| PRICE ONE CENT. |
| :---: | OLD FASHIONED

LOVE STORIISS auction Sales

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| Tuesday Next, 16th instant, <br> at 10.30 a.m. $\qquad$ |
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| BLIC |
| To-Morrow |
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| 1 GENERAL HORSE, 6 yrs. old BOX CARTS. <br> ED AXLE |
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| AUCTIO |
| day, $\mathbf{1 6 t h}$ inst., t $10.30 \mathrm{a} . \mathrm{m}_{9}$, at <br> Wood Working |


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DICKS \& CO, Limited.
 Nowin Store. 250 Tons Nut Size Anthracite



W．Beach Thomas＇Glowing
Tribute－＂Straight Through to Tribute－＂Straight Through to

Hon．J．R．Bennett，Minister following message this morning：
The following passage from Beach Thomas＇dispatch ＂Daily Mail，＂October 11th
＂Gallant body of Newfoundland Troops，to whom Empire owes great debt，went straight through to their final objective，some 3,000 yards from where they had started，and，not content with that，pushed out beyond in the direction of the forest．＂
This refers to recent engagement．Other similar re
ferences in London Press．

CHRISTMAS GIITS The Law of Supply
FOR THE BOYS．

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## T．J．EDENS． <br> Wrecked Bacon

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 Vinegar Essence．
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Duekworth street and
Rawluse Cross

TO THE PEOPLE

## Newfoundland！

In your own interesestand the interest of the


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s．pply that must te ese taside tor Neutral peo－
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That this shortare is a vital mence to tha
wellbeing of oven the United states is appart
 Country，asising that a pound of meal or four


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By ding so we will not alane assure this pro－

 mise us，therefore pitidede ourselves to eeono with us to win the Wart．

W．E．DAvidson，
w．f．Loyp，

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\begin{aligned}
& \text { Acting Prime Minister } \\
& \text { St. John's, N.F., october } 5,1917 \text {, }
\end{aligned}
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| To－Morrow Morning＇s Ceremony． | Pithy Pars． |
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| on to－morrow morning，the Feast |  |
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| at ere Prosentation Convent，Cathe－ |  |
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| the new building attached to the Con－ vent；immediately afterwards he will |  |
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| Minard＇s Liniment Co．，Limite <br> Dear Sirs，－1 can recommend MI－ NARD＇S LINIMENT for Rheumatism both with excellent results． <br> Yours truly， T．B．LAVERS， St．John． |  |
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| at the crescem． <br> To－day the Orescent Picture Palace Campbell and Anna |  |
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| Stars，in＂The Five Dollar Bill，＂a special Black Cat feature；Helen Gib－ |  |
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| drama of western life，＂Broncho Billy |  |
| comedy team，Kate Price and Babe |  |
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| There will be no practice for ower Street Choir to－night． |  |
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## torss AN APPEAL To the People of Newfoundland

Since the outbreak of the present great War, this Colony, in common with all other parts of the Britisi. Empire, has sent forth her bravest and best sons to uphold the glorious traditions of our Flag and Empire.
Amongst the fighting Forces of Great Britain and her splendid Allies the men of the Newfoundland Regiment have established a name and record for themselves and their beloved Country, that will live for generations to come, and will redound to the lasting glory and honour of this most ancient and loyal Colony.
Up to a few months ago a steady number of recruits were available to fill up the gaps, in the ranks, that were continually occurring, owing to our Regiment being called whon to partieipate in the importañt battles in France' and Flan:ders, as well as the eabrlier day" in Gallipoli, But, unfortunately, for the past few months there has not been sufficient men offering वoremade flose who are no longer able to hofd their places in the fighting line, who have to retire through wounds or sickness -in addition to those who have laid down their lives in the righteous cause for which we are fighting. Are we, the kinsmen, at
home of these glorious soldiers of Newfoundland, to turn a deaf ear to the call for help that they are continually sending forth: Are we to let go for naught the great and valiant deeds that they have accomplished, by holding back and failing to keep the gaps filled up?
In as much as the lads who have fought and suffered and died so heroically and nobly for us, -our Country and our homes, in the past,- -are those who are left behind content to allow their deeds and sacrifices 10 go for naught, alize that the young men of Newfoundland who still remain at home, are not made of he same good stock as hose who won disinctions in the British ine. No. I feel
that there are hundreds of young men who hhat there are hundreds of young men who
only want to be awakened to a realization of their responsibilities, when they will Rome forward and take the plices of thosed who are gone, or incapacitated, and refeety for a cime at eeast, those brave boys cospe.
cilly those of the first five fiuntred cially those ot the irst five nunarect) who
have borne the heat and furmoil of the Battle, should be given an opportunity to return to their homes for that well earned rest which they naturally desire and long rest.
for:

We are about to start on an active recruiting campaign, and recruiting parties
will be sent to all parts of the Island so that will be sent to all parts of the Island, so that every man who is eligible for service will be given an opportunity to enlist. Every provision will be made for the comfort and care of those dependents whom they leave behind. In the case of married men and others leaving dependents, separation allow ances are provided under Regulations just
published. published
Pensions will be provided for those who are incapacitated through wounds or sickness, as well as the dependents of those who make the supreme sactifice, Therefore, $\mathbf{I}$ confidently appeal to the young men of the Country, who are of Military age, to offer Themsefves प5s reeruity yor Regimente that every mañ be he Newwoundrañaer or otherWiser mijitt well feel proud bifill Do your daty now, play the man's part, and never let
it be dhrown in your faces or the faces of sout children that you failed in your duty to your Country in her hour of greatest triat. 1 appeal to the mothers, to the fathers, and to the sisters, to help the boys to realize their duty, and spur them on, to quit reaize ther duyt, and spur them on, to quit
themselves like men, so that they may par
ticipate in the great victory that is surely coming, and which cannot be delayed much longer.
If this appeal, and our present recruiting efforts are not fruitful of the necessary number of recruits before the end of the year, we will then have reached the parting of the ways; we must then take one of two courses-either withdraw our Regiment as a separate unit, which would be a most unfortunate and deplorable occurrence, or the Government of the Colony will be reluctantly compelled to consider other means of cquiring men to keep our fighting Forces ore men of Newfoundland that this an cient and toyat Colonv is able and is pre ient aut fighting line, composed entirely of yolunghing iine composed entirely of yolunalready gained right through to the close of hostilities.

Men who are not altogether fit for active service will find an opportunity to do "their bit" by applying for admission into the Forestry Companies, which are also badly in need of more men.

## Your Brothers in Arms Are Calling! Your Duty Is to Go!

J. R. BTHNTNTITT, Minister of Militia.

## PUBLISHED BY AUTHORITY

on wixn win
 of Separation
tionary Force

##  ewronndland Expeditions. Seetion 1 -Explanations.

 1. Separation Allowance is a grant made by the Gov-ermment or Newfoundand to depenents of members of
the Newfoundland Expeditionary Force, while such mem-
 bers in respect
of that Force. 2. The object of the Allowance is to assist members of
the Force while serving therein, providing and maintaining a home for ther 3eans "Sllowancen wition Allowannee." 4. "Dependen

 solidier is her seralo. esupport and is unmarried
within the meaning of these Regulations
 6. "Soldiers" within the meaning or these Regulatio
includes all ranks, except officers, properiy attestein
 serving on the strength of the Newtounc
ary force, and patid as members of such. \%. "Moter" within the meaning ot
fncludes Foster-mother and stop-mother. 8. Witowed mother" within the meaning of these
Regulations, nncludes widowed foster-mother and widowrod
steo-mother. Regulations,
stop-mother.
9. "Chllaren" Mithin
Incluces stop-childreen.


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22. Payment of the Allowant will be suspended upon
the offcor or soldier beling reportwo absent withont leave
and the account will be closed from the date on which it and the account will he closed from the date on which it
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## An Appeal to the People of Newfoundiand!

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| dand a smimar notification will be sent to the dependen | ns and Conditions of Service in the 1st Newfoundla Regiment Forestry Company. |
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| After Enlistment |  |
|  | enlist in the Forestry Companies for serin the United Kingdom for the duration of |
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| Assigned Pay, prevousuly authorized for another depenalent on his atcount. He will at the same time, statewhether any such Issue of separation Allowance or Assigned Pay has been authorized; and if so, to whom. | 3.- Subject to the Army Act, the King's Regulations, and to such ordinances as may apply or may be made to apply to the British Regular Army. |
|  | 4.- Subject to the Newfoundland Volunteer Act, 5 George V., Chapter IV., and amendments thereto, copy of Dated at St. John's, Newfoundland his 9th day of October, 1917. |
| In such cases, if Separation Allowance or Assigned Pay has previously been authorized for another dependent, the paymaster will at once take steps to have it discontinued. to the other dependent has ceased, which should be at the end of the month in which the marriage has taken place. |  |
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| 39. As soon as the marirage has taken place, upon the poduction to the paymaster of the marriage certificate, a notification showing the date and the place of the mar- |  |
|  | lonels |
| - riagee and the wites's full name and adid dess, will atpear in | Leeut-Colonels, ... .... ....... .. 500 .i. ${ }^{1.25}$ |
| Part cil orders, and a separation AllowPay card will be completed by the oft |  |
|  | aptain |
| delivered to the paymaster. The latter will satisty him- |  |
| fore any action in respect of payment is taken. If there is any doubt in the matter, the fullest enquiry is to be |  |
|  | Paymasters .. .. .. .. .. . .. .t 300 .. |
| made by the paymaster, and a report' sent to the officer issuing the Separation Allowance and Assigned Pay, | 0 |
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| 40. An officer or soldier who has not, on exlistment claimed Separation Allowance for a dependent may afterwards submit a craim through his paymaster. | Sergeant Millwrie |
|  | Quarterma |
|  |  |
| 41. In cases of dependents other than wives and legitimate. chidren, unestlowance is made within thirty ( 30 ) days of appointment or entistment, no arrears of the Allowance will be issueefor the period prior to applitation. | Orderly Room Clerks |
|  | reaents .. .. ... .. .. .. .. .. 150 |
|  | Squadron, Battery or Company Ser-geant-Major $\qquad$ 150 |
|  | Colour Serst. or Starl Sergeant ., .. 160 |
| Published By Arthority. | Sergean |
|  Exeollency the Governor in Council has been pleased to in the ist Newfoundland Regiment Forestry Companies:- | Corporals . . . ............. .i 1 |
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Militia.


The more you know about coffee-and the more particular you are about aroma and flavour-the more you wil appreciate "SEAL BRAN
COFFEE. Once you have tried it, your choice will always be Chase \& Sanborn's "SEAL BRAND" COFFEE.


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## DONT NEGLECT YOUR SKIN ?

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## Here and There

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Social Service

 Our Redactions are not redictions from talse, high
narked up prices, but from the Regular Low Prices at which we sell goods every day
IT PAYS YOU To SHOP AT THE ROYAL STORES.

 BLOUSE RETANERS
SKIRT SUPTORTERS.

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DRESS GOODS, COATINGS, Etc., Inducingly Priced.

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 A Blow at

Austria's Heart.




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Markedat Unusually Low Binted. Fic




 COSTUME SKIRTS.








Men's Furnishings at prices that should bring you here in a hurry. PRESIDENT BRACES.




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Ten Specially Priced Items for Friday and Saturday. CURTAIN FRINGE. $\qquad$ EIDERDOWN QULits.



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## SPECIAL NEWS for the LADIES!

 w.t. ter Coats, Mats, etc. Owing to unforseen circumstances the markets at the present time are not over-stocked with new Goods, therefore we advise you to call as early as possible if you want to secure apparel that is New and Stylish. <br> \section*{\section*{Ladies' <br> \section*{\section*{Ladies' AMERICAN HATS! AMERICAN HATS! <br> <br> The Latest <br> <br> The Latest Ladies' Amer. Coats.} Ladies' Amer. Coats.}

## Ladies

Am. Hat Shapes!
THE MOST ADVANCED STYLES
Ladies' Hats.
MADE FROM THE NEWEST MATERIASS:

 $\qquad$
Marshall Bros 2\%icw

| Eyotism or Embarrassment ? | SUGAR! |  |  | Ladies ${ }^{3}$ <br> Fall \& Winter |
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| Selected Bacon Pork <br> Now on Sale by Side or Cut, Backs and Bellies. |  |  |  |  |
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## 367 Pounds White Bedspreads, only 75c. pound.

 A Genuine Money Saving Opportunity.
## HOSIERY SPECIALS!

Ladies' Fleece Lined Hosiery, 33c. pair.
Non poisonous dye, Ribbed Garter Top, heavily fleeced.
PLAIN CASHMERE HOSE, 65c. Pair.
FLEECE LINED CORSET COVERS, 55c. each.
White and Grey, long sleeves, high neck, guaranteed

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Bolster Cases, $57 \times 19$, only 45c. each. Bath Mats, $42 \times 22,95 \mathrm{c}$. to $\$ 1.40$. Stair 0il Cloth, only 16c. yard.



Serge Dresses, \$2.20 to \$7.70. After her "Young Hopetul" has worn these, MOTHER won't have any other. The most Bewitching Litte Frocks imaginable FOR BLANKETS AND QUILTS SEE WINDOW.

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In time of need



## BEECHANS

Durro the past sixty years, milloons of women have found them $x+25=2$ will not fail you




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We are now booking orders for late
Oct)ber and early November delivery WHOLESALE ONLY.

## HARVEY \& CO., LTD.















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Keen Prices Sample Lines. MEN'S and $\quad$ BOYS' OVERCOATS.



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Also SAMPL Also, SAMPLE
DRESING GOWNS
 lace curtains. lace curtains.


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Felt Footwear
at Easy Prices
LADIES FELT SHOESS
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Gentlemen ! Rest Your Geen Bargain Eye on These. rweed suis.
UNDERWEAR. UNDERWEAR.

 Con mat COAT SWEATERS

Double-Width FLOOR CLOTHS HS




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## Ebll Chastion Promenades FRIDAY, SAT. and MONDAY'S BARGAIN NEWS

## From the Wage-Earner's Source of Supply

 INEXPENSIVE FALL GOODSAt Prices That Go Easy on the Purse!

Close Buying on Our Part Make Possible Those Easy Prices
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Hand towels




Some of Our Best HOSIERY VALUES Ladies' $\overline{\text { Hose }}$
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MEN'S SOCKS. MEN'S SOCKS.
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## Steer Brothers.

100 Barrels Libby's Avalon Beet: 50. Tierces Sinclair's Spare Rils 200 Cases Clark's Pork and Beans 25 Cases Force
200 Boxes 3 Crown Raisins, 25 llss. each

- 100 Boxes 36 1's Seeded Ralisins

200 Cases Cleaned Currants
50 Cases Seadog Matches ${ }^{50}$ Boxes Sunlight Soap 100 Boxes Prunes.
${ }^{\text {Pr Phone }} 647$ for Prices. Steer Brothers.
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J. J. ST. JOHN

SLOAN'S LINIMENT, Known the world over for its immediate cure. Retailing at $\mathbf{2 5 c}$, per bottle.

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## Ladies Fall \& WinterCoals

## We have just received an advance shipment of Ladies Ne.

Newest Creations of Fashion.




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## CUT IN PRICES.

 Steak, 40c. per ib. pasing Beet, 30 \& 35 e. rying Beet, 30c. lb. Stewing Beet, 25c. lb. M. CONNOLLY. 3 Very Useful Books !

Prisoners of War in Germany.

 No Advance in Price The New Fall Showing Christy and Stetson

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Tried and proven for half a century, is now open for your inspection at
SMYTH'S.

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Warner's Rust-Proof CORSETS

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Thusty for delineating a
good figure; for service and com-
fort, and-by no means the least fort, and-by no means the least -their rust-proof feature. W5 It is a Corset that one may, as lingerie. But Warner's Rust-proof Corsets
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FS In stock, a lafge assortment of " DRESS GOODS

Popllins, Colton Castmeres, Canton Cords, Ulellons, Prials, Chiepe de chiene, Serges, Whiporids, Satin Clothts, Tweedsev Volles, Sport Goods, Platan and Corded Velvels, | Embroideries. |
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AUCTION:
ON MONDAY NEXT,
H. Courtenay
lock of DRUG
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1.arge Shop Fixture,
1 Small Shop Fixture

1 Set Scales,
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4 Cans Copal Varnish,
lbs. Powdered Paint
etc., etc., etc.
3 Very
Useful Books

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