

 Plaids of a rather unusual nature and soft. deep, rich shades make them most attractive silky finishes make them specially attractive for coat linings. and trimmings. There is $a$ splendid array of them; fine white lines, grouped plaid fashion, on of green, yellow and brown
ground; or gold on green, black and brownif is ground; or gold on green, black and bro
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ticulars apply at the Deposit Account Office, Fourth Floor. order.
T. EATON Cimmo


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## Wifchener was right

when he said-

## "Either the Civilian

 population must go short of many things to which it is accustomed in times of peace or our armies must go short, of munitions and other things indispensable to them.N
OW, the only way we can possibly live up to that obligation is by going without in order that our soldiers may have. For the money we waste is not money at all-it is equipment, clothing, shot and shel that are urgently needed in France.
By denying ourselves, therefore, we enable Canada to procure to the fullest extent the materials and labor which she and our Allies need for the successful prosecution of the war.
What happens when we fail to save?
A pull on labor by the Government in one direction and a pull on labor by the people
in the opposite direction. Hundreds of millions of dollars are of no use to the country if goods and services can be secured only to the extent of eighty millions of dollars. So we must doeverything in our power to release both goods and labor for the purposes for which Canada needs them.
WHETHER it be food, coal, wool, steel, leather, labor or transportation, the result in all cases is the same. Whoever competes with the nation by freely satisfying his own desires, selfishly appropriates to his own use that which is so urgently required for ous fighting men in France.

For the sake of your country and the boys "over there," spend cautiously. Think of what Lord Kitchener has said, and ask yourself first, "Is this something I really need or can I do without it?"

Published under the authority of the




## Hockey $\begin{gathered}\text { Indians to Try } \\ \text { The Ice Game }\end{gathered}$ Bowling $\begin{gathered}\text { Niagara Lifts } \\ \text { Laxton Trophy }\end{gathered}$ Trotting $\begin{gathered}\text { Ingara Also Ran } \\ \text { at Columbus }\end{gathered}$

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All the Newest Styles Are Here It is comparatively easy to choose your hat from our extensive varieties. You can pick from every
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A department is devoted exclusively to clothes for the young man,
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Developed in medium grey and black tweed mixture. Smart Trenche model with all-around belt. And thirtein-fifty is little to pay for suits of the kind.

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They're as serviceable as they are stylish. Developed in dark grey Bannockburn tweedTrencher model, with detachable belt and cres cent pockets, Sizes 32 to 36. Unusual value at just sixteen-fifty,
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Youth' Double-Breasted Suits $\$ 18.50$
This style has a particular fascination for certain young fellows who want something different. The suits are made up in dark brown tweed,
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Smartly developed coats in Trencher and Slipand Tedels, Various shades of fawn, brown, grey
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Navy blue and green velvet suits, made in Russian style, but
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Junior Russian Suits \$8.00
Dark grey pinhead check in worsted finish material-but
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Dark brown striped effect tweed, fancy Russian model, but. detachable collar. All around belt at waist fastened with buckle. The CTTMTTOS(O)N Compang

