EVERYONE. $\overline{=}=$ LaND

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ten pages to-day. the "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING THE EVENING TELEGRAM. minn min | VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S AEWFOUNDLAND, FRDAY; JU |
| :--- | :--- | :--- |
| AUCTIOH SAICS : NOTICE! |



 | $\begin{array}{c}\text { R.S. }- \text { Entrance by back gate } \\ \text { M. A. BASTOW, } \\ \text { Auctionee }\end{array}$ |
| :---: | AUCTION.

(Uñder order of At Globe Laundry Stables. MONDAY NEXT at NOON

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& 1 \text { Horse ( (Runn). } \\
& 1 \text { Horson). } \\
& 2 \text { Laundry Vans } \\
& 2 \text { Laundry Vans, }
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| JUST ARRIVED |
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| Fire Bricks, |
| Fire Clay, |
| Cement and |
| Drain Pipes. |
| Henry J. Stabb |
| \& Co. |
| BoYS and GiRIS! |
| Did von ere beros se so |

Made Under the War Measures Act 1914-1916.
 and at such other placees as maur,
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Clamer be designated by proclamation, ane hereby placed un-
der the controf of the Tonne
Committee of the Executive
RUBBER BALLS


## 'Matchless' Paint, <br> A Paint about which more good things are said than any other brand on the market. <br> And Why? Because of its Quality. That's all.

The Standard Mig. Co., Ltd.
 FIRE INSURANCE:

We represent one of the largest British Fire Insurance C
in Newfoundland.
MORISON \& HUNT, Bank of Montreal Building,

00006000000000000000000
Money to Loan on Mortgage, On Good City Property Security.
Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere consult us.
FRED J. ROIL \& CO.,
Auctioneers, Real Estate \& Investment Broke
Smallwood Building, Duckworth Street.


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The pure choice Annapolis Val 'Land of Evangeline Apple Cyder, Always sweet-AlBAIRD \& CO.,
For sale-bargain -

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 Windows Cleaned $\&$ Polish
 WANTED-Gentlemen
 FOR SALE - Several Sill
 For SALEE-A Motr Cor $\frac{\text { Lawser }}{\text { WATED TO BUY }-A}$

Help Wanted! WaNeD-A Young Lady



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 A. Alain Cook wanted, where Wa NTED - Two Good Mond



 WANTED - First Grade
 WANTED-A Plain Cook;
 WANTED-By the july 16,tit
 $\frac{\text { Cove Road. }}{\text { WANTE }}$

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| GEORGE KNOWLING |
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EveningTelegram


## CERTAIN-TEED

## PAINTS and

 ROOFINGSGuaranteed the best obtainable
GEO. M. BARR, Agt.


Casualty List.




## KNOWLING'S SUMMER SALE.

We are now offering the following items in Women's and Children's Summer
Gärments, ctc. Seasonable Goods

## Tremendous Price Reductions.

Semi - Ready DRESS Bargains.<br> $\mathbf{\$ 2 . 5 0}, \mathbf{P 3 . 2 5 ,}$ P3.75. 



Ladies ${ }^{3}$ white lace and embroidery UNDERSKIRT Bargains.


90 cts., \$1.20, \$1.50, \$1.90, \$2.50 AAr dainty lace, embroidery or flounced
gayments, worth from $\$ 1.50$ to 55.50 .

Ladies' UNDERSKIRT Bargains. Wondef.fur values in inifher. 80 cts., 90 cts. $\$ 1.25$.

Ladies' SUMMER DRESS Bargains.

$\$ 1.75, \$ 2.25, \$ 2.75, \$ 3.25$, $\$ 3.50, \$ 7.50$.
At these prices it will pay to alter or remake if nee $\begin{gathered}\text { range from } \$ 3.00 \text { to } \$ 12.50 .\end{gathered}$

Fireworks and
Fireworks
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 Summer Needfuls Priced on an Economic Basis.

CROCKERYWARE.
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Specials at the Notion Counter




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Boys indian
and scour suits.


Archbishop Roche


## House Furnishings

 Offered at Sale Price bReakfast cloths
 AMERCAN SiDEbOARD,
BUREAU \& TEA CLOTHS UREA $\mathcal{A}$ Ret
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Bens Bathing surfs.
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$\underset{\substack{\text { MENE } \\ \text { FINE TUNIC SHIRTS. } \\ A}}{\text { mes }}$


Bargains of Extraordinary Interest in Our Splendidly Equipped Showroom.
and Fashions.





Summer Hosiery
Greatly Reduced BLACK TS Cotton hose:
 WoMEN S SILK Hose

 WOMEN S CASHMERETTE
HOLE TREAAMOST.



Blouse Silkefte.


The Royal Stores It.

65 c . and 75 c . Taffeta and
Nerve Ribbons. ,

Archbishop Roche






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## First Opening of American Goods!

We announce our first shipment Am. Goods, purchased keenly and marked at the lowest margin of profit

Latilis' Silk Blouses
8 Dozen LADIES' Job Silk Blouses,
White Black and Coloured, Value from \$2.50 to \$7.00 ea. Sellling
$\$ 1.60$ to $\$ 4.00$ each.

Ladies' Fabric Gloves.

A Small Quantity of Ladies' Cotton and Silk Gloves as Follows: White Lisle Gloves

38c. pair White, Bl'k \& Pongee Silk Gloves $\$ 1.20 \mathrm{pr}$. White Chamois Cloth Gloves ....\$1.50 pair The Latest Materials in Fabric Gloves.
Marshall Bros

Ladies' Job Collars.
30 Dozen LADIES' Job Collars,
White, Black and Coloured, Values from 40 c to $\$ 1: 00$ ea. Selling
20c. to 50 c . each.


## The New Waterford Mine Explosion.

Nineteen Newfoundlanders Killed---Disaster Worst in History of Cape Breton.
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lothing.
of Men's and
Quality and
OW:
EVENING TEIEGRAM, ST. JOHN'S, NEWFOUNDLAND, JULY 27 , 1917-7



BATHING SUITS.
For Ladies, $\$ 1.80$ to $\$ 4.40$. For Boys,

## BATHING CAPS

27c. to 65c. The prettiest Bathing Requisites we have
shown. Buy now as there are not many

## Save Time, Money and Darning Original Holeproof Hosiery.

For Infants in Black, Tan, White, Pink and Baby Blue.
For Girls in White, Tan and Black.
For Ladies, Men and Boys in Black only.
Guaranteed Holeproof. Official guarantee on every pair. Made in accordance with the long-established high standard of Wear, Quali-
ty and Workmanship.

BISHOP, SONS \& CO.,
phone 484. mail orders receive careful consideration


Holeproof Silla gloves Dresses
\$2.50 to \$10.80
For 14, 15,16 and 18 years.

Made expressly on scientific tailoring basis for the well develop. ed young woman of

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interesting

BULL RUNN - The Waist Transaction Was Indeed an Example of Rigid Economiy-hut the Hat arê: Skut--Ouch!


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3 Y \text { CARL ED }
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## Right $\underset{\text { the }}{\text { at }}$ Height of ${ }_{\text {of }}^{\text {the }}$ Season <br> COME STRONG VALUES IN Cool Summer Vearables!



Rest Your Keen Bargain Eye on This List of Values for FRIDAY, SATURDAY and MONDAY.
The values that we are offering this week are values that will induee handreds of saving house-


## In the Showroom

## dow

Summer Dresses that we've said "Good-Bye" to.
 Nome


new collars LADIES' COMBINATIONS.

 SUMMER VESTS.




 "EASY" WAISTS.





## These PRETTY BLOUSES

 Will add fame to our reputation for style and values

- 419

34 FOOTWEAR SPECIALS. 3n LADIES' Boots. MENS Boots. $\left.\right|_{\text {BOOTS. }} ^{\text {CHLLSENS }}$ Lify in wis




In the Men \& Boys' Section Namerous Opportunitles are olifered te.
save on Wanted Thiness lor instance: mens nightshirts.
 DRESSFABRICS at Paliry Prices, the result of Drastic Zatings ZEEARSils to sumat and
 WAss ropuivs Asumotawe outime
 fancy voiles.


 SHEPRERDS CHEGK and
 CHIIDRENS Gingham Rompers.
 and 4
Wére Clearing This Line of Men's Summer Underwear at a Special Price, Does it Not Interest YOU2

pyjamas.

 mens handierchiers









Here is One of Our Best Looking Shirts, Underprice for Friday, Satur-
day and Monday.

 Ind win wimana ors pyjamas.





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\begin{aligned}
& \text { Curtains and Curtain Nets } \\
& \text { Geta a Big Cut in Prices Here eriday, } \\
& \text { muslin curtains. } \\
& \text { MuSLN CRTRINS: }
\end{aligned}
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Smallwares and Notions.


 Towers ore midies

 WRIE OUT THAT MALI ORDER NOW!

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Patriotic Foothall.


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 Soldiers' Wives

Welcomed.



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 Fashions and Fads.
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them with ribbon. The most serviceable all-over apron
is oracticilly areses, slluppling on orer
the head and hering ole is practically a dress, sllippling on oreer
the heat and haping sleeves and large
pockets.




Arabian Fruits Co., 1164-1170, Broadway, N. Y.




## HARVESTING TOOLS!

English and Am. Scythes, Grass Hooks,
Hay Forks, Hay Rakes, Cultivators, Digging Forks, Scythe Snaths, Scythe Stones, Lawn Mowers, Pruning Shears, Grass Clippers.

BOWRING BROTHERS, Limited, Hardware Department.


NO MAT FIRE IS CAUSED you're not insured, you're
loser. Take time to se about your policies. We give $=$ you the best companies and
reasonable rates. PERCIE JOHNSEN.
Insurance IgenL

## SUNLIGHT SOAP.

Pork and Beans with Tomato Sauce. DRIED PRUIIS--Prunes, Peaches. Ralisins, etc. EDWIN MURRAY.



Such an assortment of Ladies Patent and Guimetal Caff Pumps


 We chareive. wo aprobition.
Wind stand back of these Shoes. See our F. SMALLWOOD THE HOME OF GOOD SHOES. OATS!

At Lowest Prices. WHITE OATS, 96 lb. Sacks. WHITE OATS, 136 lb . Sacks. BLACK OATS, 136 lb . Sacks.
F.MCNAMARA, Queen Street.

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AUCTION.
Late JOHN J. $\mathbf{O}^{\prime} \mathrm{R}$
Late JOHN J. O'R
Tuesday next, 31 st

P. C. O'DRIS

FOR SALE BY P
On Monday Next, 3
On the Grounds
(known as Whiteford
Cove Road
5 Fields of TIMOTH

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MONDAY NEXT
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T. H. Carter

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