## WET GOODS intí NEIZED



# $\$ 8,000.00$ Worth of Men＇s Custom－Grade Boots will be Sold Saturday at 2．${ }^{49}$ Per Pair． 

 The Regular Prices Would be $\$ 4$ to $\$ 6$ ． We Bought them in the Montreal Market at a Fraction of Regular Value．

## Hamilenon

FELL DOWN STH⿰⿱日⺝犬匕匕 IN HAMILTOH WBREHOUS

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| Young Lady．Rendered Uncon－ scious－Ald．Merigold＇s Majority | COULDN＇T SEE SIGNALS |
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## Substantial Reductions on Women's Furs

## Good Shoe Values for Saturday

Most of our Fur Coats and Fur
Neckpiees and Muffs are now ticketed Neckpieces a
with Januar
tery great sa
eramples:
samples:
1 Hudson Seall Jacket long, trimmed with western
fronts, around bottom of ski
collar and cuffs; satin lining. half price. January Sale ... ... 65.00





Big Clearing of Women's and Men's High-Grade Boots
Sale
$\qquad$

## New Styles Protrayed in

 WaistsOur designers have caught the epirit
of the seasons styles aud reprodiced them charmingly in some of the whists we are offerivg for Sortairday's sellingt








Books for the Office


T. EATON C

## 

IMPORTANT GASES
FOA RALWM BOARO
Sloeping and Parlor Car Tariff and


## Street. $\quad$ Main Floor-Oueen Steet 29



All Joking Aside, Did You Ever Write a Letter to Yourself?


## Read

## J. W. Flavelle, Millionaire

In this week's issue of

## Toronto <br> Saturday <br> Night

-Tomem
Out to-day
For sale everywhere




## A Fur Opportunity That Seldom Occurs

$T$ HIS JANUARY SALE offers a fur investment that will probably never again be equalled. You have to wear furs in Canada to be comfortable. They are a necessity. They are as much a part of a lady's dress as her hat or gloves. As you must have furs why not take advantage of this sale---this wonderful opportunity to save money, or in other words to make a splendid investment? Remember everything sold in this store during this sale is a Sellers-Gough fur, guaranteed by us, made by us, and having our own exclusive style. This is the one sale you cannot afford to overlook.
Come With Great Expectations, You Will Not Be Disappointed
Sixteen Persian Coats, made in the new shawl collar and semi-back
 $\$ 200.00$, reduced
Twenty Ladies' Astrachan Ooats, made of choice Leipzig-dyed skins, and lined with best satin; length of coats 27 in. and 30 in. 19,00
Regular $\$ 35.00$ and $\$ 40.00$, Reduced to ..............
Fight only Ohoice Alaska Seal Ooats, made in the collar and lapel and straight fronts style, 27 in. and 30 in. long, and lined with best
brown satin. Regular $\$ 375.00$ and $\$ 400.00$, reduced to 299,00
Twenty Natural Coon Muffs, made in the Imperial style and $5: 25$
lined with best satin. Regular $\$ 8.00$ reduced to ........

Fourteen Large Mink Stoles, made in the plain round shoulder
fect with long fronts and finished with heads and tails. 75.01 $\$ 95.00$ and $\$ 110.00$, reduced to
Seventeen only Ohoiee Mink Muffs, made in the Imperial styie,
showing five and six stripes. Regular $\$ 55.00$ and $\$ 60.00,40,00$
Seventeen only Mink Muffs, made in the four and five-tab style,
and finished with head and tails. Regular $\$ 22.00$, reduced. 14,00
Eighteen Men's Fur-lined Coats, choice beaver shell and No. 1 spring
rat and otter collar. Regular $\$ 110.00$ and $\$ 125.00$, reduced. 81 Iी

MAIL ORDERS RECEIVE PROMPT AND CAREFUL ATTENTION
The Sellers-Gough Fur Co., Limited $=$
"The Largest Exclusive Fur House in the British Empire 244-246-248-250 Yonge St. (Cor, Louisa St.)


## "RoundingU Up" a Herd of Elephants

How the Biǵ Animals Are



## The Shirra and the Caddie




FRIDAY MORNING _L
 cast Demand $\sqrt[3]{ }$ Chicago Continues Quiet and Grin Putures Drag Common and Medium Cattle of Cash Demand Chicago Contines guier and Gratily-Liverpool (ables Lower.

## Saturday Savings





RICE \%o WHALEY LIVE STOCK COMMISSION D

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## 

## -

Shows Good Increase


|  |
| :---: |

## Market Acts Well on Decline And Rally Comes Late in Day

 Prices Declise Under Profit-Taking in New York, ButChecks Reaction-Rio the Strong Point in Toronto.

## ANOTHER BANKER INDICTE

## NATIONAL TRUST CO.

## 1822 KING STREET EAST, TORONTO

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gapItAL and reserve
ASSETS UNDER ADMINISTRATIO:
-OFFICES
or into, Montreal, WInnipeg, Edmonton, saskatoon

Importance Attached to Re-
Company Gives Complete Details
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cent \(\begin{aligned} & \text { Discovery - Stamp Mill } \\ & \text { Will Be Erected. }\end{aligned}\)
Done to Date.
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Definite Firmness to Market Dividend Payers the Feature Ierr Lake Contintes Its Advance and Other Higher P
Are Also Strong-Beaver Makes Advance.

T. and N. O. Erecting Camps
the East of Golden City the East of Golden

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\section*{PORCUPIVE MAPS FREE}
J. T. EASTWOOD \& CO. - 24 King St. West

\section*{Porcupine Information Depot}

Porcupine Information Depot, 40 Richmond Street \(W\)
Gormaly, Tilt \& Co. Toronto

\section*{LORSCH \& CO.}

Cobant

H.



\section*{Tin SIMPSON:}

\section*{THE MONTH OF WHITE AT}

A Brilliant Saturday Programme in the Lingerie Dept., 3rd Floor If there were no other sales of lingerie in progress now, the chance to shine out as the best in town. The more you compar values, the more we are pleased, and all the more of this excellent Corset Covers, of nainsook, a very a ainty style, trimmed with ribbon rup to 44 , bust measire. Regular price 55c each, Saturday sale price, 43 and with eilk ribbon around neck, lice on
bust measure. Saturay y Sale price 25 c .
fine embroidery, 6 ,peart buttons diown tront, sizes 32 to to 44 bust measure. Regular
 Sale price \(\$ 1,83\).

 trimmed, pearl buttons, lengths \(56,58,60\) inches. Reguar sale price 50 c each.
Saturay,
, 30 to

 Arons for Madis. extra fine heavy lawn, large size, skirt trimmed with hem-
stitched tucks and deep hem, bib and bretelles finished wht hemstitched tucks and





\section*{Lingerie Dresses}

 ot waist trimmed with lace insertion,
4/ sleeves, and belt trimmed to match, sieeves, and balt trimmed to match,
the skirt, has graceful lines, with com.bination of all-over embroidery and
lace insertion, and finished at bottom of skirt with deep band of embrotdery. Special value, \(\$ 13.00\). One-pinece dresses sultabes for ond wiomen who wear misses' sizes, is made of French mull in white only,
has the iew kimono waist and sleeves,
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\(\$ .50\). \\
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\section*{


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 orea, every thread pure, linen.
beautituly laundered ready to
sizes 32 to 42. saturday, \(s 1.95\). \$5.08 BLACK NET WAIITS, SATUR
DAY, \(\$ 2.95\). DAY, \(\$ 2.95\).
Brevely splac
Brussels nendid waists made in two very effec


 and Girls Clearance of 70 Girle' Warm Winter fine serge, in naivy, rose, grey, blues of tweeds in medium grey tones, sacque or semi-fitted backs ,trimmed with
braids and buttons; sizes in the lot are braids and buttons; sizes in the lot are
6 to 14 years. Sold regularly at prices
ranging ranging from
price \(\$ 8.25\). 43 Girls' Serviceabie Coats. of \({ }^{\text {s. }}\) a
splendid winter weight cheviot serges,
 made in emart styles, have high turn
over collar rimmed with braid or vel
vet in contrasting shade; sizes in the
 A Nery special lot of Women's
Coats go on zale to-morrow morning
made of materials which are sultable made of materials which are suitabbe
tor either winter or ererly spring woa
they are medium weight, importe the are medium weigh, imported
beaver cloth and a light wight broad
cloth; the colors in the tot are navy



Women's Furs Worth One third More Orengerg Mink Marmot Furs at \(1 / 4\)
off regular prices, commencing satur
day morning. Dizens oof different
 s6.00 stoles and scarts for sti.50.
Nutus in all the newest shapes. \(=\)


\section*{Anticipate the Joy of Living by Preparing Now for Spring}

\author{
ut early shipments of merchandise meant for spring at the most persuasive
} prices, and so discounts our discontent with the long winter. In the Wash Goods Department-2nd Floor In the Dress Goods Depariment-2nd Floor

Indian Head, the favorite sulting for spring
and summer wear, 36 inches wide; regularly 20 c and summer wear, 36 inches.
or 15 c ; regularly 15 c for 10 c .
Mercerized Vestings, 27 inches wide, a blg
ange of pretty designs, small figures and fancy tripes, pretty designs, small these loveres and waists and will wanc nd retain their lustre atter repeated washings. Silk striped vofie, 28 fnches wide, on a bea
 Lot of remnants, printed muslins, mulis, etc Printed Crepes for Kimoonos. Dressing Gowns
nd Jackets, some very graid designs, suitable or fancy dreeseers. Regity 25c, for 17 c .
 In the Silk Department-2nd Floor
In black ivory, pale blue, shell and coral
pinks.
These are the most fashionable silhs of to.
day. shipment to hand drirect from the world's
best makers of those rich sation duchesse mons
 at the present time.
sils Rich Mousserine. This blace
silk is of stering auality and genuine worth sillk is of sterling quality and genuine worth
pure sikk and untanding blaeks, 40 inctes wid
Saturday's price, \(\$ 1.48\). FASHIONABLE SHADES IN DUCHESSE
 A special shipment of 500 yard Ivory. Div


Women's Boots
\(\$ 5\) Value at \$1.95

\section*{pairs men's Boots, trav-
ellers' samples, to fit the woman who \\ colt, vici kid, gun- \\ calf - leathers, Blustyles; all are high grade custom styles.} to S
\(\$ 1.95\)

THESIMPSON STORE A Great Opportunity for Men to Clothe Themselves Well at Small Cost We are preparing for stock-taking in this department, and and Overcoats
 kins with Canadian otter collars. Reguar sinst GRADE suits.

 ming pertect fittlog suits, size 36 to 44. Regular up to 324 . To clear Saturdey
at \(\$ 14.95\).
MEN's FUR COLLAR WINTER OVERCOATS. REGULAR \$15.00 TO CLEA


 Men's Soft Velvet Finished Corduroy Working Coats, tina a rich dark brown
shade lined throughout with prime sheepskin thoroungly tanee and cleared, out
single inter
 to 48. To clear Satuarday at \(\$ 5.95\).
BOYS' COLLEGE ULSTERS REQLAR
CLEAR SATURDAY


Well Known Lines of Underwear




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\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{Women's Kid Gloves Saturday is Last Day of Sale-20\% Off} \\
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\hline \multicolumn{2}{|l|}{braced, sizes 7 to \(91 / 3\). Saturday, pair,
75 c . Hockey Pucks, regulation stze; re} \\
\hline \multicolumn{2}{|l|}{gular 25 c . Saturday, 15 c .
Skate Straps, 15 c line. Saturday,} \\
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shooms \\
One hundred and fifty 4 string
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\section*{A Few Sweaters}

\section*{SEE PAGE 2 FOR A SPECIAL SALE OF MEN'S BOOTS}

\section*{Mober Sill So \(\mathbb{N}\) ceumb Robert}





 In the Linen Deparimentit 2 nd Floo

 AL Live siotivin pumak Table







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