



# These are the Facts 

# -The Truth 

we are $\$ 1,030,968$ short of the objective of $\$ 3,000,000$-And we're not holding anything back for a grandstand finish. So far, the citizens, of Toronto have not given as they should.

And it's the multitude that are falling behind with their giving. Those who can give in their thousands are giving, and they are increasing and even doubling their gifts of last year. The multitude are not giving as much-let alone doubling on last year.

## Toronto Must Not Fail

Think what the men in the trenches would FEEL if Toronto fell down. Think what our Allies would FEEL.

One lady, when called upon to give again, replied, "But, my dear, I've given from my feet up." "Then go home and take your boots off," replied the sister. To her everlasting credit, the giver saw the point, and promptly Doubled Her Last Year's Subscription.

That's what we must all do. Go home and take our boots off (figuratively speaking), and double what we have already given, and then make it our business to see that our friend next to us at work, or our next door neighbor-also gives again.

It isn't a matter of giving from your superfluity. It's a matter of giving from your heart-from the real man and the real woman in you, that can visualize, What Others are Giving-What Others are Suffering.

Don't say I can't give. Don't say I'll try to give again. Say, I Will Give.
We've got to play the game. We've got to see this thing through. Toronto must lead Canada straight through. Toronto has always done it,
-and by the immortal Spirit of our dead in Flanders-

## TORONTO WILL DO IT AGAIN Ere The Sun Sets To-Night That $\$ 1,030,968$ Must be Subscribed

TORONTO AND YORK PATRIOTIC FUND AND CANADIAN RED CROSS CAMPAIGN COMMITTEES
GIR WM. MULOCK, President.
K. J. DUNSTAN,

Vice-President.
H. H. WILLIAMS, Chairman Executive Committee.




OTTAWA SURPRES
MONTREAL OUTIT HOCRY MENU
TODAY' GAMES


Swansea 34 Queen City 33
ANOTHER VICTORY



## 

 down to the finals
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## Harry Allen's Win

Was Very Popular


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By Two Goals, Scoring Five FIXTURE TONGHT

Dentals and Crescents Meet







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As Charlie Says
The demand for ARABELA cigars is steadily growing. To quote the breakfast food chap, this is susceptible of explanation.

The 10 -cent cigar
SCALES \& ROBERTṠ, Limited, Toronto


That Son-in-Law of Pa's


CEDRIC OUGHT TO BE A DIPLOMAT.

:-: BY G. H. Wellington




## War Trade Board for Canada

THe industrial interests of Canada THE GLOBE, that a War Trade Board was to be established: Canada's National news, just as it is first with reports mon and tens of thousanas of people now appreciate make THE GLOBE
HE Business and Industrial pages
every Tuesday are a part of the Plus They record the big things in Canada's They record the big things in C.
onward march to industrial power.

Canada's National Newspaper keeps at the head of the procession by keeping its War Trade Board and the "blue-sky" legislation to protect industry, export licenses, of the history of oleomargarine of the commercial possibilities of Canada's new oil fields and of the shiphuilding revival in British Columbia.


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HE Imperial Munitions. Board placed fifteen building the Coast last year. Altogether Canada is building $\$ 46,000,000$ worth of ships -that was another
special story of THE GLOBE'S accepted as an authority by both Canadian and foreign Governments, is in itself worth the full subscription price of THE GLOBE
Che Goble
Toronto, Ont.



Why are Davis cigars never raw, harsh, bitter or peppery?
(1) Because
in the 70 years that the house of Davis has been making good cigars, it has learned many trade secrets of blending, curing and maturing tobacco.
"Perfection" Cigars are made by Davis?


# WASAPIKA MINE PROMISES TO BECOME GREAT GOLD PRODUCER 

Development Work in West Shining Tree Yields Rich Results


## J. $\cdot$ P. CANNON WASAPIKA

 56 KING STREET W.
J. T. EASTWOOD

Canadian Mining Stocks $\begin{gathered}\text { Bought and } \\ \text { Sold }\end{gathered}$ Orders in $W_{\text {ans }}^{\text {aspika }}$ Solicited 24 KING STREET WEST

Homer L. Gibson \& Co.


## We Solicit Orders

Bank of Hamilton Building

## UCER

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## NEW YORK STOCKS

Dedines After Firm Opening
Are Followed by Gen-


 Wh MINNGG MARKET
REMANS STEADY Kirkland Lake Firm on Rumo
That Work May Be Re-- sumed on Property. .

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Record of Yesterday's Markets

DOME MNES POLLCY
APPEARSSEFSHHONE

## HERON \& CO. <br>  <br> Brandard stook BROKERS <br> 

| References: <br> Bank. <br> Bradstreet's, <br> Dun's <br> Our Clients receive <br> The services of our Statistician, <br> Chartered Accountan <br> and Solicitors. | lummer \& C | Engineers' estimates Submitted for Diamond Drilitn Shaft Sinking. |
| :---: | :---: | :---: |
|  | Suite 51-58 108 Bay Street TORONTO | Reports supplied to Mining Compan Benks and CVionts. |
| Orders for Cobalt and Porcupine Stocks Promptly Executed. |  |  |

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 NORHEN MOLCANYS| Porcupine and Kirkland Lake to Provide Basis for Im - | Chicago Board of Trado Now York Produce Exchange Winnipeg Grain Exchange Standard Stock Exehange |
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|  | GRAIM GOTTOM STOGKS |
| ET NATIONS' NEEDS | Now York Stocks. Canadian Securltee Cobalt and Porcupine Stocka a Specialky. |
| Mines' Output Foundation for More Than Billion Dollars | STAKDARD BANK BL TORONTO |



HAMLTON B. WILLS Coant ine STOCKS

J. P. CANNON \& CO.

LOUIS J. WEST \& CO.

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Victory Bonds
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The Standard Bank of Canada QUARTERLI DIVIDEND NOTICE, No. 109


 By onier of tion pame

The Big Annual Money Saving Event Begins Today With 45 Big Furniture Specials Loads of Well Built Furniture on Sale at Prices That Represent a Saving of Thousands of Dollars to Our Customers

T is well to note in connection with this great sale
that the $F$ urniture involved is all of a substantial that the Furniture involved is all of a substantial design. The regular prices quoted mean that furniture of identical quality is sold by us at those prices---you will therefore see that the savings are quite large in every instance.


## 




 TH The membership list will be reopened today, so that any responsible
persons who wish to furnish or replenish their homes may join the Club, and have payments extended in accordance with our HomeLovers' Club plan.

Make application to the Club Secretary, 4th Floor, where full particulars may be obtained.

## The February Sale of Rugs and Carpets Begins Today

 Tur regular customers, who well know by by past experience that the opportunities ormous. This year the bargains are as great and varied as ever, in spite of war conditions, and thousands of rugs will be offered at surprising prices. Thesale will begin today with these offerings.

The Home-Lovers' Club Terms Applyto All Articles in the Rug Department


Wonderful Values Are Offered in Bedroom Furniture ,ine six 12
 Chiforier- Etrat Special at 13:50. Dreuer-Extra Special


$\$ 19.50$ Brass Beds at $\$ 14.65$


 Thems 539.00 Bran Bebb, 332.25 .
 S5.00 Bed spining at st 84.25 .

So sin s.0.0 Bed Sminge, 5.65 .



For Your Dining-room -- Well Built Furniture at Big Savings s20.00 Extenion Thle, si5.45.
 s31.00 Dianer, tor sice.85.


 Buffet Extra Special

$\$ 32.50$ Buffets on Sale at $\$ 22.45$.
 mirror, Regular price $\$ \mathbf{\$ 2 2 . 5 0}$. February Sale pr
$\mathbf{\$ 9 . 5 0}$ Kitchen Cabinet, $\mathbf{\$ 7 . 5 0}$.

Furniture for Parlor and Living Room Sole

 \$10.90. $\$ 28.50$ Parlor Suite for $\$ 21.45$.

 - $\mathbf{3 5 . 5 0}$ Parlor Suite for $\$ \mathbf{2 5 . 2 5}$.
 1,000 Pairs of Strong Lace Curtains 1,000 Pairs of Strong
At 89 c
Per Pair



## Pillows Less Than Wholesale Prices




The STMMPSON Commpany

