

YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE"

THE MAIL AND ADVOCATE

Official Organ of The Fishermen's Protective Union of Newfoundland.

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ST. JOHN'S, NEWFOUNDLAND, FRIDAY, DECEMBER 11, 1914.

Price:—1 cent.

CONDITION OF KAISER ALARMING

Copenhagen Learns That German Emperor Has Severe Influenza Attack and is Running Temp. of 103

Copenhagen, Dec. 11.—The Kaiser's condition is most alarming, it is believed in official circles.

From a diplomatic source it is learned that his condition is serious though not dangerous. Much depends on whether he will obey his physicians.

He cannot keep quiet and take a full rest and the Emperor has great difficulty in prevailing on him to stay in bed.

He has a very bad attack of influenza this morning, when his temperature was about 103, which is higher than yesterday.

If he is unwilling to take absolute rest there may be real danger as he is weak and his spirits are depressed.

Looks Like Tie In The Elections In New Zealand

Thirty-eight Government Candidates Returned and Opposition Have About the Same.

Wellington, N. Z., Dec. 11.—Election returns, though incomplete, indicate that the licensing position is unchanged and that National Prohibition has not been carried.

Returns give the Government thirty-eight members in Parliament; Opposition thirty and Labor-Social-Democrats, eight.

As the latter support the Opposition, party strength in parliament is equal, though the votes of the soldiers abroad are yet to be counted and may affect the result.

Canada Gets \$15,000,000 In War Orders

British War Office Places Order for Eight Million Worth of Shells and \$6,500,000 Supplies

Montreal, Dec. 8.—The business secured by Canadian firms in connection with the equipment of the British army will run into many millions of dollars.

Frederick Stobart, representing the British Government in the purchase of army materials in Canada, has already let contracts totalling \$5,000,000. Now Mr. Stobart has in prospect the placing of an additional \$1,500,000 worth of contracts.

While the war is yet in its first stage, Canadian firms have thus had business to the extent of \$6,500,000 in supplying clothing and equipment for the British army.

The new orders in large part for "accoutrements," probably in the line of leather belts, etc.

Besides these orders, the War Office has also placed orders for \$8,000,000 worth of shells with Canadian manufacturers, making the total trade from this source well on for \$15,000,000.

Germans Driven From Armentieres

British Artillery Make it Too Hot for the Germans Who Are Forced to Withdraw.

Boulogne, Dec. 10.—A correspondent who has just returned to Boulogne, from Armentieres, says the Germans on Tuesday were driven out of Armentieres by the British, and hurled back beyond the artillery range.

Armentieres is nine miles north-west of Lille.

Mongolian left Philadelphia at noon yesterday.

THREE GERMAN SUBMARINES SUNK IN MAKING UNSUCCESSFUL ATTEMPT TO DAMAGE ADMIRALTY DOCKS, DOVER

London, December 10.—A half dozen German submarines made an attempt at 6.30 this morning to enter the Admiralty Harbor, according to a Dover despatch to the Exchange Telegraph Company, and for half an hour the batteries kept up a furious fusillade, firing at least two hundred shots.

It is reported that two or three of the submarines were sunk, but this is not confirmed.

London, December 11.—A despatch from Dover states that the three German submarines who took part in the attempted submarine raid upon the Admiralty Harbor have been sunk after a heavy fusillade by the land batteries.

The attempted raid on the harbor was made under the cover of darkness and in a rain storm at 6.30 yesterday morning. Six submarines took part in it.

The first alarm on shore was given by the firing of big naval guns and soon all the land batteries were engaged in the action. The fusillade lasted for some time and at least two hundred shots were fired.

The message states that the submarines did not succeed in doing any damage.

SEVENTEEN MEN SIGN THE ROLL

Sprinkling of Volunteers from All Parts of the Island Offers—Total for Contingent Now Over Six Hundred

Table with 2 columns: Week, and list of names and counts for Monday through Thursday.

Recruiting continued last evening at the C.L.B. Armory, when seventeen lads volunteered. Ten were from outports and the balance from the city.

The following signed on: Turk's Gut—Thos. Jos. McCue, Jos. Peter Bartlett.

Bonavista—Walter P. Miles, Geo. L. Cuff, Allan Burge, Harry Keats. Little Bay Islands—Hubert Strong, Hr. Grace—Edmund D. Hanrahan, Bay of Islands—Ches. Chas. Butt, Tor's Cove—Michael Driscoll, St. John's—Wm. Geo. Colish, David Bennett, Ed. Mansfield, Jas. Burke, John Moakler, Wm. Snow. One name short of seventeen.

German Staff Had To Leave Roulers Town

British Made a Capture in the Neighborhood and Shelled the Enemy's Position

Amsterdam, Dec. 11.—The Allies have entered Roulers, in West Flanders, 12 miles north-west of Ypres, according to the Sluis correspondent of the Handelsblad.

Writing to London from the Belgian frontier, on Wednesday, he said the German divisional headquarters were moved from Roulers when shells began to fall in the town, after the British had captured Paschendale, a short distance to the west of Roulers.

The Boulogne correspondent who has just returned to Boulogne from Armentieres says the Germans on Tuesday were driven out of Armentieres by the British and hurled back beyond artillery range. Armentieres is nine miles north-west of Lille.

Britain Decides To Permanently Adopt Egypt

Paris, Dec. 11.—It is learned on very high authority that the British Government is about to declare the unification of Egypt.

Mrs. R. Rendell is much improved in health we are glad to state.

Two inebriates were before Judge Knight to-day; both were discharged.

4th of seven hundred rebels and the surrender of two hundred Boers, five additional rebel leaders and their Commandos have unconditionally laid down their arms. Only one rebel leader is at large—Colonel Maritz.

The Indian Office reports that 1100 Turkish prisoners, exclusive of wounded, and nine guns were captured at Kurma, on the Persian Gulf, which was occupied on December 8th.

WEATHER REPORT

Toronto (noon) West Coast—Fresh to Strong N. to W. winds; fair and cold today and on Saturday.

East Coast—Strong winds and moderate gales, N.E. to N.W.; snow today then clearing and somewhat colder.

BRITISH SINK CRUISER NURNBERG AND CORNER THE CRUISER DRESDEN IN THE STRAITS OF MAGELLAN

(British Official Bulletin.)

London, December 10.—The Official Bureau announces that the German cruiser Nurnberg has been sunk.

Later it says that a further telegram was received from Vice-Admiral Sturdee, reporting that the Nurnberg was also sunk on December 8th, and that search for the Dresden is still proceeding.

The action lasted five hours, with intervals. The Scharnhorst sank after three hours, and the Gneisenau, two hours later.

The enemy's light cruisers scattered and were chased by one of our cruisers and light cruisers. No loss of any British vessel is reported.

Buenos Ayres, December 10.—The cruiser Dresden has been cornered in the Straits of Magellan, according to advices from well-informed naval circles to-day.

The naval division of Admiral Sturdee is understood to include nine warships.

TELL STORY OF SINKING OF ELSINOR

Ship Was Held up by the Leipzig, Which Put the Crew on a Transport and Sent Tanker to the Bottom

A Vancouver news despatch, dated December 3, reports that Engineers Nicholas and Evans of the oil tanker Cordelia, which arrived in port that day from San Francisco, have been transferred to that vessel after having lost their ship, Bowring's oil tanker Elsinor, Capt. Roberts, which six weeks ago was reported to have been sunk off the coast of Ecuador by the German cruiser Leipzig.

Chief Engineer Nicholas tells the following interesting story of the sinking of the Elsinor:

Held Up.

"On the morning of September 11, at 2.15 a searchlight played on us and a shot was fired across our bows. This was a warning to stop and we promptly did so. At the time we did not know if we had been hailed by a friend or foe, but we quickly found out.

Half an hour after the shot was fired we were boarded by two officers and ten men of the German cruiser, all armed. They searched the Elsinor for oil and coal, and before leaving told us to get our boats ready with as few clothes as we could carry, as they intended to sink the steamer at dawn. We were then taken about sixty miles off the land.

Sighted Another Ship.

Further instructions compelled us to alter our course and take all instructions by signal from the Leipzig. However, at dawn, we were still carrying on, but at 11 a.m., we sighted another steamer on the horizon, and at noon got the order to stop.

The vessel proved to be the Marie, a German transport with coal from China for the Leipzig. As we stopped we were again boarded by an armed crew. They gave us orders to get into our boats and pull for the Marie. On the Marie they had posted a guard of one officer, a signal man and nine marines, heavily armed and they kept close watch over us day and night.

Saw Her Sink.

"It was from the Marie that we witnessed the sinking of the Elsinor. In all it took twelve explosive shells to do the work. The last we saw of our ship was at 4 p.m. She was then a mass of flames but she sank on an even keel and as stately as ever.

"We then proceeded to the Galapagos Islands, Ecuador, and arrived at one of the Islands on September 18. It was after the end of the month before we found sail boats to carry us over the six hundred miles which separated us from the mainland coast."

CITY MAN ON OFFICIAL 'INFLEXIBLE' REPORTS VERY GOOD

Richard Rogers One of Crew of Warship Reported in Naval Battle

Citizens of St. John's will be proud to learn that one of our city boys is a member of the crew of H.M.S. Inflexible which is supposed to have formed one of the British squadron that so effectively disposed of the German fleet in the South Atlantic a couple of days ago.

Mr. Stephen Rogers, of Goodridge & Sons employ, and who is father of the young man mentioned, writes us as follows:

"I have a son on the Inflexible which, I suppose, was one of the ships that helped to bring about the destruction of the German ships which were such a menace to our shipping on the high seas. I hope that our ships will capture the other two.

"My other son is with the 1st Newfoundland Regiment.

"The names of my two volunteer sons are—Richard Rogers, A.B., of 21 Pleasant St., city; Edward Rogers, app. cooper, Sheenan St., 1st Nfld. Regiment, city."

Floriz left New York at 1 p.m. yesterday.

S.S. Bonaventure left Naples Dec. 1st for St. John's.

Fogata arrived at Tilting at 2.40 a.m. and left at 4 a.m.

OFFICIAL REPORTS VERY GOOD

Allies Progress in West—Russian Successes—Persian Gulf Victory—Servians Victorious—S. African Rebels Surrender

London, Dec. 10.—French Government reports progress along the heights of the Meuse and in the Argonne region.

Russian government reports heavy fighting on the left bank of the Vistula, the Miawa-Glow-Lowicz front, in the region of Piotrkoff and south of Cracow, the enemy achieving no success. The Russians evacuated Lodz for strategic reasons.

After successful operations, resulting in the capture of about 200 prisoners and five guns, the India expeditionary force has captured Kurma, where the late Governor of Basra rendered unconditionally with his troops. We now control country from the junction of the Tigris and Euphrates to the sea.

The Servians have routed the Austrian army and recaptured Valjevo, taking twenty thousand prisoners and fifty guns.

In South Africa, General Beyers is believed to be drowned in the Vaal. Rebel commandoes, numbering over 2,000 in all, have been recently captured or surrendered unconditionally.

Big Rally Of Our Citizens Hears Patriotic Addresses

Premier Morris and President Coaker Address Capacity Audience at British Hall on European War

The second patriotic meeting under the auspices of the S.U.F. took place at the British Hall last evening and was very largely attended.

Every seat in the spacious ball room was occupied and many were obliged to stand throughout the evening.

His Excellency the Governor and Lady Davidson, Mr. Morine and several members of the Executive.

Mr. J. A. Clift occupied the chair, and introduced the speakers—Rt. Hon. Sir E. P. Morris and President Coaker of the F. P. U.

The Speakers.

Sir Edward spoke first and in an interesting manner reviewed the causes which led up to the war.

The assassination of the Austrian Archduke was not the cause because it is now well-known that Germany was spoiling for a fight and she is certainly getting it.

The means the German war party had followed in their endeavors to cause disturbance in the British Empire, but instead of making trouble

Portia Sails

The Portia sails West at midnight, taking a full cargo and the following passengers:—Messrs. J. Benning, J. English, F. English, Downey, P. Power, A. Ryan, S. Solo, J. Power; Misses Mike and Hoberg and Mesdames W. Pike and Doody and 25 steerage.

Russians Hold Back Germans

Check All Attempts of Enemy to Make Any General Advance.

(Russian Official Bulletin.)

Petrograd, Dec. 10.—There was no important change yesterday.

Isolated attempts on the part of the enemy to take the offensive, have given rise to engagements in the districts of Ciechanow and Przasnysz, as well as Piotrkow, and in several other districts on our front. The result of the engagements has been unfavourable to the Germans.

In the region of the passes of Yezekow and Beskid (in the Carpathians) on Dec. 8th, during attacks on fortified positions held by Austrians, we captured four guns, several hundred prisoners, and many waggons.

S.S. Queen Wilhelmina is due from Halifax to-day. She sails again tomorrow afternoon.

Acknowledgement

The Hon. Secretary-Treasurer of the Methodist Orphanage begs gratefully to acknowledge the receipt of the sum of thirty-two dollars and twenty cents (\$32.20), being one-third of net proceeds of Smoking Concert held on Wednesday evening last, per Messrs. Somerville and Dewling.

STEBAURMAN'S OINTMENT

St. John's, N.F.,
March 15th, 1914.

Mr. Stebaurman.

Dear Sir.—I have much pleasure in informing you that I am perfectly cured of my stomach trouble after having used two bottles of your medicine. I feel as well as ever. I was fifteen years suffering. Doctors said they could do me no good and told me I would never be cured. I gave up hopes of getting better till a friend advised me to try your medicine, and after using two bottles I am well.

You are free to make any use of this that you think proper. I feel that I am completely cured and I trust that other sufferers will find the blessing of health again by using your medicine.

Yours truly,
MRS. STACEY.

23 Goodview Street,
St. John's, N.F.

Stebauman's Ointment, 20 cents per box or 6 boxes for \$1.00—Oct 23.2w Cash Must be Sent With Order.
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N.B.—Goods sent with dispatch to any part of the City or Train.

J. J. St. John
136 & 138 Duckworth St.

President Coaker Delivers Eloquent Patriotic Address At Big Rally In British Hall

Ladies and Gentlemen.—I would much sooner some other public man had been asked to take my part here to-night, but, having been asked, I felt it my duty to consent, and if my humble efforts contribute in the smallest degree to the advancement of the cause which these meetings are intended to serve, I shall be thankful. Public men must shoulder their responsibilities cheerfully or give place to men who can and will do so. Often this duty is performed under circumstances and in a manner which proves that, after all, a country or a nation is but one large family. Here you find me standing side by side with my unfriending opponent, the Premier, who but one year ago bent all his energies to prevent my friends and myself from turning him out of the most unthankful position obtainable in the country. We rejoice to-day to find him where we laboured to be, and I can assure you that very few men in the country to-day envy him his exalted position and the pressing duties which such a position claims from its possessor.

SACRED AS LIFE

We are here on this platform to-night to espouse a cause which every Britisher holds as sacred as his life, a cause about which there can be no difference of opinion. We may differ as to the methods employed to serve most effectively, but as to the cause itself, no sane man can do aught but strive manfully to defend it, even to the giving up of that which man most dearly prizes—his existence.

My Rt. Hon. friend, and most sturdy political opponent will, I know, agree with me when I say that when danger threatens the dear old British flag, every public man should stand for State and none for Self. My friend has stood on this platform on several occasions and appealed to his friends for support, but, proud as he often was over his exertions on such occasions, I feel sure he never felt prouder than he does to-night, espousing the cause of the most glorious and freest Empire known to man. May we both, in after years, be able to look back to this meeting to-night as an occasion in our lives which proved a pleasure and an inspiration and which prompted us both to devote more earnestly and sincerely to the uplifting of our country those talents which Providence has been pleased to bestow upon us.

DUTIES OF PUBLIC MEN

The duties of public men are often under-estimated and misunderstood. It is a noble ambition in any man to aim for high positions of public trust and responsibility. It is far better to dare mighty things and to win mighty triumphs, even though they be checked with failure, than to take rank with those poor spirits who neither enjoy much nor suffer much because they live in the gray twilight which knows neither victory nor defeat.

When a country sees a public man showing by his actions that his work in her behalf is a burdensome duty and not a reward to be abused for personal profit and gain, then that country may consider herself blessed. I firmly believe that a public man who performs his duty in the interest of his country to the best of his ability is the greatest blessing which can befall that country.

LABORED UNSELFISHLY

I refer to Mr. Gladstone, the "Grand Old Man" of the last century. His knowledge was unsurpassed in his day and the world is still looking for some man to fill the gap which he left. His talents were many, and he devoted them all to the uplifting of humanity and the advancement of our grand Empire. He did not live for Self. In his days of activity, there was no man living who possessed so great an influence, and no man has ever lived who has utilized his influence so beneficially in the uplifting of humanity.

Had Mr. Gladstone used his great ability and consequent influence to enrich himself and amass wealth as the Rockefeller, the Morgans, the Rothschilds, and other talented men have done, he might have become as rich as Rockefeller, or Morgan, or Rothschild, for he possessed greater abilities than any of these, and a year after his death the world would have forgotten that he ever lived.

But our grand Empire builder, our Ideal Statesman, will live as long as

the English language is spoken and history is read, while few will remember that a Morgan, a Rothschild or a Rockefeller ever lived, a year after their forms have disappeared from earthly view.

MISAPPREHENSION CORRECTED

My duty is responsible for my presence here to-night and whatever I may speak will be the sincere utterance of one who loves the British flag, its grand history, its traditions, and our grand Empire as a true Briton should. Many a time have I been assailed as unpatriotic and disloyal, because I have been misunderstood. My words were not intended to convey meanings applied to them. Somehow, it is always easier to misunderstand than to catch the true intent and meaning of a statement.

Some of my fellow-citizens were greatly offended because of some remark attributed to me which appeared in the "Union" paper, in reference to the loss of the three cruisers in the North Sea through being torpedoed by German submarines. I am a busy man. I have many pressing duties to attend to daily and I sometimes write editorial articles for our paper. I have but little time to give such duties. I can give but a few minutes in the early morning to this work. I write a paragraph. It explains my feelings. It may be that I should make sure that those who read should clearly understand my meaning and that I should more fully explain my meaning when writing the article, but whilst, in the few moments at my disposal, I find time to write a sentence, I cannot find time to write an explanation of a dozen more lines.

I can sincerely say that no Briton grieved more over the loss of those three cruisers than I did. I am often thought to be possessed by a spirit of dissatisfaction, but a close observer would soon discover that this characteristic might be better defined as a "spirit of being forever unsatisfied."

BRITAIN'S FIGHT FOR RIGHT

Britain is fighting for Right and her cause will surely prevail. There can be no such thing as Britain being beaten in this awful war. She has not always lived up to the high ideals of a perfect nation, but her ideals have not been surpassed by any nation under heaven. She may possess some vices, but when we compare them with her virtues, they sink into insignificance.

BRITAIN'S STATESMEN

Britain's statesmen cannot be equalled anywhere in the world. The purity of British politics and of her public expenditure are admitted by all reasonable men to greatly surpass the standards of any country or nation under the sun. The men now administering the Government of Britain are the equals of any of the race has produced.

HEAVEN-SENT STATESMAN

God bless Mr. Lloyd-George! May Heaven preserve his health and England never cease to appreciate his great abilities. We are proud of him, and every true Britisher should lift his eyes to Heaven daily and ask that power from on high may be supplied him in the future as it has been supplied in the trying days of the past four months.

Mr. Churchill and Admiral Fisher are the equals of the greatest in our Empire who could be trusted with their high offices. May Admiral Fisher's plans to strip the Seven Seas of German warships be consummated. May the German navy be completely destroyed or captured, ere Britain sheathe her sword in this Armageddon of wars. May Admiral Fisher at the Admiralty and Lord Kitchener at the War Office so direct operations as to cause everyone of us once more to religiously repeat the words of the immortal Shakespeare:—

"This England never did and never shall Lie at the foot of a proud conqueror."

How can Britain emerge from this war anything but triumphant? She has the ships, she has the money, she has great statesmen in charge of her affairs, and surely the Empire will find the men! Who can doubt that although our Navy has met with some losses, God's strong arm is with it? Has not the boasted might of the German navy been hiding in harbours under the shelter of impregnable fortresses, the approaches to which have been strewn with deadly explosive machines which are almost as numerous as the women and children whom their soldiers have murdered in the homes of the absent, brave and valiant Belgians. How can we have any doubt about the final outcome when German admirals cannot gather enough pluck to challenge the steel walls which protect the British shores?

For four months the flower of Germany's manhood has endeavoured to crush the Allied Armies in France and Belgium, but there has been no tatter, no wavering, no mistake, no blunder, no want of courage and no lack of bravery and endurance on the part of our noble brothers or their French and Belgian comrades. The worst is over and our army has not lost any of its past glory nor yielded to the foe.

WARRIORS BOLD

Our soldiers are doing as their fathers did in days of yore. They are striving for one object—Duty, and a soldier's duty is the most trying work that a man can undertake. He is indeed the noblest of men, for he undertakes voluntarily to lay down his life, if need be, in order that others may be free and may live to enjoy the happiness secured at the cost of his life. There is but one reward which a true soldier values as a compensation for what he endures on behalf of his nation, and that is the Victoria Cross—the emblem of heroic action which is the envy of the bravest men in the British Army and Navy and which the poet so beautifully portrays in the following lines:—

"O pure as the spirit that set me there
Must the heart of the hero be
Who would win my crown on the furious
Field or the plunging decks of sea,
Mine is the light that the sailor sees
When the flames from the turret flash,
Mine is the prize that their fingers
Clutch as they reel at the gates of death,
And I am the priest of the stricken
Field who greets their dying breath."

LOYAL SONS OF TERRA NOVA

I believe that the people of Newfoundland are just as brave and loyal as any in the Empire. I do not believe that the slowness of the young men in enlisting is the result of the want of knowledge as the causes of the war, or indifference as to the outcome of the war. I am fully convinced that most outport people are fully acquainted with all the circumstances in connection with the war. Those to whom I have spoken are fully informed and take a very close interest in following the war news from day to day. I have seen numbers about the telegraph stations in the outports waiting for the daily report and intelligently discussing all the details.

I am not one of those who think that the outport people want to be instructed in respect to the war situation, or want to be told what their duty is to King and Country.

There are many reasons for the apparent slowness in responding to the appeal for recruits, but, in my opinion, the principal one is that the young men and older men believe that there is no need at present for their services. They feel sure that the Allies will beat the Germans. They feel sure that the German fleet will be sunk or captured by the British fleet.

FEELING OF RESIGNATION

There is a feeling of resignation amongst the people, which, if put into words would read, "Well, I am a true subject of the King. I love the Flag. I am ready to fight and to die for the Empire, but there are millions of men in the field and millions more under training for the front, who will not get there until the Spring."

"The Germans have done their best and placed all their men in the field and they cannot make the Allied Armies budge. Not one battle on the land has been lost by the Allied Armies in France or Belgium and only one battle has been lost by the Russians. If the Allies were beaten in France or Germany and I saw a fear

of Britain losing, I would offer right away. Or, if the German fleet beat the British in a square battle and Britain required a few thousand men to man new ships, I would offer right away."

This, in my opinion, is the present feeling of the people of the outports, and is one of the chief causes of the slowness in response to the appeal for recruits. As to meetings, the most effective speaker would be one who could say—

"Well, boys, I am asking you to follow me. I am ready to give my life for the maintenance of the Flag of Old England, and I believe many of you are as brave and as ready to fight as I am, and will respond to the call of your King and Country, and we shall stand side by side—we who are young and strong—and fight as our fathers of old fought, and if we come back we shall always be proud of our action."

"Our neighbours will always respect and esteem us as Men, and if we die, we will die the noblest of deaths, fighting for our King, our Country, and for the safety and freedom of our dear ones at home. We shall follow in the footsteps of thousands of brave men who laid down their lives in days gone by that we in our generation might be free. Now our turn has come. Duty's stern demand calls upon us to shoulder our responsibilities and hand down to our brothers and countrymen, unimpaired, that great heritage which has been handed down to us by our fathers."

"There is but once to die, and who can die more nobly, more manly and bravely, and demand a greater value for his life, than he who responds to his Country's call to defend the flag and battle against the enemies of Right?"

WOULD BE EFFECTIVE

I feel sure that if we had speakers appearing on outport platforms who could appeal to the young men in the words which I have outlined, the response would be a surprise to all concerned. If men, such as you, Mr. Chairman, who have two sons in training for the front, could appeal, such an appeal, coming from a man who has already made a great sacrifice, would surely reach the young men in the outports.

What is wanted is to show that here is need of help at this time, and I ask all the young men present, or those who may chance to read my words, to realize that the country has pledged its word to the King's Imperial Government to provide One Thousand Naval Reservists and that Three hundred of the one thousand are still needed.

The Colony's honour has been seen pledged and the offer of one thousand naval reservists must be fulfilled. I appeal to the young fishermen from the age of 18 to 35, who are in good health, to come forward at once and enable Newfoundland to carry out her pledge to Britain. Three hundred young men should respond within a week.

FAITH IN OUR FISHERS

I will not believe that the young fishermen, who are just the chaps for serving on warships, will be any longer indifferent to the appeal of her country on behalf of the Motherland in her hour of need. I wish that I were younger or that I could be released from my pressing responsibilities, for nothing would delight me more than to stand on the deck of one of those great wonders of the age. I know that our young men love the sea and would be at home on board of one of those mighty ships. Who amongst us has not been thrilled by the grand words of the poet who said:—

"O for a soft and gentle wind!"
I heard a fair one cry;
But give to me the snoring breeze
And white waves heaving high,
And white waves heaving high, my lads.

The good ship tight and free—
The world of waters is our home,
And merry men are we.
There's tempest in yon horned moon,
And lightning in yon cloud;
But Hark! the music, mariners!
The wind is piping loud,
The wind is piping loud, my boys,
The lightning flashes free—
While the hallowed oak our palace is,
Our heritage the Sea."

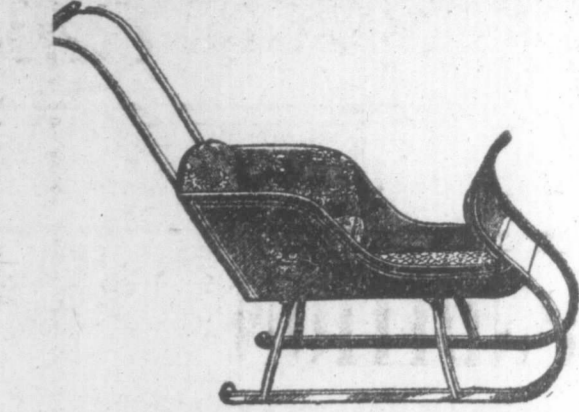
What fisher lad would not feel his blood warm at the utterance of such danger-smelling words. Surely, sons of Old Devon, and of Wexford, and of Waterford sires who first saw light of day in Terra Nova, who have drunk of the health-giving draughts which sweep over the tumultuous seas and beat against our rocky, ragged shores, will be true to the best traditions of their fathers, and never look on sullenly when England's sides of steel lie idle, awaiting tars to drive England's foes from the seas.

TERRA NOVA'S PRAYER

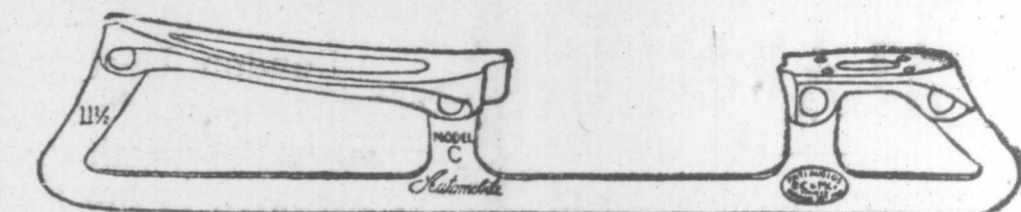
Surely, the Viking's blood, so strong within us, will be stirred and will stimulate brain and sinew to strike the blow that will maintain our liberty and freedom for a thousand years.

Baby Sleighs, Slides & Sleds

Now is the time to procure one of our **BABY SLEIGHS**, as being purchased before the advance, we are in a position to sell them at a very low figure.



Boys' & Girls' Sliders & Sleds



Automobile & other Hockey Skates

Hockey Sticks, Pucks, Snow Shoes, etc.

N.B.—We have also a stock of Hockey and Acme Skates left over from the fire which we are selling from 40c. pair up.

MARTIN HARDWARE CO.

Next Door West.

KEROSENE ENGINES!

We have made a sweeping reduction on prices of new

FERRO KEROSENE ENGINES

	Regular Price	Now Selling
11 H.P. Engine with Reverse	\$312.80	\$240.00
7½ H.P. Engine without Reverse	\$213.00	\$160.00

Reduction on all other sizes.

EVINRUDE DETACHABLE DORY MOTORS
Only \$55.00 complete.

Also all Motors and repair parts at reduced prices.

A. H. MURRAY

Bowring's Cove.

Due to Arrive!

A Shipment of **Climax Dairy Meal**

—AND—

Climax Molasses Feed Meal

Get our Prices for Delivery from Ships Side.

Job's Stores Limited.

Write For Our Low Prices

—of—

Ham Butt Pork
Fat Back Pork

Boneless Beef
Special Family Beef

Granulated Sugar
Raisins & Currants

—and—

All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

(Continued on page 3.)

President Coaker Delivers Eloquent Patriotic Address At Big Rally In British Hall

(Continued from page 2)
sands years to come. As for the sons of Terra Nova, may their hearts' prayer be expressed in the words of that grand poem:

"Amid the stormy Northern Seas
As in the balmy Southern breeze,
It holds our sons, their sons, our
dead;

Our Empire is so widely spread,
We know, we know /
Our love for Britain grow and
grow."

Many of our outposts have done their part. Flat Island, in Bonavista Bay, out of a population of 626, has given 19 of her best young men. These are enrolled with our naval and land forces. St. John's citizens take pride in the fact that so many of their sons have enlisted, but before St. John's can produce the same average as Flat Island, some 1000 lads will yet have to enroll.

One little settlement in Trinity Bay has a trained nurse among the Red Cross army at the front. I hope that Twillingate, Change Islands, Fogo, Newtown, Greenspond, Wesleyville, Bonavista, Carbonear, Harbor Grace, Brigus, Bay de Verde and the other larger towns and settlements will send along their quota to make up the number now required.

Catalina has done very well. About 20 from that vicinity are to be found amongst the enrolled.

MORE APPEALS LIKELY

If Britain's needs become more insistent and the war is prolonged, it is probable that a considerable number of recruits will be asked to serve the naval authorities for a year, and

if such an appeal is made there must be no hesitation on the part of our eligible fishermen in coming forward to take the places which Nature has fitted them to occupy.

If that call comes, I am prepared to respond, if my services will be accepted. The sons of our fishermen must prove to the world that they are the sons of their fathers.

A pleasing picture of our fathers has been drawn by the pen of one of England's poets in the following words:—

"Our fathers, had they not been men
Of iron hand and tempered core,
Had surely pined and perished when
Fate set them on a storm-girt shore,
And shut them up, 'twixt sea and sky
To win their liberty or die.

When they had tilled the sulky land
Until a garden blossomed there,
And, restless, save in freest air,
They tamed the sea with cunning toil
As they had tamed the stubborn soil.

The sea was theirs—but their's to keep
With hands that never shrank from blows,
And eyes that never closed in sleep
Against a world of jealous foes.
They kept it proudly. And to-day
'Tis ours to keep or fling away.
Shall those who, weak and scarcely
free,

Won the dominion of the Sea
A more contracted lordship crave,
When 'round the world no wandering
wave
Can live its life and yet not feel
The pressure of a British keel?"

Or, shall we stand, as long they stood,
Strong children of undaunted brood,
And bid the Germans learn once more
That their dominion is on the shore,
And that, till Britain fails to be
She keeps the Empire of the Sea?"

ABLE MEN NEEDED

Our young men must not think that because Britain's sons by the hundred thousand are ready to take their places in the trenches or on the decks of her warships, that there is no need for them to respond. They cannot expect others to do what should be done by them and every brave, young man who loves liberty, freedom and right should not hesitate to step forward and offer his services, whether they are acceptable or otherwise.

Lord Kitchener and Mr. Churchill desire to see Britain's Army and Navy as strong as possible by the first of May in order to be ready to make terms of Peace. It is not likely that the men now enrolling will be called upon to go to the front as the probabilities are that Germany will be seeking peace within six months from now, but when Peace is being discussed Britain must be backed by a Navy such as the world has never before beheld.

Our strength must be great enough to cause the proposals of British statesmen assembled to dictate terms of peace to be respected and considered as proposals coming from Britain should be respected. The greatest encounter of all will be when the terms of peace will be submitted to the Nation which a few months ago considered herself the Mistress of Europe.



with glory and become the pride of their towns and settlements?

ACCLAIM BRITAIN'S HEROES

From Melbourne to Wellington, from Bombay to Cape Town, from Cairo to London, from Edinburgh to Dublin and Belfast, from St. John's to Quebec and from Montreal to Vancouver the air will re-echo with the loud hurrahs and cheers for the returning heroes of the World's Greatest War, those who fought the fight which brought man nearer unto man.

"What follows, why recall? The brave who died
Died without flinching in the bloody surf.

They sleep as well beneath that purple tide
As others under turf;
They sleep as well; and, roused from their wild grave,
Wearing their wounds, like stars shall rise again.

Joint heirs with Christ, because they bled to save
His weak ones, not in vain."

Only once is it given unto man to die, and what matters it when that once come if, why dying, one can say as the great King Edward the Peace-maker said: " 'Tis all over, but I think I have done my duty."

When the history of this war is written, it will overflow with instances of brave deeds and manly Christian-like actions which will call forth from our brood of nations statues, monuments and words of admiration which Time will never erase nor long cease to praise.

OPPORTUNITY KNOCKS

Our young men should be eager to take their places on the decks of Britain's fighting giants because they will receive training and instruction which will assist them greatly in passing through life. They will be privileged to behold the great places and wonders of the world, which in itself will prove an education.

But what about the glory of serving our King and Empire? What about the glory of being partakers in upholding the grand old flag which so many heroes of old died to defend? Will it be said that the present gener-

ation are less brave than their forefathers? Surely, boys, the stuff that made our fathers great in war is still implanted in us.

I, for one, will not believe that our generation is less brave than any gone before. I, for one, believe that

"We've Raleighs still for Raleigh's part,
We've Nelsons yet unknown:
The pulses of the Lion Heart
Beat on through Wellington.
Hold, Britain, hold thy creed of old,
Strong foe and steadfast friend,
And, still unto thy motto true,
Defy not, but defend.

"Men whispered that our arm was weak,
Men said our blood was cold,
And that our hearts no longer speak
The clarion-note of old.
But let the spear and sword draw near
The sleeping lion's den,
His island shore shall start once more
To life, with full-armed men."

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LACK HUMAN QUALITIES

As for Germany, able business men, industrious and educated as her people are, they lack the qualities which create love and affection for humanity. What they consider their chief virtue seems to be a longing for war and the possession of that which belongs to someone else. Their teachers have taught incessantly but one lesson and that is the extension and growth of the German Empire at the expense of any country.

General Bernhardi, one of their most popular writers, asserts views which fully explain the feelings of the German people respecting war. The British race are lovers of peace, but when provoked, they become roaring lions not easy to appease. They love peace because they crave nothing that belongs to any other nation. They love peace because they regard the uplifting of humanity as their highest duty to mankind.

The German people have constantly been taught that War is their only hope in the future and must be their sole ambition. Aggressiveness is the chief part of a German's make-up. Bernhardi says "Under certain circumstances it is not only the right but the moral and political duty of a

statesman to bring about a war"— "That wars which have been deliberately provoked by far-seeing statesmen have had the happiest results"— "That among all political sins the sin of feebleness is the most contemptible" and "That to increase the power of the State all measures are permissible."

DEFENDS DECEIT

In speaking of the possibilities of diplomacy, he says: "It justifies the employment of hostile methods, cunning, and deception just as war itself does." He claims that the mere threat of war and the clearly proclaimed intention to wage it, will often cause an opponent to give way.

He further claims that the right to fight becomes the duty to make war, incumbent upon the nation and statesmen alike, and that under certain circumstances it is the moral and political duty of the State to employ war as a political means, that war may be faced the more readily if there is a good prospect that great results may be obtained with comparatively small sacrifice, and that in the business of war men must not regard the massacres, the burnings, the battles and marches, for it is a business divine in itself and as needful and necessary to the world as eating, sleeping and drinking.

I have quoted enough to show just what ideas were implanted in the minds of the German people by Germany's best thinkers and writers. When such men preach such a Gospel, none should be surprised with what has been revealed as having been accomplished by the German Army since this war began.

AN APPALLING VICE

It is this appalling vice and this unreasonable and unfair longing for expansion by the naked sword, at any one's expense, that the Allies are now endeavouring to assassinate. Permanent Peace will never be secured while such ideas dominate the actions of a people.

Nothing that Germany possessed was envied by any other nation. The allied nations were gladly willing to permit Germany to hold all she possessed, but Germany's sole purpose and ambition was to extend her dominion and sway over every other people and nation by any means except those of reason and honour. She has

(Continued on page 6)

Anderson's Great Removal Sale.

SOME Bargains here that will make thoughtful Women sit up and reason, and tell their friends that our Removal Sale is in full swing.

It started last week with great vigor and thousands have already made their purchase, and are thoroughly pleased with our splendid offerings.

We mentioned last week that we would soon be going to our

NEW MODERN STORE in the WEST—can you wonder then, why we are giving—not a few cents off, but liberally cut prices, can you wonder why we are offering such excellent Bargains—before that great Removal day comes.

We invite you to come, write, or send a friend, and derive the Full benefits of this great Removal Sale.

Removal Sale 2000 Women's Stylish Blouses

\$1.25 for \$2 values.

handsome, White Silk Blouses, richly, embroidered fronts, long sleeves, good values—truly a wonderful bargain.

\$1.55 for \$2.40 values, perfectly made, White Silk Blouses, high and low necks, Peter Pan and other style collars, trimmed lace and padded silk-worked embroidery, like hand-work, latest style—genuine gift bargains.

We have hundreds of fashionable Blouses, various fabrics, suitable for any occasion, all manufacturers samples.

See them and lay in a stock at Sale Prices.



Removal Sale Colored Blouses

55c. for \$1.00 values.
\$1.15 for \$1.80 values.
\$1.70 for \$2.50 values.

These few examples of genuine reductions in Blouses—truthfully stated, is what will make thoughtful buyers ponder, and then act quickly to secure these splendid bargains.

Some of the daintiest Blouses that you have ever seen, are amongst our manufacturers' latest style Samples.

You will surely aim to buy three, or four, because it is not every day that we remove to a New Modern Store and cut the prices like now. Come now.

REMOVAL SALE FASHIONABLE FURS

HERE you will find we can save money for you on Furs. We can give you a rich, well-furred, stylish, Brown Mar mot real Fur Stole, trimmed with eight tails, and superbly lined with sunny brown satin. Length when folded as worn 35 inches—exact copy of a nine-dollar Fur. Sale price \$1.45.

Remember all Furs go at Removal Sale prices. See them.

Removal Sale Wee Tots Knobby Coats

made of various fabrics such as Serge, Velvet, Corduroy, etc., prices about half the original. Length 20 and 24 inches. Also White Serge Pelisses. Original \$2.00. Sale price \$1.00.

Removal Sale Women's Coats

WOMEN'S Colored Coats, manufacturers' Samples no two alike, all the leading colors, some with straps, belts, pockets. Newest Styles, neatly trimmed. Worth from five to six dollars each—Wonderful bargains.

Removal Sale Price \$3.25.
Another lot of manufacturers' Samples, worth from ten to fourteen dollars each: Colors—Tan, Saxe, Royal, Helio, Reds, Navy, etc., with belts, straps and pockets. All imported this season.

Removal Sale Price \$6.25.
All our Black Coats for Women are at Sale Prices.
We have Handsome Fur like Coats at greatly reduced prices. You'll find Coats here to suit every figure and every purse.

Come and see them to-day.
Electric Seal Fur Coats \$25.00 and \$30.00 each.

Removal Sale Women's and Children's Hats

THIS year's imported, high-class Millinery and Ready-to-wear Hats are marked at prices to remove them quickly—no better styles, nor richer fabrics, can be found at the price anywhere.

Each are trimmed by expert foreign milliners that know how to twist, turn, bend, and shape the fabrics to give an artistic appearance.

For Women we have Silk Velvet, Colored Felts, etc.
For Children we have similar fabrics, including Teddy Bear and Plush.

Here are a few prices:
Regular prices, \$1.20. Sale price, 95c.
Regular price, \$2.30. Sale price, \$1.75.
And many at HALF PRICE.
The variety will not allow us to give all prices. Come and judge for yourself.



Things of Interest to You

Men	Women	Children
Eastern Brand Caps	Handkerchiefs	Wool Bonnets
Maritime Brand Caps	Rubber Sandals	Warm Gloves
Scotch Wool Gloves	Woven Knickers	Dolls of all kinds
French Kid Gloves	Tea Aprons	Pinafores
English Knit Mufflers	Lace Collars	Jersey Suits
Canadian Rubbers	White Blouses	Boys' Jerseys
American Ties	Bargains in Coats	Children's Coats
Woolen Sweaters	Fancy Glassware	Mechanical Toys

A Special Line of Christmas Calendars
Only 7 cents Each.

Robt. Templeton.

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.

Agents for Newfoundland.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

Anderson's, Water Street, St. John's, N. F.

Has No Equal
in quality or price



To arrive next week
J. J. Rossiter
Agent for Manufacturers.

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate
Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, NFLD., DEC. 11, 1914.

OUR POINT OF VIEW

The Sealing Farce

THE fishermen are very greatly annoyed over the proceedings going on before the Sealing Commission. There seems to be no effort made to discover who is to blame for leaving one hundred and ten of our brave toilers on the ice-foe exposed to an arctic blizzard for two days and nights, ending in the slaughtering of seventy-eight of them and making another dozen young men cripples for life.

That seems to be of little importance to the Commission or the brilliant legal sealing experts conducting the case. They have given very little attention to proposals aimed to prevent such occurrences in the future. The seventy-eight under-dogs have been massacred and why should their slaughter be further considered, seems to be the keynote of the proceedings now being conducted.

What the people want to know is how those one hundred and ten men came to be left to perish, when a captain of the most powerful ship in the fleet knew they had been placed on the ice-foe and had been overtaken by a blizzard, and why nothing was done to acquaint the other powerful ships in the vicinity, which carried wireless telegraphy to keep a close look out or to search for the Newfoundland and find out where her men were.

They want to know what can be done in future to prevent such waste of the prime manhood of the Colony.

They want to know why a man who steals a loaf of bread to prevent starvation is sent to jail for six months, or why a man or boy who kicks a dog would be sent to jail, while another, whose blunders caused the death of seventy-eight men, is permitted to command a ship, subsidized by public money, and is considered a hero, because he has sufficient friends high up in authority to cover up his blunders and excuse his impudence and conceit.

Kean should have been arrested upon arrival of his ship in port in April. If he escapes his just deserts now, just as sure as the sun shines he will not escape the vengeance of an indignant people. If Graballism is powerful enough now to save his very dirty face, it won't save him later.

This Commission will not be the end of the Sealing Disaster. Another will be appointed before very long that will go to the bottom of the evil, and expose the cruel deception hitherto practiced against the poor sealers.

We don't want to have a Commission to enquire into the food supplies or to ascertain the boat accommodation, or to find out whether dories are better than punts, or to decide whether panning seals is or is not permissible.

The food accommodation is now

controlled by law, and the boats are all right if sufficient are provided. When a loaded steamer is returning and steaming through water and her safety is endangered, no boats of any sort will avail to prevent a disaster. It would be all right to prevent loading seals on deck on ships returning from the Gulf, but it is far more important to provide a survey that will ensure the clearance of only those ships that are absolutely seaworthy and solid, and well fitted with pounds capable of enduring in any weather.

No one proposes to do away with the panning of seals. Panning to a limited degree will continue—but not the panning system of the past. Seals will be killed and hauled to large pans of about 1000 punts and by doing away with the right of property in seals after the day the seals were killed and panned, the men will always be near their ships, and will be within reach of shelter no matter how severe the blizzard.

Wonderful risks have been taken in the past in sending men ten to fifteen miles to pan seals, or placing a crew on the ice at early morning without any provision against weather, without food or shelter except the food the men take in their lunch bag, and then steaming ten miles away to pick up seals panned yesterday or some other day.

A storm comes on; the ice closes; the ship becomes immovable; the weather increases. No other ships are in the vicinity and the men placed on the ice, ten miles distant, in the morning, must live or die, without food or shelter, and perhaps without fire.

The panning of seals cannot yet be absolutely prohibited. The sealers are convinced that the abolishing of property in panned seals will be sufficient protection if properly observed.

The Commission might recommend placing a competent police officer on board of each ship in order to report breaches of the laws and to institute legal proceedings on arrival in port, but it is only wasting time to enquire whether the panning of seals is beneficial or otherwise; that matter has been decided by those who know all the circumstances.

We go further, and assert that no man but one who has been to the ice-foe and has studied the circumstances is qualified to deal with such matters.

A man who has not been to the seal-fishery, no matter who he is, or what his other qualification, is incapable of dealing with such a matter as proposals to amend the Sealing Laws or make provision against sealing disasters in the future, nor can he properly locate the blame for the loss of the seventy-eight heroes who sailed in the Newfoundland.

The work of the present Sealing Commission will end only in time being wasted for it is not competent as now constituted to deal with any of the issues the country wants to investigate and adjust in connection with the two great disasters of last spring and the evils of the system in operation in past years.

MAKES COMPLAINT OF POST OFFICE

(Editor Mail and Advocate)
Dear Sir.—Will you please publish a few remarks from this part of mismanaged Terra Nova? Last winter there was a petition signed and sent to the Government asking that a post office and telephone office be built in a central position, to be managed by one person.

This is what was done. Where the post office was situated was always to the south of central, about one-third mile. Owing to some difficulty the late postmaster resigned this summer. Only a favoured few knew anything about it, until an official came from St. John's to remove the apparatus further south. They placed it in the very south-west corner of the Bay, another quarter of a mile further from centre and in winter, by the way people generally go, half a mile.

Now, sir, there is a post office in Sandy Cove and another in Happy Adventure, each of these is nearer to the position the Government have placed our post office by over half a mile than it is to over one-third of the inhabitants of Salvage Bay.

One of the folk most concerned about the matter interviewed the Postmaster-General this fall, when he was told that he knew nothing about the new appointment. Then, sir, who did it the P.M.-G. didn't? We can only surmise by the way the present Postmaster has acted since 1913 that it was done in spite and for political reasons. Bonavista Bay voters were always a long-suffering people, but retribution is at hand, and as sure as one of the party that was tumbled out of Bonavista District last fall, comes back to look for votes, he will meet with a bigger surprise in other parts of the district, if he ever seeks the suffrage of the voters again, than he did at Bailey's Cove.

ONE OF THE HUMBLED.
Salvage Bay.

A Great big Two-Part Programme at The Nickel To-day.

THE GAUMONT CO., PARIS, PRESENT IN TWO PARTS,

"THE BRIDGE OF SORROW."

This vital, vivid and vigorous production holds you spell-bound, and it teaches a tremendous moral lesson. Intense—Thrilling—Pathetic.

THE VITAGRAPH CO. PRESENT IN TWO PARTS,

"THE HELPFUL (?) SISTERHOOD."

Mary, a poor, but well-born girl, is invited to join the Sorority club at College. She accepts, and gradually drifts away from her former friends. The spirit of snobbishness and unrest enters her life. A Sorority dance is arranged, and Mary, unable to pay the assessment, steals the amount, then having taken the first false step she is further tempted. Then follows a most delightful story, proving that character is the only criterion of personal superiority.

"RED AND PETE, PARTNERS."—A thrilling Biograph melo-drama. **"ALKALI IKE'S AUTO."**—A riot of fun with Augustus Carney. **SEND THE CHILDREN EARLY TO THE BIG BUMPER MATINEE SATURDAY**
GOOD SONGS—GOOD MUSIC—GOOD EFFECTS.

WORLD'S PRESS ON THE BIG WAR

IN OTHER DAYS.

London Telegraph—Before the present Emperor came to the throne Germany was our friend; the British fleet gave its protection time and again to German interests, we formed many bonds with that country. No one foresees in those far-off days any development likely to bring the two countries to war.

NOT SO NUMEROUS NOW.

Philadelphia Public Ledger—German apologists say that the war was forced on the Fatherland by reason of the necessity for providing for her surplus population; but by this time we judge that this necessity is not so pressing as it might have been before the carnage began.

EMOTIONAL SIDE OF GERMAN.

London Daily Mail—Apart from the Army, the German people, taken as a whole, have a soft, emotional side which renders them, the further they emerge from their dreamland of invincibility, peculiarly liable to panic and despair and peculiarly unable to stand a prolonged test of endurance.

SIGNIFICANT ADMISSION.

Philadelphia Evening Ledger—In the face of the present state of the war, with the numbers and resources of the Allies growing greater daily, it is little wonder that Prince von Buelow, the ex-Chancellor, writes a Berlin paper that he fears the war "will prove a very difficult task for Germany." Such an admission from so

(Under the Distinguished Patronage of His Excellency the Governor.)

The Fourth Lecture of the Course at King George

The Rev. Douglas Hemmeon, Pastor of Gower St. Church, IN THE GRENPELL HALL

On Monday Evening Next, the 14th instant.

Subject: "MODERN FICTION!"

Doors open at half-past 7 o'clock. Chair to be taken at 8.30. General admission, 10 cts. Reserved seats, 20 cts. Tickets to be had at the Atlantic Bookstore and Institute.

ALEX. A. PARSONS, Secy. Lit. Com.

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THE KIND YOU WANT

The kind of Blankets that you want, and the kind you should get, is the

Riverside Blankets

Insist on getting the Riverside label on every pair of Blankets you buy.

Influential a German is quite as significant as the fact of the Allies victories.

IF HISTORY REPEATS.

Syracuse Journal—If history is to repeat, in this war, what has been one disagreeable feature of important conflicts of the past some eminent Britishers in legislative assembly will be openly attacking the British Government, some Germans will be similarly criticising the German policy, and fiery Frenchmen who are wrangling under some heavy loss or some fancied blunder of a war leader will be crying out against the republic.

NOT RIPE FOR PEACE.

New York Press—France and Britain would never consider seriously any terms tow high Germany would now assent; Russia has so borne herself in this war thus far that her demands could not be brushed aside by anybody. All this being about as evident as anything in the realm of world affairs possibly could be, it must be apparent that the time is not 'ripe' for peace suggestions of any kind.

CALL TO A HOLY WAR.

Providence (R.I.) Journal—Greta Britain has recently had some important evidences of the loyalty of her Indian Empire, and it is safe to say that the response of the Faithful to the call from Constantinople will be discouraging to the Sultan and the Moslem priests who have urged a religious alignment against the Triple Entente.

The forcing of this tremendous is-

Good Morning! We Are Introducing

American Silk American Cashmere American Cotton-Lisle

HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fitness, style superiority of material and workmanship. Absolutely without holes, or new ones free. OUR SPECIAL OFFER to every one sending us \$1.00 in currency or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either:

3 Pairs of our 75c. value American Silk Hosiery or 4 Pairs of our 50c. value Am. Cashmere Hosiery, or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery, or 6 Pairs Children's Hosiery.

Give the color, size, and whether Ladies' or Gents' hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.

THE INTERNATIONAL HOSIERY CO

P. J. Box 244, DAYTON, OHIO, U.S.A.

LOOK OUT NOW! Everybody's doing it now? Doing what? Why, reading The Mail and Advocate of course. It's surely the house paper now! Without doubt the most widely circulated in the country.

SEE IT RISING!

What? Why! The Mail and Advocate circulation, that's what. Second to none just at present. Bear this fact in mind when advertising!

TOO VIOLENT TO LAST LONG.

Westminster Gazette—The duration of the war is for the present a speculation depending on unknown factors which none of us can even approximately appraise. The only thing that is evident is that it cannot continue interminably, or even for the length of time which some good judges anticipated last August at its present violence. A simple proportion sum founded on the known casualties up to the present time makes that evident. There will be neither human material, no guns, nor ammunition for a prolonged war on their present scale.

Live Fox

For Sale a Live Fox, dark red in color, with silver hairs on back. In perfect health and beautifully furred. Female. Just the thing for a ranch. JAMES LITTLE of Geo., Bonavista.—nov9,14

The Right Place To Buy--

Provisions, Groceries, Oats, Feeds, Wines and Liquors —is at— P. J. Shea's, Corner George and Prince's Sts. or at 314 Water Street.

Outport Orders promptly attended to.

SOME CHALLENGE!

TIME TRIED CAILLE PERFECTION STORM TESTED

The Trouble-Proof Engine.

PERFECTION WATERPROOF IGNITION SYSTEM.

No Coils—No Batteries—No Timer

Only One Wire on the Whole System.

The only safe equipment for boats that must be used every day.

No danger of your engine stopping if caught in a storm.

Advantages of Perfection Igniter.

No batteries, no coil to need adjusting, no complicated wiring, no variation in current, no adjustment, not affected by water, makes an easy starting engine. Runs in either direction. Spark does not depend on speed of engine. Simple and durable.

Test shown in photograph was made to prove that "Perfection" Igniter is absolutely waterproof. We challenge any engine manufacturer in the world to produce an engine with an ignition system that will stand a similar test. Every part of the ignition system was submerged in water and engine continued to run, showed the same power and speed as when running perfectly dry, proving beyond any doubt our claim AN ABSOLUTE WATERPROOF IGNITION SYSTEM.

Caille Perfection Motor Company

World's Largest Builders of 2 Cycle Engines

F. G. HOUSE & CO., Columbus Building, St. John's.

Sole Agents and Distributors.

Photograph of Actual Test.

**Money Saved
Is Money Earned**

You may find "Some Bargains" anywhere—"Nothing but Bargains" at OUR Store.

The Sample Bargain Store
J. P. Maher & Co., Ltd.
167 Water Street East.

Only 3 More Weeks

OUR LEASE EXPIRES.

We Must Sell Our Goods---Regardless of Cost.

Don't Miss Your Chance of a Lifetime

to purchase your Holiday Needs at our Store at prices such as have never been offered before to the public and never will be offered again.

**Mail Orders
Filled Promptly**

on receipt of cash—YOUR Money refunded—if not satisfactory.

The Sample Bargain Store
J. P. Maher & Co., Ltd.
167 Water Street East.

Ladies' Winter COATS.

We offer the balance of our stock of

Manufacturers' Sample Coats--**NOT TWO ALIKE**
At Half Price--50c. on a Dollar

Values That Have No Equal
in St. John's.

Prices to Suit Every Pocket Book.

Our Prices are

\$2.45, 3.45, 3.95, 5.25, 5.95, 8.45,
\$9.45, 13.45, 17.95.

Misses and Children's Coats.

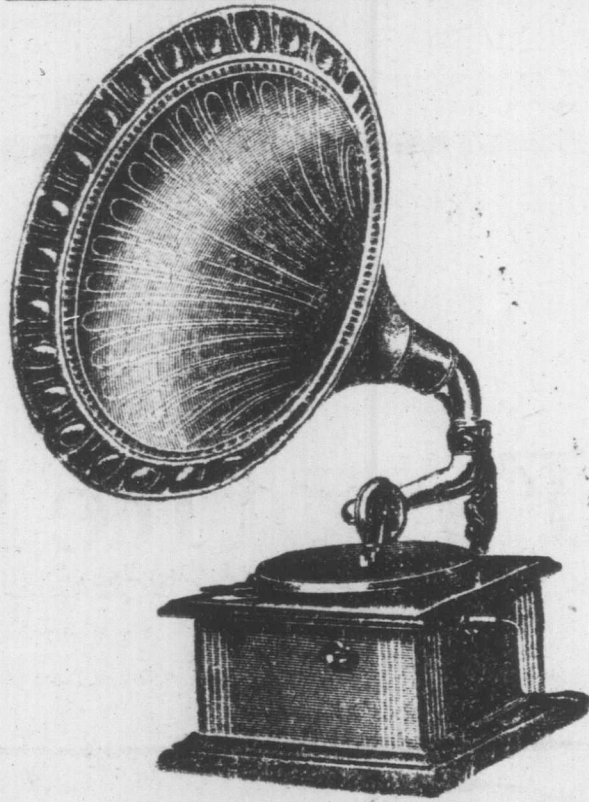
Clever new models made of ends of High Grade Novelty Coatings. Sizes 24 to 39—at a saving of 50 per cent. to you.

\$1.00 to \$7.00 each

Ladies' and Children's Furs

Made for Comfort and Style. An assortment of Samples which we sell below actual cost.

In various prices.
From 98c. to \$9.98



A Gramophone In Every Home

We offer a
GRAMOPHONE
with Horn (like cut)

Reg. Price	Now
Size 1 . . . \$13.00	\$7.98
Size 2 . . . \$15.00	\$8.98
Size 3 . . . \$17.50	\$9.98

GRAMOPHONE
without Horn (like cut)
at \$7.48, \$8.98, \$13.00, up to
\$65.00.

GRAMOPHONE RECORDS.

The most complete assortment in Town—Comic Songs, Band and Instrumental Music—to suit our or any other Machine.

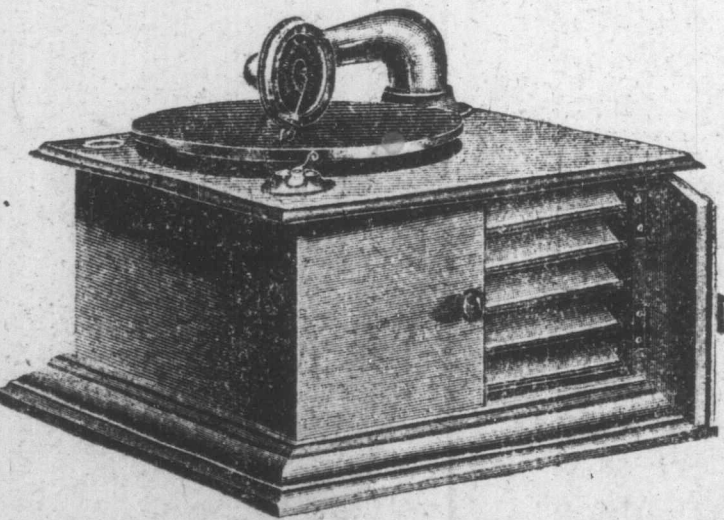
10 inch, Double Sided. Reg. 70c. Now 40 Cents.
12 inch, Double Sided. Reg. \$1.00. Now 60 Cents.

GRAMOPHONE NEEDLES.

At 10c. for Box of 200.

We guarantee safe delivery of these Gramophones & Records to any place within the Island.

They make the most suitable Christmas Gift to your Family.



Sensational Reductions

—IN—
Ladies'

Costumes, Scarfs, Hosiery, Gloves, Handkerchiefs, Woolen and Silk Petticoats, Hair Ornaments, Underwear, Embroidery and Laces, Half Ready Blouses and Dresses.

Men's

Sweaters, Pyjamas, Underwear, Gloves, Watches, Fancy Vests, Suit Cases.

Children's

Coats, Dresses, Sweaters, Caps, etc.

Ladies' Silk Umbrellas!

A Sample Collection of Original Designs as never shown before in St. John's. Not TWO alike—worth twice as much.

Our SAMPLE Bargain Price
\$1.48, 1.98, 2.65 & 2.98
Each.

Ladies' Top Skirts.

In Navy, Brown, Grey and Coloured Fancy Tweeds and Serges. They Retail in St. John's from \$1.50 to \$5.00 each.

Our SAMPLE Bargain Price
98c. to \$2.48.
Each.

Ladies' Morning Wrappers —OF— High Grade Quality

Made from all Wool heavy materials, smartly tailored. Colours: Saxe, Sky, Navy, White, Crimson, Grey, Rose and Helio. They were imported to sell at \$6.50 each.

Our SAMPLE BARGAIN Price
\$3.48.

Ladies' Dresses

Included in this Sale are Latest Styles of Fashionable Silk, Crepe Muslin, Voile and Cotton Lace Dresses, at prices that will appeal to our PATRONS.

We had to forget our PROFITS. We must sell these Dresses at a loss below the price that you could buy them for in London!

Prices: \$2.48 to \$11.98.

Ladies' Leather HAND BAGS

A small
SAMPLE ASSORTMENT
of very Exclusive Designs
with vanity outfits.

At Original Cost Prices
From
\$6.75 to \$12.00
Each.

A Christmas Toy Means Christmas Joy

A splendid assortment of up-to-date Toys for Children of all Ages from 2 Cents to \$25.00.

Railroads, Flying Machines, Battle Ships, Automobiles, Teddy Bears, Mechanicals, Drums, Guns, Swords, Buliding Blocks, etc.

Bring your Children to our Window to see the ELECTRIC TRAIN. It is the talk of all Little Folks in town.

Ladies' Sample Blouses

At Half Price

Starting to-morrow we are putting on Sale the balance of our SAMPLE BLOUSES at further reduced clearing prices.

They include the newest shades in the following materials: Silk, Wool, Lace, Voile, Delaine, Crepe Cloth, etc.

NOT TWO OF THEM ALIKE.

We have to part with these BLOUSES at prices that cease to be Bargains but become Christmas Presents to our Customers.

ALL BLOUSES UP TO \$4.50 REDUCED TO \$1.98.
Equal Values at \$2.98 and \$3.98.

You will be wise to take advantage of this offer early in the Day.

Ladies' SWEATERS!

**We Are Proud
Of Our Assortment.**

Our Knitted Silk Sweater at \$3.98 can't be duplicated for less than \$6.00. We have them in higher grades up to \$10.00, equal to qualities shown elsewhere for \$15.00.

Ask to see our All Wool Sweaters with Caps to Match, they are the smartest novelty that came here this season. OUR CHALLENGE PRICES for these Sweaters are
\$1.48, \$1.98, \$2.48 & 2.98.

Hand Sewing Machines

Our
ORIGINAL EXPRESS
is a little wonder at
\$6.48

We have a few more Samples of Regular Size
SEWING MACHINES
which are reduced from
\$19.50 to
\$14.50

GOOD NEWS TO MEN

MEN'S TWEED PANTS.
Reg. \$1.40 Our Challenge Price \$1.09.
Reg. \$1.75. Our Challenge Price \$1.25.
Reg. \$1.90. Our Challenge Price \$1.10.
(All Sizes and Patterns.)

MEN'S WORK SHIRTS
In Heavy Material.
Regular 70c. Our Challenge Price 50c.
Regular 60c. Our Challenge Price 40c.

MEN'S CAPS.
Greatly Reduced.
Selling from 20 cents to 38 cents.

Men's SILK UMBRELLAS.
Well Known "Dura" Brand.
None better. Sold for \$4.00. Now \$2.55.
Most suitable Christmas Gift.

MEN'S NECKTIES.
Very Special.
Regular 50c. Values39c. each.
Regular 60c. Values39c. each.
Regular 75c. Values48c. each.

MEN'S BRACES.
Police and Firemen's.
Regular 35c. Our Challenge Price 20c.
Men's KHAKI OVERALLS.
Coats and Pants.
Regular 85c. Our Challenge Price 60c.

MEN'S BLUE OVERALLS.
Sterling Brand.
Regular 85c. Our Challenge Price 60c.
Men's NEGLIGEE SHIRTS.
Regular 75c. Our Challenge Price 50c.

Bargains at Our Notion Counter

Talcum Power, large tin, 19c.
Toilet Soap, large cake, 4c.
Parisian Face Powder, 9c. box.
Quinine Hair Shampoo, 2 for 5c.
Hair Brushes, 10c. and 15c. each.
Shampoo, Big Tin, 18c. each.
Men's Tobacco Pipes, 15c., 25c. up to \$2.50 each.
Pocket Knives, 15c., 20c., 25c. & 48c. each.
Scissors, all sizes, 20c. & 25c. each.

Sterling Silver Hat Pins, 20c. each.
Sterling Silver Hat Pin Holders, 48c. each.
Magnifying Mirrors, 48 cents to \$1.50 each.
Large Table Lamps, 78c. each.
Playing Cards, 9c. pack.
Aluminum Cooking Dishes, 60c., 70c. and 90c. each.
Vanity Pocket Books, 5c., 10c., 20c. and 30c. each.
Pocket Books (Samples), 98c. each.

We have on display in our Store a Sample Assortment of Fancy Goods of all kinds, making most suitable presents for Christmas. The prices quoted are very low, in many cases Below the Original Cost. We invite your kind inspection of this Department which offers many suggestions for the thoughtful Christmas Shopper.

Edison Wire Drawn Tungsten Lamps

NONE BETTER MADE.
28 Cents Each.
16, 25, 32 and 50 Candle Powers.
Better Light at a Saving of 60 per cent.
On Your Light Bill.

THE SAMPLE BARGAIN STORE

J. P. MAHER & CO., Ltd.
167 Water Street, East.

Electric Fixtures

For Dining Room with lovely Silk shades in different colours.

Reg. \$12.00 now \$7.40 each.

Bed Room Shades

Reg. \$4.50 now \$2.25 each.

**PRESIDENT COAKER DELIVERS
ELOQUENT PATRIOTIC ADDRESS
AT BIG RALLY IN BRITISH HALL**

(Continued from page 3.)
outwitted herself this time, and for her folly she must endure and suffer. No peace will be accepted that does not reduce her army to small dimensions and her navy to something which may be exhibited as a reminder of what it was before the British Lion shattered it to atoms. These words express my feelings in reference to the mad actions of Germany, and I believe they express the feelings of all Newfoundlanders.

BOTHA'S NOBLE SERVICES

I must not forget to express my high regard for the noble services rendered by General Botha of the Union of South Africa. If the Empire has one colonial statesman who has earned the general admiration of the Sons of Greater Britain, he is the Prime Minister of the Union of South Africa. Much was expected from him and none but traitors have been disappointed. His grand example will forever be the guiding star for all true Britons. His devoted and sincere loyalty to the flag and his determination to die in defence of his honour will remain an inspiration for all future generations. We thank God for such an Empire Builder as General Botha, and our hope is that Heaven's choicest blessings will be his while life lasts. Well may it be said of him that

"He lives for those who trust him
For those who make him free
For kind Heaven that smiles above him
For the King across the Sea,
For the cause that needs assistance,
For the wrong that needs resistance,
For the future in the distance
And the good that he can do."

WAR DEVELOPMENTS

A word or two respecting the developments of the greatest war known to man. On August 14th the German concentration along the frontier was complete. The army consisted of 19 German army corps and one Austrian. At that time only seven French corps had been concentrated on the frontier line. To accommodate the transit of an Army corps requires 26 trains of

50 cars each. It took the French four days longer to completely concentrate the 20 corps of troops they had ready interest in following the war news to face the German invasion. Britain had three corps then concentrating at the French seaports.

On the 17th of August the French attempted an offensive movement in Lorraine. They encountered the superior forces of the Germans and were driven back with loss. The British fought their first big battle at Mons when they were opposed by five times as many Germans and were forced to fall back with a loss of 30 per cent. of their numbers. Only by excellent handling were they preserved from utter destruction.

Ten days after, Sept. 7th, the Germans were convinced that the Allies would not accept a general battle, and, believing they would have an easy walk over, detached three army corps to their Eastern frontier. Two Austrian army corps were also detached and sent to meet the Russians. The garrison of Paris consisted of three army corps. By this time, a French army corps from Algeria had arrived. The Allied Armies had grown to 21 French army corps and three British, in addition to the Paris garrison.

FORWARD MOVEMENT

The Allies concentrated South of the Marne and began to move forward. The main German forces had been drawn far down into France and occupied a bad area for accepting a decisive battle. The Germans decided to withdraw. The two main armies met for the first time, and the Germans were compelled to retreat just as their invasion was at high water mark.

The brilliant withdrawal of the Allied Forces to the Marne will go down in history as one of the greatest feats of strategy ever accomplished. From Sept. 7th to the 14th the Germans fell back, followed by the main army of the Allies which took no chance of obtaining a brilliant victory over the Germans at the risk of a severe defeat.

The Germans had organized a defensive position along the Aisne River where they were heavily entrenched and from Sept. 14th continuous fighting

has taken place but without deciding anything.

The French Government strongly opposed the retreat of the French Army towards Paris. At this time Lord Kitchener paid a visit to France and his visit, it is thought, had a strong influence upon the French decision to concentrate in the rear. That decision incidentally involved a change of Government in France, but, nevertheless, it probably meant the saving of France from defeat, and the ruin of the Germans' high hopes and the plans of their general staff.

SANE, SUCCESSFUL POLICY

This policy is now generally recognized as the only sound military policy then possible, and is remarkable because it is just the opposite of the usual French military plans and the temperament of the French, which usually is to accept battle at any time and place when the integrity of French territory is at stake. The Germans failed to destroy the main army of the French, and consequently there was no hope of taking Paris.

At the time the German army approached Paris, the City's garrison consisted of 165,000 soldiers on a complete war footing. The chance of crushing the French and British armies had now passed. The Russians were getting into Poland and conditions began to become critical on the Eastern frontier.

The fact that the Germans attacked the seaports and took Antwerp is but sure evidence of the accepted failure of their plans to destroy the main French Army, and the abandonment of all hope to do so according to their original plans. They attempted to sweep the Allies from the sea front but received for their pains their biggest beating.

There is no doubt now that for us the worst is over, while for the Germans it has come. The Allies are gathering a great army which will embrace a million British troops, and when the order for the Forward March is given, Germany's fate as a first-class power will be sealed.

RUSSIA'S GREAT WORK

The Russians are accomplishing wonderful work on the Eastern frontier. Austria is crumbling to atoms and Prussia will soon drink some of the medicine administered to the brave Belgians.

Up to the present time the British Army has suffered losses, from death, wounded and missing, to the extent of about 100,000; the French 500,000; the Germans in France and Belgium 1,250,000; Russia has suffered in the same way, a shrinkage of 1,000,000; Austria about 800,000 and the German Eastern forces about 400,000.

Nearly 4,000,000 fighting men out of about 12,000,000 engaged at the front, have been placed out of action—one third of the total forces—in about four months.

At this rate, if the war continues until the end of next year there will be very few regular soldiers left for fighting in France, Belgium, Germany, Austria and Serbia, while the flower of the British forces will also have disappeared from action.

This is a horrible price to pay for the existence of a mad German Emperor, and posterity will never forgive Germany for the dreadful catastrophe hurled upon the World by her insane ruler.

In money, the War has cost six billion dollars for the four months it has been in operation. If it endures one year more most of the nations will be bankrupt and a general financial catastrophe will be added to the ocean of misery and woe caused by the death and crippling of a third of the male fighting population of Europe and Asia. The price in blood and money will surely stagger humanity.

BRITISH TRADE SECURE

England, despite the most devastating war in all history, is still pursuing her commercial activities through out the world.

While the Commerce of Germany is entirely suspended, England's great mercantile fleet is steaming and sailing over the Seven Seas, almost without interruption, and the German mercantile fleet of five thousand ships are either lying idle in the harbours of many nations or have fallen a prey to the British Navy.

Britain has abundant supplies of food and raw material to supply her industrial demands, while food is daily becoming scarcer and dearer in Germany and her factories are idle and abandoned.

Even in the United States steamers will not sail with cargoes consigned to a port near Germany or the North Sea. They refuse cargoes even for Rotterdam. The mails for Germany have almost ceased, their cables are unworkable and their sole communication is by wireless.

The business of the whole nation is suspended and if the war endures one year they will lose five billions of dollars worth of foreign trade. Their mighty work of forty years of trade aggressiveness is as a thing of the past and the great economic machine which they have constructed stands rusty and inoperative, meaning a loss of \$13,000,000 daily, and in addition, they must spend another \$13,000,000 daily to carry on the war. Such conditions cannot continue very long.

WORK OF BRITISH NAVY

All this commercial loss is due to

the power and efficiency of the British navy. If Germany defeated France and Russia on the land the British Navy, if unconquered, would force her to conclude peace highly satisfactory to the Allies, for while the British Fleet commands the Sea, Germany must accept terms agreeable to England or destroy herself by financial bankruptcy, for with the British economic machine running smoothly and the German economic machine out of business, time would soon settle the dispute.

Beside destroying German commerce, the British Fleet controlling the Seas enables Britain to gather her sons from the four quarters of the world, from India, Australia, New Zealand, South Africa, Egypt, Canada and Newfoundland. All these young nations have suddenly been transformed into recruiting stations for the British Army and Navy.

Every ocean highway has become a part of the line of communication connecting with the battlefield in Europe. And this is not all, for the work of the Navy enables our troops and the daughter nations to pick up what German Colonies are to be found lying about the Seven Seas. Wonders have been accomplished so far.

Let us all hope and pray that the aid Germany will receive from Nature during the next few months will not weaken our fleets or the British power, for we must remember that the extra demands upon the Navy caused by winter weather will try its endurance to its utmost limits.

WATCHERS OF THE SEA

Few on land can realize what long, tedious, watches day after day, and night after night, in bitter, cold weather upon the ocean, constantly agitated by the thought of torpedo and submarine attacks, entail on the nervous systems of the strongest officers and men of our fleets.

In the late fall and winter months the North Sea becomes a very disagreeable spot, and the dangers from the almost continual annoyance of fog will not add to the comfort of those whose duty it is to be continually vigilant. It is quite possible that the German fleet will emerge from its hiding place during a term of cold, foggy weather in the coming winter, hence every naval officer's patience and endurance will be well tested during the next few months.

That they will acquit themselves to the satisfaction and glory of the British Nation during the trying days ahead, I have no fear.

That Britain's fleet will sink, capture or bottle up the German fleet when the day of reckoning arrives, is a matter about which I have no doubts.

"When War heaps high his furnace and England tries the steel,
God proves it honest metal from conning tower to keel,
God grant in Armageddon we strike the ancient stroke—
"Neath England's steel alive and true, the British heart of oak."

BRITAIN WILL WIN

Britain will win, but what will follow? Will this war prove a curse or a blessing is a question which must now attempt to answer.

All will readily admit that if the war endures for another year at least ten million men—the flower of the manhood of Europe—will be destroyed or crippled for life. All will admit that Germany, Austria, Turkey, Servia and Belgium will be bankrupt. England, France and Russia will probably be solvent but will have expended some ten billion dollars and this expenditure will greatly affect the finances of the Allied nations for many years.

This expenditure of blood and money will stagger humanity and for twenty years every nation will have to contribute a large sum to replace destruction to property and restore national finances, but a billion dollars less annually will be expended after the war by the nations of Europe on armaments and fleets. This vast sum of money will be utilised to improve the condition of the masses and will be of paramount benefit to every nation.

Although warships and armies were essential and had to be maintained in the past, the cost has dripped the masses and was rapidly leading to national bankruptcy, because no commercial returns resulted from the vast expenditure. A ten million dollar ship after ten years was worth only the price of old iron, as each year more powerful ships were being built, outclassing in every particular the ships built in the previous year.

FABULOUS EXPENDITURE

To maintain a standing army of, say, five million men in time of peace not only cost a fabulous sum of money for pay, maintenance and equipment, but it took those five million prime men away from producing wealth and cast the great burden of maintaining such armies and navies upon the producers of the nation concerned.

After this war, the nations of the World will need but small armies. Probably an international force will be maintained to preserve peace and in that event the able-bodied men, hitherto drafted into great armies, will become producers. Few warships will be needed and no nation will dispute Britain's right to rule the

(Continued on page 7.)

**COAKER ENGINE
CAN'T BE BEATEN
SAYS FISHERMAN**

Mr. W. F. Coaker, M.H.A.
Dear Sir.—Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.

We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-two miles per day while at Belle Isle.

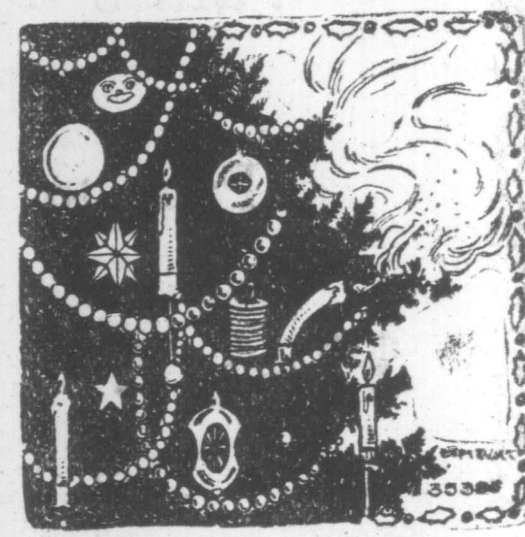
At Musford's Harbor she averaged about thirty-five miles a day from the 14th of August to 10th of September. I would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.

I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on the market.

ELIAS KEAN.

NOTICE.—Trinity Bay

Councils of the F.P.U. will please notice that January 16th will be observed as Union Day in Trinity District, when every Council is expected to accord to the Constitution to parade. By order, J. G. STONE.—dees



**CHRISTMAS TREES
ARE DANGEROUS,**

and you should be sure to have plenty of fire insurance in event an accident should happen. You will find

**OUR INSURANCE
POLICY**

To be the best protection that equal money could secure. You're not too late to have a policy issued by Christmas if you consult with us at once.

PERCIE JOHNSON,
Insurance Agent.

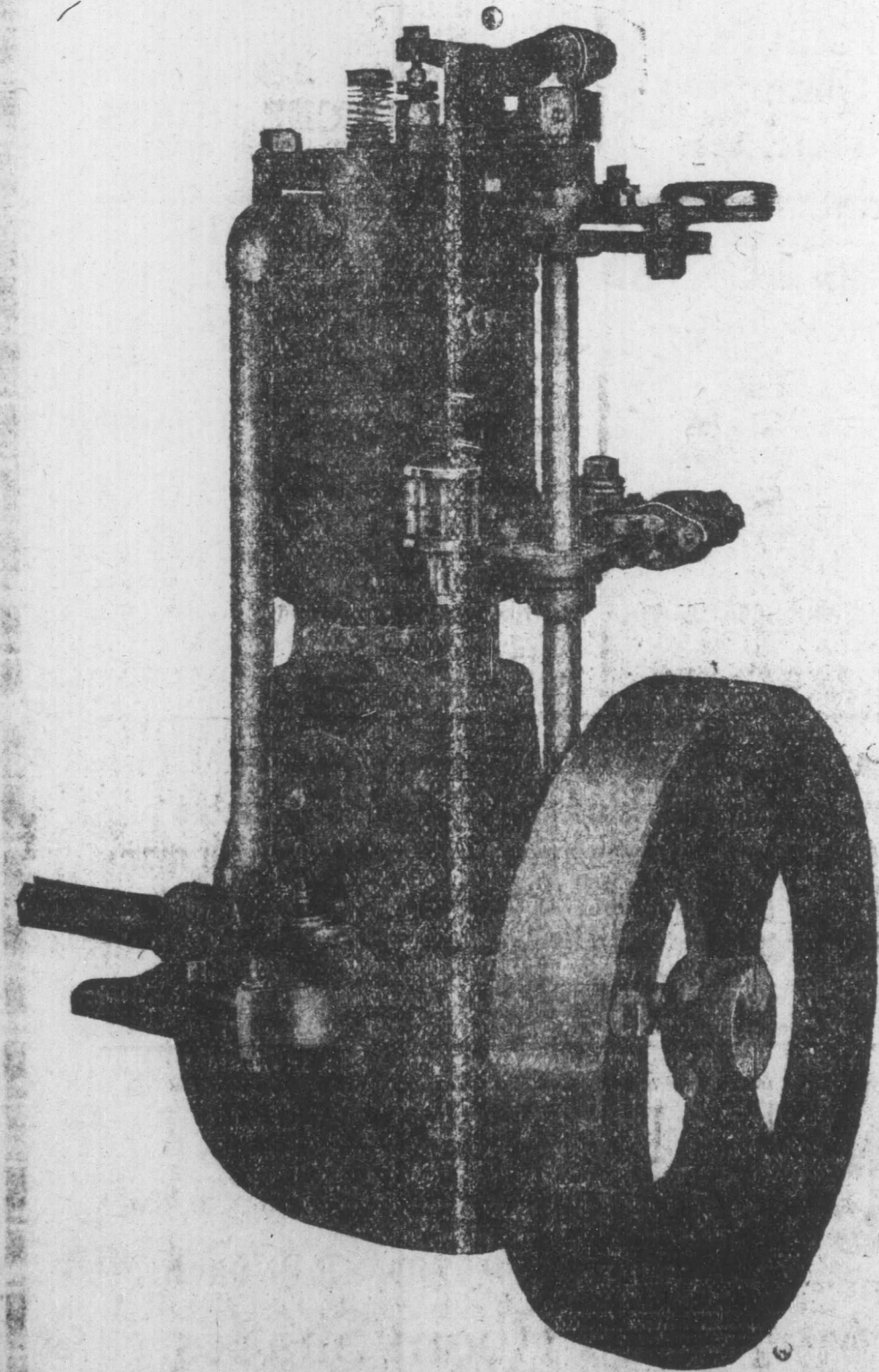
READ THIS! To The Fishermen:

"THE COAKER" Kerosene Motor Engine Is The Favorite!

A Motor Engine made for The Union Trading Co.

by the Largest Motor Engine Manufacturers

in America is now available to the Fishermen.

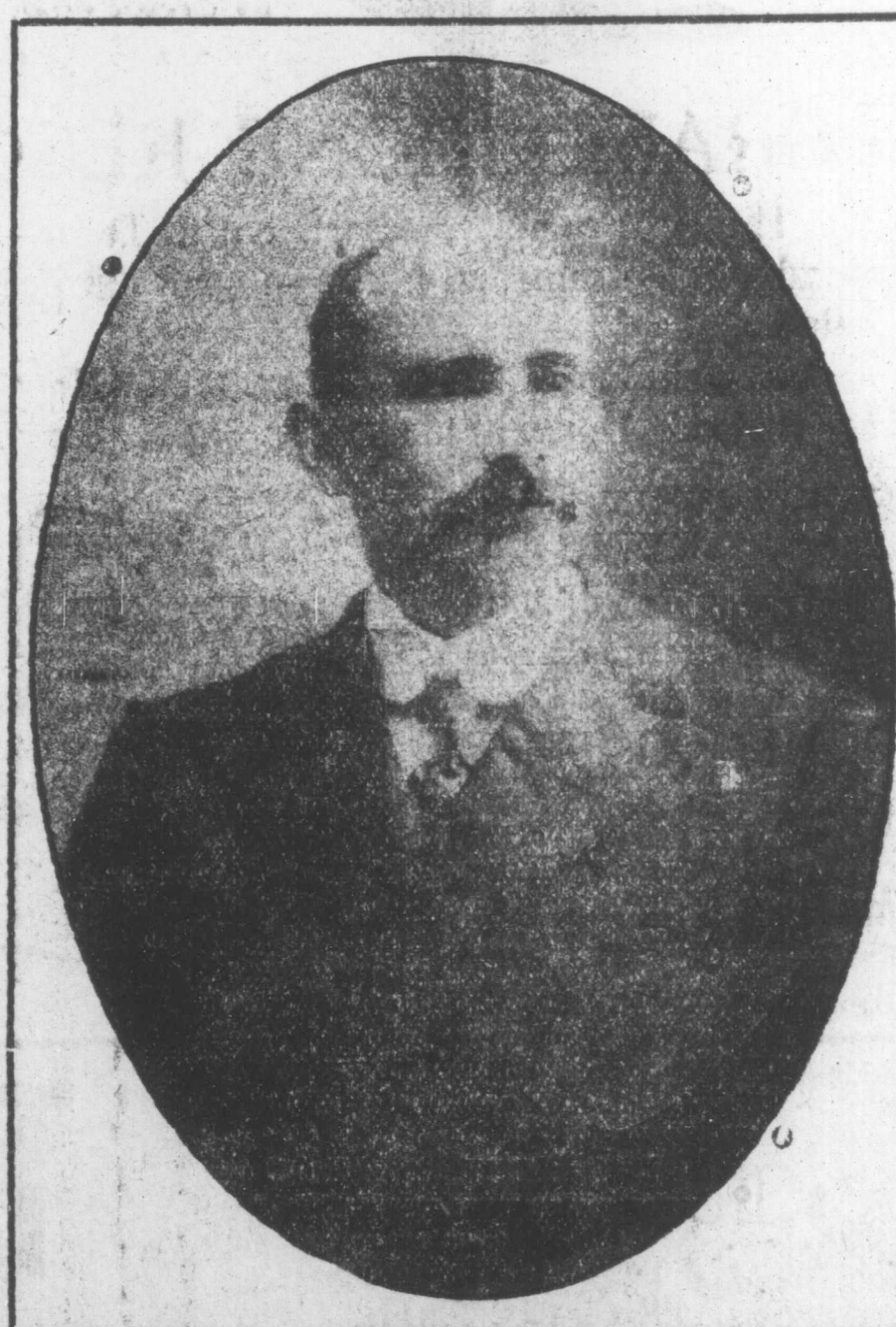


A 6 H.P. "COAKER" ENGINE.

The "Coaker" 4 Cycle Engine can be operated on half the oil consumed by a 2 Cycle Engine. This Engine's power is equal to double the power of some 2 Cycle Engines. It is made for Fishermen's use and expressly for Trap Skiffs and the large size Fishing Bullies. It is sold to Union Members at wholesale prices, all commission and middlemen's profits being cut out. We have contracted for the manufacture of 1000 of these Engines. We sell no engine but the "Coaker." We have them on exhibition at our wharf premises. We carry parts and fittings in stock. We will arrange reasonable terms of payment to meet the requirements of men unable to purchase for cash. WE GUARANTEE THE ENGINE. Write for particulars and terms, applying to Chairmen of F. P. U. Councils concerning this Engine. We confidently recommend the Engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and GUARANTEED TO GIVE SATISFACTION.

It is above all durable, simple and capable of doing heavy work; it is not a toy engine. The Engine starts on Gasolene, and when started, operates on Kerosene oil. The very latest improvements on Motor Engines will be found on the "Coaker." We have sold 200 of these Engines the past spring and all are giving splendid satisfaction. No other firm can sell you a similar engine. We possess the sole rights to sell this Engine in Newfoundland. The man who buys a "Coaker" Engine from us saves \$50 on a 6 H.P., \$80 on a 8 H.P. and \$40 on a 4 H.P. Engine.

We have the 4, 6, and 8 H.P. Engines on exhibition at our premises. We also sell 12, 16 and 24 H.P. "Coaker" Engines, all 4 Cycle Engines, for small boats. This 2 H.P. Engine is fitted with a Kerosene adapter. No agents will be employed to sell these Engines. We will do our work through the Councils of the F. P. U. Send along your orders for Spring delivery. For full particulars, prices, etc., apply to



The Fishermen's Union Trading Company Limited,

President Coaker Delivers Eloquent Patriotic Address At Big Rally In British Hall

(Continued from page 6.)

seas. I therefore contend that one of the results of this war will be the transfer of a billion dollars annually from the debt to the credit side of an account and in ten years this same expenditure will have so transformed the social conditions of the masses as to remove seventy per cent. of the poverty hitherto existing in European countries.

I firmly believe that in twenty years after this war terminates, poverty and want will be almost unknown, that crime will be reduced very considerably, and intemperance will be reduced fifty per cent.

TEMPERANCE WAR

Wonderful changes have already taken place respecting the use of alcoholic liquors in Britain, France, and Russia, Russia being, as it were by magic, transformed into a temperance nation, for we are told that the sale of intoxicating liquors is prohibited since the war was declared.

In France the Government has decreed that absinthe—that great destroyer of men—shall no longer be sold or manufactured, and Britain's great War Minister has succeeded in banishing liquor from the camps of the British troops.

From the war will come complete freedom to the masses of all nations. More power, more consideration will be given them, and their influence will become paramount in all states. Consequently, the Rulers of nations, in the future, will devote most of their time and talents to devising measures to uplift the masses and to create a people, peaceful, contented, prosperous and happy.

Wealth will be more evenly distributed, Governments will possess and operate public utilities and administer

them solely to benefit the condition of the common people. Laws will be devised to prevent a few from becoming enormously rich at the expense of the common people. Education will become more general. The common necessities of life will be cheaper. Work will be abundant and all will be made to work. Thus, poverty, intemperance and crime will greatly decrease.

RELIGIOUS STIMULUS

The Religion of Christ will be greatly stimulated and men will give much more attention to and be more concerned in spiritual matters. During the past quarter of a century many men have become money making machines and have forgotten that they have any duties to perform towards their neighbour. They have lived entirely for self and their sole aim and object is to get rich, no matter how, and enjoy the good things of life.

The war will bring man nearer to man. It will establish a closer brotherhood than that which existed before the War. Thousands will aim to live better lives. They will disown many prevailing vices. They will recognize fully and sufficiently that unselfish action and the reward of a clear conscience are worth more than all the riches man ever accumulated. Out of trial comes the strength of man. Out of great national trouble comes the glory of the State.

Yes, this great calamity now confronting the world will result in conferring great blessings upon humanity in future years. What appeared impossible to great thinkers a year ago will be accomplished through this war. The lightning blast breaks and rends the tree most deeply rooted but the living sap still nurtures its hidden roots and a thousand fresh, green

and vigorous branches spring forth from the seemingly-withered trunk putting in the shade the former glories of the old tree.

GREATER BRITAIN

Such is our Mother Country. Out of these troublesome times she will emerge grander, nobler, freer, stronger and more alert in matters concerning the Imperial welfare of our grand Empire.

All nations will respect her more than ever before. Her honour will never be doubted by any again. Her sons and daughters will call her blessed and an appreciative world will respond Amen.

Her influence will be far greater than it ever was and it will be always used to uphold Right. Weak nations will find in her their strength and will rely upon her as one close friend often does upon another. None will dream of injuring her or of curtailing her wonderful power and influence.

Her solemn obligations she will never disown or fail to recognize. The scraps of paper which contain her signature will never again be considered by any nation as worthless, or not binding.

Her nations will love and esteem her for the great sacrifice in blood and money which she has made in order to protect the weak when attacked by the strong.

YOUNGER BRITAIN

That brood of nations she has nurtured, who have set up housekeeping throughout the five continents and who rove the seven seas, will love her more than ever and be prouder than ever of her. She, too, will realize how dear they are to her and how strong and vigorous they can be when trouble some days are experienced. She will call them all to her side before long and repay them in a measure for their deep affection, by calling them all to her Imperial Councils and making them full partners of her power and glory.

Some day Britain's King will open his Imperial Parliament in the Federal Capitals of his various dominions as well as at the heart of his vast Empire.

After this war British and Colonial statesmen will assemble to establish a

great Imperial Parliament, when the greatest of the world will assemble to pay homage to the Empire of Great Britain.

Then the aged Mother will feel no longer old. Then the young British lions will feel no longer young. Then John Bull will be able to take a well-deserved rest and leave part of the responsibility of keeping universal order and maintaining the control of the Seven Seas to his five sons who have set up housekeeping, to be joined, sooner or later, by two strong, able brothers representing the millions of India and Egypt.

TO YOUNG MEN

In conclusion, I again appeal to the young men, particularly those of the outposts, to do their duty as sons of Britons. Your King and Empire need your aid now. The three hundred Naval Recruits must be forthcoming before the New Year.

He who longer carries must be branded a coward. He who responds will be enrolled as a true son of Britain and take a hero's place. Duty's stern demands can no longer be ignored.

Three hundred young fishermen are wanted to take their places on the decks of British warships, and I trust the three hundred will be enrolled before we bid good-bye to the fateful year of 1914.

May God bless our lads on Sea and Land who are serving King and Empire at home and abroad. May they be true to their King and prove a credit to their Country and to their families. If called to face the foe, may God's Right Arm be their support and comfort, and if duty's demands claim any of their lives, may Heaven be their portion and may their names be inscribed on Terra Nova's Monument of Glory, erected in memory of our heroes who died in battle to uphold the British Flag.

TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.



1st Newfoundland Regiment.

RESERVE FORCE

Men will be enlisted for active service under the following conditions:—

1. After they have passed the medical examination and been finally accepted by the Recruiting Officer at St. John's they will be sworn in and undergo training until such time as it is decided to send the contingent abroad.

2. Pay will be at the rate of one dollar per day and ten cents per day field allowance and will begin as soon as the men are sworn in. While in St. John's the men will find board and lodging for themselves and an allowance of fifty cents per day will be made to them on this account in addition to the pay as above.

3. Free transportation will be provided from all outposts to St. John's on an order from the Magistrates to recruits who have passed local medical examination.

Where recruits are rejected at St. John's transportation will be provided to enable them to return to their homes.

4. At the present time single men only are required between the age of nineteen and thirty-six, not less than five feet three inches height; chest average 34 inches, weight 120 lbs.

For further information apply to the nearest magistrate or to the Recruiting Officer, St. John's.

FOR SALE—One Dwelling House, Store and Work Shop combined. Will sell at a bargain. For further particulars apply to W. J. DOVE, Chance Hr. East.—dec5,tf.

Allies Made Progress All Along Line

Actions of Artillery and Infantry Result in Repulses to Germans— Allied Trench Blown Up.

Paris, Dec. 9.—A communication during the day of 8th December says there was artillery firing from the sea coast to the Lys. In the region of Arras and further to the south there was nothing to report.

All positions won by us during the past two days have been organized and consolidated.

In the region of the Aisne artillery exchanges and fighting by our infantry resulted in appreciable gains for us. Several German trenches were occupied.

We made progress along the entire front with the exception of one single point and here the enemy blew up one of our trenches with a mine.

On the heights of the Meuse our artillery showed itself distinctly master of the artillery of the enemy.

In this region, as well as in the Argonne we have made progress along the entire front and have occupied several German trenches.

The same thing happened in the Forest of Lepretre.

In the Vosges we repulsed several attacks to the north-west of Sinones.

Stoves! Stoves! Tinware! Tinware!

We have received a shipment of

STOVES

"Star Stirling," "Improved Success," "Improved Standard."

We also carry a large stock of

Tin Kettles, Boats Kettles, Measures and Funnels.

Local Councils and Union Stores requiring such goods should order at once.

Fishermen's Union Trading Co., Limited.

Fishermen's Union Trading Co. Ltd.

A large, varied and well-selected stock of the following goods now on hand at our Central Stores. The PRICES are the LOWEST; the articles are the BEST and sure to give satisfaction to every purchaser.

Individual orders carefully attended to, but cash must accompany all such orders. Be sure to state how goods are to be shipped.

<p>OIL CLOTHES We keep the Goodyear Brand only (Black Color) Made up according to our own special instructions, which have given universal satisfaction. Unequaled for durability, very soft and double-stitched all thru. A voating of Linseed Oil preserves them for years LOWEST PRICES</p>	<p>Large variety of MEN'S TWEED SUITS Made with superior linings that make them undoubtedly the BEST value ever offered to the public.</p>	<p>Splendid selection of LADIES' BLOUSES In Light and Dark Cottons, Delaines, Lawns.</p>	<p>Blue Denims, Brown Duck, White Cotton Duck, Regattas, Flannel ettes, Grey, Red and White Flannel, Blay and White Sheetings, Red Tick, Cotton Blankets, White H.C. Quilts, Marcella Quilts, Tapestry Table Covers, Cream, Buff and Green Window Blinding, Curtain Muslins (Tassels and Plain), White and Fancy Dress Muslins, Cotton Cashmeres, Lustres, Melton Cloth, Poplins, Venetians, Serges, Ottoman Cloth.</p>	<p>Handsome designs in FLOOR CANVAS 6 feet wide</p>	<p>Children's, Youths' Boys, Girls, Women's and Men's</p>
<p>Men's Soft Black CAPE ANN OILHATS</p>	<p>MEN'S TWEED PANTS Selected from popular patterns. Medium and high qualities.</p>	<p>Cashmere and Silk BLOUSES In Cream and Black with dainty Embroidered and Lace effects.</p>	<p>DRESS TRIMMINGS All Colors</p>	<p>30 HOUR TIMEPIECES with 10 minute alarm and stem shut off</p>	<p>SOLID LEATHER FOOTWEAR</p>
<p>Anchor Brand HERRING NETS 30 ran up, in 2 1/4, 2 3/8, 2 1/2 in. mesh</p>	<p>BOYS' AND YOUTHS' TWEED SUITS In Rugby and Norfolk styles.</p>	<p>Ladies' Fancy COTTON OVERALLS Large variety of designs in Light and Dark colors.</p>	<p>STAIR OIL CLOTH 15 in. and 18 in. wide</p>	<p>Splendid Quality WRITING TABLETS Letter size and Ruled</p>	<p>Wood and Tinned TRUNKS</p>
<p>Steam Tared Lines COTTON TWINE HEMP TWINE & MANILLA ROPE</p>	<p>All prices and qualities —in— MEN'S AND BOYS' JERSEYS</p>	<p>Childs' White PINAFORES Trimmed with Insertion Hemstitched</p>	<p>STAIR CANVAS 18 inches wide</p>	<p>ENVELOPES</p>	<p>SUIT CASES All sizes and grades</p>
<p>Mustad's TRAWL HOOKS in sizes No. 14 and 15</p>	<p>Ladies' White Linen and Lawn BLOUSE ROBES</p>	<p>CORSETS in all Sizes and Prices</p>	<p>WOMEN'S, BOYS' & GIRLS' STOCKINGS</p>	<p>Scrubbing BRUSHES</p>	<p>—in— Regattas, Flannelettes, White Check Muslin, Fancy Cottons, Tweeds, Calico, Shirts, Towels, Towelling, Sateens, Velvets, Misprint, Denims, etc., etc.</p>
<p>Best Quality TEAS and And High Grade FLOUR —at— Rock-Bottom Prices</p>	<p>New shipment of MOLASSES just arrived Prices Right</p>	<p>Women's, Boys' & Girls' STOCKINGS</p>	<p>BISCUITS of all kinds</p>	<p>Shoe BRUSHES</p>	<p>Motor Boat SUPPLIES KERO OIL LINSEED OIL AXES, STOVES TINWARE</p>
<p>Fine Granulated SUGAR</p>	<p>LAMP BURNERS LANTERNS and LANTERN GLOBES PAINTS</p>	<p>Men's Black & Colored SOCKS</p>	<p>CREAMERY —and— STERLING BUTTER</p>	<p>Stove BRUSHES</p>	<p>HORSE HARNESS and TRACES BEEF, IRON & WINE SLOAN'S LINIMENT F.P.U. LINIMENT PAIN RELIEVER</p>
<p>RAISINS CURRANTS TINNED PINEAPPLE and APRICOTS</p>	<p>OILS LEADS</p>	<p>LAMP BURNERS LANTERNS and LANTERN GLOBES PAINTS</p>	<p>RAISINS CURRANTS TINNED PINEAPPLE and APRICOTS</p>	<p>Clothes BRUSHES</p>	<p>HORSE HARNESS and TRACES BEEF, IRON & WINE SLOAN'S LINIMENT F.P.U. LINIMENT PAIN RELIEVER</p>

The Fishermen's Union Trading Company, Ltd.

Many Cases Of Typhoid Develop In The Trenches

German Prisoners Report That This Disease is Becoming Epidemic Amongst Their Men—Civilian makes Ingenious Escape

(By Gabriel Delagarde.)
Amiens, France, Dec. 5.—Illness in the trenches is increasing, but it apparently is worse among the Germans than the French. German prisoners say that typhoid fever is becoming epidemic in some places.
The sound of cannoning is audible here every few days and the civil population continues somewhat nervous. For example, the director of the local branch of the Bank of France is still refusing to accept payments in silver, preferring paper, which is easier to transport.

When the Germans evacuated Amiens they took along 1500 civilian prisoners. A few of these have since then returned; and I met one, a market gardener, who told me how he had escaped. Amiens is surrounded by gardens where vegetables are cultivated. As the column of prisoners passed over the Somme this man saw a young woman pushing a wheelbarrow full of cabbages, and she stopped a moment to watch the procession. Then he had an inspiration. Stooping as if to tie his shoe, he murmured: "What's your name? Quick, you can save me."

NAVAL RESERVES SENT TO VARIOUS BRITISH PORTS

One Squad for Liverpool Another for Chatham and the Third to Portsmouth—Fine Trip Across

One of the Naval Reservists who went across to England on the Franconia writes W. W. Halfyard, M.H.A., from the Royal Sailors' Rest Devonport, as follows:—
"We had a fine time coming over on the Franconia, but would had it just as good without the \$3000 man—I mean Mr. Goodridge. We couldn't see what good he did. He just spoke to us once on the fore-hatch, didn't even give us any address or encouragement when leaving. We had two petty officers with us that used to tell us what to do. We didn't see Mr. Goodridge after leaving Liverpool. They say he went with the boys to Portsmouth.

Landed at Liverpool.
"We landed at Liverpool about 11 o'clock on Wednesday night and boarded train right away, 100 being told off for Chatham, 100 for Portsmouth and the rest here.
"The English lads get paid weekly but they don't know enough about us yet to pay us any money, and some of our lads don't like it very well, as they are out of pocket. I think if Mr. Goodridge had come around to each depot and seen us how we were getting on it would have been nothing amiss, especially if he got the sum I mentioned.

Separation Allowance.

"I suppose Sir E. P. will see our wives get the separation allowance and the £2 we ordered to be sent to them.
"The allowance is 6s a week for wife and 2s a week for first two children and the same for all over that number.

The dreadnought H.M.S. Benbow has sailed since we came to an unknown destination. The Warspite is not quite finished and the Royal Oak was launched last Tuesday. The Warspite will be mounted with 13.5 inch guns and the Royal Oak with 15 inch guns.
"We are going through a course of training in gunnery school, but how long it will last we know not, or where we are going to be sent. C.B.

Adventist Service

Elder W. C. Young has exchanged pulpits with Elder R. A. Hubley, of Bay Roberts, who will preach Sunday night at the Cookstown Rd. Church on "This War Mad World and the Prospects for Peace: Turkey's part in the Great War Tragedy." Come out and get a glimpse of God's prophetic pen picture of the present and future. An open door and free seats to all.

READ THE MAIL AND ADVOCATE

DEATHS

WHITE—Last evening, Ellen, relict of the late George White. Funeral on Saturday at 2.30 p.m. from the residence of her son, T. M. White, 18 Cathedral Street.

Terra Novans Hold Their Own At The Camps

Praised by General Alderson—Some Newfoundlanders Hear Sermon From C.L.B. Vicar.

Lt.-Col. Rendell of the C.L.B. has received a letter from Bert Dicks, which we have much pleasure in publishing, feeling sure that it will be read with interest.
It is pleasing to note, and it will rejoice the hearts of parents and friends, that the Newfoundland boys of all denominations are not forgetting their religious duties.
It is at such times as this, when the shadow of death falls on so many of our bravest and best, that we realize man's insignificance and the Power of the Supreme Ruler.
One of the best regiments England has ever produced were styled "Havlock's Saints," and if the Newfoundland boys follow in their footsteps, they, and those of us who are at home, will feel that their duty has been well done.

Fine Trousers for War Service

Amiens is the centre of the corduroy and velvet industry and the French authorities recently requisitioned the entire stock, and already one begins to meet in the streets soldiers wearing corduroy trousers of all colors. This variety of tints greatly annoyed the major commanding and he sent for the manufacturers and ordered them to dye all the corduroy red. They managed to explain that this was technically impossible, and soldiers still stroll about in blue, grey, green, and mauve garments.

Berlin Cares For Huge Host Of Wounded

Reported to be Army of Ten Thousand Battle-Scarred Soldiers in Hospitals of Capital.

Berlin, Dec. 7.—Berlin has at present about 1,100 hospitals for the wounded, the smallest accommodating forty cases, while the larger ones have from 400 to 600 beds.
In all there are said to be about 10,000 wounded in Berlin hospitals, the number being maintained fairly constant, although the individual patients are constantly changing. A very large proportion of the wounded, it is said, are soon discharged again as fit for duty and return to the front. No definite figures are available, but an army surgeon who has had large experience both in the field and in the base and reserve hospitals, estimated that about 70 per cent. of the wounded were returning to the front, only 30 per cent. being permanently unfit for military service.
The Associated Press correspondent went through six of the larger Berlin hospitals, and found there many of the wounded from the recent campaign against Warsaw and Ivangorod. These men had had a particularly trying experience. Many of them, wounded before Ivangorod, for example, had been transported in wagons for two days before reaching the German railroads at Kattowitz, Silesia.

GOT NO LETTERS FROM THEIR FOLK

One Volunteer Writes That he is Sick of Looking and Waiting For Word From Home

Together with the "Daily News," we beg to call the attention of the Postal Authorities to the non-delivery of letters to our boys in the Newfoundland Regiment, now in the Old Country.
"We are in receipt of several letters from the parents and friends of the boys and that following one written by a son of Garland Cloutier, of Catalina, is a sample.
My Dear Mother—I suppose some of you have heard from me before this time. Anyway I am tired waiting and looking for a letter from you. I haven't heard a word from anyone yet. I am just about sick for a letter. I am thinking that everybody must be dead, or something bad has happened to them.
"No doubt you have heard about Lord Roberts. I was out for three days' leave and I returned in the night and the next morning we fell in, and there were twenty to go from our regiment to his funeral. So Tom and I were numbered with the 20 to represent the Newfoundland Regiment.
We left at 11 o'clock in the morning and arrived at London at 6 o'clock in the evening. On the funeral parade you couldn't see anything but people, even at the fronts of the buildings. There were more people than you would see in Newfoundland for a year.
We are all well and are having a good time. "Say me" to all around.
Catharinian is due from Liverpool Sunday.

VOLUNTEERS COMFORTABLE AT SALISBURY

Writer Expected Regiment to be Transferred but Didn't Know Just Where—Sends Copy of "Kaiser's Dream"

Writing Mr. Geo. Grimes, Noble Grand of Atlantic Lodge, I.O.O.F., a Newfoundland Volunteer gives an account of affairs at Salisbury Camp before the Regiment was transferred to Scotland.
He says: "Although the weather is a little cold, the boys are all in good health and are enjoying life very well. We are soon going to shift, but when and where I don't know.
"We have had the great honor of being inspected by the King and Queen; Lord Kitchener and the late Lord Roberts. They were much impressed with our boys and thought them as good as any. The conduct of the Regiment is very good—much superior to that of the Canadians.
"I have had the pleasure of meeting two Oddfellows who know some of the members of our Lodge.
"I am sending you a copy of 'The Kaiser's Dream.' I only hope that the writer of the poem as well as ourselves will not be disappointed.—J.S."

The Kaiser's Dream

The Day! The Day! The eventful Day.
The Day when all Europe shall be mine.
I have sworn to crush the power of mine enemies
And to bring them to my feet in abject humbleness.
At last, the hour is at hand
When I will teach these English a fatal and final lesson!
Soldiers of Germany—my brave comrades and brothers,
The time has come for you to sweep your foes before you.
Brave Von Kluck and the Crown Prince are with you.
God, and your Emperor, is with you.
Courage, my braves, and let your battle-cry be "Death or Victory!"
Hark! What sound is that? 'Tis the tramp of armed men.
'Tis the accursed Canadians and Australian contingents.
They join with the British buldog.
Curse them! How I hate them! Yet I cannot help but admire them.
Look! The soldiers of Germany are fighting to the death!
Yet, unlike my soldiers, these accursed English.
Shout not nor wave the standard of their country.
The more their ranks are thinned by shot and shell—
The more these English dogs cry, "Fight on! Fight on!"
Look, the soldiers of Germany are repulsed, scattered!
And, my God, my God! Germany is lost!
Heaven! How in my advance I have quaffed the goblet of glory!
And now it is turning to ashes in my hand.
Oh, my God! how you have forsaken me!
Not content with Empire and trade of half the world,
I craved for more.
All Europe is against me,
And England led the van at Calais and Ostend.
I saw London—the vision of my dreams—
London—the wreck of all my hopes—
all my ambitions—
Vanish before mine eyes.
At times, methinks I am Emperor of the World.
Surrounded by my people who shout: "Long live the Emperor!"
And then I awake, to find 'tis but a dream.
Curse them! They have beaten the Emperor;
But they shall not tame the Eagle.
One struggle more, my braves! Onward, onward!
Ah! too late, too late—Germany is lost.
Written by Trooper Frank C. Smith, Royal Canadian Dragoons.

1st Nfld. Regiment Medical Examination.

All recruits who have not been examined by the doctors will report to-night (Friday) at the C.L.B. Armory. A. MONTGOMERIE, Capt. Recruiting Officer. dec 11, 11

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TO LET

The office lately occupied by Mr. John Syme, Commission Merchant, situate on Water Street West, next to premises occupied by J. J. Mullaly, Coal Merchant. Apply to BAINE JOHNSTON & CO., Agents.—nov 14



Christmas Cards and Calendars

"To the Soldier and Sailor Boys of Newfoundland
Glad to fight for Britain's honor,
Boldly have they taken stand
For the cause of RIGHT and FREEDOM,
For the cause of Motherland;
Proud to greet you!
God defend you!
Loyal sons of Newfoundland."

That is one of the Seasonable Greetings on our Local Views and Artistic Post Cards, and we have others of like character. Better get a few in time for the next home mail.

3c. and 4c. each.

Calendars for 1915

The Calendars for the coming year are exceedingly artistic and attractive. Many very original designs.

Something New!

We show a charming lot of
Combination Handkerchief and Glove Sachets.
Combination Xmas Cards and Sachets.
These unique goods are put up by the Zenobia people, and are scented with their exquisite perfumes.

Our Toy Dept., Second Floor IS NOW IN FULL SWING.

Be Sure to Visit Our Book Department



Sad Details Of Tragedy At Hg. Neck

How Elias and Joseph Cassel and Joseph Richmond Lost Their Lives by Drowning

We have received further information respecting the drowning of Elias and Joseph Cassel and Joseph Richmond of Cobb's Arm, to which he referred to some time ago. They were unmarried men.
It appears that their skill was capsize, either from the effect of the sea caused by the sea breaking over the rock south-west of Boyd's Island or from their running into the surf breaking on Boyd's Island, as the said event happened in the night and probably during a snow storm as the night was dark and several snowstorms swept over the coast. Everything in the skiff was gone but the sculling oar. The skiff was full of water and not moored. The body of Joseph Cassel was found washing about in the skiff, while the body of Joseph Richmond lay a few yards distant, well above high water mark. He probably reached the shore alive and had strength enough to crawl out of danger from the sea. Elias Cassel, who still lived, was found on a beach just above high water mark, where the sea had probably washed him. He was unconscious and died a few hours afterwards. Dr. LeDrew, of Twillingate reached the dying man a few hours before he expired and found the poor chap's two lungs were filled with water.
The tragedy has cast a gloom over the whole community. The three young men were the sole support of their aged parents. They had gone to Milner's Arm, about five miles distant from the scene of the tragedy, for a load of firewood and no one expected them back that night. The bodies were not discovered until midday on the day following the accident. It is one of the saddest occurrences of a year of great sadness for poor old Terra Nova. Green Bay has lost about

CARDIGAN JACKET FUND.

Amount Acknowledged	\$897.53
Mr. J. E. Steer	10.00
"E. S."	5.00
Mrs. Mary Vey (Trinity)	.50
Spaniard's Bay, W.P.A.	24.00
Mrs. E. A. Payne	2.00
Mr. Smith	2.00
Mrs. W. Crane	2.00
Mrs. F. E. Penny (Carbonear)	2.00
Mrs. E. W. Taylor	2.00
Mrs. R. R. Wood	2.00
Mrs. W. Tucker (Carbonear)	2.00
Miss Nelly Tuck	2.00
M. E. Grant	2.00
Mrs. H. W. LeMessurier	2.00
Mrs. Chesley Woods	2.00
Mrs. Wm. Campbell	6.00
Mrs. Ed. Doyle	2.43
"Koko"	2.00
Mrs. A. Perlin	2.00
Mrs. Dutton	2.00
Mrs. J. J. Mulcahey	2.00
Mrs. J. W. McNelly	4.00
Miss A. Lunerman	2.00
Mrs. Dugald Munn	2.00
T. W. Long	2.00
"A Priest"	6.00
W.P.A. Brigus	2.00
Mrs. Lamb	2.00
Miss Bailey (Hr. Grace)	2.00
Mr. R. T. Kent (Bell Isle)	2.00
Miss Edith Legrow (Broad Cove B. de V.)	2.00
Miss Blanche Leslie (Whitebourne)	2.00
Handed to Lady Davidson	2.00
Miss Gladys O'Reilly	2.00
Mrs. W. J. Martin	2.00
Mrs. Donald Morrison	10.00
Mrs. R. B. Job	5.00
W. H. Ebsary	2.00
Carbonear	
Mrs. James Rorke	2.00
Mrs. A. Penny	2.00
Mrs. A. Taylor	2.00
Mrs. J. P. Powell	2.00
Mrs. Brocklehurst	2.00

WHAT TRANSFORMED L-GEORGE!

London Chronicle.—To Germany he longs the credit for having transformed Lloyd George from an apostle of peace into a crusader for war. Our own history has furnished us with a glorious example of a similar conversion. Cromwell and his ironshoes were metamorphosed by a despotic King from quiet peace-loving citizens into mighty warriors whose valour was irresistible. The descendants of the Ironsides are with us today. In peace-time they are all modest stillness and humility. But once let their hearts and consciences be engaged in a righteous cause and they will prove as formidable in battle as were their Puritan forefathers.
Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

DO IT NOW!

Its no use waiting till somebody else gets ahead of you. Now is the time to advertise in The Mail and Advocate.

WANTED—One McKay Sewing Machine Operator.

Apply N.F.L.D. BOOT & SHOE MANUFACTURING CO. LTD., Job St.—dec 4, 11

Placentia.

John Miller	2.00
James Murphy & Sons	2.00
Jacob Hanham	1.50
P. J. Breemen	.50
P. F. O'Reilly	1.00
Thos. Fitzpatrick	1.00
J. W. Collins	1.00
Ignatius Collins	1.00
Ansten Collins	1.00
Dr. MacDonald	1.00
James Bendon	1.00
P. J. Croke	1.00
John T. Rose	1.00
Thomas P. Kemp	1.00

List closes this Friday evening at six o'clock. \$1,056.86