


You Want What - You Want When You Want It

| ached. Never to our kn ge have we had such a sup wing of Spring and Su thing. "COME ON IN" |
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$\left|\begin{array}{c|c|}\text { Hamilton } \\ \text { Happenings }\end{array}\right|=\mid=$

|  | BILLY CARROLL <br> oadquartors for Unlon Tobaoce CIgars. Grand Opera House |
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| ervative Club-First Regimental Parade. |  |
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UMBRELLAS

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## BDSEhall Torontos Score First Victory

NGTE AND COMMENT Torontos Beat the Students
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## ARIISIC WOMEN DEMAND ARIISIIC HEADGEAR

## THE MOST EXACTING MILLINERY DEMANDS ARE MET AT MICTMENDRES

## Of Interest to Women



THE TORONTO WORLD militnama mif incorit
Controllers Refer Matter of Appeal
to Aldermen-Parks Coimmital





There has been too much fumby business with the size and weight of the
bread offered to the public since the increase in the Cost of flour, Every baker has had to save himself the best way he could in the fierce fight of competition, and the under-weight loaf has been the avenue of escape from
bankruptey for many a man in the bread business. A baker must make a bankruptey for many a man in the wases the benevolent basis of $g$
The Public Must be Guaranteed right quantity of bread for their money. The standards of weights and measures are fixed
country on the face of the earth, and there is no reason why a standard
weight for bread should not be fixed, and that standard insisted upon. There is evidence in the history of local legislation that it is to the interest of some organized body to reduce the weight of were made a standard, the public would
be is easily seen. If a two-pound loaf pay eight cents or ten cents a loaf for $t$ wa pounds, instead of for three pounds, for there is no doubt in the world that the object of the present agitation is to get legal permission to give less bread for the same money. The required weight
for bread used to be four pounds a large loaf, then the bakers got it reduced to three pounds a large loaf. The next step is an attempt to reduce the weight right now. Three pounds is a small en ough loaf for the consumer, and the pubcannot make a legal, threepound

## Let the Bakers Raise Their Prices






## Why I Take This Stand

 pocket.to give a smaller loaf than I am giving now, but if I can prosper doing right, why should I do wrong? I can sell bread and make a profit, too, on as by building the largest bread business and finest bakery in Canada, on prices that other bakers cannot meet and give equal value for. It's a knack of busi-
ness management. However, let that pass. The reason I stand for the threeness management. However, let that pass.

## I Believe it is Right

Imat ind am; on the side of the public now, just as I stood several years ago, when there

## Keep up the Weight of Bread Just as it was before to KEEP DOWN THE PRICE

## Whatever may be the outcome of this attempt to legalize short-weight

 hread, let it he known now, that 1 am in favor of maintaining weights, keeping upthe legal standard, and making the price and not the quantity the variable factor. Those who know my bread like it. Those who do not know my bread should make the acquaintance of my famous Lawrence's Home-made Bread, and my new Brown Loaf, Lawrence s Whole-o -the-wheat Brown Bread. My price is 8 cents a double loaf for either. Order from the bakery direct, as none of my
bread is sold in the stores. Ring us up on the telephone, or send us a posteard. Friday evenings visitors will find a place worth seeing. All are welcome. Oper-
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FRESH-MADE FURS


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