

OFFICIAL CASUALTY LIST
FIRST NEWFOUNDLAND REGIMENT

1285 Private Stanley G. Pike, 53 Duckworth Street. Previously reported with fractured femur, at Etretat, July 5th. Now reported en route for England; amputation left leg.

1718 Private Leo J. Kiffey, Little Bay, Marystown. Previously reported with gunshot wound in thigh, Wandsworth, July 20th. Now reported again—dangerously ill Wandsworth.

1870 Private Henry Roper, 26 Dicks' Square. Previously reported inflammation middle ear (left), Rouen, May 27th. Now reported en route for Depot.

MADE PROMPT ENQUIRY
Some criticism has been given to the police by persons who were not aware of the facts because an enquiry was not held into the burning of Mr. Yinnicomb's oil factory at Outer Cove. As a matter of fact at 10 a.m. on the day of the fire, the police had all the facts from Mrs. Pennessy, whose house was destroyed in the outbreak, and Sgt. Byrne promptly went to the scene and made a thorough investigation.

One of the peculiarities of human nature is that a man magnifies the faults of his neighbors when he cannot even see his own.

761 Private Alfred Reid, 17 Cook's Street. Previously reported with tuberculosis lungs, very serious, France. Now reported en route for England.

J. B. BENNETT,
Colonial Secretary

STEALING FLOWERS FROM GRAVES.
Yearly about this season a handy annual appears in the press, and has reference to the unpardonable crime of stealing flowers from grave plots in the cemeteries. Within the past 48 hours in one of our cemeteries, a deal of flowers are stolen from graves on which they had been freshly placed. The people guilty of this kind of theft should receive no mercy if caught, and we earnestly hope they will, and that soon.

FROM THE WRECKERS
If fine weather continues it is believed the S.S. Matatus, ashore at Holywood will be floated off with the assistance of steamers. The Susu is at St. Mary's waiting to be reinforced by other ships. The "Athos" is still at Trepassay awaiting instructions from her owners as to her disposal.

GREAT FIVE PART FEATURE PRODUCTION TO-DAY.

THE WORLD FILM CORPORATION PRESENTS,
Edwin Ardin
the celebrated American dramatic star in a five part drama,
"THE GREY MASK."
Powerful 5 part detective story, all star cast, including BARBARA TENNENT.

"A Confession,"
EDNA MAYO and HENRY WALTHALL in the Seventh thrilling episode of
"THE STRANGE CASE OF MARY PAGE."
Wednesday—Final episode of THE ROMANCE OF ELAINE. Friday—THE DIAMOND FROM THE SKY, the \$800,000.00 photoplay, featuring LOTTIE PICKFORD and IRVING CUMMINGS. THE NICKEL.

BUY A "BEACON"
And Be Guided Aright.

You can buy one at **BLAIR'S.**

"BEACON" stands for quality at the lowest price. **BLAIR'S** stand for service.



We sell you first a good Electric Light and second a light in Standard Sizes, so that you will have no trouble any time in fitting fresh batteries, wherever you may be.

But you can always get the Good Long Lived Beacon Batteries from us at as low prices as cheaper makers.

And we can always give you Spare Bulbs in the reliable Tungsten makes, for your lamp, at 25c. each.

Also we keep the biggest stock of Electric Flashlights and Fittings in St. John's. Below are our prices for some standard lights:—

Vest Pocket Nickel Lamps, complete, @ 95c. each. Spare Batteries, 35c. each.
Small Nickel Pocket Lamps, complete, @ \$1.10 each. Spare Batteries, 40c. each.
Beautifully finished Nickel Cigarette Holder.
Shaped Lamps @ \$1.40 and \$1.50 each. Spare Batteries, 40c. each.

Special Value in a Pocket Lamp @ 75c. each only. Spare Batteries, 30c. each.
This is a fair sized lamp covered with Imitation Leather, and is a Bargain, and while cheap is quite a reliable light.

Special Lamp to take any No. 6 Cell. Price, without Battery, \$1.50 each.
This lamp will stand or can be hung, or carried as a lantern and is the best lamp for a No. 6 Cell obtainable, and with a good make of Cell will give surprisingly long and economical service.



HENRY BLAIR.

STILL THEY COME.

M. J. Malone, Grocer of New Gower St., has just given his order for two **DAYTON MONEY-WEIGHT SCALES**, one fan type Scale for his grocery counter, and a small Candy and Spice Scale for the opposite counter. Mr. Malone has tried "Getting along" with inferior scales long enough and is determined to have absolutely accurate Scales at once.



Thousands of Merchants the world over, have come to the same conclusion and never regretted having done so. The only regret has been that they did not do so sooner.

Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle "DAYTON MEAT SLICERS" and "DAYTON CHEESE CUTTERS."

RECEIVE IMPORTANT COMMAND
Capt. Courtney, late of the brigtn. Olinda will leave here by the Florizel for New York where he will be given command of the twin screw steamer Kupika, a fine steel vessel of 1900 tons burden. This ship is a comparatively new one, burns oil and plys to several countries. She will likely make one or more trips to this port. Montreal men who gave us this information say that Capt. Courtney is well fitted for the service.

MAN REPORTED MISSING
On Tuesday last Charles Kane of Field Street left his home to go down the city and since then nothing has been seen or heard of him. Where he went is not known. He is a married man with a wife and several children and had been evidently in good health and sound mind. His wife notified the police last night and a search is being instituted for the man. His disappearance is a strange one for he had been employed and was evidently contented with his lot.

REID'S STEAMER REPORT.
Argyle arrived Placentia 6 p.m. yesterday, sailing this a.m. for West. Clyde left Moreton's Hr. 4 p.m. yesterday outward.
Dundee left Port Blandford 8.40 a.m. yesterday.
Ethie arrived Humbermouth 3.30 p.m. yesterday.
Glencoe left LaPolice 3.45 p.m. yesterday coming East.
Home left Pilley's Island 5.20 p.m. yesterday outward.
Lady Sybil due Port aux Basques 4.05 a.m. to-day.
Wren left Clarendville 7.10 a.m. yesterday.
Meigle left Twillingate 4.30 p.m. yesterday going North.
Sagoma North of Twillingate.

REQUIEM MASS AT BELVIDERE.
This forenoon, at 10 o'clock, the annual High Mass of Requiem was sung at the mortuary chapel in Belvidere Cemetery. The cemetery and burial plots had been beautifully decorated with flowers and thousands of people formed the congregation while kneeling in most cases over the graves of near and dear relatives and friends. Mass was sung by Rt. Rev. Monsignor McDermott, V.G., assisted by Rev. Dr. Carter and Fr. Ryan. His Grace Archbishop Roche occupied the Throne taking part in the beautiful and impressive ceremony. There were present also Rt. Rev. Monsignor St. John, or Torbay and most of the City Clergy.

RETREAT FOR RELIGIOUS
We understand that a retreat for the nuns of the city and many from the outports will be conducted here in St. John's soon. We learn that apartments in St. Bonaventure's College have been put at their disposal and the stay of the outport ladies will be made pleasant for them.

HE WILL DIE
One of the men who was so seriously hurt in the accident at Bell Island on Saturday to which *The Mail and Advocate* exclusively referred is named McGrath. He is a native of Hr. Grace, had his chest crushed in and intestines injured and it is feared will not recover. The other two men though badly hurt will recover but it will be months before they can be about again.

OPORTO MARKET
This week—
Nfld. Stocks 13,335
Consumption 2,702
Last week—
Nfld. Stocks 8,812
Consumption 2,938
Arrived—"Rd. Bell" of Burgeo, and "Violet Courtney" "Lady St. John" outside.

A SAD CASE.
Today a boy aged 15, named James Rowe, of Brigus, came to the Police Station and asked for assistance. The lad is very ill and when he entered the station looked worn, begone and anaemic. He told Supt. Grimes that he had been working in Sydney for his mother, who is a widow. Some months ago he had his thigh broken, was a long time in hospital and made his way here on the S.S. Jacobsen yesterday, ill, friendless and penniless. Mr. Grimes, with his usual goodness of heart, put himself immediately in communication with Poor Commissioner O'Dwyer, and the lad will be sent home by this evening's train. The police will look after him in the meantime.

HELP THE GOOD CAUSE
The children of St. Mary's Sunday School will enjoy their annual picnic to-morrow at Mount Pearl. If the day is a fine one and its promises to be so the little ones will have an enjoyable time. The ladies of the St. Mary's Women's Association have erected a large tent on the field and will there supply teas &c. for those who may come from the city or Bowring Park. The proceeds will go to help pay for a cot or to swell the Fund, and we feel sure that for this reason it will be well patronized.

IS IT A MARINE HORROR?
The Marine & Fisheries Department had a wire this morning from Port au Choix from Geo. H. Badcock, which says: "J. Noel's motor boat picked up Saturday half mile off this port, a portion of ship's deck 12 by 16 feet with iron butts at the stern. Decking two and half inches thick covered with cement on top, 1 inch thick stern, round, painted brown and varnished; portion of electric wiring attached and tied life belts underneath Rd. Tukins, of Garganelle, picked up on eastern side of Point Riche, tied life belts apparently used as body straps were chaffed off and holes worn through. 'P.T.O.' inside of belt examined everything but cannot find name or marks of identification."

GILL NETS SCORE
All about Placentia Bay up to date the fishery for the traps is a big failure. Only between Red Island and Argentinia, where gill nets and cod seines were used, was there good fishing and this shows the worth of these nets. On the Southern Shore too the fishery to date has been poor.

REPRESENTS L.O.O.F.
Mr. C. M. White of P. H. Cowan and Coy. has been appointed to represent the L.O.O.F. of this city at the Grand Lodge Session to be held at Fredericton, N.B. the second week in August.

LOCAL ITEMS
Rev. Frs. Ashley from Argentinia and Cacciola from Bar Haven arrived here by the train today on a short visit to the city.

The Prospero is supposed to have left Sydney at about 6 p.m. yesterday and is due here to-morrow morning.

The Portia left Curling this morning for Sydney for bunker coal.

The schr. Noah sailed to-day from Grand Bank for the Mediterranean with fish to the account of G. M. Barr.

Messrs. Munn & Co., of Hr. Grace, have been for some time past repairing their extensive wharves and premises there. When finished they will rank amongst the best in the country.

THE CRESCENT PICTURE PALACE.
EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

PRESENTING ETHEL GRANDIN IN
"The Price of Ambition."
A George Kleine Photo Drama produced in 2 Reels.

"CUPID'S BATH."—A lively Essanay Comedy.
"WITH STOLEN MONEY."—A great Lubin Melo-Drama.
"HATS IN HATES."—A Vitagraph Comedy featuring Hughie Mack.

PROFESSOR MCCARTHY PLAYING THE PIANO.
A New and Classy Musical Program, Drums and Effects—
A COOL AND WELL VENTILATED THEATRE.

ON WEDNESDAY a 4 Reel Indian Cowboy feature—"THE GAMBLER OF THE WEST."

'SKIPPER' Kerosene Oil

Specially Refined to meet the Newfoundland climate. Best for Motor Boats and Lamps.

Standard Oil Co. of New York.
Franklin's Agencies, Limited.

Red Cross Line



SUMMER SCHEDULE:
S.S. STEPHANO and S.S. FLORIZEL.
From New York every Saturday.
From Halifax every Tuesday.
From St. John's every Saturday.

Harvey & Co., Limited Agents.

\$40,000 Fire at Seattle, Wash.
SEATTLE, July 10.—A loss of nearly \$40,000 was incurred in a fire of unknown origin which damaged stock and automobiles in a two-storey brick garage and paint shop at 401-407 East Pine street at five o'clock Saturday morning. Twenty-two automobiles of the twenty-seven which were stored in the shop of Pike & Lind, automobile painters, were destroyed or damaged to the extent of \$31,000, according to Fire Marshal Brighthurst's estimate. Pike & Lind lost two \$3,000 worth of paints and oils, uninsured. The building, valued at \$23,000, owned by the J. M. Colman Company, was damaged to the extent of \$5,000.

July Specials!

Goods at Prices that will induce you to buy.

IS THERE ANYTHING HERE THAT WILL INTEREST YOU?

MEN'S SUSPENDERS.

MEN'S SUSPENDERS—10c., 15c., 20c., 25c., 30c., 35c., 45c., 50c. Your money worth in every pair.

CUFF LINKS —14c., 15c., 18c., 24c., 35c. pair and up.	BOYS' KHAKI DRILL PANTS , extra good value and superior wearing qualities; 37c. and 65c. pair.	JOB LOT OF MEN'S SHIRTS at 45c. and 70c. each. Negligee styles.
STUD SETS —1c., 12c., 15c. per set.	BOYS' SHIRT BLOUSES , 35c. A very low price to keep your boy cool.	MEN'S STRAW HATS , 75c. & \$1.10 each, in the leading Summer styles.
MEN'S CAPS in the leading styles, light and dark, from 30c. to 80c. each.	BOYS' WHITE SHIRTS , dressed fronts, all sizes; 25c., 40c., 45c. each. Worth regular price 80c. to \$1.20. Only fault, a bit soiled.	HARD FELT HATS , any price, from 60c. to \$2.30. Our styles are up-to-date.
Men's Soft Collars , 10c. each. These sell at some places for 20c. each.	Child's Rah Rah Hats. CHILD'S RAH RAH HATS in quiet shades with coloured bands, very light weight. Only 14c. each.	Men's Neck Ties , good values and regular, at 15c., 17c., up to 65c. each.

Men's Very Light Balbrigan Underwear.
MEN'S VERY LIGHT BALBRIGAN UNDERWEAR, only 35c. and 70c. per Garment. The most comfortable wear for hot weather.

HEADQUARTERS

For Low Prices and Good Value.



LADIES' 3 PIECE HOUSE DRESSES.

LADIES' THREE PIECE HOUSE DRESSES—Waist, Skirt and Cap. We have secured only a few of this line of Special Value from the manufacturers and would ask your prompt attention if you wish to secure one.
A Special Line worth seeing is a White Soft Finish Shirting at the surprisingly low price of 10c. per yard. No dressing, very wide and thickens up instead of becoming thin after being washed. GET SOME WHILE IT LASTS.

Low Prices

Like you see here are sure to push the stock out quickly. Buy soon if you wish to save money.

LADIES' WHITE PIQUE SUMMER SKIRTS.
LADIES' WHITE PIQUE SUMMER SKIRTS, full, up-to-the-minute styles. Prices \$1.25 and \$1.65 each.

Children's Sleeping Suits.
CHILD'S SLEEPING SUITS, in fancy flannelette . . . 35c. each.
CHILD'S FLANNELETTE NIGHTIES 35c. each.

A real bargain in LADIES' MUSLIN, COTTON & WHITE PIQUE, 1 PIECE DRESSES, \$1.65, \$2.20, \$3.00. Others prices in between.	DRESS MUSLINS, ETC. —Fancy Crepline in Helio, Rose, and Black shades, American Stripes and Fancy Spots of silk mercerized finish, different shades; 17c., 18c., 35c. Excellent appearance. WHITE MUSLINS , 7c., 12c., 13c., 15c., 16c., 18c. DRESS COTTONS , 10c., 16c., 22c., 24c. Good values. RATTAN CLOTH makes a dress of a very classy appearance at only 20c. yard. Different shades from which to make your choice.	CASEMENT CLOTH —A very suitable house furnishing in Pink, Brown, Cream, Champagne, 18c. yard. DRESS PLAIDS , in Cotton effects, 16c. yard. BOOTS & SHOES in all the present day styles for Child, Man and Woman. Prices the lowest.
CHILDREN'S COTTON DRESSES , Blue, Fawn & Fancy, 40c., 60c., 70c., 75c., 80c. each.	White Undershirts. WHITE UNDERSHIRTS, excellent quality, for 80c., \$1.00, \$1.30 each. Full width.	Fancy Gingham in Stripes and Checks , 11c. yard.
Lightly speed the hours, Box of Stationery , 17c. per box.	Sateen Undershirts. SATEEN UNDERSHIRTS, Brown, Helio, Royal Blue, Saxe Blue, Cerise and Rose 75c. each. BLACK SATEEN UNDERSHIRTS 80c. each.	

FISHERMEN'S UNION TRADING COMPANY, LIMITED.

IF AUSTRIA QUILTS--BUT OF THIS THERE IS LITTLE PROBABILITY

(New York Tribune.)
Reports from Petrograd suggesting that Austria may make a separate peace should be accepted with extreme caution. Conceivably Austria is in a good mood for peace-making. Conceivably the Dual Monarchy has sufficiently preserved her freedom of action, despite German influence, to take such a momentous step, but so far there is no evidence of this.
It is plain that Austria has just met with another great defeat, as yet less considerable than her breakdown of August and September, 1914, but nevertheless of the first magnitude. Coincident with this defeat, or perhaps consequent upon it, there have come the abandonment of the Italian operations, of the Austrian drive from Trent toward Verona and Vicenza, and the recall of Austrian troops from the Balkans. The Russian advance has not yet been halted, and the loss of Lemberg and Eastern Galicia seems possible, even probable.
On this basis of military fact it is easy to see why Petrograd expects an Austrian collapse. Laying aside the question of the accuracy or fallacy of the Russian calculation, what would be the effect of an Austrian surrender, if it should come?
First of all, on what terms would the Emperor be likely to make peace with Austria? Probably on some such basis as this: Russia would insist upon the possession of all of Galicia and Bukovina and the cession of Bosnia and Herzegovina, together with the southern end of Dalmatia, to Serbia. Italy would demand Trieste, the Trentino, the islands off the Dalmatian coast and probably most of Dalmatia. In addition Italy would require that Austria abandon all claim upon Albania.
In sum, Austria would lose, at the least, some 60,000 square miles of territory with a population of about 12,000,000, or, roughly speaking, a quarter of her area and a quarter of her population. With slight exceptions for Italian and Rumanian groups this population is wholly Slav--Pole and Ruthenian in the east, Serb in the

ry between Romanoff and Hapsburg would end in the decisive victory of the former. Seated at Constantinople, politically supreme in Sofia and Belgrade, Russia would effectively bar the road of the Austrian and the German to the East. Asia Minor would conceivably be the occasion for rivalry between Russia, Italy, France and Great Britain, but beyond the grasp of Vienna and Berlin statesmen.
If Austria quits, the military situation would not be immediately changed. Germany would necessarily shorten her line, but behind the Niemen, the Vistula and the San—for she would never give up Western Galicia without a struggle—she would still have a strong defensive line. She would have to bear the full weight of Russian attack without an ally, but on a shorter front she might easily hold out for a long time.
Italy would disappear from the war with Austria; so would Serbia, and Bulgaria would doubtless follow. It would be left for Germany single handed to fight France, Russia and Great Britain. Such a fight might continue long, but not even the German people could mistake the inevitable outcome.
The Petrograd suggestion will awaken most apprehension in Bucharest. If Austria makes peace before Roumania enters the war then Roumania will not acquire Transylvania or Bukovina. The dream of a Greater Roumania will diminish, and this disappointment of the Roumanian people will be difficult to deal with. Perhaps the Petrograd rumor is really intended to influence Roumania and bring in this Eastern Latin state, which has so much to make from picking Hapsburg bones.
Once more it is necessary to caution observers to put small reliance upon present rumors of Austrian collapse. Austria is the weakest of the great states at war. She has suffered the most losses of all save Russia, and she has no such resources in men as Russia. She has a huge Slav population, which is in part, at least, frankly disloyal; her financial situation was bad at the outbreak of the war and is probably high hopeless now.
But that Austria is yet beaten to the point of making a separate peace seems unlikely. She may get to that point before long if Russian victories continue. She will be a heavy burden for Germany to carry if her military

The Making Of a Soldier

When a citizen becomes a soldier he is not transformed from a free man to a cog in a machine. That is the purely German military idea. It is true that the longer a man is under military discipline, and the better he is trained the reader he becomes to obey the will of a superior officer without question, almost without thought; but it would be a bad thing for Canada if the military training were to be of a character to deprive her soldiers of the feelings of men of spirit and of full citizenship. Training can never be long and severe enough to make a good soldier respect as incompetent officer, no matter how high his rank. Soldiers cannot be deprived of their right to form private judgment upon the men who command them, notwithstanding that they have little freedom of speech in that regard. Any friction that there may have been in the past between officers and men, and there has been surprisingly little in view of all the circumstances, has been chiefly owing to the fact that the officers have not understood how to handle men.
It is no easy task. One does not learn it as he studies the King's regulations. A knowledge of tactics and strategy does not necessarily bring with it a knowledge of the art of making men do hard things and uncomfortable things cheerfully and thoroughly. Many of our officers in charge of a hundred or a thousand men in uniform to-day never had the ordering even of an office boy a year ago. It is inevitable that they should make mistakes, but ignorance of things that are a commonplace to every foreman of a section gang, in Canada ought not to disqualify an officer for his arduous duties if he has the right stuff in him. He does not need any quarter-deck manner, or bluff "my man" airs. It is far safer for him not to bluff at all, to first win the liking of his men as a man, and afterwards the respect of the soldiers as their officer. If he is able to impress those under him with the fact that his first desire is to see that his men get a square deal, and if he is equally insistent that their necessary work must be done, he has con-

Blow is Struck At German Beer

Good Templar Lodges Protest Against Use of Barley For Brewing
AMSTERDAM, July 18.—A protest against the consumption of barley for the making of beer is made in a letter sent to Chancellor von Bethmann-Hollweg, signed by eight thousand members of Good Templar lodges in Germany.
"Though the production of beer has been reduced to 48 per cent. of the pre-war quantity, there is still 42,000 hundred weight of barley used daily for brewing purposes. This would be sufficient to feed 10,000,000 persons.
"Your Excellency is aware that for the production of one litre of beer 239 grammes of barley are necessary, while the daily bread allowance is only 220 grammes. Barley is bread material as much as rye or wheat. Common justice, therefore, demands that beer should be supplied only against bread tickets, although it would be better to completely prohibit brewing except to the extent needed for the army."
The Frankfurter Zeitung features the letter and declares the idea is worth the most serious consideration. It queried the chief obstacle to success as a leader.

MARRYING MEN ARE SCARCE IN GERMANY

Article on Family Life in Leipzig Paper.
The Leipzig Neueste Nachrichten publishes an article on the family life of Germany as a consequence of the war. It says:
"Hundreds of thousands of healthy young men have never come back from the Fatherland's battles. In 1914 half the marriageable women in the empire remained single owing to the death of men. What will happen after the war if the state does not interfere? Patriots would like to see taxes imposed with the object of encouraging marriage and to discredit bachelorhood."
The journal suggests that all families of more than six should be completely freed from taxation. No unmarried official should ever expect to receive an increase in salary. Every new born child should mean promotion for the father.
The government is reminded of the importance of building workmen's homes and garden cities, which are at present lacking.
"Unless all this is done in time," it says, "a victorious war will be of little use to future generations."
In Saxony, Baden, and other of the German States, egg cards have been introduced, limiting the purchase of eggs to not more than three a week for each inhabitant.

CHISLETT'S MARBLE WORKS (Opp Baine Johnston's, Water Street) P. O. Box 86.

IF you want a Headstone or Monument visit our store and inspect our stock. We have the most up-to-date finished work in the City. Write for DESIGN BOOKS and actual PHOTOS of our work. PRICES to suit everybody. FIRST CLASS SOCKET given free with each Headstone. Outport orders especially attended to. LOCAL CEMETERY work done cheaply.

