# CENTRAL UNION 

## WVORIKER AND MOOSE BOWRING BROTHERS LTD., Grocery Dept.

TOBACCOS






DODGE ERDTHERS TOURING' 1

A family vehicle in the best sense of the word. Economical to own, easy to drive, comfortable to ride in and smartly equipped with many attractive special features.
The Royal Garage, Agents, CARNELLSTREET \&TI. JOHNS, NFLD. E-a


BUY NOW! Your Dollar Reaches the Highest Point in Value (Ouring This Sale | No One Can |
| :--- |
| Undersell Us |

- NO ONE EVER WILL


 tional "Sales"-and highly- exploited merchandising
orgies-this
undore consistently and persistently has Why shouldn't we? By virtue of our lowest margin
of profit known we have no "left-overs"-our stock is always clean. We are always in position to buyand buy at lowest prices.


## The Broadway House of Fashion



## Continuing Our Great

With New Arrivals! With More Great Values! With More Savinas to Our Customers! BUY NOW!

## All-Wool Pull-Over Sweaters

Who would miss the opportunity to buy one of these


\(\underset{\substack{Sizes <br>

to 44}}{\mathbf{3 6}} 100\)| Don't |
| :---: |
| Delay! |
| Buy! |

Peerless Values in New Extra Fine



VALUES
TO $\$ 32.50$ <br> Children's Corsets <br> Waide of tin whiluestos.00 <br> Mate of te White Coute with suspeniders and doupl-
 40c pair $\left.\left\lvert\, \begin{array}{c}\left.\begin{array}{c}\text { Valuer } \\ \text { to } \\ \text { s3.75 }\end{array}\right]\end{array}\right.\right] \cdot 70 \begin{gathered}\text { Buy Nor } \\ \text { and } \\ \text { save! }\end{gathered}$ <br> \title{

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 <br> Crepe Kimonas <br> Made of fine Crepe and nicely embroidered; also som in plain models. They at once show you what;savingswe bring you during this great event49 C pair 1.79 sis
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Buy Your Spring Needs during this Sale. You Save on every Article You Buy from Us
peerless value in


Really a sensational offer! Even at the end of the season you would expect to pay more than
\$4.97 for hats of this character. To-day you can buy these pietcuresque models at at the hyou can
popularity $-\$ 6.00$, 87.00 and $\$ 8.00$ hats at of 4.97 Misses, Women's and Matrons' Hats. Large Picture Hats, High Crown Models, DroopLarge Hats, Neewest Pokes
ing
Beautiful Flowers, Clever Tuckings, Jewellery
 Novelties, Ribbon Saches, Ribbon Bows, Reseda,
Colors are. Coral, Biseu, Ochre, Sand
Green, Black, Powdre Blue, Rose Wood etce.
peerless value in

## Childen's Coats

Hundreds of mothers buy their little girls coats
at the "BROADWAY" because they know the values they get. This Sale will bring hundreds
more for the greatest value in Children's Coats New straight models in nice Woolly Plaids, also
some in plain materials make these Coats real at some in pla
tractive.

Sizes to fit every girl of 9 to 14 years.
Values
to
$\$ 12.5 \mathrm{rr}$
peerless value in Children's and Misses' Dresses Ages 8 to 14 years.
Mothers will appreciate this extraordinary Sale
of fine Dresses for the little ladies. A great asof fine Dresses for the little ladies. A great as-
sortment to choose from in such splendid materisortment to choose from in such spiendia materi
als as Serge, Tricotine, Taffetta, Wool Plaids, Siks,
Every one a dainty creatien at such a low etc. Every one a dainty creation at such a low
price as
$4.98=6.98$

Blouses Such Values! No wonder the whole city is talling
about this Sale. Over Bloises such as these and
ly found at such a low price. Styles are Peter Pau
and many others-Values to $\$ 2.75$ for Colors are Shan- $0>\nabla^{\text {Buy Two }}$ tung, Powder
Blue, White, etc.

Visit Our Store During this Sale - It Will Pay You in Dollars and Cents!


Sale URPHYS GOOD THINGS!

catting the High Cost of Living

ats

pries cut so you can save. Here's an "inkling" of some great bargain news.
puld lown the high cost of living - that's the habit of this Store. On this cir.
cular youlll find a few instanees that cannot but help vitally to interest you. cald you'll find a few instanees that cannot but help vitally to interest you.
low is the time to lay in a supply of needed things for present and future
nee. Remember these are quality goods sold at a lower price than the ordin-


## PHILL MURPHY

317 Water Street
Store Open Every Night and Every Holiday.

Three New Frocks for Your Summer


First buy your pattern at our Butterick Department and then consult each pattern envelope for the kind and amount of material to use. At our piece-goods counter you will in the newest shades. with each Butterick Pattern, shows you how to make your dress.
cland

Always buy BUTTERICK PATTERNS including DELTOR
The Royal Stores Limited,
Sole Agents for Newioundland.

## Greatest Tailoring Event in the History of Newfoundland

An announcement teeming with possibilities for men who want better clothes for less money. ON SATURDAY, MAY 9th.

## BISHOP'S

## Clothing Specialists

whose sensational prices will be the means of revolutionizing the custom tailoring trade and
providing exclusive clothes at popular prices in all English Clothes cut by British experts, are
Opening a Modernly Equipped Clothing Showroom complete with every facility for giving greater satisfaction to particular men, at half the
usual figures, at

## 343 WATER STREET.

SUITS TO MEASURE, $\mathbf{\$ 2 5 . 0 0}, \mathbf{\$ 3 0 . 0 0}, \$ 35.00$

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## ( for Women



 Men's Raglans.
 Men's Raglans.

 Men's Ties.
sink Thes
lain
Thin shades


 Men's Hats.

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## Boys' Wear Specials



| ALLWARES | STATIONERY |
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| ale Prices | at Sale Prices |
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Ready-to-wearHats
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## A LADIES' COAT and SUTT VALUE

That Challenges Comparison!

A SUIT FOR EVERY WOMAN n every size and style desired.


97 Acoar for GVERY WOMAN OR MISS No mater whai

## TWO BETTER GRADE

 COAT \& SUIT VALUES
 $\square$

MEN!
Proof of Our Value-Giving Leadership-
New Spring SUITS


Come to this Sale of No Disappointments, and you will find assortments, varieties and values such as we have never been able to offer before.

Special Selling for Our Seventh Anniversary Celebration


Dreses actually worth $\$ 18.00$ Dresese actually
worth se2.00 Dresses actually
worth 92500 worth 82.00
 $.97 \begin{gathered}\text { Dreseses at.... } \\ \text { In als sizes for } \\ \text { Nisese }\end{gathered}$ DRESSES for every and any occasion, in all the newest styles, materials and DEPT. OF BETTER DRESSES

## Dresses

Exclusive Modeds !


## Brand New HATS! HATS!

FOR MISSES' WOMEN and MATRONS at a specialized price.

| Distinctively <br> different |
| :--- | :--- |
| from any |
| shown |,$\quad .97$| These |
| :--- |
| Ho fars are |

Beautiful models-one and two of a kind-new est styles to meet every demand.
New Hats That are Worth Bouble

| All the newest shades, styies and colors. | Hats of the finest makes, all one of a kind. |
| :---: | :---: |
| Hats that represent our supseme Hat valuge | Beautiful styles. See them! |

## Stout Men

## Short or Tall

We are making a Specilaty of meeting your Clothing require-
ments. A perfect fitting Suit is assured. No matter what your ments. A perfect fitting Suit is assured. No matter what your
build ald wanted patern in Greys, Browns, mixtures and Navy

- at savings of $\$ 10.00$ to $\$$ S25.00

STOUT SUITS $\$ 17.95$ UP TO $\$ 40.00$.

MOTHERS! Look what Our Anniversary offers Girls: Girls' Spring Coats Ages 8 to 16 years. Never before have we been able to offer such sensational
Blue, Greens, Fawn, Rust. values in Girls' Spring Coats.

## London, New York and Paris Assoc. of Fashion




 Boys' Spring Coats comfort and ap pearance.

# SUNLIGHT SOAP is so pure that it cannot injure even a baby's tender skin. SUNLIGET SOAP cannot injure your finest clothing, nor hurt your hands. <br> <br>  

 <br> <br> }

Anyone who can prove the contrary may claim Five Thousand Dollars. Sensible Women Everywhere Prefer SUNLIGHT SOAP!


Westclox

A Westclox for your pocket

A WEsTcLox watch in All Westclox are sturdily your pocket makes a constructed to stand hard good companion for the wear. They all keep good Westelox alarm in your time and run for a long home. Pocket Ben and Glo- time. You can pick a WestBen match minutes with clox by the name on the Big Ben, Baby Ben and the dial, and the orange, buft other members of the West- and black tag tied to the dox family. ring.
WESTERN CLOCK COMPANY, LA SALIR, HUNOIS, U. S. A

## Glance Below at a Fow of the Remarkalle Values Offiered for Friday; Saturiday \& Monntay



Your Health Depends Upon Your Teeth.
 WLLS should be kept a Safe Place

ONTREAL TRUST
COMPANY
sotal bink butina


## REAL ESTATE.



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## Grocery Departinent

## "'Phone for Food"

IT'S THE BETTER WAY.



 and are making special pre
nethor of of loing businest


 "PHONE FOR FOOD"



NEW CANTON CREPES In Peatocok.5 F2.35, yard nand Black. new GEORGETTES
 COLORED CREPE-DE-CHENLL Brown, Pale Bue, Grey, White.
S1.95 yard. GADESS ONE.PIECE Assta. Colors . $.55 .50,7.00,8.00,9.00,11.00$ LADIES' SPRING COATS
 LADIES' SPRING COSTUMES Assorted Colors. .......... $\$ 18.50$ FANCY FLOWERED PETTICOATS


## Ginglam Drossses

We are now showing a fine line of classy-
lookkng House and Bungalow Dresses in
 not too
be here.
V -neck, turn-off flowered collar and pock-
etts, short sleeve with belt.$\$ 1.45$ ea.


## CHILDRENS 2-PIECE ROMPERS

 These will interest mothers, who want something daintyand disisititive They come in White body wwith Colored
Pants White and Helio White and Bufy and White and Pants, White and Helio, White and Buff, and White and
Pink;
intso with White body and Cheek Gingham Pants; to fit 2 to 6 years.

Only $\$ 1.00$ each


## Hardware Dept.

Protect your Ponltry or your C

## WWIRE NETTING.

3 feet wide.
4 feet wide.
8c. yard

$\$ 6.00$ per roll


PROTEX ROOFING CEMENT
Stops all leaks- 25 c . lb.

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xeedings at the


SOME OF FIFTH AVENUE'S NEW CREATIONS!


Ladies! See our New Yoris styles in Footi wear. The styles and the Shoes are the very
lates. Shoes that will please you.
P. Smallwood,

THE HOVE OF GOOD SHOES

## NEW GOODS!

Ex. S.S. "SILVIA" To-da LIBBY'S DILL PICKLESCALIFORNIA TOMATOES-
s Tins, 18 ce .
Ex. S.S. "SILVIA": FLORIDA CELERY PuRTO RICO GRAPE FRUIT FANCY NAVEL ORANGES. EXTRA FCY. WINESAP TABLE APPLES MARASCHINO CHERRIESFIG BAR BISCUITSSWANSDOWN CAKE FLOUR.


## II6 <br> NEW IDEAS IN SPRING WALL PAPERS

Oir Wall Paper for this season comprises a worl of new ideas in paper
hangings. All the latest effects, artisisic desigigns, and torikina beatyo of


For Living Room, Dining Room Sifting Room, Bedrooms, ete. We are showing a splendid selection in exquisite designs and beay,
colorins.
Prices per Roll $\mathbf{1 5 c}$ up to $\$ 2.00$,

OATMEAL PAPER

## Green: Price per Roll 400.

 Buff: Price per Roll 60c. Tan, Green and Blue: Price per Roll $65 c$.SANITARY PAPER
Varmished Tile Designs, in Pretty Golors, Price per Roll 70c.

## TACKO

A Paste Powder that makes a cleant, concentrated paste easily and
quickly, which retains its consistency. quickly, which retains its consistency.
Free from lumps and spreads evenly.

The Paste that Grips Price per Pachage 180.

## The Royal Stores, Limited



| At it's price it takes |  |
| :--- | :---: |
| Ju'st a | B.C. Slice Cut Plug |
| litle rub | to match |
| and it's |  |
| ready for |  |
| your pipe | B.C. SliceCut Plug. |

Just a
and it's
ready for
your pipe


## UNITED SCHOOLS <br> OUR PRESSING OBJECTIVE TO MEET THE NEED OF ELEMENTARY EDUCATION!

EVERY LAST MAN ON THE UNITED BOARDS IS A SUP PORTER OF THE FULL UNITED SCHOOLS PROGRAMME only a few more days left for canvassers to call. sign up as much as you can but pay all within twelve MONTHS.
HOW TO GIVE
A.-BY ONE PAYMENT
B.-BY ONE PAYMENT AND INSTALMENTS. C.-BY PLEDGE ONLY TO PAY IN 12 MONTH 1925 OBJECTIVE, $\$ 150,000$. FULL 'PROGRAMME, $\$ 500,000$.

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## All Heroes, These:



Mail Orders receive Prompt Attention.
F. SUALLWOOD

The Home of Good Shoes 218 and 220 Water Street
Haig Rubber Boot.
Short and Storm King. $00000000 \times 3000000000003000000000000000000000000000$

va N HOUTEN'S COCOA
GOLD LABEL - BROWN LABEL
Two flavors for different palates. Pure - Soluble - Delicious. ALL GODD-CLASS STORES SELL 1






## A SPIRITED RIVALRY

in every Department this week for

## LEADERSHIP IN VALUES

and with everything clean and crisp with newnessgood buying opportunities await many shoppers Down At BAIRD'S'

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## FRIDAY, SAT. \& MONDAY

EXTRA GOOD VALUES IN MEN'S \& BOYS' WEAR






## 2

## 

## Everything for the NewSeason

, ming hams Binghams

 Towek Micems and Cuthion Fills and Hidititemaize.

 Cotton Biankets.



## Ladies' Silk Jersey Dresses  $\$ 4.49$ apestry <br> 


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 dicis.


Fancy Linens

 ${ }_{\text {Tray Cloths. }}$ and Monday .

Tray Cloths.
Dainty poitecs t tancy white unen,
27
 Monday ...
Runners.
Dark linen

 Tea Cloths.
$30 \times 30$
$\times 3$ size, in

 Centre Ciloths.
 Cushion Covers.


 Triday, saturady and Mop. $\$ 1.10$ day M , S Boots.
A proty goo er
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Springtime Apparelling in Showroom andawaym






 Silk Crepe-de-Chenes Regular 3.75 for 1.49



 GIRLS PANS-Fine Jersey ribb
to pit 4 to. y yerars selastitat at
Yriday, saturtay and Monday


go on sale in in plame very pretty collar and curt Sets
brown
Lent 4

## 0



Sheeting Values





Ladies'
Gabardine and

## N ( ) mid wity it wede

May Month Special! Ladies' Hats
 2.29 Glove Values.




 'Indian Head' Linen
 and ind nate
$59 c$
Bedspreads.


4.25 15.98


SNAPPY SHOE VALUES

## Personal



70) Ridey Pille s. sTAF

mu peoness paran Lon't Say Paper, Say " EVENING TELEGRAM."


GEAK \& COMPANY, LIMITED, 340 WATER STREET.

Cadiz Salt!
Afloat and ex: Store: Berks cove. COAL: SCREENED NORTH SYDNEY.
burnside.
WELSH ANTHRACTTE
$\begin{array}{r}\text {. } \$ 12.20 \\ \hline\end{array}$
A. H. Murray \& Co. Ltd.

Coal Office: 'Phone 1867
Beck's Cove



Marshall's Garage


CONFEDERATMON LIFE


This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to The cuff; with plenty of room at trees and bottom.


Forty-Six Years in the Service of
the Public-The Evening Telegram,

new york. \#alifax. st. Jonm


Farquhar Steamship Compan
 Hate nubat


Susu Shipping Co., Litd




"THE LATEST!"
Wo me now shoming the htetet patensm is
for summer wear,
"THE BASKET WEAVE"
W. P. Shortall


[^0]:    In all latest English and American Styles.

