 meather forbcass. THE PTHE EVENING TELEGRAM. VOLUME XXXYI.


## USE BUFFALO FLOUR.

Sold at BOWVRING'S Retail Store.



THE EVENING TELEGRAM, ST, JOHNS, NEWFOUNDLAND, OCTOBER $27,1914-2$


## AN HISTORIC PHOTOGRAPH:

Get a Picture of our Naval Reservists Embarking on the Nobe. One hundred men of them, and every man appearing as clear cut as
ugh his was an individual Photograph though his was an individual Photograph. The Picture is $16 \times 20$-Unframed it sells at $\$ 2.50$. Framed in $21-2$ ineh black hand carved moulding, with flawless best English Glass it sells at $\$ 5.00$
'Phone 768.
THE ROITOWAY STUDD, LiF.
Corner Bates' Hill and Henry Street.

Bus Drivers Rout | DO ARRIVE |
| :---: | :---: |
| Detachment of |
| GO-DAY |




This is an Historic Picture that ought to have an honoured place.in every Newfoundland Home.
This Date
in History. List of Unclaimed Letters Remaining in the
G.P.O. to Oct. 14 th, 1914. - tamons navigator wiobes achicerements



FHB EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, OCTOBER 27, 1914-4

Pullman lamw LATEST
8 cents. aach. From the Front. JOHN B. AYRE Evening Telegram
 Rebellion Crushed.






 Tree institutions under the Rritiss
Crown. He than no hakereing atte
the Kaiser and his Yumkers.


Reids' Boats.







## More Popular Than Ever!

Ladies' Beaver HATS
(The Hat that Smartly Dressed Ladies will wear this season)

## $\$ 2.50$ \& \$3.30 8ach,

BLACK ONLY
In Large Variety of Shapes to suit all ages
SEE THEM in Our West Window.

## S. MILLEY.



## Tweed



Feats of Daring
Let no Patron Miss this Program at The Nickel To-Day!
With the Belgian Defenders, Romance and Duty,
 ABPPED IN A FOREST FIRE-A spectacilar drama.
A BAD GAMF-A Keystone comedy ARTHUR C. HUSKINS, Tenor, sings "Mary of Argila"

Fhe evening telegram, st. johivs, newfoundiand, october 27, 1914-5
 ity,



Messages Received Previous to 9 A.M. britair and comtraband. BRICAIN AND CONTRABAND.
Thashingron, oct.2.
The Brits. Ambassador, by in
structions of Sir Edward Grey, has
anden






## DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using

| TUNGSTEN | Tungsten Bulbs |  |
| :---: | :---: | :---: |
| BULBS |  |  |
| Give better light for |  |  |
| less money. They |  | Give more |
| no more than |  |  |
| the ordinary kind. |  | get them cheap |
| Buy one to-day. |  | Buy one to-day. |

More Light, Better Light, Cheaper Light. We also carry a full line of Cord, AYRE \& SONS, Lid.
Sockets, Switches, etc. Sockets, Switches, etc.

## 

## Delay is Fatal.

Now is the time to buy of the Superb Values of our

## Cream, Pink \& Striped Flannelette.

Cream and Pink--10c., 17c. yard. Striped--10c., 25c. yard.
A. \& S. RODGER. Hello!

What Winter Undwear
would you advise me to purchase? THE NEW KNIT every time. Will it shrink? Not it. It is the best value in Underwear I know. You can get the best numbers here. Our prices are low, from 80c. to $\$ 2.00$ each garment. BISHOP, SOIS \& CO, IIIIIITV),

## BLACK DIAMOND LINE!




## At the Crescent.



Sulphate of Ammonia.



Three Ways of Doing It.
How To Behave When You Enter a Conquered Town--1. The German Style--2. Russian Style --3. British Style.



## Compriantive statemervi.

## 

## 

ahe feoples raper- THE EVENING TELEGRAM, OCT. 27th, 1914-8.-read by evervone.

## REIDNEWFOUNDLAND C ${ }^{\circ}$. <br> Water Street Stores Department. THE WELL KNOWN HEADQUARTERS FOR <br> Motor Engines, Motor Boats, Motor Supplies, Gasoline and Motor Oils. <br> Any person intendirig to invest in a Motor that gives least amount of bother, and longest service it will pay you to call at our Water Street Stores Department, and be convinced that our "BUFFALO," "WONDER," and "EAGLE" MOTORS are the best procurable. Also our stock of Motor Supplies is the best obtainable ; our Columbia Cells and Multiple Batteries give re sults unheard of before. <br> Call or Send for Quotations. <br> 

## JACKMAN

The railor's NEW SHIPMENT OF Fall will Wiriter OVERCOATS

IS NOW OPEN.
Our New Stock of Tweed Suilings

## Overcoatings

in all the Newest Patterns. Satisfaction guaranteed. Samples and Self-measuring Cards sent on request.

## Jackman the Tailor,

Ltd., Arcade Building,


To arivo Thuscay and in Stook No. 1 Gravenstiens, No. 1 Wagners. Also, Silverpeel Onions. BURT \& LaWRRNCE, 14 New Gower St.

## WVOMEN'S SHOES.

## 

 A.tive to

 We've the Best of

Shoes
 Womener Boats bor treet or trese trom Patatit

 Straight or slightly swing lasts.
High or mediun
 Parker \& Monroe, Ltd., The Shoe Men



## ROSSLEY <br>  <br> THEATRE.

 Marvellous Feats of DaringUp in the Air. SERPENTELLO, On the Fiving Perh
 Barnam enat railiey $\frac{\text { And }}{\text { Giractis Feature Pic }}$

$\qquad$


## F

 THERES No CRITICISMthat will apply to the qualty of our
Meats. We handle only the best. You
can sind here can find here
choick cuts or high grade Meats in such a varietey
that it is asy to plan something dif
terent for every day. Week? CONNOLLY,
M. CONNOLIY, COAL, COAL Norm Stuter con

## No Bar Dually

ANTHRACIE COAL
Furnace, Egg, Stove, Nut.
M. MOREY \& CO.

ONIONS and GRAPES LOWEST PRICES, 50 Cases Silverpeel ONIONS. 50 Kegs GREEN GRAPES. F. MeNAMARA, Queen Street.

Keep out the (old with a


BOWRING BROS, Ltd.
Hardware Dept.
Alliance Assurance Co ., Ltd.
The Ridet Hon. Lord Rothechild, ©.C.V.O., Chairnitin Robert Levisis, General Manger.
Total Assels Exceed \$120,000,000.
 BAINE JOHNSTON \& CO.

