
 - Editorial UGLY ADVERTISING Anent our recent editorial, regarding road-side signboards it is interesting to note that a movement to curtaic ugly advertis-
ing, in England, advertising that defaces the landscape, is succeed-
ing, and a contemporary points out that a cable despatch reports ing, and a contemporary points out that a cable despatch reports
two gasoline companies withdrawing an offensive campaign with
signboards, which ruined the appearance of rural districts. signooards, which one in inclined to believe that a similar moverent
Somet
is going on in Canada. A number of concerns that formerly practised this kind of publicity have withdrawn from the fields and the
roadsides, observes the Ottawa Journal. Whether in so doing they roads been governed by altruistic motives or by the discovery that
thave kind of adyertising does not pay, has not been definitely reveal-
this kut various lines of industry and commerce these days in large numbers are showing a preference for newspaper and
most effective medium of publicity,"
It can hardly be considered that any altruistic thought has prompted the lessening of rural advertising in Canada. A run around
this district will show that the old form of advertising, so uggl and
repellent to lovers of Nature, is getting old and dishevelled. The repellent to lovers of Nature, is geht the Journal says is true, the
fact is that it does not pay and what ther,
best medium, after all, is the newspaper, which has built up fortunes for many and will make fortunes for many more.

TOWN FINANCES
The statement that the very considerable debit balance which
has hung like a mill-stone about their necks for several years past no longer existed was regarded as good news by citizens of this
town. Very naturally they are congratulating chemselves over
With very little the fact and they are justly entitled so to do. With very little
little audable grumbling they have gone down into their pockets
in order that such a desirable state of affairs might be brought about. .-The pas mpar has been a particularly trying one faced as they
ey an abnor ally high assesment which swelled their táxes
above the amo ott unusaly demanded. Due, however, to this
ad other causes we pind ourselves at the end of the year just closed nd other cance on the right side of the ledger and a prospect of bet--
with a balance on the fair
ter terms financilly for the ratepayers of the town. Given a fase measure of corsideration in the a wise and business-like supervi-
mates for the current year and a
sion of the expenditures, the various services should becompetently sion of the expenditures, thing va serious burden to the tax-payer. In
carried on without becoming
the meantime we do not desire to be understood as opposed to the outlay of public money in any direction that will tend to bett
ditions for thel citizens and the advancement of the town.

## a:

THE LOCAL NEWSPAPER Our innate modesty would prevent expression of this sentiment, but as it was written by another, we pass it on:- wand by your tawn
newspaper. If there is anything in your town worth while talking
about, ten chances to one your little town newspaper had a hand in about, ten chances to one your little town newspaper had a hand in
putting it there, and if there exists any unsightly or unsavory nuisarce
twenty chances to one it will stay there until your town eetitor sees
the it or smells it and wipes his pen on the town board's breeches. I
anybody beyond the walls of your burg ever learns that there is such
and anyboce beyonr town it will be through the town oracle.
a place your
Every town gets its money's worth through the town newspaper. Ir's the wagon that carries all your goods to market. It
ought to be kett in good repair. It will pay to grease it, paint it and
keep its running gears in good shape and shelter.
Stand by your local newspaper. It's the guardian and defende keep its running gears inal newspaper. It's the guardian and defender
Stand by your local
of every interest, the forerunner and pioneer of every advance move
ment, and the sturdy advocate of law and order. Take it away and
it would not be six months before the town would look as if it had it would not be six months before th
been doped. Business would drag,
would grow between the cobbles.

and
THE THE ACADIAN

Would you like to gain a whole day each week ? ?
Then eliminate washday in your home.
Just call 80 . We will do the rest.

Valley Laundry Co.

## SPECIALS!

We are offering Beaver Electric Irons for
week only for $\$ 4.50$
We also carry a good stock of Diamond Lamps. They come in 25,40 , and 60 Watt sizes, and self for the low price of 30 cents
They are giving excellent satisfaction, and They are giving excellent satisfaction, and
good service.
sorvic.
Let us demonstrate to you Gurney Elec tric Ranges, Rotarex Washers, Apex Clean ers and Kookrite. Stoves.

Buy Electrical Goods at Electric Shops:

## J. C. MITCHELL <br> wolfville, N.S.

Phone 320

CASH AND CARRY $\$ 5.00$ Orders Delivered Free SPECIAL 25 CENT SALES

|  |  | cecter |
| :---: | :---: | :---: |
| Fish <br> Cans, |  |  |



## CALDWELL-YERXA

LIMITED
Successsor to FRANK BARTEAUX
BOYS' BOOTS
Our boys' boots have won for themselves a great reputation for goodness,
If that boy of yours has a habit of wearing a pair of bootsevery sixweeks; bring him here and let us shoe him with strong, sturdy boots, built for service.


Don't Forget:our repair department: Have your shoes fitted with Panco. on Buildog
G. D. JEFFERSON The Cash Stioo Store

## Butter Parchment

Guaranteed Pure Vegetable Parchment neatly Printed with the words "Choice Dairy Butte
1 lb . Wrapper, 500 sheets, $\$ 1.60$
2 lb . Wrapper, 500 sheets, $\$ 2.25$
THE ACADIAN STORE



February 8, 1924

| Stop |
| :---: |
|  |  |

## 

The Acadian Classified Advertisement

LIKE AN OLD FRIEN
FROM HOME

Your own Home Paper takes Afl the home news to your abives and friends.

Lot us
SEND IT TO THEM

CAR FOR HIRE New Car, Careful Diver. Day or
Nigiglt serrice., Satistaction guaranteed BRUCE SPENCER
Phone 236 or 138

Royal Insurance Co.Ltd.
of Liverpool, England Fire, Life, Marine Represented in Wolfville by J. D. SHERWOOD

Stoves, Ranges, Furnaces full line of
eating stoves Alrtight
Scorcher Scorcher
Tortoite Tortoite
Open Franlilin Mclectary's McCLARY's
Pipe and Pipelent Furnaces Stove Pipo and Elbowe Wrove Boards solors and L. T.SLEEP AT Youk SERVICE
Wolfille Hardwe and Stove Wolfy Store

February 1st
The Little Shop
will sell all Frocks at Half Price

The Little Shop
mom nome




## The Hantsport Acadian <br> dEVOTED TO THE INTERESTS OF HANTSPORT AND VICINITY

$\$ 2.00$ per year.


THE EASTERN CANADA SAVINGS \& LDAN CO, Head Offico- 187 Hollis St.-Halifax, N. S. Paid up Capital, $\quad \$ 750,000$.
Reserves Reserves
Total Assots $\quad \$ 305,000$.
$\$ 82,334,480$. Directors
M. Brookfield-Pres, W. A. Black-Vice Pres G. E. Faulkner O. E. Smith J. A. Clarl Monoy loaned on Real Estate Instalment payment Mortgages only Call in and see us if visiting Halifax,

FRIDAY, FEBRUARY 8, 1924.

-From London Opinioń.
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AVonport
Mies Madse Datinger in pending as






## unn, both reaididing in Summerhand,

pravise evvelopes out uity

subseribe For The "Acadian"
Hantsport Fruit Basket Co., Ltd.
rut paciaces of all kindes Applee Bares and Shooke, Apple
Gedorn, Boo Promet, Staves, Apple
Write for price
hantsport, . . . nova scotia

## NORTHLAND SWEATERS

are superior in every way, I have a good assortment, both Coats and Pullovers. One In of the most popular numbers is pure white with V neek and shawl collar. All at most attractive prices.

## H. A. HART "CLOTHES OF QUALIT HANTSPORT

## WANTED

The names and addresses of persons who once lived in Wolfville or vicinity but who are now living in other parts of Canada or in the United States. If any of our
readers who can do so will kindly send us information readers who can do so will kindly send
of this kind we shall be greatly obliged.

## Davidson Bros. <br> Publishers The Acadian

## on

 nipht."
Doctor. - "Oh, that's alright, be be all if they could help it. cauce 1 liave another patient near here
and 1 can kill $t$ two birds with one stone. No more glue pot. Glue it with a foun-
tain pen.
for or office and house. Laste The book of etiquette doesn't mention
it, but it it consi erx dood form to re-
turn the book of etiquette you borrow.

- Othsille Journal. - Pottsville Journal. insures cleanly work. Ask to see the
Gloo-Pen at


## W.K. STERLING'S SLAUGHTER SALE

will continue until January 31st.
All goods in our store are being slaughtered. Others are taking the advantage of the sale; why not you? Fancy flannelets regular 35c. for ..............-19c. Fancy coatings regular $\$ 3.50$ \& $\$ 4.00 \ldots \ldots-\ldots-\ldots$. Blanket cloth regular $\$ 3.50$....-.------....--- $\$ 1.48$ DRESS GOODS
All wool serges .......-.....-.-.....-. 75 c. to $\$ 3.50$ Poplins, voils, etc. regular $\$ 1.25$ to $\$ 1.50$ for 20 c and 29 c . Ladies' Coats regular $\$ 30.00$ to $\$ 15.00$ for..$\$ 9.00$ to $\$ 29.00$ Men's heavy fleceed lined underwear (Penmans).69c. Men's Carhart overalle............................. $\$ 2.50$ Men's flannel shirts regular and worth $\$ 3.00 \ldots . .$. Mail orders promptly attended to, send them along

## W.K.Sterling's Dry Goods Store

 hantsport, nova scotia
## H. L. SMITH

 "THE REXALL STORE"DRUGS and PATENT MEDICINES Preecriptions carefully filled
Stationory and School Boolk, Jowolary and Silver Ware
Agents for
Kodeks and Talling Machines and Rocorde
Main St.
Phone 23
HANTSPORT, N. S.


This Offer Closes Dec. 20
CHARLES DAVISON HANTSPORT

## Office Supplies

Typewriter Paper, good quality bond, $\$ 1.45$ per ream. Better quality bond, $\$ 2.35$ per ream. Copy Paper, manilla, $\$ 1.00$ per 1000 sheets. 500 . Business Envelopes, $\$ 1.00$ to $\$ 2.50$ per box of 500 . Carb Paper, black or purple, 5 cents per sheet. Onion Skin Paper, cut to size required. Stenographer's Note Books, 15 cents each. Adding Machine Rolls, 25 cents.
Orders taken for Typewriter Ribbons, any make. Orters also taken for Loose Leaf Binders and sheets for same, any size or style of ruling

The Acalian Store

