


The Cake that's worth the Candles The feast's begun!
The delicate texture, the honey-gold color, the rare
flavor-all jin to make the finest treat that ever took the
form of cake They won't let you wait 'til another birthday to make Rainbow Flour certainly does help in cake-making. Yet that's not surprising when you consider that it is the quality leader among flours. Only the rarest nutriment
of the high-grade Manitoba Spring Wheat is eligible for will be worth celebration wh you Every cake will be worth a celebration when you begin
the use of Rainbow Flour. Just try some. In using Rainbow Flour for pastry, more water
(added slowly) is required and less flour.

## RAINBOW FLOUR



## Oneina Thousand,

but true to
 THE LAST THAATVRR XNTI.

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The color rose to her tace, and ste
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The True Source of Beauty is, and must be, good health.
Sallow skin and face blemishes
are usually caused by the
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BEECHHM'S PILLS



 Help Women To Good Health $x=2$ $\bar{\square}$


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Needham Organs,
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BLANC MANGE PBW
TINNED RABBIT
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TINNED BAK
When you want a cup of appetizing TEA, get
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## "Scotia"

Six per cent Defenenture
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Seasoned
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Security,
Safe as regards Principal Invested
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C. A. C. BRUCE, Manager,

The Surplus Earneed,
In rgir the Canadian Life earned surplus of $\$ 1,530,667$, exceeding by over $\$ 237,000$ the earnount the earnings of any previous year. - This is of importance to policyholders, for
their Dividend must come from this account.

CANADA LIFE ASSURANCE CO,



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EVERY OFFICE MAN
Should enquire about
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DEROIEJOHNSON



THE EVENING TELLERAM，ST．JOHNR，TEWFOUNDLAND，AUGUST $22,1913-4$
Ladies＇
BDMBA iDiES！

## Friday and Saturday

 End of Season Clearing Offer， HENRY BLAIR＇S．| 4 |
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## Evening Telegram



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## Can＇t Live on Sirl

Bdward＇s Sympathy
Constable Buteet has sent in his


Words of Appreciation

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GROCRERYWMRE Fancy Diuner Sets Tea and Toilet Sets JOIN B．AYRE


## Coastal Boats． вsulpesirp

 The Dundee let Port Blandiorl at


 al Horse for ale．J．W Lintrose Pässengers．

 Try Campedrr，D



Dr．A．F．Perkins has resumed
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## Continental Art Goods！

## of how sweet <br> OH HOW USEFU

 Some of the remarks passed on seeing thenow showing．You must see them at once． Hot Water Joint Dish and Cover．．．． Hot Water Joint Dish and Cover， China Trays with Metal Border，$\$ 3.25, \$ 3.50, \$ 3.75, \$ 1.00, \$ 4.50, \$ 5.00$ ，$\$ 5.00$ Artistic Salad Bowls，Metal Rims with Servers． Neat Bon Bon Dish with Handles Teapot Stands，Metal Rim．．．90c．Egg Cups with China Plate $\$$ ．${ }^{20}$ ．
 Round Placquessor Trays with Brass \＆Copper Rims，$\$ 4.25,4.50,4.75,5.00$ BRASS ART WARE－Jardinieres，Score Books，Cigar Boxes，Ash Trays， Jewel Cases，etc．


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WE HAVE JUST COMPLETED THE ERECTION OF A new refrigerating plant，and we are now in A POSTITION TO SUPPLY OUR PATRONS WITH IM PORTED BEEF EXACTLY IN THE SAME CONDITION AS RECEIVED FROM THE STEAMERS．BEFORE ROUND－ ing UP FOR home saturday，pay our stores a VISIT．WE have the goods． PRICES RIGHT．PHONE 800
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## MARSHALL'S PRICES are Alwass in YOUUR Favor:

Cuffs, Collars, Yokes, Sleeves, Lace Jabots and Velvet Bows

Embroidered, Lace, Pique, and Fancy Bulgarian Styles 10 c . 15c. 25 c . 35 c .

Your Feet Were Made to Last You a litetime. Don't iuin them by wearing cheapiliffiting wear Invictus Shoes
for the will prove a safeguard and a com-
fort toy your feet. outbursts to be heard on every side these
busy days you would surely be justifed in

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Neckwear in St. John's for ladies seems like a mere platitude; but any of your friends who have been here will tell you this is so.

Ladies' Hand Bags. A Veritable Harvest honefht was unpermosint in in our mininds whem we planned this sale and priced these beautifurt Bags, which oure a manufacturers samples.



## 2tyb Our Sale of HANDKERCHIEFS.

is still on. Latrge purchases are being at tracted in unusuat numbers, not only by the advantages for

Note a Few of Them. Hall dozen Laties' Lawn for (C.... 15 cts
 Half dozen ladies' Embroidered for 23 c. cls. Half dozen Children's for Gent's White tonn +7.0 . 40 cts. Gent's White Lawn .. ... . $5 \mathrm{5c}$. and 6e. each Gent's White Mercerised . . . . . . . 6c. each
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## Five Big Specials MILLEY'S

No. 1--Our Men's Boots, at $\$ 2.60$ per pair,
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## Ends of Pound Tweed,

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1, 1 1-4, 1-2 and 2 Yards in Length.

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| HEADQUaRTERS for <br> Nautical Instruments. <br> Lord Kelvin's Standard Binnacle \& Compass, complele <br> Kelvin's 10 inch light-pattern Cards, Hurricane proot Binnacle Lamps, fitted with Bar- On's Burners. <br> Coils of Wire, 300 fathoms, for Kelvin's Sounding Machines, also Glass Tubes and Shenths, Fair Leade <br> and Sinkers for Sounding Machines. Lifehoot Binnacle and Compass, Lifeboat Lights, Metal Oetants and Sextants. <br> Metal Octants and Sextants. Ships' Binoculars, Parallel Murse Signal Lamps Snd Sivers. Barometers in brass and wood <br> Bain and Ainsley's H. A. \& H. Y. Compass Correc- tors in mahogany cases, with Burwood Asmoth's Tables <br> complete. <br> Dioptric Lenses for ships' side lights, masthead lights and anchor lights. <br> Glasses 3 to 7 inches in diameter, ;Portacule Classes, 6 to 16 inches diameter, $1 / 2$ to $1 / 4$ inches thick; Chron- <br> ships, <br> JOSEPH ROPER, waic sitreal |
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liberality and dromptitute in settling my claim for loss sustinined by
the recent fire which occurred at New Gower Street on. Thursalay morniug, the 2 2th inst.
Your reatines to meet my claim and the liberal manner in which
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