

More Bread to the Barrel

Test it yourself. Count the number of loaves you bake with a bag of "Beaver" flour.

"Beaver" Flour

pound for pound—makes MORE bread and whiter, lighter, tastier bread with the flavor you never forget.

"Beaver" Flour saves you money. Try it.

Dealers—write us for prices on Feed, Coarse Grains and Cereals.

Which Was The Heir?

(Continued.)

CHAPTER XXIV. COTTIE hurried home, her head full of new impressions and ideas; but the deepest impression was that made by the resemblance of the portrait to Geoff.

From Miss Eve, he announced, staring open-eyed at Cottie's graceful figure as she sauntered down the path to him.

MADE WELL AND STRONG

By Lydia E. Pinkham's Vegetable Compound

Dovedale, Sask.—"I was a sufferer from female weakness—monthly periods irregular and painful and a bad discharge, backache and wretched headache, and had felt weak ever since the birth of my twins.

Another Woman Cured. Christiana, Tenn.—"I suffered from the worst form of female trouble so that at times I thought I could not live, and my nerves were in a dreadful condition.

For thirty years this famous remedy has been the standard for all forms of female ills, and has cured thousands of women who have been troubled with such ailments as displacements, fibroid tumors, ulcerations, irregularities, backache, and nervous prostration.

for a moment or two curiously, then she unfastened the hasp and lifted the lid. There were one or two dresses and some underclothing, and she turned them over with a woman's appreciative touch.

Gradually a strange wistfulness grew upon her a desire to lift the things out, to look at them more closely. She did so, and laid them out on the bed, examining them one by one.

As she held them at arm's-length and passed her hand over them she was assailed by another desire—the longing to put them on. In fact, in

the presence of these, the first woman's clothes that had come under her hand for a long time, the instinct of her sex asserted itself.

She stole to the door and softly shot the bolt into its place, then swiftly took off her boy's serge suit and slipped into one of the dresses, a tailor-made homespun. It was a little small for her at the waist, but in other respects it fitted her exactly, and she moved to the glass almost absently.

But when she saw herself she started and the colour rushed to her face; for the strangeness of the figure upon which she looked startled her. The transfiguration was astonishing, bewildering. A moment before she had been an ordinary and rather short boy, and now she was a slim and—something whispered—a graceful girl!

Her breath came fast and thickly, and she looked at herself with the blood burning in her cheeks and her lips apart. For, perhaps the first time, a thrill of something like shame ran all through her, and she realised the sacrifice she had made in deserting her sex; and, for the first time, she thought:

"What would Geoff—what would they all say, if they knew?"

"The thought made her cower before the glass and hide her burning face with her hands.

But Betty's voice called up to her, telling her that supper was ready; and, calling back in a quivering voice that she was coming, she slipped out of dress, and, with slow, reluctant hands, folded it up and replaced it in the basket.

The colour still lingered in her cheeks when she went down, and she entered the living room with so obvious a shyness that Betty said:

"Where have you been so long—and what's the matter? Have you been crying, Master Ronnie?"

"No, no; nothing's the matter. I put the basket in my room; there is more room for it there," she added, casually.

No Man is Stronger than His Stomach

A strong man is strong all over. No man can be strong who is suffering from weak stomach with its consequent indigestion, or from some other disease of the stomach and its associated organs.



Dr. Bowel's Herb Tablets

They cure diseases of the stomach and other organs of digestion and nutrition. They enrich the blood, invigorate the liver, strengthen the kidneys, nourish the nerves, and so GIVE HEALTH AND STRENGTH TO THE WHOLE BODY.

BOVEL MFG. CO., St. John's, Nfld. or Montreal, Can.

She drew a breath of relief and satisfaction.

"Oh, that is much nicer," she said. "How good and sweet of you, dearest! A clergyman!—I suppose I could not have bridesmaids and—and the rest of it?"

"No; oh, no; I'm afraid not," he answered, and he bent aside to re-light his cigar, which seemed to have gone out at that moment.

"You see, we have to be just as careful and cautious as if we were married at a registrar's. If my uncle—"

(To be Continued.)

CHINA CUPS and Saucers, Plates, Dishes, etc. Glass Preserve Dishes, Tumblers, Wine Glasses, Decanters, Vases, etc. We are always fully stocked with the above lines.

Advertisement for DY-O-LA dye, featuring an illustration of a woman and text: "Have You Tried DY-O-LA? ONE DYE FOR ALL KINDS OF GOODS."

Advertisement for Per S.S. Rosalind To-Day! featuring fresh poultry, fish, and vegetables, with contact information for Ellis & Co., Ltd.

Itching Piles For 27 Yrs. Despaired of ever getting relief until I came 3 years ago with use of DR. CHASE'S OINTMENT.

WILLIAM WILSON & SONS (Established 1814.) 25, Abchurch Lane, London, E.C. Cable Address: "ANNDAIRP LONDON."

Per S.S. ROSALIND California Oranges & Pears, Bananas, Grape Fruit, Table and Cooking Apples, Tomatoes, Celery, Cabbage, Cucumbers, Chicken, Turkeys, New York Corned Beef, Chestnuts, Sausages, Finnan Haddies, JAMES STOTT.

UNCLAIMED LETTERS REMAINING IN G.P.O. to APRIL 4, 1910.

Large table listing unclaimed letters by recipient name and address, organized into columns A through Y.

SEAMEN'S LIST. Table listing names of seamen and their respective ship names.

EUROPEAN AGENCY. INDENTS promptly executed at lowest cash prices for all kinds of British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motors and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Grocers' Stores, etc., etc.

Portrait Work IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

THE HOLLOWAY STUDIO. Corner Bates' Hill and Henry St. j24,tf

FREW'S NEW SPRING GOODS! NOW SHOWING. Latest Styles in Ladies' and Children's Hats. Ladies' Lawn and Silk Shirt Waists—in Most Effective Styles.

JAS. R. KNIGHT, 311 Water Street. Selling Very Cheap.

LONDON DIRECTORY (Published Annually) ENABLES traders throughout the World to communicate direct with English

THE LONDON DIRECTORY Co., Ltd. 25, Abchurch Lane, London, E.C.

JAS. R. KNIGHT, 311 Water Street. Selling Very Cheap.

## Better Paint For Your Money



Paint that will cover better—look bright longer—and last nearly twice as long as ordinary paints. Paint that will not chalk, check, nor crawl—if common sense guides the use of it. Paint it took 17 years to perfect by adding just enough of one special ingredient.

**Money's-worth paint—that's the ideal** It's in every can of M-L Pure Paints. Made in 40 colors for all paint users by Imperial Varnish & Color Co., Limited, of Toronto.

Recommended and sold by  
**AYRE & SONS, Limited.**

## The Evening Chit-Chat

By RUTH CAMERON



How few people know half as much as they should about the art of self-expression.

Both by pen and by the spoken word I mean. You don't see just what I'm driving at?

Well, say your club or your society should ask you to draw up a set of resolutions on some subject. Could you sit down and write it off rapidly? I don't believe you could. If you are an average person I wager there would be infinite erasures, frequent interlinings and several drafts before the thing was finally done.

And again, suppose you were quite unexpectedly asked to get up and speak at a club meeting or banquet. Could you stand up without any feeling of embarrassment or discomfort and say just what you'd be glad to remember you said when you thought of the performance over the next day?

If you could, you are one in a hundred. There is no ability that helps so much in every business and profession as the ability to express oneself easily and well, both on paper and in person.

No matter what store of book learning, what equipment of special training, what talents, even what genius a man may have, he is apt to find his path far from smooth, if he is lacking in that ability.

It seems to me that just about twice as much pains as now is should be given both at home and in the school to training children in the power of self-expression.

For one thing I think children should be encouraged to keep diaries. Of course diaries aren't fashionable nowadays. A line-a-day book is the proper thing if you must keep any chronicle. I imagine by the twenty-first century it will have been boiled down to a word a day.

I'm sorry. I think a carefully-kept diary is the best English teacher a child can have.

Louise Alcott, the author of the world famed "Little Women," as a child was always encouraged and even required by her father to keep her journal regularly.

"No, I know that did not give her the ability to write "Little Women," but I have no doubt it contributed towards the simple, graceful style that helped to make "Little Women" the beloved book it is.

And although I don't say the keeping of a diary will make a Louise Alcott of your little girl I do think it will add something to her power of expression.

I know a man who has recently attained the position of treasurer of a large company. It is part of his duties to preside and speak before the board of directors. This he does very well so far as appearances go, but because he has never had sufficient training in self-expression, he suffers such agonies of concealed embarrassment that he has actually begun to take evening lessons in the art of elocution to overcome his weakness.

Almost any big man will tell you that the ability to express oneself easily and well is the best kind of oil for the machinery of business and professional life.

You may not be able to give your child all the advantages you would like, but you surely can try to furnish them with some of this oil.

Ruth Cameron

## GOLDS Quickly Cured

Everybody has a cold. Some resort to tablets and powders that contain dangerous drugs, and death from heart-depressing remedies is not infrequent.

It's poor policy to neglect a cold—especially when it can be cured so quickly without medicine.

You can get the soothing vapor of the pine woods, the richest balsams and healing essences, right to the cause of your cold by inhaling Catarrhazone.

Little drops of wonderful curative power are distributed through the whole breathing apparatus in two seconds.

Like a miracle, that's how Catarrhazone works in bronchitis, catarrh, colds, and irritable throat. You simply breathe its only fragrant vapor, and every trace of congestion and disease flees as before fire.

## Catarrhazone Cures

No trace of the disease remains after Catarrhazone is used—no more matter to clog up the nose and cause you to cough and spit—no more headache and buzzing ears.

Cure is absolute. Because Catarrhazone contains such healing balsams and soothing antiseptics it can't help curing every kind of catarrh, throat, lung and bronchial trouble.

Don't experiment longer—Catarrhazone means sure cure. Two months' treatment (guaranteed), price \$1.00; smaller size, 50c., at all dealers, or the Catarrhazone Company, Kingston, Ont.

## W. A. SLATTERY'S

Wholesale Dry Goods House,

Slattery Building, Duckworth & George's Sts.

## GRAND OPENING SEASON 1910.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds.

Balbriggan and Fleece-Lined Underwear a specialty See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.

## NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

## PERCIE JOHNSON, Insurance Agt.

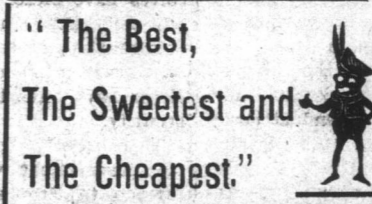
Office: corner Duckworth and Prescott Streets.



THE BEST IS NOT TOO GOOD FOR A FISHERMAN  
MUSTAD'S Hooks Never Miss.  
Ask for Mustad's.

## Gossage's Soaps

SHOPKEEPERS make money and HOUSEKEEPERS Save money by using GOSSAGE'S SOAPS.



"The Best, The Sweetest and The Cheapest"

## GEO. M. BARR, Agt.

## PIANOS!

Various Sizes and Styles.



## ORGANS!

For Parlor, Church and School.

LARGE STOCKS TO CHOOSE FROM.

Terms arranged to suit customers.

The White Piano and Organ Store,

CHESLEY WOODS.

mar26,tf

## Telegram Ads. Pay

### GO CARTS and CARRIAGES.

The new Go Carts and Carriages, all the new 1910 models are now on display. New styles and patterns. The finest line we have ever shown

in Rattan, Leather and Cloth Hood Carriages, Reclining Go Carts and Automobile Carriages. We have the greatest line of low priced Collapsible Go Carts ever shown here, simple in construction and durable, lightweight. Price, from \$3.75 up. See our window display.

**U. S. PICTURE & PORTRAIT CO.,**  
HOUSE FURNISHERS.

## Just Received.

A LARGE SHIPMENT OF

## Grindstones,

Sizes—12, 14, 16, 18, 20, 22, 24 ins.

Also, Scythe Stones, Selling Cheap.

Prices on application. Wholesale and Retail.

MARTIN HARDWARE COMPANY.

## Silence!

The instinct of modesty natural to every woman is often a great hindrance to the cure of womanly diseases. Women shrink from the personal questions of the local physician which seem indelicate. The thought of examination is abhorrent to them, and so they endure in silence a condition of disease which surely progresses from bad to worse.

It has been Dr. Pierce's privilege to cure a great many women who have found a refuge for modesty in his offer of FREE consultation by letter. All correspondence is held as sacredly confidential. Address Dr. R. V. Pierce, Buffalo, N. Y.

Dr. Pierce's Favorite Prescription restores and regulates the womanly functions, abolishes pain and builds up and puts the finishing touch of health on every weak woman who gives it a fair trial.

It Makes Weak Women Strong. Sick Women Well.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition.



## HOUSEHOLD NOTES.

Try tomato juice instead of milk for the omelet.

Never wash woodwork with hot water and strong soap.

A few minutes rest after eating facilitates digestion.

White of egg poured over a burn will give quick relief.

Honey is said to be a good substitute for cod-liver oil.

A weak solution of salt and water will brighten mattings.

Milk should not be covered tightly. Use muslin or cheesecloth.

Worn-out lace curtains, cut into squares, make good dishcloths.

Every cellar should be thoroughly whitewashed at least once a year.

When the skin seems too dry, use less soap and more good cold cream.

A dash of vinegar is an essential touch to a sharp salad dressing.

If a child's stomach is acid, lime water should be added to the milk.

Sponges are great germ collectors. They should be frequently scalded.

Water should never be used to clean gilt frames. Use a dry, soft cloth.

Turpentine, naphtha, benzine and kerosene are all deadly poisons to moths.

Newspapers are better than anything else for stuffing out bows and sleeves.

To take out iodine stains, sponge as quickly as possible with pure alcohol.

Silver may be cleaned and brightened by letting stand half an hour in scur milk.

The best fluid to use in washing

muslin dresses of delicate color is rice water.

Celery is a good nerve tonic, and it is said that it helps to ward off rheumatism.

White wood may be washed and polished with a mixture of olive oil and vinegar.

In washing remember that closely woven goods require less starch than others.

Dresses with a colored pattern on them should never be hung in the sun to dry.

**THE D. L. MENTHOL PLASTER**

FOR BACKACHE, SCIATICA, PLEURISY, STITCHES, CRICKS, NEURALGIA, RHEUMATISM

Each 25c. in air-tight tin box; yard rolls \$1.00, can be cut to any size.

Beware of worthless imitations. DAVIS & LAWRENCE CO., Montreal.

Dr. A. L. Smith, a fellow of Balliol College, Oxford, recently lectured before a Toronto audience on Edmund Burke. He characterized Burke as "the greatest writer on political science who had ever lived in England. To Burke the country owed the system of representative Government, the liberty of the press and the abolition of slavery." The latter statement is far-fetched and unhistoric.

**STOPS FALLING HAIR**

Ayer's Hair Vigor is composed of sulphur, glycerin, quinin, sodium chlorid, castor-oil, sage, alcohol, water, perfume. Ask your doctor about this. Follow its advice. Promptly checks falling hair. Completely destroys dandruff. An elegant dressing.

Does not Color the Hair



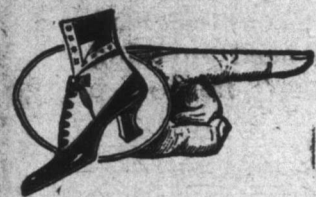






# SPRING OPENING! PAROID ROOFING

HERE we are with the greatest line of LADIES' and GENTLEMEN'S FINE FOOTWEAR of sterling quality at Bottom Prices, all New, Fresh Stock.



Ladies' Fine Vici Kid \$1.80 up,  
Ladies' Patent Leather Boots —\$2.50 up.



Ladies' Fine Low Shoes —\$1.20 to \$3.00.  
Black and Tan, Blucher and Laced.



Men's Dongola Kid—\$2 up.  
Men's Box Calf and Vici Kid—\$2.50, \$3.00, \$3.50.



Men's Black and Tan Low Shoes, \$2.50 up.  
**A BARGAIN—EVERY PAIR.**



Girls' and Boys' Boots—the very best—\$1.30, 1.35, 1.45, 1.60, 1.70 to 2.00.



Infants' Boots, 50c. up—Laced, Button and Blucher styles.

We have the Latest Styles and every pair guaranteed.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOE.

## TIMOTHY HAYSEED!

50 sax New Timothy Hayseed.	100 sax Corn.
250 sax Oats.	200 sax Crushed Corn, Oats and Barley.
300 sax Corn Meal.	100 sax Small Pea Beans.
200 sax Hominy Feed.	50 sax Green Peas.
100 sax Bran.	

1000 sax RICE. Due this week:  
60 cases SWEET VAL. ORANGES.  
**STEER BROTHERS.**

**FUSSELL'S**  
FULL CREAM  
CONDENSED MILK  
IS THE  
CREAM OF MILKS



### HOW CAN WE COUNTER-ACT THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

#### EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

#### ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

### REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, CEMENT for laps, and full instructions for laying, which anyone can do.

SEND FOR SAMPLE.  
**Empire Wood-Working Co.,**

Ltd., Water St., East, St. John's, Newfoundland. Sole Agents for Newfoundland. ap11,1m

### Smart and Stylish Caps for Men.

THE GOLF CAP is the dressy cap for Men's wear, because it is shaped correctly, is light in weight, cool, comfortable, and fashionable, and are the kind as worn by men of taste and refinement.

If you want good value in a stylish Cap, why not look through our cap department to-day? Here you can get one to match your spring suit in a new and neat shape.

#### Our Winner Golf Cap

is special value—fitted with a calf-skin forehead sweat band, and made from high-class mixed tweeds to match the various fashionable suitings, and shaped exactly as illustrated. **PRICE 70 cts.**



We have hundreds of Golf Caps to select from in both navy, twill, serge, and fancy tweeds, ranging in price from 15 cts. up, and from our vast stock you are sure to get one to please you. Come in and see them now.

**ANDERSON'S,** Water St., St. John's.

### \$3.00 Shoes!

We do not say that our \$3.00 Shoes are worth \$5.00, but we do say that they are the best \$3.00 Shoes in St. John's. Each pair has our personal guarantee as well as the manufacturer's full guarantee to be of the best quality.

#### IN LADIES' SHOES.

The styles are Extension Soles, Good-year Welt Sole, High and Medium Heel, Patent Leather, Vici Kid smart styles.

**SAGE & WALLACE,** The People's Shoe Store, 312 Water St.

### Just Received.

Per S.S. "Almeriana," another shipment of

**JOB Room Papers,**

SELLING CHEAP.

Special Discount to Wholesale Customers.

**R. TEMPLETON, 333**  
WATER STREET.

JOB PRINTING Neatly EXECUTED

## Great BARGAINS.

NEW JOB LOTS JUST OPENED AT

**A. & S. RODGER'S**

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

New Dress Muslins—Our Specialty this season.

Ask to see "TABRACO," the Very Latest for Ladies' Wear.

**A. & S. RODGER,** Water Street.

We have received another shipment of the well-known

**Capstan Mixture,** in medium and full strength, 1 lb. tins and 2 oz. pkts. And in stock:

**Capstan Navy Cut Tobacco,** in mild, medium and full strength 2 oz., 1 lb. and 1/2 lb. tins.

**Player's Navy Cut, medium strength,** 1/2 lb. tins.

**Traveller Brand, 2 oz. pkts. and 1/2 lb. tins.**

**Pioneer Brand, 2 oz. pkts. and 1/2 lb. tins.**

**Old English Curve Cut,** in tins.

**Mayo's Cut Plug, in pkts.,**

**Old Chum, in pkts. Also,**

**Capstan Cigarettes, mild and medium, 10s and 50s, tins.**

**Three Castles Cigarettes, medium, 10s and 50s, tins.**

**Ogden's Guinea Gold Cigarettes, 10s and 50s, tins.**

**Wild Woodbine Cigarettes, 5s. And all other brands of Tobacco and Cigarettes.**

Wholesale and Retail.

**BOWRING BROS.,** Limited, Grocery Department, Phone-332.

### New Goods

Ribbons, Laces, Flowers, Velvets, etc. New Blouse Silks, Newest Shades in Stripes, etc., at only

**40 cts.** a yard, at

**LARACY'S** 345 & 347 Water Street, Opp. Post Office. ap9,1f

#### NOTICE!

S.S. ROSALIND will leave St. John's for Montreal, via Sydney, about the 23rd inst.

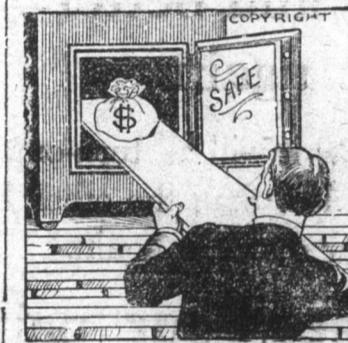
For Freight and Passage apply to

ap12,1f HARVEY & CO.

### Onions are Cheaper

Due Friday per "Durango,"  
50 sacks New Egyptian Onions—Cheap and Good.  
30 cases Sweet Valencia Oranges.  
20 cases Large Lemons. And arrived to-day:  
50 barrels No. 1 Apples—fresh packed stock.  
25 barrels Choice Cabbage, 10 brls. Am. Cranberries.  
Choice Goods. Bottom Prices.

**Edwin Murray.**



### SAVING MONEY

#### LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the LOWEST figure, and our patrons are all satisfied that we do it.

**HORWOOD LUMBER CO., LTD.**

## REID NEWFOUNDLAND COMPANY.

### Are You Going to Canada or the United States?

Take the shortest route; only six hours at sea. Quickest, Shortest, Cheapest and Best Route.

Dining and Sleeping Cars on Express Trains leaving St. John's 6 p.m. Sundays, Tuesdays and Thursdays.

Shore Line Passengers connect with express train at Brigus Junction at 8.10 p.m.

Always travel by the **Reid Newfoundland Company's System** and advise your friends to do the same.

### Reid Newfoundland Company

#### This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them? Wholesale by

**H. W. deForest Tea Co.,**

Exclusive Tea Merchants.



Harry W. deForest.

Advertise in the "Telegram."