

## September 10th to Oct. 7th.

Excursion Tickets will be sold from all points on the Reid Newfoundland Company's system to Boston.

Good GOING up to October 7th, and good for Thirty Days from date of issue.

Special Reduced Fares.

TEN PAGES TO-DAY READ BY OVER 40,000 PEOPLE EVERY DAY. NUMBER 216.


Auction Sales? postponed sale.
 Messrs. MEEHAN \& CO'S. STORE.
132 Pligs. of TEA.
 Lor the benent of whiom it may concern.
A. S. RENDELL, $\frac{\text { sep18,1i }}{\text { PUBLIC AUCTION. }}$ To-Ḿorrow, SATURDAY AT THE STORE.

 | $\begin{array}{l}\text { sep18,1i } \quad \text { M. A. BASTOW, } \\ \text { Anetioneer. }\end{array}$ |
| :--- |
| PUBLIC AUCTION | PUBLIC AUCTION.

To-Morrow, SATŪRDAY, To-Morrow, SATURDAY
at 12 oclock noon, at the TESSIER \& \& COMPANY. 74 Barrels FLOUR

 , vether

Does It Hart You to Laugh?
"William Adophus Turnike"
 "Trying Out Torchy

 Dicks \& Co., Ltd.

| "BEINZ" Goods, Yneast, per <br>  <br>  <br>  $\qquad$ $\qquad$ <br>  J. C. BAIRD, Water Street. |
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the evening telegram, ST. John's, NEWFOUNDLAND, SEPTEMBER 18, 1914-2


## Have Your Photograph Taken-To-Day,

THE HOLLOWAY STUDIO, ITD.
Corner Bates' Hill and Henry Street.
Phone 768.



Evening Telegram | W. J. HERDER, . . Proprieto |
| :--- |
| W. F. LLOYD, . . . . Editor |

The Tide is Wilh Us.

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 Non man army is ging on the detensiv
in France, and that the main offensiv work of the Germans in the immediat future will be done against Russia
But it has the signifcance that it is an actual admission, in word and
deed, that the strategy on which the

## Green Gages!

## Soper \& Moore.

 The Storm.











Here and There.
TiBs Sco LikT- The ss. Thanso Soclace this morming.



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## The Battle

 of the Marne.
## Report By Officer on General

 French's Staff.10 A.M.



## St. John's Meat Company,

## Water Street East. 'Phone 80

> Splendid selection of LOCAL LAMB at keenest prices in town. Orders taken for FROZEN SALMON, 20c. per lb. by the fish. Order one Finest selection of PRIME BEEF and MUTTON in town, af our wellThe time is now on for BEEF SAUSAGES. We can supply you with the POTTED HEAD, BLACK and WHITE PUDDINGS. Try our famous

> Breranches: Water Street East, Water Street West, Military Road.
> 'Phone 800a
> 'Phone 98

The Crescent Picture Palace.
"THE GRAND OLD FLAG"--2 Reel.


## A Call to Devin's's.

Right in the heart of the city with an up-to-date stock of irst class Dry Goods is DEVINE'S. Bargains Fri-
day and Saturday for men. day and Saturday for men.
MEN'S OVERALLS, Strong Blue Derry, for 59 c . This is an article that must appeal to every working
man in the city-his wife will remember it, too, when
shes


MEN'S SHIRTS. A 75c. Negligee for $\mathbf{5 0}$ c.
While they stand we shall let these go at 50 c .; they
wont stand long; get one before all are gone. This will
also be remembered by the man who wants to
save. Shirts, negligee, 75 c . kind for ...... C
MEN'S HARD FELT HATS at 9
These are times when we must stretch the dollar, we
must buy cheaper than ever, here's were we help you
A regular stylish hardfelt Hat, all sizes, usual- 99C
ly $\$ 1.50$, for ..............................
working shirts in regatta, Flannelette
Black and White Striped Grey Flannel, ctc., at
lowest prices Friday and Saturday.
BOOTS and SHOES.
We are featuring these goods with much success and
are selling rapidly; prices are low, bought before the
war, reason. See our Men's Blucher Cut
Vici Kid, at . ...... ............. 2.50
at .. .... .. ..... .................
3.50

LADIES' GOODS.
We are paying special attention to general lines,
such as Lawns. Flannelettes. White Goods, Ribbons,
etc.; few one-piece Dresses still remaining; now is the etc.; few one-piece Dresses still remaining; now is the
time to buy.
Every one has heard of the Babs
Every one has heard of the Baby Beds we are featur-
ing. Baby cannot fall out. Go down in the cellar, up to the attic, anywhere you like, mothers', but baby is safe. The newest thing in Baby Beds, call and have us
explain. Write for interesting booklet, free. SAVORY ROASTER.
You all know about them-thousands are singing
their praises in St. Johns to-day. We have a plentiful
supply still on hand. With every sio.on worth of goods we give one Savory Roaster absolutely frree. Cut
down your meat bills; better tasting meat, better cookdown your meat bills; better tasting meat, better cook-
ed meat; buy cheap cuts and cook them in Savory Roaster. Friday and Saturday
$\$ 1.00$
Only one Savory Roaster, we introduced it year 1914.
We extend to all our old customers a hearty invitation. We thank them for past favors and we ask them
for a continuation of their patronage. Devine's always alert for the best there is. Bright store, efficient ser-
vice, reliable Goods, moderate prices. Don't let the war interfere with you, , it will be biles. Dover by the end
of the year; move around and forget it; open your purses and supply your needs; live in the present let
the future take care of itself. J. M. DEVINE,

Cor. Water \& Adelaide Sts,
the rigitt house.

THE NICKEL--Friday \& Saturday
"TAINTED MONEY."


Fall-1914 Styles.
$\mathrm{V}^{\mathrm{E} \text { announced last week the }}$ opening display of our new Fall Coats. From
the following description of one signs an idea good enough designs an idea good enough to
make you want to see the entire stock can be obtained.
I Fancy Astrakan Cloth Coat
in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs
and pockets and broad, extra low
belt belt effect. (Same style coat in
mid. and dark mahogany Brown, Cardinal, Grey, Navy and many
pretty mixtures, pretty mixtures.)
Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe
Satin. I. All styles and sizes of Ladies'
Coats in the newest colors and
U. S. Picture \& Portrail Co.


Germans Use 14-Inch Guns for Siege Work.


ECONOMIZE! | nie sif sign |
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| or Tropent |

Buying your Supplies here is a step in the right direction.
Everything that is new and dependable, you will find here, in abundance.

Save your time and energy by shopping with hundreds of other thrifty buyers

AT THE ROYAL STORES.

TABLE UNENS.
TEA CLOTHS-White Linen Tea Cloths in 2 different




## BED COVERNG.

WIDDED QCuIIS-Corered with high grade Sateen,




Footwear for all the Family
Away below Regalar Prices. Ladies' shoes.
 Ladies' boots.

 MEN'S Boots.
 this line; all sizes. R.
BOYS' BOOTS.

## Carpet Room Bargains.

axuinster hearth rugs.
 DOGSKIN DOOR MATS.
 LINOLEUM MATS.


| Gents' Oulfitting Section. |  |
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| GENTS HALF HOSE- ${ }^{15}$ doz. pairs fine Cashmere Halt Hose in Tan, <br>  |  |
|  |  |
| GENT'S TIES-Classy patterns in Paris, Four-in-hand and Knitted Tie plain and fancy colorings. Regularly sold at 25c. each. 21cOur price Friday and Saturday .. .... .. .. .. .. .. ... |  |
| GENTS DRIVIVG GLOVES-Splendid Tan Leather Gloves, lined and unined; sizes 7 to 10, double stitched gusseted fingers.Reg. $\$ 1.40$ pair. Friday and Saturday ... ... .i. .....1.25 |  |
| aEN'S BRACES-Strong Workmen's Braces, worn the world over by strenuuous men; strong web, metal and leather fittings. 26cValues 5oc. pair.Yrididy |  |
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## American BLAY CALICO.


$11 c$

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Men's
GOLF CAPS.



## A CALL TO THE ECONOMIC SHOPPER.

We expect you in the Showroom Department on Friday and
Saturday. Secure some of these specials. We mean them for you. Get your share.
CORSET COVERS.

 EMBRODERRY.
 SLLK BLOUSES.


 dRESS Goods.
 sind $67 c$
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Some Fine Smallware Values.









Oceanic Rescue Told by Captain of a Trawler.


The People versus the Sword.


Insanity.
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Vigorol
A PSRING TONIC.
The latest medidine on the market
is the Great Prench Tonic VIGGOOLL.







Segrave to the Victory, adiditional fon
the Teetronic on commissoning; capi IV. R. Napier to the Pembrocke, add



achese and pa

|  | Conirol of the Sea Will Give Victory The purpose of Lord Kitchener's | ment that 450,000 English soldiers ould be in the field in six or seven months is indicative of the British de-termination to fight to a finish. Russia has hardly got started toward Berlin. And the German nation in arms,sustained by such help as Austria can give, will not surrender while it has any strength left, | ned up in the heart of Europe, with their external trade cut off and their productive men engaged in warfare and not on the fields and in the fac- <br> Silnhate of Ammonia | tories, they must win a decisive victory in a short war or they must be phia Public Ledger. | More Fires. <br> Fires provoke immédiate sympathy for personal escape. Another thought |
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## READY-TO-WEAR HATS.

We have just opened a Large Assortment of

## LADIES' and CHILDREN'S Ready-to-Wear HATS

In all the Leading Colors and Styles of to-day, and would invite your inspection before making your purchase elsewhere.

## MARSHALL BROTHERS.



## What a Week of it We Have Had,

Ladies' Fall Coats, Costumes and Millinery
 COATS
this season show many changes from last. The loose-fit this season show many changes from last, The loose-fit
favoured; all thent and the Spow tweed effects, and are very much
fare are many favoured; all the new tweed effects, and there are many.

## The COSTUMES

come in pretty tweed effects, light and dark shades; snug
fitting, perfectly tailored. We have them to fit any
figure. OUR MILLINERY
possesses smart chic little shapes and dainty conceptions, and

## Ready-to-Wear HATS

 Some stunning styles. All these goods are now ready and await your inspection. Prices to suit every purse.

WHOLESALERS would do well to see this immense stock of Coats and Costumes. We can quote you satisfying prices.

AThoughitiof theTines


## BLACK DIAMOND LINE!

 FIRST Class. THind class.


 HARVEY \& CQ, LTD., Agents Black Diamold Line,

## ATTENTION!

LADIES
TO THE FRONT?
SEE OUR NEW
TAILOR MADE
COSTUMES
mastume Skirts.
MARVELOUS VALUE.
Every Garment Away
Below Regular Price.

## BOWRIIIG BROTHERS, LTH:

## Ladies, READ THIS !

We have a slipment of Ladies', Misses', and Chilitren's Winter Coals, which sustatined slight damiage by water-"YOU GET TIEE BENEFII."


## War Nours.



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## hooks stegestive.

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ond commerce, Which are being unreas,
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the owners sair prices for them


 ed. Bay A
With the Recruits. Another squad of volunteers, who
had been instructed in the theory ol rifle shooting at the camp at Pleasant-
ville, marched to the Southside Range ville, marched to the Southside Range
yesterday afternoon for rifie practice.
Ther were in command of Capt. J. W. Ther
Narch.
All the volunters All the vohunteers, except those re-
tained for sentrics and guards were
granted leave last night, and visted granted leave last night,
their triens in the city.
Several ss
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auly.
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Hicker, especialy his associates inf


 Personal.

## Mersonal.

ON THE FIRING LINE
You will tind Ross Rilles always to the Front.


THAT DAINTY DISPLAY OF
BOYS' JERSEY SUITS and SWEATERS, Embroidered Collars, 15, 25 \& 35c each, Lace Collars, 25c. each,
Colored Silk Bows, - 25c. each, Charming Tea Aprons, 25 \& 35c. each, Fine Wide Wiath Embd. Insertion, 12, $16 \& 20 c$. yd.
SHOWING TO-DAY AT

## A. \& S. RODGER'S.

## The Last Week

 OF OUR
## Great Midsummer Sale

We have disposed of considerable goods since the Sale started, despite the fact that war with all its horrors interfered with our plans. Why? Because the people know that when we advertise Bargain in Furniture, particularly Beds, Springs and Mattresses, that they are going to get real genuine Bargains. In order to make a thorough clean up of odds and ends in Furniture, also Summer Goods, we are cutting prices in two in a great many cases. So now is your time to lay in your supplies, as new arrivals must necessarily be higher.

Our 10 and 20 cent counters are iterally overflowing with unheard of values. Everything in Summer Goods must go regardless of cost.
C.L. MAREH $C O$, ITD.

Corter Water and Springdate Streets.


Stair Linens.

Lace and
Insertion Ends. Per Piece, 8c.
 JOB LINE SLLK
HANDKERCHIEFS FOR MEN


2 Glove Specials
For Friday, Saturday \& Monday "FOWNES" FABRIC GLOVES.

 LADIES'
tan kid gloves.


DOOR MATS.

| $\begin{aligned} & \text { NOTHER LINE } \\ & \text { F SMALL DOOR MATS. } \end{aligned}$ |  |
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| ROPE MATS. |  |
| Preare tor the modad weatior., sour <br>  |  |
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 JOB SHEETINGS Pure White.




LADIES' BODICES.



Ladies' Directoire KNICKERS.


RUBBERS
Oar Stock of these in LADIES', GENT'S, GIRLS \& BOY'S just opened at Lower than ever Prices

| MEN'S BRACES. |  |
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| BOYS' T. O'S. CAPS. |  |
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| bath mats. |  |
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LADIES'
RIBBED HOSE.
This is a specill lo ot 8 dioz-
weight for fall wear, last blaci.


Ladies LADIES Very styish, latest New York
slape, pateent leatiere vamp and English kid top; ;izees 2h/2 to 7.


UNDERWEAR Special for Children \& Misses.
 INFANTS' CASHMERE DRESSES, 39c.

You'll Want One of These
Litle Butter Churns

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extra good values
in men's sweater
COATS. COATS.

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BED SHEETS.


## New Arrivals in FALL DRESS GOODS,

SPONGE CLOTH; \& CHEVIOTS.



## Friday, Saturday \& Monday

 To Introduce 98c. per| BREAKFAST CLOTHS. | $\begin{array}{l}\text { CHLILDRENS } \\ \text { BUTTONED BO }\end{array}$ |
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 on good table cloths; size 50 s
 wind meanu sole and heel, sood


LACE COLLARS.
 The, "Beetee" Frilling Support The beit to wide neat riviling, and can be

Child's art satin cot quilts.

Foot Stools, 48c.


Pure White
Grecian Quilts.


We Sell for Less

## Dirorcea




## Hunting

 Bools ! We hive anititeod tive in sprtemen iike

The leathers are heavy but very flexible, Norwegian Calf,
Eliskin, Rawhid and Grain
Res. eathers; , isteolized soles and
ppers; oouble osoles to heel; Belinches hish. Hunting Boot $4.50, \$ 5.00, \$ 5.50, \$ 6$.
$\$ 7.50, \$ 8.50, \$ 9.00$ $\begin{array}{cc}\text { Sportsmen! } \\ \text { Hu Sporting } & \text { Larre youns? } \\ \text { Ween }\end{array}$ ake great pleasure in showing
hese splendid Hunting Boots to
E. SMALLWOOD,

Whe Home of Good Shoes. IN THE INTEREST OF THE PUBLIC SAFETY. outh Side Hill will be in constant use, from daylight ill dark, for musketry pracice, until our Regiment eaves for England.
All persons are therefore prohibited from approaching the Rifle Range within 00 yards from either side or within 1,000 yards of
argets to the eastward. Any unauthorized person rest, besides incurring serious danger from rifle bullets. A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 300 yards Firing Point.

JOH
JOHN SULLIVAN, ST. JOHN'S RIFLE

COAL, COAL

Noslh Sydney COAL.
ANTHRACIF COAL,
Furness, Egg,
Stove, Nut.
M. MOREX \& CO.
W. J. WHELAN 182 Duck worth Sireet. Windows Cleaned and Polish

 NiB. Orders can he left Mrabis 4inimit $c$

Keep Your Money in circulation at home
Buy Local Made BOOTS \& SHOES.

We make lhe "Rambler" lor Men.


The Vietoria for Women.
The Duchess for Women. The Rover for Boys. The Reeruil for Boys. The Prineess for Girls. The Cindrella for Girls.

Ask for our own make Parker \& Monroe, Lid.

Consider Every Move !


Robert Templeton

## NOTICE TO SHIPOWNERS.

Nautical Instruments Kelvin's Standard Binnacles and Compasses, Wheelhouse Binnacles and Compasses, Fittings for Kelvin's Sounding Machines, Kelvin's Compass Cards, 8 Hurricane Binnacle Lamps, Sextants of all grades, Walker's Taftrail Logs, Lines and Rotators, Morse Signal Lamps, Heath \& Co's. Compass Correctors Megaphones, suitable for ships; Spirit Compasses, Telegram Dials and Chains,
lagnets for adjusting Compasses, all sizes Saloon and Engine Room Clogks.
COMPASSES ADJUSTED IN IRON \& OTHER SHIPS. Joseph Roper. N. B. Steambogts calling to any, port in New-
foundland, by telegraphing the make of instrument,
we can send them complete or any piece that may be
broken.
 Don't Worry About Prices of PROVISIONS! f Flour to arrive sor three Thousand Brls. Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst-which is, a goodly ECLIPSE BRA
J. J. ST. JOLIN,

If YOU DRINK COAFFFE Himpe was Try Chase \& Sanbourn's Seal Brand. "OUR BEST" TEA For Pejece and Quality is unsurpassed. Give If a trial and be convinced.

Red Cross Baking Powder-Good Value


BOWRING BROTHERS, limiled.标京'Phone 332.

GROCERY
Phone 332

## GROVE HILL BULLETIN!



J. McNEIL, Wateriord Bridge Rd.

General Notice!
Martin Hardware Co., Lid.
Our business is being carried on in the Store one door west of our old stand until further notice. We have a shop both in the front and rear; the entrance to rear being through arch
We have received a complete new stock of general ardwar
TOOLS, GUNS, CARTRIDGES, RIFLES and AMMUNITION, ete.
The space in our present premides iv very limited ously, therefore we request that enquiry be made for any goods desired in our line.
P. S.- We have still a large stock of goods damaged
by FIRE which we are selling at low prices to clear.

Martin Hardware Co., Ltd.

Fall Fashion Books \& Patterns NOW ON SALE AT
CHAREES HUTTONS
Fastion Books 25c, 2c. extra for Postage.

We have Just Received 4. SHPMENT OR

Bendorp's Cocoa,
T. A. MACNAB \& CO.



IN STOCK,
Ex Stephano.
750 cases
4.Crown RAISINS, 50-1b. boxes.

750 cases
2.-CrounRAISNS,

50-1b. boxes.
HARVEY \& Co. Limited.

War Literature of Great Interes










## GARLAND'S BOOKSTORES,

 177 2nd 333 wATER STBEET. ST. JOHNSSpecial Offer for Few Days Only.


