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WEATHER FURECAST


 THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CE THE EVENING TELEGRAM. $=$ VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JUNE 27, 1916. $\$ 3.00$ PER YEAR

## Bowring's Store.

 CITIZENS: VOTE FOR KELLY FOR MAYOR.

## Auction Sales: <br>  <br> PROCLAMATION.



NOTICE !


| W. \& A. Gilbey's <br>  tion reauried. |
| :---: |

## Spey Royal

 Scotch Whisky (10 Years Old.).OLD TM GIN.
DRY GIN. SILVER STREAM
SCHNAPP'S.
J. C. BAIRD.

## DAPPERS!





## MxRE'SA SECRET






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New Best Y

Ask Yo


## Von Tirpitz--And After



The richness of quality of these goods makes them fit for the wealthy and the modesty of price places them in reach of all. The economic trend of the times calls for retrenchment in all de-
artments of living. These goods are suitable to meet frugal conditions, partments of living. These goods are suitable to meet frugal conditions

AYRE \& SONS, Ltd.

## A. \& S. Rodger's.

## Four special lines

Child's Embroidered Collars - . - 25c.
Ladies' Embroidered Collars - . 25c.
Khaki Handkerchiefs
25c. 25c.

A. \&. S. Rodger's.



Some Further Aftrative Offerings,

| Ladies' White Pique Blouses, With Low Collar, 59c. each. |  | Ladies' Black High Grade Hose, 20 cis per pair and a better quality at 25c. per pair. |
| :---: | :---: | :---: |
| Child's and Misses Tan Hose, An Excellent Line, 25c. per pair. |  | Ladies' White Summer Vests, <br> Without Sleeves, Splendid Value, 10 cts. each. |
| White Allover Dress Embroidery and Flouncings, Goód Patterns, 25e. per yard up. |  | Girls <br> White Raffia Hals, <br> Trimmed, Black Band <br> A Special Line, <br> 70c. each. |

Worth a Guine a Box
 BECCHAMP

## Von Tirpitz - and After

1st Nfld. REGI MENT Casualty List.


## Our Baseball

## STARTS TO-DAY!

wife and especially the be welcomed by every economical housecrowded with the newest Furniture. Oyr Showrooms are now EVERY ARTICLE PRICED SENSA TIONALLY LOW FOR IMMEDIATE CLEARANCE.

## ANOTHER ROUSING and TERRIFIC

 PRICE SMASH TO-NIGHT AT OUR NEW YORK BUYER'S SALE.
## when quality goods are linked town a-talking. There are no dull days here-something doing all the time-for thusiastic shoppers every day.

 the greatest yet.

THE FAIR,
THE C. L. MARCH CO., LTD., Cor. Water \& SpringdaIe Sts.


By S. S. "FLORIIZEL,"

## Received the Most Optic-Enrapturing. Display of

IAADIES:


THAT ST. JOHN'S HAS EVER SEEN.
Time nor space will permit of any lengthy description of Styles, etc., as they have just been dumped into our re-
ceiving rooms, and we hasten to anounce

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## SIPECIAIL, STO

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\$ 12.95
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MONDAY and TUESDAY at THE NICKEL! "THE STRANGE CASE OF MARY PARE MERT,
"The Bubbles in the Glass.";

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Amusements. grand pictures at the


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From Cape Rac




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Cabbage, 0ranges and Bananas
80 bunches BANANAS, 50 crates CABBAGE 50 c.ises California oranges. BURT \& LAWRENCE.

| $5$ |  |
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VOTERS OF ST. JOHN'S,
East and West, Attend the bIG public meeting at the STAR
of the SEa hall (THEATRE flat) this OF THE SEA HALL (THEÁTRE FLAT) THIS TUESDAY EVENING, at $80^{\circ} \mathrm{clock}$, and hear addresses on Civic affairs from Messrs. GOSLING, AYRE,
BRADSHAW, McNAMARA, MeGRATH, Morris and wITHERS.

## This is Only a List


Twelve Prieess cordiro
Bearers, etc.
Lot of Cordiroy and velveteren rennants.
Ladies' black oll coats.
Ladies' white and black shle, fancy voles and other
biosses.
Ladises straw hats-These are the last words of Dame
Fashion.
blicis sitivan and velevet ribboss in every widh you
might want
coloured taffeta and merve slik ribbovs. bLick shik bridis in all widths and sereral qualities. CoTt and mavtle bettovs in new smart style
vivy Dress seraes in superior unalities. Lidies pressed kid and white washing kid gloves
fin all sizes. ladies crey half slek hose, Job, at 45c. palr.
 suggest one of these in each letter you send to the front.
UENS WOL CASHEREE and FINGERING HILF HoSE. swagerr sticks at 3oc, and öce. each.

## Henry Blair

Baby Carriages.


Another Shipment of Baby Carriages and Sulkies $\$ 3.00$ to $\$ 27.00$. BOWRING BROS., LTD., Hardware Department. 102rererver

5c. The Crescent Picture Palace. 5 .
 "Deaths Marathon."



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Juniper Ship Plank.

## Pitch

 Pine Decking. H.J. Stab\&\& CoREDD-NEWFOUNDLAND COMPANY.
Excursion to Holyrood,
Wednesday Afternoon, June 28th, 1916.
Train leaves St. Johr's at 2.30 p.m for all Stations between St. John's and Holyrood Returning leave Holyrood at 7.30 pm . for St John's.

One Way First-Class Fare.
Reid-Newfoundland Co.

## SALT!

We are now delivering Salt, Ex Steamer or Store.

Bowring Brothers, Ltd.

Canada Starch Company, Ltd., Cardinal, Ontario

CROWN BRAND SYRUP, CORN FLOUR, POTATO FLOUR,
LAUNDRY STARCH.

## T. A. MACNAB \& CO.

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