October I894.
No. 2.
VOL. I.
$\rightarrow$ THE
Peq Philatelist.
PUBLISHED MONTHLY, In the interests of Stamp Collectors.
$-\mathrm{BY}-$

## E. MOYER,

Berlin, Ontario, Canada.
Price 20 CEn's PER YEAR.


ro address bolow, for one (1) jfiear.

## ONE MINUTE, PLEASE

FF YOU wish to reach the - best of Stamp Collectors in the U.S.and Canada, who are willing and ready to patronize reliable dealers, you should place an advertisement in "The Pet Philatelist." Our rates are very low but we circulate 1000 copies each month.

Rates., 10 cts per half inch. 20c.per Inch. or 50c. per Page. Cash must accompany Copy.

We ask only a trial and firmly beliove you will stay us. Address, The Publisher.

## Whe Wes sillatelltt.

## Vol, 1. . Berlin, Ont., Oatiadi, Oot. 1894.: 210. .

## A MODERN BRIGADE.

M. K. DLMENT:

Half a leagre, half a;league,
Half al league onwaid,
Onward to Victory.
Ridel fifteen hundred, "Eorwardl ye noblespus!. Staid 'by Philatelia's gunsl Onward!" the order runs, "On! fifteen humdred.
Upwards they mount, indeed, No aid is asked of steed, For they have all they reed, Brave fifteen handred, Vassals to no 'main's hand, They do not need comrmand, Nóble Philatelia's Batud, These'fifteen hundied.
O; the wild charge they made!
Evóry hugh foc dismayed, As each in turin was staycdBy the fifteen hiundred, (Continued on 4th page:)

## The Pet Phllatelist.

> Publisaed Montály.
> SUBSCRIPTIONS: 20 cents per year. ADVERTISING 30 cents per inch. Rates: $\} 50$ cents per page.

## Casir in Advance.

Single Copies 5 cents.
Address all communications to:
E. MOYER, BERLIN, ONTario, Canada.

## EDITORIAL.

Well, Mr. Phil.-How d'ye like the appearance of No. 2.? Send in 20 cents and get this paper for one year. We guarantee 12 numbers. Don't hesitate, but let us hear from you at once.

Advertisers:-Why not try an adv. in our next number? "THE PET". reaches 1000 collectors each month. Our rates are low, and we know that you will be well pleased with results. Cash must accompany your copy.

Editors:-We wisin to exchange with all papers devoted to Philately. Put us on your list.

## The Pet Phllatellst:

The poem oni rst page contributed to "The Golden Star" refers to the "Sons of Philatelia Society," but was written when the members numbered 600 .. The 4 th and last lines of each stanza are changed to correspond to the present membership list which is nearly 1500.

Mr. Jesse F. Smith, of Phila., has our , thanks for a specimien of the new U. S. 2c. Postage Due Stamp. It is considerably smaller than the old stamp and, the desigg much pretticr. Color-carmine. The Eigure in the center is surrounded by, "Postage Due" in a half circle above and the value in words fiven in a curved line below. "U. S." in upper comers.

Scott's 55th cataloguc is to be ready on or before Jan. Ist '95.

The number referred to on ist page of last month's issue is-.rin."

Evivery one sending in 200. for this paper one year-will receive frec a Canada 2 c . Postal entire valued at 8,cts. Please mention this offer. .

Standard Stamp Cupons taken inicexchange at $\dot{5}$ cents each for anything wro advertise.

## 4. The Pet Phifatellst.

A Modern Brlgade. (Continned from ist. page.)

> Gallant the S. of P., Praised will they ever be, Knights of Philately Dauntless fifteen hundred.

My Experlence as a Stamp Dealer.
A few y ears ago I thought I would like to have my name in all our stamp journals as a large, and prospering dealer. So I sent for some blank Approval Sheets, and bought a few cheap packets (very cheap these packets were indeed) and stuck the stamps on the Approval Sheets with some Election Pasters.

Then the next thing was to advertise my business, so I had an inch adv. inserted in most of our best Philatelic publications which cost me about eight or ten dollars. Well, I then sat down to await requests for sheets and estimate how much I would make on them, for I had about one huthdred shects filled with trash (good stamps I thought.)

I forgot to state, that I began 'my advertising in July, and from all the papers in which ny adv's. appeared, I only received

Give requests for sheets: Of coürse. I sent "shêeta'to everry peerson requesting theim, and when they were returned, I received only:four cents from the whole five, which was net half the postage. I must confess this sickened, me somewhat of stamp business, but I took heart again as one fellow , wanted some rarer stamps and mentioned a few countries, which were hiss specialty.
It then bought:about six dollars-worth of good stamps, mounted them onsheets, and sent them to him. Froin these shects.I expected to receive at least two or buree - dollars, but I waited in vain for their retarn. I wrote to hinn sepetal times, brit teceived no reply. Finally I wrote to the $P$. M, bnt he said there fras no such person in the place, and that probably I was duped.

I found ont that a dealer's life was not so pleasant, and profitable as $I$ had at first anticipated, for I had lost about fifteen dollars in my project, and of course could not sell my trash at any price. And yet I learned a lesson by this experience, for 1 found that I could not buy penny trash and expect to sell such, to Philatelists whose Collections numbered 2000 varieties or more; and that the best way was to require a reference,
then look up these references before sending the parties a very great amount of stamps.
E. I. Gardner.

The Flrst Postotfice.
The invention of the post office is ascribed to Cyrus, King of Persla, who lived abdut 600 B . C. Cyrus required all of his Governors of provinces to write to himeexact accounts of everything that occurred in their several districts and armies. The Persian empire was of vast extent, and some means had to be provided to render that corréspondence stre and expeditious. Cyrus, therefore, caused post offices to be built and messengers appointed in every province. He found how far a good horse, with an experienced rider, could travel in a day without being hurt, and then had stables built in proportion, at equal distances from each other. At each of these places Je also appointed post masters.

This paper one year for 35 c . my selection from shects or for 1000 mixed stamps. Send along your sheets. Will return promptly.

SUBSCRIBEI And you will see this paper every month-Guaranterd.

## ADVERTISE!

## YOURS TRULY'S LATEST.

## Price.

 100 Canada stamps. mixed, - . $\$ .10$ 100 Small Stamp Envelopes, 13/43, . 10 100 of your circulars mailed to collectors .05 30 Lovely Scrap Pictures, . . . . 06 15 Amateur Papers, . . . . . ; . 05 ro different Japauese stamps, . : 05 7 i" entire Canada Postale, : .08 PACKETS.No. A.-Contains 25 fine stamps from Newfoundland, etc., Price . . 10 cents. No. B. Contains 20 var. Canada in unused Canadian Stamped Envelope, Price 15 cts. No. E.-Contains 150 stamps all different. This is a Daisy. It contains only good stamps, no revenues, locals or cut postals. It will please you. Price only 30 cents. No. F.-Contains 75 var. good stamps, no rubbish of any kind. Price only to cents. No. 33.-Contains 100 var. good stamps including. Hawaii, Japan, Mexico, etc., a Bargainat . . . I5 cents.

Your order solicited. Address:
,E. MOYER, BERLIN, ONTARIO, CAN.

## $\therefore \quad$ The Pet Phllatellst.

BY THE BY:
It takes 80 men and women to make a postage stamp.

New York City uses 8 millions of stainops a month.

OVer 1000 varieties of Post-Cards have been issued within 35 years.

The Chincse Philatelist contains lots of kuteresting reading. You should subsiscribé.

United States people spend $\$ 42,000,000$ a year for letter posiage.

Have you examined your carminie 2.centers for cap varietiest? Thiere are 3 varietics. One with swail cap on.left figure; one with cap on right, and another with the cap on 'both figures. The second is theibest.1

Some dealers are offering the $\$ 1.00$ Columbian at $\$ 2.00$ while others quote it $\$ 5$. to $\$$ ro. Quite a difference!

If you induce 3 friends to subscribe you will get your own Subscription frec.

SAX! Will you get up a club of Subscriptions or Advertiscments for "The Per"? We will let you keep 4 (one-foucth) of all you collect for us. Lisn't that fair? You can make móney, Try it.


Foreign Stamps (all different) and One (1) ONUSED 5 cent columbian stanip, sent postpaid for 10 cents (silver). Better send NOW as I have only 20 sets left. Colmbians, unused, arc as suarce as hens teeth. Nuff sed. Address J. F. Smith, 1047 Mercy St., Phila'dr., Pa. JUST OUT! IMPROVED SEGRET CONVERSATION CARDS, The Lover's Delight.
(Copyright 1894.) With them you can keep up a conversation with your jady-love in the presence of others, ard they will not know what is going on. They are the cutest thing out. With a pack of these in your pocket, you are bound to have a good time wherever you go. Sent postpaid for Io cents; 4 sets by mail, 25 cents; I dozen sets by mail, 60 cents. Address:

## JESSE F. SMITH,

1047 MERCY ST., PHILADELPHIA, PA.

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 PACKET 3.-Contains 20 varieties U. S. stamps coutaining I cent unused Periodical Stamps cata. at 15 cents.PRICE 10 CENTS, SILVER,
postage extra. Jry the above packet. You will certainly be pleased. Please send silver as we cannot use Canadian, Stamps.
E. I. Gardner, B. 107, N. Rose, N. Y. U.S.A.

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\text { ONLY } 25 \text { CENTS. }
$$

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