## ||c The Toronto World PROBS - Lower With rial

"EAR COBEQUD HAS FOUNDERED WITH 120 PERSONS ON BOARD ON WEST SHORE BAY OFFUNDY

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## FIRE IN WEST END PLANING MILL

CAUSED G. G. MILES TO DROP DEAD AND DID DAMAGE REACHING $\$ 25,000$

VICTIMS OF ZERO WEATHER



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The Great Sale Continues With Amazing Price Attractions

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 rat ) With with filli-length lining of splendid quality musk(some with shawl collares) the shell - of finest ganilybroaddoth in brown, black-or navy, Semi-anual Sale

## Some Splendid Values 1 K For Women and Cirls in the Sale of Whitewear <br> For Women and

THE MATERLALS are fine, the desigis. are dainty, and the making marked Prism Binoculars, Half-

Clearance of Women's, Girls' and Oriental Rugs in the Semi-Annual Sale
Children's Beaver Hats at Oriental Rugs in the Semi-Annual Sale



 by that carefulmess and nicety that spell satisfaction and durability in has been greatly reduced, many to half the present amount. - For- instancee:
Women's Corset, Covers, in fine nainookk, the square neck edged and inserted with finie embiboior Semi-annual Sale, Thurrday, 81.00 each.
Women sight Gown, in slip-over, style in fine naineok, the square neakk
short sleeve bordered with insertion and edging of fine Swise embroidery. Sizes 56 , 58 and 60 inehese long. Almost hal--price for Semi-annual Sale, Thurrs. day, 81.89 .
embroider s Drawers, in fine nainsook, finished with wide insertion of Swise effeed with wide Valenciennes lace Open añă closed styles, in sizee $22^{2}$.250 edged whrt wide Vilenciennes acee. open and

Collection of Women s. Petticoate, in fine nainsook, with deep, fat flounce


Misses' Drawers, in fine nainsook, with flounce of Swies embroidery or fine lawn edged with dainty torchon lace, all very prettily run-with washable pink and blue ribbons. For 10,12 and 14 years. A splendid value for the Semi-annual Sale, Thuroday, at $73^{\text {ceents }}$ 'a pair
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Secrets of Health and Happiness
Minutes Are Precious
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By dr. Leonard keene hirshberia

"Moderation"-Bernhardt's One Rule of Beauty
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PETER'S ADVENTURES
IN MATRIMONY By LEONA DALRYMPL -axz=



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That Son-in-Law of Pa's
$\therefore \quad \therefore \quad-\quad-$
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Cornwall---Courtright ---Brantford---Stratford ---Niagara Falls ---Belleville---Sarnia --Guelph RREE WHEAT WAS
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\author{
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Annual Meeting of Shareholders
Tuesday, 13th January, 1914
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THE TORONTO WORLD




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Dollar Day in Whitewear Sale momin Huayw in =aw =itu







Hats Trimmed Free for 3 Days An mom shene min Trimine тйmeso free.
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The January Fur Sale







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Sample Dresses \$6.35


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DRESES FOR PARTY
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 and blanket cloths, in light or dark shades. in. a
number of the very latest styles, suitable for
misses or women. sMARTLY TAILORED SKIRTS, 8


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## WINTER WEAR For Men

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 olken Hin av uleten overcoats. $5=5=5$ $= \pm=2 \mathrm{man}=$ Bovs woollen oüting suits, se.9e, reau-
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$\$ 1.69, \$ 1.75, \$ 2.25$ and $\$ 3$ atating alarm, $\$ 1.50$,
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