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|  |  |  |  | CANADIAN CASUALTIES |  |
|  | : WAR SUMMARY : <br> Today's Events Reviewed Continued from Page 1). |  |  |  |  |
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|  |  |  | MRS. ANNIE E. WATSON OF FAIRBANK IS DEAD |  |  |
|  |  |  |  |  | gincourt Trustees Failed - to Agree With Scarboro Coun- <br> cil on Line Diversion. |
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| at |  |  |  |  | $\begin{aligned} & \text { D'CLOCK TODAY } \\ & \text { cludes some of the best } \\ & \text { cimens of the breed. } \\ & \text { J. M. GARDHOUSE } \end{aligned}$ |
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## 1

BOR MEN OPPOSED 1819
TO ANY PROHHBRIL trict Trades Council Goess
Record in Strongly Worded Record in Strongly Worded
Resolution.
ROLONGED DISCUSSIO ROLONGED DISCUSSIO
nes Simpson's Proposal
Leave Question Alone Beaten by Fifty. Was




EFENCE AGANST RADI HAS BEEN IMPROFFD

Zeppelin Was Lost and other Crippled in Recent

$\frac{\text { Raid. }}{\text { (Continued From Pago 1.) }}$


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 FFERRED MATTER


SHORTHORN CATTLE at the UNION STOCK YARDS 1 O'GLOCK TODAY This includes some of the beat
specimens of the bred.
on GARDHOUSE


## A Double Service

The citizen who insures his life performs a service to the State as well as to his dependents. Through the contributions of their policyholders the Canadian life companies subscribed over $\$ 8,000,000$ towards the government war loan, and in 1915 they invested $\$ 75,000,000$ in municipal debentures, mortgages, industrial and utility bonds, etc., all calculated to promote the general progress of the community.

Unless gathered together and utilized in this way the money represented would have meant nothing to the country's growth.

The funds of the Canada Life, totalling $\$ 556$, 217,000 , are invested profitably as well as usefully, the surplus earned in $1915, \$ 1,480,000$, being one of cash dividends paid policyholders in the year totalled over $\$ 2,800,000$.

The full Report will gladly be sent you on request.

Herbert C. Cox,
President and General Manager.

##  Every Hour

From the Bathed in Sunshine'

## He Must Have It!

Your child can 't do without the rich creamv milk that comes from the Farmers' Dairy-It's so absolutely pure and fresh.

From the very best cows on Ontario's fines farms this rich milk comes to our famous dairy-the cleanest, brightest, most efficient dairy in Americaand there it is scientifically past.

Your baby must be fed on the best milk-the Farmers' Dairy Milk---which costs just the same as ordinary milk.

Phone at once, write or call. Stop our driver at any time.

## TTH

## FARMERS ${ }^{\circ}$ wamem and Bridgeman St DAIRTY

Phone--Hill. 4400

## NAMESWILAPPEAR |MME EDVINA, CANABA'S|  <br> Pure, clean, flavory and strong, in sealed packets.

 All Who Donated Sox Can Sen
Copy to Friend at

GOOD WORK CONTINUES World Fund to Remain Winter.

## Polly and Her Pals


 Cana
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night Toronto Hears Voice That Has Thrilled and Fas-
cinated Old World. INTERVIEWED BY WORLD Told How She Discovered Her
Possession of Remarkable Possession of Remarka
Histrionic Ability tohic, from the sole of her wel
fithing shoe to the orown of her hig
handsome, beaver hat. was Maidan




Nervous or Rundown

HOSPTIAL OF ONTARIO
REAOY AT ORPINGTON
A. Bonar Lav, Cololonal sect
tary, Will Officially open Intary, stitution satururay.




This Certificate


The World's Morning Delivery to Apartment Houses

| World subscribers in Apartment Houses can have the morning edition left at the apartment door. World carrier have instructions to make direct delivery in ali Apartment Houses Subscribers should instruct janitor to permit World Houses. Subscribers should instruct janir carriers to take the paper direct to their door. The Morning World is delivered in all Apartment Houses in the city and suburbs before livery to Main 5308, Circulation Department. |
| :---: |

LITTLE THINGS COUNT
Even in a match you should consider the "little things"
the wood, the composition, the strikeability, the
flame.

## EDDY'S MATCHES

are made of strong, dry pine stems, with a secret per-
fected composition that guarantees "every mattch a lighter."
All EDDY products are dependable-always.

## THE WORLD'S

King George the Fifth

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is in closer sympathy wath hiss subbects in Great Britain and the domin-.
ions boyond the seas than any monarch of ancient or modern times.
 popularity both as a speavereign and man.








## Hockey

## St. Andrews 8 Räselall American League Belleville 4 Daseoall Opens on April 12

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| KEY SCORE | Fairweathers Mid-Winter Clearing <br> "The Hat Shop" <br> Men's <br> Velour <br> Hats <br> Half-Price <br> -Best Makes <br> -All Colors <br> -All Sizes <br> $\$ 5.00$ Hats for $\$ 2.50$ <br> $\$ 6.00$ Hats for $\$ 3.00$ <br> $\$ 7.00$ Hats for $\$ 3.50$ $\$ 8.00$ Hats for $\$ 4.00$ <br> $\$ 10.00$ Hats for $\$ 5.00$ <br> The Snap of the Year in Comfortabie Head- <br> dress for Men of Good Taste $\qquad$ <br> Fairweathers Limited 84-86 Yonge St., Toronto. <br> Montreal <br> Winnipeg |
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| IN REAL FAST TIME |  |
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## Men's Velour <br> Hats Half-Price

All Colors<br>All Sizes

\$ 5.00 Hats for $\$ 2.50$ $\$ 6.00$ Hats for $\$ 3.00$ $\mathbf{\$}$
$\mathbf{\$} .00$
$\mathbf{8 . 0 0}$ Hats for $\mathbf{\$ 4 . 5 0}$ $\$ 10.00$ Hats for $\$ 5.00$

Fairweathers Limited
Winnipes





EATON'S INTERNATONAL FRST SACKER FOR SENATORS Joe Judge Replaces Chick Gan-
dil at Washington-Baseball







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& \text { GTEATON COMASO } \\
& \text { TORONTO CANDA }
\end{aligned}
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FEBRUARY 181910


## Come Early This Morning

The Friday Bargains
Make It Worth Your While
The Feruary

## Floor Coverings

From the Sale at Bargain Prices

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Here Are Some Great Values For Men and Boys

Men's Negligee Shirts at 55 c
Prinior finy ystives bues
 lar 89 c and $\$ 1.00$. Friday .55
Men's Underwear, clearing Men's Underwear, clearing all the broken ranges from reg-
ular stock of Scotch wools,
fleece lined and heavy fleece lined and heavy merino
and cotton mixtures; Penman',
"Trus

## Men's English Tweed Suits \$7.95 Browns and grays; subd ued patterns, most being stripe de- signs; cut in goodsigns; cut in gooded, hree-button sack style; single-breastsizes 36 to 44 . ReguFriday 7.95



Men's \$15 Ulsters at \$9.95
A clean-up of broken lines, odds and ends from dif-
ferent sales; made from heavy English coating, in a num-
ber of good shades of brown and gray; ouble-breasted
ortar ber of good shades of brown and gray; double-breasted
uister style, with two-way convertible collar and heavy
twill mohair linings; sizes 36 to 44.

300 Sweater Coats at 79c Men's Sweater Conts, in wool and cotton mixtures, plain and twotone effects, ch
stitch, high storm lar, two pockets; sizes. 3ar, two pockets; sizes
34 to 42 . Regular


Fur-Lined Coats for Boys'TweedNorfolk Suits Men $\$ 39.50$
Canadian Muskrat-Lined Coats, black
cloth shcll, well tailored and finished, prime
full-furred otter collars. Regular $\$ 49.50$. Fi. full-furred otter collars. Regular $\$ 49.50$. Fri-
day bargann .............. 39.50

360 Men's Soft Hats Dressy styles, in smooth, mixed, and rough finishes; coland gray, Regular prices $\$ 1.50$
and $\$ 2.00$. Friday bargain .95 Men's Cloth Caps, balances Men's Cloth Caps, balances
in tweeds and worsteds, golf shape, with fur-lined earbands.
Regular $35 \mathrm{c}, 39 \mathrm{c}$ and 45 c . Fri-

## The Bargain Day BOOT SALE

The important item for this time of the year is sound, serviceable boots, such as these for today---every pair a bargain.

MEN'S STRONG WORK OR MINING BOOTS 118 Pairs Men's Mining or Work Boots, tan and black, oil
tanned, with 15 inch leg, reinforced with back stay; some have
two buckles and strap; size 8 ,


Gunmetal and pars mens Gunmetal and box Blucher cut; good.fiting toe styles
McKay sewn soles; military heels; sizes 6 to 11 Regular $\$ 2.50$
$\$ 3.00$ and $\$ 3.50$. Friday ................

## WOMEN'S PATENT BOOTS, FRIDAY, $\$ 1.99$

 2500 Pairs Button Boots, with black cloth tops; plain and2and toecap vamps; light-weight and slip sole; Goodyear welted and
McKay sewn soles; military and Cuban heecls; sizes $21 / 2$ to 7 .
Regular $\$ 3.00$ and $\$ 3.50$. $r$ riday
BOYS' SCHOOL BOOTS

1000 Pairs Box Kip and Gummetal Lace Boots, solid leathe standard screw soles; solid leather box toes and counters; this
boot made on neat, full-fitting last, and to stand the wear of the GIRLS' BOOTS, FRIDAY, 95e.
Neat, Easy-Fitting Kid Boots, in button and lace style; made
俍 with good heav
to 10 . Friday
RUBBERS, to

## Two Glove Specials

No. 1 consists of all our Men's Fine Winter Dress Gloves, various
styles; different leathers; wool, and some fur limed; not all sizes. Regu-
lar $\$ 1.25, \$ 1.50, \$ 1.75$. Friday .............t No. 2 consists of all our Men's Working Mitts; many leathers;
wool lined, wool wrist. Regular $\$ 1.00$, Friday .79 . Regular 59 ,


In the New Market


Tapestry Cur tains





Black Astrachan Lamb Fur Coats, glossy finishied, deep shawl collars and full 50 inchies day bargain ....... Regular $\$ 50.00$. Fri-
200 Pairs of Men's Tweed Trousérs at $\$ 1.25$
Splendid quality tweed, brown and gray
stripe patterns, strongly tailored; sizes 32 to

## Glassware Bargains

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meats.


