# REID-NEWFOUNDLAND $\mathbf{C}^{\circ}$. 

 BAY=DE=VERDE BRANCH!ne ALL FREIGHT CHARGES ARE TO BE PREPAID TO STATIONS ON THIS BRANCH.

the evening telegram, st. John's, newfoundland, october 22, 1915-2




## PRICE ATTRACTINYS at Every Twri rriaay ICO



Your Opportunity to Save Money.
Every Department in this Store will furnish its quota of


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| Fountain Pens $\qquad$ <br>  Chain Necklets ith handsome pendants a splendid variety of de- signs; 35 c . values. Friday and Sat'y. |
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| Sleeping Suits for Boys and Girls flannelette SLEEPING SUITS. $\qquad$ <br>  BƠY̌s' $\qquad$ lined garments for boys of 6 to 14 years; all well made $\qquad$ |
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## Hat Quills. 



## GROCERY

and remember that every one represents a decided saving
WHIRE EVERY-
BODY GOES


THE STORE OF
SATISFACTION.
IMPORTANT !
Special Sale of ©or set the moner back without any troable
Special Values in the
Fashionable FOOTWEAR,
FOR FALL.

Ladies' Wear Section
Ladies' Corsets.
 CORSET COVERS.
 FUR TRIMMING.
 DAINTY NECKWEAR.
 LADIES' HOSE SUPPORTERS.
 Children's knickers.
 JOB RIBBONS.




BARGAINS for MEN.
Men's
Wen's
Work
Napoleon Veivet
Face Powder




Talisman Charms


ODDS and ENDS IRONING PADS.
 ALUMINUM





ZINOX

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CROCKERY

## Curtain Ends.

550 JOb LACE CURTAIN ENDS, 2 yards long 45 to 66 inches wide;

## Pillow Cases.

white plllow cases.
Now 14 cents.
A Litte Job lor. Val

## Window Poles.

z. WOOD WINDOW POLES, Oak and Mahogany, with fittings complete, for 32 cents per set.

## Cushion Tops.

 WHITE FRILLED CUSHION TOPS, 5 cents and 35 centHOUSEFURNISHINGS
For the whole country at prices that defy competition are to be found at

## Mlarstiall Bros

American White Sheels 50 cents per pound. $\square$
American White Quills 0

## Spring Window Blinds.

5 doz. SPRING WINDOW BLINDS, Plain in Cream and Green Shades .. . . .. ....... 27 c. ea.
3 doz. SPRING WINDow. bLINDS, Plain with Fringed Ends in Cream \& Green Shades, 30c. ea.
2 doz. SPRING WINDOW BLINDS, Inser. with Fringed Ends in Cream \& Green Shades, 40c. ea.
2 doz. spring window blinds, Insertion with Lace Ends, Green Shades
4 doz, SPRING ROLLERS. Regular Price 10c. each. NOW

American Scrims
0 pieces AMERICAN SCRIMS, very dainty pat
and

## Art Serges

## White Turkish Towels.

250 lbs. White turkish towels,
50 cents per pound.

## Tapestry Carpets

cents to $\$ 1.00$ per yar

| After All, | Why Not ? |  <br> Letters of Thanks From Soldiers. |
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The Hygiene of Gas Lighling.




ST. JOHN'S GAS LIGHT COMPANY.

## THIS WEEK'S SPECIALS

Men's and Boy's Suits, Overcoats and Pants, in all the leading styles and made of the most reliable mater-
ialto
stock torday.
tries this week will surely interest you. See our

WILLIAM FREW.

## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.

Phone 768.
Prices
One dozen-\$5.00.
444th Day of the War

Latest From the Front. Messages Received Previous to 9 A.M. The Goveror. LovNoov, oct. 21.








$\qquad$
WALLACE 1835
Silver Plate:




Three Hundred Yards
Dress Tweed.
Just 300 yards, that's all, but we are offering you a Special War Bargain at
45c., 50c., 55c. and 65c. per yd. This is far too good a chance for you to miss.

## A. \& S. RODGER'S



## Rernington Rifles.



BOWRING BROS., Ltd.,
Hardware Department.




Hosiery of Merit, Underpriced for Friday, Sat. \& Monday | WOMEN'S | MORE VALUES IN |
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| LADIES' HOSIERY. |  | CASHMERE-HOSE.



## This Date

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Hr. Grace Notes




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 Hr. Grath 21, 1915.

rhe peoples paper - THE EVENING TELEGRAM, OCT. 22nd,

## DIRET FROM LONOON!

Ex S.S. "Algeriana,'
Staple \& Strong Mixed Piekles, Staple \& Strong Asst. Pickles, Staple \& Strong Chow Chow.


Citron and Lemon Peel, 7-1b. boxes.
F.McNAMARA,


| 33 | GROCER <br> 'Phone |
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## TEMPLETON'S

 BOYS' SUITS!Something a little better and neater than
the ordinary.
TEMPLETON'S, - Water Street.
Over 40,000 People Read The Telegram

| Let Us Fill Your |
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| Order from |
| FRESH | SUPPLIES!

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We do not stop at merely
"Best Made" Glasses. In each individual case we
make sure that both lenses and
mountings are really becoming. mountings are really becoming.
It is nice to have your Glasses
fit wwell and feel comportable.
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Kings \&\& ravenstien Apples Now in Stock. Prices Riont. BURT \& LAWRENCE, 14 New Gower Street


500 hlif:chts Thelma, 100 hlf -chits Lomax, 400 hlf -chts Hazlefield 100 hlif-chits Forest, Lowest Wholesale Prices.
harvey \& CO., LTD.



## Men's BOOTS

Our New Fall Styles in Men's Boots just opened.
The REGENT SHOE at $\$ 5.00$ is by far the best value this sea-
son. In Black Alaska Calf, Waterproof Blucher, with viscolized

## $\$ 5.00$

pair.
In Box Calf, Blucher, two full soles, leather lined; an ideal Fall Boot, with nobby or straight well.

PARKER \& MONROE,
the shoe men.

## 

North Sydney COAL.
The S. S. AMANDA has landed a splendid
ANTHRACITE COAL
To arrive in a few days. All size
reduced prices while discharging.
We can save you money on your Winter's
A. H. MURRAY, Beck's Cove.

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Advertise in the TELECRAM

## Pickles, Peels \& Bran!

## just arrived.

## 200 Bags Bran.

150 Cases Staple and Strong Pickles and Chow Chow. 5000 lbs. Citron, Lemon

GEO. NEAL


> and Orange Pee!.


Grapes, Apples, Etc.

New Stock GREEN ALMERIA GRAPES and VALENCIA ONIONS.
On hand-APPLES (Gravensteins)
Also, NEW CHEESE, BLACK OATS, HAY, et Get our prices
EDWIN MURRAY.

 NOW
IS A GOOD TIME

## To Get Good Coal.

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Unfortunately there is no sych a thing as
cheap coal these days, but I can give you cheap coal these days, but I can give you
good coal.
Try a
Half Ton of Coal
COLIN CAMPBELL. 200602000200000020020000000000

## Health and Kficiency!

Sery Man, Woman and Chidd Sreathing by Eustace Miles, 35c.

 Theorx, of Physical Edication An In rom Wixis by br. o.s. . MarJuscie, Brain and Dide Diet by Eus- The Hoor of opportunity by Dr.


 Dubois, \$1:10.
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Correct Breathing for Her He. Curative Exercises for Indiges-
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## You -- Everyone-

Can save the price of a new Gown, Opera Cloak or Suit by
sending it to UNGAR'S 'to be Dry Cleaned. Look over your wardrobe and see if there is not some soiled or spotted garment that has good material in it. Do not discard your garments but send them to UNGAR'S and you will
be pleased with the result--shape restor be pleased with the result-shape restored, fresh, bright
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