



Coolidge is the Favourite in To-Days Presidential Contest Flooded Rivers of N. France and Belgium Flooded Rivers of N. France and Belgium
Threaten Widespread Destruction--Out-
break of Pneumonic Plague in Los Angeles Causes Grave Concern.

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MAJESTIC, TO-DAY Human Wreckage
The feature that filled the Century Theatre, Los Angeles, every day and night for ten weeks, and created a sensation in New York, Boston, Chicag
and California when first price tickets sold for $\$ 5.00$ (five dollars).
MRS. WALLACE REID and JAMES KIRKWOOD, the brilliant criminal lawyer, in the story which stirred the world by its appeal and soul-stirring situations "HUMAN WRECKAGE" will grip you as it gripped millions.
NOTE:-PATRONS ARE ASKED TO COME EARLY--TWO COMPLETE SHOWS

## Admission 30c.


Knox's Sparkling Gelatine Prowning for Gravies, large IGreen Grapes 19c. lb J. I. ST. JOHN.




## Fair Week At The Royal Stores

 MEET MR BILLSAVER Mr. Bill has come to town and hers popurar all right. Sav-ing money is the most welcome of all the sports. This genial
 Bargainsin Winter Overcoats for Men
 Winter Overcoats.
L-] ||







## Sacrifice Prices on

 Evening Dresses
Cepe-de-Chene \& Taffefta Taffeta Evening Dress Cepe-d Evening Dresses Only si.00 each Crepe-De-Chene Evening Dress.


 Georgette and Satin
Semi-Evening Dress. Semi-Evening Dress.




Men's Footwear Greatly Reduced










 Taffeta Evening Dress

 Crepe-D.C.Chene Evening Dress. Black Tafeta Afternoon Dress.


## Hats and Caps for Fall and Winter at Saving Prices



Men's Felt Hats:

 Velour Hats.
ors or Fawin beaver and oneses. Men's Nap Caps

Men's Caps.


## BUY \& SAVE WHERE YOU SEE ME DISPLAYED-Bill Saver

| Special Value in Men's Underwear |  |
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| Menis all Woot Stanfelds Underwer. |  |
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Meet Mr. Bill at the Royal Stores during Fair Week, and will mean turning a sharp corner on every purchase you make
It was Bill who originated that famous phrase-"A dollar saved This Sale embraces almost every article in this great, store Seasonable Underwear for Women, at Sale Prices
 remarkable earngs
Stanneld
All wool in in measerwar.
Over-Knickers.






## New Fall \& Winter Curtainings <br> New Fall Lowly Priced



## Stamped Linen

FINAL WEEK OF THIS GREAT
SALE OF SALES

## Lowest Prices Our Chief Attractions

## The Broadway House of Fashion

FINAL WEEK of Our Famous Annual FALL SALE

## PEERLESS SALE!

Ls Our Famous Annual Fall Event-and St. John's Greatest Bargain Occasion! Every Offering a Genuine Sensation! "PEERLESS SALE" WITH US MEANS THE OFFERING OF STUPENDOUS VALUES THAT ARE ALWAYS THE TALK OF THE SEASON! FOR THESE "PEERLESS SALE" OCCASIONS WE PUT PORTH OUR VERY BEST EFFORTS AND CAREFULLY GATHER THE BEST THE MARKET AFFORDS IN SEASONABLE MERCHANDISE AT DRAS TIC PRICE REDUCTIONS. READ THIS AND THE FOLLOWING PAGE! STUDY THE PRICES! MAKE COMPARISONS! - YOU WILL FIND THIS "PEERLESS SALE" ANNOUNCEMENT FULL OF GENUINE VALUES-QUALITY ALWAYS CONSIDERED! ALI ITEMS ON SALE WHILE QUANTITIES LAST

## Bargain Basement

 Sale of HATS! 300 Beautiful Hats in Panne Velvet, Lyons Vel-vet, Brushed Wool, Caracul, Duvetyne and many others too numerous to mention are among this great Sale of Hats. Show Room
Samples and Surpluis Stocks from several manufacturers-Every Hat worth more than
double the price-Come and see them

Your Choice for 1.98 Vatases. 5 s.

## Peerless Sale of

## 

Fine Serges and Plaids in plain or pleated
models at a price less than cost of materials. Final Week Prices mean Lowest than Ever
Prices. Values to $\$ 4.50$. On Sale for

### 2.48

Sale of
Women's underpants
1000 PAIRS AT 69c. PAIR! Never before have we been able to offer such argain in one our extraordinary purchase which we are now
turning over to you at a small profit Values to $\$ 1.25$ for

## 69c pair

## An Outstanding Peerless Value:



LUXURIDUSLY TRIMMED WITH BEAUTIFUL FURS
Our every faculty-our every resource and the best effort of our buyer-brings forth a COA
SALE that all St. John's women who attend will long remember and talk about! The co-operation of several New York manufac

sensamtonal values of the highest order. Each COAT worth $\$ 5.00$ to $\$ 20.00$ more than our "PEERLESS S A L E" o pass an opportunity like
turers has aided us in effecting savings of about One-Half. The quality, style and workman-
ship of these COATS will instantly appeal to the most particular women.品 HUNDREDS OF STYLES! ALL THE BEST FABRICS! VALUES TO $\$ 55.00-$ VALUES TO \$55.0C
 MATERIALS: -ORMADALE -BOLIVIA
-VELVOSEDE
-DUVETYNE -BRYTONIA
-TRUVENEITE
-FINE VELOURS -FINE VELOUR

2

.75
75

IMAGINE! A Coat of Velvosuede with a detachable Cape trimmed with beautiful fur collar and fur band on the Cape-or a high Lustre Bolivia Coat with large collar of Oppossum-or a distinctive model of Duvetyne trimmed with a beautiful fur collar and a wide fur band at the bottom, at only $\$ 21.75$ to $\$ 31.75!$ Plan to come early and bring your friends
Sizes for Misses, 151020 . Sizes for Women, 36 to 44. Sizes for Stouts, 431053
 LLEGANT FUR
WOLF -OPPOSSUM seal -MOUFFLON -MARMINK -BEAVERIN -ETC, ETC


A Sensational Peerless Sale of
Blouses
Fine White Muslin and Voile Blouses nicely
embroidered with three quarter sleeves, offerembroidered with three quarter sleeves, offer-
ed to you at a sensational price. Sizes 36 to 46 . Regular $\$ 1.50$ value for

## 49 c .

Peerless Sale of GLOVES 300 pairs of Brushed Wool Gauntlet Gloves in
all shades such as White, Fawn, Blue, Brown, Grey, etc., reduced to a price where every miss
and woman should buy a few egular Prices up to $\$ 1.50$. On Sale

## 79c pair

Children's Fleece-Lined Combinations

These are all nicely made in a corselette form These are all nicely made in a corselette form.
A real practical combination for the children.
Values to $\$ 1.75$. On Sale for

## 98c.

Children's
Overpants
Made of fine quality Jersey and heartiy firewee
lined, with buttons on side and elastic waist assorted shades. A regular $\$ 1.25$ value. On 69c.

The Broadway House of Fashion
, Report on
Nadd. Trade Conditions



## Enters Final Week of Sensational Bargain Giving !

JUST AT THE RIGHT TIME WHEN MANY OF OUR OUT-OF-TOWN FRIENDS PLAN TO ATTEND THE EXHIBITION, COMES THE FINAL WEEK OF OUR GREAT SALE WITH MORE SENSATIONAL BARGAINS WINDING UP A SALE THAT WILL LONG BE REMEMBERED BY THE THOUSANDS WHO ATTENDED THIS SALE SINCE IT STARTED. EVERY MAN AND BOY WHO NEEDS A COAT, SUIT, UNDERWEAR OR FURNISHINGS, SHOULD COME TO THIS STORE TO-MORROW OR THE FOLLOWING DAYS AND SEE WHAT TREMENDOUS SAVINGS WE CAN MAKE FOR THEM IN THER PURCHASES
Our Gent's Store--a Departmental Store for Men and Boys

| Collars | Phenomenal Sale High Grade Men's All Wool | Remarkable Sa <br> Fine Shirts |
| :---: | :---: | :---: |
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| 30 c | OVERCOATS | Neglige Stiris |
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| Men's \& Boys <br> Sweaters |  |  |
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Just Folks.




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Axes, Pickaxes, Cross Cut Saws, Kitchen Pumps,


## New Stock

 Shingling Hatchets, Axe Handles, Lanterns,Galvanized Buckets, Shot.

## JOB'S STORES, tut



George and Waidegrave Streets.

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## Insurance Notice!

HON. GEORGE SHEA begs to announce that he has resigned the position of General Agent for the North British and Mercantile
Insurance Company, Limited, for Newfoundland, and that from this date the business here will be

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St. John's, Nfld.,
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## Tuesday \& Wednesday AT THE NICKEL!

NOTE:- "NAME THE MAN" will not be shown at the Matinee Perrormances.
Matinees as usual-A Special Feature Pra-
gramme.


A triumph of the films
that years will not forget
VICTOR SEASTROM has created a drama of
exauisite pathos and power from Sir Hall
Caneis

Everybody is talking about

## Victor Seastrom's

troderexion of the Norel
Sir Hall Caine feawig Conrad Nagel-MaceBusch-P-Ptsy Reth Millee

 ComING:-Rex Ingram's Latest Special
Production THE ARAB' with Ramon Novarro and Alice Terry, and Jachie Coogan in the
greatest $p$ ictur,
his greatest picture of his career, "LONG LVVE
THE KNG" 11 Big Reels.

FOR SALE




## Let's Get It Enlarged!

## "It's the best snap we ever hhad of Boby and the boys look so alive , Let's get

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before the film gets scrateili e
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## Stock Market News



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 To-Night's Play

## "OVER THE HILL SMANTHY"

A Beautiful Domestic Comedy-Drama of Folks


Popular Prices: $\$ 1.00,75 \mathrm{c}$., 50 C ., 35 c ., 25 c . Satat Sow selling at Hutur's
Curtain Rises 8.25 p.m., Sharp

VALET AUTOSTROP SAFETY RAZOR FREE FOR EXHIBITION WEEK.


## We will give yon a Val s.10

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MONTREAL SODSS at interesting Prices.
 GRANULATED SUGARhansens junkerBOYERS CORN-
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## OATS <br> ON THE SPOT: 2,500 Bags White Uats.

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100 Bags silverreel onions.

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It's Surprising!
Why so many people ask for imported
Cake when they can purchase our-own, Plans, chbrry, wainte,


## It's Better, Why?

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THE EAST END BAKING

## Ladies' Warm Hose

For cool woatarer.

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Ladies' 41 Rib Cashmere Hose-Our Star Brand. Shades: Coating, Nigger, Quaker
Grey, Mole and Black .. 95c. per pair Ladies' Fancy Rib Cashmere Hose-Our Countess Brand. Shades: Coating, MidGrey, Nigger, Mole, Tan, Black- 95 c . per pair
Ladies' Special Fancy Rib Cashmere Hose Shades: Nigger, Coating, Grey, Mole,
Black.................25 per pair
Ladies' Latest 41 Rib Marl Wool HoseShades: Nigger and White and Black and
White
dies' Art Silk and Wool Mixture Fancy Rib Hose-The very latest ... $\$ 1.80$ per pair
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Secure your requirements now.
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