


## Pieces.

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Sarlor Furniture, and ea in the City where
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in our Third Fioor
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Yunniture-Suites and
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ds at moderate prices large ariety pleases.
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your own self-inter-nyour own seif-nter-
you to try our store
furniture you need al
\& Portrait Co. Specialists.

## Creamery <br> TER H.b. Prints <br> epp's Ale, Lemonade. PULPS: Apricot, Orange. <br> loose \& pkgs. Cigarettes :   <br> HERS, Limited, <br>  <br> Stock CHOICE IEN APPLES.

4 New Gower St.
+sets!


FHE WHITE FLLAG HIISTED!
Central Powers Whine for MercyPlea for Peace Addressed to President Wilson.

New German Chancellor's First Move -- Entente Goverments Pay Little Heed to Proposal and Fighting Continues Briskly.



## The Boys

 … Barracks

WILL APPRECIATE

## YOUR INTEREST

in them. At the moment emene things arn

## For the Recreation Hut.

 These include: BOOKS AND MAGAZINES.WRITING PAPER, ENVELOPES, POSTWRITING PAPER
CARDS, ETC.
PLAYING CARDS-This including packs with the Black Ace of Spades in them; Flinch Packs, etc.
GAMES-Such as Checkers, Dominoes, etc tles, Mouth Organs and Accordeons.

The fall season is now approaching-the cold, wet season-when "the Boys", if they
have nothing interesting to do to keep them unhave nothing interesting to do to keep them un-
der shelter in Barracks, are likely to be tramping the streets, getting wet and contracting heavy or fatal colds. Now especially must we ard against this.
The Recreation Hut Committee will do all
in their power on behalf of every mother's boy
BUT THEY WANT YOUR HELP.
It is the practical, personal help that counts.
Donations may be sent direct to the Recreation Donations may be sent direct to the Recreation
Hut, or if more convenient for you, donations will at any time be thankfully received by Mrs. L. H. Paterson, Queen's Road, or K. M. Blair, The Recreation Hut Committee.

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|  |  |  | KNOWLING'S |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | BOYS' CLOTHING DEPT. |  |
|  |  | Wix | Low Prices. Large Stocks |  |
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## 'S <br> DPPT. ge Stocks.

Depariment wich is well



## tALLWOOD'S

## mer vent iome <br> 1. $\$ 4.50$ and 85 <br> . 82.5 <br> $\$ 2.50$ and $\$ 3.00$ per p <br> hundred pairs only. <br> Redued Prices <br> WOOD, TH0NTific <br> $= \pm==$


and

# NEW JOB WALL PAPERS! 



Now opened and ready for the Fall trade a large shipment of

## HTP AMERICAN JOE WALL PAPERS. TPO

Thousands and thousands of Rolls of the most beautiful Wall Papers obtainable. This shipment of Wall Papers, long delayed in transit, was purchased many months before previous shipments offered, we are therefore enabled to offer them at much lower prices.

Prices: 22c., 25c. and 28c. Piece.

## Special Prices for the Wholesale Trade.

 packed in brin
## Maushall Bros

CONGOLEUM SQUARES!
A small shipment of Con goleumn Squares, $36 \times$


\section*{| Special |
| :--- |
| NOTE: All Wall Papers |
| purchased by Outpors Whole- | <br> | Special |
| :--- |
| NOTE: All Wall Papers |
| purchased by Outpors Whole- | sale dealers will be properly}




## Ladies' NEWI Dresses,

 $\$ 23.00$ to 47.00
## Ladies' FALL COATS, $\$ 10.00$ to 68.00 .

In SERGE, JERSEY CLOTH, SATINS And TAFFETA in smart youthtul styles, delightutuly simple, smartiy fashforned, cleverly stylied from reliabilie fabrics. Shades are Navy, Blaek, Burgundy, Plum, Bisquie, Mole, Tan, Mouse Cope, French Blue, Tautife and Brown.

The models for Fall Hhow many ingeniotis arrangements, many unique methods of dever draping and trimining, characteristic of our reputation as ever seekting out those elusive
trends of fashion so eagerly sought after by women of style discernment unquestionably correct.
The newest materials are Plush, Broadeloth, Bolivia,

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We have won the interest- of Dress. Wearers by always naving something differerent añe disttinetive. Every day adds New Models to our huge displagy.

Bishop,Sons \& Co.,Ltd.,
are appreciated by a large number of people in this Dominon for its exclusive merchandising and courteous, compe-


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The Swan Satety Military Pen



WHERE CAN A SOLDIER
GET INK? GET INK? convinces every one of the
desirability of a pen which carries its own supply sufficient to write
150 Four-page Letters
or 3 Letters Each Week for a Year. It holds in its magazine 25
Swan Ink Tablets. All a Swan Ink Tablets. All a
soldier has to do is to fill the soldier has to do is to
reservoir of the pen with
per drop in one Tablet. Give your son, brothex,
sweetheart a Military Pen, You will be anxious to get is letters. Provide him with the means of writing
$\$ 3.50$.
S. E. GARLAND,

Leading Stationer,
-9 WATER STREET
 All Ready for You Mr. Man!


 65 tender. SPARE RIBS,
130 puncheons and 65 bris. SPARE RIBS.
130 puncheons and brls.
Very Best MOLASS.
ES Brocery and 500 Fangs PURE WHITE Thite 2000 Fegs CATMLE FEED
 And a full line of GROCER-
IES at Botton Prices.

## J. J. ST. JOHN,

## -

 Christmas Pareel

We Have Just Received a Lot of

## SOLID FACT BARGAINS

The silver lining to this reduction cloud is that it may induce you to take advantage of the extraordinary values we are offering.

## SWEATER COATS!

miles in fortune has certainly treated us with one of her sunniest miles in a recent purchase of Sweater Coats. Made for Boys and Girls, 90c. each.

## LADIES' SKIRTS!

The magnificent values we are offering in Ladies' Tweed Skirts have patterns unusually department. The values are exceptio
$\$ 4.00$ each.


HOSIERY! labies' black high grade hose, SUPERIOR QUALITY

EAST BLACK, FLEECE LNED, 40c. per pair.
e Realing of Our Ads is Profitable Business if You'll Heed What We Say.

## S. MILLEY.

(R NEW FURNITURE!
Side Boards, Dining Tables, Dining Chairs, Rockers, etc
The C. L. March Co., Ltd.,
Corner Springdale and Water Streets.


Corner Springdale and Water Streets.

Here and There. Here and There. Here and Ther

G. KNOWLI
their East, West and white table corn meal OATMEAL, 14 liss for for
ROLLED OATS, 14 lbs. for ROLLED OAAS, 14 lis. for
SEEDED RAAISN,
ib
 PERFECTION SEEDLESS R
BROWN CRYSTAL SUGAR BROWN CRYSTAL
potato fLOUR POTATO FLOUR
RICE FLL
RICE-Good
CORN
CLIN, in pkt
TOLET SOAP-Armours CHoICE RANGON BEANS SMALLTH SALT
LIBRYS EVAP. MIL
PRUNES -Very good APRICOTS-Evaporate
PEACHES-Evaporated PEACHES-Evaporate We are offering the BEST C
-Roasted, Ground and Blended

G. KNOWLING

At The Crescent Picture A THRIL

Aladdin an Wonderful

St. George's Coal CAN OFFER
A Low Priced high
An opportunity of big r
outlay.
For each and every dol
dollars' worth in retur
More Coal,
Cheaper Coal, Better Coal.
You Put Your $\mathbf{N}$
In The Victory
To help win the war;
And because it was a good
NOW PUT YOUR MONEI
IN THIS GILT EDGE OPPO AND
Decrease the high cost of li Lay the corner stone of yo
nomic Independence. Avoid a coal famine in the Blaze a trail for greater p
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Take the country out of this isfied rut.
Be one of the founders of
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The St. George's Coal Fi OFhICE OPEN UNTI

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## BARGAINS

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COATS !
ted us with one of her sunniest ey only.
each.

## SKIRTS!

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0 each.

## OSIERY! <br> east black, fleece lined, <br> Oc. per pair. <br> Profitiable Business if Yon'II We Say. <br> HTGTE




Dining Tables, Dining Rockers, etc March Co., Ltd.,
dale and Water Streets.

reaus from $\$ 12.50$ up See Our Special Drawer Bureau, only $\$ 10.50$ ands to Match, Only \$5.50. TCH CO, Ltdon, and Water Streets.

There. Here and The

G. KNOWLING, Ltd,

G. KNOWLING, Limited

At The Crescent Picture Palace To-Day A THRILLER
You will fut the lamp ot happlines it you see tio WILLIAM

Aladdin and the Wonderful Lamp $=2$

St. George's Coal Fields, Ltd., CAN OFFER YOU:
A Low Priced high grade investment. An opportunity of big returns for a small outlay. For each and every dollar invested, four)
dollars' worth in return.

## More Coal,

Cheaper Coal
Better Coal.
You Put Your Money
In The Victory Loan:
o help win the war;
nd because it was a good investment.
NOW PUT YOUR MONEY
IN THIS GITT EDGE OPPORTUNITY AND :
Decrease the high cost of living.
Lay the ecrrer stone of your country's Eco-
nomic Indendence. void a coal famine in the future.
Avoid a coal famine in the future.
Blaze a trail for greater possibilities.
Blaze a trail for greater possibilities.
Become a shareholider in the best local pro ecome a shareholder in the best local
position ever placed on the market. Take the country putit of this present self-satake the country out of this present sell-sat
isfied rut.
Be one of the founders of real genuine pros-
The St. George's Coal Fields, Limited. Cabot Buflding, 262 Water St, St. Joh
OFHICR OREN UNTIL 9 P.M.


## JOB GOODS.

 WOOD PAILS.


## Good Candy Packages.



## IN STOCK:

## PURE GOLD Jellies.

Raspber'y, Strawber'y Lemon.

## PURE GOLD Icings.

all kinds except white Positively the last of these Goods at the old prices.

## P.E. Outerbridge,

Telephone 60.
Warerooms: 266 Water Street.

## "An Autumn chili is in the air The Winter Cold will soon be here, And whilst the burning question's Coal And whilst the burning question's Coal, Still must you have warm Underwear." Men's Winter Underwear

is a specialty of ours and we advertise it a lot, as there is always, somehow or other, a lot of winter around Newfoundland. And sometimes
people say, "Are you agents for Stanfield Unpeople say, "Are you agents for Stanfield Un-
derwear?" And we say, "We are sorry we derwear?" And we say, "We are sorry we
aren't." We suppose the reason we are asked aren't." We suppose the reason we are asked
this is because we are always advertising that

## Stanfield's . Underwear

Real Good Underwear. Perhaps we stock more Stanfelds Underwear than any other Underwear, but we also
carry a large stoke of Men's New Kinit Underwear. The "New Knit" is made by St. John's labor,
and many lines are good value, and that is what and many lines are good value, and that is what
we are always endeavouring to get for our cuswe are always endeavouring to get for our cus-
tomers as well as rendering them the best service possible in those strenuous times.

## Our Prices

Underwear in Winter Weights
Low as Obtainable Anywhere, Perhaps even lower, and we carry a full range
of the various qualities and sizes,
so that you can alaways be eertain of our being able to take
care of your requirenent. If you require Boys' Winter Wool Underwear we stock it in

## Stanfield Makes,

 COMBINATION
stock at the moment.

## Henry Blair.

We are still showing splendid selection of

## Tweeds

and Serges.

No scarcity at Maunder's. However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced it the same price.

## John Maunder,




Newfoundland Clothing Co., Ltd. $\pm$粦IN STOCK: A FEW
CHOICE LINES OF Ceylon and Java TEAS.
we cannot replace these GOODS at OUR PRESENT PRICES.

Get Our Quotations.

## HARVEY \& CO., Ltd.,

 wholesale.Steamer for Labrador.
S. S. SEAL will leave Furness Withy Co. premises at noon on Tuesday, October 8th, making the following ports of call

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\begin{array}{ll}
\text { Trinity, } & \begin{array}{l}
\text { Wesleyville, } \\
\text { Twillingate. } \\
\text { Catalina }
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\begin{array}{ll}
\text { Catalina, } & \text { Twillingate, } \\
\text { King's Cove, } & \text { St. Anthony, }
\end{array}
$$

Battle Hr. and usual Labrador ports. Returning will call at the above, and ports n Conception Bay.
For freight and passage apply to FURNESS withy co.


Due this evening Oct. ist, 250 barrels Choice GRAVENSTIEN APPLES.

GEO. NEAL


Reid-Newfoundland $\mathrm{C}_{0}$ FREILHT NOTICE!

This Company will endeavour as far as possible to
forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstan. casques, bu reserves the right, whenever circumstan-
ces in the opinion of the Company require it, to for-
ward freight, originally routed via North Sydine Port aux Basques and designated steamers, via Louis-
burg, collecting extra charges avis burg, collecting extra charges over the Sydney and
Louisburg Railway, and also the this. same by any steamer owned or chartered by torwe Com-
pany from North Sydney or Louisburg direct. to St.
John's or Newfoundland Ports John's or Newfoundland Ports other than Port at.
Baus
Baspues. Shippers and Consignees, when effecting marine or war risk insurance, should, bear this in mind
and have their policies covered accordingly,


REID-NEWFOUNDLAND Company

| ChoiceDairy |  |  |
| :---: | :---: | :---: |
|  |  |  |
| 50c. a Pound. | 80 boxes TINPLLTE. |  |
| 25 | Soldering Flux |  |
| Sample | ROBERT TEMPILITON. |  |
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 VOLUME XL.

## Auction.

Freehold :


 Solicitors for Executor, or
P. C. O'DRISCOLL,
Auctioneer

Freehold

 FOR SALE
By Public Auction,



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Real Estate : THURSDAY, the 10th day of october, inst, at 120 oclococh Sh
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 ReD. J. ROIL \& CO., Wo AUCTION SALE. Wo are hataructed of to spon in pubuic
On Friday, the 11th day of
 Anglo-American relegraph Co , Limited.
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TEN PAGES TO-DAY wBathbi forbcist.


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