









1st Nfld. REGIMENT. Casualty List.

Received January 29th. Admitted Wounds. Corp. Isaac Dawe, Cupids. Wounds both buttocks...

Report of Cablegram.

London, Jan. 28, 1917. Secretary. Visiting Committee...

Report of Railway Accident.

Give the official report of the railway accident at Spruce Brook, at 7 p.m. on Saturday...

Theatrical Troupe Off.

Mr. and Mrs. and her local theatrical troupe for Grand Falls by yesterday...

McCardo's Store News.

MONDAY, Jan. 29, 1917. We have just got in a new lot of sanitary toilet powder...

Train Notes.

Saturday's outgoing mail and freight trains left at 1:30 a.m. Monday morning express is due here...

Boats.

The steamer left Merasheen at 2:15 a.m. Saturday, inward. The steamer arrived at Port aux Basques...

TO BURY UP NORTH.—Rev. W. Stoeck, a veteran of the Gallipoli campaign and well known as the 'soldier parson'...

DEED. Pass away on Sunday, the 21st inst., a loving wife of John Whitfin...

On the 28th inst., of whopping cough, passed away, aged 7 months, darling child of Mr. and Mrs. J. C. Butler...

On January 28th, James, son of the late Mrs. and Jane Byrne, aged 23 years...

Sale of Ladies' Dresses.

Carefully dressed women will appreciate this offering of high class dresses of White Voile and Muslin. These charming creations are of the newest and latest get up.

Table listing various ladies' dresses with regular and sale prices. Includes categories like Ladies' White Voile & Muslin Dresses, Ladies' Cotton & Gingham Dresses, and Fancy Muslin & Voile Dresses.

GREAT BARGAINS



in LADIES BLOUSES.

Our January White Sale offers the opportunity of the year to save money on Ladies' White Blouses in Linen, Muslin, Silk, etc.

Table listing various ladies' blouses and dresses with regular and sale prices. Includes categories like Cream Silk Waists, White Muslin Blouses, White Lawn Blouses, and White Voile Blouses.

A MATCHLESS SALE of Laces and Embroideries.



Thousands of pieces of the newest, choicest and handsomest patterns in Flourishes, Allovers, Beadings, Edgings, Insertions, Fine and Heavy Laces, &c.

JOB SHIRTS.

A special line of Men's White Dressed Shirts in various styles and qualities; low and short fronts; open at front or back; but not all sizes; if you can use size 14, 14½ or 15, this is an opportunity you should take advantage of.

Last Days of the JANUARY WHITE SALE.

THE Greatest January White Sale in our history will end Wednesday morning. Hundreds of shrewd buyers have taken advantage of the great reductions.

Remarkable Values from the Gent's Dept.

MEN'S HANKERCHIEFS. Soft 'Excelta', fully mercerized and finished at edges with wide hemstitched hem. For good wearing qualities and general satisfaction these Handkerchiefs cannot be equalled to-day.

MEN'S ASBESTOS GLOVES. Can be washed and will dry soft and pliable; wide gauntlet wristbands; double finger tops. Regular \$1.25 pair. Sale Price \$1.05

MEN'S WORK SHIRTS. Made from soft Flannellette in assorted colored stripes; good roomy sizes; collars attached; all sizes. Reg. 95c. each. Sale Price 85c

MEN'S COLLARS. All widths from 1½ up to 5½ inches, in all the very latest shapes; all sizes from 14 to 17 inches. This is an opportunity to lay in your stock of Collars. The style you like is here. Reg. 20c. each. Sale Price 17c

BOYS' CELLULOID COLLARS. 2 and 2½ inches wide. The button holes are strong and well secured. They are good values at the regular prices; at these they are extra. Reg. 12c. each. Sale Price 10c

MARCELLA QUILTS.

A Magnificent Assortment. THE PRICES TELL THEIR OWN STORY.

Table listing various Marcella Quilts with regular and sale prices for different sizes and patterns.

Boys Wool Jersey Suits.

Table listing various Boys Wool Jersey Suits with regular and sale prices for different sizes and styles.

HONEYCOMB QUILTS.

Table listing various Honeycomb Quilts with regular and sale prices for different sizes and patterns.

EXTRA SPECIAL VALUES IN FANCY BROCADED SILK.

Green, 27 ins. wide. Reg. \$2.50 for... \$1.25 Wine, 27 ins. wide. Reg. \$1.25 for... 75c. Fancy Oriental. Reg. \$1.50 for... 75c.

Great Half-Time Sale of Ladies' Underwear.

Our power to undersell was never more forcibly demonstrated than in our White-ware Sale. The lowness of prices cannot but make the thoughtful people take full advantage of the savings made possible.



Table listing various ladies' underwear items like Cambric Camisoles, Flannellette and Wincexette Nightgowns, and Cambric Underskirts with regular and sale prices.



LADIES' FLANNELLETTE KNICKERS. Trimmed with ribbon heading, embroidery and hemstitching; open and closed makes.

Table listing various ladies' underwear items like Cambric Camisoles, Flannellette and Wincexette Nightgowns, and Cambric Underskirts with regular and sale prices.

Table listing various ladies' underwear items like Cambric Camisoles, Flannellette and Wincexette Nightgowns, and Cambric Underskirts with regular and sale prices.

Children's Dresses, etc.

A magnificent array of offerings in which every prudent mother should interest herself without delay. CHILDREN'S WHITE MUSLIN DRESSES. (To fit up to 14 years.)

Table listing various children's dresses and coats with regular and sale prices.

STRIKING OPPORTUNITIES



in White & Cream Dress Goods

Table listing various dress goods items like CREAM WINCEY, CREAM NUN'S VEILING, CREAM CREPE-DE-CHENE, and CREAM SATIN CLOTH with regular and sale prices.

HERE'S AN OPPORTUNITY to obtain HIGH GRADE CORSETS at Lowest Prices.

Our entire stock of Corsets will be offered during this sale at the lowest margin of profit. All the leading styles are represented, thus affording intending purchasers an unusual opportunity to secure a high grade Corset at a very low price.



Table listing various corsets with regular and sale prices. Includes categories like Ladies' D. & A. Corsets, Ladies' Cambric Underskirts, and Ladies' Cambric Knickers.

Viyella Flannel.

A splendid assortment of fancy and pin stripes in assorted colors on White and Cream grounds, also plain White and Cream. This material is all pure wool and absolutely unshrinkable. It is the most comfortable for tender skins, and no cloth is better for preventing chills. Reg. 85c. yard. Sale Price 73c.

The Royal Stores Ltd.





**Overland**  
Model 75 B

**SEE Macnab.**

Model 75 B Touring Car Roadster

**The Sensation of the Year**

This latest and greatest achievement of The Willys-Overland Company has no equal among other low-priced cars.

In looks and action it compares favorably with many cars selling for double its price.

You must see it to appreciate its beauty.

Its distinctive light grey finish and symmetrical body lines command attention everywhere.

And when you ride in it you will understand why this car has been the sensation of the year.

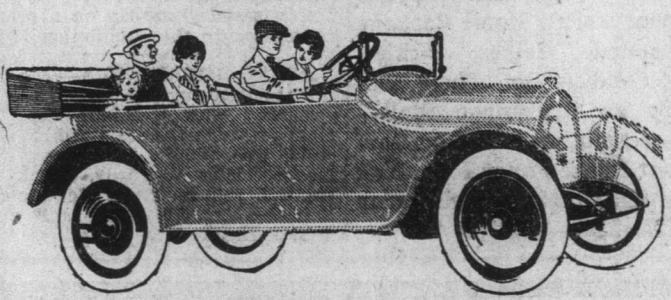
For it has a powerful engine. It has cantilever rear springs and 4-inch tyres.

Moreover it is completely equipped—you do not have to buy a thing extra.

We will be glad to demonstrate this car for you and your family—to show you the many improvements and advantages it has over other cars of its size and price—to prove to you that it is the biggest value of the year.

We are at your service.

Model 84-B  
The Willys-Knight five passenger touring car, 114 inch wheelbase, Knight type engine,



**T. A. MACNAB & Co.,**  
City Club Building, Distributors, St. John's

The Willys-Overland Company  
Toledo, Ohio, U. S. A.

**JUST ARRIVED**

**2,700 Cases**

**"Supreme" Brand**

**Canned Meats**

—AND—

**Delicacies.**

**Sold Everywhere.**

**Harvey & Co., Ltd.**

WHOLESALE ONLY.

We have a few pieces left in colors of Navy, Saxe & Brown, suitable for Ladies' and Children's Costumes and Coats.

**Our Price: \$1.10 per yard.**  
SEE OUR VELVETEEN from 50c. yard up.

**William Frew.**

**PARCEL POST**  
**Foreign and Inland!**

The attention of the Public is drawn to the following regulations:—

- (1) Parcels for Foreign despatch will not be received after 5.30 p.m., except on Saturdays, when they will be accepted up to 6 p.m.
- (2) Local Parcels will be received up to 6 p.m. as usual.
- (3) The name and address of the sender must be distinctly written on cover of each parcel. Postmasters will be instructed to accept no parcels for transmission until this is done. The regulation is made solely in the interest and for the protection of the senders.
- (4) Receipt forms, provided by the Department, must be signed before the delivery of parcels, whether such delivery is direct from the Post Office or by express.

These regulations will come into operation on the first day of February next.

**J. ALEX. ROBINSON,**  
Postmaster General.  
St. John's, Jan. 24th, 1917.  
Jan 24, 61, eod

**Dr. A. B. LEHR,**  
The Senior Dentist,  
Wishes one and all a Bright and Prosperous New Year.



**JUST AS YOU WANT**

It, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory

**OUR MEATS,**  
our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

**M. CONNOLLY.**

We have just opened a new lot of **Electric Pocket Lamps and Torches**

Also a fresh supply of extra Batteries and Bulbs.

**Electric Pocket Lamps**—Vest pocket size, nickel plated, fitted with highest grade metallic filament Bulb and superior Battery. Price \$1.10.

Larger sizes, \$1.00, \$1.35, \$1.55, \$1.75, \$2.10 and \$2.55.

The "Boy Scout" Lamp—With adjustable front and three lenses—Red, White and Green, enabling the user to give all the signals required by the Boy Scout. Price \$2.15.

**Electric Pocket Torches**—Small nickel plated Torches, which can easily be carried in the coat pocket. Fitted with superior Battery and filament Bulb. Price \$1.35.

Larger size Torches. Prices \$1.50, \$2.75, \$3.30 and \$5.50 each.

Batteries and Bulbs for all the different sizes in Lamps and Torches always in stock.

**Garrett Byrne,**  
Bookseller and Stationer.

**WINARD'S LINDERT LUMBER**  
KAY'S FRIEND

**Skin Boots.**

Nearly every day we sell at least one pair of Skin Boots to be sent to the trenches. They are so

**Much Superior to All Other Kinds**

of footwear that the wearer of a pair is envied by all those who are not as fortunate.

You would be wise to send your boy a pair, and be sure and get the best kind—sewn with sinew. To be had at

**Robert Templeton's.**

**Rossley's British Theatre!**

Special Engagement of  
**Mr Edmund Fox and Miss Carolyn Carr**

To-night will appear in English Farce Comedy, entitled

**The Lunatics,**  
For Laughing Purposes Only.

GREAT FEATURE PICTURE IN THREE PARTS:  
**The Expiation.**

"THE FATAL BEAN"—One long laugh. Two Shows nightly—7.30 and 9 p.m.

**Freight for New York!**

S.S. "Pere Marquette" will probably sail for New York about January 17th, and is open for a limited quantity of Freight. Apply

**A. H. MURRAY.**

**Fall and Winter**

**Suitings and Overcoatings**

made in the **MAUNDER** Style.

If you can't find what you want come here. Our Serges are guaranteed dyes, and very reasonable in price.

Samples, style sheets and measuring forms sent to any address.



**John Maunday**  
TAILOR and CLOTHIER  
St. John's, Nfld.

TAILOR and CLOTHIER,  
281 and 283 Duckworth Street, St. John's, Nfld.

**REID-NEWFOUNDLAND COMPANY.**

Agents for:—

CANADIAN PACIFIC OCEAN SERVICES, LTD.

ALLAN LINE.  
WHITE STAR LINE.  
WHITE STAR-DOMINION LINE.  
AMERICAN LINE.  
CUNARD LINE.  
HOLLAND-AMERICA LINE.  
ROYAL MAIL STEAM PACKET CO.

For sailings, dates, etc., apply  
GENERAL PASSENGER DEPT.

**Sugar! Sugar!**

We are booking orders for **Granulated Sugar** due to arrive by first steamer, on or about 24th January.

**GEO. NEAL**

**Your Business Success in 1917**

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

**Men's and Boys' Suits, Overalls, Shirts, etc.**

DO IT NOW.

**Newfoundland Clothing Co., Ltd.**



**Hockey Skates!**

**Mic Mac, Regal, Velox, Chebucto, Velox, Scotia,**

**Ladies' Glacier, Beaver, Rex, Prince, Duchess, Imperial,**

**Skeleton and Acme Skates.**

**Hockey Sticks. Children's Sleighs, etc., etc.**


**BOWRING BROTHERS, Limited,**  
Hardware Department.

**WEATHER FORECAST.**  
TORONTO, Noon.—Sunny, winds and gales from the west, snow. No. 1 storm signal hoisted up.

**ROPER'S, Noon.**—Barometer 26.

**USE PURE GOLD FLAME.**

**VOLUME XXX.**



**ST. JOHN'S MUNICIPAL COUNCIL**

**PUBLIC NOTICE**

The following Regulation adopted at a meeting of the St. John's Municipal Council, held on Thursday, January 25th, 1917, and ordered to be published:—

The Occupant of any building situate on Water Street, at any place between John Street and Temperance Street, shall, in twelve hours after the snow and ice from the roof of such building, and from the roof of any house or building, and even of a vacant lot or house within limits, shall remove the same from the sidewalks in front of such building, and from the roof of any house or building, and shall, in the same in the waters of the bay or other place off Water Street, to be named by the Municipal Council for that purpose.

Any person violating this regulation shall be liable on conviction to a penalty not exceeding Five Dollars for each offence, to be paid before a Stipendiary Magistrate, a Justice of the Peace upon complaint of the Municipal Council, Police Officer, or any person making the same.

By order,  
**JOHN L. SLATTERY,**  
Secretary-Treasurer.  
Jan 30, 11

**ST. JOHN'S MUNICIPAL COUNCIL**

**Public Notice**

The following Resolutions adopted at a meeting of the St. John's Municipal Council, held on Thursday, January 25th, 1917:—


On and after February 1st, upon notification to the Sanitary Treasurer and payment of the aforementioned fees, owners and occupants of houses may have their garbage placed in receptacles in the yard of the houses by the Sanitary Department. Failing any such arrangement payment as aforesaid, all garbage must be placed upon sidewalk in front of the house.

Fee for dwelling houses, rate of \$3.00 per annum.

Fee for Business Establishments and Factories, \$15.00 per annum. Payable in advance.

By order,  
**JOHN L. SLATTERY,**  
Secretary-Treasurer.  
Jan 30, 11

**Shoe Talk No. 1**



**The Cantilever For WOMEN**

FROM Fifth Ave., N. Y. to the smallest street—go as far as you like and as long as you please—everywhere you will find women who take comfort and pleasure in wearing **The Cantilever Shoe.**

The shoe that put the "ease" in feet, made much shorter, smiles broader, and styles smarter—and added new meaning to quality.

Made by the Edwin Burt Co., High and Medium Heels, Buttoned and Lace.

(Dealer's Name)

**F. SMALLWOOD**  
LADIES' DEPARTMENT

The "Evening Telegram" is read by over 40,000 People daily.