

# Smash-Cpash-Biff-Bang 

## IN FULL SWING

T will be years before Edmonton ever sees another sale like it. Whether you buy or not, a visit to our store will convince you of this fact. The many hundreds of purchasers who saved fully half the regular cost on every article they bought are satisfied of this fact. The sale will only last another 16 days.

## DON'T DELAY TOO LONG

The goods are being picked up as rapidly as 25 clerks can handle the money and wrap the parcels

| We Say | The PRICES TALK | We Do |
| :---: | :---: | :---: |
| What |  |  |
| Mean | in all Canada. | Say |

> Here are Our Prices for Saturday Only
> 13.50
> 5.00
> 3.50
> Men's Flannellettes and Working shirts, best 1.00 shirts, for
> $55 c$
> Penman's Wool Underwear, regularly sold at $\$ 2.25$ per suit, smashed to, per suit
> Best Marmot Fur Lined Ccats, German Ot'er Collar, regular $\$ 75$ and $\$ 85$, smashed to
> 44.50

Men's $\$ 25.00$ Suits for
Men's Tweed and Nice Black Suits, reg. 15.00, for
Men's Tweed Overcoats, reg. 15.00, for
Men's Ulsters in Grey Frieze, reg. 12.00, for
Stanfield's Blue Label Underwear, reg. 3.50 per suit
Men's Woolen Socks, regular 20c . . 3 for 25 c
Men's Nećkties, regular 35 and 45 c . . . 10 c
Men's Cotton Sccks, regular 15 c each . 5 for $25 c$

Hundreds and hundreds of othrer articles space will not possibly admit of. STORE OPEN EVENINGS




The Foot-Rite Shoes are guaranteed to give satisfaction.

HART BROS. 20 .


TOWNSITE TO EXCHANGE
This if a direct Townsite, where lots will sell from
up to $\$ 500$ per lot. Here is a first class chance to $\$ 20$ up to 8500 per lot. Here is a first class chance to
double or threefold money in a short time. This valuo-
ble townsite is for exchange, Calgary City Propiry preferred. A CHEAP HOME

A 12 rocmed modern Brick house, West End, for
sale, small cash payment, balance like rent. House is sale, smair cash payment, balance like
rented now at $\$ 50$ per month.

TO EXCHANGE
The Northern Colonization Ag
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THE ROYAL
TRUST CO.
montreal

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MONEY IN WHEAT LANDS \{ MONEY TO LOAN

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| National Trust Company Limited |  |
| MONEY TO LOAN |  |
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| A. 1. |  |
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The Bank of Ottawa


Collections


## TRADERS BANK

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EDMONTON BRANCH H. c. ANDERSON, Manager.

THE CANADIAN BANK OF COMMMERCE
 ceneral banking business transacted at all branches DRAFTS AND MONEY ORDERS sold, and money transferred by COLLECTIONS made in all parts of Canada and in foreign countries FOREIGN BUSINESS. Cheques and .trafts on the United States, EDMONTON BRANCH, T. M. TURNBULL, Mana弓e

## Spruce Lumber


D. R. FRASER CO., L.td.


Have You Seen the New Store on Norwood Boulevard?

Which carries a full line of Gents' Fur-
nishings, catering especially to Farmers' trade. We have just the things you need for the coming cold season. Goods and prices right.
118. NORWOOD EOUIEVARD, NEXT TO



 and $4 x^{2}+5$
 and








W. E. Sanford Mfg. Co., Ltd.
$\underset{\text { HAMIITON }}{\text { W. E. Sanford Mifg. }} \underset{\text { winnipge }}{\text { Co, }}$


THE FINEST TEA
THE WORLD PRODUCES
"SALADA"
 Mamtor

|  | J. H. MORRIS | Ladies Coats |
| :---: | :---: | :---: |
|  | \& Co., Dept. Store | Rat Liming |
|  |  | Columbia Sable Collar |
| Our ${ }^{\text {Special }}$ | $270-76$ Jasper Avenue East | Our $\overline{\text { Special }}$ |
| \$75.00 | Edmonton - Alta. | \$50.00 |

At this season of the year you will require good clothing bedding, etc., to keep you warm during the long winte months. This store is well stocked with first quality goods and we can supply you with almost anything you goods and we can supply you with almost anything you
require at reasonable prices. Goods that will give perfect satisfaction. Compare quality and price, that's all we ask

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|  |  | WOOLLEN GOODS <br> Toques from 25 c up to t. 6.60 c |
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|  | a SPECLAL in Lad lades coats. We have a line of ladies cloth coats made with loose and seminfitted baek, 45 incteslong in light and dark elolors. Priceswere from 812.00 to 825.00. Werey mom the sold do now isTheur time to buy. Special 88.50 |  |
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|  | funs Jung f funs <br> Our showing of small furs is different kinds of furs made upon the latest styles. |  |
|  |  | Choice dairy but |
| Boys school hose made from hard worsted yarn, that willstand lots of hard wear. from 25 c to 65 c size and quality. " "W. |  |  |
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# AN ESTIMATE OF OVER 15,000 GOOD NATURED PEOPLE 

 attended the Opening Day of Lewis Bros．\＆Co．＇s Great Closing Out Sale of Gariepy \＆Lessard＇s Stock，and the sales people remained in good cheer－－in fact，everybody was seemingly happy all day long．| Bargain Tables | \＄60，000 Stock | Don＇t Hesitate |
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## Marvelous Value Giving

while the stock lasts which will be only for a few short days．All attemps at opposition are being swept aside，even the other merchants are becoming astonished as they learn the extent of the great reductions which have been made on this tremendous stock of dependable merchandise．

| Plain Facts and Plain Figures | A Gigantic Mer－ cantile Movement | Quick Action is Necessary |
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##  <br> Selling out the Entire $\$ 60,000.00$ STOCK of GARIEPY \＆LESSARD

## EDMONTON

ALBERTA
You will do well to attend in the forenoon on account of the afternoon and evening jam．Store will remain open evenings．


## MAMMOTH SALE

| Nax mix mixy | 15 DAYS |
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The complete stock of clothing, Gents furnithings, boots and shoes of more than $\$ 15,000$ of The Norther given a free hand in the matter of conducting the Sale and cutting the prices and we are days. We have been in the time given, no matter what the cost may be. We have cut the prices to less than 50 CENTS ON THE DOL AR. Everything must go, no reserve. Everything in the store will go at slaughtering prices.
The name of THE CONTINENTAL BROKERAGE AND SALES CO. of Montreal and Toronto, is a sufficien
FACTS TO REMEMBER
FIRST.-That we guarantee every article we sell, and if you are not satisfied your money will be refunded SECOND.
very article is marked in plain figures age and Sales Co. of Montreal is sufficient guarantee.

Prices and Values Never Before Heard of in This Western Country

Gents' Furnishings



And hundreds of other articles at the same low cut prices. Be sure and secure some of these wonderful values in bar-
gains. Lay in a supply of all your winter needs. If you have not got the money borrow it and don't miss this opportunity, it will be money well invested, an investment that will yield you 100 per cent, profit. If you miss this
chan

The Continental Brokerage \& Sales Co. The Northern Clothing Co.

[^0]Sale starts Thursday Morning, October 21st, and closes Saturday Night, Nov,

## SPORTING NEW





[^0]:    Look for the all blue sign with the name

    of the Continental Brokerage \& Sales Co. Store Open | To outside purchasers of $\$ 25.00$, we |
    | :--- |
    | refund railway fare for 25 miles. . . . | 10 o'cloek 10 o'cloek.

