




## OLDEST RALLRODER DEAD.









Mats TORONTO
 Hznlan's Point
 FREE! FREE! FREE!

VIENNA COMPETITION R.Q.T. Race Meet

popular Excursions every mght



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IF IT IS ONLY A THIMBLE

SGHEUER'S

## mime SIMPSON initud A BUSY THURSDAY

 25c.That's the price of every item in this list. The amount is smallbut the values big-and those who

| Silk at 25c. <br> Nothing wrong with these silks 2t-men shot surn surs <br> 21.-man shot surah silit tingreen and | $\left\lvert\, \begin{aligned} & \text { Cretonnes at 25c. } \\ & \text { Did not know how much that is }\end{aligned}\right.$ | Carpets andMattings atJapeneseNattinss,ss - Continued |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  | - 25 c <br> Whether you enter by the |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Richmond or Queen street doors the prices will get you quickly to the men's furnishing section : |
|  |  |  |  |
|  | ment-25c. Items. <br> Another batch of little things | tion, where you get things at 25 c Thursdays. |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | 40c, Thursday ...................... 25 C Gents Fine 4 -ply Linen Collars, in turn- down, turn point and straight stand-up |
|  |  | 边 |  |
|  | andem |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Laces and Hand-.kerchiets at 2 LS.Think of Lace Coliars as high |  |  |
|  |  |  |  |
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|  |  |  |  |
|  | Smbubera Cisex me |  |  |
|  |  |  |  |
|  | Pa |  |  |
|  | Every child will have a Parasol | onnet for the little ones 25 c is that is wanted Thursday |  |
|  |  |  |  |
|  | Art Needi |  | Furniture at 25 c . <br> A big department to find a 250 |
|  |  |  |  |
|  | A department, now situated on the first floor, so convenient for |  |  |
|  | antiom | ater |  |
|  |  | Hosiery at 25c. <br> The prices that follow ought to |  |
|  |  |  | $\begin{aligned} & \text { Pictures at } 25 \mathrm{c} \text {. } \\ & \text { Something that is pretty as } \\ & \text { well as useful and } 25 \mathrm{c} \text { does it all: } \\ & \text { New Medallions pancy brase corgers } \end{aligned}$ |
|  | wed, reg. 35c, Thursday..............Muslin Section-25c. Surprise upon surprise has com | The prices that follow ought to keep our hosiery staff going all day Thursday: |  |
|  |  |  |  |
|  | from this section. Thursday an- |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | Groceries at 25 c . |  |
|  |  | Whichever item you chose, both are seasonable:Montserrat Lime Fruit Julce |  |
|  |  |  | Basement Specialsat $25 c$ <br> This wonderfil section for bar- <br> gains again contributes |
|  | can buy a blouse leneth for, whowould be without a blouse after |  |  |
|  |  |  | $\begin{aligned} & \text { gains again contributes to the } \\ & \text { comforts of the home: } \\ & \text { Gas or on Stove, fron heaters } \\ & \text { Thursday ........................... }{ }^{2} \end{aligned}$ |
|  |  | Shoes at 25 c . <br> nap with ven- <br> geance - something for every |  |
|  |  |  |  |
|  | Curtains andWindow Shades at 25 c . You think it a hard departmen |  |  |
|  |  |  |  |
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|  |  |  | Smmest tor. |
|  |  |  |  |
|  |  |  | is where you can save a |
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|  | ma |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Carpets and <br> Mattings at 25c |  |  |
|  |  |  |  |
|  | them until a little later: |  |  |
|  |  |  |  |

## tio SIMPSON: <br>  <br> Limited



NHRRNO'S LOAM COMPANIES.

## 6 Yonge St.

Next to Kents and Dineens'.
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Weeks have
say how far it
an ideal store.
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Attractions by
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eyor of things

14th July, 9 a.m. , 146 YONGE ST.

## QUEBECESE.COTY

 river and culf of st. Lawrevce

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## 


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Gulde, Muskoka Folder, Mu Koka La do of Health and Mleas.
ure. Fishing and Hunting ReSort Guide, Gateways to Tour
Travel.

caradian - oncrici?

 ${ }^{1} \mathrm{OR}$ RTRS VIA

 $2=$

WEDNESDAY MORNING


## 



## LaW

DR: C. T. SANDEN, ${ }_{132}^{40}$ Yonge st. Stees st., Toronto


## SCHWEPPE'S

soda water
DRY GINGER AL SELTZER
Standard Erated Waters


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new system
HOT WATER HEATING OF CANADA,

$\frac{3}{5 T A M W E E E F S}$



$\underset{\text { PRESTON, oNT. }}{\text { Clare }}$ Bron

## Summer

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AT SUMMER COAL...
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Important -

## Announcement

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