

London Advertiser

Published by THE LONDON ADVERTISER COMPANY, LIMITED, London, Ontario. MORNING. EVENING. TELEPHONE NUMBERS. 3670 PRIVATE BRANCH. 3670 EXCHANGE.

London, Ont., Tuesday, March 14.

Liberals Won't Tamper.

REGARDING the revision of the tariff, referred in the address from the throne, the St. Catharines Standard has this to say: "Tariff revision is promised by the King government at this session."

Quite so. That is an interesting and very broad view, viz.: "When the fiscal policy of this country is permanently and definitely decided on trade will have an impetus which it never had before."

There is not a man at Ottawa in any one of the three parties represented there who would assent to that claim. There is not a group of tariff-makers, no matter of what school, which would undertake to make a tariff and guarantee that its inauguration would be the starting pistol for "an impetus which trade never had before" experienced.

It is all very well now to try and pile blame on the tariff or proposed tariff for business depression. One of the greatest factors in helping to disturb the mind of the people on tariff matters in Canada was the attitude of the Conservative press, the Conservative billboard and the Conservative candidate during the last election campaign.

The campaign even went so far as to picture United States ready to swoop down on this country as soon as the Liberals came into power. All through there was an element of threatening and false prophecy thrown before the country, and if there were any unsettling influences coming from the election the root of them was planted right in that form of campaigning.

Canadian Dates.

HERE IS a little political and historical information that it might be well to cut out and paste away for future reference: It is a list of Canadian ministries since Confederation: 1. Rt. Hon. Sir J. A. Macdonald, premier from July 1, 1867 to Nov. 6, 1873.

Catching Ghosts.

WELL, here's another good thing gone wrong. They had a ghost all cornered in a house near Nova Scotia, and sent to the States for an expert on ghosts, one who knows them, calls them by their first name, and all such inside things.

Clannish Tae a Scot!

I ha'e chanced tae meet mony splendid men As I've roamed about a lot— Men frae ilka clime that oor sun shines on— But I'm clannish tae a Scot.

I ha'e met a Scot at oor Thistle Club, Wha's th' sort o' man I prize; He ha's judgment guid, which we a' admire, Yet he's nae unearthy wise.

When oor Empire ca'd for oor sodgers brave, O' his laddie he gied twa; Nae, in slumber sweet, both his bairnies lie 'Neath yon green sod far awa'.

Oh, dear Scotia braw! thou hast blessed oor earth Wi' a lot o' noble men; For th' cause o' richt they've been warriors brave Wi' their claymores, voice an' pen; They've adorned thy name in th' years lang gane; They adorn it in oor day;

When I want tae feel that I'm glad I'm Scotch Aff I think o' Faither Gray, London, Ont. —By MAOK.

the Hon. W. J. Roche, M.P., chancellor of the Western University, who paid a high tribute to the memory of Dr. McCallum for his splendid services to the university. On the following day Dr. A. B. McCallum, F.R.S., professor of biochemistry in McGill University, addressed the faculty and students, urging that medical research be vigorously prosecuted in the new laboratories.

TO THE EDITOR

DOES GOD SPEAK?

Editor Advertiser: Sir—I was much interested in the controversy a short time ago between a Mormon and a Baptist minister over the question, "Does God speak to his children today?"

In a Chicago murder trial an alienist testified that the prisoner suffered with "dementia praecox catatonica." Mustard plaster and salts, nurse.

The woman mayor of an Ohio town has received over forty proposals of marriage. Referred to committee on ways and means. Vancouver Province.

The question of where and how cheese shall be graded received a great deal of attention at a recent gathering of dairymen at Ottawa. Ontario produces about 97,000,000 pounds of cheese per year, and of this amount 75,000,000 pounds is for export, as the per capita consumption of cheese in Ontario is slightly under three pounds.

READ YOUR CHARACTER

(By Digby Phillips.) NO. 160—THE IMAGINATIVE "F."

What is said of the "F" in this instance is also applicable to the "g," "j," and "z." It is through these four letters that a person's handwriting may reveal to you whether he or she has a lively imagination of a quick, vivid fancy.

Our Own Country.

Question—What, and where, is the Peace River country? Answer—The Peace River country is approximately 240 by 300 miles in area, in Northern Alberta and British Columbia, where there, it is said, 45,000,000 acres of good land, on which settlement is progressing steadily.

COMMON SENSE WAYS TO KEEP WELL

The Dangerous Season

Much can be done to keep the body strong and vigorous. People cannot expect to keep well when they overeat three times a day and then give the body no oxygen to change the food into red blood and energy.

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest As Recorded in The Advertiser of 1897.

Tuesday, March 14, 1897. Weather—Fair and cold.

The Ladies' Orange Benevolent Association, Victoria Lodge, No. 2, held a box assembly in Duffield Hall last night, with eighty couples present. The committee in charge were Mrs. Mary McDonald (chairman), Mrs. Annie Perkins, Miss Hall, Mrs. Sigsworth and Mrs. Hoffman. Miss Grace Perkins was pianist.

An "At Home" under the direction of the King's Daughters of the Dunelm Center Methodist Church, was held at the church yesterday afternoon. The work of the King's Daughters during the past year was reviewed by Mrs. J. H. Bowman. Mrs. T. B. Escott presided, and with her assisted Mrs. W. H. Wortman. Rev. E. B. Lancelotti closed the meeting with an address.

The annual meeting of the London Rowing and Canoeing Club was held last night at the Tecumseh House and was well attended. Officers were elected as follows: President—Col. Macbeth. (re-elected). First Vice-President—Malcolm J. Kent.

The committee in charge of St. Patrick's concert this year have been successful in the program: Miss Robinson, Mrs. Fred Jenkins, of Cleveland, Mr. Cameron of Toronto, Mr. Miller of New York, Mr. Angus, the Imperial Quartet and the Musical Society Orchestra. Mr. F. L. Evans will direct the concert.

At the next regular convocation of St. George's, Royal Arch Chapter, No. 5, to be held here on the 26th, the Aylmer and Petrolia Chapters will be present and confer degrees. The grand superintendent of the district, R. Ex. Comp. Robt Scott of Petrolia will also attend, and a cordial invitation is extended to all Royal Arch Masons in the city and suburbs to be present by Ex. Comp. Wm. Spittal and officers.

The W. M. and officers of Corinthian Lodge, No. 239, purpose paying a fraternal visit to Union Lodge, No. 350, on Tuesday evening next. W. Bro. A. T. Cooper and his officers are adepts at the work. W. Bro. Fitzgerald will open the meeting and confer the first degree.

At the Catholic Club last evening a large audience listened to a debate on "Resolved that government should levy a tax on bachelors." Messrs. T. J. Murphy and James Ward appeared for the affirmative, while P. McPhillips and J. Connors upheld the negative. Mr. H. Beaton, the vice-president of the club, occupied the chair.

LEARN A WORD EVERY DAY

TODAY'S word is PERSPICUOUS. It's pronounced — "per-spick-you-us" with accent on the second syllable. It means—clear to the understanding, capable of being readily understood, clear in thought, not obscure or ambiguous.

It comes from—Latin "perspicere," to look through. Companion word—perspicuousness. It's used like this—"In order to be understood easily, write in a perspicuous manner."

Our Own Country.

Question—What, and where, is the Peace River country? Answer—The Peace River country is approximately 240 by 300 miles in area, in Northern Alberta and British Columbia, where there, it is said, 45,000,000 acres of good land, on which settlement is progressing steadily.

Question—How many miles are involved in a continuous railway journey from Sydney to Vancouver? Answer—A railway journey from Sydney to Dawson City, by rail and sea, would cover 3,333 miles.

COMMON SENSE WAYS TO KEEP WELL

Much can be done to keep the body strong and vigorous. People cannot expect to keep well when they overeat three times a day and then give the body no oxygen to change the food into red blood and energy.

People who loop these four letters are likely to be original in their notions. Women who do it are the ones who always keep abreast of the latest fash. Usually they are a bit restless, and to them variety is indeed the spice of life.

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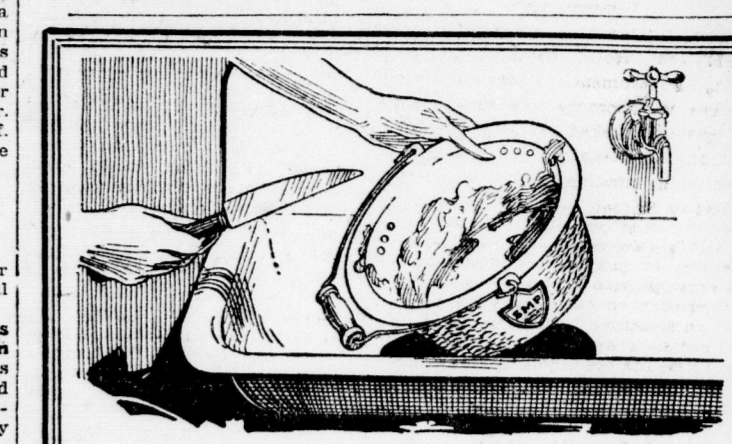
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ARE YOU AWARE THAT

"SALADA" TEA

Natural Leaf Green Tea is put up and sold in sealed packets in the same form as the famous Black Teas of "Salada" brand.



You Needn't Be Afraid of Hurting the Enamel

HOT water and soap will keep SMP Diamond and Pearl Ware perfectly clean. But take a steel knife to scrape the pot if you want to. It's quicker, sometimes, than leaving it to soak.

LOSS OF APPETITE

Pimples, Boils, Eruptions, Etc.—Mental and Physical Weakness, are all very prevalent just now, and are positive proof that the blood is wanting in the power to defend the body against contagious and infectious diseases.

SMP Diamond or Pearl WARE

"A Face of Porcelain and a Heart of Steel" Scratched-proof, rust-proof, acid-proof. Coated with the wonderful SMP enamel over pressed sheet steel.

You'll recognize them on sight. Diamond is blue and white outside and milk-white inside, with three coats of enamel. Pearl is grey and white, with two coats. Be sure of the trade mark, "SMP" and the word "Quality" in the pointed shield.

Do you know that a Diamond or Pearl Ware pot that sold for \$1.50 last year, can be bought now for 90 cents?

The Sheet Metal Products Co., of Canada Limited Montreal Toronto Winnipeg Calgary Edmonton Vancouver

Eddy's Matches advertisement featuring an illustration of a hand holding a match and text: "120,000,000 matches a day", "Back of every Eddy match!", "East or West Eddy's Best --since 1851!", "On Canada's first birthday, Eddy's were already 16 years old. When the last spike was driven on the Canadian Pacific Railway in 1886, Eddy's had passed their 35th milestone."

IF WINTER COMES

The Greatest Novel of the Present Decade

BY A. S. M. HUTCHINSON

A draper occupied the premises opposite Fortune, East and Sabre's. On the following afternoon, just before six o'clock, Sabre saw Nona...

"Whether to come in and see me?" "I think that's a good idea."

The Cloister tea rooms were above a pastry cook's on the first floor of one of the old houses in the precincts. The irregularly shaped room provided several secluded tables...

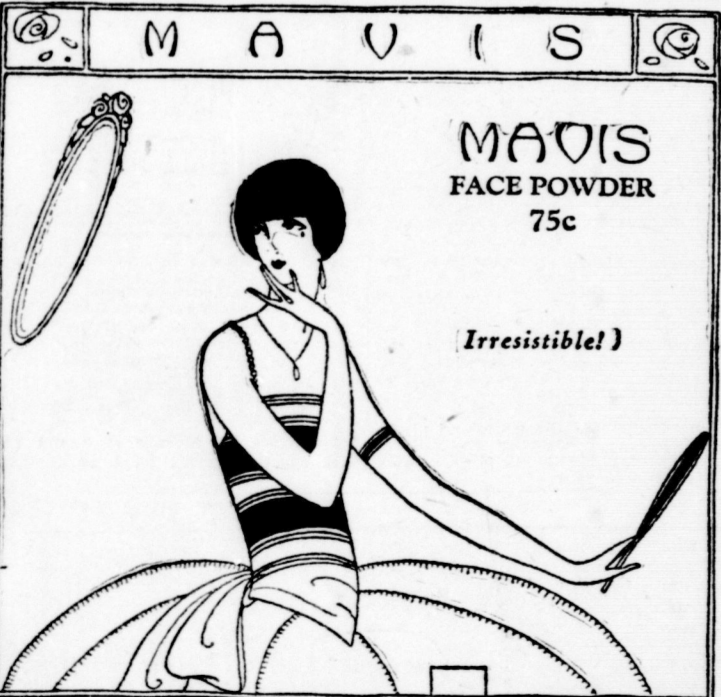
Sabre said, "Yes, let's get out of this." It was as though the thing had been a strain.

It was only three miles to Northreppa. It seemed to Sabre an incredibly short time before a turn in the road confronted them with the park gates...

CASCARETS 10¢

For Constipated Bowels, Sick Headache, Sour Stomach, Bilious Liver

The nearest cathartic-laxative in the world to physio your liver and bowels when you have Dizzy Headache, Colds, Biliousness, Indigestion, or Upset, Acid Stomach is Cascarets.



MAVIS FACE POWDER 75c

Irresistible!

Is Your Face Powder Fine Enough For Your Skin?

Perhaps you are using face powder that clogs the pores and coarsens the skin without your knowing it.

MAVIS TOILETRIES

Toiletries list including Face Powder, Cold Cream, Lotion, and Manicure Rem.

PARIS VIVAUDOU NEW YORK

"Mistress of World" Inferior to Earlier German Films

BY JAMES W. DEAN.

NEW YORK, March 13.—"The Mistress of the World" proves a great disappointment to those who expected a German spectacle film constructed on the same lines as those made by Lubitsch and Wegener.

The camera work is poor, the lighting effects worse. There is nothing artistic about massive sets. None of the players except Mia May, the heroine, are identified.

Mia May (pronounced Mee-a May) is a newcomer to the screen. Born in Prague, she had her first stage experience in the municipal theater there.

He turned towards him and raised her eyes to his eyes. "Oh, what is it you want to say, Marko?"

There was that which glistened upon her lower lids; and about her mouth were trembling movements; and in her throat a pulse beating.

He answered, "Because I remember you must explain."

She faltered a little laugh. "I can explain better sitting down."

She spoke very slowly; almost with a perceptible pause between each word. She said, "Well, I'll tell you."

Then he searched for a lighthouse.



MIA MAY, HEROINE OF "THE MISTRESS OF THE WORLD," NEW EUROPEAN OFFERING.

Negri or Dagnay Serves. I believe Rita Jolivet to be a better screen actress than Mia May, although I thought Rita's work in "Theodora" none too good.

ADVENTURES OF THE TWINS

THE SORCERER'S JOY

(By Olive Roberts Barton)



BACK in his cave, Twelve Toes, the Sorcerer, laughed and laughed. He had turned from a goat back into his favorite form of a very ancient dragon.

Looking through the field-glass he saw two small dim specks like little flies on a lamp shade climbing up the Mountain of Glass.

SISTER MARY'S KITCHEN LENTEN DISHES

ISH is often used to make delicious broths and cream soups. Clam broth is easily digested and should appear on the invalid tray with more or less regularity.

Clam Broth. Two dozen clams, 2 cups cold water, 1 tablespoon lemon juice. Wash and scrub clams with a stiff brush.

Scallop Broth. One pint scallops, 2 cups milk, 1 cup water, 2 tablespoons butter, 1 teaspoon salt, 1/2 teaspoon pepper, 1 teaspoon lemon juice.

POLLY AND PAUL AND PARIS

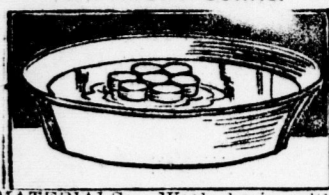
CHAPTER XLV.—THE MARKET-WAINS.

By Zoe Beckley

THEY came to the famous old Pont Neuf, the ancient bridge over the Seine, with the rows of bookstalls along the margin of the river—closed now, like things asleep.

Polly looked to the east. Was that a streak of grey? No—impossible, it was not yet 4. At what time did dawn break anyhow?

THE UPRIGHT CORKS.



MATERIALS: Wash basin with water; seven corks. PROBLEM: To make the corks float in a vertical position.

Barray watched her dancing eyes. "If you've never seen the great market, surely you ought to come, the night is over. There's no use going home now. Let's justify the conti-

Holeproof Hosiery advertisement. Text: "Famous for Style for Wear for Economy. MADE IN CANADA."

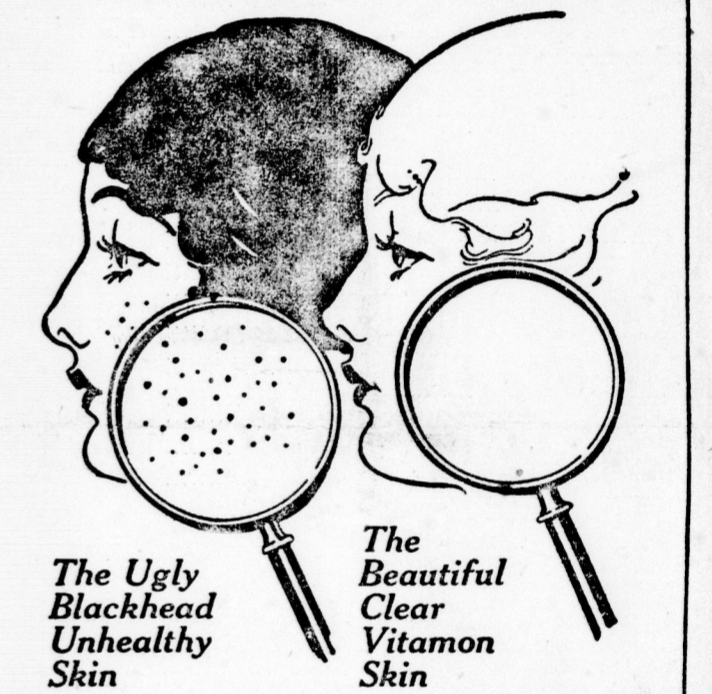
Have Good Hair and Cl on Scalp advertisement. Text: "Free from dandruff and itching. It's easy. On returning relief known. Nothing has such concentrated, penetrating heat as red peppers."

RED PEPPER HEAT ENDS RHEUMATISM advertisement. Text: "Red Pepper Rub takes the 'ouch' from sore, stiff, aching joints. It cannot hurt you, and it certainly stops that old rheumatism torture at once."

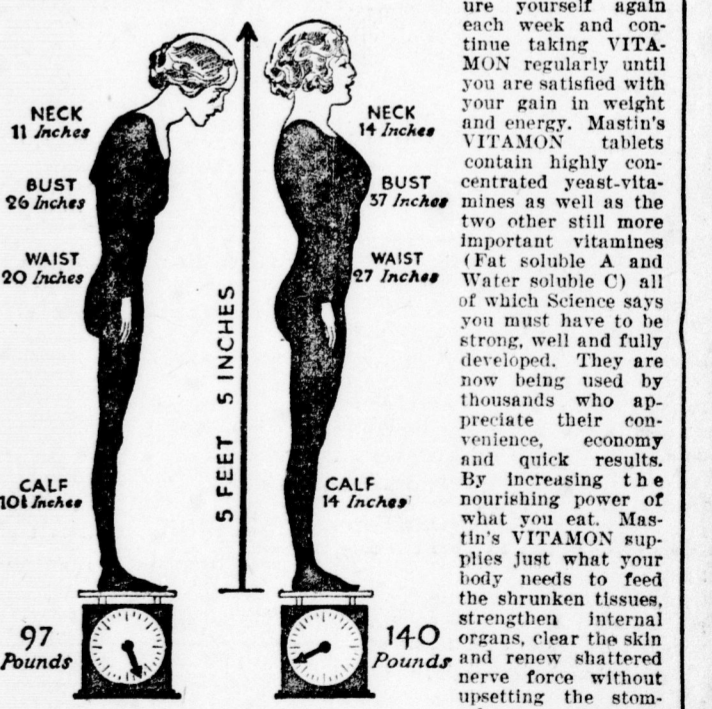
DANGEROUS GERMS MAKE THROAT SORE advertisement. Text: "KEEP your mouth and throat practically germ-free by dissolving every hour or so, a convenient, safe, pleasant tasting yet powerfully antiseptic Formamint Tablet."

How Mastin's Yeast Vitamin Tablets Put On Firm Flesh

Increase Your Energy, Banish Skin Eruptions and Beautify the Complexion—Easy and Economical to Take—Results Quick.



Of What Use Are Beautiful Features if You Have an Ugly Skin, Flabby Flesh, Hollow Cheeks, or a Scrawny Neck? MASTIN'S VITAMON TABLETS are Positively Guaranteed to Give You New Health, Beauty and a Well-Rounded Face.



YOUR WEIGHT INDICATES YOUR HEALTH. ARE YOU GAINING OR LOSING? If you want that firm-flesh "Pop" and healthy glow of youthful beauty...

IMPORTANT: While the amazing health-building value of Mastin's VITAMON tablets has been clearly and positively demonstrated in cases of eruptions, poor complexion and a generally weakened physical condition...

MASTIN'S VITAMON TABLETS advertisement. Text: "Mastin's VITAMON Tablets are Fully Guaranteed in Every Respect. THE ORIGINAL TABLETS AND GENUINE YEAST VITAMINE TABLET."

SCORELESS GAME GIVES ST. PATS STANLEY CUP AND N.H.L. FLAG

IRISH PLAYED SIX MAN DEFENSIVE

ROACH WAS BUSY

Ottawa Had Best of Play and Put Every Man Into Attack at Last.

OTTAWA, March 13.—(By Canadian Press.)—St. Patrick's hockey team of Toronto will defend the Stanley Cup against Vancouver...

While St. Patrick's rested their hopes of victory on strong defensive measures, the Senators tried every play at their disposal...

Stratford Holds Exeter To 2--2 Tie and Wins Senior N.H.L. Round

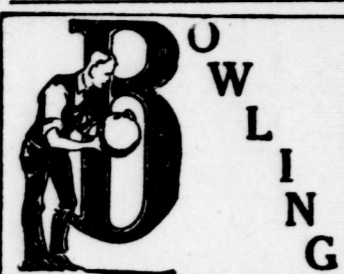


Table with columns: Player Name, Position, Goals, Assists, etc. Includes names like McLean, Egan, Wilson, Millett, Bell, Cameron.

Table with columns: Player Name, Position, Goals, Assists, etc. Includes names like Crawford, Lamb, Tozer, Adams, Crawford.

Table with columns: Player Name, Position, Goals, Assists, etc. Includes names like Empire, Williams, Wilson, McKee, Adams, McNeill.

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Table with columns: Player Name, Position, Goals, Assists, etc. Includes names like Greb, Greb, Greb, Greb, Greb.

Robert's SYRUP extract of Cod Liver & Tar. Stop that cough!

GRANITES OUST IROQUOIS FALLS

Northerners Weakened by Brydge's Absence, Gave Great Battle.

TORONTO, March 13.—Granites defeated Iroquois Falls, 6 to 2, at the arena tonight...

The game was far from being the spectacular affair that the first meeting between the two teams was. The checking was not nearly as close...

EXPECT 24 TEAMS IN U. F. A. LEAGUE

BRANTFORD, March 13.—Last year Brantford was the first in the province to play U. F. A. hockey...

AUG. 7 DAY FOR RICH COLT TROT

CLEVELAND, March 13.—The second renewal of the Rainy Day sweepstakes for the rich colt...

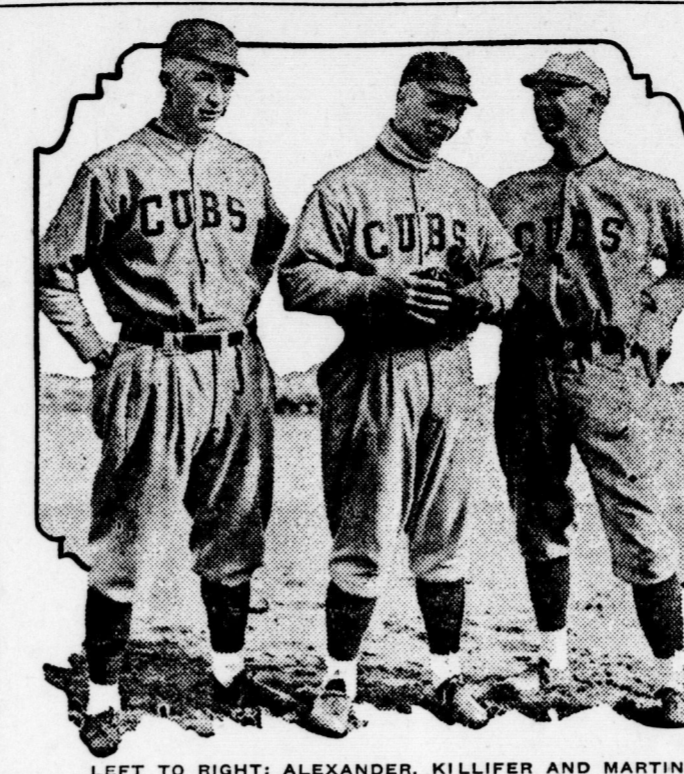
CHALLENGER IS STILL UNNAMED

ESSEX, Mass., March 13.—A schooner, as yet unnamed, a probable contender for the honor of challenging for the North Atlantic Fishermen's Trophy...

MUTT AND JEFF.

IF JEFF KNEW I GOT A WIRE FROM A BIG LEAGUE MANAGER TO REPORT AT THE TRAINING CAMP AT ONCE HE'D TURN GREEN WITH ENVY. CLASS!

Trio of Veteran Cub Stars



LEFT TO RIGHT: ALEXANDER, KILLIFER AND MARTIN. Pitching is a ball team's greatest asset...

C. S. E. T. Cage League Is Going Full Till

The C. S. E. T. Basketball League is off to a splendid start, and will run the finals well into May. There are two series, intermediate and senior, with the former divided into A and B groups...

NEAR BOWLING HALL OF FAME

TOLEDO, March 13.—Frank Dezen, Buffalo, in his third game in the two-man event in today's American Bowling Congress classic topped 299 pins...

TAVISTOCK ARE RURAL WINNERS

WOODSTOCK, March 13.—Tavistock defeated Burgess by a score of 3-0 in the final game of the North Oxford Rural Hockey League...

Spring Training Gossip

Dutch Leonard refuses to report to the Detroit Tigers. Howard Emke, another Detroit pitcher, is satisfied with his salary...

JUNIORS VOTE FOR O. J. F. AFFILIATION

Entries Close on March 27—Limit Clubs Sixteen Players.

EXPECT MORE TEAMS

Prospects of Additional Club for Both St. Thomas and London and Others Considered.

The first executive meeting of the London Junior Football League was held last night, and affiliation with the O. J. F. A. was decided upon by the six-club representatives.

Two Youths Try Bicycle Hockey on Victoria Park Rink.

Goiking on skis and indoors; water tennis and water golf from punts; a youth spring night, wasn't making much headway at bicycle hockey...

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First Davis Cup Teams of 20 Years Ago to Meet Again This Year.

NEW YORK, March 13.—The British and United States lawn tennis teams which competed 22 years ago for the Davis Cup may meet again this summer...

W. O. R. RIFLE TEAM WINS NINTH PLACE

The 1st W. O. R. rifle team, which won first place amongst the 34 other regimental associations in the first of the Canadian Rifle League matches...

ENLARGE NORTH OXFORD LEAGUE

INGERSOLL, March 13.—While it would appear that lacrosse has first call in the town it is expected that baseball will not be overlooked in this district...

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EXETER ACTS LIKE GRAND FLEET

Scored Two in First Period of Splashed-Up, Water-Logged Hockey.

WORE RAINCOATS

Canny Devon Spectators Watched Stratford Finally Wade Through For Tied-Up Decision.

CHANGE ALLAN CUP RULES

WINNIPEG, March 13.—Representatives of the Canadian Amateur Hockey Association to reorganize the present system of arranging the present system of arranging...

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Greb's Dazzling Speed Beat Tommy Gibbons' Famed K.O. Punch To It

NEW YORK, March 13.—Harry Greb of Pittsburgh tonight defeated Tommy Gibbons of St. Paul, receiving the judges' decision after their 15-round match in Madison Square Garden...

UPPER THIRTEEN: BY THE WAY, THERE'S ANOTHER STAR BALL PLAYER IN DRAWING ROOM A.



I WONDER WHO THE STAR IS IN THE DRAWING ROOM? IT'S LUNCH TIME. WHEN HE COMES OUT I'LL INTRODUCE MYSELF. IT PAYS TO STAND IN WITH GUYS LIKE RUTH AND COBB!



BASKET BALL JERSEYS

All Wool, Assorted Colors. ONLY EACH \$2.50. BROCK'S. 111 Dundas St. Corner of Talbot St. The Sporting Goods Store of London.



Spring Training Gossip

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PERCY Q. KING

Upstairs Clothes Shop. FIRST FLOOR UP OVER JOHN GRAMM & CO. Hand-Tailored Suits and Overcoats, sold with a guarantee at up-stairs prices. \$20 to \$45.

BASKET BALL JERSEYS

All Wool, Assorted Colors. ONLY EACH \$2.50. BROCK'S. 111 Dundas St. Corner of Talbot St. The Sporting Goods Store of London.

ROWAT'S COFFEE. Unless you are drinking Rowat's coffee you do not know the real delights of this beverage at its best.

YOUR CHOICE OF ANY ARTICLE IN OUR NORTH WINDOW \$1.00

C. H. WARD & CO. Diamond Merchants, Jewelers and Opticians. 386 RICHMOND ST. Phone 1084.

JENKINS FUEL CO. Premium Pea \$13.75 Scranton Pea \$12.75

ATTRACTIONAL GOODS AT HYPNOTIZING PRICES. Wray's Jewelry, Ltd. 234 Dundas Street.

We have Trusses to fit all needs. Our fitters are experts. \$1.50 to \$10.00

REGULAR RETURNING IN. CREAMING, SATISFIED AND FRIENDLY CUSTOMERS.

WILLIAM MARTIN COAL COMPANY. PHONE ONE ONE ONE. No Other Phone Number.

Carlyle TREBILCOCK OPTICIAN. 233 Dundas Street. Phone 2351.

STATIONERY OFFICE EQUIPMENT and PRINTING. HAY STATIONERY CO. LIMITED.

J. FERGUSON'S SONS. 176-178 KING STREET. Funeral Directors and Embalmers.

A. L. OATMAN. Cor. King and Colborne Streets. The Funeral Home.

GEO. E. LOGAN FUNERAL DIRECTOR AND EMBALMER. 418 Richmond St. Phone 1968.

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER. 104 Dundas Street.

COAL AND WOOD CALL D. H. GILLIES & SON. 418 Richmond St. Phone 1968.

The London Loan Company of Canada. MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED.

HAVE YOUR FUR COAT BELTZ & CO. REPAIRED NOW.

Just as Nature Seals Her Health giving ingredients in the golden wheat berry, so does PARNELL seal all the body-building vitamins in Parnell's Quality Bread.

Here's Bread That Renews Your Lease On Appetite

JOHNSTON BROS' XXX BREAD. Adds to the goodness of all the rest of the meal.

WELCOME to inspect the most up-to-date Optical Rooms in the city.

AGRANOVE JEWELER AND OPTICIAN. 644 DUNDAS. OPEN EVENINGS.

TRUCK COVERS CARTER & SON. TENTS, AWNINGS AND COAL BAGS.

Bristol Essery. 630 Maitland St. Phone 1089.

LADIES' HIGH TOP SHOES. On Sale at Extraordinary Low Prices.

SAMUELS' SHOE STORE. 290 Dundas Street. Open Evenings.

CHURCH INQUIRES REGARDING BANKS. OTTAWA, March 13.—(By Canadian Press).—Is it the intention of the government to hold a proper and adequate inquiry into the affairs of the Merchants Bank of Canada, and if so, what form will the inquiry take, and where will it be held?

DODD'S KIDNEY PILLS. ALL KIDNEY DISEASES. BRUISES, SWELLINGS, RHEUMATISM, BRUISES, SWELLINGS, RHEUMATISM, BRUISES, SWELLINGS, RHEUMATISM.

For Itching Eczema Old Sores and Piles. "I guarantee my ointment," says Doc Geero, "for Eczema, Old Sores and Piles, and any reliable druggist will cheerfully refund your money if Geoero's Ointment doesn't do everything I say it will do."

STYLE SHOW AT GRAND THEATRE DELIGHTS EYE

London Advertiser Co-Operates With Merchants in Urging Home Buying.

BIG PROGRAM PROVIDED Feature Pictures and Vaudeville Included in Excellent Entertainment.

Health, gorgeousness, youth and beauty are things seldom all attributed to one particular object collectively, but all four were features of the big London Advertiser style show, which attained such remarkable success at the Grand Theatre Monday.

When the curtain rose, revealing the display, one immediately felt that one had been carried away from everyday life bodily and dropped into a veritable fairyland. The effects of the first surprise do not wear off ere a series of surprises follow, each immediately in the wake of its predecessor.

Other Program Features. In addition to the Fashion Show a good program of vaudeville and films is presented.

Will Rogers, in "A Poor Relation," has a role that is particularly suited to his ability. He plays the role of a tenement dweller, who though only making a scant livelihood takes two little orphans under his wings, and shelters them from the storms of life, although forced, by his action to make numerous sacrifices and deny himself personal comforts, and even necessities.

NEW ANGLES RAISED IN O. T. A. CASE AT SARNIA. Action Laid Against Householder Whose Brother Was Previously Convicted.

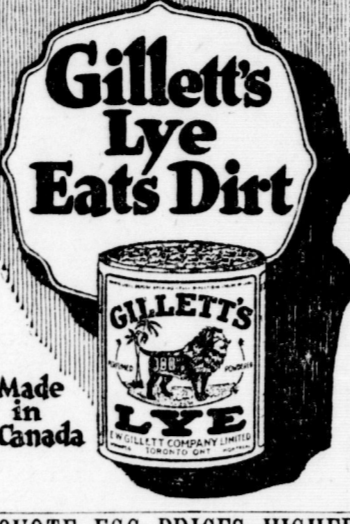
Special To London Advertiser. Sarnia, March 12.—The trial of Frank and John Matthews, accused of keeping liquor in other than a private dwelling, continued Saturday afternoon, and the magistrate finally reserved decision, following the calling of numerous witnesses for the defence by counsel, Wilfred S. Haney. The case is almost without precedent.

ST. THOMAS WOMAN DIES FROM HEART AFFECTION. Mrs. Isabella Vipham Stricken On Way Home From Church.

ST. THOMAS, March 13.—While returning home from church Sunday morning, Mrs. Isabella Vipham, 56 Elizabeth street, was stricken with heart-trouble and died at her home shortly afterwards. Mrs. Vipham had been in poor health for some time, but Sunday she felt well enough to attend a special service in Knox's Church. She was an active worker in all church work, and in the Benevolent Temperance Society.

Household Necessity Make Gillett's Lye your household assistant.

Use it for making soap for washing dishes for cleaning sinks for washing greasy pots and pans. It cleans and disinfects.



QUOTE EGG PRICES HIGHER. ST. THOMAS, March 13.—The egg market opened a little firmer than last week, according to reports received Monday morning.

Ed Wettlaufer of this city saw the girl get on a King street car bound for the east end at about 7:45 on the evening she disappeared. This is the first corroboration which has been received of the story told by Mrs. Hillborn of Preston, that she was on the 8 o'clock car for Galt.

APPEALS TO RANEY TO PROBE MYSTERY

N. Asmussen, M.P.P., Requests Provincial Police To Take Up Jean Moore Case.

FEAR GIRL TOOK OWN LIFE. Disappearance Proves To Be Most Baffling Ever Handled By Kitchener Authorities.

Special To London Advertiser. KITCHENER, March 13.—After two weeks of mystery in the Jean Moore disappearance case, the Kitchener Daily Record, through N. Asmussen, M.P.P., is requesting Attorney-General Raney to put the provincial police on the case in an effort to bring some light on the problem that has completely baffled the local police.

No trace of the girl has been found, but certain new facts have come to light which lead to the definite conclusion that the girl intended committing suicide at a point not far distant from Kitchener. Much that has been withheld from publication by those closely connected with the private investigation that has been made has been given out. It is now stated that practically all of the ready cash which the girl possessed was left in her room. Her handbag and a couple of her purses were found in her room. They all contained money of various amounts.

Practically all the cottages along the river bank at Freeport have been searched, but without avail. The Grand River to date reveals no sign of the girl. The failure to find any trace of the missing girl in the river is leading to the supposition that she may be wandering about somewhere. It is hoped that the entrance of the provincial police into the case may bring some definite answer to the question of where is Jean Moore. There has never been a disappearance case in Kitchener that has so completely foiled the local authorities.

ORDERS ACCOUNTING IN DEAL OVER APPLE SALE.

W. E. James of Norwich Takes Action Against Clarence Spender of Sudbury.

Special To London Advertiser. WOODSTOCK, March 13.—An interesting case came up in court today over the sale of a carload of apples. In 1920 W. E. James of Norwich shipped a carload of apples to Clarence E. Spender of Sudbury to sell. The plaintiff claimed that the agreement was that Spender was to sell the apples, and then, after all expenses were paid, to divide. The defendant claimed no such agreement existed. Judge Wallace gave judgment granting an account, and referred to the master to take the account.

A very successful disposal sale of the William Pullin herd of Holsteins was held here today. The prices received were above the average paid here for the last six months. The highest price of the sale was paid for Ethel Pauline Korndike, purchased by J. C. Karm of West Oxford for \$500.

WILLIAM McCAULEY DIES. La Sallette, March 13.—The death took place here Sunday at the residence of his sister, Mrs. Smith, of William McCauley, a highly-respected and prosperous farmer. Mr. McCauley was 74 years old. His wife predeceased him last November.

FIRE CAUSES \$100,000 LOSS. SUMMERLAND, B.C., March 13.—Eight buildings were destroyed with an estimated loss of \$100,000 by fire which broke out here early this morning, and swept through the main street of the town.

Fishbein's Ready-to-Wear. Ladies' Wear at Reasonable Prices. 254 DUNDAS STREET (Near Wellington). DON'T WORRY OVER YOUR TIRE TROUBLES Double Mileage PUNCTURE-PROOF SERVICE. ART WILKES London Tire Repair Dept. 354 Wellington St. Opp. McClary's.

THE NAME OF Royal Millinery & Fur Co. 246 DUNDAS ST. Was accidentally omitted from the list of merchants contributing to the success of THE LONDON ADVERTISER STYLE SHOW, showing at the Grand Opera House, the first half of this week. This progressive millinery establishment supplied all the special hats displayed by Hudsons and Raphael-Mack Stores, and to give credit where credit is due, is the object of this announcement.

WATCH OUR WINDOWS. Special Midweek Sale ---WEDNESDAY A Gathering of Merchandise at Special Prices To Please the Most Careful Shoppers. Curtains, VOILE, Sheeting, Linen Teacloths, Sale of Handbags, WOOL SWEATER COATS, HOSE, CORSETS, Ladies' Vests, Ladies' Nightgowns, Children's Middies.

Fur Chokers. This chic article has been so popularized by Dame Fashion that a lady's spring attire seems incomplete without it. Our fur workers are placing daily in our showrooms the latest styles in all the most popular and attractive furs of the season. Ross' Limited Manufacturers. PHONE 1319. 196 DUNDAS STREET.