



# SOCIETY

Mr. A. Kohl and party motored to Niagara-on-the-Lake on Thursday. The Rev. Mr. and Mrs. Sayles of Duluth are visiting in the city with Mr. Hornig.

Mr. Ransome Wilkes was a week-end visitor at the parental home, Darling St.

Mrs. M. H. Robertson, Lorne Crescent, spent a few days in Toronto this week.

Miss Jessie Crompton, Dufferin Ave., has returned from Westbourne College, Toronto.

Miss Anne Young of Philadelphia is the guest of Mrs. Arthur Kohl, Dufferin Ave.

Miss Kathleen Campbell of Toronto, is the guest of Miss Helen Oldham, William St.

Mrs. Ashton Cutcliffe, Hawarden Ave., spent a few days in Mount Pleasant, with Mrs. Briggs this week.

Miss Maude Cookshutt returned home Thursday evening from the Bishop Strachan School, Toronto.

Miss Vera Phelan and Miss Patterson of Hamilton spent Saturday with Miss Sadie Searle, Lorne Crescent.

Mrs. W. H. Moore of Chicago is spending a week or so in the city the guest of Mrs. Charles Champion, West St.

Miss Margaret Bishop, St. Pauls Ave., returned home from the Bishop Strachan School on Thursday.

Mr. and Mrs. W. W. Ellis and Miss Marjorie Ellis of Toronto, are the guests of Mrs. Ellis, Mount Pleasant.

Miss Ford, superintendent of the Brantford General Hospital is spending a week's vacation out of town.

Mr. George Fawkes, William St., formerly of the Bank of Hamilton staff, this city, has been moved to Montreal.

Messrs Lyman Goid and Howard Meyer, returned home on Wednesday from Ridley College, St. Catharines.

Miss Anne Hossie was up from Hamilton spending the week-end with her sister, Mrs. Garrett and family.

Mrs. Richard Biggs, of Toronto, spent a couple of weeks in the city, the guest of Mrs. Peter Wood, Wellington street.

Dr. Reg. Digby came up from Milton last Saturday and spent Sunday with his mother, Mrs. James W. Digby, Wellington St.

Mrs. James Cookshutt returned from Toronto where she has been spending a few weeks with her daughter, Mrs. Gibbons.

Lieut. Reg. Waterous spent the week-end at the parental home, River Road, leaving for St. Catharines on Monday.

Mrs. J. Gibbons, and family, of Toronto, are the guests of Mrs. James Cookshutt, Lorne Crescent. Mr. Gibbons also spent the week-end in the city.

Mr. and Mrs. F. Cookshutt spent Wednesday and Thursday of this week in Toronto, attending the closing exercises at the Bishop Strachan School on Wednesday.

Mrs. Douglas Hammond has returned from Ottawa where she went to say farewell to her husband, Mr. Douglas Hammond, who left with the 77th Battalion for England last Saturday.

Mr. and Mrs. James Duff, Dunnville, Ont., announce the engagement of their daughter, Margerie Irene Anderson, to Albert Allen McIntyre of Brantford, the marriage to take place quietly in July.

Mr. and Mrs. W. J. Verity announce the engagement of their eldest daughter, Edna Pickard, to Wilton Wallace Hitchon, Lieut. 204th Battalion, eldest son of Mr. and Mrs. C. B. Hitchon. The marriage will take place early in July.

Although not the first poet to put on khaki, it was somewhat of a surprise to hear that Mr. Alfred Noyes had sailed from New York to take up military duties in England and later in France. Mr. Noyes is a really great poet, and has been Professor of English Literature at Yale. His wife is the daughter of a colonel in the American army.

The Duchess of Roxburghe is at present in London, and is accompanied by her small son. She is the most exclusive of the American poetesses, which does not alter the fact that she has been doing splendid work quite unostentatiously among the wounded at Floors Castle, the Duke's historic place in Scotland. The Duchess has always been on terms of great friendship with Queen Mary.

Announcement is made of the engagement of the Hon. George St. John Broderick, eldest son of Viscount Middleton, and heir to his title, and Miss Percy Rush, a pretty and charming young actress, who was the leading lady in "Quinners" when Mr. Broderick's first play was first presented in Montreal last season. The Hon. George Broderick is a lieutenant in the Surrey Yeomanry, and served in the Dardanelles, in 1914. The wedding will take place very shortly and Miss Rush will leave the stage on her marriage.

Mrs. Forsyth of Hamilton, was in the city on Friday for the day.

Mrs. George Watt and Miss Margaret Watt were visitors in Toronto.

Mrs. John Mackenzie of Sarnia is the guest of Mrs. Wm. Watt, Brant Ave.

Mr. Drummond and Mr. Hughes, Standard Bank inspectors, are in the city this week.

Mr. Paul B. Broslere, of New York City, is the guest of Mr. and Mrs. Labe, Alfred street.

Mr. and Mrs. Chester Harris gave a very enjoyable little dinner party at the Brantford Golf and Country club on Thursday afternoon.

Mr. Cameron Wilson, Dufferin avenue, leaves to-day for his summer home at Conistoga, where he will spend the summer months.

The hostesses at the tea hour at this afternoon are: Mrs. Tom Watt, Mrs. George Watt, Mrs. W. H. Webb, Mrs. A. J. Wilkes, Mrs. Digby, Mrs. George Wilkes, Mrs. A. S. Towers and the Misses Digby.

In this day of vehement thrift, says Lord Roseberry, there should be no question of preserving that useless and costly sinew of the Victorian era, Lord Roseberry, who does not preach without practising. His beautiful home, Dalmony, has been doing duty as a hospital since the beginning of the war, and its owner has taken a furnished house in Edinburgh.

Many Brantford friends of Mr. Mark Hambourg, Mr. Jan and Mr. Boris Hambourg, the three gifted musicians, who have visited this city several times, will regret to hear of the death in Toronto this week of their father, Professor Hambourg, founder of the "Hambourg Conservatory," and a well known and truly gifted musician, who passed away very suddenly from heart failure.

Mrs. A. S. Towers entertained at the tea hour on Friday, at her pretty home on Jarvis street. The drawing room was a bower of pink and white peonies and daisies, shading from crimson to light pink, while in the dining room pink and white peonies in a large crystal vase centered the tea table, which was presided over by Mrs. C. A. Waterous and Mrs. Glen Ellis, assisted by Miss G. Dunstan, Miss Digby and Miss Kathleen Digby and the Misses Buck.

Lady Beatty, wife of Admiral Beatty, who has just received a cheque for £500 from the Czar to be used in connection with British and Foreign Sailors' Society, is one of the prettiest and most cultured Americans in English society. She is immensely wealthy, being a daughter of the late Marshall Field of Chicago, one of the greatest merchants in the world. Directly war broke out, she placed her beautiful yacht at the disposal of the Red Cross.

To some poor lonely Belgian soldier Princess Alexander of Teck is indeed a fairy princess, for she regularly writes to him and sends him parcels. H. R. H. is an active member of the Belgian Soldiers' League of Friendship, which is officially recognized. The lot of many of the Belgian soldiers is a very sad one, for many of them have, since the fall of Antwerp, been cut off from all news of their homes and friends. Of course the needs of our own soldiers come first; but afterwards the gallant Belgians.

Following up the brilliant success of the Brantford pupils at Loreto Abbey, Toronto, and Loreto Convent, Hamilton, in which those young ladies carried off so many of the best medals, comes the success of the Brantford pupils at St. Jerome's College, Berlin, Ont. Mr. Felix McHugh, of Pearl street, took the medal for English literature; Mr. Thomas Clancy of Burling street took the medal for natural science. Dean Brady, who takes a great interest in education, and who is superintendent of the separate schools, naturally feels proud of the Brantford boys and girls, who keep up Brantford's good name. Much of the success, of course, is due to the talent and hard work of those pupils, but some of it can also be attributed to the thorough grounding they got at

# JUNE SAVING SALE

of Cottons, Sheetings Linens, Towellings, White Quilts

## Goods That Cannot Be Replaced Without an Advance of 35% to 50%

**Sheetings That Cannot be Replaced**  
 Heavy White Sheetting, 2 yards wide, cannot be replaced at 30c yd. Sale price, yd. **25c**  
 White Sheetting, 2 yards wide, fine quality, cannot be replaced at 35c yd. Sale price, yd. **28c**  
 Wigan Sheetting, 2 yards, heavy, British make, cannot be replaced at 40c yd. Sale price, yd. **33c**  
 White Sheetting, 2 1/4 yards wide, good strong thread, cannot be replaced at 45c yd. Sale price, yd. **37 1/2c**  
 Fine White Sheetting, 2 1/4 yards wide, free from dressing, cannot be replaced at 50c yd. Sale price, yd. **42c**

**Pillow Cotton That Cannot be Replaced**  
 Fine Circular Pillow Cotton, in 42 in. width only, cannot be replaced at 25c yard. Sale price, **18c**  
 10 pieces of Canadian-made Circular Cotton, in 40, 42 and 44 in. width, cannot be replaced at 30c and 35c per yard. Sale price for all widths, yard. **25c**  
 Horrocks' Heavy Circular Cotton, in 40 and 42 in. width, cannot be replaced at 35 and 40c yard. Sale price, yard. **28c**

**Extra Value in Factory Cotton**  
 Fine Sheetting Factory Cotton, 36 in. wide, easy to bleach, cannot be replaced at 14c yard. Sale price, yard. **10c**  
 A good heavy Factory Cotton, 35 in. wide, free from specks, a fine close cotton, cannot be replaced at 12 1/2c a yard. Sale price, yard. **8 1/2c**

**Bath Towels That Cannot be Replaced**  
 White Turkish Bath Towels, extra large size, cannot be replaced at 75c pair. Sale price, pair. **50c**

**White Cottons, Nainsooks and Long Cloths That Cannot be Replaced**  
 A good heavy White Cotton, 36 in. wide, cannot be replaced at 12 1/2c. Sale price, **10c**  
 Fine English Long Cloth, 36 in. wide, cannot be replaced at 17c. Sale price, **12 1/2c**  
 Fine Quality Nainsook, 34 in. wide, cannot be replaced at 15c. Sale price, **12 1/2c**  
 Night Robe Cotton, full 40 in. wide, extra value, cannot be replaced at 18c. Sale price, **15c**  
 Egyptian Long Cloth, extra fine, cannot be replaced at 20c. Sale price, **16c**

**Linens That Cannot Be Replaced**  
 54 in. White Table Linen, 4 very pretty patterns, cannot be replaced at 50c yd. Sale price, **37 1/2c**  
 Fine White Table Linen, 72 in. wide, cannot be replaced at 75c yd. Sale price, yard. **50c**  
 5 pieces of heavy White Table Linen, cannot be replaced at \$1.15 yd. Sale price, yard. **90c**  
 Heavy Satin Damask, 72 in. wide, cannot be replaced at \$1.50. Sale price, yard. **\$1.29**  
 25 doz. Napkins, slightly imperfect, 21in. size, cannot be replaced at \$2.25 doz. Sale price, doz. **\$1.59**

16 doz. only 22 in. Napkins, good heavy quality, cannot be replaced at \$3.25 doz. Sale price, **\$2.39**  
 23 doz. Napkins, satin damask, big variety of patterns, cannot be replaced at \$5.00 doz. Sale price, dozen **\$3.75**

**Extra Special in Scalloped Cloths**  
 5 only round scalloped table cloth 72 in. x 72 in. all round designs, cannot be replaced at \$5.50. Sale price, each **\$4.50**

**Three Very Special Lines of Pure Linen Table Cloths**  
 Pure Linen Table Cloths, size 2 x 2 1/4 yards, cannot be replaced at \$3.00. Sale price, each **\$2.19**  
 Pure Linen Table Cloths 2 x 2 1/2 yards, cannot be replaced at \$3.50. Sale price, each **\$2.59**  
 20 only Pure Linen Table Cloths, size 2 x 3 yards, extra fine and a big variety of patterns to choose from, cannot be replaced at \$4.25 each. Sale price, each **\$3.29**

**White Honey Comb Quilts**  
 White Honeycomb Quilts, size 72 x 90, cannot be replaced at \$2.00 each. Sale price **\$1.69**  
 White Honeycomb Quilts, 72 x 90 size, cannot be replaced at \$3.00. Sale price. **\$2.29**  
 Fine Dimity Spreads in fancy designs, 72 x 90 size, cannot be replaced at \$2.75. Sale price **\$2.19**  
 Fine Toilet Spreads, easy to launder, cannot be replaced at \$3.50. Sale price. **\$3.00**

**Towelling That Cannot be Replaced**  
 Heavy White Crash Towelling, with red border, cannot be replaced at 13c. yard, Sale Price, yard. **10c**  
 Plain Tea Towelling, plain white, with red border, 22 inches wide, cannot be replaced at 17c. yard. Sale Price, yard. **12 1/2c**  
 Unbleached Crash Towelling, 18 inches wide, red border, cannot be replaced at 18c. yard, Sale Price, **14c**  
 Plain Huck Toweling, 18 inches wide, cannot be replaced at 20c. per yard, Sale Price, yard. **15c**

# J. M. YOUNG & CO.



**Classified Advertising PAYS**

The waste paper basket in some offices is emptied once a day, sometimes twice a day. Besides scraps of paper and envelopes it usually contains many circulars addressed to the man who seldom opens them.

Thousands of dollars are wasted by circular publicity. There is no surer method of reaching the people you want than through the CLASSIFIED COLUMNS OF THE COURIER. There is no waste publicity in CLASSIFIED ADVERTISING. You can reach a greater number of possible buyers at a cost far below that of sending circulars, and the only time needed is to write your copy.

Eliminate office basket waste and turn your money into CLASSIFIED ADVERTISING.

**GRAND TRUNK RAILWAY SYSTEM**

TIME TABLE CHANGES

A change of time will be made on 20th. Full information on application Agents.

**T. H. & B. R.**

THE BEST ROUTE to Buffalo, Rochester, Syracuse, Albany, New York, Philadelphia, Boston, Washington, Cleveland, Pittsburgh.

Through sleepers, Hamilton to New York, Boston, Cleveland and Pittsburgh and New York, Boston, Cleveland and Pittsburgh Hamilton.

G. C. MARTIN, H. C. THOMAS, G.P.A., Hamilton. Local Agents.

—THE—  
**New Waterway Route**  
 —TO—  
**TORONTO**

Steamers leave Hamilton 7:30 a.m. p.m., and 5:30 p.m. Leave Toronto 8:30 a.m., 1:30 p.m., and 6:00 p.m. STEAMSHIP TIME, daily including Sunday. NO Hamilton city time is one hour later Standard Time.

Rochester, Thousand Islands, Montreal, Quebec and Saguenay

Tourist Steamers "Toronto" and "Hamilton" leave Toronto 3:30 p.m. daily on Sunday. Special rates including meals berth.

For fuller particulars see agent or write to Passenger Department, Yonge St. Wharf, Toronto.

**CANADA STEAMSHIP LINES LIMITED**

The New Waterway Route  
**TORONTO**

Steamer schedule, Hamilton and Toronto, effective, June 1st. Leave Hamilton and Toronto in each direction, 8:30 a.m., 2:15 p.m., 5:30 p.m.

1,000 Islands and Montreal

Tourist Steamers, "Toronto" "Kingston" commencing July 3rd, will leave Toronto, Monday, Wednesday and Saturday, daily except Sunday.

After July 1st, daily.

For full particulars, see Local Agent, or write to Passenger Department, Yonge Street Wharf, Toronto.

**CANADIAN NEW TRAIN SERVICE TORONTO-LONDON**

"THE MICHIGAN SPECIAL"

Lv. Toronto..... 11:50 p.m. Daily  
 Lv. Hamilton..... 12:15 a.m. Daily  
 Lv. Woodstock..... 1:30 a.m. Daily  
 Lv. London..... 2:00 a.m. Daily  
 Lv. Chatham..... 4:15 a.m. Daily  
 Lv. Windsor (M.C.R.) 8:30 a.m. Daily  
 Lv. Detroit (M.C.R.) 9:30 a.m. Daily  
 Lv. Detroit (M.C.R.) 10:10 a.m. Daily  
 Lv. Detroit (M.C.R.) 11:25 a.m. Daily  
 Lv. Chicago (M.C.R.) 12:30 p.m. Daily  
 Through electric lighted sleeping cars Toronto-Detroit-Toronto-Chicago.

Particulars from any Can. Agent.

**An Ideal**

**A Fresh Water**

**THE GRAND**

Via Northern

Sarnia, Sault Ste. Marie, The ideal route to Western Coast Points and Alaska. Largest and most comfortable.

A Cruise to the

All information, descriptive of the Grand Trunk Railway.



THE COURIER

Published by The Brantford Courier Limited, every afternoon, at Dalhousie Street, Brantford, Canada. Subscription rate: By carrier, \$3 a year; by mail to British possessions and the United States, 2 per annum.

SEMI-WEEKLY COURIER—Published on Tuesday and Thursday mornings, at \$1 per year, payable in advance. To the United States, 50 cents extra for postage.

Telephone: 276 Editorial 452 Business 130/130A

Saturday, June 24, 1916.

THE SITUATION.

It may be that after hurrying troops to the aid of the Austrians, the Germans figured that the French would expect the Verdun assault to quiet down and become somewhat less alert in consequence. Whatever the cause, the fact remains that the Huns, within the past thirty-six hours, have renewed the attack with extreme ferocity. In their tremendous onrush they carried the first line French trenches between Hills 320 and 321, also the Thiabaumont works. They likewise got as far as the village of Fleury, which is only three and a half miles north of Verdun. It is satisfactory to know that they were repulsed at this point.

Reports from Petrograd continue the satisfactory story of Russian achievement. The occupation of Bukovina proceeds apace, and the troops of the Czar are heading for the Carpathians in order to cut the two railway lines passing through there. It is announced that the Canadians have consolidated the positions recently recaptured by them, and that the task has been successfully carried out "under difficult and trying conditions."

"Where are all the German troops coming from?" is a quite frequent query these days. It should be remembered that their losses, although tremendous, include many wounded who get back to the firing line again, and that by natural increase there are tens of thousands of young Germans attaining war age each year.

WILSON AND MEXICO

The result of President Wilson's course with regard to Mexico constitutes one more illustration of the fact that Uncle Sam would do well to leave South American peoples alone. He is not liked by them, and the Monroe doctrine under which he arrogated to himself the part of their guardian, has always rankled.

Whether from benevolence, or a desire to do some scoring of his own bat, Wilson some three years ago started to put his nose into Mexican matters. He told the Mexicans that he desired them to elect a government based on the free will of the people, and in general adopted a paternal attitude which the men of the sombrero did not relish. Finally Wilson decided to recognize the Carranza government, so called, and in this regard he raised the embargo against sending arms from the States to Mexico, so that Carranza's forces could become well equipped in fighting the other bandits.

Every property holder should feel it to be his duty to cast a ballot for the by-law.

A PARTING GIFT FOR THAT Soldier Boy

A WRIST WATCH Priced from \$2.75 to \$15.00

MILITARY RINGS \$3.75 to \$5.00

SIGNET RINGS From \$3.50 to \$10

Military Mirrors 75 cents

Buller Bros. 118 COLBORNE ST. Bell Phone 1357.

SUNDAY IN THE LOCAL CHURCHES

Guide to Places of Public Worship—Bright Helpful Services—Special Musical Numbers.

Baptist

WELLINGTON ST. METHODIST. Rev. Geo. W. Henderson, D.D., Pastor.

PARK BAPTIST CHURCH. George Street, corner Darling, Opp. Victoria Park.

First Baptist Church 11 A.M.

Chancellor McCrimmon of McMaster University, one of Canada's leading educators and orators, will preach.

"HOME-LIFE"

The pastor will preach third in present series on "The Home." The Choir will sing "Seek Ye the Lord" (Roberts). Mrs. Seok will sing "Home Sweet Home" (Payne).

Methodist

BRANT AVE. METHODIST. Alfred E. Lavell, Minister, Clifford Higgin, Organist.

19 A.M.—Brotherhood. 11 A.M.—Rev. A. A. Towers, 2:45 P.M.—Sunday School. 7 P.M.—Rev. A. A. Towers. Morning Music.

COLBORNE ST. METHODIST. Rev. W. E. Baker, Pastor.

Union Services begin with Alexandra Presbyterian congregation. 10 A.M., union fellowship meeting of Mr. John Mann's class and the Brotherhood. 11 A.M., Rev. W. E. Baker, preacher. Subject, "The Pearl of Great Price." Anthem, "How Long Will Thou Forget Me, O Lord."

10 A.M., Class and Junior League meetings. 11 A.M., public service; sermon by the pastor. "Burdens."

10 A.M., Class and Junior League meetings. 11 A.M., public service; sermon by the pastor. "Burdens." Anthem, "Sweet is Thy Mercy" (Barnby). Choral, "Cast Thy Burden Upon the Lord" (Mendelssohn).

Congregational

CONGREGATIONAL CHURCH, Corner George and Wellington Sts. Services at 11 A.M. and 7 P.M.

Rev. R. Edward Sayles, pastor of First Baptist Church, Duluth, Minn., will occupy the pulpit at both services.

Presbyterian

ALEXANDRA PRESBYTERIAN Colborne St., opposite Victoria Park. Rev. D. T. McCintock, Pastor.

11 A.M.—The Pastor will preach. 3 P.M.—Sabbath School and Bible Classes. 7 P.M.—The pastor.

ST. ANDREWS PRESBYTERIAN. Brant Avenue. Rev. Jas. W. Gordon, B.D., Minister.

11 A.M.—The Pastor will preach. 3 P.M.—Sabbath School and Bible Classes. 7 P.M.—The pastor. Music, morning—Anthem: Soldiers of Christ Arise (Jeffers); solo by Mrs. S. P. Davies. Evening—(Anthem)—The Day Thou Gavest (Woodward); solo by Mrs. Geo. Chamberlain.

ZION PRESBYTERIAN CHURCH, Darling St., Opposite Victoria Park. Rev. G. A. Woodside, minister.

11 A.M., subject, "The Divine Fulness." 3 P.M., Sunday School and Bible class. 7 P.M., subject, "The Worldly Ways of Christ." The public is cordially invited.

Non-Denominational

CHRISTADELPHIAN. C. O. F. Hall.

"King Saul and the Witch of Endor"—Phantoms, Spectres, and the Future State," is the subject for Sunday, 7 P.M., by Mr. Wm. Smallwood, of Toronto, in the C. O. F. Hall, 136 Dalhousie St., opposite the market. All welcome. Seats free. No collection.

BETHEL HALL

Sunday 7 P.M. The fourth of the series of addresses on the Restitution of All Things, will (D.V.) be given by Dr. T. H. Bier. Subject "What will take place after the thousand years of righteous rule of the Son of Man? Is there a second chance to be saved?" All are welcome. Come.

THE DAILY NEWSPAPER

EVERY YEAR EVERY MONTH EVERY DAY

CHURCH ADVERTISING

"I believe," says Dr. Talcott Williams, "that if churches spent as much for advertising as they do for music, they would have larger congregations and better worship."

for their support, they would undoubtedly come much nearer to success."

Thought is moving in this direction. The churches are using more and better advertising, while many public movements have been successfully carried on through the advertising columns of the daily newspapers.

"If great causes were to spend more money in the public press instead of depending on begging

Children Cry FOR FLETCHER'S CASTORIA

215TH IS NOT FOR CAMP FOR SOME TIME YET

Rumor That It Was Going Shortly Proves to be Unfounded.

Contrary to rumors which have been in circulation about the city recently, it was announced this morning that the 215th would not leave Brantford to go into camp, for a time at least. The battalion will remain in the city for a while yet. Battalion drill and other tactics were yesterday engaged in by the 215th battalion at Whiteman's creek, where the Brantford and Paris sections of the battalion, under the commands of Capt. Sweet and Capt. Pearce respectively, met after marching from their headquarters. An early afternoon return was made.

Li-Col. Harry Cocksbut of the 215th will be present at Colborne St. Methodist church to-morrow evening when he will take part in the unveiling of an honor roll there. Capt. Andrews will participate in a similar ceremony at the Paris Methodist church to-morrow morning.

Muncie, Ind., has had its seventh murder in four months.

GET RID OF HUMORS AND AVOID SICKNESS

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions, and are responsible for the readiness with which many people contract disease. For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. Get Hood's. No other medicine acts like it.

Sunlight Soap 5 cents. A little of Sunlight goes a long way; every particle is pure; there is nothing to harm the clothes or impede the rapid progress of the wash. Every cake of Sunlight Soap carries a \$5,000 guarantee of purity.

C KLOEPFER, Limited -FOR- Auto Supplies, Paints, Varnishes, Top Dressing, Auto Spokes and Bands, Bolts, Nuts and Rivets. KLOEPFER'S service is the best service, and means immediate delivery from stock.

Money To Loan. On Easy Terms of Repayment. Enquire THE ROYAL LOAN AND SAVINGS CO. 38-40 MARKET ST. BRANTFORD.

The A B C of The Hospital By-Law

Questions Answered and Matters in General Explained

Question—When is the Voting? Answer—On Monday, June 26th. Question—What hour? Answer—9 A.M. to 5 P.M., noon hour included. Question—Who can vote? Answer—All men and women on the Voters' Lists as owning property. Question—Suppose the same name is down for more than one Ward—what then? Answer—Such an owner can have a vote in each ward—5 votes if on list in 5 wards. Question—Why should any man or woman have more than one vote? Answer—It is the rule with regard to all money By-Laws, as it is citizens owning property who would be ultimately liable in connection with any Municipal financial deal.

LOCAL NEWS SOCIAL POSTPONED. The lawn social to be given by the Saints church, on the choir box, 27th, at Mt. Pleasant, has been postponed till a later date.

MAYONET PRACTICE. Mutual instruction in bayonet fighting and physical training is now being adopted by the 125th. Instructors who have qualified at last course in these subjects report to Physical Director, Lt. Wyatt for an hour's instruction every Saturday morning.

ON POST OFFICE STAFF. T. D. Webb, a returned soldier who for some months has held the position of assistant to H. Leonard, city clerk, has now joined the post office staff, assuming duties there the latter part of the week. Mr. Webb was among the first to enlist in Brantford after the declaration of war.

COUNTY COURT. Judgment for \$905.25 and costs for the plaintiff was given by Honor Judge Hardy in the court in the case of London vs. He yesterday. The action was on a claim for money paid to the defendant when not owing.

UNVEILING HONOR ROLL. Containing some 60 odd names members of the church who have volunteered for active service, two tables forming an honor roll will be unveiled to-morrow evening at Colborne street church, special music being rendered on the occasion. The speakers will be Col. W. P. Cocksbut, M.P., Lt. Colquhoun and Rev. W. E. Baker, the pastor of the church.

BUILDING PERMITS. Two building permits were issued this morning in the City Engineer's office, they being as follows: Wm. Scribner, 32 Grey street, frame garage, \$25; H. C. Lindsay, 184 Market boro street, frame garage, \$75.

Eye Talk -NO 41-

Use Both Eyes. How many people see alike with both eyes? From the record of ninety cases, taken at random, I found that forty, or four out of every nine people I had fitted, required a different lens for each eye.

Eye Strain. Always follows where one eye is overworked. Vision may be fairly good, but it is a severe drain on the vital forces. My system of separately testing and accurately fitting each eye is a good reason why you should patronize

Chas. A. Jarvis OPTOMETRIST Manufacturing Optician 52 MARKET STREET. Just North of Dalhousie Street. Both phones for appointments. Open Tuesday and Saturday Evenings. Closed Wednesday afternoons June, July and August.

NEILL SHOES Big Foot Saturday Bar Neill S

LOCAL NEWS ITEMS

SOCIAL POSTPONED The lawn social to be given by All Saints church, on Tuesday, June 27th, at Mt. Pleasant, has been postponed till a later date.

BAYONET PRACTICE Mutual instruction in bayonet fighting and physical training has now been adopted by the 125th. All instructors who have qualified at the last course in these subjects reporting to Physical Director, Lt. Woodysatt for an hour's instruction every Saturday morning.

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COUNTY COURT Judgment for \$305.25 and costs for the plaintiff was given by His Honor Judge Hardy in the county court in the case of London vs. Nolte yesterday. The action was one to regain money paid to the defendant when not owing.

UNVEILING HONOR ROLL Containing some 60 odd names of members of the church who are enlisted for active service, two tablets forming an honor roll will be unveiled to-morrow evening at Colborne street church, special music being rendered by the choir for the occasion. The speakers will be Lt.-Col. W. F. Coekshutt, M.P., Lt.-Col. Colquhoun and Rev. W. E. Baker, the pastor of the church.

BUILDING PERMITS Two building permits were issued this morning in the City Engineer's office, they being as follows: Walter Scribner, 23 Grey street, frame garage, \$25; H. C. Lindsay, 184 Marlborough street, frame garage, \$75.

HELD SOCIAL The Colborne St. Mission Circle held its closing meeting on Tuesday night at the home of the president, Mrs. Robt. Reid, Arthur St., when a delightful social time was spent by the large number present. The girls had a great deal of fun dressing tissue paper dolls, the best of which are being sent to the Kitamaot Home in the West. During the evening a short program was given and Mrs. J. E. Baker, president of the M.C.S., presented eleven life membership certificates and congratulated the Circle on its splendid success.

EYE TALK -NO 41- Use Both Eyes How many people see alike with both eyes? From the record of ninety cases, taken at random, I found that forty, or four out of every nine people I had fitted, required a different lens for each eye.

EYE STRAIN Always follows where one eye is overworked. Vision may be fairly good, but it is a severe strain on the vital forces. My system of separately testing and accurately fitting each eye is a good reason why you should patronize

Chas. A. Jarvis OPTOMETRIST Manufacturing Optician 52 MARKET STREET Just North of Dalhousie Street Both phones for appointments Open Tuesday and Saturday Evenings Closed Wednesday afternoon June, July and August.

NEILL SHOE COMPANY Big Footwear Sale SEE OUR Saturday Night Bargains Neill Shoe Co.

BORN SMILEY—June, 23, 1916, at 151 Marlboro St., city, to Mr. and Mrs. A. M. Smiley, a son. DIED. KENDRICK—In Brantford Township, on Friday, June 23rd, Margaret Lampkin, widow of the late Joseph Kendrick, in her 84th year. Funeral will take place from her late residence on the Jerseyville Road, on Sunday, the 25th, at 2 o'clock (standard time), to Brant Church. Interment in the cemetery adjoining. Friends and acquaintances kindly accept this intimation.

COMING EVENTS CHRISTADELPHIAN LECTURES—See Church Notices. GARDEN PARTY—Monday, June 27th, Shenstone Memorial Church grounds; 125th Band. Refreshments sold. Admission 15c.

THE CLOSING CONCERT OF THE Brantford Conservatory of Music: Graduation Concertos with organ and orchestral accompaniments, Tuesday, June 27, 8 p.m. Under-graduates, Monday, June 26th, 8 p.m. Juniors, Saturday, June 24th, 3 p.m. The public is cordially invited to be present.

COLBORNE ST. CHURCH LEAGUE Excursion to Niagara Falls, July 1st, good for three days, via T. H. and B. Adults \$1.25, Children 60c.

LAWN PARTY in aid of All Saints' Church, at residence of late Col. Goold, Mount Pleasant. Tuesday evening, June 27th. Good program.

CARD OF THANKS. Mrs. J. Richards and family wish to thank all friends who so kindly remembered them in their recent bereavement.

PROBS TORONTO, June 24.—Showers have occurred in Manitoba and Saskatchewan, the western portion of Ontario and in the Maritime Provinces, elsewhere the weather has been fair.

Forecasts Moderate southerly winds, local showers, but mostly fair. Sunday—Westerly winds; fine and warm.

service, Sir Knight C. B. Wright, after the reading of an address, presented to Lt.-Col. Colquhoun, a gold mounted umbrella. Lt.-Col. Colquhoun replied fittingly, expressing his appreciation of the gift, and telling a little of life as it is at the front. Sir Knight V. R. Cotton then presented a handsome pipe to Sergt. Denny of the 216th Battalion, who also made a brief reply. Refreshments and cigars were served, and a most pleasant time enjoyed by all. Sir Knight V. R. Cotton, Knight Commander, occupied the chair.

IS QUARTERMASTER George C. James of Bowmanville formerly manager of the Courier, has received the appointment of quartermaster in the 235th Battalion.

EXAMS. AT COLLEGIATE The entrance examination held at the Collegiate Institute during the week, came to a close yesterday, when the last papers were written. School has already closed for the higher form departmental examinations are still on, including Junior and senior matriculation, entrance to the Normal School and the classes writing upon the examinations are much smaller than usual this year, as many of the male pupils have availed themselves of the Department of Education's offer to grant a standing to all who enlist for active service or who go on farm work. The examination at the Collegiate will not be completed until June 30.

CLEANING CITY HALL The cleaning of the offices on the second floor of the city hall is a matter of great dubi-

AN APPEAL The Shantymen's Christian Association (Inter-denominational) is the only means through which the Gospel is preached to 350,000 men in Lumber, Mining and Construction Camps, and among the lonely settlers of the North and West. The Association has done special work for soldiers in France and England. Every person is asked to send a donation, however small, to Rev. Thos. Joplin 114 Darling St.

E. B. Crompton & Co. "AND STILL THE BUSINESS GROWS" E. B. Crompton & Co. Straight Up to the Front With New Supplies of all Kinds! Cool New Blouses For Hot Days Special Skirt Offer FOR TEN DAYS ONLY Women Looking For SILK SUITS For Summer Will Find Splendid Selections in the Ready-to-Wear Store at Great Reductions

WHEN USING WILSON'S FLY PADS READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

USE COURIER WANT ADS. ROYAL CONNAUGHT HAMILTON, CANADA Under the Direction United Hotels Company. GEO. H. O'NEIL, Manager.

Soap cents Limited Iron, Steel Hoops and WIRE'S service is the best from stock. Limited TO, Ont. Also Guelph.

LOAN CO. ST.

Y-Law Matters ned Institution is gratuitously said that \$54,367 is for expended, and you are asking the difference for? till some immediate things to including the re-arrangement of so as to add to the number of plumbing renovations, and Governors have requested to meet the \$54,367 obligation? could have made the money, that spreading the sum over twenty years, with a little more of requisites, was the easier ss-like plan.

Interest and Sinking Fund the 20 years of the proposed will be very small in each rate, 17.9 per head of population our summing-up to be for voting for same the rate-od will wipe out all present the Hospital, will sanction a day which is very necessary of the Hospital, second to ore. There has not been one extravagance or on frillings, ough attractive-looking, are ts and up-to-date equip- the first consideration. For there has been a dollar's id citizens have indeed every out of this great and bene- which is their property.









THE COURIER, BRANTFORD, CANADA, SATURDAY, JUNE 24, 1916

BRITISH HISTORY WAS MADE BY THE COLDESTREAM GUARDS

Famous Regiment, Organized to Fight the Battles of Cromwell and Parliament, Has Since Won Laurels on the Battle Fields of the Wars of the Centuries.

(From the London Globe) No regiment has done better work or suffered more heavily in self-sacrificing effort during the great war of 1914 than the Coldestream Guards.

The origin of the Coldestream Guards goes back to the army of the Parliament, that unparalleled military instrument which the genius of Oliver Cromwell forged in the service of the Commonwealth.

Therefore the history of the regiment of Coldestream Guards is a history of Britain upon the fields which made her imperial.

Again a Monck Monck's regiment was quartered at Coldestream, and there he assembled his army for the march which ended in the restoration of Charles II.

When Monck marched on London at the end of 1659 the disaffected infantry regiments were quartered in Somerset House.

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THE HORRORS OF WAR AS SHOWN IN PICTURES



BURNING VILLAGE ON RUSSIAN-AUSTRIAN FRONT.



GERMAN SOLDIERS ON GUARD.

In the accompanying pictures one of the horrors of war is shown in the burning of a village on the Russian-Austrian front, in which many lives were probably sacrificed.

GERMAN OFFICIAL SAYS COUNTRY HAS PLENTY OF GRAIN

Potato Agitation, He Says, Induced by British Money. CONTROL OF BREAD UNCHANGED. Does Not Think Private Houses Have Food Stocked Up.

By Special Wire to the Courier. Berlin, via London, June 24.—There is plenty of grain on hand in Germany to carry the country over until the harvest, declared Adolph von Batocki, president of the food regulation board.

Explosion and Fire Liquid Carbonic Co. and British American Chemical Co. Gone. Pittsburgh, June 24.—Explosion in the plant of the Liquid Carbonic Company here yesterday caused a fire which destroyed the factory buildings.

Water Getting Lower Perris, B. C. June 24.—Flood water has declined 18 inches from the high mark of Tuesday.

MURDER TRIAL GONE TO JURY Policarp Paradis' Fate Now in Hands of 12 Good Men and True.

By Special Wire to the Courier. St. Hyacinthe, Que., June 24.—The addresses by counsel in the trial of Policarp Paradis for the murder of Francois Frechette, a St. Casaire farmer, were made this morning.

New Orders Issued Interstate Commerce Commission Recognizes Water Competition.

Three children in Brooklyn died of infantile paralysis. Prosecution nears close in Orpet murder trial at Waukegan, Ill.

War Dogs of France Have Gained Much Efficiency

Wonderful Success Has Been Attained in Training of Four-Footed Animals, Which Have Rendered Such Good aid to Men Who Are Fighting for Republic.

Among the unexpected things that have caused general surprise as well as great satisfaction in France is the wonderful success reached in the special training of dogs for different services in the army.

Official regulations recommend that the animal be taught to bring back the wounded man's cap or handkerchief.

Training to Seek Wounded "I train my sanitary dogs first to carry, then carry and seek wounded and thirdly, to seek wounded and carry."

SIR E. BOWRING ON WAY TO CANADA

Landed at New York on S.S. Adriatic Bound from Liverpool.

By Special Wire to the Courier. New York, June 24.—Passengers on the White Star liner Adriatic, which arrived here to-day from Liverpool, included Major John Todd, a Canadian army officer.

NO CAUSE FOUND FOR ACCIDENT

Accident at the Explosives Works Near Parry Sound Still a Mystery.

Parry Sound, June 24.—The coroner's examination of the wrecked charging house at the Nobel plant, which was blown up on Wednesday, failed to reveal any cause for the accident.

RAIN IN WEST. By Special Wire to the Courier. Winnipeg, June 24.—Rain fell steadily all night in Winnipeg and over a large section of Manitoba.

Children Cry FOR FLETCHER'S CASTORIA

Advertisement for 'The Light Bear in the Light Bottle' featuring O'Keefe's Pilsener Lager and other products.

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**THE TRUE STORY OF THE BATTLE OF SKAGER-RACK**

Prof. W. M. Conacher of Queen's Writes Notable Summary of Fight

**GERMANS TRIED TO BEAT BRITISH BUT WERE FORCED TO RETURN TO HARBOR, BATTERED AND SMASHED**

Putting together all details we are able by now to form some idea of the naval battle on the anniversary of Howe's "Glorious First of June," when France sustained her first naval defeat of the wars of the revolution.

Not Like Trafalgar It is, of course, out of all proportion to compare this battle to Trafalgar, in anything but tonnage, where the modern have the upper hand enormously. For in the campaign that led up to Trafalgar, Britain won by seamanship. There was no two power standard in those days, and Britannia did not definitely rule the waves till after Trafalgar. In this war she has led the way from the first day of the war and Germany admitted the fact that she had no chance of fortune all on one side. Colonel Feiler in his preliminary articles on the war stressed the fact that "war could be won without a battle. This war was being won at sea without a battle, and we had been told all along that the German fleet would only come out in desperation. More than that she could only risk a battle of just the kind the Skager-Rack action was. If she was very lucky she could risk another, and two or three such actions, all successful for her might give her some chance of doing battle in earnest with the British Grand fleet. But on her own showing her net loss does not improve the proportion for her. The British fleet is still half as big again as the German, without counting French, Russian and Italian ships. So even to her own account the British fleet met the British fleet which included thirty-four big modern units—which is vague—and engaged it successfully. "The major portion of the German fleet returned to its port"—the minor portion is still defaulting on the instalment system, and "the morale of the men is excellent." If they had defeated the British fleet that reassuring statement would hardly have been necessary.

**Why Were Huns Out?** Coming to the battle itself, we need not concern ourselves what the precise occasion was. It may have been that the Germans meant to come out, or it may have been that at last in one of their little trots up and down the Danish coast, they were caught or half caught by Jellicoe's men. The first German official account has all the foxiness which has become a feature of German war bulletins. "The whole German fleet met the British fleet which included thirty-four big modern units—which is vague—and engaged it successfully. "The major portion of the German fleet returned to its port"—the minor portion is still defaulting on the instalment system, and "the morale of the men is excellent." If they had defeated the British fleet that reassuring statement would hardly have been necessary.

**Still Inferior** In reality Germany is still faced with the awful fact of the preponderance of the British Navy, coupled with the strangle hold of the blockade, and the drag of a long, long war. She is "as you were" on the day war broke out and the knowledge of our naval superiority was what drove Germany to the worst form of schrecklichkeit. Nothing human, however, in Germany and Germany has made her calculations on chance, error on the part of the adversary, and what would have to be the very long arm of attrition. She also relied on the mine field as the one thing which might conceivably redress the balance in her favor and doubtless had hopes, but only hopes in the submarine.

**Has Bigger Guns** Even to her present inferiority on the sea, another element has been added, Britain while going for the big gun ship, has all along gone for the even bigger gun. Germany has considered that the number of guns, that is the number of possible hits to a broadside was more important than the comparative size of the gun. Our Dreadnought had ten 12-inch guns. Germany's twelve 11-inch guns. The bigger gun fires rather farther, and this war has seen battles commencing at ranges thought inconceivable. The mistiness of the day and the consequent necessity for closer range gave

**ALLIES RUSH TO AID OF FRENCH IN FIERCE VERDUN CAMPAIGN**



THE COLONIAL SCOTTISH AT MARSEILLES FROM THE SPHERE  
The Allies, realizing the necessity of strengthening the French line about Verdun, have been sending reinforcements to combat the Germans who for months have been making fierce assaults in that direction. The French have stood their ground nobly, but the situation was such a severe campaign on it was best to send help. In the accompanying picture is shown a detachment of British troops which just arrived at Marseilles ready to assist the French in the grueling work.

the Germans very likely what advantage they gained on June 1.

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ed one for military purposes but they insist on a clash of the two main fleets, which may indeed have been true after daylight when darkness would forbid big ship fighting. They claim that older and slower British battleships arrived the next day and took no part in the engagement, while they dispute that Jellicoe held the field next day, though obviously their original statement of a speedy return to port and report of victory must stand. To offset this, however, they claim that their destroyers scoured the scene of action and rescued British sailors clinging to the wrecks. The statement by a British Admiralty official, which however is evidently part surmise and apparently by civilian official divides the battle into four parts:

- (1) 3.15 p.m. battle cruiser engagement begins. Beatty reports hostile battle cruiser sunk at this stage. British lose three battle cruisers.
- (2) Shortly after battleships arrive on both sides. Close range fighting on account of mist giving low visibility.
- (3) Arrival of the Grand Fleet. Running fight as Germans retreated to their base.
- (4) Attacks and counter-attacks of destroyers through the night. Jellicoe sweeps field of action in morning before returning to harbor.

This account may be amplified by information the Glasgow Herald picked up from the men returned from battle. Reference to the accompanying rough map may help to understand the situation. According to it Beatty with Lion, Tiger and Queen Mary and Indefatigable (three vessels armed with 13.5, and one with 12-inch guns) met the German battle cruiser squadron and engaged. Both fleets, of course, had light cruisers and destroyers in attendance. Meanwhile our first battleships coming up cut off the German cruiser squadron from its main fleet, but itself being engaged with said main fleet which the German Admiralty do not seem to have noticed on the scene. This is probably what the Admiralty official calls the second stage of the action.

Pursuing the British Admiralty's policy of giving everything away he declares that the British cruisers, i.e. the Mary and Indefatigable were sunk before battleships arrived on either side. That is to say that they were sunk by the German battle cruisers, vessels with 13.5 guns by 11 or 12-inch guns. To admit that is almost tantamount to admitting an extraordinary victory for the German armament, even if one admits the advantage of their secondary batteries at short range. The Herald account on the other hand suggests that Beatty's squadron was speedily engaged with the main German fleet and the captain of the Warspite in an accredited statement to the United Press says that he got into action shortly after Beatty. The probability is then that the German battle cruisers were very speedily reinforced by battleships and it was these battleships which sank the Q. Mary and Indefatigable. During the battle Beatty declares he saw an enemy cruiser sunk, and a second battle cruiser damaged at this stage was subsequently reported missing.

**The First Reinforcements** The first British reinforcements were Hood's second battle cruiser and cruiser squadron arriving from another port. "These unfortunately were not heavy enough to turn the scale. They were apparently three more of the Indefatigable class (8.1-2-inch guns) and cruisers of the Warrior type (9-inch guns). They got badly mauled and one of the first class and three of the second were sunk. Meanwhile the Warspite had been covering herself with glory. The supposition is that leading the four fast battleships (Warspite, Marlborough, Malayan, Benbow with 8 1/2-13.5 guns) she suddenly found the German main fleet appear on the horizon. It must be remembered that the normal horizon of seven mile radius is now within easy range. One German official report is that coming under hostile gunfire from the flank the German fleet headed west. This movement, of course, would bring them on to the British and it was then the fun began. Nelson cried in delight at Trafalgar "see how nobly Collingwood goes in to action." The same thought was in Beatty's mind. "If you could have seen the pluck with which Hood led his squadron in to action," he declared, while he seems to have signalled the Warspite to clear out and leave him. But the Warspite could not. She was apparently leading and ran into the thick of it. Doubtless half the gunners in the German navy have declared that they gave the Warspite her coup de grace. But it seemed as if the steel that was forged in England could not be pierced, and her captain speaks of that crowded hour of glorious life, as if it were a question of taking headers surf-bathing on a sunny morning. Her steering gear went wrong and she veered in curves in the midst of German battleships. "As we left the fighting line we disappeared in a complete veil of spray," said her captain, but the Glasgow Herald man saw her arrive in port next morning at the head of the line.

**Gave as Good as They Got** It was during this stage of the battle when this division of the fleet was holding up the whole German fleet that we are asked to believe nothing happened to the German ships. But then after the first month's attack on Verdun, the Germans returned their losses as 30,000 men! It is possible no big ship was sunk at once. Gas bags of course would keep a damaged ship afloat, and V. Tripitz may have been with the fleet in an unofficial capacity. But we may believe the Captain of the Warspite. "We gave as good as we got." All the same the odds were heavy and it was well that Jellicoe arrived with night, and triple cursed luck that he did not arrive with two hours of day light, for undoubtedly the fight was a bitter disappointment, and to avert that

disappointment Beatty and Hood had offered themselves as a sacrifice and in vain.

**Slipped Away in the Dark** With night the Germans stole away, and it was here that the destroyers came in. It was here, too, that the third of a squad of our destroyers claim to have given the Hindenburg its quietus. The first three were wiped out. The fourth got home with all four torpedo tubes. The Marlboro' on our side survived one torpedo in its appendix. The Hindenburg went under, and the sea takes a terrible toll where these modern Leviathans go down. By next morning the German fleet was well on its way on an unmentioned "enterprise southward." **Drawn Battle** What is the score? The British fleet of first-class ships was at the least half as numerous again as the German at the beginning of the war. The British speed in building a ship (Continued on page 16)

**SUTHERLAND'S**  
Choice  
**Wedding Gifts**  
Cut Glass  
Fine China  
Sterling Silver  
Artistic Pottery  
**Jas. L. Sutherland**  
IMPORTER

BY ROYAL WARRANT  
**"RADNOR"**  
Empress of Table Waters  
Flowing pure and sweet from  
Our Own Canadian Laurentides  
**NOT MADE IN GERMANY**  
A Consignment just received in cases 100  
Splits and 100 Pints or by the Dozen  
**J. S. Hamilton & Co.**  
Brantford Agents  
44 - 46 Dalhousie St. Brantford

**ee of Father's Houses were vacant.**  
  
And had been vacant for some time. And Dad was getting mighty peevish about it because he had put up those houses for an investment, not for pleasure. And he was getting hotter every day when I happend to think that a  
**For Rent ad. in the DAILY COURIER**  
might help. And it did. After one insertion we got many inquiries. And many seemed interested. And would you believe it!  
**-the next week there was a moving van in front of each House.**

**Have you had a Sleepless Night?**  
Why don't you take Dr. Cassell's Tablets?  
They're just splendid for sleeplessness.  
**DO THIS.**  
Take two Dr. Cassell's Tablets to-night at bedtime and note how soundly you sleep how fresh and bright you wake in the morning, how well you feel all day. That test is worth columns of argument; we would not ask you to try it if we were not sure of the result. But we are quite sure.  
**NOTE THIS FACT:**—Dr. Cassell's Tablets don't drug you to sleep. They make you sleep naturally, because they overcome all the nerve-fret and friction that prevent sleep. They nourish the nerves, build up new vitality and fill your whole body with sparkling health. Dr. Cassell's Tablets are the key to vim and vigor.  
**Dr. Ramsay Colles, J.P., of Dublin (Ireland), F.R.S.L., F.R.H.S., etc., says—**  
From several cases which have lately come under my notice, I am able to form the opinion that Dr. Cassell's Tablets constitute a safe and reliable family remedy for  
**NERVOUSNESS, SLEEPLESSNESS, DYSPEPSIA, NERVOUS BREAKDOWN, ANEMIA, PALPITATION, HEADACHE, HEAD RITZION, KIDNEY WEAKNESS, NEURASTHENIA, MALNUTRITION.**  
Specially valuable to Nursing Mothers and Women of Middle Life.  
Solely by Druggists and Storekeepers throughout Canada. Price, One tube, 50 cents; six tubes for the price of five. War Tax 2 cents per tube extra.  
Sole Proprietors: **Dr. Cassell's Co., Ltd., Manchester, Eng.**  
**Dr. Cassell's Tablets.**

**DAILY**  
**REVE OF**  
OF  
By  
*How Madge*  
GOOD morning,"  
The words, uttered by me, I stood in the living room, which Dicky had rented the work of a big brush, the dust and cobwebs from and walls. I had discovered the morning that while the c an Mr. Brennan had enga was a fairly reliable worko hand had to be satisfied w would suffer. So I had dispa and the woman helped to t and attic, and supervised work myself.  
I turned to the door to three-looking but pleasant s of figure, with frea features which once muo pretty, and a complexion w traces of beauty it posses owner was young.  
"Good morning," I retur "I am your neighbor, di ate, Mrs. Burchell, she st If you over to see it lister you needed. If you wish to phone or if I have anything help you, please consider service."  
"Why, that is very kind of sure," I stammered. I was overcome at this neighbo which made me realize as si g else could, the differenc city from which I was no country village which was home for the summer. I em tally at the idea of a nei dweller, concerning hersef comfort of a new neighbo. "I am sorry I cannot ch" I went on. "Perhap You a box."  
"Oh, no!" she turned, me at the suggestion. "Hef lam." She turned to the big keep right on with your mind stopping to listen. Yo the hour remember!"  
**Mrs. Burchell's Comment**  
"Yass'm, yass'm," she ni me, and set to drawing h the walls with a ludicrous ery. I began to revise m my new neighbor. Of cou had lotted at his work wh my watching, and her sturled and annoyed me.  
She evidently had no conce feeling, however, for her ne to lay on confidential hando der.  
"Surely," she said, "you a keep that old square p Brennan."  
"Mr. Brennan said this m he gave me the keys that he I taken away you shortly." Mrs. Burchell laughed un "Don't you believe a wor said. "The man who I was he isn't compelled to do. H promises. He will promise y but doing it is a different o were in your place I'd call if he doesn't send for it, and boddy. Why, the attic ab barn and that little shack b the garden where the birs are filled with stuff. You the use of the out buildi saw Mr. Brennan stowing move them as long as he good place to store them."  
By this time I had the w sed. She was a gossip a maker. I was sure. But he tried me secretly. I had m inspection of the ground Brennan's departure in the the heaps of tin cans, ash rubbish which littered the  
**Today's Fas**  
**Cotee Frock of Apple**  
**White Taffeta**  
THE cotee frock is oner mer's reigning favo charming model is of and white taffeta and em late of a pale cream colo of the apple-green and s silk is cut with kimono s trimmed with dark green. A narrow piping of plain g lines the lower edge of The wide skirt is of the latiste. And a short apro across the front from ben of green velvet ribbon.

DAILY MAGAZINE PAGE FOR EVERYBODY

REVELATIONS OF A WIFE

By ADELE GARRISON

How Madge Classified Her New Neighbors

GOOD morning," the words, uttered in the low tones of a woman's voice, startled me. I stood in the living room of the Brennan house on the outskirts of Brantford...

"Good morning," I returned. "I am your neighbor, directly opposite, Mrs. Burchell," she said genially. "I ran over to see if there was anything I needed. If you wish to use the telephone or I have anything which can help you, please consider me at your service."

"Why, that is very kind of you, I am sure," I stammered. "I was really quite overcome at this neighborly kindness, which made me realize as almost nothing else could, the difference between the city from which I was moving to the country village which was to be my home for the summer."

"I am sorry I cannot offer you a chair," I went on. "Perhaps I can find you a box." "Oh, no," she returned, smiling with me at the suggestion. "Here you, William, she turned to her husband. Never mind stopping to listen. You're paid by the hour remember."

"Mrs. Burchell's Comment." "Yes'm, yess'm," the man said, grinning, and to drawing his brush down the walls with a ludicrous show of energy. I began to revise my opinion of my new neighbor. Of course the man had loitered at his work when I related my watching, but her interference startled and annoyed me.

"Surely," she said, "you are not going to keep that old square piano of the Brennan's." "Mr. Brennan said this morning when he gave me the keys that he would have it taken away very shortly."

A SUMMER MIRAGE

By Will Nies



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WINIFRED BLACK WRITES ABOUT The Folly of Shielding Folks

HOW much can you shield people from the consequences of their own acts? How much is it worth while to try? I know a man whose brother is lazy—just plain, down and out, back and forth, in and out lazy—that's all. He isn't a bad man, naturally, or a cruel man or a vicious man in any way, but just because he's lazy he does all kinds of foolish things.

His "Litany of Flowers." Now if the man's brothers had thrown him out into the world and had made him sink or swim, survive or perish, the man might have stopped being lazy. What good did the shielding of him do? What good does it ever do?

How to Make Sweet Sandwiches for a Picnic By ISOBEL BRANDS

- Butter slices is delicious. So also are the fruit and berry combinations, like sliced banana with strawberries or raspberries. Instead of spreading butter on the bread, spread mayonnaise—made with lemon juice, not vinegar.

Secrets of Health and Happiness

Why Children Learn More Quickly Than Their Elders

By DR. LEONARD KEENE HIRSHBERG



SLEETTY is the abiding sin of grown-ups. The average child sees more truly and perceives more things in less time than an adult. You and your friends ride on cars and do not see the numbers. You walk streets and fail to note the merchants' names.

Answers to Health Questions S. L. O. Q.—What will remove dandruff from the scalp? 2—Please tell me how to remove moles without leaving a scar.

Three Minute Journeys

Where Women Reckon Wealth in "Flat Bread"

OUR lesser brothers, the ant, the bee, the bear, and other insects, birds and beasts reckon their treasures in the terms of the food they store up in summer against the winter's days when their Viking forebears swept to it these are the identical ultimate terms in which all men count their wealth.

ADVICE TO GIRLS

By ANNIE LAURIE

DEAR ANNIE LAURIE: I wonder why so many persons try so hard to do it? I know a girl who has worked like a slave for three years to get her brother out of prison.

How to Make Sweet Sandwiches for a Picnic

- Chocolate Sandwich. 2 tablespoonfuls of cocoa. 5 tablespoonfuls of powdered sugar. 2 tablespoonfuls of boiling water. 1/2 teaspoonful of vanilla.

LAND'S Gifts Glass China Silver Pottery Pottery Warrant NOR Water Germany Agents St. Brantford

Today's Fashion Coats Frock of Apple-Green and White Taffeta. The coats frock is one of the summer's reigning favorites. This charming model is of striped green and white taffeta and embroidered with a pattern of apple-green and white stripes.

Making the Norwegian "Flat Bread." While their men folk are away on deep sea voyages or fishing half-a-day's journey off shore, these strong and often beautiful women cultivate the earth, gather the harvests and store them away for the winter.



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AT RIGHT  
PRICES

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**Mann's**  
COAL

garage in  
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Ford spare parts  
make repairs and  
cease demands.  
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**CHELL**  
STREET

32

All cars completely  
equipped, including  
electric headlights.  
Equipment does not  
include speedometer.

"It's a  
Long Look  
Back to 1894. But  
I've Been Making  
Truly-Canadian  
Dunlop Tires all  
That Time."  
—Hondy Andy.

## THE ONLY WAY TO HELP BUILD UP CIVIC LIFE

Everybody Should Get To-  
gether And Work  
To-gether

CO-OPERATION IS  
THE THING

Individualism is An Old And  
Discarded Theory

The only way to build up a city, increase its industrial activities and establish for it an enviable position in the business centres of the world is for its citizens to get together and work together. In the opinion of John N. Willys, president of The Willys-Overland Company, of Toledo, Ohio, the largest automobile manufacturing plant in the world. Despite his active participation in the affairs of his immense factory, Mr. Willys contributes considerable time and financial assistance to the development of municipal growth. He is an enthusiastic supporter of all live Chamber of Commerce organizations.

Recently the distinguished automobile manufacturer made a trip to Riverside, Cal., where the local Chamber of Commerce is conducting an exciting campaign for new members and civic up-building. In response to an urgent invitation, Mr. Willys gave a brief talk to the Riverside business men, in which he emphasized the necessity for them to work together and not depend on individualism.

"The only way you can build your city is by working together toward that end," declared Mr. Willys. "I don't build 950 Overland automobiles every day by my own efforts. No more can any one man among you build Riverside. Individualism is an old and impractical theory—in my opinion it is a hundred years behind the times. Work, and work together, is what will count. You must have the vision, you must believe in what you can do, in what your city can do.

"Any Chamber of Commerce can get new industries, if it will get after them. When I took over the automobile factory in my old home town of Elmira, N. Y., in 1910, it had 17 employees. To-day we have 3,500 employes there and in another year we hope to have 5,000.

It was my interest in the city, in the Chamber of Commerce, which made me go to Elmira, when I might have done better financially in another community. But, now, the big factory there is making a prosperous and happy community. You'll find men who will become interested in Riverside in the same way and who will bring you industries. I don't know how much my local representative is doing for this Chamber of Commerce, but I know I want him in it. And, just to show my interest in the movement and in Riverside, I'm going to subscribe to ten memberships for three years for him, to get him started right."

"When we undertook to rebuild the Toledo Chamber of Commerce," Mr. Willys concluded, "we were a little alarmed at the amount of money which was being expended in that direction. We had been spending about \$10,000 a year for that purpose. This year, however, we are spending \$100,000 in the support of the Chamber of Commerce and every time I return to Toledo I can see that the city is growing."

In an editorial comment, referring to Mr. Willys' remarks before the Chamber of Commerce, a Riverside paper had this to say: "This country needs more men of the Willys type. He has developed from the ranks and has earned all that he has. Riverside owes a deep debt of gratitude to the manufacturer of the Overland automobile, not only for the wonderfully encouraging words spoken by him to the Riverside boosters, gathered about the luncheon tables yesterday noon, but he happens to be one who backs up his words with deeds. If there is anything that more fully demonstrates this than his action in taking out memberships in the Chamber of Commerce, that cost real money, we don't know what it is. We are for John N. Willys."

### WOMEN DRIVERS AID IN IMPROVEMENTS

They Detect Much that Men Over-look and Are Not Afraid

The advent of the woman motor car driver and enthusiast has been directly responsible for many of the changes in the way of improvements, which have taken place in the construction of automobiles during the past few years. The influence exerted by women in the purchase of a car is a recognized fact, and the manufacturer who is fortunate enough to build a product which will measure up to feminine requirements is assured of a ready market for his automobiles.

To begin with few men decide on a car before consulting the women members of their families, or their wives or sweethearts, and the case may be. Experience has taught them that, as a rule, a woman's judgment is worth careful consideration before an investigation of this kind is made. Where a man is often careless about minor details of the car's construction, a woman is often most particular. She will, for instance, detect a poor color scheme the moment she sees an automobile, if it is defective in that respect, and if another part of the body construction

does not harmonize with the general design she will discover that imperfection much more quickly than the average man would. And unless that trouble is remedied she will not be slow in transferring her affections to some other make of car. More than one automobile dealer has lost the sale of a car because the make the machine which he handled did not answer these finer requirements in beauty and harmony which are so appealing to the feminine mind. No matter how sterling may be the qualities of that automobile its general appearance must satisfy the critical eyes of the woman who is looking it over before she will endorse its purchase.

**Catarrh Cannot be Cured**  
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in the country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh of the bladder, throat, nose, etc. Take Hall's Family Pills for constipation. Sold by Druggists, price 50c.  
E. J. CHERRY & CO., Props., Keokuk, Ia.

### MOTOR CAR EXPORTS TRIPLED THIS YEAR

Department of Commerce Figures Show Astonishing Increases.  
Automobile exports continue to grow at an almost unbelievable rate, as shown by the latest monthly summary of the U. S. Department of Commerce. March shipments of this year were very nearly double those of March, 1915. 7,418 vehicles against 3,768. In the nine months' period ended with last March 55,149 motor vehicles valued at \$72,900,319

were exported, as compared with 17,876, valued at \$28,289,218 exported in the corresponding period one year ago, and 29,471 valued at \$18,765,656 two years ago. This is an increase of 151 per cent. in value in one year and of 288 per cent in two years.  
Exports of passenger cars more than tripled both in number and value in the last year, and those of commercial vehicles were more than two and one-half times as great as in the nine months period a year ago. The figures are as follows:  
Passenger Cars.  
Nine months exports ended March 31: Number Value,

1914	19,928	\$17,904,002
1915	11,663	9,551,731
1916	38,795	29,261,446
Commercial Cars.		
1914	543	861,654
1915	6,313	18,737,487
1916	16,345	43,600,900

### GASPE BASIN

THE FAVORITE SPOT FOR HEALTH SPORT.  
Charming resort for sportsmen and pleasure seekers. The vicinity affords beautiful scenery, fine sea bathing and unexcelled fishing. Guests have the privilege of salmon and trout fishing in connection with the house. Salmon and trout fishing par excellence. Don't miss the sport.  
**BAKER'S HOTEL**  
New Open.  
So long and favorably known, offers first class accommodation for tourists with all the comforts of home. Has been greatly enlarged, up-to-date in every respect. Rooms with baths, hot and cold water. Tennis courts, croquet lawn, etc. Before making your plan for the summer outing be sure to write for terms and other information to  
**BAKER'S HOTEL, GASPE, QUE.**

# --small--light--economical --your ideal car

Each season for a number of years the Overland organization has accomplished what no other automobile manufacturer has even attempted.

Each season it has built a car that would satisfy the demands of the most fastidious—one having all the up-to-date advantages, comforts and conveniences known to the automobile industry—to sell at a price so low as to defy comparison.

Overland organization, Overland experience and Overland factory facilities have accomplished what others have considered impossible.

This year Overland dominance is even more positive.

We have developed and built the ideal small, light, economical car—complete in every detail of construction and equipment—smart in appearance, of highest quality and finest finish—to sell for \$850.

Only the economies possible with a production of 1,000 cars a day make possible such a complete car at such a price.

This Overland was built to reach a new low level of operating and upkeep expense. It was designed to meet the demands of those who could not afford a big, expensive automobile, yet would not be content to own a little, unsightly, uncomfortable car.

But its success has been such that everyone—people of wealth and automobile experience, as well as those of modest means find in this economical \$850 Overland their ideal light car.

It has beauty, finish, comforts and conveniences that everyone wants.

A look at the car will tell you that.

But you must ride in it to appreciate fully and completely its ample power, its smooth operation, its comfort, simplicity of control and remarkable easy riding qualities.

Yet it is not only inexpensive to buy but very economical to operate.

You can own this Overland.

See the Overland dealer and let him give you a demonstration.

But do it now.

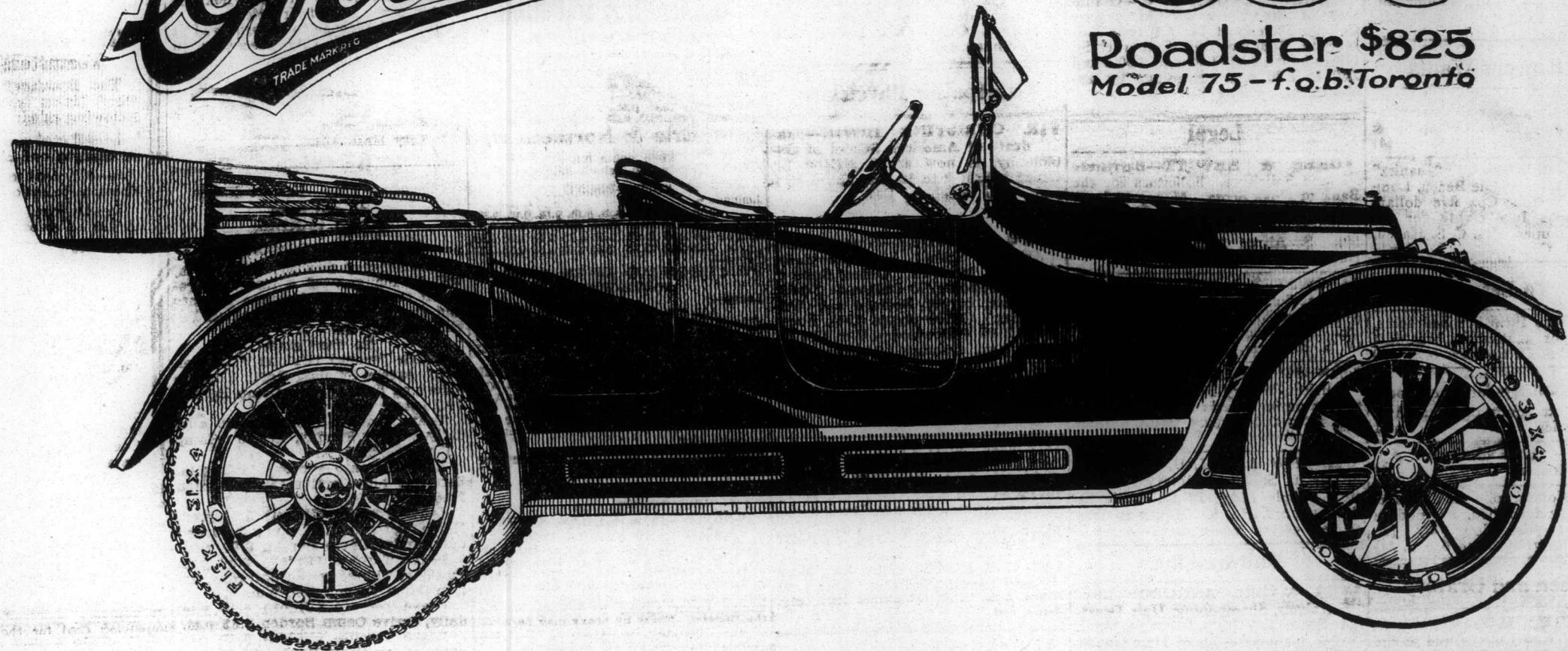
In spite of our output of 1,000 a day we are pressed to the utmost to meet the demands. For no other car at anywhere near the price compares with this small, light, economical Overland in beauty, finish, comfort and performance.

Do not delay action until it means a long wait for delivery.

Act today.

**JAS. A. LOW, Dealer**  
BOTH PHONES. Bell 1207  
Automatic 201 15 Dalhousie St., Brantford  
Willys-Overland, Limited  
Head Office and Works, West Toronto, Ontario

**Overland**  
TRADE MARK



**\$850**  
Roadster \$825  
Model 75 - f.o.b. Toronto

