

## Your Thanksgiving Suit or Overcoat <br> Will be worth while and classy if it has our Sovereign Brand label inside the pocket. That indescribable something called style simply bulges out of every garment we have on our tables this Fall.



## SUITS

As before mentioned we have attempted a stunt in clothes making that has never been equalled in Toronto, that of putting on our racks hand-tailored suit at $\$ 30, \$ 35$ and $\$ 40$.
We know for a positive fact that there are numbers of men in Toronto who are TAILOR-TIRED and will be delighted to be able to slip into such beautiful garments as we are showing, and not have any tedious delays and worrying misfits to contend
with. CUSTOM with. CUSTOM
MADE INDIVIDUAL SUITS ready for you to take away is the modern way of classing READY-TO-WEAR CLOTHES. Another special feature that we ask you to make a note of is our patterns and cloths. Fifty per cent. of them are exclusive and cannot be found outside our store. Price range from $\$ 15$ to $\$ 40$.

## OVERCOATS

While the heavy auto style of overcoat is a rapid seller and by all odds the most sensible coat on the market,
still there are numbers of men who prefer the long roll lapel. We have a magnificent showing of all the leading styles and some of the most handsome patterns it has ever
been our pleasure to handle. Priced from $\$ 10$ right up to $\$ 35$, and full value for every BEAR IN MIND that every garment we sell liberal guarantee anyone could wish. In fact, you may consider any purchase here as a deposit to be handed back to you at any time if you are not fully satisfied.

## "COME ON IN

BECAUSE WE ARE "CLOTHIERS ONLY" OAK HALL

115 TO 121 KING STREETE.

$$
1
$$

.


## Hamilton Happening's 

## MOULDERS III A FIBTI

 NOH-UNOONST IIUUBED Lively Fracas on Street CornorBusy Hour-Canon Wade Denies Busy Hour-Canon Wade Do
Some Allegatione.

$\qquad$
FALL
RANS
=N:
EAST'S
 -


## $\mathrm{H}^{\text {AMLITON }}$ DIRECTORY

MOTEL ROYAI

LAUNDRY FOR SALE


$$
\mid
$$



## 

$$
4
$$

PILES
Quickly

## Cured








$\qquad$

F
mats -T

POsT
Massive
pany
pro Bipert Highoes


OCTOBER 19 1909

## 

CANADIAN
PACIFIC
HUNTERS'RATES
SINGLE FARE
 Oot. 21 to Nov. 6 TostuTvers HANKSGIVING DAY SINCLE GOING ocrozers
FARE RETURN ocromam



 Gents' Furnishings $\qquad$



## Baseball soolit for the firate * $R$ Rugby $_{\text {Gasio }}$




## WS

ity

## in d lack some some soft ach- de or.r. liand le hats le hods goods Very on and .75 .75

20

## 3 <br> OD co.

 $=$ x of Michie's
have some
that are the
that are the
whaw Chac.
 $\substack{\text { treatment of } \\ \text { n takesp pacee }}$
Ltd,



JOHN CATTO \& SON

THE "SAVOY" | YYonse nd AAColude Bta) |
| :--- |
| Spectal hunch, 12.til 2 |
| Ice Oream, Sodas, Etc |
| Japanese Tea Rooms. |
| Dellolo us Candies. |




HOW I MADE
MY HAIR GROW



- $\pm=$
* 

II

# CITY of BRANDON <br> <br> Second City of Manitoba <br> <br> Second City of Manitoba <br> Greatest Western Wheat Market 

Over Two Thousand Men Are Employed in the Freight Sheds of Fort WilTOBER 191909

```
The population of Brandon has doubled in live yeare. he next
```

Extensive bullding operations have brought the olty right into Kensington Park. Real Estate there is due for imme-
diate advanoe. diate advance

## FACTS ABOUT BRANDON

In 1874-A boundless prairie.
In 1878 - A few settlers in tents.
In 1882-A few settlers' shacks-that's all.
In 1904-About 7000 people.
In 1909-About 14,000 population.
In 1909-About 14,000 population.
Brandon has a fine city hall, federal postoffice, great winter fair build ng, and a $\$ 75,000$ Y.M.C.A. clear of debt. 000 daily.

Brandon has three transcontinental railroads, and a fourth is coming. the home of its opera-

The railroad payroll at Brandon exceeds $\$ 1,000,000$ a year Brandon is the home of the Provincial Asylum, with 600 patients.
Brandon has two business colleges with an attendance of 1200 student Brandon is the home of the Baptist College, Brandon College, Normal School, Collegiate Institutes and palatial public schools.

The horse-breeding centre of the west is Brando
and seven own their own
Ontario's fruit is distributed through the west from Brandon One hundred and twenty-five travellers do business out of Brandon,

Everybody is making money in Brandon.
There has not been a business failure there in ten years.
They are $25 \times 120$ to a 20 -foot lane. The land is rolling naturally droined Park. right in the city limits. The terms are one-third cash, one-third in three months, one-third in six months, no interest charged. sion about this offer. Your lot will be guaranteed suitable for building, and Write to-day for full particulars. On receipt of check we will undertake to assist you in a wise selection. These lots are worth more than we ask.
WESTROP, MINAKER \& NICHOLSON
190 KING WEST, - - - TORONTO
PHONE MAIN 4 ris2

| AUSTRATO SELL SOME RAD | Estate notices. | ces |
| :---: | :---: | :---: |
|  |  |  |
|  | \% |  |
|  |  |  |
| , |  |  |
| - toonta |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Stimomemm |  | Stemm |
|  |  |  |
|  |  | Men |
|  | Hex |  |
| come | AUCTION SALE | int |
|  |  |  |
| THE ATHABASCAS ACCIDENT |  |  |
| commisiont |  |  |
| Sous | Tue tisiano rantuow dip co., |  |
|  |  |  |
|  |  |  |
|  |  |  |
| mame | \%it |  |
|  |  |  |
|  | \%ramim |  |
|  |  |  |
| main | Some at to |  |
|  | ${ }^{1212}$ | Nasp rowen kimme |
|  |  | vear. is bao for. champanane. |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

liam and Port Arthur

## When the Grand Trunk Pacific settles down to business, and the west

 The "Twin Cities"-Port Arthur and Fort William-with a combined
## PRIIIGE ARTHUR HEICHTS

$$
\begin{aligned}
& \text { element of risk. The land must increase in value from month to month. } \\
& \text { We can sell you a fine lot in Prince Arthur Heights to-day for } \$ 100 \text {. } \\
& \text { You pay only one-third cash. The next payment will not be due for one } \\
& \text { year, and the balance in two years. } \\
& \text { These lots will, we confidently believe, be worth- from } \$ 200 \text { to } \$ 500 \text {, or } \\
& \text { more, in two years. That is. the experience in real estate histories of sub- } \\
& \text { stantial and crowing cities. } \\
& \text { Port Arthur is a growing city. Three transcontinental railroads are } \\
& \text { pouring the traffic of the west into Port Arthur and Fort William for ship- } \\
& \text { ment. The greatest grain elevators in the world are there. A great indus- } \\
& \text { trial expansion has been commenced, backed by cheap electrical power and } \\
& \text { vast mineral deposits. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ast mineral deposits } \\
& \text { Write to-day for }
\end{aligned}
$$

A. C. JENNINGS \& CO. REAL ESTATE BROKERS
405 Crowntife Building, Queen E. TORONTO
1639 Yonge Street and Broadway, Eglinton. Phone North 644

|  |
| :---: |
|  |  |
|  |
|  |
|  |
|  |
|  |
|  |
| $\stackrel{\text { and }}{\square}$ |
| . |
|  |  |
|  |
| \%emat |
|  |  |
|  |
| rumaxay |
|  |
|  |  |
|  |
|  |
|  |  |
|  |  |
|  |
|  |



# \$ COLD \$ STORAGE \$ DOLLARS \$ 

 coLD STORAGE DOLLARSA bank's reserve is figured out in so
labeled and placed in the vault of the bank.
These dollars-cold storage dollage
2s though they were so many red burnt bricks.
Do you realze, Do Yo a fpreciate Do yod Actually unpristand what "cold storage" dol-
lars are? They are not only the kind of dollars that make up the bank reserve, but they are also the same kind of dollars you or 1 may have stored away-stored for "safe" keeping. They are inactive, unpro-
ductive,
 Every dollar that you and $I$ have stored away represents so much stored, retarded energy-canned up of the American republic caused the pantic of 1907 and caused the shutting down of the factorlies and the
many Industries throughout this country. Thes caused what the pollticians were wont to call "Hard Times"

- these hoarded dollars were then the destructive dollars. many industries throughout this country. They caused what
You hoard dollars because you are atrald of them. Is it right to be atrald of your own money? Do
you know that these same hoorded dollars can be invested can be placed in a remunerative money-
earning business-that they reerresent During this great pantic of 19077 hundreds and thousands of factories closed down. Many industries
were crippled from Its efrects, but the oil industr Y , the one great fndustry of the world, kept on; it it Wreew and grew; it expanded and enlarged. oli DoLLLARS, were not hoorded; they were kept working,
worken working and ever working. With these oil DoLLARS more men were. hired; they fncreased salaries;
they made more hapy familes; they made more fortunes than any other kind of dollars. Why? Be-
eause Mother Earth was wont to give uip her blessin gs in a manifold manner, in such a way that ins inst
 have not left a cent: but the estate or $H$. H. R.
dustry. These are thoughts for consideration
 the millonaires of the future. Do you want to be one of these millionaires? Alberta of opens the dor
to this opportuntty, opens it wider, freer and miore lib rally than any other industry thae has presented itThe oil industry is a stmple operation. So many acres of oll land offer so many hundreds of thou-
sands of dollars to the promoter, that is to the investors who will place thetr confidence in an ofl proposition in the beginning. Under certain sectlons of this great province of Alberta are billions and billons of
barreels of this precous flitd It is simpla matter of drlling for it.
OIL, like any other ind ustry, offers


## BEFORE DECIDING TO BUY, READ THIS

I cannot guarantee that they will strike oil, but I say this to you : Their expert,
Mr. R. Bradley, personally inspected this territory and selected the land, and he reports that the conditions are identical with those in California, and both he an they
the officers of the Company believe there is oil underl the district in which they are operating, and that its holdings are in a favorable locality for drilling. Repo
show that the following indications are present in the district: Large quantities tar sand, thick beds of asphaltum, heavy fow of oil gas (found by the Canadian Gor that the opportunity of investing in this Company is one that you should not lose, I sincerely believe that this Company is destined to pay dividends as surely as the great American companies have done. Do not delay, but buy now whe wh
I am offering a limited number of shares at 15 cents per share (par value $\$ 1.00$ ), pay able gne-quarter cash and one-quarter monthly.
200 shares for $\$ 30 ;$ pay $\$ 7.50$ down, $\$ 7.50$ per month.

500 shares for $\$ 75$; pay $\$ 18.75$ down, $\$ 18.75$ per month.
Once more I would say to you that even though there is a splendid


## Heumew haseate



Gapitalization 2,500,000 Shares, Par Value \$1, Fully 'Paid and Non-assessable. Shares 15c Each.
THE COMPANY'S PROPERTY
The property of the company is located in northern Alberta, Canada, about 20 miles from Edmonton, and consists of 1980 acres, and the fact that vast underlying
beds of crude petroleum exist in this territory has been amply proved by the survey made by Director D. M. Dawson of the geological survey of Canada for the Canadian Government in this distriet in 1897 and 1898.

Land in the vicinity of oil fields brings fabulous prices. Land in the Spindle Top district of Texas was sold for over $\$ 100,000$ per acre. In many districts in Caliland alone will bring in huge returns to our shareholders as soon as oil is struck in the district, as it undoubtedly will be this year.
This company, in addition to its large acreage, has this advantage, instead of
its lands being in one block it has been taken up by its experts in scattered guarter sections, which, in some cases adjoin land where other companies are already drilling, and in one instance they have 480 acres the boundary line of which is only a short
distance from the well of the American-Canadian Oil Company, which is down 1900 distance from the well of the American-Canadian Oil Company, which is down 1900
feet. Thus considerable of its land is being proven at no cost to the company.

SUITE 9, 10, 11,
OPPOSITE EATON'S
Phone Main 6339

205 YONGE STREET, TORONTO
OVER BANK OF TORONTO, YONGE STREET BRANCH

Bears Force Liquidation Wheat Options Close Lower Liberal Receipts at Primary Points Serve as Factors for Lower Market-Cables Lowe





Sample Sequin Robes 1-2 Price 10 Sample Sequin Robes, bought at 50 per cent. off


The China Sale Saves You 50 Per Cent.
IF LIVING expenses were all reduced on the scale which pertains in the Simpson Sale of China and Glass this month what a difference it would mean!
 Perhiaps so as a a whole, but so far as pretty and usefil china and classware is concermed, that happy condi
tion is the eatual one in whieh vou stand this present minute. See these prices-Notice the difference between Wednesday's figures and the real values.









 Hand Painted Cake plates,
with handsome decoration of





## Our Simplicity <br> Referred to, Illustrated Carefully from a Living Model

Suits Have Passed with Honors
$\mathrm{N}^{\mathrm{O}}$ scholar has undergone a more searching examination this past season than has been experienced by our Suits. We This is the $\$ 16$ have asked for criticism and thrust the This is the $\$ 16$
Suit $\begin{aligned} & \text { Simpson Suits into the white light of } \\ & \text { publicity. What has been the result of }\end{aligned}$ aining the remark "Winish. And a rider has followed con-

Sample Sale of Sixty OVCrCOats
First thing Wed-
Sweaters for Men and Boys A choie of thoussands of Sweaters and Sweat
Coats-dozens of different styles and qualities


For Wednesday's Showing
Look over this list of Sweaters and Sweat
ats for Wednesday's showing. The prices quot Coats for Wednesday's showing. The prices quot
represent the best possible quality at the least possil repres
price.


Don't You Want to Wear a Sol Hat This Fall? Simple Tailoring.
you want to see a typical Honor Suit ask to see the 16 Suit described in the following paragraph





## Underskirts, Sacques, Negliges

your autumn wardrobe would be sadly incomplete without.

## Save \$1 on a Taffeta Waist

## A

 fore, silk Waist. We cannot get any more of the silk, there







 Dutoh Bulbs for Fall
Planting
 Ner aocissus (paper
per dozen 2ce
FERNS


In the Crooery Store
 meal, half or whole, per 1 lb
20 Finest
spanish Onions.


 ${ }^{25}$ Finest white sago,

 2 LBS. FRESH ROASTED



## Sale of Pastel Broadcloths

Evening shades in a most delightful range Soft, graceful draping cloths for opera cloaks, re ception gowns, suits and dresses. Rich, fine wol qualities. Spot-proof finishes and unshrinkables
54 inches wide. Regular $\$ 2$ and $\$ 2.50$, Wednes day, per yard $\$ 1.50$



Black Silks
3000 yards Black French Paillette, Black Swiss Ottoman Cord, Black French, Mousseline Satins, Black French Chiffon Taffeta, Black Swiss, Peau de Cygne, Black English Peau de
Soie, Black Italian Merveilleux Satin. These fashionable makes in the most stylish finishes offered Wednesday at 59c yard.
Silk Organdy from France
 fects-goods worth 65c a yard even at the old
scale of cotton prices gelling in this store at 39 c A special purchase and a fashionable fabric with cotton market rising like the thermomete in June.
まu゙y $3=2=5=5$

## A $\$ 4.50$ "Queen Quality"

 Boot for \$3.50 ate wednesayp 83.50.
suckskiv moccasin













Flannel, Cotton, Linen
The eastern extremity of the Piece Goods FI Simpson's Staples now that the time for such thi as come. Niee department now and stock in qual ood as ever with more room, light-and comfort
which to see and compare.



Drawing Room Wall Papers


