


AN IDEAL CHRISTMAS GIFT!
Nothing would bring more pleasure to the recipient than A GUOD PAIR OF

##  <br> 

A Gift that would keep Your Memory Green for a Lifelime.

The Prime Minister of England's Speech


# Reid-Newfoundland Company. 

Electrical Dept.

앙
Ask About the NO. COST DEMONSTRATION

## Frantz Premier Electric Cleaner.

Price, with attachments, $\$ 50.00$. Without attachments, $\$ 40.00$. Other Machines to be seen at our Showrooms.

Phone 240 for a free trial.
See Our Windows for Beautifal Display of Devices.

## TOYS! TOYS! <br> The assortment this season is a very ex- tensive one. Glance over the list, you are sure to see something that will appeal to the little ones. Your GIFTS Early

Why not start in to-day? Come here, make your selections while assortments are at thei est and you have every advantage for satisfactory shoppi

## Men's Hockey Boots.

OY REINS, SUBMARINES BATTLESHIPS, SKIPPING ROPES, TS OF TOOLS, TEDDY BEARS, y FURNiture,

> MOTOR BUSSES, R CUBES, DRUMS
DOLLS, Dressed and UndFessed.
CHRISTMAS STOCKINGS. AIRCRAFT GUNS, PUZZLES, WORK BOXES, WORK BASKETS, MONEY BANKS, RUBBER BALLS, PIN CUSHIONS, PHOTO FRAMES

Fcy. Silk Handkerchiefs
20 dozen Fancy Silk Handkerchiefs. A Job Lot purchased a little time ago. We can be replaced for to-day, 36 c . and 55c. each.

Gent's Silk Neck Ties.
A beautiful selection of Gent's Ties suit-
able for Xmas Presents.
Gent's Lined Kid Gloves
3 dozen only, left over from last season, at Old Prices,
$\$ 1.00$ and $\$ 1.40$ pair

## Wool Gloves.

In Child's, Misses', Boys' and Men's, in a great variety of colors.

ALL AT OLD́ PRICES.



and


Random Reels.
тіе nvertebrate.


 One and dat oher tums appeat
 aits.and oulle whis his ouphothin
 can not huratarestangere tut ry be mackione when it
 lichane his vererorate hath






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Useful Christmas Gifts
From the Showroom.

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Xmas News GIFTS FOR THE HOME

## Toy Department.



 xMS STockives Large sizes, "filled to tho
brim" with Toys or all deseripions for the
the








## GREAT VALUES.






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Gift Suggestions
Hardware Department








 Not crachers and Plicks. Reg. 3oc. Ior ..... 2
Tooth Preks. Reg. 8c. bul. for ...........
 E. P. Honey Spoons Dishes. Reg. 84.35 for.. $\$ 3.31$
E. P. Prickle Dishes. Reg. 84.50 for E. P. Piekle Dishes. Reg. 84.50 for .... .. 8.14
E, P. Putter Dishes. Reg. 84.75 for .. .....
 E. P. Shaving Mug \& Brush. Reg. 85.00 for
N. P. Waiters. Ree, 81.70 for

 "KLIPTIKO" FOR BUILDING




## TheRoyal Stores Itd.

## Xmas Groceries.



## Crockery

Suggestions.


Faney China Prearre sets, 7 pieces. 1.07

Higit sand krystol Giass Fruit Distes. 80


$\qquad$
$\square$

THE WAIST


THE EVENING TELEGRAM, ST, JOHN'S, NEWFOUNDLAND, DECEMBER 21, 1916-8
and


Man That Never Rejoiceth.'

## Annual Xmas Menu.

 ELLIS \& Co., Ltd., FAMILY GROCERS and WINE MERCHANTS,203 Water Street.
$\qquad$
 Fresh Salmon. Norwegian Anchovies.
Chicken Breasts. Real Turtle Meat and Real Tourtle Extract.
Real Turtie Meat and Real Turtle Extr
Lusty's Choice Soups.
Partridge. Pheasants.
Red Currant Jelly.
Irish Hams. Irish Bacon.
Ins.
Paysandu Ox Tons.
Turkeys.
Irish Bacon.
Arshire
Cranbery
Turkeys.
Fresh Sausages,
Chicken.
Chicken. $\begin{gathered}\text { Ducks. } \\ \text { Plain and Suffed Olives. } \\ \text { Geese. } \\ \text { Champignon. }\end{gathered}$
Plain and Stuffed Olive
Geese. Champignon
French Trufles.

Peeled Asparagus and Tips.
Plum Pudity. Apple Pudding. Tart Fruits in
Mince Meat.
Custard Powders.
Mince Meat. Custard Powder
Bartlett Pears. Pineaples.
Cherries in Creme de Menthe
$\begin{gathered}\text { Cherries in in Creme de Menthe. } \\ \text { Mrape } \\ \text { Marashino Cherries. } \\ \text { Frineapple in Maraseh }\end{gathered}$
Fruit Salad in Glass.
Peaches and Pears in Brandy.
in Glass. Pineapple in $\mathbf{M}$
Peaches and Pears in Brandy.
Purple and Green Grapes.
Peaches and Pears in Brandy.
Purple and Green Grapes.
Dessert Apples.
Bananas.



Stilton Cheese. Canadian Cheese.
English Cheddar Prize Cheese.
McLarren's Cheese. Ingersol Cheese. St. Ivel Cheese.
Mocha and Java Coffee. India, Ceylon Teas.
India, Ceylon
Celebrated Confectionery
WINES, SPIRITS and LIQUEURS.

Orange Curacao.
Cherry Whisky. $\begin{gathered}\text { D. . . M. Benedictine. } \\ \text { Blackberry Brandy. }\end{gathered}$
Green and Yellow Chartreuse.
Italian and French Vermouth.
Anistre, Extra Dry, Absinthe.
Koosh Bitters. Angostura Bitters.
Sloe Gin-"Pedlar". Kirchenwasser.
arteliss \& Hennessey's Brandies
20 Year Old Liqueur Brandy.
20 Year Old Liqueur Brandy.
20 Year Old Medicinal Brandy.
Ellis' Old Scotch Whisky.
E. C. Liqueur Whisky. Walkers' Canadian Rye
Johnnie Walker's Whisky-Black Label.
Plymouth, Old Tom, and London Dry Gin.
Schweppe"s Mineral Waters
"Perrier, the Champara of Table Waters.
Tennent's Lager Beer. Bass's Beers.
Cigars and Cigaretfes.
" CALIXTO LOPEZ,'
Havana Cigars, $\begin{gathered}\text { Flor Fina, } \\ \text { Emines and Invinibles. } \\ \text { telas Extra. } \\ \text { Degalia Reina Finn. } \\ \text { Belvederes. }\end{gathered}$
"La Sabrosa" Jamaica Cigars.

A Merry Christmas to All!


## THE RING

 BLDDY!We are going to publish the names in this paper of ONE THOUSAND MEN who are wearing

## BUDDY BOOTS.

We would like to have you send us in your name by mail, or for you to register your name at our office.

We intend giving away free, a number of pairs of

## Buddy Storm King Boots,

and the names will be taken from the list that is published. Send us your name, and see if you will not be among the lucky ones.

FOUR HUNDRED DEALERS are now selling BUDDY BOOTS in New foundland. This is the greatest Rubber Boot that has ever been made, and will outwear, by test, any other Rubber sold in Newfoundland.

They are not wool lined, but will keep your feet warmer in the winter time than wool lined boots.

Wool lined boots make the feet perspire, and keep them damp, and cannot be easily dried inside.

They are a Light weight perfect fitting boot, and the color of Rubber-Grey.

## Cleveland Rubber Companay

 166 Water Street.

Rubber Boots

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Women's Rubber Boot
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$9 \int_{12.45}^{2.10 \text { to } \$ 2.50}$
Girls' Rubber Boots
$\$ 1.45$ to $\$ 2.80$
PARKER\&MONROE,Ltd.


## Beautiful and Useful Gifts!

## J. J. St. JOFN <br> Before Flour goes higher put in your slock. 

 you make some steh desired or per - per
haps
neededel-aticies of of Furiture your Christmas Gifts for this year. Thile a new Cosy Chair, prety, sity artice of frurituruididirays a lovely
Gift wartime will surrely make it Girt wartime
doubly welcome
Think over this idea-and then come flong and see our well-nith thinexexhaust

U. S. Pieture and Portrait Co. Water Street, St. John's.





