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## 6 diy morning the toronto world <br> EATU, N'S DAILY STORE NEWS

## Our January Sale Starts on Thursday

## store will place on sale way of doing business.

 You and we can remember when January proved to be the dullest month of the year, but now, at this storeleast, things in that respect have changed wonderfully. Thanks to our efforts and the unequalled facilitics we comma for buying and selling, January has become one of the brightest and busiest months in our store callender. Shopp during the month.
To-day we give a few samples of the values we are going to give during January. This list does not by any
means represent all the good things that will be given. Enough are mentioned to show how important it will be to do January Sale of Linens and Cottons January Sale of Women's Whitewear Towels and Towelling

## 

| Towelling of superior quality, 17 and 19 inches wide, regular..... <br> Table Linens and Napkins | and sleeves and down the front, 56 and 58 inches long, January Sale price, Thursday <br> Cotton Skirts |
| :---: | :---: |
| Three-Quarter Bleached Table Damask, medium and heavy makes, warranted every threaid pure linen, choice designs, 66,70 and 72 inch gular prices 55 c and 60 c a yard, January Sale price, Thurs- | Women's Skirts, of heavy cotton, one cluster of tucks and wide skirting em broidery, 38 and 40 inches long, January Sale price, Thurs-..... day |
| guaranted $\$ 1.35$ dozen, January Sale price, Thursday Cottons and Sheetings | as long, January Sale price, Thursday ..... . . . . . . . . . . . . . . . . 93 <br> Corset Covers |
| Berched long Cloth, an absolutely pure and wellished cot 37 ines wide, regular price 12 1-2c a yard, January Sale price, Thursday | Plain Corset Covers, of heavy cotton, neck and sleeves he.............. 5 40 inches long, January Sale <br> Corset Covers, of fine cotton, full front, trimmed with four rows of lace in |
| Heavy Unbleached or Grey Factory Cotton, made of round January Sale price, 10 yards for | Cotton Drawers |
| Bleached Pillow Cotton, of heavy quality, free from sizing, 42 fiches.. $.8 \frac{1}{2}$ |  |
| round even yarns, 72 inches wide, regular price 20 c a yard, 15 | omen's Drawers, of fine eotton, one cluster of fine tucks and 2 wide frill of lace, 25 and 27 inches, January Sale price, Thursd |

##  <br>   <br>      <br>  <br>  <br>    and  Nos.

Dining-room Chairs


THE TORENTO ORRLD

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| Caledonfa Waters, as |
| a beverage, orreot |
| many irregularities |
| Sold by best dealers |
| everywhere. J. J. |
| MoLaughlin, Toron- |
| to. Sole Agent and |
| Bottler. |

##  <br> T. EATON Co. 180 Yonge st., toronto EIGHTOPCLOCK THURSDAY MORNINC <br> <br> \section*{T}

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| :--- |
| TO-DAY |
| NEW YEAR'S DAY |

 J. A. SIMMERS

PARQUET FLOORS
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ULTRY SUPPLIES:
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## White Wool Blankets


A Great
New Year's Sale
In High-Class
Dry Goods
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A Great
New Year's Sale Dry Goods JOHNCATITO SON


## GHILBLAINS




4TTo W. A. Murray \& Co. Store Closed To-Day

TO OUR CUSTOMERS EVERYWHERE WE WISH YOU ALL A BRIGHT, HAPPY NEW YEAR

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We Ofered the Free USe of the




