

| Auctios Sales I |  |
| :---: | :---: |
|  | CHRISTMAS FAIR, <br> December 14th. <br> Why worry yourself about Xmas Cooking, when you can buy at our Pantry Stall, Ligh and Dark Cakes, Mince Mea fact everything to please the inner man.-dec13,1i |
|  | WINTER STORAGE. <br> Autos and trucks stored for the winter in a very dry building. Get our prices. <br> T. A. MACNAB \& C0. |
| AUCTION. | WEATHER COTTAGE. |
| $\begin{aligned} & \text { ha Thursday, Dec. 14th, } \\ & \text { at 10as sharn. } \end{aligned}$ |  |
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| Fwe canalan coenmexy But | J. M. Ryan, Supply Coun |
|  | HAT |
| T. B. CLIFT, | $\begin{aligned} & \text { more appropriate gift for your friends } \\ & \text { abroad than a package of our High } \\ & \text { Grade Home-made Candies. Our can- } \\ & \text { dies are absolutely pure and dellicious- } \end{aligned}$ |
| MAS G00DS |  |




## AsplRiN

UNLESS you see the name "Bayer" "on tablets, you


Accept only an "unbroken package" of "Bayer Tablets of
Asprinn," which contains directions and dose worked out by physicians dur 22 proved safe by mind $\begin{array}{lll}\text { Colds } & \begin{array}{c}\text { Headache } \\ \text { Toothache }\end{array} & \begin{array}{l}\text { Rheumatism } \\ \text { Neuralgia }\end{array} \\ \text { Neuritis }\end{array}$ Earache Lumbago Pain, Pain



THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, DECEMBER 13,1922 - <br>  <br> $\qquad$ <br> $\qquad$}

\section*{

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## . Why Suffe Pain? MOTHER!

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## 

HOUSE SLIPPERS
TOR MEN and WOME FOR MEN and WOMEN.
Men's Brown Leather Slippers Men's Bliack Leather slippere 2.50 Men's Biaick Romeo Slippers, $2,2,2,5$ Men's Brown Romeo Sisppers, 2.50 Menn Sqey Felt (leather sole)
Mentsp Black Feit (ieather soie)
 Men's Patent Dress Pumps
M. .
Monse) Plaid Slippers (leather Monss Camel Cloth slippers-
Leather sole and heel Menst Arctic Felt Slippers-
 Mens Yeager Slippers-
Leather sole and hee
Mens Carpet Silippers-
 Crome sole
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Brown Kid RomeosWOMEN'SFELT HOUSE: SLIPPERS.
 Black Felt Juliet-Leather

sole and heel Grey Felt Juliet-Leather sole and heel - Juliet-Meather | sole and heel |
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| Garnet Felt Juliet-Leather |

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Swedish Paintings
Coming to America.

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## THE EVENING TELEGRAM, ST. JOHN', NEWFOUNDEAND, DECEEVBER 13, 1922-3



##  <br> 

wrks Make Unusual
 Conference -..France Worried Over Re-
parations Failure- Britain Prepared to Conference Collapses.

Christmas Greetings and New Year Pholo Mount Calendars for 1923.
ARE Now reand fors sale.
$\qquad$
They
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 .35c. each
.35c, each These Calendars are especially suitable for Christ-
mas or New Year Gifts. You only need to slip your
photo photo or snapshot in thesese mounts to have an artistic
and attractive souvenir. We tave only a limited numb and attractive souvenir, We haye only a limited num-
ber. Call and see them. REMITTANEE MUST ACCOMPANY ALL MAIL
ORDERS.
TOOTON'S,


Tag \& Coupon Store, Water St. East

## Christmas Gilts and Their Giving!

A few valuable hints on Christmas Gifts and their giving, together with a list of delightfully useful and pleasing Christmas offerings from the house of quality.

| PICTURES. <br> Oils, Water Colors, Pastels, Steel and Sepia. <br> Royal Easy Chairs. <br> Smokers' Stands <br> in Fumed Oak and Mahogany finish. <br> Smokers' Cabinets <br> in Fumed Oak and Mahogany finish. <br> Ladies' Desks <br> in Golden or Fumed Oak and Mahogany. <br> Brass Beds. | Gate Leg Tables. Folding Card Tables Green Baize Tops. Telephone Tables in Fumed Oak and Mahogany. <br> Sewing Tables <br> in Mahogany. <br> Knitting Stands in Mahogany. <br> Just a little extra thought given to the Christmas Gift question will mean much greatquestion will mean much greatpient. Find out what your and so make your gift with its added value of loving thought doubly welcome doubly welcome. | Parlor Suites. <br> 3 and 5 pieces, in Silk and Tapestry. <br> Chesterfield Sets. <br> Lounges <br> in Plush, Tapestry ,etc. <br> Buffets <br> in Fumed or Golden Oak. <br> China Cabinets <br> in Golden Oak, Fumed Oak and Walnut: <br> Hoosier "All-White" <br> Kitchen Cabinets. |
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U. S. Pictura \& Portriait Cou, St. John's,

Don't say Paper, Say The Evening Telegram

George Street Church．
 Thit miment of tive．

Sper cast ony Knowling＇s sper casio oiy CLEARING PRICES

Commencing on Wednesday

## Florence Reed









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 T．A．\＆B．Society

Meeting．





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DON＇T MISS THE GENUINE BARGAINS OFFERED AT THIS

## CENTRAL STORE

D．\＆A．Corsets
We are clearing ont this line of cersets at
the following great re－ ductions：
108－Reg．Price 1.80
$\qquad$



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Ladies＇Coat Bargains

|  | e 18．00． |  |
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ve are clearing ou
is line of cersets at
Regular value 21.80 and 2675 all ．．．．．．
re 180
Regular values 33.00 to 49.00 ．All Now
Regular values 52.00 and 50.00 ．All Now ．

$$
\begin{aligned}
& \text { Regular } \\
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ladies black cloth coat bargain．
Ladies＇Sealette Caracul Astrachan C0ATS
Regular 41.00 Sale Price ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 15.00
Regular 45．00．Sale Price ．．．．．．．．．．．．．．．．．．．．．．．．．．． 1750
Regular 53．75．Sale Price ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 19.50
buar 10.00 ．Sale Price ．．．．．．．
Ladies＇Silk Dresses

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black－Regular Price 23．00．Now ．．．．

NAVY－Regular Price 25．75．Now ．．
GAUPE－Regular Price 80．00 Now
BLACK－Regular Price 36．50．Now
（2）


Unbleached Table Damask

Shetland Flanmel Bargains Reg， 1.20 Now 70c．yd．－WWite Flannel Special Value from 60c．，up

| Children＇s | Ladies＇Eider Dressing Jackels | White Twill Sheeting | Plain White |  | Men＇s Grey Sweater |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SERGE DRESS | Reg．Price 6．00．Now 3.75 | 54 in，－Sale Price $\cdots \cdots 85 \mathrm{c}$ ． | Sheeting |  | Coat Bargain，Only $1.2{ }^{\circ}$ |
| BARGAINS | Reg．Price 9．50．Now 5.50 | $72 \mathrm{in},-$ Reg． $1.50 . \quad$ Now． 98 c. | 66 in．- Reg．1．95．Now 1.05 |  |  |
| fit Children ages 4，6， 8 years． Regular Prices 2.65 to 5.45 ． | Reg．Price 10．75．Now 5.90 | 76 in．- Regg 1．65．Now 98c． | 70 in．- Reg．2．10．Now 1.25 | Ready－to－wear | Reg．Price 1．45\％Now 1.00 |
| All Now...$c \cdot \cdots \cdot{ }^{1.50}$ | Reg．Price 12．00．Now 7.50 | 80 in．- Reg．1．55．Now 1.00 | 80 in．－Reg．2．20．Now 1.25 |  | Reg．Price 1．75．Now 1.25 |
| Colours： $\begin{aligned} & \text { Rrown，Green，Navy，} \\ & \text { Red．Cannot be made for }\end{aligned}$ ， | Ideal Christmas Gifts for Wife or Sister． | 80 in $\rightarrow$ Reg．1．80．Now 1.10 | 90 in．$\rightarrow$ Reg．2．40．Now 1.50 | LF PRICE | Ref：Pifect 2.20 ：Now $1.6 \mathrm{~m}^{2}$ |

Coating at Bargain Prices in Plain，Fancy and Plald Effects

| LADIES＇ | MENS SHETLAND FLANNEL shris． With Coll． |
| :---: | :---: |
| Furs，Stoles， |  |
|  | Reg，value 5.80 ．Now 3.30 |
| Half Price | striped flannel shirts |
| others | Reg．value 3.90 ．Now 3.20 |
| One third off | Reg．value 5．50．Now 3.90 |

Men＇s and Boys＇
Overcoats
Call and see them and
be convinced of
their Values $|$

| Ladies＇ble．slik blouses | Crepe de Chine \＆Geor－ |
| :---: | :---: |
| ．50．Now 4.50 | gette and Shantung |
| value 7．75．Now 5.50 | Blouses |
| Reg．value 9．00．Now 6.90 | Reg，Price 11．50．Now 1.75 |
| 0.12 .80 Now 8.00 | Res．Price 20．00．Now 3.95 |
| 50．Now 9.50 | Reg．Price 21．75．Naw 3.95 |
| Reg，value 20．00．Now 10.00 | Price 25．75．Now 4.95 |

Ladies Blouses
\＆Shirtwaists
$\qquad$
 Reg．Prichitiqe Now 4.00 Reg．Price $9.5 \% \&$ Tapestry Table Covers．See our Reduced Prices Velvet and Tapestry Carpet Square．Reduced Prices

$4 \& 5$ Ply Black
Empire Wool
18c．slip
KNOWLING，Ltd．
Men＇s Cotton Tweed Pants Tweed Pants

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BOWRING BROTHERS, Ltd.
USEFUL PRESENTS STORE FULL


Whh not ivis something useful for a Chist
mas Presentit Women like to get Silverware or a a arving
Set. $A$ new Shaving Outitit or a fine Pocket
 We have suitable Christmas Girts for all
 Come in our hardwear wears.

| A nice assortment of Manicure Sets. (extra good value) Nut Cracks. Nut Picks. |  |
| :---: | :---: |
|  | Stainless Cutlery, in Table \& Dessert. Silver Plate Table Dessert Forks, Spoons. |
|  |  |
| Brass Curbs, Brass Coal Boxes, Brass Wood Boxes, Brass Fire Dogs, Fire Brasses. |  |
| Military Brushes, Hair Brushes, | Hearth Brushse <br> Hearth Brushes, |
| BOWRING BROTHERS, Ltd. HARDWARE DEPARTMENT. |  |





"I Can Now Do My Work Without Feeling Tired


GERALD S . DOYLIE, DISTRTBUTOR

## DO YOU WANT TO SAVE MONEY

If you do, read carefully our offers. Call in and inspect our goods-and you will be sure to buy--and, buying from us means saving money, \%es "A DOLLAR IS WORTH MORE WHEN SPENT IN OUR STORE.

## Men's Winter Caps

We have just opened a large and well assorted stock of Men's. East
ern Winter Caps. Nice patterns, splendid materials; full range sizes.
Prices as follows: $\$ 1.80, \$ 1.90, \$ 2.20$ and $\$ 2.50$.

| Apron Ginghams |
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Table Damask



Special Joncien Lot Vale Lace \& INSERTIONS: alenciennes Lace and Insertions.
only ct. per yard. Fine Valenciennes Lace with Insertion to match.
Prices: 6 c . to 22 c . per yard. Fine Shadow Valenciennes Lace
Prices: 6, 8, 9 and 10c. per yard.

Embroideries
Special Job Lot of
Lawn Embroiderie Narrow widths. 10 yards for 20c. Regular Fine Lawn Embroideries Prices: 8 to 16 c . per yard

Frillings


## Curtain Nets

Just opened a shipment of Eng lish Curtain Nets: White Prices $42,70 \& 85 \mathrm{c}$. yard Cream. Prices $\quad 43 \& 50 \mathrm{c}$. yard

## English Dress Meltons




## Flannelettes <br> A large variety of Striped Flan- nelettes. Good values  Also, White, Flannelettes; splen- did materials. did materials. Prices .. ..27, $30,35 \& 40 \mathrm{c}$. yard. <br> Sheetings! Sheetings!  MARSHALL BROTHERS <br> Fiannels <br> Whitic Sixayy Pliands  Grywion fanabe go yard Sutheid inion ipiex ib 

White Shirtings English and American Manufacture Prices, s. 28, 31 \& 42c. yar

Ladies' Jersey Glove

 Ladies' Kid Gloves Ladies' Kid Gloves A mall shiment of Laideb Black Dresed Ridid Gives
\$1.00 pair.
A small assortment of Ladies
Black Kid Gloves (Lined).

Jobbing at

## Hosiery Bargains



## Men's Half Hose



| PantaletteLeggings | Legging Drawers |
| :--- | :--- |

Children's Jersey Knit Panta-
lette Leggings; Black and Brown shades. Keep the kiddies dry and warm. Only \$1.35 pair.

Childern's white Worsted Lef ging Drawers.
frosty weather.




|  | Operative Markeing. |
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| Perfume | Motine, K.C., Addresses Board $\qquad$ |
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## To be Continued Until Christmas

Large stocks of attractive Furniture are offered at great price reductions; all profits have been sacrificed; you will save' more han you will ever save again on Quality Furniture.


| Chairs\&Rockers <br> xamp cumas mion an <br> m |
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China Cabinets Quartered Oak, Goldaen and Fumed;
Walum
and




## The Royal Stores, Limited

## New Decorative Wall Papers

of British Manufacture

## Beauty, Service and

 Economy go hand in handWe have fust reectved from England the new-
est ideas in Decorated Wall Paper, and also larre stoceas in Decorated Wall Paper, and alao
stocks rom Canada and the United States. Suitable colorings and patterns for ail rooms,
including charming foral and conventional leaf

 apers, are exceeding all expectations

Make the Home Walls Smille for Ghristmas




CHESTERFIELDS

## Special Chesterfield Suite



## PARLOR SUITES

## The Broadway House of Fashion

## WHO ARE AGAIN IN THE LEAD WITH WONDERFUL VALUES!

BUY!-FOR SUCH VALUES HAVE NEVER BEEN OFFERED BEFORE-AND NEVER WILL AGAIN.
BUY !-FOR EACH DOLLAR DOES THE WORK OF TWO IN OUR STORE.
BUY!-LADIES' AND MEN'S WEARING APPAREL AT PRICES THAT CANNOT BE BEATEN FOR SUCH QUALITY MERCHANDISE. And remember, no accumulated old stock in our store-A NEW STORE with NEW MERCHANDISE, assuring you the very newest styles.

## That's the Great News that's Flashing Everywhere!

Our GRAND OPENING SALE is off with a huge success. Thousands are revelling in the tremendous values we are offering. We make no further statements-we ask you to come and judge for yourself.
New Dresses, Coats, Suits, Waists \& Sweaterwear opened Specially for this Sale

LADIES! Below you will read some of our values. There is not enough room on this page to tell you all the wonderful values we offer you. There are many, many, many more, and our personal guarantee goes with every garment.

$\$ 20$ COATS, $\$ 25$ COATS, $\$ 30$ COATS, $\$ 35$ COATS, $\$ 40$ COATS

## ?. on sale for

5.98, 11.95, 14.48, 17.95, 18.95, 21.95

They're brand new, beautiful garments-not last season's stylesand they'll greet the eyes of fashionable women at such prices that will make them buy once they see them.

## DRESSES

Hundreds of our Dresses were sold during the first few days, but hundreds of others were unpacked specially for this sale, all priced at GRAND OPENING PRICES-prices that were simply amazing to those ladies who saw them and bought them.
$\$ 12$ DRESSES, $\$ 15$ DRESSES, $\$ 20$ DRESSES, $\$ 27.50$ DRESSES,

> on sale for
3.98, 5.98, 6.98, 9.98, 14.98

STYLES GALORE! Materials : Fine French Serge, Poiret Twill, Tricotine, Canton Crepe, etc., etc.

SPECIALS
ON SALE FROM 9 A.M. to 12
A.M. THURSDAY, FRIDAY and SATURDAY WAISTS
300 Cotton and Voile Waists,
a good value at $\$ 1.50$.
arom 9 a good value at $\$ 1.50$. From
to 12 a.m.
only 290 SWEATERS Peter Pan collars, some with
all wooranted
and
 ${ }^{12 \mathrm{am} . \mathrm{m}}$ only 1.29

WAISTS
A beautiful range of Yoile
 embroideryy assorted styles and
shades. Reg. value 82.50 . From
9 to 12 a. shades. Reg. value 9 2.00.
9 to 12 a.m.
only $98 c$ SLIPPERS Shildren's and Misses' Felt
 ${ }^{\text {a.m. for only }} 390$
SLIPPERS
Ledies' and Men's Fancy Carpet Siippers, easily worth \$1.75.
On sale from 9 to 12 a,m. for only 48 c

## MEN'S DEPT.

SECOND FLOOR.

## SUITS and OVERCOATS

abSOLUTELY THE BEST AMERICAN MAKES AND THE BEST MATERIALS.
Overcoats :9095 9.95 Suits ${ }^{\text {ºx }} 12.95{ }^{\text {mot }}$

All these Suits and $O$ vercoats are guaranteed to be American makes; also a great variety of Boys' Suits and Overcoats at prices to conform with our exceptional low prices existing during this sale.

Come! Compare!

Smashing Sale Prices are in Force Throughout Our Store. COME! The Broadway House of Fashion

## Near Adelaide Street-331 WATER STREET 331-Near Adelaide Street

THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDL AND, DECEMBER 13, 13Z2-n


## 

Three E-E-E's delightful Xmas Gift for the women folk of the family. Useful, Comfortable and decidedly smart, a pair of stylish shoes, are hard to beat as a "utility" Xmas Gift. Try it out, and see how truly delighted they will be.

## Made by Archibald Bros.

 Harbor Grace 0000000000000000000000000000

## DSOR PATE <br> "Canadas Best Flour"' MAKESTHE MOST WONDERFUL BREAD YOU EVER BAKED.

1200000000000000000000000000030000000000
We now offer you
Taylor's Infant Delight Toilet Soap \$1.60 dozen教 special Prices for Wholeralestets.



GIVE A DIAMOND

## The Giff of Sentiment.

 Mark this Christmas in spocial may - make eit one alwys to be remmmered by dhe Gift of a piamond Give


 styles.
Attractive designs in Platinum, Yellow and White Gold are to be seen for the asking and at values that will surely That your Gift may be entirely satisfactory and perfect in
every way -select it from
T. J. DULEY \& CO., Limited THE RELIABLE JEWELLERS \& OPTICIANS.

## The British Import Co.

169-171 Water Street,
whoussie privi coops. . meortres And jobbirs.
complete stocks of the following lines at the lowest
Market prices
MEN', WOMENS, MISSES', BOYS' and CHILDREN'S FLEECE LINED UNDERWEAR.
shirtings, Calicoes, flannels, flannelettes, curtáin nets, lace CURTAINS, SCRIMS.


> HEADQUARTERS FOR POUND GOODS.

$$
\begin{aligned}
& \text { Pound Shirttings, Pound Sateens, Pound Calicoes, Pound Flannelettes, Soil Cottons, } \\
& \text { Mottled Flannels, Fleece Calicoes, Ginghams, Drills, Khaki Blankets, Blanket Ends, }
\end{aligned}
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\begin{aligned}
& \text { Mottled Flannels, Fleece Calicoes, Ginghams, Drills, Khaki Blankets, Blanket Ends, } \\
& \text { Cotion Tweeds, Art Tickings, Chintz, Scrims, Percales, Sheetings, etc. }
\end{aligned}
$$ WHITE and GREY COTION BLANKETS.

LUMBERMEN'S BLANKETS, 4, 5 and 6 lbs .
WOMENS, MISSES', CHIDRENS and MENS AMERICAN and ENGLISH HOSE.

The British Import Co., Ltd.
-momen

## CHRISTMAS SUGGESTIONS!

## AT

Smallwood's Big Shoe Sale.




WOMEN'S FELT SLIPPERS. BEDROOM SLIPPERS,

Mail Orders receive prompt attention. Special price for dozen pair lots. No charging -no approbation. All footwear may be fitted in our stores. Our aim is to fit you correctly.

Only \$4.75 Only \$6.50 Men's Goodyear Welt Boots
in Black and Tan Leathers, reduced
from $\$ 9.00$ to $\$ 6.50$ the pair. from $\$ 9.00$ to $\$ 6.50$ the pair.
The very best value ever offered in
Men's Boots for $\$ 6.50$ in. NewfoundThe very best value ever offered in
Men's Boots for $\$ 6.50$ in Newfound-
land.

Lace Lace Bools with Rubber Heels. This is a hummer for the case lots to wholesalers.


Only $\mathbf{\$ 3 . 0 0}$ Men'sWorkBoots You can't beat this Boot or the price from one end of Water Street to to
other. Double wear in each pair.


HOCKEY BOOTS. LADIES' HOCKEY BOOTS- $\$ 5.50$ and $\$ 6.00$ MEN'S HOCKEY BOOTS$\$ 5.50$ and $\$ 7.50$ GIRLS' HOCKEY BOOTSBOYS' SKATING BOOTS
$\$ 3.50$, $\$ 3.75$ and $\$ 4.00$ FREE-We attach free of charge all boots to skates purchased at our
stores. 0 Per Cent. off all Boys' and Girls', also Children's Boots purchased from our stores during the next two weeks. Send along the boys and girls and have them fitted correctly with good Boots.
About 180 Pairs in this Lot-all must go.

## F.SInaIIMOOC, The Home of Good Shoes, 218 \& 220, Water Street





[^0]PATS and LEGGINGS.

Clearing-Out Sale of Boys' and Girls Boots and Shoes

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| TS |  |
| Provision and Grocery Store |  |
| offers you <br> diAmond flour, Barrel and Stone. |  |
| Tea- - ery Best Quality |  |
| -Green, Best |  |
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| COFFEEE-Good Quality |  |
| SPECIAL FOR XMAS |  |
| \& MiLk Large Tin |  |
| MINE. |  |
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| (HERRY BRANDY ${ }^{\text {a }}$ |  |
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| LIZENBY'S BLOATERP |  |
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| LAZENBYYS CURRIE POWDER-70c. large |  |
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| Ami Jemimie PANCA |  |
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| ARROWROOT. |  |
| ${ }^{\text {TTMERIC }}$ We will have our usual supply of highest |  |
|  |  |
| quality TURKEYS, GEESE, DUCKS and quality TURKEYS, Book your order now. |  |
| Children, make your own Pop Corn. CORV for Popping, $1-1 \mathrm{lb}$. Pkgs... ..... 20 c . <br> CorN for Popping, 1-lb. Pkgs. ................ We promise you Low Prices, good Quality |  |
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| BISHOP, SONS \& CO., Lid. |  |
| 'PHONE617. |  |

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At Lowest Prices.
STRICTLY FRESH EGGS-
(Cases, 30 dozen each)
"GILT EDGE" CAN. CRE. BUTTER-
Unequalled Quality. Put up in Parchment Lined Boxes, $28-\mathrm{lb}$. each. GMboan cold.twninchise-

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| Electric Tea Ball Pot makes perfect tea. Each cup of equal strength. | Electric Grill <br> Cooks without smok flame. | Electric Heating Pad Hot Water Bōttle comfort without the annoyance and danger. |
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| Electric Toaster for making crisp, golden brown toast, two slices at a time |  |  | The illustrations above are but a few of the many beautiful and useful

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## St. John's Light \& Power Co, Ltd.,

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# FINAL SMASHING OF PRICES! 

For the past two weeks we have been preparing for this GREAT EVENT, in order to make room for OUR NEW SPRING GOODS COMING. Thousands and thousands of dollars worth of LADIES' APPAREL, nearly all advanced styles, will be sold at ridiculously SMASHED PRICES at this SALE. At the price you pay for any article in this Store, during this SALE, it won't be bought, it will be almost given away. Nowhere else can you buy such HIGH GRADE GOODS at such Smashing prices.

| THIS SALE WILL COMmENCE THURSDAY AT 10 A.M. <br> NO <br> Approba tion. | In Black, Nary, Brown, Green, Violet, Grey,Taupe, etc., etc. Regular width, formerly soldfor 85c. yard. Final Smashed Price per yard .. |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| WATERPROOF TULLE <br> All colors, double width, formerly sold for $\$ 1.35$ yard. Final Smashed Price $28 c$ | CHIFFON In all colors, double width. Regular 85 to to $\$ 1.25$ yard. Final Smashed ${ }^{\text {Price }} \ldots$. 22c | TRICOLETTE  | NINON In Brown, Red, White and Crea, double width, real good. Regular Final Final Smashed Price yard. 25c. | BLACK TUCKED NET <br> 18 inches wide. Regular $\$ 1.80$ yard. Final Smashed Price |


| DRESSES <br> This group comprises 195 Serge Dresses offered at this immoderately low price! $\qquad$ <br> Fur cast such as these. Therefore we are Fleased to be able to duplicate the event at 4.98 <br> the Final Smashed Price of |
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| Band Velvets -- Satin Back |  |  |  |
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| ${ }^{\text {40a }}$ (0. yard. |  |  | ${ }_{\text {33, }} 3$. |
| ${ }^{\text {50. yard. }}$ 55. yardil |  | cill | ${ }_{\text {3 }}^{\text {33c. }}$ 35. |
|  |  |  |  |

## SUITS

Ladies' Sizes
in Navy Cloth.
Final Smashed
Price:

## Women's Wraps and Coats

Wraps and Coats developed from soft high quality fabrics combined with Velvety, Lustrous. Furs, tailored
with a distinction that will hold its own, no matter how long their service. Every desirable Winter make to with a distinction that will hold its own, ho matter how long their service. Every desirable Winter make to
choose from varied in many ways-Sport styles, Wrappy styles, Coats with Bloused backs and straight line
Coats; trimmed with Beaverette, Caracul Wolf Mouffan etc etc In No. Coats; trimmed with Beaverette, Caracul, Woif, Moupflan, ett., etc. In Navy, Black, Fawn and Brown.
DRASTICALLY REDUCED FOR THIS FINAL SMASHED PRICE SALE.

## COATS

In Gr e In Blue Volth, Black Sealette Collar, Dolman Sleeves $\$ 5.39$ In Velvet and Sealette, Navy Blue, Burgundy 6.98 Kolinsky Fur Collar Blue, Burgund an Coats 34 length in Brown Sealette, belted, pockets
and bell sleeves ...... ...................... 11.98

## New Hats

In Velvet, Duvetyn and Felt, in all shades,
suitable for Sport or Formal wear. Final Smashing Price

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## Ladies' Suits

In Broad Cloth, Brown and Navy, long tailored models; others with flare sides, Fur trimmed ,embroidered and beaded. At Final Smashing Reductions.

## Dresses

In Poiret Twill, Tricotine, Crepe-de-Chene and Satin Crepe,
in Navy, Black, Fawn, Brown, etc., etc; all sizes.
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## Li> A Large and Unusually Charming Selection of Gifts for Christmas

There is no happiness equal to the joy of giving-no thrill as potent as that aroused by making others happy. Let this be your happiest Christmas. It WiLL be if you make your dear ones happy. Here you will find Gifts that will give joy to each and every member of the family. Take advantage of the great variety of offerings and the unparalleled values. The usefulness and character of the Merchandise itself, combined with the fact that one may select the major portion of one's gifts all on the one floor-all under one roof - -thus eliminating much time and physical effort, will prove a big relief to the gift-seekers, who has a long list over which he or she might otherwise be puzzling.

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