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123,446 Rolls-3 Carloads of Wall Papers in Great Last Day Sale Clearance, Today, at Less Than Manufacturer's Prices 36,610 ROLLS AT 5c ROLL!
10,650 ROLLS AT 7c ROLL!

60,076 ROLLS AT 6c ROLL! 16,110 ROLLS AT 10c ROLL!


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## IMPORTANT NOTICE

SOLDIER'S AND SALLOR'S DIARY ENGLISH-FRENCH DICTIONARY

WING to the unprecedented demand, the first shipment of these books is
exhausted. Another has been promexhausted. Another has been prommeantime World readers are requested to kindy hold their coupons, and watch this space
announcement when the books willarrive. Soldiers and their friends who have tained copies are a unit in praising it. Many are taking two, one for the boy overseas and
one for their own use. Few soldiers' boxes are now going overseas without a Soldier's Diary being included in the contents. Be sure
you obtain one before the offer is withdrawn you obtain one before the offer is withdrawn. Clip the coupon, and wait for the announce-
ment when the distribution will be resumed. See coupon on another page of this paper for

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THURSDAY MORNING FEBRUARY 28 THE TORONTO WORLD


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iterate Gravity of Lack of Production. SOLDIERS VINDICATED Statement Refuted Concern
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Why are Davis cigars never raw, harsh, bitter
peppery?



 Because
in the 70 years that the house of Davis has been making good cigars, it has learned many trade secrets of blending, curing and maturing tobacco.
"Perfection" Cigars are made by Davis'. C.S. Thave you Smotred ailbblemern "Ligan latay?

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That Son－in－Law of Pa＇s


THE NEW BOARDER＇S MASCOT IS SUCH A PLAYFUL FELLOW．






| California Lemons <br>  WHITE \& CO., Ltd. Cumbly min fow sin |
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NAVEL ORANGES :


FANCY BOX APPLES, BARREL APPLES, JOS. POTATOES AND VEGETABLES
 Frumb rex irix DUNN \& LEVACK Cattle, Sheep, Lambs, Calves and Hogs Union Stod Yards, Toronte, Canadia


## Initial Offering of Fidelity Mining and Development Co., Ltd., Shares

AFTER a thorough investigation of the properties owned and controlled by the above company, combined with our faith in the ability, integrity and experience of Mr. Thomas Tough, its President and Managing Director, who is one of the original discoverers of the well-known Tough-Oakes Mine in Kirkland Lake, we have acted to underwrite a portion of the treasury stock to provide monies to be expended exclusively in development work. The properties owned outright by this company comprise 24 claims of 40 acres each, which, together with interests in several others, aggregate over 1000 acres. The properties are located in Kirkland Lake Camp and in the townships of Teck, Skead,Alma, Turnbull and Morrissette and have been selected from an original holding of over 50 claims, of which only those of exceptional merit have been retained. These acquisitions are the result of several years of prospecting and the expenditure of much time and money.

The properties in the township of Teck adjoin the LaBelle Kirkland, on which it is estimated ore to the value of $\$ 500,000$ has been developed. The Fidelity claims h have the identical geological features of the LaBelle Kirkland. The in is est on this property has been sunk to a depth of of do developed. The
ore assaying $\$ 6$ to $\$ 7$ to the ton in a vein of strong and true characteristics. Two other properties are situated in the heart of the Kirkland Lake district ore assaying $\$ 6$ to $\$ 7$ to the ton in a vein of strong and true characteristics. Two other properties are situated in the heart of the Kirkland Lake district.

Holdings in the township of Skead comprise 12 claims. A vein on this property has been opened up to a depth of 15 feet carrying spectacular showings of free gold, The immediate operations of the company are to be confined to the mining and shipping of this rich ore of which
a very considerable quantity is indicated. Indition good surface valuel
In addition, good surface values have been obtained from properties in the townships of Grenfell, Alma and Turnbull, while ore of very rich value is showing on the surface of the properties in Morrissette township

In our opinion, the properties owned by the company have possibilities for the making of several mines.
The authorized capitalization of the company is $\$ 2,000,000$, divided into shares of a par value of $\$ 1$ each, fully-paid and non-assessable, of which 930,000 shares are still in the treasury. Development work is to be carried on under the supervision of expert mining men who are pioneers of this district. This will insure an economical expenditure of the company's funds.

The three necessary essentials: good properties, efficient management and proper financing, are here in evidence to an extent justifying us in recommending the purchase of the shares to our clients and friends. Prospectus and maps showing the company's holdings in Our present offering is limited to $\mathbf{1 0 0 , 0 0 0}$ shares anticipate that this allotment will be quickly taken up and suggest that you place your order with us immediately. which has already been subscribed. We

## F. C. SUTHERLAND \& COMPANY

Members Standard Stock Exehange
12 KING ST. EAST, TORONTO, ONT.



## Simpson's February Furniture Sale Ends Today

 Standard Qualities, Wide Assortments and Values That Will Make it Worth Your While to Buy Today Even at this late hour the sale items that constitute this big annual event today are quite as attractive as the first day of the sale. You will find the furniture handsome and well made--the staple kind for general "day-in and day-out" use. Big values, big varieties and reliable qualities are the factors in the sale today$\qquad$




$\$ 30.50$, for $\$ 25.95$.



| Decisive Savings in Springs and Mattresses |
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## Men's New Suits for Spring in Which are Emphatically Emphasized Quality Style Fair Prices

We have secured for Spring the very best in men's
and young men's clothing that we know of-in which is emplasized the very best of everything-the best mater-ials-the best trimmings -the best style-best workman-
ship. Notable features, and welcome ones, too are the Ship. Notable features, and welcome ones, too, are the
fair prices and the all-round good quality of the garments. fair prices and the all-round good quality of the garme
A few of the new styles are herewith described. Men's suits of brown vicuna with silver thread stripe
patern, single-breasted, thite-buttan sitye, semi-fitinin
vent vent back, regular style vest, stylish trousers.
at $\$ 22.00$. Priced Men's suits of brown check worsted, single-breasted,
three-button style. Semi- fitting coat has centre vent in
back. Regular style vest bace- Regular style vest and stylish trousers. ${ }^{\text {bat }}$ Priced
at $\$ 25.00$.
Men's suits of green and black check worsted in
single-breasted, three-button style. Semer centre vent in back. Regular style vest and styllish
trousers. Price, Men's sults of brown check worsted with an invisible red stripe pattern, single-breasted, three-button style.
Semiflititig coat has centre vent in back. Regular style
vest and stylish trousers. Price, $\$ 32.00$.

## A Wonderful Assortment of Odd Rugs and Prices for Today, the Last Day of the February Sale

The rugs which, we shall sell today at reduced prices are handsome high-grade stocks of which only
one or two of a tine remain. We feature them totay at enormmous reductions for two reasons- first, to dis-
pose of them quickly, and secondly, to make the last day of the big Februar twa Combined, they make an irresistible, assortment, offering rugs for any room. On account of the orable one.

The Reductions Are Positively ENORMOUS And the Home-Lovers' Club Will Arrange the Terms of Payments
 857.25. Sale price,










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