## *. YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE, THIE MALL E ADVOCATE

Official Organ of The Fishermen's Protective Union of Newfoundland.
ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, FEBRUARY 23, $1916 . \quad$ Prices 1 Cent.

French Smash German
Advances--Many Hun
Planes Brought Down


| No Time Lost |
| :--- |
| By Navy Men |

By Navy Men
Says Lloyd George

## Turk Losses At Erzerum Enormous

## Wars Are Not Won By Orders in Council Says Lord Beresford






## Red Cross Line




Harvey \& Co., Agents

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## GEORGE SNOW

SHIP AND GENERAL IRON WORKER AND MACHINIST 1 2me extending my businss by the installation of op-to-date
machinery whereby all kind of the followin work will be FORGING IRON AND BRASS CASTING OF EVERY DESCRIPTION \& PATTERN MAKING. Saw Mill Work and Repairs to Motor Engines and all kinds of Machinery, etc.
$\qquad$ Taction and ensure prompt delivery.
Large Stock of Materialalways on hand. Large Stock of Materialalways on hand.
Brazing grken parts of machinery done by special process. ${ }^{-1}$
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Carmanville WPA
Does Good Work

Sudden Death of Nelson Oram

With Our Sailor Lads



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Antaugst one never sees a worid

## Great Big Holiday Programme at The Nickel. "THE NEWV EXPLOITS OF ELAINE"?

## "E highl original features have been "EDW IN AR D N"

secured to appear with ARNOLD DALY and PEARL white-making the most remarkable cast in pictures "MAURICCE COSTELLO and NORMA TALMADGE"
"THE CRIMINAL"
the nickel showing the absolute best pictures money can buy
FRIDAY-WHO PAYS? -Ninth episode-FOR THE COMMONWEALTH.

UIges Palemene tor Soldies Wio Have Petuned tom the Form

Resolution Moved in Canadian Parliament That Preference in Positions and Service Be Given Men Who Have Seen Active Service---Resolution Has the Support of All the Members.


## THE CRESCENT PICTURE PALAGE

## THE BLOOD YOKE

 "SAVED BY HER HORSE" "THE BRIDGE OF SIGHS" "THER FIRST QUARREL" GOOD MUSIC AND EFFECTS-A COMFORT OOD MUSIC AND EFFECTS-A COMFORT.
ABLE AND WELL VENTLATED THEATRE.

## THE CHWNEL

## J.J.St.John FLOUR, PORK,

 BEEF \& OLL, Likely to go high.FIVE ROSES QUAKER VERBENA
ROBIN HOO $\frac{\text { ROBIN HOOD }}{\text { Very Croice Ribbed }}$ PORK.
Small Höcks.
Choicest SPARE RIBS.
Best PLATE and N.
Y. BEEF.

ECliPSE TEA, 456. Ib
$\frac{\text { as good as most } 60 \text { c. }}{\text { Silver-Ware ready }}$
to be delivered, so
bring along you
Coupons from Mon day, 27th inst.
J.J. St. John

From Calais-Building Railroad
Fo Calais-Tunnel Wia Con-
to
tinue it Through to Dover and
to Calais-Tunnel Wiil Con-
tinue it Through to Dover and
England


THE MAIL AND ADVOCATE，ST．JOHN＇S，NEWFOUNDLAND，FEBRUARY 23，1916－4．

＂To Every Man His Own．＂
The Mail and Advocate
 From Ameritar and Cana
$\qquad$


 eresting things to tell our read
ers on his return．He，in addition to his other many qualifications
is gifted with an extraordinary faculty of observation，and he
moreover an indefatigable worke Few public men have so im
pressed people abroad as the President of the F．P．U．，and his favorably commented upon．The result of his trip will be additiona stimulus to the great organizatio
which he represents，and it wil Which he represents，and it，wi
also tee the means of bringing ou also te the means of bringing out
fishing interests＇before a clientel which hardy knew that there i such a a place as Newfoundlañd
on the map．
The new activities of the F．P．U will be the direct beneficiaries
Mr．Coaker＇s visit to the Canadia and American cities：and in this phase of the work，the fishermen
must of necessity be participators as his sole object is the ameliora tion of the condition of the toiler
To－day we publish the first in． To－day we publish the first in．
stallment of his tininerary．It will no doubt be read with interest by the Our fishermen frien Terra Nova． Jusiness came friends and see tha


ABE KEAN

THE RED，

## RED ROSE

 By Mary Stebbins Sarage 0 SHAKEN Tose．$\underset{\substack{\text { fall } \\ \text { sudden scarret flame } \\ \hline}}{ }$
Oer Europes breast to．d．dy
Opeatels fec with blood． men！
cruel heart of hiden
$\qquad$

men，
might acknowledge sover
ignty of right？

THE HARVEST OF THE SEA
ITERESTLVG AND LSE．
FLL To THE FISHERMEN －OF THE COLONY－ achnical Training for Fisherme SOME time ago we

FISHERMEN，ATTENTION！ hist class investurnt．

## 38 per cent．Dividends in Four Years．

THE new issue of Shares in the Fishermen＇s Union Trading Company，Limited，are now offered to the members of the F．P．U．Those Shares represent the addi－ tional Capital of $\$ 150,000$ recently authorized．The Shares are $\$ 10$ each．The new capital is to be used to ex－ tend the Company＇s business．A dividend of 10 per cent． has been decla ed for 1915．Thirty－eight per cent．divid－ ends has been paid during the four years the Company has been in operation．The Company also possess a Re－ serve Fund equal to 40 per cent．of its capital and if it was possible to place the Trading Company＇s shares on the stock market，ine share would easily fetch $\$ 15$ ．No bet－ ter or safer investment exist in the Colony．Why bank your earnings ：$\}$ 3．per cent．when such a first－class invest－ ment is obtain ble？Apply to Agents of the Trading Company where stores are operated or to the
Fishermen＇s UnionTrading Co．Ltd． Water Street，St．John＇


| SEVENTY ${ }^{-}$ | ITEMS，OF INTERE |
| :---: | :---: |
| YEARS TO－DAY |  |

## Reid－Newtoundland Co ．

ELECTRICAL
T重重AWER
FOF FROZEN PIPES．
Quickest \＆Economical．Phone 240

## BRITISH

 THE POWER OF PROTECTION Buying a BRITISH SUIT Means PROTECTION from High PricesPROTECTION in Material.
PROTECTION in Style.
PROTECTION in Fit.
Every Man and Boy Needs
PROTECTION Have It!
The British Clothing Co., Ltd., Sinnott's Building
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Rubber Footwear.
The Serviceable Makes.
$T$ HE next pair of Sloe Rubbers thay




FISH For Sale!
We have a quantity of large Eating Fish, suitable for retailers. Price very reasonable. This is a splendid chance for Shopkeepers to secure supplies at Two Dollars per qtl. less than usual price.
Fishermen's Union Trading Co.,
Provision Department.


## Mr. Coaker Describes His Trip to Canada and United States

Gives His Impressions on Shipping Centres Visited and Tells How Shipbuilding Industry is Foster-ed---Visits Lunenburg, Halifax, Shelbourne, and See Several Nerv Schooners Being Built for Newfoundland Trade.

|

## 100 GOOD LOGGERS

Are still required by

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For the Logging Camps at

## Millertown \& Badger.

Wages Average $\$ 24$ and Board.

GOOD MEN STAYING TO

## End of Chop

Will be paid $\$ 26$ per month.
TAKE TRAIN TO MLLLERTOWN OR BADGER.

THE BEST IS CHEAPER INTHE END


Job's Stores Limited.

## Underskirts.

Ladies Underskirts selling at less than cost

$\$ 1.10$.
64 c.
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$\$ 1.30-88$ c.
\$1.18.

Moril Skirts
. $\$ 1.60$.

## Satin Skirts

and Black. Regular price $\$ 3.20$. Now.... $\$ 2.20$
Nicholle, Inkpen \& Chafe water street 315
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and

