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VOLUME XLVL.
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THE EVENING TELEGRAM，ST，JOHNS，NEWFOUNDIAND，SEPTEMBER 29， 1924

\＆MONROE，Ltd．mame The Shoo Men

## Just What You Want is Featured in this Shoe Buying Opportunity






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## Children＇s

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BOYS＇and YOUTHS FOOTWEAR
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Ladies＇Strap Shoes

 | tea and pian stives，sizes．$\$ 2.75, \$ 3.00, \$ 3.50$ |
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$\$ 3.00, \$ 3.25, \$ 3.30$

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| $\$ 2.75$, |
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Ladies＇Suede Shoes
 $\$ 6.00$ Ladies＇ Gun Metal＿Calf Pumps
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## Modern and Well Equipped Drug Store

Water Street West
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## ${ }^{66}$ HAGG ${ }^{99}$

TheNew Rubber Boot
Men and Boys. All Live Rubber.

Wholesale Price List on Request
F. Smallwood, the hane ois 218 \& 220 Water St
Sole Agents for "Haig" Rubbers in Nilld.

## GET IT AT GEAR'S <br> PLUMBIIGG FIXTURES <br> ATHS, BASINS, <br> ITCHEN SINKS <br> KTTCHEN PUMPS, CLOSETS, <br> GEAR \& CO, Limited <br> zan wame sit

## iurty-Five Years in the Service of

 the Public-The Evening Telegram
## Floods in Leningrad are Followed by Pestilence

Draft Protocol of Disarmament and Se curity--French Cardinals Address the Premier on Church Policy---Trouble in Irak Appears Serious.











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## Ladies' SUEDE FOOTWEAR FOR AUTUMN 1924.



Our Ladies' Suede Oxxords for Fall and Winter wear are now ready. A splendid
showing of Suede Oxfords of unusual merit. THE PRICE-It's the Shoes at the price that tell the story of value-prices count


 F. SMALLW00D, Ladies' Department
 This new Corona embodies features which have never before been obtainable bank keyboard, accelerating typebar action, standard, length automatically
reversing ribon, complete visibility, stenciling device, self-spacing carriage return, twirlers on both ends of carriage, keyboard controlled back spacer,

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& 218 \text { and } 220 \text { Water Street. }
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New York Corned Beef


FRESH TOMATOES-Small selected stock AMERICAN CORN FLOUR-1-lb. pkgs, 13 c SHREDDED WHEAT BISCUITS-22c. pkg. MALT BREAKFAST FOOD 30 C CREAM OF WHEAT-35c. package. CLEANED CURRANTS-1-lb. packages, 13 . SEEDED RAISINS-1-lb. packages, 14c. ROMAN MEAL-45c. large pkt.
BRAN FLAKES-25c. pkt.




AT THE STAR MOVIE TO-DAY.






## Personal

Rosalind Sails


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|  | daring pilots of the Royal Air Force, in command. When the fight was |  | TA TOP Boots-Sizes 11 to 2 .. ... .. .Only $\$ 2.50$ per pair |
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|  | small plane. The response to the control was wonderful, and on landing |  | OOL BOOTS-Double wear in each pair, for $\$ 4.50$ |
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|  |  |  | The Home of Good Shoes |
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Fie evening telegram, st. johins, newfounduand, SEPTEMBER 29, 1924-6


Super - Special Attraction at The NICKEL-- 3 Days only 3


Note:-Patrons are asked to come early-12 Wonderful Big Reels. MATINEE ADMISSION: CHILDREN, 10c. ADULTS, 20c. NIGHTS, 30 c. thursday:-Wesley Barry, in "GEORGE WASHINGTON, JR." from George M. Cohan's famous play; a Warner Brothers Worth While Special.

Just as Well to Use the Best

When using talcum
powder or other toilet powder or other toilet
aids, it is wise to use the
best that money can buy, best that money can buy,
for the best is the most
economical in the end economical in the end
And again, there is a
certain distinctiveness in associating oneself
with a pleasing toilet THREE FLOWERS TALCUM is undoubtedly the most
pleasing talcum. It s numerous users will be
found in the ranks of found in the ranks of
the cultured and discriminating. There is no
tale so pleasing and so tale so pleasing and so
delicately perfumed as THREE FLOWERS.

You owe it to your
personality to use a personality to use a
good talcum. Get Three Flowers at any drug or
department store. Gerald S. Doyle,
$\qquad$
Tiny animals, such es izarasts marmosets.
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In the Realms of Sport


## Our Montreal Letter

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210, EXCLUSIVE MLLINERY AIND Coats

## Right at the beginning of the Fall Season-aremarkable offerings of the

 HIGHEST GRADE, FASHIONABLE HATS and GOATS at exceptionally low prices will serve as an emphatic demonstration of the unusival merghandising resources within our control. Painstaking merchanallsing and a lessoning of our "ALWAYS MODERATE" profit--have resulted in EXTRAORDINARY SAVINGS.You can buy an "Exclusive" Hat here for the same price as you pay for an ordinaryHat elsewhere
kindly note that our store WILL BE CLOSED ON MONDAY \& TUESDAY, SEPT. 29th and 30th AND WILL RE-OPEN ON WEDNES-
DAY, 1st OCTOBER, SO PLEASE ake adyantage and
SHOP EARLY

## 1500 NEW FALL HATS ${ }_{\text {rem }} 1.98$ шр

SUCH WONDERFUL VALUES HAVE NEVER BEFORE BEEN OFFERED SO EARLY IN THE SEASON The collection includes adaptations and copies of the very newest models, just over from Paris, in the following materials styles and colors for your selection. The soft off-the-face models, the new high-crowned Directoire Hat, the Capeline and many styles and colors for your
others are featured here.

## Fall\&WinterCoats

IN FABRIC, COLOURING AND LINE, THESE MODELS DEFINITELY DETERMINE THE SEASON'S NEW MODE. THEY REPRESENT AN OPPORTUNITY FOR THE SMART WOMAN AND MISS TO PROCURE ADVANCE FASHIONS WITH THE SPARKLE AND DISTINCTION THAT IS TYPICALLY "WYLAN'S" AT MODEST PRICES.

## WYLAN'S--Ladies' Reliable Outfitters

282 WATER STREETT, opposite Bowring Bros. Grocery




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To The Trade!
We carry a complete line of
MILL ENDS. REMNANTS
LL. ENDS, REMNANTS, SECONDS,
SETS, CAPS, BRACES,
HOSIERY, UNDERWEAR DRESS MELTONS, sERGES, Etc. Lowest prices quoted.

Avalon Wholesale Dry Goods Co., Ltd., 303 Water St.
 "Matchless" The Piintof Quality
Practical Painters choose "MATCHLESS" because it works easily, covers well, and saves time.
Property Owners ask for it because it is durable and lasts so long that it saves money
$=$ SAVE FROM DECAY 二
IN THE "MATCHLESS" WAY. .
The Standard Manufacturing Co., Ltd.

## He is satisfied-so will you be if you use MUSTAD'S <br> highest qualty <br> ow <br> FISH HOOKS


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Is what von are entited to than investing ininito

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CYRIL J. GAHILL,
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A Tonic for
Flappers and Jazz



> London, New York and Paris Assoc. of Fashion CLOSED!

on

## Monday and Tuesday

## Re-Opening on

 Wednesday, Oct. 1st. at Usual Time.London, New York and Paris Association of Fashion.


 The Test of Time
 story of service. Any providet that
stand the the erating tetiof time must
possess mertit Pearine, the great


 Modern women have changed from
top women of tory years azo but in
some things they agree, and every

 Britain's Best

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To obtaln an accurate report on be-

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## It Will Soon Be Too Cald

TO PLAY GOLF WITHOUT A GOLF SWEATER. Look mine over before going elsewhere, it will pay you. PRICES- $\$ 3.50$ for Pullovers $\$ 4.50$ for Sleeveless S. Coats.

Yours for Golf Sweaters of quality:


IT'S FULLY WORTH THE FEW CENTS MORE YOU PAY FOR IT OSORPMTE




Axes, Pickaxes, Shingling Hatchets, Cross Cut Saws; Axe Handles, Lanterns, Kitchen Pumps, Galvanized Buckets, Shot.

## JOB'S STORES, ua.

Fresh Fruit Juices Make the Mosi Delicious and Healithful Drinks.

## KIA- ORA

 orange squashis unexcelled for its rich and most
pleasant flavour of fresh orange juice, nenequalled for health-giving qualittie
KIA-ORA is made from fresh orang juice and cane sugar; no beverage
can be more wholesome or more can be
enjoyable.

And the cost per glass is very little.
A bottle costing 8.4 will make 24 to
30 glasses of Orangeade simply by 30 potasie coses of Orangeade simply by
adding cold water. For a sparkling adding cold water. F
drink add soda water.

Children like and beneft by KIA-ORA
Orange Squash, just as much as their Orange Squash, just as much as thei elders, because it is rich in vitamines,
vitally necessary for their health and
strength trength.

Make a point of ordering KIA-ORA
Orange Squash from your grocer ; Orange Squash from your grocer;
specially insist on KIA-ORA and thus
avoid disappointment.

For sale at all good stores in large and
small bottles.
KIA-ORA LTD., BLACKFRIARS, LONDON, S.E
WHO WILL
GET YOUR LIFE INSURANCE MONEY.


## GENTLEMEN!

It is our grear pleasure to announce the OPENING UP of our

## New Hat \& Cap Department

Brand new quarters, situated immediately in the rear of our Men's and Boys' Section

## NEW, NOVEL AND ATTRACTIVE

$P^{\text {RESS of business has forced us to the wall, so to speak-and through }}$ it.-The result is, a moderily equipped, thorough, up-to-date ex it.-The result is, a moderrily equipped, thorough, up-to-date ex-
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easy of access, everyyhing at your finger tips; a pleasure to shop in, a easy of access, everything at your finger tips; a pleasure to shop in,
pieasure to serve in. At the moment it fairly britetles with it's newness and niceties for Fall
time The pick of the Latest English and American styles in Headwear
awaits you.

The following will sustain our prestige for snappy value.
ALL SATURDAY SPEGIALS




## New Shipment

 Lipton's Groceries
## Steers Ltd.

Lipton's Celebrated English Biscuits.

 Lipton's Deificious Table Jelies, in 1 -pt. tablets

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iton's Famous Cream Caramels in 1 Il. Lipton's Famous Cream Caramese in 1 In-lb,
Lipton's Butter Scotch-"The Real Stufi."



## Steers, Ltd.

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Have your Childen Normal Vision, or are they
This is a very important question and demands your immediate attention.
The future success of your child may depend upon your action now fifing from Eye strain are working will correct. Begin the chool year right. Have your
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PRopER
GLASSEEs
R. H. TRAPNELL, Ltd



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Famous English Foolwear

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\begin{aligned}
& \text { Ladies and Gentlemen, secure a pair of this } \\
& \text { wonderful "K" Brand Shoes, and }
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Solve Your Shoe Troubles
In stock, Ladies' and Gentlemen's Black and
Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.
$\bar{F}$. SMALLWOOD, THE HOME OF GOOD SHOES
 A Speedy Settlement.
 The Largest Number of Policy-holders in Nild. QUEEN INSURANCE COMRANY GREAT AMERICAN INSURANCE CO'Y., GEO H. HALLEY, LMMTED, Agents.



## Protection!

We issue an Accident Policy that pays your
beneficiary $\$ 5,000$ in the case of your death Seneugh injury II also pays you s.5.50 every
threug you aury disabled, with no limit as to time
wee We cover all accidents, and our settlement is prompt
ahd liberal.
U. S. FIDELITY \& GUARANTY CQ J. J. hacex, wfld, gekeral agevt
 All who used it last year say it is the best they Screened North Sydney. A. H. Murray \& Co., Ltd. PRONX $188 \%$. becrs cort.

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## Seasonatile Hosiery

## Henry Blair's

Ladies' Marl Mixtures Sports' Hose-Assorted shadings, perfect seamless, 65c. pair
Ladies' Wool and Cotton Mixed Marl Hose - in all the new shadings, 95 c. palr
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Ribbed effect assorted shadings, 95c. pair. Ribbed effect ,assorted shadings, 95c. pair. Ladies' Plain Cashmere Wool Hose-Spliced heels and toes. Shades: Oyster, Nigger,
Suede, Grey, Mid-Grey, Mole, Light Navy, 95 c . pair
A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.
A very Special Lot Mens Black Ribbed Wool Half Hose, 70c. pair
HENRY BLAIR
The Home of Good Wearing Hosiery.


Our Stock for the Coming Winter:
REST NORTH SYPNEY SCREENED COAL. REST LEHIGH VALLEY AMERICAN ANTHRACITE
BEST WELSH ANTHRACITE (Speciall Selected). Secure your requirements now
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## in light colours and weights for Autumn wear.

A splendid variety to select from. Samples submitted to you on re ceipt of postal.

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Manufactured by S. HBBERT \& SON, LTD,
sill standing the TTest of Time after over a hundred years of competition, clearly indicates its unimpeach-
Always Ask for Skipper Brand when Buying
Stainless Cutlery, etc.

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NORTHERN STEAMSHIP SERVICE.

NOTRE DAME BAY STEAMSHIP SERVICE. Freieht for ports on above route, as advertised in
Directory, including Botwood, Browns Arm
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placentia bay steamship service.


 Merasheen route (Bay run), Thursday, instead of
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SOUTH COAST STEAMSHIP SERVICE-
 recived at Freieght shed to-day, Monday, September
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