TEN PAGES TO-DAY THE EVENING TELEGRAM.



## Phylilis Damoron



Don't Suffer Longer

 BI FCIVNVPS

 Give Quick Relief -


# You will be pleased with our Showing of White Goods. COME EARLY. 


$\mathrm{U}, \mathrm{S}$ is Satisfied

| Britain Has Enough Ships to Work. $\qquad$ |  |
| :---: | :---: |

Spent Countliess Nights





For long hours


 save the time
heary meal.
$\qquad$




THE EVENING TELEGRAM, ST, JOHN'S, NEWFOUNDLAND, JANUARY 28, 1916-4

| Coal Savers. |  |
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| оtavbrite | Pertection |
| Coal Savers |  |
| momeme | OIL COMESS, |
| GEO. KNOWLING |  |
|  |  |

EveningTelegram

The 2nd Nild. Battalion


## A CERTAIN-TEED ROOF

is a GOOD ROOF, because it is $g$ for 15 Years.
CERTAIN-TEED ROOFFNGS aro made by the largest Rooing of business.

GEO. M, BARR, Agent.

| 1st Nfld. EGIMENT <br> Casualty List. <br> 30-Prirate Benjamin Milior, 27 ung Stret, amidited 3rd London neral Hospital, Wandsworth; frost- <br> 110-Private George S. Claridge, ckk, Engand, remored from sert1- slist aitter dysentery, Malta, Dec Admitted 3 rd London Co $\qquad$ $\qquad$ |
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KLARK-URBAN COMPANY.
To-Night "TEE GIRL FROM OUR YONDER."
Saturday Malinee at 230 , "THE COLLEGE GIRL."


The Week-End Programme at THE NICKEL. Mabel Trunelie and Augustus Phillips in The tense j-Act feature,

Send the Children to the Great Big Bumper Matinee Salurday.
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## JANUARY OFFERINGS of Wanted WHITEGOODS at Sharply Cut Prices.

A Wonderful Chance to Save on EMBROIDERIES.
All widths ànd splendid variety of patterns. This Departmes. Our present display will prove
genuine values.

The importance of these really remarkable price reductions is best learned by a personal nspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will recognize that now is the time to buy

## Intending Purchasers



Where your Dollars go Farihest,

## Marshall Bros

315 Fancy
$\$ 537.50$ worth IGHI, HEAT, COMFORT!







ST. JOHW'S GAS LIEHT COMPANY.

Modern
Office
Equipment.

 prospective cients freauenty goe
wrards a suceessfulb business deall

We can show you anything you need, from à
handsome massiv oak Dosto wasteraper
Banket


 or en suite, and
Estimates given.
U. S. Picture and Portrail Co.

Pictorial Review Patterns

GHARLES MUTTON, Sole Agent.
$\square$
Farihest.
and

THE EVENING TELEGRAM, ST. JOIN'S, NEWFOUNDLAND, JANUARY 28, 1916-7

THE EVENING TELEGRAM, ST. JOHN'S, NEWFÓUNDLAND, JANUARY 28 , 1916-8


Much－Wanted Goods Considerals Underpiced！ To hasten quick－selling all these lines must go to make room for immense stocks to arrive． Bedroorn
8
告
Crib Blankets．

BED SHEETS

Wool Blankets．


ALL WOOL
CRIB BLANKETS．




3 Little BRUSH SPECIALS Low Priced．

cloth brushes．
 CURTAIN NETS．

curtain rods．
 WINDOW BLINDS．
 Hot Water Bottles．


## $=5=\mathrm{z}$ FAWN COATING！ <br> $= \pm=$ FAWN COATING！




NEWSY ITEMS for FRIDAY，Saturday \＆MONDAY

SKIRTS Lead the Van for Value


Blouse Flannels．
 amanam



Hockey Season opens． $=\mathbf{2}=\mathbf{2}=$ $=5=5=5$ Ew＝$=$

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 Felldinus：


## JUST RECEVEED,

400 Rolls 1 Ply 600 Rolls 2 Ply

## H. Brand Roofing FELT,

 BEST QUALITY.
## haRvey \& Co., Ltd.






We would be pleased to have you call and see the
New 75 Model OVERLAND. You will be delighted
with it it's bevEr. with it-it's a beauty.
Full equipment, including Electric Light, Electric
Starter, Speedometer, High-Tension Starter, Speedometer, High-Tension Magneto, De-
mountable Rims, etc.
T. A. MACNAB \& COMPANY,

Satisfaction and Reason.

Satisfied, because our
sales for 'House of Lords", sales for House of Lords
Scotch Whiskies incrased
219 per cent. during 1915. Reason-The people who
drank it were satisfied, because of its exceptional
quality, and reasonable
price, $\$ 1.50$ per bottle Try one.
J. C. BAIRD.

Bargains for
Book Lovers.


REID-NEWFOUNDLAND COMPANY.

## COLUMBIA IGNITOR CELLS.

We have just received a ship. ment of the world.celebrated

No. 6 Dry Cells.
Water St. Stores Dept.

-TW\&LVE PAGE



## VOLUME XXX


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Auctionites

AUCTION. Thursday, 10th day of All that Desirable F situated on the Freshwat
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The key to a fishern
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KEY BRAND." The the best Tinned. Hoey
and the cheapest.
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AUCTION.
Monday Next, the
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The Steamship "0th


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Cilendars,

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cures Indigestion

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