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| " THE HORSE | CANADA" |

NEXT WEEK 600 Horses bY AUCTION
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MONDAY NEXT






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WE SELL STRICTLY ON COMMISSION




The appearance within a period of a few weeks in all English-speaking countries of the completed $n$th edition of the Britannica is a notable editorial and mauufacturing triumph. The last wholly new edition (the gth) was issued volume by volume over a period of fourteen years, from 1875 to 1889 . Only the world-wide demand for this greatest of all works of reference justified the lavish expenditure necessary to publish simultaneously the 29 volumes of the new edition.

The New Encyclopaedia Britannica
The new edition has been written on the same lines comprehensiveness and unquestioned authority which
have given the Encyclopaedia Britannica a world-wide Terputation since-the jissue of the First Edition in 1807-71. It constitutes an entifely new survey of universal kiowl. edige to 1910. No completely new edition has appeared siace the issue of the Ninth ( $1875-1889$ ). The 11 th edition tictes, 7,000 text illustrations, 450 full-page plates, and 417 maps. The entire contents of the work were kept unprinter, so that all the volumes are practically of even date. The contributors number more than 1,500 , includin all civilized countries ; $£ 230,000(\$ 1,150,000)$ was spent piates, mapps, illustrations, typesetting and corrections, office expenses, etc.) before a copy was offered for sale.
hevity: many thousands of short artiches having been in$t$ oduced for the frrst time. Among the new features are Nictionary definitions (dealing with technical or seientific
words, biographies of living celebrities in all countries a complete history under alphabectical headings, of classical antiquity, bibliographies of all important subjects,
exhanstive accounts of all new countries, the first connect ed history of modern Europe, detailed and authoritative srticles on industries and all practical subjects, and the and scientific discovery. The new work contains mors than twice as much information as the Ninth Edition, but is the 10
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## IIMPORTANT ANNOUNCEMENT

## BY THE PRESS OF THE

## Conturaity of cantrituge.

The last day on which you can post your order for the new Encyclopaedia Britannica in order to take advantage of the low advance.of publication prices is Wednesday, May 31st. Orders bearing a postmark of a date later than this can only be received at the higher prices, which will come into effect on Thursday, June 1st.
It is certain that hundreds of readers of this notice intend to purchase the new Britianica, but are waiting to send in their application until nearer the closing date, under the impression that a few
 tat thousands of other aphicicions for all orders rec illed etrictly in the orrier of receipt, and the sup. ply cannot at this period keep up with the demand.

Australia, India, South Africa, New Zealand, each have to get their share; there is the home demand to meet; and we in Canada are cabling to England every week the number of sets in the various styles which the week's orders call for, so that we may get them out with the least delay possible; but empan requisition
 turn out the work

It is calculated that if the sheets of the two thousand tons of paper used for this edition were join ed together they would stretch from North Pole to South with a few hundred miles to spare; that if the volumes were stacked one on top of the other they would make a pile 12 miles high, or twice the height of Mount Everest, with two miles to spare. Figures such as these drive home the immensity of the task mecessarily be considerable.

If cou haver made up your mind that the new Britannica is a book you need, whether for -our business or your home or for the beneft of your children, we urge you to send in your appication without any loss of time. By doing this you will secure for yourself early delivery. and at the same time you will be helping us to make provision for an adequate number of copies to be reecived here in Canada within a reasonable time. Applications may be made on the form printed on this page.

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SUMMONSES FO



 Corona Opens the Season,
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steamer Cors Monday May 15,



## Chews the Way to Health

What are you doing to give your children sound and healthy teeth? Out of 11,374 children inspected by the Medical Inspector in the schools of Toronto nearly 3,000 cases of physical defects were found. Of these 2,027 were credited to decayed and imperfectly formed teeth. Sound teeth and good bones come from thoroughly chewing a food that is rich in the phosphates. You can't build them with mushy porridges, soggy pastries or sweetmeats. Shredded Whole Wheat contains all the necessary phosphates in a digestible form. You HAVE to chew

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Shredded Wheat Biscuit every morning for breakfast, served with milk or cream, will build sturdy, robust youngsters and is a preventive of stomach and bowel disorders so common to children. Being ready-cooked and ready-to-serve it is so easy to prepare a deliciously satisfying to grown-ups as well as youngsters. Your grocer sells it THE ONLY CEREAL BREAKFAST FOOD MADE IN BISCUIT FORM

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# NOTABLE MEN SOUND ITS PRAISE: 

Dr. Wm. G. Dawson, F.R.S., London, Eng. CITY Bullding expert
(From a Speech at Calgary, June, 1910.)
"As I have gone about this beautiful city of Calgary, I am free to say that I haven't seen anywhere in the whole Dominion a city with more exquisite and natural advantages than this city of Calgary. Montreal has always charmed me. The thing which charmed me
there, I think, is the exquisite view one gets from Mount Royal. That is one of the finest views there are in Canada. But from Orescent Heights, on the north side, there is a finer prospect than any Montreal can show. There is a more magnificent panorama than Montreal can give. There is the long line of Rockies clothed with ice and snow, touchod at the dawn with fire and clothed at night with rose, and all around the city, as friends have taken me about driving, there is well worth a man's while to cross a continent. Here, in Calgary, is to be found the natural foundation of one of the most beautiful cities. I think the time will come when there will be a magnificent series of boulevards all round these hills; there ought to be. Chicago has its 20 miles of boulevards. but all on the flat, no hill in view, but the city has vard. What would 20 miles, or 10 miles, of boulevard be here, carried around the hills, with a view of the Rockies in every direction! Gentle men, there is the making hore of one of the most prosperous cities in the Dominion; not only a city great in its manufactures, great in its commerce, but there is the making here of one of the most beantifu
cities in the British Fmpire."

## Rt. Hon. Sir Wilfrid Laurier

(From a Speech at Calgary Aug. 9, 1910.
"It was my privilege to be with you in 1904. There was not much of anything then. But yesterday, when I looked over your city, when I saw with my own eyes what I had been told I would find, then I realised that what I had been told was not an exaggeration, but the sober truth. And this morning when I visited the city in company with some friends, and saw from the brow of the hill the city's vast expanse, its mansions and buildings, and looked upon the two rivers rushing from the mountains to join their crystal waters within its gates, then I said I saw indeed city destined to be one of the largest and most beautiful on the continent."

Hon. Geo. P. Graham, M.P.
(From a. Speech at Calgary Aug. 9, 1910.
"I And on this, my second visit to Calgary a very beautiful city, with very bright prospects and one that cannot fail to.grow in indus. trial and commercial importance. Already it is the distributing centre of this Western country."

These are the utterances of statesmen, publicists, earnest men of affairs, who, viewing the city from the North Heights, imbibed the spirit of the magnificent scene and spoke what they believed of Calgary's great future $A$

## TUXEDO PARK

TUXEDO PARK is located on these beautiful Northside Heights, two miles from the city's centre. It was purchased years ago by far-sighted men who foresaw the tremendous growth of Calgary and the possibilities of this splendid tract that Nature had provided. It has been held and improved until it could be served by city utilities. All other subdivisions that have been put on the market and sold in Calgary within the past two years are farther out than "Tuxedo."
TUXEDO PARK is planned with splendid wide streets, boulevards, gardens and driveways, and is surrounded by a rapidly-growing residential section, served by city street railway and city water as far north as "Tuxedo" Gardens.
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The reasonable price and liberal terms on which these lots are sold gives investors the greatest security and practical assurance of large future profits.

The property is selling in single lots, groups of lots and by blocks, to Calgary people and people in the East, who, like the notable men above quoted, realize the great future of Calgary.

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Intending purchasers will, on application, be
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That Was, and It , and Will Be," together with mapt and other information.



## Business Dwindles to Small Volume on All Markets $\& *$

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## Stock Market Sags Offby Degrees And Prices Record Small Losses

 Trading on Wall Street Lapses Back Into Insignificance- $\mathrm{No}_{0}$ Ea thusiase in Toronto Stock Market.





 lotion in playing but a small part in the present deals, and
there is little if any attempt to create any new interest.


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Garden Hose, full threceply hose. gurarateced to stand city pressure, sotoot lenghts, $1 / 2 / 2$
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## Window Screens


Screen Doörs



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## Bathroom Fixtures


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## A NEW DAY AND ITS OPPORTUNITIES

After your tub, have James cultivate the habit of bringing you The Morning World -- right there on the back page you will see what opportunities are offered each day in the Simpson Store for men to buy desirable togs at prices that will strike you as reasonable.

All the way from bath-robes and towels to automobile dusters, you'll find interesting provision made for you here on Monday.

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 5.30 p.m. - Saturday early closing begins June 3rd.

Men's Bath Robes
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 shade, double-breasted style, with military collar, slash pockets,
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2000 Boys' Neglige Shirts, made from a good hard wearing cam-



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Second Floor, Yonge Street. 760 Yards Single Bed Sheeting. fine English make, 54 inches wide,
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on Monday ..... ...... .. . 30 SATIN BED SPREAD, $\$ 2.00$ 50 only Fine Satin Spreads,
white only, large size, fine scroll lesigns, medium weight for sumi-
mer use. Monday $\ldots . .2 .00$

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Wonderful Wiltons, so fone in texture that they look like
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elled in black, large gilt-finish-
ed dial, weighs up ed dial, weighs up to to 24 ilhs.
by ounces; ; an be regula by
brass thumbscrew: two styly by ounces; can be regulated by
brass thumscrew; two styles,
scoop or pratorm: a
scale. Monday scale. Monday $\ldots \ldots . . .1 .59$
The Grisold Food Chop
per, cuts perfectly all kind of
food; has. reversibe. steel
knives, self sharpening and selfemptyi
four cutter
Monday . Tin Bollers, pit copper bot-
tom, complete with cover; sizes
8 and 9 . Regular $\$$,
$\stackrel{t}{8}$


## Graniteware

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China Specials for Monday




