

## It Struck Our Buyer in the Beginning of the Season

that the Slipon Coat would be a winner if made upon modified lines of the early Balmacaans; so he set to work to get out a model upon smarter lines than the old one-not so full in the back, straighter lines in front, and not so much width to the skirt. The result has been a complete revival of the Slip-on Coat trade, which gave a tremendous impetus to our overcoat business for this fall. We bought all the suitable fabrics we could get, and our sales have been phenomenal. Just now we are fairly well stocked with Slip-ons and other up-to-date models, but every day the scarcity of dependable fabrics is getting more and more acute, so that if our advice is worth anything to you, we say emphatically-

## "Buy It Now" <br> Price Range, $\$ 15.00$ to $\$ 45.00$



Of Special Importance to Stout Men than we do. It's our businesesty to man alike, and fit every man whe one cowes it beterer for clothes, so we stock top coats for stout men as well as others. WWe sell a lot,
 oome extra good buying round $\$ 18.000$, $\$ 20.00$, so that you can look for $\$ 22.00$. Furthermore, our stout sizes fit to perfection, and any little alterations needed are made by a tailo who knows his business from $A$ to Z. If you are a stout "Bùy It Now"

## OAK HALL, CLOTHIERS <br> Yonge and Adelaide Streets



## THE TORONTO WORLD

BARGAINS
SATURDAY


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## Desirable Gifts

Choice Pieces of Furniture

## CANADIAN

 Correct in Design and Very Reasonably Priced
look the fact that for more than one person on your list choice piece of furniture will be more highly appreciated tha ythis else you could select.
We would like to show you the splendid assortment of suit-
able pieces displayed able pieces displayed on our floors.
Among much else it includes a large number of interest
ing and beautiful designs in ing and beautiful designs in period furniture, such as
Carved Hall Chairs, Settees, Writing Tables, Stands Carved Hall Chairs, Settees, Writing Tables, Stands,
Jardinieres, etc., besides many smanl decorative pieces,
such as are foumd in all Surch as are found in all well-appointed homes, pas, for
instance, Candlesticks, Tea instance, Candlesticks, Tea Trays, Book Racks, Work
Tables, Cake Stands, Five o'Clock Tables, Jardinieres,
The strict reasonableness of our pieces can be gathered from


MURRAY-KAY Limited

36-38 King Street W., Toronto


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Thursday Night's List
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NOVEMBER 261915 ONEWS OF SPECRAL INTEREST TO WOMIENO No FREE PARCELS HEATHER BAZAAR You will like the RUCHING LATEST
ctive Service Must Pay
Regular Rates
Regular Rates.
FREE TO PRISONERS Not Within Power of Depar
ment to Give Reduction in Other Instance.
Large Attendance at Op
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## 8 898

SENT TO SOLDIERS A BIG SUCCESS rich strength and full flavor. FAD IN MILLINERY
 Tea "is good tea" " Satin, Tulle and Velvet Com
binations Are Much
Favored.

JOIN THE BIG CHRISTMAS CLUB OPEN TO DALLY WORLD READERS, $\$ 1$
ecure One of the World-Famous Victrolas With Unusual Economies, Privileges and Advantages.

THREE SCORE AND FOUR 64 years is a long time. A product that can hold the popularity of an entire Dominion for 64 years must be meritoriousDEFENDABLE
EDDYS' MATCHES
Have been the same goodmatches since 1851 . Like Eddy's Fibreware and Eddy's Washboards. They are
considered standard by all loyal Canadians under the "made-ip-Canada" banner.

 richness-placed on every boftle purity-of safety-and of most modern dairy in America-the new home of The

Is It On YOUR Milk Bottle?
This seal of perfect scientific pasteurization-this mark
of better milk. Be sure that it is on your milk bottle every
morning. Order a bottle today.
Creamery Butter, fresh daily from our own churns, 35
cents a pound. Order by phone or from our driver. THE FARMERS




EBUYER CEDES LIENS

Decision Favor Contractor.

## PROPERTY

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| LATEST PERFUME IS SCENTED SEA BREEZE |  |
| Refreshing Whiffs of Salt Air is Now to Be Bottled for Sale. <br>  |  |
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Wish to Run Candidates in Kings,
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RUSSIAN STEAMER GETS
AWAY FROM SUBMARINE
Odessa Escapes Pursuer Owing to
Superior Speed and Rough-.
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## DOVERCOURT COLLEGE OF DANCING

and Assembly Parlors

## FRIDAY MORNING

## RUCBY Victoria 18 Mictoria 18 Meds. Sr. 7 Meds. Sr. 7

## TROUBLES OF THE

 CONTROLLING BODY






 London tailored-and all tha
tlemanly garment making-
Such values we have not had the good for-
tune to offer in all our years of serving high
quality garments-


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& \text { Fairweathers Limited } \\
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## FRIDAY MORNING

## A Bountiful Bargain List at Simpson's Today



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### 8.30 a. m. Friday These Toys 59c

 Knocks
142 New. Baby Dollis. a very popular styie. 59
79





## Other Toys

## pricempoll Boys, popular dresesed dolls. Friday

 Brice............................25 The Tribh Mall Kid. Price Fiumitres stet, white enameleed finish, settee

 ${ }^{\text {good } 83.50}$ Teday Beara. On Fridiy ...... 1.69
Hand Bags $\$ 1.50$




## Needlework


75c Japanese China 39c




## Candy




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## Toilet Sets

 Metal Ash Trays and Cigar Cutters. Regular 25c Real Ebony Hair Brushes. Regular $\$ 1.50$. FriNecktie Racks. Regular 23c. Friday …... .15

Men's Wear Sweater Coats for Men
 then


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4. 





## OVERCOATS \$7.45

REGULAR $\$ 10.00, \$ 12.00$ AND $\$ 13.50$ 150 only, assorted patterns, in heavy English and Canadian coatings, plai.

gray and brown, with colored stripes; also some diagonal and neat checks; simgle and double-breasted ulster style, with convertible collars sizes 34 to 4 ; Friday.
$\$ 12.50$ AND $\$ 13.50$ ENGLISH TWEED SUITS, $\$ 7.95$. Reliable English tweeds, grays and browns; small stripe patterns; single-
breasted sack style, with high-cut vest; sizes 36 to 44 . Friday ........ 7.95 HOUSE COATS, $\mathbf{\$ 5 . 0 0}$.

Men's Soft Hats

## These Bargains Will Brighten Homes

| Beds and Bedding | gs |
| :---: | :---: |
| on Bedstead, white enamel, brass Regular \$3.00. Friday ..... 2.10 | English Brussels Rugs, an excellent designs and colors: |
| Brass-Trimmed Iron Bedstead. Regar \$5.25. Friday ...... ....... 4.15 | $6.9 \times 9.0 \ldots . . . . . .$. |
|  | $6.9 \times 10.6$...... ...... . . . . . . . . 15.50 |
|  | $9.0 \times 9.0$. ..... ..... . . . . . . . 17.75 |
| Brass Bedstead, 2-inch posts. Regu\$34.00. Friday ............... 21.00 | $9.0 \times 10.6$..... . . . . . . . . . . .. 19.75 |
| Bed Spring, kiln-dried hardwood frame. Regular \$2.00. Friday ... 1.56 | English and Domestio Wilton Rugs, Oriental and |
| Bed Spring, steel tubing frame. Regular $\$ 5.00$. Friday <br> $\because . . . . . . . . .95$ | conventional destgns: |
| Bed Spring, heavy steel tubing trame. Hegular 14.25. Frtaay ... 2.90 |  |
| Mattrese, sanitary seagrass |  |
| felt. Regular 88.10. Fryday .... 2.60 |  |
| Mattress, cotton felt filling. Regular \$7.00. Friday ...... ....... ...... 4.55 | $9.0 \times 12.0$..... ..... ............ ...... 37.50 |
| attress, cotton felt fllling, bu rs. Regular $\$ 10.00$. Friday . | Tapestry Rugs, $\$ 4.95-$ Two designs only; size 6.0 Regular \$6.25. Friday |
| Pillows, mixed feathers. Friday, pef pair ...... ... ... ... ...... ... . | Heavy Printed Linoleum, 2 yards wide only. Friy, square yard $\qquad$ |
| Draperies | 3 Blankets Friday at $\$ 1.98$ |
| Novolty Lace Curtains, 690 a ${ }^{\text {P }}$ | 100 Pairs White Union Wool Blankets, |
| borders, in pinke, | $60 \times 80$ inches. Not more than two pairs |
| s; $21 / 3$ yards long. Regular \$1.25 | to a customer. No phone or mail orders. Regu- |
| Ir. Also a few pairs of English lace tains, Nottingham net; $23 / 2$ and 3 | lar \$3.00. Rush price, Friday, pair .... 1.98 |
| Arabian Lace Curtains, Half | Bed Comforters, English sateen; size $72 \times 72 \mathrm{in}$. ular $\$ 2.50$. Friday |
|  | 33 inches, 3 pairs ...... ...... ...... ...... .... . 95 <br> Hemstitched Sheets, size $70 \times 90$ inches. Friday, |
| Extension Rods, 6c Each-50 inches extended, silvered ball ends. Regular 10c. Friday | Damask Table Cloths, size $2 \times 21 / 2$ yards. Regular |
| Curtain Net, 10c Yard-1000 yards th frill, white and insertion, some rd. Friday ... ... ... . . 10 | White or Striped Turkish Bath Towels. Friday, <br> .... 49 |

## Wall Papers for

 Friday



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## The New Market

Telephone Tonight 5.30 to 10 o'Clock for Provisions to Go by
Telephone Adelaide 6100 Early Delivery Saturday Morning

vegetables and fryit.<br>まix<br><br>Candy.<br>

200 Boys' Ulsters at \$4.45

## Single and double-breasted, gray and brow shades; sizes 26 to 34 . Friday bargin

BOYS' NORFOLK SUITS, $\$ 3.95$. Full-fitting bloomers, dark tweeds; sizes 26 to
35. Friday bargain ..... ........... 3.95 BOYS' RUSSIAN SUITS, $\$ 1.95$. Regularly at $\$ 4.00, \$ 4.50, \$ 4.75$ and $\$ 5.00$.
Sizes $2,21 / 2,3$ and 4 years only. Navy blue and
fancy cloths ...........

## 50 Misses' Coats at \$4.95

An early morning bargain, made from assorted
weeds, in light or dark shades, including some NEW $\$ 12.50$ TO $\$ 15.00$ WINTER COATS 4.95
Dozens of styles, in shades that are most desir able; Whitneys, chinchilla, cheviots, English mix
tures, stripe or broken plaids

SUIT BARGAINS FOR WOMEN.
40 Suits. Regular $\$ 17.50$, for.
75 Suits. Regular $\$ 22.50$, for ........ 12.50 dines or whincords; tailored in serges, poplins, gabardines or whipcords; tailored, pleated, Russian, semi-
Norfolk or fancy tailored, styles; shades navy, black:
tweed mixtures, tweed mixtures, grays, Copen and greens. 100 DRESSES FOR WOMEN AND MISSES, $\$ 8.95$ silk All this season's styles, in serge, messaline and pleated, gored and tiered skirts; sizes models or tunic, 1640 . Wer
$\$ 10.00$ to $\$ 15.00$. SKIRTS FOR WOMEN, $\mathbf{\$ 3 . 9 5}$ Broken ines from stock; all new, up-to-date
styles, in serges, whipcords, worsteds, and cover
cloth cloth; black, navy, gray and fawn; every, size in the
lot. Were $\$ 5.00, \$ 6.50$ and $\$ 7.50$.

Waist Bargains Black Silk Messaline Waists, five of the newest
designs; sizes 34 to 42 -inch bust. Regular $\$ 2.95$.
Friday ........... Lingerie Waists, mixed styles and sizes, good
choice. Regular $\$ 1.00$ up to $\$ 1.95$. Friday bion Middies. Regular 89 c to $\$ 1.48$. Sizes 32 to No phone or mail orders.
Women's and Children's Underwear, Corsets and Sweater Coats
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From the Fur List


