
"Would Wake Up Screaming"
"The Least Sudden Noise or Loud Talking Would Startle Him



Fashion
Plates.
 Ax Toprosh


Guaranteed Upholstery

Why pay 60 p.c. duty and a high freight when you
here.

We use the best British materials through out, including Springs, Curled Hair and Cover ings, in our Suites, and invite comparison in you can find.
Every piece guaranteed-Samples of Cover-
ngs and Prices on application.
Get our estimate for loose covers and gen-
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TAILORING SERVICE
From the booking of your measure, to the last of the garment, we are your service. Each individual has his own makins. Any defect is remedied before leaving store. You are always at liberty to have your clothes kept in order and
good repair. Added to good repair. Added to
this, you have a choice of a splendid and varied range in Suitings and overcoatings riving Our Foll Winter style books to hand. Prices no higher than hand-me-downs.


John Maunder, Tailor and Clothier, 281-283 Duckworth Stre Gramophone Records

Come in and Heal Mem.

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| Sunny Tennessee (tox-tro |  |
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CHARLES HUTTON,
THE HOME DPFIfusidh ?


##  <br> Ladies' Coats! <br> We are offering our stock of Ladies' Winter Mantles at greatly reduced prices. We have ments; our main object is to clear them out Call and see them <br> Ladies' Hats! <br> A bright and attractive assortment of merican Millinery Hats. The latest and most merican Millinery Hats. The American Flannelettes 500 pounds best American Flannelettes; 1 to 5 yard length. Plain shades as follows. Pink, Blue and White. Wonderful value. $\$ 1: 00$ per pound. <br>  <br> ENGLISH LACE CURTAINS! <br> A fine assortment of Englis, tain you have been looking for. <br>  <br> Blouse Flanneleties <br> White Tutishi Towels! <br>  20

# LUMBER! BRICII: 

Knowling's West End Premises. SPECIAL SALE PRICES.

SPOT CASİ ONLY.

In order to make room for repairs, etc, we offer all our Lumber and
Brick, consisting of
CLAPBOARD. $3 \times 3$ and $2 \times 5$, specially good, elear

PLOUGHED and TONGUED.
PoSTS, single and double.
ROUGH BOARD.
We alsó sell CEMENT, LIME by gallon \& pound, respectively; LINSEED OIL, Raw and Boiled; TURPENTINE, etc., on draught
PROTEX-The best and newest made Roof Repairer. ROOFING FELTS $-1,2 \& 3$ Ply. EMPIRE ASPHALT ROOFING.
wein GINOWLING, Ltd, rem

## Hard Fighting in

New Fox Picture.
 Lewr. In marked contrast to the he touching frienci.ilimpexisting bee min


## Exceptional Values

Lace Curtains
The last word in English Window Curtaining. $2.90,3.50,4.75$ Pair.

GUEST TÖWELING 20 inches wide: Beautifully lustred finish in andsome foral: pattern
sems Curtain Net
Madras Muslin Coloured Casement

BOLSTER SETS
$\qquad$

st. John's



EveningTelegram
Northern Delegates Arrive in City

## Refuse to Make. Statement of

 Reason for Coming
 Fishermen Aroused!






 sot meet the expense of of out
itting for the voyage. This may be attributable to many causes,
but in our opinion the real crix of the situation is the claim set
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he must ast well bear the res.
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## But the fishermen of the

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## The Humber Deal.

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| Columbus Day. | Methodist Pastor Dead. | TO-DAY'S MESSAGES. |
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## 


know that you are getting up-to the-minu stuff. Be it a Battery or anything else that y
want to come to us for it. Also come to us for any sort of Electrical
Goods you want. We will sell it to you for a fail and square price

| Vacuum Cleaners. | Curling Irons. |
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| Tea Pots, Coffee Pots. | d |
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Heaters, Heating Pads. 1 Brackets, Bells, etc.

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Fold it up.
Take it with You.
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NEW PRICES
 PRINCESS WHITE.
 WHITE \& GOLD.

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 PTHREE GOLD LINES.Soper \& Moort
Proobe $180^{2}$ eq


Soper \& Moore
WHOL IN COR Sacks 100 lb.
Bright Yellow
CORN MEAL. WHITE OATS. MIXED OATS BRAN. PRIME HAY ${ }_{21}^{21}$ piecea. sets.
PALE BLUE BAND,
AND 3 GOLD LINES


C. KNOWLING, LTD.

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## MEAL. <br> OATS.

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Feryland Regrets Departure of ${ }_{\text {Rev. }}{ }^{\text {eparture of }}$ Mother.
 Prices on
Cretomes Nexam in wrow what nize



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Signs and Symbols.



G NEWS-BIG SA VINGS FOR FRIDAY \& SATURDAY
Stylish wear for Autumn and Winter and other new seasonable merchandise are reduced in price for
Friday and Saturday. When experience says: THE ROYAL STORES OF COURSE.

 White Ermine Furs.



White Table Cloths




Men's Wear Bargain
Men's Working Shirts.
Men's Working Shirts. Men's Negligee Shirts.

 ALL WOOL SOCKS Men's Hats and Caps




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Wool Knit Underwear


The ROYAL STORES,Ltd.

The Newest in

## Dress Goods

 Bilinket Coatings.

 Biack Seaielteit


Resh, Peach, cher
Reg, then yard or :
Shantung Silk.



Good Looking BOOTS \& SHOES







Clearance Sale of Children's Under Garments Children's Stanfields sleepers.
 Children's
Stanfields
delds Combinations,
 Knitting Wools






# Values Count 

Here are Values the Keen Buyer will Appreciate

Dress Mellons
 $85,90,95,1.10 \mathrm{yd}$ Wool DressTweeds Assorted Dark shades． $85,1.20,1.30 \mathrm{yd}$ ．

## AllWool NavySerges

1．00，1．55，1．85，225，2．75 50

## Flanneletles

## White，at $22,25,30,38,40$. Striped， $25,28,30$ ．

Special Striped Flannelette
3 inch wide，good quality，soft
finish，all neat patterns．
35c．yd．
English Pyjama Flette．
Good wearing quality
$40 \mathrm{c} . \mathrm{yd}$

Cotton Blankels
All good Heavy makes． at $2.00,2.50,2.75,3.00$ Extra large size at 4.00

## Wool Blankets

5.00 and 6.00 pair． English Wool Blankets． Guaranteed all Pure Wool．Heavy
and warm at 8.50 to 13.00

LadiesCoatBargains
Winter Coats made of heavy Wool
Coating Serge，with belt and large Coating Serge，with belt and large
pockets，mostly Greys；a few Brown pockets，
and Navy

Special Price 6.75

## Steer Brothers <br> 00th1，012

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## NEW ARRIVALS！

Sheet Copper，
Sheet Zinc， Sheet Lead， Black and Galvanized Sheet Iron． Genuine Muntz Sheathing Sheathing Felt．

## Just Folks



Are You Succeeding？










## That Settled It．




Imperial Quality．


## 70，000 farmers guarantee this

The men of the Dairymen＇s League seventy thousand farmers－with
many hundred thossand ows，devote their lives to the production of
pure milk and milk products．
They are as much a permanent part of American life as New York
State or Floridis is．When hey make a diary product and put their col－ lective name on it，that product is make a dairy product and put their col．
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of the Dair the farmers in this territory are members
 regular rigid inspection and to uscheduled inspec．
tions by government officials This means much to
all who buy milk or milk products． all who buy milk or milk products．
For these seventy thousand men are in business to
 The storekeeper who sells Dairymen＇s League
Dairy Propucts can depend upon the products now and
in the future．

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CO－OPERATIVE ASSOCIATION
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## LADIES' RELIABLE OUTFITTERS

282 WATER STREET, formerly Miss Kelly's


If you intend buying a Winter Coat, NOW IS YOUR CHANCE, as we have them all greatly reduced. Whether you want a Coat for shopping, for motoring, for business
or for dress wear, we have it here, made of the finest materials and trimmed with the finest furs, and the prices are such that they are all

## Extraordinary Values

## SEALETTE COATS Velour \& Bolivia Coats \& Wraps of Quality <br> We emphasize the matter of QUAIITY, hecause it means much to us and to you In juds <br> FUR COATS

Made of the finest quality Black Sealette latest $3 / 4$ models, bell sleeves, silk lined throughout, belted right around ; that ate sold every where for $\$ 25.00$. Our Price,
$\$ 16.98$ ing VALUE, Quality plays a most important role. We ask you to compare style, workmanship, material and price and you will find that the "LADIES" RELIABLE OUTFITTERS" lead in VALUE-ALWAYS.
\$9.98, \$15, \$18, \$25, \$28
Also one rack of more exclusive Coats and Wraps at reduced prices.

In Electric and Coney Seal, bell sleeve, belted, fancy silk lined.
If you intend buying a Fur Coat at a low price, don't delay-now is the time.

## A FURTHER REDUCTION

 SERGE DRESSESOur well known SERGE DRESSES, selling at the reduced price of $\$ 6.98$ last week, now only
One rack of very fine SERGE DRESSES, sizes up to 44 , formerly selling for $\$ 9.98$, now . $\$ 8.98$ Also one lot of exclusive TRICOTINE and POIRET TWIL DRESSES, beautifully trimmed, conservatively priced. LADIES, take advantage of the further reductions on these Dresses, as we have only a limited quantity.

## Ladies' Suits at Half Price

 $\$ 25.00$ GOSTUMES Tor $\$ 12.98$Fall Suits in Navy only, long tailored coats, slit sides, silk lined, belted right ared

As we only have a few of these left, will you kindly. come early and avoid disappointment?

## HEATHER HOSE

In Brown, Green, Blue, Grey and Fawn mixtures; medium yeight, some ribbed, others plain, at ..... 1 .. 49 c , 65 c c, 98 c . pair

## WAISTS

Have yout seep lour New Model Waists? They certainy look attractive. Don't fail to see them. They. cone in Biscuit, Flesh, White and Redjs somidie are eaborately beaded, the othens exquisitely zembrbidered, at . . . . . 59.75

## Ladies' Rubber Coats

We have received a shipment of fine quality Brown Rubber Coats, just the thing for the cold and wet weather; big collars, belted around, patch pockets, half lined, at only

## $\$ 18.50$ each

## SLIP-ONS

In Blue, Mauve, Rose, Gold and White; short sleeves, fringe on sleeves and bottom; all wool. Formerly sold at \$2.98. Now . . . . . . . . . . . . . . . . . . . . . . $\$ 2.88$ 1 lot of Ail-Wool Slip-ons in 2 shade effects, Green and Fawn, Red and Grey, Black and Grey, etc. Formerly \$5.98. Sale Price.
Also a fine selection of Wool and Silk combined in Black, Helio and Fawn. Formerly $\$ 6.50$. Now. $\$ 5.50$


5 F

## MAJESTIC THEATRE

TO-DAY.
Watch for our Big Matinee SATURDAY.
A Real Show for the Children,

## PRIMAL

Can a marmhearted man who makees a lorely
seren-year-olid boy his pal beome a terrbie
LAWV."? fighter when the interests and ifie of his litite


A FEW BIG ONES. coming:
D. W. Griffith's powerful story "DREAM STRREET" Abel Gance's - AND "I ACCUSE." When we say "Big Pictures" we mean
BIG PICTURES.

RAINY WEATHER SPECILLS!

Away
Below
Cost

## MENS and YOUTHS

 waterproors
## $\$ 5.75$

SEE THEM IN OUR WINDOW. These Coats combine all that is necessary
for Service and Style. "Cheap" preparation for the rainy season.

## Girls

BLACK

## Oilcoats

## exc zdingly cheap.

 Both quality and price are here combined to give you a "necess ry Bargain" These Coats have velvet collar, , colt across back and strapsat the sleeves. The right Coat for school at the sleeves. The right Coat for school

## "Your Inspection Invited"

MILLEY'S.

## House Flags.







## Safe guard Your Prints <br> Just make it a habit to put one of each of your "Snaps" securely in an  reference, therwise youth find youve otten given away the very ones you wanted to keep particularones ly. <br> Albums are a phorapic <br> Albums are a photographic necess sity, but not an expenive one fiy shou at sooton's, whire shop at Tototes', where there is a magiticent stock of Snath Shot Al bums in all grades and sizes, and in a wide range of prices. <br> T00TONS,

The Kodak Store, : Water Street 'Phone 131


## Bafrd's HOSIERY LEADERS



## FRIDAY, SATURDAY and MONDAY at BAIRD'S



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Pillow Cottons, Scotch Wincey, Brown Corduroy, etc. GO ON SALE


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## New Arrivals

## show


and








## Girl

 Iness \& Comfort to the Home

Coat
Hem

JERSEYS


$\$ 1.79$
LADIES FALL COATS
Very Special Valnes.
7.89

CANTON CREPE JUMPERS



Furnishings that add Cheer-
 and








## Sale of N N <br> and Suitings 

## Sale of Cotton

 Blankets

## St. John's

Municipal Comeil PUBLIC NOTICE. POLL TAX. The attention of the publit is called at tont of ollowing pustions
of the St. John' Munctipal Act SECTION 249 -


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mondr ir botitee by or from the Council between fifteenth day
October and the fiften




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exceeding ten days.
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The Woman's Book
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dealing with all subjects of




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Garrett Byrne,

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RED BALL VAC STORM KING
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SEA RUBBERS STORM KING.
SEA RUBBEERS-He Rubber with the White Sole. $\$ 5.50$ the Pair. Double wear in each pair. orders receive prome lots.
F. Smallwood THE HOME OF GOOD SHOES, uopsth

218 \& 220 Water Street.

## KARL S. TRAPNELL, Opt. D., EYESIGHT SPECIALIST, <br> 307 Water Street, Upstairs <br> HOURS-10-1: $\begin{gathered}2.30-6: \\ \text { appointment. }\end{gathered}$ Evenings by


1500 Sides AMERICAN SOLE LEATHER.
NEW MANLLA \& STEAM TARRED ROPE Also, 2000 AMERICAN GOVERNMENT AXES

Will be sold at Rock Bottom Prices.
North Am. Fur, Hide and Metal Co'y.,


## Just Arrived per S.S. "MONS" <br> Anoberc Cargo <br> Burnside Scotch Lump <br>  $\$ 13.50$ and every load good. <br> The Best North Sydney Sereened and Hard Welsh Anthracile, At Lowest Prices. <br> A. $\mathrm{H}, \mathrm{Murray} \& \mathrm{CO}_{n}$,

Limited., Beck's Cove.


Forty-Thriee Years in the Publio

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Fx "ROSALIND" TO-DAY 300 Barrels Apples-KINGS. Ex. "Belvernon
Tobacco-Jumbo
CHEAPER AND BETTER.

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Have You Seen the
JEWETT CAR?
the jewett is paige built.
The new Jewett is of Paige conception, designed and built by Paige engineers and mechanics in the Paige
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## Anglo-American Garage, <br> JOS. COCKER,

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You cannot come into our Hardware Store and look around without seeing some work saving thing that you really ought to have.

So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.
When we sell you Hardware once you will
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PLANTERS SALTED PEANUTS.
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INGERSOLL CREAM CHEESE
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CRYSTALZED BON BONS. and CORONA MIXTURES.
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OUTPORT ORDERS PROMPTLY FLLLED.
P. F. FEARN \& CO, Ltd.,

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PORK, BEEF, CORN, etc

TO-DAY
Ex. "Belvernon" and "Manoa"
LIGHT HAM BUTT PORK, 7080 pieces.
"STERLING" FAMILY BEEF.
EDDY'S "WHITE TOP" MATCHES-
(10 gross Cases).
CRUSHED CORN-(100 lb. Sacks).
ROUND CORN-( 100 lb . Sacks).
ALSO,
SEPTEMBER MAKE CHEESE-
Large, 70 lbs . each.
SEPTEMBER MAKE CHESE
Twin, 35 lbs. each.
Lowest Prices.

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CHOICE NORTH SYDNEY COAL
Due to arrive:
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Prices and Quality Right. PROMPT DELIVERY
Also a large quantity BIRCH JUNKS.
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S.S. HOME-HUMBERMOVIF-BATTLE HARBOR
 1.00 p.m. Sunday, October 15th, will connect with S.S.
Home, at Humbermotht for usual ports of cal thetween
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Music carries us on wings of thought to vistons of thy
beautiful, it osothes and quietens or or it quit quikens of
enlivens, according to the art of the player. Colours, too, have their effect. Reds for warn
Grey coldness, Yellow enlivens and Blue brings qui Grey coldines, yellow eniivens and Blue brings quin
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no matter what the cost is. no matter what the cost is.
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[^0]:    Service--The Evening Telegram

