## IT


quisites!


READ BY OVE 40,000 PEOPLE EVERY DAY, VOLUME XXXVII.

# REID-NEWFOUNDLANDC․ <br> THE ELECTRIC THAWER. Quickest, Cleanest \& Cheapest way of Thawing Frozen Pipes. it Your Pipes are frozen rimg 240. 

## Reid-Newfoundland Company.

Auction Sales :
publiculctox.
Quality COUNTS!
: To-Morrow, Saturday,
 10 pieces BACON and Sundries.
jans,1i $\quad$ M. A. BASTOW,
juctione

Four of the Best ${ }^{\text {T}}$
IrishWhisky.
Irish Persses, Irish Jamesons, Socect Spey Royal, soctact Thiste:
J. C. BARD,

m. Connolly ${ }^{176}$, Duckworth

## Fred. J. Roil \& Co.   <br> 



Coming from England
A Real Singer,
Matinee Every Day, 5 conts. 26x
NFLD. REGIMENT. Reserve Force! Sealed Tencers wanted for the
following articles, or any part
thereon:-thereof:-
300 Hair
Brushes.
300 Tooth Brushes.

 m

 quantity of each article they can
supply, and earliest date of de-
livery.
Lowest or any Tenders not
necessarily accepted.






SOAP,

OILED CLOTHES, PAINT,

 =umanew 

## OFFICE EQUIPMENT <br> NEW YEAR!

 business man, and a man's standing is often
judged by his surroundings, so be wise and start the New Year right by making your business
apartments the perfection of convenience and apartment.
comfort.
The our reopt antiral of ofico Funiurne is on







Prices right. Business as usual.
U. S. Pieture \& Portrait Co.


Rossley

Theatre! $\underset{\substack{\text { (Under the distinguisened datron- } \\ \text { ase of } \\ \text { His Excellency the }}}{ }$ Governor, Lasad Dadeniencyson and
the Misses Davidson.
the Last 2 Days of the
GRAND PANTOMIME A Great Mationee 5 cents.
Send the children to bid santa
Cien
 ROBIN HOOD AND HIS St. John's Lodge
No. इ79. А F. \& A. м An Emergency Meeting of the above
Logene will be held in the Masonic
Temple on trider


C. C. C.
$x^{2}=4$

 3 Co, on saurrialys.
C. C. C. An Emergency Meeting of
the RESERVES will be held Sunday morning. Every
member. is expected to at-
tend. By order tend. By order,
JOHN M. SPEARNS,




## HELP WANTED.

WANTED-A General Ser


 | WANTED - A Nursemaid |
| :--- |
| Wand General Serraits apply to MRS. |


 $\frac{\text { Ciroular Road }}{\text { Sa a Day Salary for Intelli. }}$
the evening telegram, St. John's, newfoundland, January 8, 1915-2


## St. Andrew's Young Men's Guild. <br> We are Selling Copies of the Christimas Tree Flashlight.

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ce Co., Ltd. "an sma, mem.
 in \& Co.,
$\square$

## ISM

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unumis

ompany, Ltd.
People elegram

Mounted for 75 cents. 'Phore 768.


## Knowling's Grocery

DEPARTMENT,
East, West and Central Stores,

|  |  |
| :---: | :---: |
| Baking Powder, Emp 1 lb . full weight | pire Brand, tins, only 16e tin. |
|  |  |

Australian Corned and Boiled Beef,
45 cts. tin.

COFFEE, fresh roasted and ground on our premises, $20 \mathrm{c}, 30 \mathrm{c} \& 40 \mathrm{clb}$
Our 40c. Tea, imported direct, is wonderial value.
GEORGE KNOWLING.


LaTEST
From the Front.
9.30 A. M.
 $=$


## Account Books for 1915.

You can do better work with better material. We have ail that is
necessary to make your business go with a swing. necessary to make your business go with a swing.
And make your year a record one by placing your order with us for

## OFFICE SUPPLIES,

Ledgers and Journals,
Day Books and Cash Books, SPECIALLY RULED books for special uses.

A FULL LINE OF SUPERIOR STATIONERY.

## Ayre \& Sons, Ltd., <br> (Book Department.)


VOLUNTEERS, ATTENTION!

Be Comfortable on Parade by Wearing one of Our

## Wool SWEATERS

With High Rolled Collar, Worth \$2.50,
Which we offer this week for

## $\$ 2.00$ anith

Grey, Navy and Maroon.
S. MILLEY.


## Why Pay the Penalty

Of having your ears frost-bitten, when you can keep them warm, cosy and comfortable all this winter by getting a

## DANDY WINTER CAP

For 70 c., $75 \mathrm{c} .85 \mathrm{c}, 90 \mathrm{c}$., $\$ 1.10,1.20$ and 1.40 ,
At A. \& S. Rodger's


## War Neirs：

Messages Received Previous to 9 A．M． AL．


2．00 P．M．

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## St．Pierre Bulletin



 Second Canadian Contingent expected to leave in March


Ive to do my Shopping at the Royal Stores－The Economy Store．＂ Wool Infantees．

Wool

Ladies＇
White Wool Gloves
and
Gints Gents＇


## Mens Shirts


Heavy
Wool Hose

Men＇s
Caps


## Men＇s

Braces

Men＇s
Sof Collars



Bowrings＇Shis
高 号皆




## JANUARY OFFERINGS

## Of WANTED WHITE GOOOS at Sharply Cut Prices．

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods．Every item listed in this advertisement，and many more，will be offered at
 WHITE FLANNELETTES at special Cut Prices．
WHITE TABLE DAMASKS still offering at attractive prices．
I JOB LOT OF WHITE LAWNS．Values un to
WHITE TUCKED LAWN（Lace Insertion）．Regular 27e．
WHITE TUCKED LAWN（Lace Insertion）．Regular 30c．

Now 20c． NOW 22c．

WHITE TUCKED LAWN（Embroidery Insertion）．Regular 30c．） WHITE TUCKED LAWN（Embroidery Insertion）．Regular 35c． WHITE TUCKED LAWN（Embroidery Insertion）．Regular 40c． ONE PIECE VERY FINE TUCKED LAWN．Regular 60c．

White Laces and White Embroideries．


| More About the Cynic Keeping House． <br> By RUTH CAMERON． |  | Oranges， Grapes，etc． | Household Notes the following idea：To a gallon crock$\qquad$ | Adding Machines． | $\square$ |  |
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| turals tice erammo 0 the |  |  |  |  | Sea Dog Matches， <br> A Large Shipment Just Received |  |
|  | No，rat mat ma，Kater |  |  |  |  |  |  |
|  |  |  |  |  | Homestead Tea <br> Is the best possible value | Pure Irish Table Butter．Symington＇s Soup Squares10c．Syming＇s． |
| Fresh Turkeys， Geese，Chicken． |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | 险 Roast Ostrich． |  | Symington＇s Pea Flour， lb．tins， 25 c． |
|  |  |  | How to Grow |  | and always giving unbound ed satisfaction to its ad | FEEDS． |
|  |  |  |  |  | ed satisfaction to its ad－ mirers． There＇s a smile in every cup of Homestead． | No． 1 P．E．I．Black Oats Corn Meal． |
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| T．J．EDENS，DucwrortS．\＆Mititer Rood |  |  |  |  | C．P．EACAN， Dapherorth Strieet and Queen＇s Roed． |  |
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Men's Underwear.

为 HOUSEHOLD SPECIALS.

 is a great mistatae Frau Krupp
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 MOST PATHETIC incip
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## atches,

IReceived. agton's Soup Squares,
0c. 1gton's Pea Flour,
lb. tins, 25 c .

FEEDS.
P. E. I. Black
Corn Meal.

Whole Corn
Bran.
Cattle Feed.
GAN,

Don't have your Wish Bone where your Back

## Golden Pheasant

uy it. Sold at 60 c . per pound by all up-to-date fereuson, hoinkss \& co., LTD. of London.
J. B. MITCHELL, . . . Agent.

|  |
| :---: |
| Parker \& Monroe, Limited. |

## Hockey Boots!



MENS, BOYS' \& YOUTHS' HOCKEY BOOTS We attach skates to Boots FREE when Boots
The Buster Brown Blue Ribbon Shoe makes
an ideal Skating Boot for Ladies, Misses and
Remember, Skates Attached FREE.
F. SMALLWOOD,

THE HOME OF GOOD SHOES.

## CLEARNGGBALANCE OF <br> Ladies' Hats <br> At Half Price, <br> 50 cents, 90 cents, $\$ 1.20$ and $\$ 2.00$. latest fail strles. <br> Liberal Reduction in Ladies' FURS. <br> Robert Templefon. <br> Telegram Ads. Pay

## St. John's Meat Company,





## Spare Ribs, Apples, etc.

50 tierces SIN Durango and stephane 200 brls. No. 1 WAGNER APPLESS. 50 brls. american cabbage 75 cases VALENCIA ORANGE:
50 cases SMALL ONIONS. 50 cases SMALL ONIONS

## GEO. NEAL

## ORANGES, OMTONS, Etc.

Sliveripere onions in 100 lb. saccis. TALENCIA ORANGESK:

BURT \& LA WRENCE
 CUTPRICES 1400 lbs . real irish butter. California Blue Raisins, 12c. lb.
Cleaned Currants, 1 1b, $71 / 2$ c. pkg Cleaned Currants, $1 \mathrm{lb}, 71 / \mathrm{c}$ c. pkg
Seeded Raisins, $1 \mathrm{lb} . .13 \mathrm{c}$. pkg.
Icing Sugar Iting Sugar
Evaporated A Eraporated
Fresh Eggs
Pint $\int \begin{aligned} & \text { Pink, } \\ & \text { Moir }\end{aligned}$ Moir's Chocol
Candies.
Dessert colate Icing
Cake and sert Raisins, 25 c. and 30 c . 1 Large assortment of
JACOBS' BISCUITS. Bird's Egg \& Custard Powder. Large bottles of Syrup.. .2
3 GREAT LEADERS: Our Eclipse Tea at . . . . Our Eclipse Tea at ...
Our REAL Irish Butte Our Sloan's Liniment. .25c. b
(The greatest cure known.) Our Free Silver will bè ready
for delivery on and after Mon Our Free Silver will bè ready
for delivery or and after Mon-
day, 28 th inst. J. J. ST. JONN, 136 \& 138 Duckworth Street.
New Books:

 Ame
 Gareet Byrne,
An Intelligent Person may

"Gill Edge Butter."
We offer a new shipment to-day
ex S. S. Stephano.
"GILT EDGE" is put up in 30 lb. tub
"GILT EDGE" is ALL BUTTER.
"GILT EDGE" is ALL BUTTER.
"GILT EDGE" is made in Canada and is positively
the choicest Butter obtainable.
the choicest Butter obtainable.
"GLT EEGE" is sold at "live and let live" profits. Next time yop want BUTTER try a sample tub of
"GILT EDGE."
F. MeNAMARA, Queen Street.

R. H. TRAPNELL,

Eye Specialist.
Water Street


## Office Requisites!



Garland

