# TEN LAGES TO-DAY. THE "PEOPLE'S PAPER" IS A LIVE DAMI IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. WEATHER FORECAST. 

TEN PAGES TO-DAY. THE EVENING TEIECRAM $=$ HOLUME XXXVI. PRICE ONE CENT


Auction Sales :



To-Morrow, Saturday, 5th | inst, at 11 a.m, |
| :---: |
| 25 brts. SPARE RBS |

 10 boxes RAISINS.
500 pieces PAPER.
500 pieces PAPER.
9 SHIPS' CHAIRS 1 ORGAN; also
1 AYRSHIRE COW (To calve in February.)
M. A. BASTOW $\frac{\text { dec } 4,1 i \quad \text { Auctioneer }}{\text { AUCTION }}$ MONDAY, Decembe
P. J. Shea, George's St. 150 sacks FEED.
20 sacks BEAN
30 sacks BEANS. 50 doz. MEATS.
4 cases CORN. 4 cases MILK.
2 cases CURRAN
2 cases Curkanis.
2 chests TEA.
4 cases TINNED RABBIT.
25 boxes SPICES,
15 boxes BAKING POWDER. And loose stock of PICKLES,
SYRUPS, JAMS, SARDINES R K. HOI DEN

| Fred. J. Roil \& Co., |
| :---: |
| Real estate. |

 or Orners, and would take en-
tire management of proverty


 gase.
FRED. J. ROIL \& CO.,
Real Rstate


## 20.5

 ALOTMENTS.NFLD. REGMENT Cheques for period to Decem
ber 7 th, 914 , will be payable at
the Colonial Buildig on and af
the THURSDAY, December 10th the Colonial Building on and af
ter THURSDAY, December 10th,
1914. A. MONTGOMERIE, Capt.
dee4,2i
FIRST
M,

NFLD. REGIMENT.
recrutiting. SPECLAL NOTICE. All Recruits will report on
Monday, Tuesday and Thursday
nithts at their drill halls. Thase amined will be sent from their
drill halls to the doctors. No re-
chit cruit under 19 years of age will
be accepted. Evveryone wishing
to volunter must enist at the
Recruiting Office whether the Recruiting Office whether they
were accepted for the first con-
tingent were accepted
tingent or not.
A. MONTGOMERIE, Capt.
d4,2i Chief Recruiting Ofifer:

Dr.J.A. BURKE, dentist,
312 Water Street,

We Have Just Opened New Chrismas Cards




 Wen这


## 18ith Week of War!

No Advance in the Price of OUR $\qquad$ Oiled Clothing. Same as usual

The Standard Manufacturing $\mathrm{Co}_{\mathrm{o}}$, Lid.


Red Cross Line.



| UROPEAN AGENCY | TO LET-House on Mullock <br>  |
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 <br> \section*{\section*{How About Youn Bediding? <br> \section*{\section*{How About Youn Bediding? <br> <br> The Cold weather is Approaching.} <br> <br> The Cold weather is Approaching.}

We Are Now Showing a Large Stock of

## BLANKETS mad QUILS

 At Extrenly Low Prices. An Opportunity You Ought not to Miss.BISHOP, SONS \& CO, HMTFED.


Have you ever noticed what a difference a Ladies' Hat makes in her appearance?

The Lady who wears a Beaver this Season has chosen well.

## see VVindow.

## S. MILLEY.

解


Tea Aprons made of good quality Lawn, assorted patterns,
large and tie strings, $11^{\circ} \mathrm{c}$. 20 c . large and tie strings, $15 \mathrm{c}, 20 \mathrm{c}$. Ladies, White Lawn Aprons, 20c. to 65c. each.
Ladies Cord
hig assortment Aprons, Ladies Cold
big assortment. THE WEST END BAZAAR,

## Reids Boats



## An Opportunity for

 Household EconomyThe great advance in price of cream of tartarwhich is derived from grapes-due to inability to care for and market the grape crop in the European countries now at war, can be made advantageous to housewives
Housekeepers will find it more economical and much more satisfactory to use Royal Baking Powder, which is made from highly refined, pure cream of tartar. First, because the price of Royal has not teen changed and it will do perfect work; second, because food made wit Royal baking Powder will be finer and more palatable, and from alum or similar unwholesome products.
The old-fashioned custom of buying cream of tartar and mixing it with soda, or using sour milk, maarcity of cream of tartar furnishes a temptation scarcily of cream of tartar furmishes a temptaion to unscrupulous dealers to subsstitute an adutterated product, which may be either ime phosphates or
alum, that will change the baking strengh and

Sealing Commision.





 There will be a meeting of th
St. Bon's Ladies Association i
the Aula Maxima on Monday 7th inst, at 4 oclock. As basi
nessof importance will be trans
aeted all the members are ur ness of importance will be trans
aeted all the members are ur
gently requested to attend
MARY Ce BATES, Hon. Sec'y. ,
may spoil the food.

## Don't Delay.

## Riverside Blankets

any longer.
The demand for these famous Blankets is increasing rapidly, and later on you might experience great difficulty in getting them.

Evening Telegram. $\frac{\text { W. J. }}{\text { W. F. LLOYD, } \ldots \text { P Propretor }}$

## " Hurrah, Belgium."

## LATEST Headquarters <br> for

 From the Front.
### 10.30 A.M.

 литmiums mis nurusses


Cake
JOHN B. AYRE

$\qquad$
$\qquad$
$\qquad$
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$\qquad$

## HERE WE ARE AGAIN!

## TO-MORROW, <br> SATURDAY,

Will be a banver day at devires.
blankets at half price.
Owing to having a large stock of Blankets, we have
reduced the price to practically half. All prices, from reduced the price to prat $\$ \$ .0$ to $\$ 6.50$ MEN'S UNDERWEAR.
Supply your needs to-morrow at cut rates. Warmth
and comfort combined; the best in the market, as nowand comfort combined; the best in the market, as now
worn by 1st Nfld. Regiment. No other was goo enough; we had the correct stuff. See the goods.

MEN'S OVERCOATS (English).
The time has come to get inside of a warm Over-
coat. You want the bestat the lowest price. In stock
now 100 of England's best, lined with Tweed of sucoat. You want the best as the lowest price. In stock
now 100 of England's best, lined with Tweed of su-
perior quality storm bands on sleeves. Shades of Grey,
Dark Grey Brown Green, and classy striped effects. Dark Grey, Brown, Green, and classy striped effects.
Lookk sike a $\$ 20.00$ tailor coat. Yours $\$ 9.50$
while they last for .. ...... ... $\$ 9.0$

> BOYS' SUITS THAT WIL WEAR WELL. And now you, mothers, who have been buyi And now you, mothers, who have been buying
Boys' Suits that did not wear well and who are puzzling Boys suits that da not wear well and who are puzzlish
your bains now where to buy a strong, warm, styish
serviceable Suit for your boy this winter, just come serviceable Suit for your boy this winter, just come
down to-morrow, 'twill cost you nothing-more, you
will save something- and see for yourselves what DEVINE"S, corner Water and Adelaide Streets, are
offering. Prices cut. See the Sailors $\$ 1.00$
at . . . . . . . . . . .. .. .. ...

$$
\begin{aligned}
& \text { Heavy very special line from ...... } \$ 3.5 \\
& \text { SHIRTS, OVERALLS \& RUBBERS. }
\end{aligned}
$$

SHIRTS-We are now known as the great Shirt
House. Very fine Sunday Shirt for .....
OVERALLS-Most working men buy their Over-
alls here. Our 59c. line is considered the best in the alls here.
market.
RUBERS-We stock the Bear Brand, which



## FOR COLD WEATHER! <br> Now the cold weather is here you wil need something to keep out the cald. We

 Oil Heaters, Foot Warmers, Thermos Botiles.CLARK'S
FOOT WARMERS
make cold weather driv-
ing a pleasure. The best
yet. No smoke. No
smell. Just heat.
$\$ 2.50$
Extra Fuel,
$\$ 1.10 \mathrm{dO}$
WEATHER STRIPPING.

## WEATHER STRIPPING.

## Bosby's Cushion Felt Red Coat Rubber Tube

3 and 4c. ft.
.. . 5 c . ft.
Ayre \& Sons, Ltd. Anvone an appy yit hardware dept.


## St. John's Meat Company,

$\overline{\text { Special for Saturday-We have a first-Class stock of Local Pork, Farm }}$ Fed, No. 1 quality. Prices keenest in town.
Finest Imported Argentine Beef and Mutton-Roast Beef, 18c. to 25 c . Mutton-Legs, 20c. per lb.; Chops, 18c. and 20c. per 1b.; Boiling and Stew-
ing Cuts, from 14c. up. Sausages-Beef, Pork, Oxford \& Cambridge, 18, 20, 22 and 25c. per 1 lb . Bologna, 20c. lb.; Black Puddings, 10c. lb.; White Puddings, 12c. lb.; Potted Head, 10c. ib.
Orders now being taken for Crushed Bone for chicken feed, 3 c . per lb .
Orders must be given Orders must be given day in advance.
Branches: Water Street East, Water Street West, Military Road. 'Phone 800a
'Phone 98

## The Crescent Picture Palace

## 'The Evil Power.'


 the Airship, Prisoners of War and others.
On Monday, the Greatest 9 Reel Feature We.

> the uscal extra pictures at the saturday matinee.

## It's a Concrete Fact

 that forEmbroidered Cushion Covers, 30 c ., 50 c ., 70c., Embroidered Cosey Covers, 30 c ., 50 c ., Embroidered Tea Clolhs, 45c., \$1.00, Embroidered Sideboard Cloths, 45c., 65 c . You Should Certainly Buy

## A. Q S. RODGER'S

Advertise in the Evening Telegram
and

## FOR SALE

Ex S. S. . Stephano, 2,000 Sablis conk



## VERY


$\mathrm{X}_{\mathbf{\prime}}$ Xmas Comioris
for our Soldiers.


 been solen trom the line. Tweaty



We have made special arrangements with ${ }^{\text {our }}$ Whotesal Houses in encland wherey be delivered free of duty hy calling at our store,
Water Street, and selecting those presents from our descriptitivespecial eatalagues and leaving
with us the address of the person to whom the wrtit us the a ad aress of the
art
People having relatives and friends in the 1st
Newfoundland Regiment, now in England, will Newtoundand Regiment, nowient nitand watis arrangement convenient and satisatory, as we warantee promt delivery of goods
free of duty and charges. All engraving on articles free
We are now booking orders for the next outgoing English boat.

## Joseph Roper.

| A Full Stock of Anchor Brand Herring Nets, <br> From $30 \operatorname{ran} 2 \frac{1}{4}$ to $60 \operatorname{ran} 2 \frac{3}{4}$. $\qquad$ <br> Linen Gill Nets, <br> Laeded and Buoyed. 275 yards Linnet, 6 inch mesh. |  |
| :---: | :---: |
| Robert Templeton. |  |
|  | $10$ |

## Linen Gill Nets,

Laeded and Buoyed. 275 yards Linnet, 6 inch mesh.

Robert Templeton.

Read The Telegram

## IT IS NOT A BIT TOO SOON <br> To have that Photograph made to send him at Christmas. <br> Phone 768. <br> THE HOLLOWAY STUDO, LTD.




# Hats! Hals! 

Great Clearing Sale of Fell and Velour Hats at Henry Blair's.

## Now is the time to get a Fashionable Felt Hat of a fine quality at a very cheap price; all the new shades. <br> Lot 1-Regular Price 81.30 . Now . ..... 95 c . Lot 2-Regular Price $\$ 1.90$. NOW . . . . . $\$ 1.25$ Lot 3-Regular Price $\$ 2.30$. NOW . . . . . $\$ 1.50$ Lot Ladies' Assorted Job Felt Hats. Regular Price \$1.00. NOW <br> All our Stock of Ladies' Latest Styles, Ready-toWear Hats Clearing at Half Price. <br> HENRY BLAIR

Rubbers for Everybody our stock of
60,000 Pairs
RUBBER BOOTS SHOES and GAITERS
Include well known brands, such
The Canadian Rabber Co.
The Merchmits Rubber ${ }^{\text {. }}$ The Merchmt's Rubber Co.
The Maltese Cross Rubber C The Maltese Cross Rubber Co.
The Anchor Rubber Co. The Anchor Ruber Co.
The Red Bar Rubber Co.
The Won The Woonsocket Rubber Co.
OUR PRICES ARE THE Men's Rabbier Shoes, 70e, to 81.6 Women's Rubber Shoes, $\begin{gathered}\text { Soc. } \\ \text { soc. } \\ \text { to }\end{gathered}$ Boys Rubbér Shoes, 56 c. to $\$ 1.20$ Children's Rubber Shoes, 42 , to 80e. ASK For the rubber with Carried only by PARKER \&NONRUE, Ltd. THE SHOE MEN.


Prepare for Xmas!
75 CASES
Freship.E.L.EEBS,
Just Received,
Ex S. S. "Louisburg."
GEO. NEAL

Glad to Know!
I know you will be glad to know I have received 3 doz, more
MAD CAPS, the balance which was short on first shipment. Balance of SWISS EMBRODERRX now showing from 2 in The sales from my ans whidow display in Nen's, wear have
been an indication of $m y$ stock for catering to my gentlemen patrons,
SPECALLLADIES' UNDERSKITRS, Black and Colored
Sateen, Moite, and Shot Silk and Repp, from 65e. to 8 8.390. Fine GEORGE KNIGHT, 164 Water St.

## anmenmum

Ease and Elegance Lounges \& Divans.

## F

OR the bare space along the wall in that room, why not get a really comfortable and handsome Lounge? We have
a selection here that for luxurious ease, beauty of design and material and excelIence of workmanship is unsurpassed. Tramed uphounges and Divans are Oak Some of the very large upholstered Lounges are transformable at a minute's notice into full-sized beds, and all of them are
thoroughly guaranteed for reliability and
reasonable prices.
U. S. Pieture \& Portrait Co., amplete hodse fenyishers.

## FIRE INSURANCE



## WATERPROOF!



 F. SMALLWOOD

## SPECIAL SALE

 FALL \& WINTER COATS Latest English and Conti-nental models. Prices: 4. \$2.85, 350, 4.00, 4.15, 425, 4.75, 515 , op to $\$ 4000$. Commencing Sesturday,
19th, until futrine notice,
 count of 5 per reat tor cash Mall Orders a Specalty.
Open Saturday Mightas
Mars 8 Co.
Smallwood Builitint: Snatrance MeMurdo's Larea)
Phone 696 .


Your New Fall Hat A Kingstion Deriby,

We have the right styles at the Right Prices.
J. M. ATKINSON, 312 WATER STREET

COAL VASES

These Goods are all new and marked down to the very lowest figure to clear.

## MARTIN HARDWARE Co., Ltd.,



Remember Our Boys
Soldiers and Sailors Comforts

80c.
A sample box of which can be seen at our store. These boxes are packed in London by the well-known firm of MESSRS. J. A. SHARWOOD \& CO.
and contain one tin of Orange Marmalade, 1 jar Salmon and
Shrimp Paste, 1 box Peppermint Creams, 1 tin B. S. Toffee, 1 packet Tobacco, 1 packet Cigarettes, 1 tind Antiseptici. Powder. We
hianng made arrongements with them as to their safe delivery
anl orders ion same all orders for same will have our careful atention.
BOWRING BROTHERS,Ltd.
Phone 332. GROCERY. Phone 332.


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