
IGHT PAGES TO-DAY, READ BY OVER 40,000 PEOPLE EVERY DAY,
VOLUME XXXVI. PRICE ONE CENT. ST. JOHNS, NEWFOUNDLAND, WEDNESDAY, OCTOBER 14, 1914. \$3.00 PER YEAR. 5


the evening telegram, St. John's, newfoundland, october 14, 1914


Afrual hatige
-OR, THE
Wistress of Darracourt.



## 




"I Sleep Soundly,
(IS

## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc.

A good Set in which you are almost sure of finding any particular face you may want.
$\qquad$ THE HOLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

War News

## Messages Received

Previous to 9 A.M.

## 






 bestox "BRives" emaypioxs.
 Girls Thicken And Beautify Your Hair.



 Tweed Caps, Excelda Handkerchiefs, Shirts and Sox
should be seen by all in need, for they are genuine BRITISH GOODS.
A. \& S. RODGER.


Home Made Goods.
$=$ yinemimizn Mattress and Springs
 Absolutely no need of importing them, as the cost must be higher. We offer to-da
FELT MATTRESSES as good, or even better, than the Ostermoor, from $\$ 5$ to $\$ 1$ FELT MATTRESSES as good, or even better, than the Ostermoor, from $\$ 5$ to $\$ 10$
cheaper. Our new Health Mattress, 6 n. bands, are real beds in themselves, made cheaper. Our new Health Mattress,
of Pure Cotton, absolutely sanitary.
On and after October 15th we will have on exhibition in our Showroom, second flat, the above goods, and shall be only pleased to show and explain same to anyone
requiring same. Our improved OXFORB SPRINGS are taking well. We will sell you a SURFACE OAK SIDEBOARD for $\$ 15.50$ that canont be imported less that $\$ 21.50$. We will sell you a 5 PIECE PARLOUR SUITE in Fancy Velour $\$ 5$ to $\$ 10$
cheaper than the imported.
Then all things considered, don't you think it better to encourage Home Indus-

## The C. L. March Co., Ltd.,

 Fearless Gunner.

## Got Hand Crushed. <br> KIDNEY <br> PHLS.

| BRITISH EMPIRE GOODS． |  | St．Pierre Bulletin <br>  | SMAR | ADIE＇COSTUMES |
| :---: | :---: | :---: | :---: | :---: |
| Holland is the open door for Germany． | From the Front． |  | SMAI | ADLES COSIUMES |
| －Know | 1．00 A．M． |  |  |  |
| eorge Knowling offers the following high－class | Smien |  |  |  |
| OCOA \＆CHOCOLA |  |  |  | at a clearing price far below the Wholesale Cost． |
| B |  |  | －R | ata |
| Cadbury Bros． |  |  | 退 |  |
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|  | \％ | \％ |  | 08 |
| KING EDWARD CHOCOLATES ．．．．85c．Ib NUT MILK CHOCOLATE |  | － |  |  |
| We hold the largest stock of |  |  |  |  |
|  |  |  | BLACK | DIAMOND LINE！ |
|  |  | Naw |  |  |
| 呂 Geo．Knowling |  |  |  |  |
| 540， |  |  |  |  |
| Evening Telegram |  | Cape Report． |  | LTD．，Agents Black Diam |
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| ＝ |  | Here and There． |  |  |
| Stiten the Sinews．$==$ |  | Here and There． | he | icture Palace． |
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|  |  | min |  | HEADQUARTERS for APP |
| \％ifu |  |  |  |  |
| WINTER IS COMING |  | \％mim |  |  |
| ggle in Comfort and Warmth |  |  |  | Barrels Choice Gravenst |
| beneath a pair of | $\begin{aligned} & \text { the Turkish flag in the Black Sea } \\ & \text { NO FOBCES IN OSTEND. } \end{aligned}$ | $0$ |  | APPLE |
| iverside | ¢ | More Pires． |  |  |
| BLANKETS． | mamem milut in ur |  |  |  |
| Blankets are the best value o the market． | $-2$ | $\pm$ |  | GEO．NEAI |
|  |  |  |  | dvertise |

her evening telegray, st. johivs, newfoundiand, october 14, 1914-5

| 100 Barrels No. 1 Family Flour,$\$ 6.50$ Barrel. |  |  |  |  | FIRE STOCK Selling Cheap. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  | JOHN B. AYRE |  | Guns, Rifles, Bedsteads, Tools, |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| T. J. EDENS, $\begin{gathered}\text { Duckeorth Strel } \\ \text { M Miliray R R. }\end{gathered}$ |  | coid |  |  |  |
|  |  |  |  |  |  |
| Mysterious Ship May Seek Treasure. <br>  | The Tramp Reporter. |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | LL \& WINT |  |
|  |  |  |  | LL \& WINT | Front and Rear, next West of Old Store. All Mail Orders of Goods will be supplied in new $k$ unless otherwise ordered. |
|  |  |  |  |  |  |
|  |  |  | If Child Is Cross, |  |  |
|  |  |  |  | \$2.85, 350, 4.00, 4 | THERE WAS |
|  |  |  |  | $4.25,4.75,5.15$, up to \$40.00. | Ahen a man wore a |
|  |  |  |  |  | when a man wore a <br> heavy winter ove |
|  |  |  |  |  |  |
|  | Men |  |  | 19th, until further notice,we will allow a special dis-count of 5 per cent for cash.Mail Orders a Specialty.Open Saturday Nights. |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | Bandit's Wite Shot in a Cave. |  |  | Mars \& Co. <br> Smallwood Building. Entrance McMurdo's 'Phone 696. $\qquad$ hone 696. |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | Tore Light |  |
|  |  |  |  |  | Ours are correct in style, correct in price, in color and in value. |
|  |  |  |  | The Aladdin |  |
|  |  |  |  |  | color and in value. <br> too. |
|  |  |  |  | Lamp | Chaplin, <br> the store that PLEASES. |
|  |  |  |  |  |  |
|  |  |  | The Qaeer |  |  |
|  |  |  | British Empire. <br> Chicago Tribune.) | Power. |  |
|  | 为 | DICK GRAY AT WORK AGAIN.- Last night, Dick Gray; one of a pair |  | Nata | The Indication of Value |
|  |  |  |  |  |  |
|  |  |  |  |  | mbing is the Workmanship. |
|  |  |  |  | This Lamp will Pay In Oil Saved. |  |
|  |  | " |  |  | number of orders received from friends of customers leads us to boileve that we are good. We have on hand a large atock of ITPM 4 HOT WMTER RDOUTOES |
| Big Decrease in Attendance at the Universities. | The Pilgrimage. | IN STOCK <br> TO-DAY: |  | The Aladidin gives a birliliant light trom to 10 times more than the orde. trom 6 too 10 titese more than the ordi. | Al sizes, and can fill any order sent us cheaper than you eme <br> PITTMAN \& SHAW, <br>  |
|  |  |  |  |  |  |
|  |  | 100 brls. Turnips. <br> 150 brls. Grav. Apples. 30 cases Tinned Peas. 60 cases Tinned Tomatoes |  | Chesley Woods, |  |
| Semen |  |  |  |  |  |
|  |  |  |  |  | , Eastern Trust Company. |
|  |  | 60 cases Tinned Tomatoe 25 cases S. S. Pickles. <br> 10 cases Sardines. |  |  |  |
|  | mam | ${ }^{10}$ |  |  |  |
|  |  | 10 sacks Pearl Barley. |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Soper \& Moore. Phone 480. | Marine Notes. The' S. 8. Stephano is due here tomorrow morning, The S. \&. Tobasco is due to-morrow from Liverpool.The S. S. Dtgby leaves London to- |  |  |
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## A JobLot. Sleep in Comfort and Warmth! 54

White
and Coloured Quilts.

Values from
$\$ 1.00$
$\$ 4.00$ now 70 cts.
 to enormous contracts being placed by the British Government. We have been fortunate in placing our orders before advances took place.

But come-see for yourself the excellence of the values we are showing



 Eiderdown Crib Quilts - - $2 x \times$ watatity

$\$ 2.80$.

Marshall Bros

## Dinorced Lifes <br> 2. Hitenillesong Puento.

| Unburied Bodies a Barrier to Advance. | Belgium-the Door Mat of History. | Panel Doors. <br> Svening Telegram | Encourage Home Industries! |
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| gton, D.C., Oct. 7.-Dead men ses, heaped up Dy thousands. |  |  |  |
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|  |  | Sick, Sour Stomach, |  |
|  |  | Indigestion or Gas |  |
|  |  | 隹 | Orwood Lumber Co. |
|  | 隹 |  |  |
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|  | a men in tan emen Aror powe |  |  |
|  | The Belgan country was the Reno of Elurope. All the big battles were |  |  |
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| tidions |  | come |  |
|  | years of war, had to go through its birth struggle. Up to 1830 it had been |  | F- |
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|  | Have You an Ilchy Spot? | risilery keports. |  |
|  |  |  | Irish \{J. J. St. John\} Butter |
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| British had been the allies of the <br> Germans and had |  | $\substack{\text { ooct } \\ \text { oute } \\ \text { cosem }}$ | nond Rutyon |
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|  |  |  | ST. JOHN, |



| OUR VOLUNTEERS |
| :--- |
| ON H.M.S. NIOBE. |




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$\$ 1.89$ Special To-Day $\$ 1.89$



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In all the Leading Shades of the Season.


See our West Window for these Stylish Scarves.
S. MILLEY.
mie peoples paper-THE EVENING TELEGRAM, OCT. 14th, 1914-8. -read by byebyone.

| NOBBY <br> GLISH CAP <br> at at <br> MYTH'S |  |
| :---: | :---: |
| KEARNEY, |  |
| 20\% OFF Great War Sale. $20 \%$ OFF |  |
|  |  |
|  |  |
| Plain and fancy Jugs. |  |
| Preme |  |
|  |  |
| STORE OPEN EVERY NIGTT TILL ¢ 8.30. |  |
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A New soo Plana Player for
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the Straits this vear. They have been sucess ful at a time when traps had partially failed We make them in all sizes to order.
WE ARE MANUFACTURERS of Cotton DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for ise of these Nets in Newfoundland
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CRESET brand Herring Net, which is the CRESCENT brand Herring Net which is the It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets
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