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FOR EVERY DAY WEA and Sunday Too
For all purposes and all occa-
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The Klark-Urban Co'y "The Mis-Leading Lady."

Which One Shall I Marry"? SATURDAY MATINEE and Night
$\frac{\text { "Pal O' }}{\substack{\text { Prices } 20,30,50 \text { and } 75 \\ \text { Thesman's. }}}$

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## Kelly's Honor.



## Items of Interest.





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## General Reduction Sale!

A Great Money Saving Event for you. Bargains that will Make you smile. Lots of Happy Buying in Every Line. The Road of LOW PRICES Lead Right to Our Store.

## MAIL ORDERS ! <br> Shopping by mail is very easy at this store. It is your depart- <br> A SALE <br> That's a

 ment, organized for the purpose of helping our patrons out oftown. Prompt and careful attown. Prompt and careful at
tention is fiven to every order.
Hosiery
Ladiess $\overline{\text { High }}$ Grade Fine
Fleeced Hose. Fast lack and seamless.
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DRESS TWEEDS!
Modish $\frac{1}{\text { materials }}$ and fash-
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Wool Blankets!

Some Real Blanket Bargains,
$\$ 6.25, \$ 7.30, \$ 8.00$.

Sacrifice.

## Two Coat Blouses

 Specials!
 Nas oro erican Coats, with hign stloth.
up collar in fancy Velour Clath
No description, however elabor No description, however elabo
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Two extra values in Ladies
Blouses for this sale. Fresh Blouses for this sale. Fresh
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They display exceptionally well. $\$ 1.39$ \& \$1.79. FUR SETS, PRICES, Cotion Blankels!

Prices Below Wholesale. Re Advised. Buy now. \$3.30, \$3.80, \$4.50.

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 Our WALL PAPERS Look As They Should-Beautiful

Owing to the increasing popularity of our Wall Paper Department we have been compelled to enlarge our stock of Wall Papers, and announce to-day another shipment of
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Beautiful and Artistic in Design.
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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDAAND, NOVEMBER 20, 1918-

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and about your policies. you the best reasonable raten, PERCIE JOENS Inaurance AK-

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## A Big Shipment of BEDSNEADS, <br> White Enamel, Single and Double. The C. L. March Co., Ltd, cor. Water \& Springdale Sts. <br>  <br> 

Bedsteads: \$9.50, \$11.50, \$14.50, \$15.50, All Good Values.

MATRESSES.


We make them from Bunk Size up. Prices from $\$ 2.00$ to $\$ 18.50$
The C. L. MARCH CO, Ltall,
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## Now in Stock <br> Winter Keeping APPLES

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| ＊Why Don＇t You Keep It Yourself ？＂ <br> Sometimes the above question is put to us by unthinking in－ vestors．The obvious answer is－why doesn＇t the grocer keep all his sugar，or the coal dealer keep all his coal，the merchant all his wares，etc．？If every business man kept to himself all all his wares，etc．？If every business man kept to himself al the good things he came across，the world would STAGNATE． We are not millionaires，and couldn＇t buy up ALL our own offerings if we wanted to，but investors may rest assured that we buy a block of everything we offer before we ask anyone else to buy it．We must believe in it sufficiently to buy it ourselves before we ask you to invest in it． All the officers of this company and the company itself pos－ sess large blocks of Industrial Securities Co．Just come in and belief in the future of Industrial． NOW，HOW MUCH DO YOU WANT AT 15 PER CENT．？ <br> J．J．LACEY \＆CO．，Limited． Insurance and Investment Specialists， CITY CHAMBERS． |
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## Which Shoe－

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## CHOICE PICKLED MEATS

200 tierces Choice Spare Ribs， 100 barrels Libby＇s Family Beef， 50 barrels Libby＇s Special Family．

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The average man or woman may think all WAR STANDARD FLOURS Canadian Government has decreed that Flour must not be milled ABOVE a to prevent millers from milling BELOW that standard．

## Ogilvie＇s Standard Flour <br> Try a Barrel and be convinced． <br> 药

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A short time ago we advertised $\$ 6,500$ worth of Dress，Coat and
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STRONG LINEN FINISH GLACE THREAD，
for sewing on buttons；also used by Shoemak－ ers，Tailors，Harness
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## CHRISTMAS AND NEW YEAR CARDS．

$\div$ carefully selected to suit anl tastes and
＂Ahyligh＂Packet of 12 Cards，only ．
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＂Dominion＂Packet of 12 Cards，only
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＂Regal＂Packet of 12 Cards，only. ＂Goernor＂Packet of 12 Cards，only ＂Beatty＂Packet of 12 Cards，only
＂Haig＂Packet of 12 Cards，only ＂Haig＂Packet of 12 Cards，only ．．．．．．
＂Kuen Marr＂Packet of 12 Cards，only ．．
＂King George V．＂Pkt．of 12 Cards \＆Envelop ＂King Memories＂Box of Cards \＆Envelopes，
only $\ldots$ er
 ＂Florall Sprays＂Box of 10 Cards \＆Envelopes， ＂Wishys，Box of 10 Cards \＆Envelopes，only Velopes，only
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Envelopes，only Envelopes，only ${ }^{2}$ ings＂Box of 10 Cards and
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TIE WEDDING RIN THE WEDDING RING suggests the selection of an article
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T．J．DULEY \＆CO．
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FOR SALE！ Ford Touring Car，


FOR SALE
Three New Houses

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