## FOATS, CORN MEAL and BRAN!

Sold at Bowring's Fetail Store.
and
AUCTION SALES!

Because "Beaver" Flour is the original and raint color into her fair face. an




R. G. Ash \& Coo., St. John's, Sole Agents in New foundland, will be pleased to quote prices.
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Hevery in lisi

##  <br>  <br> 



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| :---: | :---: |
| pel's gay voice, as her bright brun ette face appeared at the door o Shirley's room the next morning |  |
|  |  |
| "this is not at all en regle. You ough not to have ventured to get up until |  |
|  |  |
| you had hid some tea, and of coursejou are not thinking of venturing |  |
|  |  |
| down-stairs?" <br> Shirley, who had been standing at |  |
|  |  |
|  |  |
| nut hair falling around her, turned |  |
| round, smiling, to answer her friend's gay greeting. |  |
|  |  |
| Of course I am not going to ven- |  |
| "I have some slight regard for les |  |
| convenances, Ruby, and-" "The very idea of a bride making |  |
| her appearance before she is dressed in all her bridal finery is enough to |  |
|  |  |
| in all her bridal finery is enough to make Mrs. Grundy expire!" cried Ru- by gayly. |  |
|  |  |
|  |  |
| desirable effect, Ruby, I had better go down at once!" |  |
| "She would expire only for five minutes," said Ruby, resignedly. "She is a regular bydra-headed monster |  |
|  |  |
| and there is no killing her. It must |  |
|  |  |
| have been a terrible shock to her to think that Major Stuart slept in the |  |
| think that Major Stuart slept in the |  |
| trary to etiquette. Really, I am so au fait that you might very well imagine that 1 had been married myself." |  |
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| While sho chattod gayly sie had |  |
| went to Shirley's side and stood |  |
|  |  |
| she went to Shirley's side and stood |  |
| much taller than the little "pocketVenus" with whom Captain Fair- |  |
|  |  |
| holme was so smitten. <br> "Come and have some breakfast |  |
| Come and have some breakfast hirley, my bonny bride," she said |  |
| Shirley, my bonny bride," she said |  |
| night?" |  |
| "I did not sleep much," Shirley |  |
|  |  |
| well; and I am sure $t$ it is the correet |  |
| thing for brides to be pale, Ruby.' "Yes, but you have such dark shad |  |
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| ows under your eyes, dear. Never |  |
|  | , |
|  |  |
|  | as the time slipped by and no un- usual commotion was to be heard. |
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| ment caused by poor digestion, |  |
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## Does Your Office

 require something new?$$
\begin{aligned}
& \text { TWould a fine Roll Top Desk fit that } \\
& \text { bare space before the window? If so, get } \\
& \text { one now and make your private room look } \\
& \text { up-to-date for the coming year's business. } \\
& \text { Good, quiet, dignified office furniture is a } \\
& \text { very valuable asset. } \\
& \text { fOur Showroom carries the finest stock } \\
& \text { of office requirements that can be found in } \\
& \text { the city, from a wastepaper basket upwards. } \\
& \text { Our prices for these goods during the month } \\
& \text { of January will be just a very little above } \\
& \text { cost, the reason being that we desire to have } \\
& \text { as little stock as possible on our lists after } \\
& \text { stock-taking. This is the business. man's } \\
& \text { opportunity, We invite your inspection, } \\
& \text { and your inspection means a sale with a } \\
& \text { bargain. } \\
& \text { U. S. Picture \& Portrait Co. }
\end{aligned}
$$

DINNA' FORGET
that fire protection is an absolute essential to ery year. Why not decide promptly to take a policy with one of my strong companies at a ery low rate?

PERCIE JOINSON
Office: Corner Duckworth and
Harvey \& Co., Limited, Wish all their Friends in Newfoundland the Compliments of the Season and Prosperity in 1914.
Harvey \& Co., Limited.

Pictorial Paper Patlerns For February or call for free pattern she To OUTPORTS-Cash or Stamps must accom-
order for patterns and 2 cents included for post CHARLES HUTTON,

LET YOUR CHRISTMAS BE CHEERY
 SPICES \& FLAVORING ESSENCES.



J. J. ST. JOHN.
 "Hiss" and some other Much Needed Words


ARRIVED Per S.S. Almeriana, 75 Barrels Choice Apples.

SOPER \& MOORE Huntu heil

## LATEST STYLES



In Curecratiings and Siriting
EXPERT CUT̛TER and WORKMEN. Satisfaction asssured all those who place their orde J. J. STRANG

Tailoring of Quality, 193 Water St.

THE EASTERN TRUST COMPANY.






 Water street Applit

Manager for New Chambers

## Geo. T. Hudson

Extends to all his friends and the public in general his very best wishes for a Happy and Prosperous New Year.

ORANGES, GRAPES, etc Siverper Ooionas, choicice Orenen Orapes, Valencia Oranges. P. E.I. Blue potatess, Good Canadian Apples. BURT \& Lawrence, 14 New Gower Stree


THE BIG FIUNITURE STOR
Have You Decided Yet Or are pou vonering min wour boent iof hemm bend and mari
Cheierned Counte Morris Chairs, Bed Lounges,
Window Bray Chirim tomenes



Evening Telegram. Children





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This Date





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## Harkins Co.

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Hot Bovril, Oxo, and Choco late Ire Cream and Cakes at
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## in History. <br> III

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The Long Bridge


Make 1914
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SELING OUT
Bargains in Crockeryware.

| JOHN B. AYRE. |
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| Hr. Grace Notes. |
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## ACCOUNT BOOKS

Office Specialities for

| Ledgers, Day Books, Journals, Memo. Books Letter Books, Spécial Box Files, Premier and Al bany Files, Shannon and Globe Files, Lead Pencils, Penholders, Koh-i-noor Pencils, Foolscap Papers Stephen \& Carter's Inks, Blotting Paper, Diaries |  |
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| Alvictoron | Stationery |

The Crescent Picture Palace, 4th Week.
Lincoln J. Carter's Great American Play, 3,000 feet of Film,
3 Reels "BEDFORD'S HOPE." 3 Reels Also a very funy Comedy,
'FOOLSHEAD HYPNOTIZATOR."
David Parks sings "Not till then will I cease to love you." SESSIONS-Afternoon, ${ }^{\text {on; }}$; Evening, 10 c.
The Crescent is absolutely freproof, well lighted, heated and ventilated.

|  | To Hockeyists and Others. <br> MARTIN HARDWARE CO. |
| :---: | :---: |
| COLIN CAMPBELL. | WHOLESALE DRY GOODS. <br> TO THE CITY AND OUTPORT TRADE: <br> We carry in stock for fall trade an attractive stock f Regular Piece Goods and Pound Remnants. Prices: <br> Cheapest in the city. <br> NOTE.-See our Special Brand of Cotton Tweed <br> Denim Overalls and Jackets. Give us a call: <br> SLATTERY BUILDINC, |
| CONDON DIRE | Duckworth and George's Sts., St. John's. |
|  | The best Gift of all is a Fine SUIT or OVERCOAT. |
|  |  |
| The Enson Diretory Co, tidi. |  |
| JAB PRINTING | Newfoundland Clothing Co., Ltd. |

## Possley $x$ - Theate

 Rossley's 2nd Annual Pantomime Jack and the Bean Stalk
## 55 PERFORMERS 55

Rossley's Pantomime Town Talk.
2 Shows Nightly--2, 7.30, and 9.15.
Admission: 10, 20 and 30 cents.
Matines Wednesday \& Saturray, $5 \& 10$ c. Next Pantomime, Blue Beand

The NICKEL THEATRE! To-Day \& To-Morrow
SIX FEATURE PICTURES!
6
Simple Maid"-A strong Pathe drama; "Popios Iry" Neaus


 Thatro dum

The Store that Saves You Money?


Ten Strong Reasons why you should Buy Your Furniture FROM THE

## C. L. MARCH CO., LIMITED, <br> Corner of Water and Springdafe Streets.

1st-We produce our own lumber which goes into the Furniture and saves considerable cost. 2nd-We have the Surface Oak finish for our Furniture, which is the only thing of its kind
the country. in the country.
3rd- We import our own Coverings for our Parlour Suites, thus saving two duties, as most
the imported Suites come from Canada and the United States, and they have to import their co the imported Suites come from Canada and the United States, and they have to import their cov-
erings from France or some of the European countries, and pay duty into Canada or the States.
We avoid the second duty by getting the Covering ourselves and having the frames made here. 4th-We have our Springs made from the wire by the colly Weaver in the country; also the
Oxford or Copper Wire Spring by machines too. 5 th -We have our Mattresses made by machinery in our own building, the only machine of its
kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost. 6th-We are producing the Excelsior or Wood Fibre and cutting the cost in two, which will
méan considerable saving in the making of Mattresses. 7th-We are also Séling Agents for the celebrated Ideal Beds and Springs, and sell at fac-
tory price. 8th-We also have the COMBINATION LATH and SPRING BED, the only thing of its kind
the country. 9th-Having the Pactory in the same building, we can handle all sizes all repairing; in fact you
can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order. 10th-Our motto (last but not least) is to sell at the lowest possible prices, and despite the
serious advance in prices all round, we are, where possible, reducing the prices, WHCLH SHOULD
APPEAL TO EVERY HOUEEEEPER when in need of Furniture and Furnishings, as we now
by arrangement work from the APPEAL TO EVERY HOUSEEEPER when in need of Furniture and Furnishings, as we now
by arrangement work from the "Tree to the Home," thus cutting ont all middlemen's profits.
C. L. MARCH CO., Limited, Advertise in "Evening Telegram."

Calumet Miners Bury Their Dead.

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## ROYAL Baking Rowder AbsolutelyPure

There is a remarkable interest in Home Baking and Cooking throughout the land.
This is a most encouraging indication that the battle against impure, improper food is going to be won.
The credit for the victory will belong to the women of the country.
Home cooking has the backing of science and the approval of fashion. It adds to housekeeping a pride; to our food, healthfulness.
It is acknowledged by experts, and by the women who know, that the best cooking in the world to-day is with the aid of Royal Baking Powder.

> By George pitch,
nor or "it Good Old Siwasll."

## A statue is a picture painted by

scluptor with a cold-chisel.
When a sculptor wisises to make a
portrait of a man he seats the vicinu
ori a pedestal and asks him io look
compromise us with postertit

den without unearthing a 2,000 -yeai- -
old godidess. A group of liandsoule and athletic marble statues is a fine
thing with which to tecorate a

$\qquad$ thin blue
blouse and
muslin

## 



## Special for This Week!

We feature the following articles for the coming week; which are goods that were in transit during our
SALVAGE SALE.
They are goods needed in every home and needed now. Owing to making general repairs to our premises they ate all marked at cost prices landed.

## All priced so Low

that everybody will appreciate the values instantly.
FLANNELETTES, WHITE SHIRTING TABLE LINEN, CURTAIN NETS, BLAY and BLEACHED SHEETING

# THIS IS THE LAST WEEK TO SECURE A PARR OF 

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Annual Great Sale of Ladies' \& Misses' FURS.
The prices we are quoting is now practically COST. We can save you STEER Bros.

Demons Kill Young Babes in Rebbery.


The New Land Programme. V $==$


## fall overcoatings

in the season's most approved fabrics are ready for your inspection.
The High Standard, which we have set in past seasons, combined with recently added facilities, enable us to pronounce our Fall Showing

SUPERIOR TO ANYTHING SHOWN ELSEWHERE.

## CHAPLIN,

The Store that Pleases.

##  CASH'S <br> English Mixture Tobacco <br> wil not tiet the tongie Cova and weet mid <br> BULL DOG CHEWINC tовассо <br> Are having an unprecedented run. These brands are made from the highest grade tobacco pro- curable, and without doubt the best on the curable, and without doubt the best on th <br> JAS. P. CASH, <br> tobacconsts WATER STREET. <br>  <br> 40,000 Pairs Rulbers and Gaiters!

   tomers at extremely low prices.<br>"The atock fncludes the well<br>\section*{Parker Monroe, Ltd.}

Advertise in the TELECRAM


## T. J. EDENS. <br> 100 bags P. E. I. WHTE OATS. <br> RAN, CORN, CORN MEAL, HOMINY MOLASSINE, RUSHED CORN <br> 100 barrels 5 STAR FLOUR 20 cases SEA-DOG MATCHES. 25 barrels No. 1 HERRING <br> T. J. EDENS.

## House and Contents

Destroyed by Fire.

## Fashions

and Fads.

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|  | Deputies Released. |


"SATVOPTY
Seamless Roaster

Fish, Meat or Fowl $A^{4} \mathbf{L}$ d comeded tor a juicy tent "SAVORY" Seamless Roaster. Maktes a secondd-class cut a farsicclass roast. Seamess-round coness-orad botion, Self. basting and sefflbrowning in meal's own ju'ces and relans the full

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## Wedding Bells.


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Getting Ready
For Banking.

 now engaged fiting out their vessels. The first winter trip will be made in







 <br> "Advertised to the Nation Worn ty Creation" <br> Said Tige to Buster, "Buster Dear, I really have to laugh Whene'er my master's voice I hear Said Buster, "Here's a Record new, The Buster Brown Blue Ribbon Shoe Is selling more and more." <br> F. SMALLWOOD, <br> TRUCKMEN <br> We wish to draw your attention to 7 II <br> Brown BLAMKETS <br> Of good heavy make, that would $-\infty \quad$. make ideal <br> Horse Coverings, <br> which we are selling to day for <br> 60 cenfls ench, Pair for \$1.10. <br> S. MILLEY <br> Mr. Harkins.
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} <br> LADIES' DEPARTMENT <br> cenfs sach, <br>  <br> go From}

## Newloundland Views

beautifully coloured, make a very pleasing Xmas or New Y
selection can now be seen in the windows of

## PARSONS' ART STORE.

THE VIEWS OR BOWRING PARK, SUNSET ON LABRADOR,
SUNSET IN ST. JOHN'S HARBOR
are gems of Artistic Photography.
Don't forget your friends abroad. You can get a book containing who have patronized kindness to the fullest ex tent, and extend our wishes
for a Happy and Prosper for a Happy and
ous New Year.

DR. F. STAFFORD \& SON,

"A RECORD."
Over 12,000 bottles of Staf-
ford's Liniment sold

St. John's, Nad
miz peurles paper-- THE EVENiNG TELEGRAM, Jan. 6th, 19/4-10. ~- read by everyone.

 Lighting. Special Terms and Special Prices now Offering.

Get an Estimate.<br>'Phone 240.<br>Electrical Dèpartment.



## $\%$


W. E. Bearns, The Haymarket Grocery. "We alvays have something new," Austin's Delicious Fruit Salad, 40c. bot.
Austin's Red Morrello Cherries. Austin's Delicious Peaches in heavy syrup.
Delightful for Cor Springs' Banana Butter Springs' Lemon Curd Honiie's Lime Juice Cordial
Honie's Green Ginger Wine Honie's Orange Wine.
 BIPLOMA ENGLISH WILTSHIRE BUTTER, GENUINE WILTSHIRE BACON. Specially selected for ourselves. Nice streaky pieces
Per lb. 35 . Fresh by train to-day:
Choice Drawn TURKEYS, GEESE, CHICKEN, DUCKS ,also PARTRIDGE, RABBITS \& VENISON Use the telephone. Your orders will receive prompt
attention. Call up
W. E. BEARNS.

| eferranallo' 6 omic, <br> Highly recommended by Leading Physicians in all Countries. <br> HAYWARD \& Co., <br> Water Street East. |
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| FOR SALE! <br> First-class schooner <br> 'GONDOLA' <br> Schooner and gear in first-class condition. |
| .1. MURRAI. |

## GOSSACES

Household Soaps.
For petetect aisisaction suse them. Prices on request GEORGE M. BARR, Agent.
$\qquad$
Free! Free! Free! Special Family Tea
 away "absolutely FREE, one larg Canister
of Tea to everyone that buys Five Dollars of Tea to everyone that buys Five Do
worth oi Goods in either of our Stores.
We will give Coupons with every purchase of One Dollar, and when you have received
5 coupons you may return them and obtain a Canis er of Tea.
GEORGE T. HUDSON,
$367 \& 148$ Duckworth Street.

The long evenings have come and if you have been taking
snapshots this summer sou will be picking out the good films and discarding the poor.
Dont throw they the ones you think are poor. You may
the used a paper that does not suit the fime. have used a paper that doess not ssit the flim.
Let us make from your films the most perfect print it is pos-

TEE HOLLOWAY STUDIO, LTD.

SALE of FURS.
Ladies' Fur Stoles, Collars and Muffs, at greatly reduced prices to clear. This is a genuine bargain
offering. Outport orders receive careful and prompt attention.
WILLIAM FREW.

Cement! 500 barrels WAITE'S Best Portland CEMENT,
Freshly Manulactured
H. J. Stabb \& CO

| THIS IS IT <br> $10 c$. <br> Everywhere. | clear. <br> LADIES' LONG WINTER COATS in Blacks, Navys, Tweeds, etc. <br> - Regular $\$ 3.50$. Now only . . . . . . . . . . . . . $\$ 2.50$ <br> Regular $\$ 4.00$. Now only . . . . . . . . . . . . . . $\$ 3.00$ <br> Regular $\$ 4.50$. Now only <br> LADIES' LONG REVERSIBLE BLANKET COATS, TWEED COATS and NAVY COATS, Fancy trimmed. <br> Special values at $\$ 5.50, \$ 6.50$ and upwards. <br> CHILDREN'S LONG COATS, Smart Styles, at awfully <br> cheap prices now. <br> Sizes 24 in .27 in .30 in .33 in .36 in .39 in .42 in .45 in .48 in. Prices 95 c . $\$ 1.25 \$ 1.50 \$ 1.75 \$ 2.00 \$ 2.25 \$ 2.25 \$ 2.50 \$ 2.75$ <br> Don't Delay. Take advantage of this great offer of the best value obtainable in Coats. |
| :---: | :---: |
| For sale by the following, <br> who specialize in keeping "will wou want or what you <br> J. J. ST. JOHN <br> C. P. EAGAN <br> J. D. RYAN <br> W. E. BEARNS <br> JAS. BAIRD, Ltd. <br> BISHOP, SONS \& CO. | FOR SALE $71-2$ 1. P. Re |
| Per S.S. 'Stephano,' <br> Bananas, Florida Oranges, Tangerines, California Pears, Dessert \& Cooking Apples, Tomatoes, Cucumbers, <br> Celery, Cabbage, Beetroot, <br> Blue Point Oysters, New York Corned Beef, New York Chicken. <br> JAMES STOTT. | Mianus Eng <br> Price: <br> $\$ 150.00$. |
| An Intelligent Person may earn sico montilly correspoiding for newspapers. No canvassing. Senc Loor particulan: | vertise in The Telegram. |

## ciearance Sale

AL LADIES' AND CHILDREN'S

## Winter COATS

remaining in stock.
This includes a lot just to hand from manufacturers in the very newest styles, which, owing to delay in shipment and lateness of season, we are also offering at cost to

ADIES' LONG WINTER COATS in Blacks, Navys,
Regular $\$ 3.50$. Now only Regular $\$ 4.50$. Now only TWEED COATS and NAVY COATS, Fancy trimmed. $\uparrow$. $\$, \uparrow 6.50$ and upwards. en prices Sizes 24 in .27 in .30 in .33 in .36 in .39 in .42 in .45 in .48 in. the best Delay. Take advantage of this great offer of HENRY BLAIR.

A 7 1-2 H. P. Rebuilt Mianus Engine.
$\$ 150.00$.
ROBERT TEMPLETON $=$ $\pm= \pm$ Advertise in The Telegram.

