

## "SALADA"

 Truly delightful Superb flavor Deliciously fresh Finest of all teas.
## LORD MORDEN'S DAUGHTER the tragedy or the cedars.

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"Now Feeling Fine and Able to do my own work"







GERALD S. DOYLE, Distributor.











A Home-Made "A" Battery Charger



Cadbury's Bournville best Cocoa on the market BAIRD \& CO., Lid. CADBURY BROS., Limited


In Life or in Death
CYRIL J. CAHILL
Chamb On a To

ENow landing ex Julius Holmbiad W. H. HYNES.


# You Are Cordially Invited to Attend THE FORMAL OPENNG of Our New Spring Stocks of Ladies' Apparel Combining the Latestand MostAlluring Sylles a PPrices Most Attractive 

FOUR SPECIAL
AND SELECTED BARGAINS IN OUR BASEMENT FOR ONE WEEK ONLY! NUMBER ONE
Ladies' Light Weight Underwear
Selling at the low price of
19c each
No more than Two garments to each
NUMBER TWO
Boys' Spring and Summer Caps
various shades of Tweeds, and both
stylish and suitable.
At the uniformly Low Price of 49 c each

The New SPRING COATS
 They are delightstuly slim and straight, and aidering just as FASHIONS SPRING DEMANDS
 border, that say in.no unertain tones

## THE NEW SPRING SUITS

In these we present for your inspection a most entrancing collec
tion in smart materials and colors, and in the new ensemble mod
 YOU ALL. In this announcement we give you but a partial description of what we have to offer. A visit to our Store to see our full display will give you a more vivid idea of the beauty of our styles and impress you with the sure conviction that our prices will be most pleasing to your purses

THE -NEW SPRING DRESSES are both dainty and sportvely inclined. They come to us as the vanguard of style-exyuysite and indivil
nail crations, each and everyone replete with some new strle隹 inem. t Aftern on and pance rrocks we neve a magnifecent di
gorgeous raiments and very chic effects.

HATS in the New Spring Models

 Ireations are here, and neve OUR PRICES WILL BE yhat we have to offer. A visit to our

FOUR SPECIAL AND SELECTED BARGAINS IN OUR BASEMENT OR ONE WEEK ONLY! NUMBER THREE Children's Imported Gingham Dresses

price only nUMBER FOUR
200 Ladies' Corsets Many well worth s.300 per pair
We offer them at the populare Bargain $)$ 1.29 per pair 335 W Wter Street : Corners Store: Bishop's Building



THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDi, tND, MAREH $26,1925-6$


House of Assembly


## Men's Hats

 New Felts.


## Boys' Shirts

 Greatly Reduced
## Percale Shirts



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## Nobby <br> Spring Coats For Boys

## Boys' Overcaats.




A Bargain in
Rubber Belts

## Men's and Boys' Rubber Belts.


Knitted Ties.

Men's Handkerchiefs.


|  | The Very Newest in TRICOLETTE SMOCKS |
| :---: | :---: |

## The Royal Stores, Limited

The Very Newest in TRICOLETIE SMOCKS


## New Spring Dresses at Savings

Brodella Cloth Dresses.

 Pickford Dresses



## New Spring Dress Material

 Armure Jersey Silk: Shanturg Silk,

Very Special Value in
Carriage Vraps


## Smallwares Stationery at Small Prices Specials











## New Spring <br> FOOTWEAR

 Laced Shoes.
 Child's Shoes.
 Men's Boots.


## Ripple

Bed Spreads


## THE EVENING TELEGRAM, ST. JOHN'S, NEWIGUNDL AND, MARCH 26, 1925-8

## A NEW COACH

 Recozunzing the demand for a truly comfortable andcar of the coach type, Dodge Brothers have provided it The new Coach reveals a characteristic maturity of design-i terior for five-passenger comfort, and in the exceptional dimen sions of the doors and window,
The car is Duco finished in Dodge Brothers blue with a bod ity throughout, and balloon tires are standard equipment.
So far as riding comfort and dependability are concerned, it only necesary
sturdy chassis and cushioned by Dodge Brothers underslung springs.
The Royal Garage, Agents, CARNELL STREET

ST. JOHN'S, NFLD


Proceedings at th









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## 4 887 THE <br> MHNEY Prtas








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## The value offered by the

## "NORMARCH"

## AND

 "WETHERDAIR" Weather Coatsis summed up in one word-the "BEST" -you get the smartest
and most reliable all-weather garments that your money can buy.

| We show a specially high-grade |
| :--- |
| RAGLAN |
| in Clerical Greys and Novel |
| Shot shades. |
| 34.00 |

The New-processed "Wetherdair" Raglans in Light and Dark Fawns and serviceable Olive shades, are ideal for Spring and Summer wear-weight about 21/4.pounds. Absolutely Rainproof. Sizes: 34 to 42 chest,
$\begin{array}{ll}\text { Sizes: } 34 \text { to } 42 \text { chest, } \\ \text { Style as shown in picture above. } 27.00 & \mathbf{3 1 . 0 0}\end{array}$ With Belt and Double-Breasted
Lapel Collar ... ........ ... 27.25
28.00

The "CITY NORMARCH" with full belt and Shot Silkine Lining, in Fawns, Greys and Drabs, or in
Brown with no Belt .. .. .. .... ... ..

Boys' NAVY RAGLANS
Boys' FAWN RAGLANS
fit 6 to 17 years.
All One Price
fit 8 to 17 years.
7.90 to 11.00

Prieed according to size.
10.00


## Special! <br> Men's Raglans <br> 15.00 <br> ed at great price reductions


 "'Matchless' is the Paint Quality, Sir.
None Betere on the Marke at any Price. All "MATCHLESS" products are sought after
being far better value than any imported being far better value than any imported
Paints, Sir!"

The Standard Manuf'g Co., LIMITED

Morey's Coal is GoodCoal.

## TO YOUNG MEN!

This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and

## Gohn MPauinder <br> 

Red Cross Line
NEW YORK. HALIFAX. ST. JOHN'S PROBABLE SALILNGS FOR MARCH

the Public-The Evening Telegram,



## $=\mathrm{MHE} \mathrm{FAR}$ <br> A store that takes genu- ine pleasure in serving, whether you come to in- spect or to buy. <br> © Insist on Value!

DONT BE SATISFIED UNLESS YOU GET YOUR FULL DOLLAR'S WORTH! We believe in such a policy and that's why "THE FAR" is the busiest Man's Store in St. John's-You Value and Quality here always-day in and day out-Sale or no Sale. You pay less here for dependable, seasonable merchandise than any place in St. John's. Investigate!

## Mothers! <br> Come and see our <br> Men's Suits

Take Your Pick!
Boys' Suits
They have been marked at N
Bring
Big Savings!
A $\begin{gathered}\text { SALE for the man and young man } \\ \text { who want the biggest money's worth } \\ \text { in }\end{gathered}$ "Some" Suits! You wouldn't kick at paying $\$ 25.00$ for th
Good workmanship! A Big Bargain!




Lantic Granulated Sugar in Lantic Granulated Sugar in
2 pound packages and in 5 pound packages. Lantic Icing Sugar in 1 pound packages. Lantic Lump Sugar (also known as Loof or Cube
Sugar) in 2 pound packages.

## LANTIC SUGAR


Comes Direct from the Refinery to Your Table unsoiled by contact with anything unclean.
Your Doctor will tell you that dust and flies are disease carriers.

## MEN'S TROUSERS See these values. SBrin along your old cond matcon it ap at these low prices.

HAY'S KNIT
UNDERWEAR
Worth $\$ 2.00$
$\$ 1.49$







NEWFOUND
NOTICE TO M

Chain



| CABLES FROM |
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| AMHERTM Lic |

$\underset{\substack{\text { Lat. } \\ \text { Los. } \\ \text { posirio } \\ \text { sarboard }}}{ }$






 Upon Your Teeth.

MARINE EN



If therefore you want to safeguard your health from disease, always buy

LANTIC SUGAR in Full Weight Packages.

## Largely Attended

Funeral



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Don't Say Paper, Say the Evening Telegram

BRIAN DUN
BARRISTE
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and
notary,
Board of Trad
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FRASER" ER


Colin Campbell, Ltd.

3

The Coach as
Buick Builds It.

Without a Dobbt this is
The Most Beaiffuul, The Most Serviceable, And the Most 1 frab Kitchen Range

Nidid. Postal Association

$\square$





NEWFOUNDLAND. HOTICE TO MARINERS
NO. 1-1925.

## Chain Rock

## ( STAREARD HADE TRNCE TO HARROR ST. JOHNS BEARING N.

## 

House.


GH FLASHES PER MINUTE.




 MARINE ENGINES

 BRIAN DUNFIEID $\underset{\substack{\text { BaRRISTRR, } \\ \text { soucror, }}}{\text { B. }}$ vothax, Board of Trade Bldg. FRASER" ENGINES II Replacement Parts

 COLORTIE
nupe 151 cotores Listen in Everybody!

## COLORITE


 Regeautiful and Durab Our Window. CALL AND SEE IT:


## Majestic Theatre To-Day! "LAWFUL LARCENY"

## 

 TO-DAY'S MESSAGES


## ©hp Eunning ©rlegram

There is a Real Demand at This Season of the Year. Particularly For the Speleial Items Mentioned Below, Which You WIII Find US Well Stocked in, at Special Sale Prices, Far Our Sale Days Yis FRIDAY, SATURDAY; and MONDAY. $\qquad$

## HOUSE FURNISHINGS

 DEPARTMENT
## SPRING BLINDS, Plain. Special

 SPRING BLINDS, Plain. Special .......CURTAIN POLES, round, White. Special . SASH EXTENSION RODS . SASH EXTENSION RODS
TABLE OIL CLOTH.
Special TABLE OIL CLOTH. Special.
tABLE OIL CLOTHS. Special stair oil cloth. Special STAIR CARPET. Special White curtain net. Special WHITE \& CREAM MADRAS. Special COLOURED MADRAS. Special COLOURED TABLE CLOTHS. Special WHITE DAMASK TABLE CLOTHS. Special ..... . $\$ 4.78$ ea. WHITE DAMASK TABLE CLOTHS. Special . . $\$ 3.48$ to $\$ 9.00$ ea.
DAMASK TABLE NAPKINS. Special . . . . . . 25 c . \& 27 c . ea. DAMASK TABLE NAPKINS. Special hite linen centres. Special WHITE LINEN CENTRES. Special .. . . . . . . . . . . . . 89. . ea.
ROUND WHITE TEA CLOTHS. Special . . . . . . . $\$ 2.69$ e. . .......79c. ea. . 6c. 7c. 10c. 18c. 25 c. ea. .44 c yd. . 25 c . to 52 c . ea. yd
25c. to 52c. yd. .$\$ 1.85 \mathrm{yd}$. 33 c . to $\$ 1.00 \mathrm{yd}$.
49c. to 80c. yd.
48c. \& 59c, yd. .$\$ 4.78$ ea.
to $\$ 9.00$ ea.

Wall Paper Department


## put

## SPRINGTIME

IN YOUR HOME!
Wall Papers play the most important part in making things Homelike. The quality of our Papers compares favorably with the best in the City. Call and look them over. A wide variety of attractive pattern to select from. Prices range from

## Marshall Bros

DRESS GOODS
LEPARTMENT

PLAIN COLOUTHED VOILES. Special . . . . . . . 21c. \& 32c. yd. FANCY COLOU FIED VOLLES. Special PLAIN COLOUR ED SILK MUSLIN. Special TAMBORINA TKAINSOOK. Special FANCY SILK : STRIPE COTTON. Special STRIPED GIN GHAMS. Special CHECKED GINGHAMS. Special WHIP CORDS, Special. MERCERISE D POPLINS. Special

NAVY BLUE SERGE. Special PAISLEY COTTONS. Special FANCY LINI GGGS. Special CHECKED TU/EEDS. Special TWEED SUY'IINGS. Special TWEED SUY IINGS. Special ..
STRIPED SKIRTINGS. Special

THRE Convinc Reasor Why Y Shoul Buy a "THE FA

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Becaus
Our Prices the Lowest John's. We squarely ba
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We are a
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The Qualit our Mercha be just as y oresent it-istent with ty - the
are the Low he City

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the evening telegram, St. Johnss, newroundland, March 26 , $1925-13$


The Mad Pace of Jazz Crazed Youth Pitted Against the Slow Tread of Convention

## At THE NICKEL TO－DAY



Spite of Herself！
In love with a man who was already married，Grace clutched eagerly at the prom－ ise of happiness．What did the old conventions amount to，anyhow？－Why not try
＂new morals for old＂？

LOUIS B．MAYER
A Reginald Barker Production BROKEN BARRIERS


EXTRA ADDED ATTRACTION

## ＂Lion and Souse＂

> ADMISSION－NIGHT，30c．AFTERNOON，10c．20c．

COMING：－JACKIE COOGAN，in＂LITTLE ROBINSON CRUSOE，＂and Ramon Novar
in 10 Parts．
RUNGBY


The Joy of Climbing Hills on High！
 by Cars．Hills that
chiftst ．osecond gear
cars yied easily to the flex
of the Rugby Motor．
Without strain or knock and with
only a slight extra pressures on the
accelerator，the Rupreapressure on the
andsy loug，
steep grades and passes higher interior
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eering．
teep grades and passes higher
pried cars whose owners are busy the new low prices，The Rugby
shifting gears．
The First Shipment Has Arrive
RUGBY STANDARD－$\$ 1050$ ．

## J．COCKER

SHOW ROOM： 204 WATER STREET，ST．JOHN＇S


Proceedings at the
Proceedings at the
Legislative Council
Steers，Limited． FRIDAY，SATURDAY ana MONDAY BARGAINS Unbeatable Values．Don＇t Miss Them．

| MEN＇S RAGLANS． |  | LADIES＇HOSE． Plain Black Holeproof， | BOYS＇ STRONG RIB＇D．HOSE |
| :---: | :---: | :---: | :---: |
| Plaid lined，with and with－ out belt．Special，Friday， |  | Cashmere finish．Special， | In Black and Brown． |
|  | plain collar and | Cashmere finish．Special， | In 6 to a 10 Spew |
| Saturday and Monday， $\$ 14.00$ ． | rday and M | Black wide rib all Wool Cashmere，fine quality． Special，Friday，Saturday and Monday， 72 c ． | day |
|  |  |  |  |
| Plaid lined，with belt． Special，Friday，Saturday and Monday，$\$ 14.00,17.75$ ， 19．75． | APRONS． |  | BOYS＇BRACES． |
|  |  |  | drongly made，all lea－ |
|  |  | SAXE BLUE <br> GABERDINE． <br> Don＇t overlook this bar－ gain．Wonderful value， 39c．yard． |  |
| NE UNDERWEAR． | and Monday，\＄1．78，\＄1．88． <br> Fancy Bungalow Aprons |  | CURTAIN SCRIM． <br> White，Cream and Fan－ cy Flowered．Special，Fri－ day，Saturday \＆Monday， 17c．yard． |
| glish Cashmere Un |  |  |  |
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| Mon | ${ }_{\text {Saturday }}$ | KIMONA CREPE． <br> Fancy Flowered Kim－ ona Crepe．Special，Fri－ day，Saturday \＆Monday， 38c．yard． |  |
|  |  |  | DOOR MATS． |
| MEN＇S <br> SOFT FELT HATS． <br> In Brown，Grey，Stone． Special，Friday，Saturday and Monday，\＄2．48． | CREPE NIGHTIES <br> In Pink，Lavender，White and Pale Blue．Special Friday，Saturday \＆Mon day， 85 c． |  |  |
|  |  |  | Friday，Saturday \＆Mon－ day，80c．$\$ 1.15$ to $\$ 1.30$ ． |
|  |  |  |  |
|  |  | FOOTWEAR． | PRETTY CHINTZ． <br> Special，Friday，Satur－ day and Monday，40c．yd． |
| MEN＇S ENGLISHHARVARD SHIRTS． | CHILDREN＇S DRESSES | Child＇s \＆Misses＇Pa－ tent Shges， 1 strap and 2 |  |
|  |  |  |  |
|  | Children＇s White Em－broidery，Voile and Or－grandie |  |  |
| full cut bodies，double |  | cellent quality；sizes 9 to 11．Speial Fxida | URTAIN MADRAS． |
|  | gande Dresses．Neat |  | Special，Friday，Satur－ |
| cuffs，Sateen collar bands，Embroidery；to fit from 7 7 urday and Monday，\＄2．10．day \＆Monday，22c．yd． |  |  |  |
| neat stripe．These Shirts are made of extra strong material and will outwear | day，Saturday \＆Monday， $\$ 2.50$ ． | Sizes 11 to $2 . . . . . . \$ 2.40$. |  |
|  |  |  |  |
|  | natural <br> SHANTUNG SILK． <br> 36 inches wide．Special Friday，Saturday \＆Mon－ day，$\$ 1.10$ \＆$\$ 1.25$ yard． | Ladies＇Fall Vici Kid Oxfords，Cuban heel， pointed toe．Superb qual－ ity．Friday，Saturday \＆ Monday，\＄1．80． | SCRIM REMNANTS． <br> Friday，Saturday and Monday，Special，19c．yd． |
| d．Special， $\mathbf{F}$ |  |  |  |
| Saturday and Monda $\$ 2.50$ ． |  |  | WRITING TABLETS． 60 Sheets，Ruled and Plain．Friday，Saturday and Monday，18c． |
| CORTICELLI WOOL， |  |  |  |
|  | BLK．MESSALINE <br> DRESS FABRIC． 36 inches wide．Spec ial，Friday，Saturday and Monday，$\$ 2.25$ yard． |  |  |
|  |  | Ladies＇Dark Tan Calf Oxfords，low rubber heels． Splendid quality．Friday， Saturday \＆Monday，$\$ 3.50$ | COPY BOOKS． <br> 60 Pages．Speeial，Fri－ day，Saturday and Mon－ day， 8 c． |
| g＇s Artsye |  |  |  |
| Silk， |  |  |  |
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## Steers，Limited．



## $\left\{\begin{array}{l}\text { Littevack } \\ \text { Rabbit } \\ \text { Ray havid cory } \\ \text { hate }\end{array}\right.$



# The March of Events at Baird's-A Monster Combination Sale! White Goods $\mathrm{F}_{2}=\mathrm{Ev}=$ $= \pm=5$ <br> At The Baird Shops <br> WHIIE and COLOURED MERCHANDISE MINGLE FREELY <br> Since this page's last appearance-a wealth of new things have been distributed throughout the Store. Things you must see to appredistributed throughout the store. Things you must see to appre- ciate their becomingness and niceness things you should see to be femilir with the style trend for Soring, 1925. familiar with the style trend for Spring, 1925 , Come, then, and view these new and lovely things-The New Hats! My! such <br> The New Coats, showing graceful hanging lines and delightful thenes redolent of Spring. The New Dresses expressive of the designers' latest triumphs in style-simply wondertul and delight-   <br> Coloured Goods $=5=$ At The Baird Shops bits of finery all Springtime here. - ${ }^{4}$ STRONG VALUES INDICATVE OF OUR BUYING POWER 

## Sheetings


 Bed Spreads

 spectal 85.15 mad 86.35


SAVINGS on TOWELS BATT FOWELS. find
HAND TOWELS
Hise
 LARGE Towels.
 white roweis
 Towelings.

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Gingham Dresses 简 Misses' Dresses  



Lace Curtains, Dutch Curtains


 Ladies White Skirts
 $89<$





Lovable Underthings Near and Dear to the Feminine Heart ENVLOPE CHEMIISE.


 NEW JUMPRRS.

 Regular 86.50 for
GILRS' NIGHTGOWNS.




Hundreds upon Hundreds of Amazingly Smart
Ready-to-WVear HATS

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## Casements, Curtain Laces



Chintzs, Scrims, Muslins
for the windows of your home
 and
 37. 37c. 54 c 59 c .

THE NEW COATS
Are Ready for - You


 $8.45,16.00,18.00,24.00,30.00$, 33.00

| BED SHEETS |
| :---: |
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| Pillow Cases |
| Sime mematis |
| pato |
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| 8c. 55c. 65c. 73c. |

## Exquisite

 Embroideries on Sale aLL-0ver embroideries.
 5enensce, 1.12, 1.68, 175, 1.8. frlled emroiderby,
 fce 14c 18c 23c 29c 32c CAMISOLE Embroidery
 19c 29 c 39 c 57c 79 c 1.13


## Coloured Batistes




 4
nhe propisas parbr- Don't Say Paper, Say "EVENING TELEGRAM."

Arrived To-Day

60 CRATES GREEN CABBAGE.
100 BOXES "WINESAP" APPLES.
100 CASES CALIFORNIA ORANGES.
PARSNIPS, ONIONS.
GRANULATED SUGAR
LIGHT H. B. PORK
FANCY SPARE RIBS
SPECIAL PLATE and
SPECIAL FAMILY BEET.
NEW SHIPMENT TABLE BUTIER
-lb. Blocks, in to-day


ACADIA ENGINES!


ALWAYS DEPENDABLE.

Acadia Gas Engines, Limited.


##  <br> Skipper Brand Stainless Cullery

S. Hibbert \& Son, Limited. SHEFFIELD ENGLAND,
and Sold by the leading Hardware Stores of St. John's, pets,1y Ned Newfoundlan
 FISH HOOKS.

ADVERTISE IN THE \&VENING TELEGRAM.

## LIPTONS Table Jellies

 for

## Quality, Purity

and
Value. NONE BETTER


THE BEST COAL


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## Dried Fruit

TO-DAY AT LOWEST MARKET PRICES: CAL. SEEDED RAISINS- $\mathbf{3 6}$ 1-lb. Cartons, CAL. SEEDLESS RAISINS- 36 1-1b. Cartons. CAL. SEEDLESS RAISINS, loose -25 -lb. Bxs. CAL. THREE CROWN RAISINS, loose- $25-\mathrm{lb}$. Boxes.
CAL. ASSORTED RASINS, 2 and 3 Crown, loose- $25-\mathrm{lb}$. Boxes.
CAL. EVAPORATED APRICOTS $-25-\mathrm{lb}$. Bxs. CAL. PRUNES-70880, 25 s .
PACKAGE CURRANTS-50 1-lb. Cartons. LOOSE CURRANTS- $50-\mathrm{lb}$. Boxes. Package dates- $60 / 1 \mathrm{l} \mathrm{lb}$. Boxes LOOSE DATES- 72 ll . Boxes.

## F. McNamara

'Phone 393.
Queen St. 020003000000300000000630200002

## Notice to Fishermen!

Have your boat engines repaired and in good
running order for the coming season. We can do this running order for the coming season. We can do this
work cheapply and well, as we make the wwil known
"FRASER" Engine, and have the proper equipment, tools and experience. We know what an engine re-
quires and can put it right at the smallest cost consistwe corry Supplie
We carry Supplies and Fittings of all kinds. . MACKAY \& FRASER, Ltd



## We Offer

 On the Spot: pea beans.POLISHED RICE (cwt. Sacks) BROKEN RICE (cwt. Sacks) SPLIT PEAS.
Shelled walnuts.
BARLEY ( 100 lb . Sacks)
and SUGAR.

## J. J. Rossiter

## Telephones: 549-2094.

 P.O. Box: 337. 2xorrsex

BERNARD D. PARSONS, Phone 1731.2 12 luir Blag


