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FUBLIS

Canadian Booksellen

DEVOTED TO THE INTERESTS OF THE

Book, Stationery and Fancy Goods Trades.

Vol. I.]

TORONTO, MARCH 15TH, 1888.

[No. 1.

THE TORONTO NEWS COMPANY'S PAGE.

SEASON 1888.

NET TRADE PRICE-LIST

OF THE

STANDARD BASE-BALLS.

No.	Name of Ball.	Price per Dozen.						
1. LEAGUE	TONAT - E	jest	\$12.00					
3. AMATEU	R	Ills c of	7.50					
4. OXFORD 5. PRIZE	(Trade Mark) 등합의 (Trade Mark) 요즘	A	6.00					
6. CLUB	PEGIIL ATION	these	4 00					
13. BOYS' LI	HONAL III II I	Egge	2 00					
8. DAISY 9. I X L	(Trade Mark)	Fach Pear	2.40					
14. BOYS' D'	EAD	T ===============================	1.20					
11. FLASH	(Trade Mark)		54					
15. LITTLE	FER (Trade Mark) PET (Trade Mark)	• • • • • • • • • • • • • • • • • • •	35					

The "Standard" Balls were first placed on the market in 1885; they proved a success at once; whenever placed in comparison with other makers' balls, their superiority was promptly recognized, and orders for them came in, far beyond our ability to supply them. For this we made our apology to you at the time, and enjoyed your kind indulgence. We have now placed ourselves in a position that we feel sure enables us to fill, without delay, any orders which you may favor us with during the coming season. Knowing the goods we are presenting this year to be far ahead of all our previous efforts, we expect the demand will be correspondingly great, and are now ready and prepared for it.

In place of any elaboration on the merits of goods, we ask the favor of your order for a SAM-PLE BOX (containing 16 KINDS, amounting to \$5.00), and which you may return at our expense, if, on prompt examination, the goods do not meet your fullest approval.

The list of Popular Novels, as given below, are all Canadian Copyrights, and dealers cannot legally import or offer for sale any American Editions of the same.

A New 30 cent Copyright Book will be added to the list about once a month, and as none but the very best and most saleable will be admitted into the series it will pay all live dealers to have a standing order for a few of each number, so that they will receive the new books as soon as issued, and reap the benefit of the Publishers' advertising in the daily and weekly papers throughout Canada.

New Fast-Sciling Novels of which all dealers should keep a supply on hand.

A LIFE INTEREST. By Mrs. ALEXANDER. Retail Price, 30 cts. Trade Price, 18 cts.

A FALSE START. By CAPTAIN HAWLEY SMART. Retail Price, 30 cts. Trade Price, 18 cts.

MARVEL. By THE DUCHESS. Retail Price, 30 cts. Trade Price, 18 cts.

MONA'S CHOICE. By Mrs. ALEXANDER. Retail Price, 30 cts. Trade Price, 18 cts.

PROM THE OTHER SIDE. By the Author of "OLIVE VARCOE." Retail Price, 40 cts. 2 rade Price, 24 cts.

SCHE IERAZADE. By FLORENCE WARDEN. Retail Price, 30 cts. Trade Price, 18 cts.

THR PASSENGER FROM SCOTLAND YARD. By H. F. Wood. Retail Price, 30 cts. Trade Price, 18 cts.

The Toronto News Company.

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Our new Spring Catalogue of SPORTING GOODS—Base Ball Requisites, Cricket, Lacrosse, Lawn Tennis, and other in-door and out-door Gameswill be ready about 1st April. Write for it.

We are Wholesale Agents for Canada for the celebrated Whitney Baby Carriages. Will send 68-page Illustrated Catalogue, giving the best value and choicest styles. Also distributors of Canadian Manufactured Carriages, Velocipedes, Waggons, and Wooden Ware, at manufacturers' prices.

MR. SMITH of our firm is now in Europe, and is shipping us samples of latest Novelties in Fancy Goods for Fall Trade. At an early date our travellers will show genuine New Goods—this season's

Wait for them. purchases.

50 Yonge Street, Toronto.

THE

Canadian Bookseller,

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ANNUAL SUBSCRIPTION

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THE CANADIAN BOOKSELLER COMPANY,

DAN. A. ROSE, Manager, 25 Wellington Street West, Toronto.

Vor. I.

MARCH, 1888.

No. 1.

Mr. H. Fred. Sharp,

ST. MARY'S, ONT.

President of the Ontario Booksellers' Association.

Mr. H. Fred. Sharp was born in the town of Woodstock, County of Oxford, on September 16th, 1837. He attended the Common School in that town until he was thirteen years of age,

when he left to learn the drygoods business. After serving his term he filled the position of head clerk for over three years with the late Thos. Oliver, M.P., and then started in business for himself, in the village of Lakeside, as a general merchant, where, at the end of five years, not finding his business very profitable, he sold out, and learned the art of lithography, which he practised for over two years, in the town of Clinton. In 1869 he bought out the old established Argus bookstore in St. Mary's, from Mr. A. J. Belch, and from that time until the present he has been very successful in busi-

ness. Although not brought up to the book and stationery trade, his thorough business training enabled him to soon master the details of the business, and to make it a success.

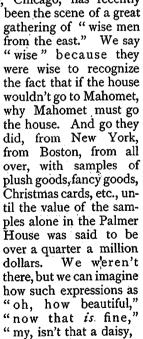
During the nineteen years he has been in the book and stationery trade he has always taken an interest in any movement that had for its object its improvement. About ten years ago, when the abolition of the Book Depository, in connection with the Education Department in Toronto, was advocated, Mr. Sharp was one of

a deputation who waited upon the late Hon. Mr. Crooks, them Minister of Education, to urge upon him the necessity of doing away with that branch of the department, as it was an injustice to the wholesale and retail trade of the province, and not very long after this event the views of the deputation were adopted and the depository shut up. During a time, nearly three years, he has filled the office of President of the Ontario Booksellers Association, in which position he has given great satisfaction to his confreres.

Mr. Sharp has been a member of the Board of the Collegiate Institute of St. Mary's for seventeen years, and has also been an active worker in municipal matters. He was a member of the town council for eleven years, during two of which he presided as mayor. At the last general election for the House of Commons he was the candidate in the Conservative interest in South Perth, and although this is a strong Reform constituency, he was defeated by only about ninety votes, his own townsmen having given him a handsome majority.

The Chicago Fair.

The Palmer House, Chicago, has recently





MR. H. FRED. SHARP.

would be heard time and again, as the different collections were viewed, and something special took the fancy of the visitor. For one thing, the "fair" showed that the manufacturers are taking time by the forelock. Fancy bringing Christmas cards in February! Rather early—well, yes, rather; but then the wise dealer now-a-days will look at everything offered, even if he doesn't buy. Keep your eyes open for novelties! In the travellers' sample room certainly many are to be seen.

PROSPECTUS.

Believing that the time has arrived for the publication of a journal in the interests of the Book, Stationery, Fancy Goods and kindred Trades, conducted on sound business principles, written in a bright, breezy style, and replete with Trade items and information, we have undertaken the publication of such a journal under the title of The Canadian Bookseller.

It will be fearless and outspoken, when necessary, in condemning abuses; thoroughly impartial, currying favor with no man or party; and will invite the freest expression of opinions from members of the trade on subjects of interest to the trade.

We believe that the growing importance of the Book, Stationery and Fancy Goods Trades renders the publication of such a journal as THE CANADIAN BOOKSELLER will be, an absolute necessity.

The School Books Again.

"Your committee, after deliberate consideration of all phases of the question, and the positive public good to accrue therefrom, are satisfied that the Province of Ontario should possess and control its own Printing Bureau, so as not only to do the ordinary Parliamentary and Departmental printing, but the printing of the authorized school books as well, so that they could be sold to the general public at a minimum of cost. Your committee recommend that it be instructed to take such steps as may be deemed most advisable in bringing this subject before the Ontario labor organizations and the general public, with the view of memorializing the Government to establish, as soon as practicable, a Printing Bureau for the purposes referred to."

The above is an extract from the report of the Legislative Committee submitted at a recent meeting of the Toronto Trades and Labor Council, and it contains a few points which will bear discussion. The experience of the Department in the past with the Book Depository, was not such as to warrant the belief that the Government will ever be a success as a Bookseller. In fact it was the unanimous expression of the trade, supported by a very pronounced feeling in their favor from the general public, that the Government was going beyond its functions in attempting to supply the books to the schools, and thus taking the business out of the hands of the legitimate bookseller. And in compliance with this feeling that an injustice was being done, the Book Depository was abolished.

We believe that there will be just as strong a feeling against the idea of the Government making the text books for the public schools, so that they could be sold to the public at a minimum of cost. The Government have really no more right to make the text books and sell them cheap, than they have to go into the business of making shoes or hats, and to sell them to the scholars at a minimum of cost.

To show that we were quite within the mark when we said that there was a very strong feeling that the Government was going beyond its functions in carrying on the Book Depository, we reproduce a portion of an article which appeared in The Canada Bookseller for March, 1870, and which was written by a gentleman who, at that time, was one of the leaders in the trade: "We want to have as little as possible to say about this institution (the Ontario Book Depository.) Its existence, however, is such a glaring injustice to the Book Trade of Canada, that we cannot but allude to it here; though, in doing so, we feel heartily ashamed that the existence of such a thing as a Book-shop conducted by the Government of the country shall be more widely known through the columns of our serial. The fact is, the playing at shop, at this time of day, in one of the departments of the Government of the Province, is a disgrace, and a discredit to it; and the appendage of such an institution to the educational machinery of the country is an implied liber on the intelligence of the people. * * * But possess us, why haven't we a Government Rag-shop—a Departmental Boot and Shoe Store-or a Bureau for the sale of Cotton and Calicoes? With equal reason, why haven't we these? Let the country be consistent!-and give us more of these depositories—depots for Maps and Mops—for Books and Brooms!"

This was the kind of argument, backed up as it was by the unanimous voice of the trade, that finally induced the Government to do away with the Book Depository; and while we can cordially sympathise with the Trades and Labor Council in every legitimate effort to advance the true interests of the working man, we are most emphatically of the opinion that the Government will best conserve its own interest and the interests of the public by leaving the book-publishing and book-selling business severely alone.

General Lew Wallace is said to have received \$37,000 in royalties on the sale of nearly 200,000 copies of "Ben Hur."

Special and Important.

The Hon. Mr. Thompson, in reply to a question from Mr. Edgar, M.P., a few days ago, informed the House of Commons that the government are considering the question of further legislation in the matter of Copyright. His announcement is all important and calls for prompt action by every bookseller, publisher, printer, binder and paper maker in the Dominion. There is no doubt that the existing law is inimical to the development of the Canadian book trade, and has a most injurious effect upon those engaged in the manufacture of books or of any portion of them. It would be well if the executive committees of the Ontario Booksellers' Association and the Paper Makers' Association were to take the matter in hand at once and prepare petitions, and if necessary send strong deputations to Ottawa, to impress upon the government the necessity of securing a satisfactory law. In order to save time and to endeavor to secure the consideration of the question at the present session of the Commons, we solicit signatures to the following petition which will be submitted to the executive committee mentioned for presentation to the House at the earliest possible date:-

To the Honorable the Commons of Canada, in Parliament assembled.

RESPECTFULLY SHEWETH:

That your Memorialists are largely interested in publishing, manufacturing, or vending literary works, both Canadian and foreign, and thus have had their attention called by personal experience to the working of the Act respecting Copyright, being Chapter 62 of the Consolidated Statutes of Canada.

Your Memorialists believe that a united and determined effort is being made by the Publishers and Authors of the United States to have an International Copyright Act passed at Washington this year.

Should such an International Copyright Act be passed by the United States Government, your Memoralists believe that their interests would be placed in a worse position than they are at present.

Therefore your petitioners pray that a special committee of your Honorable Body be appointed, with power to summon witnesses and confer with members of the trades interested, so that your Honorable Body may be placed in possession of such information as will enable representatives to more fully understand the whole

question, and make such improvements in the present law that our interests may be more fully protected.

And as in duty bound your petitioners will

ever pray, etc.

Let every member of the trade sign the enclosed copy of the petition, and forward it to the office of the Canadian Bookseller. Time is short, so do not delay, but sign and mail it at once.

International Copyright.

The question of International Copyright is being agitated anew both in England and the United States. Canada, also, is deeply interested in the settlement which will undoubtedly be effected before very long, and it is of the utmost importance that our interests be considered in any plan proposed as a settlement of the vexed question. Yet, strangely enough, it is almost impossible to get people to think about Author's Rights. People can easily be roused if you paint in glowing colors the benefit to the country of "protecting" furniture, stoves, and the thousand and one articles which are now protected by our tariff. Dilate upon the fact that new factories will be started, more money circulated, more work given to mechanics, and you will meet with suc-But suggest that our Copyright law is very imperfect; that the Canadian Author is not protected enough; that the Canadian Publisher is put at a most unfair disadvantage with reference to his American confrere—suggest any of these things, and your strongest advocate of Protection will most likely call you to time, and mildly hint something to the effect that the line must be drawn somewhere, and that the Canadian Author and Publisher should be content with things as they are. But if we are any judge of the feeling among Canadian Authors and Publishers, that is just the one thing they propose not to do. The Authors and Publishers of the United States are now working vigorously and harmoniously together with a view to getting an International Copyright Bill passed at Washington. In order that Canadian interests may receive due attention, our Authors and Publishers should bestir themselves in the matter.

The case of the Canadian Publishing Company and Copp-Clark Co. vs. Hon. G. W. Ross and Gage & Co., is adjourned until April 3rd.

A Specimen Brick.

It is said that eight out of every ten men who engage in business fail or compromise, at some time in the course of their career. Just why such a large proportion should go to the wall is the question which bankers, business men, Boards of Trade and others have sought to solve; and many reasons have been advanced as answers. But after all, probably a leading cause for so many failures will be found in the fact that so many inexperienced men rush into business on insufficient capital. An excellent illustration of one of these would-be business men is furnished in the case of a man who not long ago walked into a wholesale house in this city. Securing an interview with the proprietor, he stated that he was going to open out in the stationery and news business, and supposed there would be no difficulty in securing a line of credit. "But," he was asked, "how much cash have you to commence with?" "Oh," was the reply, "I have \$50 cash, and my wife is going to run the store until the business grows." "And how much credit do you calculate to get?" "Well, I was thinking \$200 more would lay in a nice stock of goods to commence with!" It is almost needless to add that the party did'nt get the line of credit, but was told to stick to his trade until he had the \$200 cash in hand.

The Postal Rate.

The question of the postal rate on periodicals has received no little attention from the members of the Canadian news trade, our rate of four cents a pound being held to be an absolute injustice to them while the United States Newsdealer could send periodicals for a cent a pound. But now the United States Newsdealers and Publishers are crying out bitterly against what they consider a most unjust and arbitrary change in the law, which proposes to increase the postal charges on paper novels from one to eight cents a pound. For some time past the cheap libraries and paper bound novels, which were issued at regular intervals, so as to come under the head of periodicals, have been allowed, by the United States Postal department, to be classified as second-class matter. But it is now proposed to rescind this regulation and to alter the law so as to give the benefit of the low postage rate to bona-fide monthly periodicals only, thus excluding the "Libraries." We refer to this matter here, only to call attention to a query made by the *Publishers' Weekly*, whether the most satisfactory postal law would not be one which would class all printed matter at the same uniform rate, which should be based on the average actual cost of conveyance, giving to publishers the advantage of mailing in bulk and without affixing individual stamps. This is a suggestion which should receive the earnest consideration of our postal authorities at Ottawa, as it is a question whether its adoption would not lead to a much more extensive use of the mails than is the case under the present law.

Duty on Plates and Matrices.

"In the first place they desired an increase in the duty on stereotype metal plates, or what is familiarly known as 'boiler-plates,' much used of late by dailies published in small towns and by rural weeklies. But the class of material they are most anxious to shut out is matrices and celluloid impressions, which are much used in place of metal plates. These come by mail and, not being included in the tariff list at all, escape duty entirely. Under the new parcels post regulations a five-cent stamp will convey enough of these materials to print a whole newspaper. This competition is very injurious to the typesetters' calling in Canada. The deputation therefore desired that matrices and celluloid impressions should have a prohibitive impost put on them. Sir Charles Tupper promised to look into the matter."

The above extract, from the Toronto Mail, expresses the wishes of a deputation of printers who waited upon Sir Charles Tupper a few days ago; and while we fully appreciate the necessity of some protection being given to the type-setter, we fear that such a change as is suggested above would place the Canadian publishers of books in a worse position than they now stand, as in many cases they are forced, when securing the right to publish a book in Canada, to take a duplicate set of plates or matrices. If an arrangement can be made that will only affect the so-called "boiler plates," then we think the type-setters would be benefited and the publisher left in no worse position than he now stands.

One change at least should be made, and that is to classify matrices of books the same as stereo or electro plates. The importation of the matrices gives employment to our stereotypers, and should be encouraged in preference to plates. Still 35% duty is collected on them, while on the finished plate only 20% is charged, and if the plates be of a standard book then only 10%, and it must be acknowledged that this is a great injustice.

Sundry Observations on Men and Things.

BY OMEGA.

I see that the Envelope "trust" in New York has been receiving considerable attention at the hands of the committee of the New York State Senate on "trusts." Have you ever thought much about the "trust" business? I have, and I can see that a good many people who howl the loudest against them are, to say the least, inconsistent, because they are interested in a very similar business, only it is not called a "trust." You very seldom hear of a "trust" being formed, until keen and oftentimes unscrupulous competition has forced prices away down below cost, so that there is actually a loss incurred in selling the goods, then the trust is formed to stiffen prices, so that the goods can be sold at a living profit. Very well, and isn't this just what the labor unions are doing all the time? Forming a "trust" and demanding a certain price, so that the workman shall get a fair day's pay? Quite right, too, I say. But then you see, if the workmen have a right to combine, why haven't the manufacturers? At any rate this is a question which will bear discussion.

I am glad to see that my friend Clarke Wallace has got a committee at Ottawa to inquire into the workings of trusts and combines. But the trouble is, that committee won't go far enough. It is all well enough to growl at the combines and to want to do away with them, but just think a moment and you will see that there must be some all-powerful force behind the scenes which is compelling the forming of trusts and combines whether many of those who go into them like it or not.

My, but isn't this an age of combines! It used to be when the doctors and the lawyers were the only ones who had a combine or association. But now every profession, every line of business, and every branch of trade has its members enrolled into a combination or trust of some kind. From the doctor and the lawyer away down through all the grades—the wholesale merchant, the retail merchant, the retail merchant's clerk, the contractor, the stonemason, the bricklayer, the hod-carrier—all have their association or trades union, and the question has suggested itself to many besides myself, Where is this craze for organizing going to end?

The fact is, it is the keen and cutting competition in business generally that is responsible for the trouble. Open up further opportunities to labor, and trades unions and trusts would alike disappear. How to create additional opportun-

ities to labor is, then, the paramount social problem which our political economists would do well to attempt to solve.

I see that our government have refused to reduce the rate of letter postage, for this session at Well, no wonder the Yankees think we're slow! Here we still have a three cent letter rate, while they have a two cent rate, with a strong agitation afoot to reduce it to a one cent rate! And there is a good deal of truth in some of the arguments the advocates of the one cent rate advance. Here is one: "If the government can carry a postal card for a cent and supply the card, it certainly can carry a sealed letter for the same when the writer supplies paper and envelope himself." Now there is certainly a deal of truth in that. It is also an undoubted fact that under their two cent rate the demand for envelopes and paper has increased enormously. stationers, therefore, are in favor of a lower postal rate every time, and this is a point which our Canadian stationers should not fail to impress upon the government.

The story goes that Victoria has signified her intention, in case of a vacancy in the office of poet laureate, of appointing to it Sir Edwin Arnold, K.C.S.I., late editor of the Daily Telegraph, and the author of "The Light of Asia." The Prince of Wales, on the other hand, is said to favor Mr. Lewis Morris, who, when Lord Tennyson did not indite an ode for the occasion of the laying of the foundation-stone of the Imperial Institute last summer, gave Sir Arthur Sullivan an infinity of trouble in bringing the music down to the level of the verses. Sir Edwin Arnold (says the New York Times) can not be said to rank with Robert Browning, William Morris, or Algernon S. Swinburne, to go no further Mr. Swinburne's appointment he has lo, ago made impossible by his published verses. Mr. William Morris, "poet and paper-hanger," is equally impossible on political grounds. Mr. Browning would not be an ideal laureate, but so long as he lives it should be ridiculous to speak of any other successor to Lord Tennyson, however eccentric may be the royal favor.

Mr. Ruskin has been quoted as saying that "Pickwick" did not amuse him when he was ill. He writes to the London Daily Telegraph that he forgets just what he did say about the book in times of illness, but when he is well it always interests him, and this in spite of the fact that he has "known it by heart partly, nearly all, since it came out. I love Dickens," he added, "with every bit of my heart, and I sympathize in everything he thought or tried to do, except in his effort to make more more; y eading, which killed him."

Trade Chat.

The following among decisions rendered recently by the Board of Customs at Ottawa,—will be of interest to the trade; colored glazed paper 5 per cent.; typewriting machines 30 per cent; the Chemist and Druggist, an English quarterly publication, free; the Sentinel music book, ten cents a pound.

The Napanee Paper Mills are crowded with orders and working full time. This is as it should be.

The Toronto News Company, 42 Yonge street, have laid in a heavy stock of Scotland base balls, the advance orders showing that this line is as popular as ever with the trade.

"Bill Nye's Chestnuts," at 30 cents, just issued by Rose Publishing Co., will be welcomed by the trade. The numerous full page illustrations will ensure a very large sale for it.

"Widower Jones," by Edmund E. Shepherd, the novel which has been running in the Toronto Saturday Night, will be issued shortly in book form. A large edition is being printed, as a big sale is anticipated.

The Canada Paper Company, in addition to the large variety of papers they are making at their mills, are now manufacturing in their Montreal factory, lithographic plate and glazed papers, envelopes, shipping tags, card-boards, etc., etc.

Three new books by "Pansy," Canadian authorized edition, are just ready, printed from author's plates; 50 cents each. "Interrupted," "Three People" and "Ester Reid." This makes 12 volumes now issued in this series.

Messrs. H. A. Nelson & Sons have issued a handsome catalogue of baby carriages, manufactured by the Canadian Manufacturing Company, containing all the latest styles and improvements in that line of goods. An examination of their stock is recommended before placing orders.

The Edison Mimeograph is the latest, and of course the inventor says the best, idea for duplicating letters, music, etc. It is claimed that 3000 copies can be taken from one stencil. Brown Bros., 64, 66, 68 King street east, are the agents.

Messrs. J. E. Bryant & Co., report that since they began to sell their Concise Imperial Dictionary through the trade (since January 1st last) their sales have been gratifyingly large. Orders reach them from Prince Edward Island on the east, and from Vancouver Island on the west.

Hart & Company, Publishers, will shortly publish a very useful "handy book," entitled "System of Drainage Tables," calculated for the use of township officers, contractors, land owners and all persons interested in drainage works, by J. H. Jones, D.L.S. & C.E. Price, \$1.50, cloth; \$2.00, limp morocco.

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Japan, since the C.P.R. route has been opened, is only three weeks travel from Toronto, and our trade is rapidly increasing with that country. Mr. Boyd, of 27 Front street west, has taken advantage of this new route, and is now showing at his Japanese rooms, a splendid assortment of Japanese manufactures, of much interest to the trade.

Mr. W. Bryce, Front Street, is about to publish Mrs. Burnett's "Sara Crewe; or, What Happened at Miss Minchin's," a companion to "Little Lord Fauntleroy." A great, almost unexpected, success like the latter is rarely repeated, and therefore "Sara Crewe" will scarcely spread abroad on a second great wave of popularity. But if it had not that little triumph of juvenile literature (of which the forty-third thousand has been issued) as a standard to be compared with, it would certainly be counted a very charming book. In spite of this, however, it is safe to have an immense sale.

For the last few weeks the corner of Yonge and Wellington street has looked as if a baby carriage factory had been started there. The fact is, however, the firm occupying it (Smith & Fudger) handle more baby carriages than almost any manufacturer in the Dominion. They import very largely from the United States, being wholesale agents for F. A. Whitney Carriage Company, the largest manufacturers in the world. We noticed the other day a car load being remarked and shipped on C.P.R. and Grand Trunk American carriages come boxed and can be loaded to an immense height on the drays, each case being as large as a small cabin. sides Whitney carriages, Smith & Fudger are agents for James Hay & Co., the largest manufacturers in Canada, and distribute a good proportion of their product at factory prices.

Messrs. J. & A. McMillan, St. John, N.B., have just issued McMillan's series of copy-books, lately prescribed by the Board of Education for use in the Public Schools of New Brunswick. It is now ready and on sale at the several bookstores. It is believed that this system of penmanship is the first attempt that has yet been made to incorporate the principles that regulate all sound clementary teaching.—"Wholes before Parts, Re-Composition of Parts into Wholes." "Ideas before the Symbol which represents them," etc. There are no meaningless words, or lines, or links. Whatever words or forms are employed convey to the pupil distinct ideas or purposes, and can therefore be intelligently imitated or represented. It is confidently believed, also, that as a practical system, fitted to secure plain, legible writing, it will be found much superior to any other now in use.

We have had placed on our table by Williamson & Co. of this city, a most useful and convenient little handbook. They call it "The

BOOKS TO SELL.

CANADIAN COPYRIGHT EDITIONS.

The Frozen Pirate By W. CLARK RUSSELL.	\$0.30
Jo's Boys, sequel to Little Men. By L. M. ALCOTT.	
Her latest and bestpaper	0.30
	0.50
Illustrated Presentation Edition	1.50
Little Lord Fauntleroypaper	0.25
" cloth	0.50
Cloth. extra	2,00
An Algonquin Maiden. A romance of the early days	
of Upper Canada. By G. MERCER ADAM and	
A. ETHELWYN WETHERALD	0.30
Casting away of Mrs. Lecks and Mrs. Aleshine. By	
FRANK R. STOCKTON.	0.25
How to be Happy though Marriedpaper	0.30
" " cloth	0.50
leather	1,00
Olive Varcoe. By MRS. NOTLEY (author of "From	
the Other Side ") Rudder Grange By Frank Stockton	0.25
Rudder Grange	0.25
Saddle and Sabre	0.30
A Prince of the Blood	0.30
One Traveller's ReturnBy DAVID CHRISTIE	
MURRAY	0.30
A Twin Soul	0.30
One Maid's Mischief	0.30
A Modern MagicianBy J. F. Molloy	0.30
House of Tears	
The Nun's Curse	0.30
Lieutenant Barnabas By FRANK BARRETT	0.30
Stained Pages, the story of Anthony Grace. By G.	
Manville Fenn	0.30
Mr. Barnes of New York	0.30
Treasure Island	0.25
Bad to Beat	-3

ALSO

A NEW BOOK

ΒY

FRANCES HODGSON BURNETT,

Author of LITTLE LORD FAUNTLEROY, entitled

SARA CREWE.

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Travellers' Vade-Mecum or Merchants' Handy Book," and it well merits the appellation. In a neat yet stout cloth case of size just suited for pocket or desk use is folded one of the most perfect maps of Ontario we have yet met with, and an index of nearly 50 pages, giving each post town in the province, its county, township, population and railway connection, and in addition a table of distances from Toronto with railway fares to each of the more important points. this index it is an easy matter to find any city, town or village, and to our mind it is a great improvement on the indexed maps hitherto handled by the trade. The excellence of this map, the careful printing of the index and the tasteful cover, should commend this little work to the book and stationery trade as well as to newsdealers. (See advertisement on last page of

A novelty in the way of binding is about to be shown by the Copp-Clark Co. (Limited). It appears as yet only on some few lines of pocket Bibles, and consists of a heavily embossed leaf design; it will be appreciated by those who are on the look out for something new in Bibles.

They have just issued the No. 3 of the Business Forms and Accounts. It is intended for High Schools and the higher forms of Public Schools. A special feature of the book is the introduction of blank cheques, drafts, etc., in tints. We suppose that anything which tends to make our young men more conversant with business points and ideas, will be welcome.

No. 5 of Gospel Hymns has appeared, and has received a hearty welcome. It contains more new pieces than any preceding single number.

THE new Canadian edition of Green's Short History of England is now ready, and it is to be sold at the same price as the old edition.

The rapidly increasing popularity of Lawn Tennis as a summer out-door game, makes it very desirable that any new ideas or improvements in Tennis supplies should be at once brought to the notice of dealers who may be handling these goods, and by them to the large and ever growing army of players.

The newest thing we know of in this line is the "Eclipse Tennis net" which H. A. Nelson

& Sons are offering the trade.

The distinguishing feature of the "Eclipse Tennis Net" is the Top Strip or Band, composed of Drilling, about 2½ inches in width, to which the Netting is attached. This strip is made with a hem along the upper edge through which the supporting cord is strung, passing out at each end of the strip through bent rings, which clamp it sufficiently to keep the net taut. These rings have been the subject of much experiment, and, simple as they are, perform their function perfectly. The netting is firmly stitched to the lower edge of this band, and by its weight the

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HART & COMPANY carry in stock a very fine class of stationery, carefully selecting the best of English and American manufacture. The rough finished papers still continue to be the fashion, such as, the "Royal Irish Linen," "Imperial Rent Linen," "Milton Mill Vellum," "Ancient Hand Made," etc., and

though changes are constantly being made, fashionable people in Britain and Canada prefer the antique finish.

Cloth finished papers are being much used at present, the "Real Irish Linen," "Momie Cloth" and "Grenadine" being American high priced papers, while the favorite "Canvas" and "Brown Holland" of English manufacture are very much cheaper and very nice looking. A new cloth finished paper will soon be in the market, called the "Grey Calico," which promises to be a favorite

Small sized papers are being more used now than formerly, the "Albert" being quite in demand, and the "Queen's" that was much in use twenty-five years ago, will again be in request for small notes.

Blue, or azure tinted papers are much used in fashionable society. The Silurian (blue) put up by Hart & Company is a popular variety, nice looking, and at a low price.

Embossing paper is becoming very general, and it is now considered the correct thing to have the note npaper stamped with crest, monogram, initial or street address die. Monograms are being made much plainer than formerly, and instead of the bright colors red and blue so much in favor formerly, gold, silver, metallic bronzes or rich tints, such as Sevres blue, terra cotta, olive green, etc., have become fashionable.

Many monograms are made in cypher, old English, rustic, gothic, etc. A favorite style is to make fac simile of initials.

Address dies, with names and numbers of street, or name of house, are very generally in use, and add much to the appearance of the

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- "We are quite sure that for all practical purposes it will be found far more serviceable than any of the larger unabridged works."

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- "One of the best printed books that has passed through our hands for a long time."—The Bookseller.
- "The type is exquisitely clear." The British Quarterly Review.
- "Complete and stamped with authenticity."—Civil Service Gazette.
- "Its conciseness consists in its masterly arrangement of matter."—Daily Chronicle.
- "An excellent example of the art of condensation."—Daily News.
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sheet. In this case it is usual to have the paper stamped with address, and the envelope with monogram, crest or initial.

Stylish Stationery.

The complimentary invitations for the Knight's of Pythias celebration and conversazione at Toronto, on 7th inst., were very neat. Doane, of the World staff, was the energetic secretary of the committee.

Society stationery shows an endless variety of styles, æsthetic, artistic, unique and striking.

"Good gracious!" on the lid of a box almost long enough to contain a parasol, arrests one's The paper measures about eighteen inches in length, and folds over four times in the long envelopes. It is of rough mummy linen, tied together with hand-painted ribbons.

"It's English, you know," is another unique inscription on a box which contained a ragged-

edge tinted paper.

One of the latest styles is of plain linen paper, with square flapped envelopes tied with scarlet silk, with box inscribed "Now and Then."

In cards for "Progressive Euchre" there is

nothing very "progressive" or new.
One set of Tally cards is unique from the fact of the tinted floral sprays being composed entirely of tiny glass beads, laid so as to form the leaves and petals.

Some have designs of stars in the corners, while on others is a table stamped in the centre of the card.

Some of the Billets intended for club invitations are ornamented with devices derived from the various games.

A lawn tennis design shows two crossed racquets with balls.

Archery has the bow and arrows, and croquet the mallet and balls.

The cards are mostly ragged-edge bevels, sometimes gilt and occasionally bordered with prismatic colors.

The see-saw consists of a plain edge with a few saw teeth near the corners.

Among other novelties on the market are Menus.

A square, substantial card, shows a fac-simile of a corner of a fringed d'oyley, over which is thrown a smaller card framed in silver.

A pointed slipper of blue Bristol board, with bow of pale blue satin, might have been the one lost by Cinderella at the memorable ball. is intended for a name card.

Spoons and knives and forks of gilt and silver are also used for the same purpose.

Kate Greenway figures are outlined in colors upon some of the menu cards.

An oyster cracker is shown realistically on one tinted panel.

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About Books and Authors.

The New York Shakespeare Society will on the 25th of March issue the first volume of the Bankside Shakespeare, on an entirely new plan, being the text of the earliest version of each play printed in the lifetime of the author, paralleled with the 1623 or first folio text, and both texts numbered line by line and scrupulously collated with both the folio and quarto texts. Each play is printed in a separate volume and will cost \$2.50 a volume. There are only 500 of each, and they will be sold only to subscribers taking the whole series of 20 volumes, which are numbered and certified to by the society.

George Cable's new stories of Acadian life in Louisiana have been gathered into a volume by the Scribners. There are three sketches, held together by the thread of one charming character whose name, "Bonaventure," gives the title to the book. It is very appropriately named in subtitle "A Prose Pastoral of Acadian Louisiana."

E. P. Roe continues evidently to hold first place in the affections of the novel-reading public, though Archibald Gunter is pushing him hard. Dodd, Mead & Co. announce the third edition of 100,000 of "An Original Belle," the scenes of which are laid during the draft riots in this city, of 1863. "The Earth Trembled" is also in its third edition.

Letters sent to the Birmingham and Midland Institute, which is about to have a manuscript exhibition at its annual conversazione, show that Andrew Lang does not keep his manuscript. Justin McCarthy works with a type-writer. Mr. Shorthouse, author of "John Inglesant," makes scrappy manuscripts. Marion Crawford writes his improvements into his draft. Mr. Besant has not kept any of the manuscripts of the Rice partnership. Bret Harte is not in possession of the sheets of his earliest stories. The "copy" of many famous books has already been secured.

Frank R. Stockton, the novelist, said recently that he first worked on the Philadelphia Psst and found the work not very hard. Then he went to New York as a writer of short editorials on a weekly called Hearth and Home, and he found the work very much harder. Then he tried Scribner's Monthly, where the work became harder still, and he feared that he might be employed on an annual and break down.

Lord Stanhope is being much pressed to publish his accomplished father's . *\otes of Conversations with the Duke of Wellington*, which he has just printed for private circulation. They are very interesting indeed, and form a valuable supplement to Mr. Charles Greville's account of the Duke, which is certainly the best that has appeared, as he knew "King Arthur" thoroughly well during a period of nearly thirty years, and he wrote of him in a perfectly judicial spirit.

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FOR

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WITH

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INTRODUCTION.

1888-1889.

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Publisher Dillingham, of New York, the successor to G. W. Carleton and Co., has three books in press, which are pretty apt to run into big editions. The first and most important of these is the remarkable "Abbess of Jourarre," by Ernest Renan, of which thirty editions have been published in Paris. It is a drama, with about as racy and stirring a plot as a Frenchman's imagination could rig up; and it is, for all its lack of Sunday school features, brilliant, sparkling and fascinating. Mr. Dillingham's other books, just mentioned, are a novel, called "The Mysterious Doctor," and "Savories à la Mode," a meritorious book of recipes for dinnergivers.

A gentleman named Fahnestock has just published a book which is called "A Bride's Gift to Her Friends," and a wag suggests that, very likely, it consists of the formula of the oldfashioned Fahnestock "vermifuge," with some historical data appended.

The publishers of the Little Folks magazine, that new literary conceit, which is to be published in New York every month, written and illustrated entirely by children, announce definitely the first number for April 1. The magazine will be under the immediate supervision of Mr. Lew Vanderpoole, a gentleman well known and highly esteemed in literary circles. A big success is predicted for this novel idea. It is just the sort of a thing to appeal to people who are happy in the possession of children, and just the sort of thing to amuse the little ones themselves.

Mr. Robert Browning has appended a short memoir of his gifted wife to the new edition of her poems which has just come out. From this we learn that she was his senior by six years. She was forty at the time of their marriage, while he was but thirty-four. It is a curious fact that literary women so often marry men younger than themselves; and yet these marriages invariably turn out well. They are generally founded on the true affection which grows out of sympathy and genuine community of taste. With such a marriage, age has nothing to do. Mrs. Barrett-Browning was born in 1806, at the house of an uncle at Carlton Hill, Durham.

Mr. Howard Paul is busily engaged preparing a new publication, to be brought out on the 1st of January, 1889. It is called the "Comic Calendar; or, A Joke on Every Day in the Year," and will be made on the principle of those reminders of the day of the month which are printed in the form of loose sheets stuck together.

A book of interest to canoeists and all lovers of nature will soon be published by A. C. Mc-Clurg, entitled "Historic Waterways," by Reuben Thwaites. It gives a detailed account of 600 miles of canoeing down the Rock, Fox and Wisconsin rivers.

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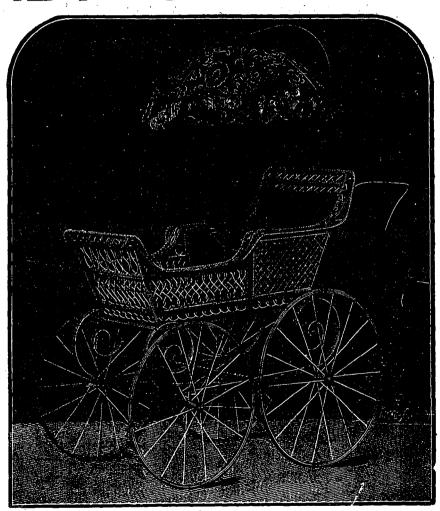
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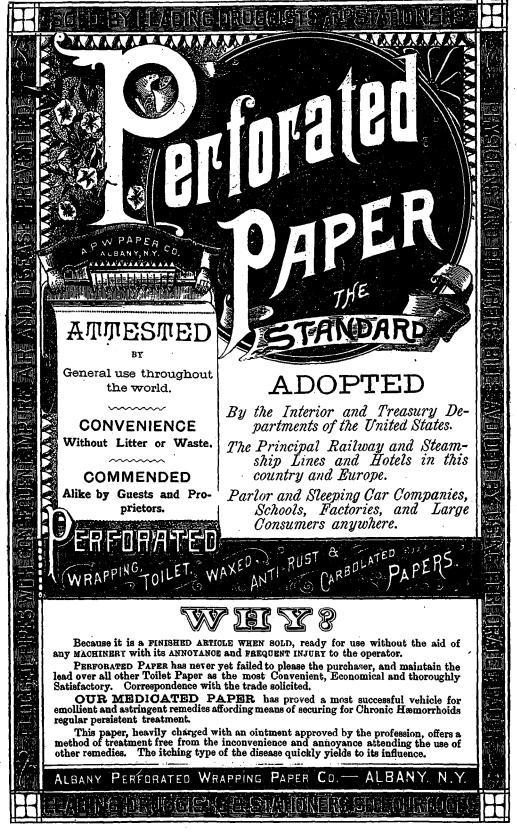
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I enclose Postal Note for four rolls Medicated Paper, the best remedy we have ever found.

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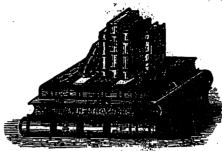
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