# SERBS CAPTURE IMPORTANT BULGARIAN STRONGHOLDS

Circulation Last Week 274,820

Daily Average, 45,736

ndon Advertiser

55TH YEAR. No. 22200

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, SEPTEMBER 27, 1918.

112 COLUMNS

# PRICE TWO CENTS. FRENCH TAKE 7,000 HUNS; HAIG OPENS NEW ATTACK; BULGARS OFFER ARMISTICE

FOURTH U.S. LIBERTY LOAN CAMPAIGN OPENS TONIGHT

Epidemic in Eastern Portion of the United States Appears To Be Beyond Control-Surgeon-General Fears That the Disease Will Spread Westward.

Washington, Sept. 27.—Spanish influenza, sweeping through all but thirteen the army camps and apparently beyond control of local authorities in many eastern communities, has caused a tremendous increase in the death a tremendous increase in the death

moriality in the next few weeks.
Orders issued last night by Provost Karshal Gen, Crowder cancelling calls for entrainment of 142,000 draft registrants between October 7 and 11 were lue to the sick conditions in many pamps, and were said by health officials to be absolutely necessary at this time.

20 INFLUENZA VICTIMS.

New York Sept. 27.—Twenty deaths here from Spanish influenza and seven from pneumonid, some of the latter due to influenza were reported to the health department today. This is a greater number than the total deaths

precaution had been taken by the authorities that the men had died from influenza and still they remained inac-

STOP SALE OF DRINKS Boston, Sept. 27.—The emergency health committee, of which Henry B. Endicott, executive secretary of the state public safety committee, is chairman, voted today to request proprietors of all soda fountains to discontinue immediately the sale of all drinks, as an aid in checking the spread of influenza. No time was set when the sale might be resumed.

### CANADIANS PUSH FORWARD IN ATTACK LAUNCHED BY HAIG ALONG SENSEE TODAY

British Forces Have Crossed the Canal Du Nord Defences On a Front of More Than Three Miles—Have Driven In Over a Mile.

About nine German divisions, 122,000 men, are understood to be opposing Haig's men in the battle that opened carly today along Soffa by way of Jassy, it is

With the coming of the sun the morning broadened into clear, pen weather, and the British airmen were able to report the prog- has already been set on foot. ress of the battle.

Canadian troops pushed forward on the northern fank of the

By 9:30 o'clock this morning the British appeared to have ossed the Canal du Nord defences on a front of more than three niles, and to have advanced to a maximum depth of approximately mile and a quarter.

### London Advertiser's Coal Campaign Coupon

-	Fill in and send to Coal Campaign Editor, The Advertiser, Dundas street:
	Name
	Address
	Coal consumption last year
	Coal requirement for coming year
	Supply at present in your cellar
	Are you willing to have cellar examined by responsible official?
	Have you reasonable expectation of securing your
	supply?
	Do you believe sity authorists to an

### ARMISTICE IS OFFERED ALLIES OF BULGARIA

Dispatch States That Action Is Not Supported by King.

RECEIVED BY BRITISH. London, Sept. 27 .- The British Government today received from an official

rate of the army at home.

For the week ending September 20, the surgeon-general's office reported today, the death rate was 4.4 per cent, compared with 2.3 per cent the preceding week. This increase was attributed in arge measure to influenza, but the report pointed out that the figures do not show the seriousness of the situation, as since last Friday there has been a further rapid spread of the epidemic, with many deaths.

While the epidemic heretofore has been prevalent chiefly near the Atlantic leaboard, the surgeon-general's office reported today. Quebec civic health department with regard to prevention of spread of Spanish influenza, which he affirmed was prevalent here, was severely condemned in an interview given last night by Coroner Jolicoeur.

He said there had been many suspicious deaths, and as far as he was concerned a number of them were due to the dread disease. He said that the bodies of the nine saliors who had died from taken to the undertaking establishment to be embaimed for shipment and no precaution had been taken by the authorities that the men had died from authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the authorities that the men had died from the disease in this port had been taken by the

garian second army, are on their way to the French headquarters with the assent of King Ferdinand to arrange the conditions of the armistice and eventual-

Paris, Sept. 27.—The French comma der-in-chief in Macedonia officially reports today that the Bulgarians have asked for a meeting to arrange the conditions of an armistice and eventual peace. The French commander replied, refusing to suspend the operations, but saying he would receive duly qualified delegates of the Bulgarian Government.

London, Sept. 27.—Premier Malinoff of Bulgaria has made an offer of an armistice to the Allies, according to a Berlin message transmitted by the Exchange Telegraph correspondent or of King Ferdinand.

The Berlin message says that Malinoff's offer has created great dissatisfaction in Bulgaria, and that strong military measures have been taken to support the of Four-de-Paris. Germans there now Bulgarian front.

added, a counter-movement against the action of the premier

GERMANY TO PROTEST.

London, Sept. 27.—Germany intends of send a solemn protest to Bulgaria against Premier Malinoff's request for an armistice, according to Berlin reports received in Amsterdam and forwarded by the Exchange Telegraph Company.

GERMAN INTERNED SHIPS IN CHILEAN

HARBORS OCCUPIED Santiago, Chile, Sept. 27.—The Chilean Government tonight ordered the naval authorities to occupy with armed forces all the interned German ships in Chilean harbors.

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 51; lowest, 34.
The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 48; lowest, 44.

TOMORROW-WARMER.

Toronto, Sept. 27—8 a.m.
Forecasts.
Today—Strong northwest winds; some scattered showers, but mestly fair.
Saturday—Fresh westerly winds and little warmer. The following were the holowest temperatures during the previous to 8 a.m. today:
Stations, High Low.
Victoria 72 56
Calgary 74 64
Winnipeg 74



Advertiser lilustrations Ludendorff-Well, the world's round, isn't it?-London Evening News

# OUTSKIRTS OF THE ARGONNE FOREST ARE "BOTTLED UP"

Attacks of the Franco-American Forces Northwest of Verdun Have Been More Successful Than Anticipated -Huns Have Sammies to Fa ce in Front and Poilus at Rear.

Paris, Sept. 27.-American troops, in have the French in front of them and their attack northwest of Verdun, ap- | the Americans at their backs. pear to have attained all and more than The Germans, it is believed here, at Copenhagen. The message all they attempted. The Americans were have only one division in the Argonne states that the premier's offer confronted by the German fifth array. This force now has no other means of was made without the support. This force had been diluted, which exof other members of the cabinet plains the relatively small number of ing northward through the woods. prisoners taken.

cans of Mont Blainville (on the eastern outskirts of the forest) bottles up the Germans holding the positions in front

"By taking Varennes and Montfauco The Argonne Forest itself is "dead with a series of positions that Gen. you ground" between the two attacking Gallwitz considered so impregnable fronts, but the capture by the Ameri- that he could not have taken indispensable precautions," says Marcel Hutin in the Echo de Paris. "The Americans have given a magnificent new edition of their victory in the St. Mihiel section."

### According to statements from KAISER "DUCKED" FOR CELLAR WHEN ALLIED BOMBS BEGAN TO DROP

German Emperor Was Visiting in Mannheim When British Airmen Raided City On Saturday Last.

Geneva, Thursday, Sept. 26.—Emperor William, Field Marshal Duke Albrecht of Wurttemburg and Prince Stephan of Schaumberg-Lippe were in Mannheim last week when British airmen raided the city. The royal party, according to the Democrate of Geneva, was staying in the royal palace, and the emperor and his staff promptly took refuge in the cellar, remaining Mannheim last week when British airmen raided the city. The royal party, according to the Democrate of Geneva, was staying in the royal palace, and the emperor and his staff promptly took refuge in the cellar, remaining there twenty minutes. The palace was not hit, as it had been during a previous raid, but bombs fell in the visit, the newspaper adds, was to appease the unrest and fear of the population owing to the approach to the frontier of allied armies and constant aerial bombing.

Announcement was made in London on Sunday that British airmen had attacked Mannheim on Saturday, September 21.

### BAKER WITNESSES **OPENING OF ATTACK**

When American Drive Opened.

With the American Army on the Champagne Front, Sept. 27.—Secretary of War Baker witnesses the beginning of the American drive along the front northwest of Verdun yesterday morning. At 5:30 o'clock after the enemy positions had been bombarded with high exosives and gas shells, the infantry ad-

NEUCCERA IS HANGED.

### FLIES FROM ITALY TQ FRENCH CAPITAL

U. S. War Secretary Present Gabriele D'Annunzio Reaches More Than a Hundred Have Paris After Flight Over the Alpines.

Paris, Sept. 27.—Gabriele D'Annunzie

### ENEMY POSITIONS TO A DEPTH OF THREE MILES PENETRATED BY FRENCH FORCES

## ALLIES HAVE **TAKEN 10.000** PRISONERS IN

More Than 200 Guns Captured in Successful Drive.

tured more than 10,000 prisoners, says a statement from the French war office tonight. More

Open Fourth Liberty Loan Campaign.

New York, Sept. 27. - President Wilson's address at the Metropolitan Opera House here tonight, signalizing the opening of the national campaign for the fourth Liberty Loan was awaited with intense interest thousands clamoured in vain for tickets for admission. The popular be lief is that in addition to making a stirring appeal for the sale of bonds the president will reply to the recent

the president will reply to the recent German imperial chancellor.

Before the meeting opens there will be a "concert of noise" for half an hour from powerful air raid sirens, police emergency whistles, church bells and other sound producers. The "all clear" signal from the air raid stations will be sounded just before the president starts to speak.

During the din thousands of reserve policemen and volunteer workers will start to distribute one and one-half million copies of a surprise newspaper edition. At midnight Governor Whitman will purchase the first bond in the city at "Liberty Hall" in Times Square and make an address.

### DRAFT EVADERS IN HIDING IN NORTHERN FORESTS OF QUEBEC

**Built Camps in One Dis**trict Alone.

[Special to The Advertiser.]

Over 7,000 Germans Captured By French In Successful Attacks In Champagne District --- British Troops Open New Attack This Morning Along the Sensee River.

16,000 PRISONERS TAKEN IN CHAMPAGNE.

London, Sept. 27.—The number of Germans taken prisoner by the French and Americans in their drive in the Champagne and to the east exceeds 16,000, according to a Paris dispatch to the Exchange Telegraph Company.

Paris, Sept. 27.—Successful development of the French offensive begun yesterday in the Champagne is reported today by the war office. Over the entire field of attack by the French, between Paris, Sept. 26.—The Allied the River Suippe and the Argonne Forest, the formidable German troops in Macedonia have cap- positions of a depth of more than three miles were brilliantly carried.

The text of the statement reads:

"The attack by French troops in the Champagne developed yesterday with success. From the Suippe to the Argonne the first than 200 guns also have been German positions, a formidable network of trenches and wire entanglements of a depth of more than five kilometres, which the enemy had not ceased to strengthen since 1915, were brilliantly carried by the French troops.

"The French have captured the Butte-du-Mesnil, the Buttelu-Souain, the Butte-du-Tahure and the villages of Tahure, Ripont, Rouvroy, Cernay-en-Dormois and Servon-Melzicourt. More than 7,000 prisoners were taken by the French. The

French forces resumed their attack this morning and, despite unfavorable weather conditions, satisfactory progress is being made." "The Navarin Farm, the Butte-du-Souain, the Butte-du-Mont Muret, the Butte-du-Tahure, the Butte-du-Mesnil, the villages of U. S. President's Address To Tahure, Ripont, Rouvrey, Cernay-en-Dormers and Servon-Melzicourt, with organized points of support and stubbornly defended by the enemy, were conquered in hard fighting on the first day of the battle. The number of prisoners thus far counted is more than

7,000, of whom 200 are officers. "In the course of the night the enemy attempted no reaction. "The attack was resumed this morning, and despite bad weather, it is being continued under satisfactory conditions."

#### BRITISH TROOPS LAUNCH ATTACK SOUTH OF THE RIVER SENSEE

London, Sept. 27 .- British troops attacked on a wide front south of the Sensee River this morning, according to a report received here from Field Marshal Haig. First reports indicate that satisfactory progress is being made.

The Sensee River is a small stream flowing to the northeast and paralleling, on the south, the Scarpe River, which flows past Arras and passes through the important city of Douai, one of the principal German bases on the Artois front in France. It is probable that the British attack is made for the purpose of driving a wedge between Douai and Cambrai, about fifteen miles to the south.

The text of the field marshal's report follows: "At 5:20 o'clock this morning our troops attacked over a wide front south of the Sensee River. First reports indicate that satisfactory progress is being made. During the night successful local operations were carried out in the neighborhood of Arleux, northwest of La Bassee and southwest of Fleurbaix. Our line was advanced in these localities and prisoners captured."

### ALLIED TROOPS PUSHING OVER MOUNTAINS TOWARD BULGARIA

Paris, Sept. 27.—The Allied offensive in Macedonia continues successfully, says a French war office statement tonight, and the Allied troops are pushing their way over the mountain ranges toward Bulgaria. The statement reads:

Paris, Sept. 27.—Gabriele D'Annunzio, the Italian author-aviator, arrived in Paris this morning in an airplane, fiying from Italy across the Alpines.

INVITES FRENCH TO

AMERICAN FEDERATION

Paris, Sept. 27.—Samuel Gompers, president of the American Federation of Labor, who is visiting the city, has invited the French Confederation of Labor to send delegates to the national it is announced here. American Federation, it is announced here. American Federation, it is announced here. American labor delegates will be present at the next conference of the confederation,

[Special to The Advertiser.]

Montreal, Sept. 27.—That scores of draft evaders, possibly hundreds, have congregated in the woods on the private presence of the Provincial fish and game congregated in the woods on the Provincial fish and game congregated in the woods on the Provincial fish and game presence of the American Federation of Labor to send delegates to the national it is announced here. American labor delegates will be present at the next conference of the Confederation, it is announced here. American labor delegates will be present at the next confederation,

[Special to The Advertiser.]

Montreal, Sept. 27.—That scores of draft evaders, possibly hundreds, have corrected in the woods on the private presence of the Provincial Fish and game parts of the Provincial Fish and Game Association. From the Provincial Fish and Game Association. From the heights of the Gradets Mountain range have been reached by the Franco-Greek troops. Serbian forces have captured the town of Ishtib and passed beyond it, and are approaching Veles."

ATTACK PROGRESSING FAVORABLY.

Paris, Sept. 27.—Reports at this hour from the battlefront in the Champagne, between the Suippe and the Meuse rivers in Shots fired at them.

Continued on Page Four.

### Set Aside a Few Dollars

your earning capacity is ess, the interest on your avings may make up the shortage.

Call and make the start with those spare dollars now in your pocket. Our savings interest rate

31/2%

## per annum.

HUNTER HORSES WIN .- A team of carriage horses owned by Mrs. William Hunter carried off first prize at the Lambeth fair this week. The same team took a couple of firsts last year.

Took Lydia E. Pinkham's Vegetable Compound. Read Her Letter.

Potterville, Pa .- "For a long time I was bothered with pains in my side, and was so weak from my trouble that I could not do any lifting or hard work of any kind. If I tried to straigh ten out when lyin

though something would tear loose. ydia E. Pinkham' Vegetable Commy health and I am

-Miss HAZEL CHUBBUCK, to community

CATARRHAL DEAFNESS

TELLS SAFE AND SIMPLE WAY TO TREAT AND RELIEVE AT HOME.

If you have catarrh, catarrhal deafness or head noises caused by catarrh, or if phlegm drops in your throat and has caused catarrh of the stomach or bowels you will be glad to know that these distressing symptoms may be entirely overcome in many instances by entirely overcome in many instances by the following treatment which you can easily prepare in your own home at little cost. Secure from your druggist I ounce of Parmint (Double Strength). Take this home and add to it ½ pint of hot water and a little granulated sugar; stir until dissolved. Take one table-

nearly ninety per cent of all ear troubles are caused by catarrh and there must, therefore, be many people whose hearing may be restored by this simple, harmless, home treatment.—Advt. Misdirected Energy!

Nervous Breakdown is Not so Much a Result of Loss of Nerve Force as it is "a Loss of Control Over the Nerves." People who are fussy, excitable or erratic are examples of misdirected energy; were those same people calm, cool and collected they would get more out of their work with the same amount of energy, Hacking's Heart and Nerve Remedy Strengthens the Nerves, so that you will have more control over them. If you will have more control over them. If you will have the Patience to persist in this treatment, there is no Nervous Trouble that you cannot overcome. Nature requires time to rebuild the broken down tissue, and while you will get encouraging results from the first bottle, you will be greatly benefited from its continued use. Price 50c a box, 6 for \$2.50. Sold by all dealers or by mall. C. B. Hacking & Co., Listowel.



Believe me to be, yours most sincretely, T. C. COLWELL.
PYORRHEA

Recent investigations indicate that this disease of the gums is often the cause of RHEUMATISM. NEURITISE etc. "The Pemetine Treatment" is a proven CURE for Pyorrhea. All druggests, 50 cents.
THE PEMETINE LABORATORIES.
Lendon, Ontarie.

Believe me to be, yours most sincretely.

P. S.—We buried your loved one on the Roye road, about a mile east of the village of Bouchoir, with Christian rites, with his comrades, including two officers, Capt. Whitlow and Lieut. Hanna.

Please receive our sympathies and our prayers to God, our heavenly father, for you.

We would convey also the sympathy of our commanding officer. Yours faithfully, T. C. COLWELL, chaplain.

### CAPTURE OF DOIRAN **GREAT NEWS FOR** LIEUT. GALBRAITH

ondoner Home On Leave Says Impossible Achieved.

BACK TO MACEDONIA

Veteran of Long Service in Imperial Army Leaving to Rejoin Forces.

TOURTY OF ESSEX

Many men are needed for tobacco cutting in the county of Essex. The local branch of the Ontario Government Employment Bureau has been requested to send as many men as possible to help with the tobacco crop. There is still a heavy demand for carpenters to work at Carling Heights, and a number of experienced farm helpers are wanted for Pelee Island.

Transportation for farm help to places of employment will cease to be in effect after September 30. Since May farm helpers have been supplied with going transportation.

HUNTER HORSES WIN.—A team of the Contended a ceald "unless it is decided to push the way things look now," he case to be in effect after September 30. Since May farm helpers have been supplied with going transportation.

HUNTER HORSES WIN.—A team of the contended to the case to be in effect after September 30. Since May farm helpers have been supplied with going transportation.

HUNTER HORSES WIN.—A team of the contended to present the contended to push the contended to the c

that the Bulgars are anxious now for peace."

Going Back to Macedonia.

Lieut. Galbraith's leave is up on Saturday, and he expects to go directly back to Macedonia. "I don't expect there will be much to do when I get back there, the way things look now,' he said. "unless it is decided to push right on and perhaps link up with Rumania. Of course it doesn't do to be too optimistic." Considering the difficult and disheartening conditions of warfare experienced by Lieut. Galbraith with the British army in front of Doiran for a couple of years, he might be forgiven for indulging in optimism now. During the past week he has been visiting friends in Defoit, where he gave addresses before the Businessmen's Club at the Y. M. C. A. His brother, Capt. Campbell Galbraith, who went overseas with the first contingent, leaving London in the command of Lieut.-Col. Campbell Becher in August, 1914, is expected home on his first Canadian leave in the immediate future.

### CHARMS OF MUSIC ATTRACT A THRONG TO SINGING FEST

down it seemed at Community Chorus Reopens Season With Good Attendance.

"Music hath charm" is no doubt "Music have rue saying, especially rue saying, especially rue saying, especially rue saying are rue." more."—Miss HAZEL CHUBBUCK, Potterville, Penn.

Thousands of women drag along from day to day in just such a miserable condition as was Mrs. Chubbuck, or suffering from displacements, irregularities, inflammation, ulceration, backache, side ache, headache, nervousness, or "the blues."

Such women should profit by Mrs. Chubbuck's experience and try this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, and find relief from their sufferings as she did.

For special suggestions in regard to your ailment write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of its long experience is at your service.

CATARRHAL DEAFNESS

Mr. Jordan announced that it had

Mr. Jordan announced that it had been planned to hold a community chorus amongst the soldiers of the London Garrison, and that Lieut.-Col. W. J. Brown, A. A. G. M. D. No. 1, believed in the efficacy of singing not only as a musical training, but also as physical exercise. At the close of a most enjoyable evening, Mr. Jordan announced that the community chorus would be held every Thursday in the Auditorium, the next one to be held October 3.

MEMBERS MUST BRING THEIR OWN SUGAR FOR MOTHERS' CLUB'S TEAS

Ittle cost. Secure from your druggist 1 ounce of Parmint (Double Strength). Take this home and add to it ½ pint of hot water and a little granulated sugar; stir until dissolved. Take one table-spoonful four times a day. An improvement is sometimes noted after the first day's treatment. Breathing should become easy, while the distressing head noises, headaches, duliness, cloudy thinking, etc., should gradually disappear under the tonic action of the treatment. Loss of smell, taste, defective hearing and mucus dropping in the back of the throat are other symptoms which suggest the presence of catarrh and which may often be overcome by this efficacious treatment. It is said that nearly ninety per cent of all ear troubles the close of the meeting. Some discussion as to whether refreshments should be served at these meetings arose. It was, however, decided to continue the practice, if the members would bring their own sugar.

CHAPLAIN WRITES OF DEATH AND BURIAL OF PTE. A. F. NANFAN

Young Londoner Lies With Comrades on the Roye Road.

RELIANCE Garage

SERVICE Station

NEW AND ALARMING ASPECT TO

Mrs. Nantan Feelved.

In the Field, France, Sept. 2, 1918.

Dear Mrs. Nanfan,—It is with deepest sorrow that I write these few lines to console and sympathize with you in the loss of your son, Pte. A. F. Nanfan. He died on August 10 whilst advancing against the enemy, and his death was instantaneous.

He was a good soldier, and is much missed by his comrades.

I hope you will be able to find some consolation in knowing that he passed from us, doing his duty gallantly.

Believe me to be, yours most sincerely,

T. C. COLWELL.

P. S.—We buried your loved one on



### Good Reasons WHY You Should Shop NOW For Christmas

avoid the trouble and annoyance of last-min-**I OU** ute shopping by paying us a visit Now and looking over our displays of Jewelry, Diamonds, Watches and Silverware always so suitable for holiday gift giving.

is now most complete and here you will be sure to find thousands of timely suggestions. New goods are arriving daily-later in the Stock season it will be almost impossible to get such an assortment as is now obtainable.

Our can now give customers better service and more particular attention than later when Sales Christmas shoppers throng this store. Let them People help you solve your "what-to-give" problems before the rush is on.

A will hold any article in this shop until Christmas. This gives you the benefit of our SER-Small VICE, enables you now to select from a Deposit COMPLETE STOCK and eliminates the worry of eleventh-hour purchasing.

SETTLE YOUR CHRISTMAS GIFT PROBLEMS NOW.

### JOHN S. BARNARD

"THE GIFT SHOP."

194 DUNDAS STREET.

SPEAKS ON PLAYING

THE BUSINESS CARDS

WITH THEIR FACES UP

Confidence

A delicious food,

rich in the vital

No Waste. You eat and enjoy it to the last atom.

Health making,

nourishing, economical.

phosphates.

reason for

LONDON, ONT.

### Speed Up!

Meet war-time conditions in your business with National Cash Registers. THE N. C. R. CO. OF CAN., LTD. JULIUS MADDI, Sales Agent club on "Playing the Game of Business With the Cards Face Up," and it is expected that he will deliver one of the most interesting of all the excellent addresses given before the members of the club since its beginning.

# MISSIONS BUDGET

Important Memorials Passed at This Morning's Session.

The total estimates for the work of the Dominion W. M. S. of the Methodist Church for the year 1918 to 1919 were made out this morning and amounted to \$251,684.43. The memorials regarding the enfranchisement of the women of Methodism and the permitting of W. M. S. missionaries to administer the sacrament of baptism in cases of emergency, no ordained male missionary being present, again came up and were passed in their new wording. These memorials will be forwarded to the general conference of the Methodist Church to be held at Hamilton in October. tical, downright helpful business talk you've got to secure a man that is able ton in October.

An expression of appreciation was offered to the different local institutions and individuals who had made the theorem.

tical, downright helpful business talk you've got to secure a man that is able to deliver just such an address—one who can speak from the depth and breadth of his own experience.

The policy of the London Advertising Club in always selecting a speaker whose address will be of profit as well as interest, has proven a vital factor in the success of what is admittedly Canada's most successful advertising club. That policy was never better exemplified than in the securing of David A. Brown of Detroit to address the opening meeting next Tuesday night at the Tecumseh House.

Mr. Brown is president of the Detroit Adcraft Club and one of the difrectors of the board of commerce there. He is also president of the General Necessities Corporation, which supplies Detroit with its coal and coke, ice, soft drinks, cold storage facilities and some of its amusements. Although, as may readily be imagined, his varied and exacting duties make him a very busy man, Mr. Brown has found time to write a series of business articles. Any spare time left he devotes to the furtherance of advertising club work in his own country.

Mr. Brown will speak to the London

America's famous teachers, William L. Whitney, has decided to remain in London for this year. This talented young singer, who received much recognition in Boston from musicians and critics, has been chosen by A. D. Jordan as his associate teacher of singing, and will resume study under him. After the unusual richness, depth and promise of Miss. Laymon's voice were discovered some years ago, she was engaged as contralto soloit in the First Methodist choir, a position which she held until resigning to go to Boston a year ago. Last Christmas she sang the contralto role in the annual presentation of "The Messiah" by the Musical Art Society, her poise and confidence, along with the rare quality of her voice, and the finish and sympathy of her interpretations, winning for her glowing tributes from the celebrated singers associated with her as soloists.

Miss Laymon took advantage of her

the celebrated singers associated with her as soloists.

Miss Laymon took advantage of her residence in Boston to take up the study of dramatic art in Emerson College, an important asset to her work.

Shortly after going to Boston, she was engaged as contralto soloist in the Edward Everett Hale Church, famous for its singing, and in which all the members of the choir are trained singers. She had an offer of double last year's salary to return as soloist this year. year.
She has been re-engaged as soloist of the First Methodist Church.

always goes with health, and health making is the big FARMERS ARE URGED TO SAVE SEED CORN

Every farmer who has good corn, fit for seed, should save as much of it as possible. There will not be enough seed corn in Ontario this year to meet the demand, if every ear fit for seed is saved. The demand for Ontario seed will warrant extra care this fall. According to the statement made by P. L. Fancher, in the new seed corn bulletin, recently issued by the Ontario department of agriculture.

As most Ontario corn growers are aware, the fallure of the 1917 crop in Southwestern Ontario and in the northern states compelled this province to look to the southern cities for a supply of seed corn for this season's planting. Compared with the Ontario varieties, most of the imported corn is larger cob, kernel and stalk. Being grown where the season is much longer and warmer than in Ontario, this is only natural. The time required to mature it for ensilage or husking purposes is much longer than for the native varieties.

The bulletin also tells how to care for seed corn. The Ontario Corn Growers' Association assist those in need of seed corn.

Western Ontario's Mail Order House

PROSE O MANAGERAN

## Among the First Expositions of the Season!

## New Arrivals in Millinery

If it be true that "there is nothing newer than the last new hat," then these collections claim the right to be termed "newest," with their presentations of newlydesigned modes in turbans for dress wear, hats of satin and hats of velvet, with handsome trimmings. The very latest heights of fashion are scaled by this remarkable collection of fine millinery now on display.

### Special Display Saturday

Tomorrow we have arranged for a special showing of new and popular-priced models, and a collection of the smartest and newest hats will be exhibited for your inspection at prices that will surprise even careful buyers. We invite you to see these new creations, and particularly the groups at from ...... \$6.00 to \$12.50

## Saturday Specials in Linen Dept.

63-INCH PURE LINEN BREAKFAST CLOTHS, \$3.25 EACH. Just large enough for breakfast or luncheon cloths, in all pure linen damask, neat designs. Special ...... \$3.25 each

20-INCH MERCERIZED TABLE NAPKINS, \$3.50 PER DOZEN. These are particularly good values, made from selected Sea Island yarn in fine qual-

ity, 20 inches. Special ..... \$3.50 dozen LARGE COTTON HUCK TOWELS, 69c PER PAIR.

A very serviceable and practical towel, nice soft absorbent yarns, in well woven towel, 

COLORED BATH TOWELS, SPECIAL 50c. If you use colored bath towels, get a supply of these Saturday, fawn with white and red stripe in extra size, a remarkably good towel. Only ............... 50c each

NEW LACE-TRIMMED SCARFS. These Dainty Lace-Trimmed Scarfs are very attractive for bedroom use, wide cetton filet lace with plain centre, also all lace, in sizes 18x36 and 18x45. Prices, each

Petticoat Special For Saturday, \$1.75 Five dozen only Black Sateen Petticoats, made with deep flounce, trimmed with stitching and finished with ruffle at foot. These Petticoats fit neatly over the hips and have elastic waistband; lengths 34 to 40. Satur-

day ...... \$1.75

### Whitewear Special, Half Price

One table of Corset Covers, made of fine nainsook, trimmed with pretty lace and insertions, sizes 34 to 42. Sale prices ..... 19c to 39c each

KITCHEN APRONS, 35c.

Five dozen Kitchen Aprons of good print, made with large bib. Saturday ...... 35c each

Five dozen Slipover Gowns of fine white cambric, square neck, trimmed with embroidery and lace insertions, kimono sleeve, trimmed to match, lengths 56, 58 and 60. Saturday \$1.59 each

AT THE NOTION COUNTER.

Wooden Knitting Needles for socks, four in set ... Hickory So-On Hose Supporters, extra strong, white only Children's Hose Supporters, the "grip-tight" clasp, white or The Governor Fastener for boys' knickers, the patent band, all sizes ...... 15c pair

Shoe Trees ...... 10c pair Wooden Knitting Needles for socks, four in set ... 10c set Bag Rings, oval or round, shell, green, amber, blue, purple, white, etc. ..... 35c and 50c pair

Motor Hair Nets, fine silk mesh, with elastic. Saturday 5c each CHILDREN'S OVERALLS, 89c.

10 dozen only Children's Worsted Wool Overalls, in cardinal, navy, brown, grey and white, for ages 1, 2 and 3 years. Saturday ...... 89c pair

Infants' Section, Second Floor.

#### LIMITED NUMBER OF WAX PAPER CABINET OUT-FITS AT 98c, SATURDAY ONLY

50 Oak-Finish Wax Cabinets, with full pound roll of wax paper in each, which is the best waxed quality-the pride of the pantry or kitchen. Every home should have one of these when so much wax paper is used for sending parcels overseas. It is by far the cheapest way to buy paper. Special Saturday, while they last, outfit ...... 98c

### New Style Neckfixings

Neckwear lends an artistic touch that brings the climax to the article it is used with. Our Neckwear assortments are most complete, with every needed collar, vestee and cult to nilish off the new dress or suit. Satin and Pique Collars in Tuxedo

and other long roll shapes..... ...... 75c to \$1.25 Filet Lace Collars, pretty style. Each \$2.00 and \$2.50 Real Maltese Hand-Made Lace Col-

lars .....\$2.50 to \$5.00 Georgette, Wash Satin, Lace and Muslin Vestees for dress or coat, with the over the top collar, the high buttoned neck or the new deep-back collar with square front, very smart

Net, Muslin or Georgette Fichu Frilling..... 75c to \$1.50 yard SPECIAL Four dozen Georgette Collars, lace trimmed, in a 

# Winter Overcoats Are Here

You will be glad to hear this, for you have been waiting for the opportunity to buy your winter overcoat as early as possible and get ahead of the scarcity that is looked for later on. A full assortment of new weaves and fabries, and a special group

### Overcoat Special For Men, \$17.50

Remarkable value in Men's Winter Overcoats Saturday. You have only to see these to appreciate the fact that these coats are priced very much below the present market value. High-grade Meltons, with velvet or self collar, in light and dark grey shades, and also black, all Chesterfield style, just the proper weight for a smart winter coat, the choicest cloth and best workmanship is given in this lot. The tweeds are single and double breasted style and form-fitting, mixed shades, both light and dark. All are priced below value, and it will pay anyone to make an effort to be here on Saturday; all sizes from 35 to 44.



### Two Specials in Boys' Overcoats \$8.00 and \$13.50

Two lines of Boys' Winter Overcoats will be featured here on Saturday. For the little fellows 3 to 9 years, coats made in the close-fitting neck and the convertible collar styles, with belt all around, in brown and dark grey tweeds. These coats are A1 value, smart looking, well made and properly lined. Price ...... \$8.00 each

For the larger boys, ages 10 to 16 years, the brown check patterns with convertible collar, made in the trench style, of good quality tweed, a very dressy overcoat, at the low price of \$13.50. We aim to fit the boys properly and assure satisfac-

### Sale of Men's Sweater Coats, \$3.95

About three dozen only Men's Sweater Coats for Saturday at less than the old prices, a good, strong, well-made line, button up close, in two shades only, grey and navy, heavy winter weight, wool and cotton mixture, in sizes 36 to 42. Be here early for one of these. Sale price ....\$3.95

#### Men's and Boys' Hats and Caps 50c Each

A bargain table on Saturday will contain a quantity of Men's and Boys' Hats and Caps at less than half regular value; odds and ends to clear out quickly. Every hat and cap a real bargain. Mostly all sizes represented. Sale price, 50c each

### Boys' Combinations, 75c Suit

Fine Fleece-Lined Combinations for boys, winter weight, elastic ribbed, velvety finish, in white and natural shade. Some of these have drop seat. with buttons all around to fasten waist on; others in the regular style. These are exceptional value and cannot be duplicated for twice what we ask. Sizes for boys 6 to 15 years. Price......75c suit

### Boys' Shirts and Drawers, 65c Each

Elastic-Rib Shirts and Drawers for boys, natural shade, Watson's make, in a winter-weight cotton. fine soft finish, easy to wear and a line that will give entire satisfaction, in sizes 26 to 32. Price Saturday ...... 65c garment

Cream of Tomato Soup, Fried Lamb Chops, Fried Potatoes, and Cup of Tea

AFTERNOON TEA. Salmon Salad, Thin Bread and Butter, Cup of Tea or Coffee ..25c Cream Cheese and Pimento Sandwich ...... 10c



MEN WHO CAN

Men must be fit so that on examination they can pass in the A-2 catebrate are the only qualifications for this interesting branch of the work. Those wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The most wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The most wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The most wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The most wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The most wishing to join should write or see Major Hirsch at Wolseley Barracks, at once.

The question of investment of the funds is one which presents itself to the executive committee only once in fing the Royal Air Force. No men coming under the military service act were brought up.

ANOTHER 142ND MAN

DIES IN ACTION

Pte. Leonard Manston is another member of the 142nd (London's Own) who has sacrificed his life for freedom which steps will be immediately taken, will embrace all funds of the church in the diocese for the next year, such as social service, Sunday school commission, diocesan mission, etc.

A resolution of congratulation was passed to His Lordship the Bishop of WILL KILL MORE FLIES THAN \$8° WORTH OF ANY

Clean to handle. Sold by all Drug-

STICKY FLY CATCHER

SIX FORWARDED BY

Pte. Leonard Manston is another member of the 142nd (London's Own) who has sacrificed his life for freedom on the battlefields of France. The word of his death in action on September 8 was received by his aunt, Mrs. David Brooks, of 953 Hackett street, on Thursday. Pte. Manston has been wounded twice before, but each time he was able to go back to take up his work again. Prior to his enlistment he worked at one of the plants of the McClary Manufacturing Company, and made his home with his aunt. His parents live in England.



### Gems from a Brilliant PATHÉ List for October

Popular Vocal Records

20423 Keep Your Head Down, Fritzie Boy Arthur Fields 90c. Uncle Sammy Arthur Fields

20424 But, After the Ball Was Over Louis Winsch 90c. Oui, Oui, Marie Arthur Fields 20425 I Wonder What They're Doing To-Night Louis Winsch

90c. Mandy and Me Campbell & Burr (When We Meet In The Sweet Bye and 20426 Bye Sterling Trio 90c. Mammy's Choc'late Soldier Lois Fairman

Latest Dance Records

20428 Smiles (Fox Trot) American Republic Band 90c. Dream True (Waltz) Pathe' Dance Orchestra

Standard Vocal Records 25018 God Be With Our Boys To-Night
Craig Campbell
\$1.40 Roses of Picardy
Craig Campbell

20418 The House of Memories
William Simmons

90c. I'm Wearing Awa' Instrumental Solos and Novelties (Al Fresco (Saxophone Solo) Duane Sawyer

90c. La Seduccion (Saxophone Solo)
Duane Sawyer 20420 Mazurka De Concert (Accordion Solo) Joseph Peppino 90c. | Faust Waltz (Accordion Duet)

Peppino and Perry Band and Orchestra Records

Marche Slave 59059 Metropolitan Opera House Orchestra \$2.20 Jewels of the Madonna Metropolitan Opera House Orchestra

The Elks' March

20419 American Regimental Band 90c. The Cruiser Harvard March American Regimental Band

For full Catalogue ask one of the dealers listed, or write direct to THE PATHE FRERES PHONOGRAPH Co. OF CANADA, Limited 4-5-3 Clifford Street - TORONTO, Ont.

Montreal Office: 1004 New Birks Bldg.

Pathe' Records are Sold by

### Ontario Furniture Co.

228, 230 Dundas St., London

ember—any disc machine can be equipped to play Pathe' records at a nominal cost.

### NEW AGREEMENT TO INVEST DIOCESE OF

**Executive Committee Decides** To Continue With T. and G. Co. of Toronto.

HURON FUNDS MADE

Several matters of outstanding im-ortance were dealt with at the quarterly meeting of the executive com-mittee of the Synod of the Diocese RIDE WANTED FOR

SIBERIAN FORCE

Men who are physically fit and can ride are wanted for the military mounted police of the Canadian-Siberton assistant provot-marshal of this district, to recruit at once men for this branch of the service.

Men must be fit so that on examination they can pass in the A-2 cateand and A. W. Jordan, forwarded to this city by the British and Canadian recruiting the service of the Synod funds, in augurating a synod budget system for all calls outside of purely parochial needs, and a request centre Thursday. All men were natives of Canada with the exception of one, who was born in England. The men were of fine physical condition, and all were of fine physical condition, and all were placed in category A2. E. C. Hall and A. W. Jordan, forwarded to this city by the British and Canadian recruiting mittee of the Synod of the Diocese of Huron, such as the investment of the synod funds, inaugurating a synod budget system for all calls outside of purely parochial needs, and a request rom St. Jude's Church, Brantford, to erect a parish hall at a cost of \$25,000.

Concerning the investment of the synod funds, inaugurating a synod budget system for all calls outside of purely parochial needs, and a request rom St. Jude's Church, Brantford, to erect a parish hall at a cost of \$25,000.

Concerning the investment of the synod funds, inaugurating a synod budget system for all calls outside of purely parochial needs, and a request rom St. Jude's Church, Brantford, to erect a parish hall at a cost of \$25,000.

Concerning the investment of the synod funds, inaugurating a synod budget system for all calls outside of purely parochial needs, and a request from St. Jude's Church, Brantford, to erect a parish hall at a cost of \$25,000.

Concerning the investment of the synod funds, inaugurating a synod budget system for all calls outside of funds, inaugurating a synod budget system for all calls outside of funds, inaugurating a synod budget system for all calls outside of funds, in augurating a synod budget

mission, diocesan missions, etc.
A resolution of congratulation was passed to His Lordship the Bishop of Huron and the revision committee on the completion of their labors of revision, enrichment and enlargement of the Book of Common Prayer. The executive also took the first opportunity afforded of expressing its approval of the Prayer Book as it stands, and has been approved by the General Synod of the Church of England in Canada, recently in session.

of the Church of England in Canada, recently in session.

Part of Funds for Hall.

St. Jude's Church, Brantford, of which Capt. (Rev.) C. E. Jeakins is rector, already has half the amount required to erect the parish hall, and the other half in sight. Under the cfrcumstances permission was granted by the executive to the parish to proceed with the erection of the hall.

A petition from St. Luke's Church, Yarmouth, to become an independent parish, was considered and the petition granted.

Some assessments were revised and other minor business dealt with.

### **BOARD OF TRADE AS** REORGANIZED HAS **BIG PROGRAM AHEAD**

C. R. Foster Sees Many Opportunities for Creation of Public Benefits.

of the London Board of Trade will meet this afternoon at 5 o'clock in the headquarters of the expansion and

Mr. Foster said he was greatly pleased with the outlook in London for the formation of a board of trade which shall become at once an essential part of the city's life.

shall become at once an essential part of the city's life.

In forecasting what the new board of trade will undertake to do first. Mr. Foster pointed out that under the form of organization which has been adopted this question will be strictly up to the membership as a whole.

He mentioned among the things done by boards elsewhere co-operation with war activities, the stimulation of pride and patriotism, promotion of industrial and social development, the creation of that sort of confidence which begets better business, attention to agriculture, education and the beauty spots of the ciay and the maintenance of bureaus to give special attention and service to manufacturers, merchants, real estate and insurance interests, etc.

Mr. Foster recalled that Athens, Florence and Venice at the height of their glory had populations only a little larger than that of London today.

"Your city is one of a score in Canada" the said "with sufficient problem. larger than that of London today.

"Your city is one of a score in Canada," he said, "with sufficient population to do the work of ancient Athens or Florence or Venice. The first Canadian city—why not London?—that organizes its citizenship to the end of bringing out all the genius, all the enterprise, all the vision the people possess, may hope to rank in history with the greatest of all cities."

### MUSIC RECITAL GETS HEARTY APPLAUSE OF PLEASED AUDIENCE

Miss Newbury of London Conservatory Gives Program of Rare Quality.

A complimentary recital given in Conservatory Hall last evening by tal-ented members of the staff of the Lon-don Conservatory of Music attracted a large and most appreciative audi-

ented members of the staff of the London Conservatory of Music attracted a large and most appreciative audience.

Miss Georgina M. Newbury, reader, presented the program on this occasion assisted by John Melvin Bush, violinist, and Mrs. McHardy-Smith, accompanist. Miss Newbury's versatility and skill in 'the interpretation of character parts were revealed in numbers ranging from "The Passing of the Third Floor Back" and Barrie's "Twelve-Pound Look," to "The Frenchman's Dilemma," and delicious sketches of child life, with its humors and tragedies, by James Whitcombe Riley, and Edmund Vance Cook. The artist presented also an arrangement of her own of the bashful schoolboy reciting "The Boy Stood on the Burning Deck."

While all her selections were interesting and entertaining greatest scope for her dramatic power was afforded in "The Passing of the Third Floor Back," in which she was particularly successful in her interpretation and differentiation of the various characters. A patriotic number, "The Way of the British," (Leveridge) struck the right note for the conclusion of the evening. Mr. Bush's contributions added immensely to the pleasure of the guests of the evening. This playing marked by facile technique, good intonation, fine sense of rhythm and excellent style. His offerings included a Bach group, the ever popular, "Air on G String," played with dignity, and breadth of style, and two rhythmical Bourees, marked by nicety of phrasing and crispness.

Seeing "Hey-Day" (Kreisler) on the program, musical people present expected to be introduced to a stranger. It was a new one on them. Puzzled expressions gave place to smilles as the bow was drawn, and with the first joyous bar an old favorite was recognized, camouflaging funder a new name, "I lebesfreud" couldn't conesal its identity, even after being rechristened in obedience to the dictates of patriotism. Played with a delightful swing and happy abandon by the violinist, it was a most enjoyable feature of the evening. Mrs. McHardy Smith, as always, was a ra

KILLED IN ACTION

August Hartung. WOODSTOCK. G. A. Hewitt.

PARIS.

William C. C. Stevens. Joseph Blaney.
AILSA CRAIG.
Freeman Morton.
ZURICH. August Hartung. BRANTFORD.

BRANTFORD.
George Finerty.
FERGUS.
928343 J. E. Skeech.
BEACHVILLE.
2355965 J. Kellum.
MUIRKIRK.
1024229 J. McCaw.
MILTON.
57276 E. J. W. Stevens.
OWEN SOUND.
1015492 A. E. Gaskell.
GODERICH.
654174 H. M. Young.
NOT STATED.
2255362 F. E. Spearence.
KITCHENER.
1030424 A. B. Robertson. 1030424 A. B. Robertson WINDSOR. 803043 W. E. Evisen,

DIED OF WOUNDS Fank Higgins. WOODSTOCK.
3130478 G. Hutchison.

DIED BRANTFORD.

MISSING, BELIEVED WOUNDED

MINCARDINE. MISSING WOUNDED

TILLSONBURG. Brown.
ST. THOMAS.
E. Lordan.
WOODSTOCK.
C. Smith.
STOKES BAY.

690867 A. Caskie, 218 Gage ave. 663218 J. C. St. Croix, 49 Wood street west, Hamilton. 302304 R. Somerville, 15 Harvey st. GALT. 730474 G. Merchant. Albert F. Bailey. ST. MARYS. 400945 H. Lewis. BARRIE. 853255 E. Cagnon. WINDSOR.

334329 R. Ferrari.

NIAGARA FALLS. ROXETER.

ILL GUELPH. 3105586 Kivarkian, MOUNT FOREST. 928824 C. M. Beley, AMIGARI.

CANCEL REPORT MISSING

639452 C. R. Warren GASSED HAMILTON.
E. Johnson, 430 Mary street.
THAMESVILLE,
G. F. Mead.

INJURED BY GAS. GODERICH, Sept. 26.—Mrs. Lillian Laws, 1 Walnut street, received news that her husband, Pte. Ernest Laws, infantry, had been admitted to No. 9 Field Ambulance on September 18 with shell gas. Pte. Laws went overseas with the 161st Hurons.

LIVED AT ZURICH.

THANKSGIVING SERVICE AT AILSA CRAIG

luries not as bad as expected. HOUSE DESTROYED BY FIRE AT WYTON

HENSALL, Sept. 26.—Mrs. Holland Little of this village this week received a cable advising her of the death in action of her brother, Pte. August Hartung, for many years a resident of Zurich. He enlisted with the 119th. Much sympathy is felt for Mrs. Little here.

THORNDALE, Sept. 26.—A frame house in the Scatcherd lumber woods at Wyton, three miles south of here, was totally destroyed by fire this afternoon. It was previously occupied by W. A. Cameron, and had been occupied by M. A. Cameron, and had been occupied by some of the lumbermen.

All the men were out at the time, and fall wheat is not very good.

AILSA CRAIG, Sept. 26.—The thanks-giving service, which was to have been last Sunday evening in the English Church here, and was postponed owing to the memorial service for Pte. Freeman Morton, will be held next Sunday evening, September 29. Rev. Diehl will preach, and splendid music will be rendered by the choir. A special offering will be taken for missions.

Mrs. Nell McIntyre, who was reported in a critical condition following an auto accident at Brantford on Monday, has been brought to her home here, and except for a few bruises and a bad shaking up, is none the worse.

Master Neil McLean, youngest son of Alex. McLean, who was knocked down by one of the race horses on fair day here while attempting to cross the track, is reported to be doing as well as can be expected. Besides his shoulder being hurt, his leg was broken and it was at first thought necessary that he be taken to a London hospital, but Dr. Hamilton, on examination, found his injuries not as bad as expected.



else will move



### Autumn Splendor and Comfort in Our Apparel For Women, Misses and Children

In Grand Array of Style and Expression So Pronounced This Present Season, Unusually Interesting and Attractive.

### Coats, Suits, Dresses and Blouses Well Represented

Ladies' Silk Seal Plush Coats, Lister's and Salt's, made up to our order of our own material supplied from stock, securing quality and prices to be obtained in no other way-\$35.00 to \$45.00.

Autumn Blouses

Black Poplin Blouses, good quality, convertible collar, sleeve finished with a fancy buttoned cuff, sizes 36 to 46. Extra value ......\$2.25 New Black Silk Blouses, style, front of fine pin tucks, fastened with fancy buttons, sleeves finished with buttoned cuff. Only ...... \$3.50 and \$4.50 White Habutai Silk, of heavy quality, round neck effect, fastened at back, finished with clustered tucks, sleeves finished with cuffs, fastened with fancy buttons. Sizes 36 to 44. Price .....\$4.00 Georgette Crepe, round collar, finished with tucks and fancy buttons, in pink and maize. Sizes 36 to 44. Price......\$6.75

Saturn Petticoats

Good, serviceable black sateen that will give the fullest measure of wear and satisfaction, finished with flounce of cord and A line also of Knit-Top Petticoats, in black, snug fitting, of finely knitted cotton, with deep flounce of sateen, top finished with elastic band. Only ......\$1.50

Ladies' Fall Underwear and Corsets Ladies' Velvet-Finished Cream Combination Suits, long sleeves. ankle length, good value ...... \$1.59 Ladies' Vests, in good weight mixture of wool, in cream or grey, long sleeves, ankle-length drawers .........\$1.00 each

Infants' Vests, silk and wool, cream, buttoned front. Price

...... 75c, 85c and 90c CORSETS.

Special model for the average figure, medium bust, long hip, four hose supports. Only ......\$1.19

Ladies House Dresses

Full assortment of Print House Dresses, button at side, short sleeves, all-around belt .......\$1.19

Hosiery For Autumn Wear

Ladies' Black Cashmere Hose, Penman make, sizes 81/2 to 10 ...... 75c to \$1.50 Ladies' Black Fleeced-Lined Hose, old quality and old dve. Ladies' Fleece-Lined Hose, in dark brown or cream, sizes 81/2 Ladies' Heavy Black Cotton Hose, old stock, sizes 81/2 to 91/2. Per pair ...... 25c Children's Black Cashmere Hose, heavy quality, 1-1 rib, sizes 8, 81/2, 9, 91/2, 10, 101/2; first-class quality. Prices \$1.25 and \$1.50 Children's Cashmere Hose, black, white, tan and red; sizes Children's Black Cotton Hose, 1-1 rib, pair... 15, 20c and 25c New supply of Sweater Double-Knitting Yarn, shades of rose, tan, khaki, purple, blue, heather, lemon, grey and royal 

...... \$2.75 pound Botany Sport Knitting Yarn, 2-ounce skein ...............65c Shetland Floss, white, red, grey, purple, light blue. Paddy  Ladies and Children's Sweaters POPULAR AND PROTECTIVE.

Brush Wool Sweaters, shades of green, mauve and rose, with belts and white collars ......\$8.75 and \$10.00 Knit Wool Sweaters, in corn color, with brush wool collars and fancy stripe collars and belts, also in green and white, black and white, blue and yellow. Priced at ... \$8.75, \$10.00, \$12.00 A line of Children's All-Wool Sweaters, in blue and red, trimmed with white. To clear at ...... \$3.95 Boys' Pullover Sweaters in two-tone color, also in plain knit in navy, cardinal, khaki and grey. Special.....\$2.25 to \$3.00

Now Is the Time To Prepare Fancy Articles For Gifts

Come to the Lace Counter. Everything new in fancy goods for making handbags, boudoir caps, fancy collars, and also a big assortment of Laces, Silk Braids, Beads, Buckles and Tassels.

Autumn Dress Goods, Silks, Velvets and Linings

Three pieces Shepherd Check Dressgoods, a full yard wide. in small and larger checks, serviceable and washable, a nice material for children's school dresses. Worth 60c a yard. On Two pieces Tweed, 37 inches wide, in a mixture of blue and grey and black and grey. A very nice material for dresses. of red and grey, brown and grey, green and grey, and blue and grey. Very serviceable and smart for dresses. Worth Four pieces heavy Scotch Tweed, 37 inches wide, in mixtures of blue and grey, green and grey, brown and grey. A strong srviceable tweed for dresses or skirts. Worth \$1 a yard. On sale at ..... 75c yard Silk Poplins,, a full yard wide, in a good range of shades, and also in black with a deep rich silk finish. Specially priced at ...... \$1.69 and \$1.85 yard Corduroy Velvets and Plain Velveteens, in a good range of colors, and also in black. Worth \$1 a yard. Specially priced wide. These are beautiful highly mercerized qualities. Specially adapted for coat linings or skirts. Worth 40c and 50c good coat linings, in a good range of light and dark colors, 

Ladies' Autumn Gloves

Washable Chamoisette for ladies; shades white, natural, mastic grey or black, with or without contrasting points....\$1.25 Ladies' fine English and French Kid Gloves, black, white, shades of tan; best of makers, Perrin's and Dent's ...... \$2 and \$2.75 pair Heavy Winter Silk, double tips, Kayser make, all sizes and

J. H. Chapman & Co., 239 to 243 Dundas St.



### Condon Advertiser

Member Audit Bureau of Circulation. MORNING EDITION.

12c per week, \$6.00 per year \$4.00 per year. NOON EDITION.

EVENING EDITION.

Outside City 12c per week, \$6.00 per year. \$4.00 per year. TELEPHONE NUMBERS. Private Branch Exchange.

Business Department; 3671, Editors; 2672, Reporters; 3673, News Room. Toronto Representative-F. W. Thompson, 57

U. S. Representatives-New York: Charles H. Eady Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY,

London, Ont., Friday, Sept. 27.

#### GERMANY WEAKENING.

PEAKING before the Reichstag main committee the German chancellor complains that his peace proferrings have been persistently gnored by President Wilson and the Entente overnments. What other reception could be exected for such a statement as this: "The first and ost important preliminary condition towards peace is the loyal and energetic desire to interrene for liberty and justice"? 'This from the nation which deliberately broke its word and crushed Belgium, the nation which wiped out Serbia, enslaved Poland, approved the Armenian massacres and which at Brest-Litovsk handed over Russia to Lenine's band of murderers. Hertling insists that mutual chivalry must play a big part at the peace conference. This from the power which sank the Lusitania, murdered Edith Cavell, bombed Red Cross hospitals, torpedoed ambulance ships and stood for an organized beastliness and filthiness unequalled in the records of war. It is not conceivable that Hertling really believes he will be taken seriously outside of Germany. He knows that Germany has advertised her shameless disregard of others too well to gain any support or sympathy from belligerent or neutral with a last-hour repentance. But with the home tolk he hopes it will have some effect. Hertling is trying to stiffen the resistance of the people by holding Germany up as a champion of freedom, justice and liberty. But there are many signs that the German people can no longer be bamboozled by lying platitudes. Daily it is becoming more evident that the widespread and clamorous dissatisfaction of the German people is becoming too strong to be controlled and maneuvered for the selfish ends of the gang at Potsdam. Disappointment, under-nourishment, economic and industrial chaos are sweeping the nation towards the hour when the rulers will have to climb down and consent to a genuine peace offer. They may be able to postpone this for a time by using the old scapegoat dodge, sacrificing the present ministry for another set of puppets, some of them probably carefully selected from the Socialists, but there is little doubt now that Germany is rapidly nearing the "kamerad" stage.

#### PHYSICAL FITNESS IN THE ARMY NOT STANDARDIZED.

TINDER the above caption in the Border Cities Star, the name of the new daily paper in Windsor, Ontario, the editor has severely taken the present method of army medical examinations in hand and claims that much injustice lous hues by the hand of Jack Frost. has been done, and is being done, in admitting men to the army that could better serve the country by following their ordinary vocation. We know that similar cases exist elsewhere in Ontario than in Windsor, and it is high time that of crimson, gold, brown, purple, lichen grey, those responsible for the trouble should be called

We are quite certain that the majority of the medical profession are men of good judgment passed with scarcely any appreciable effect, A and conscientious in the performance of their flaming branch or twig perhaps has been left as a duty; but we also believe that there are others visiting card. Jack Frost has hied him on to the who have been appointed by the Government as pleasant river valley, and the most sheltered cove medical examiners who are either incapable of deciding a man's fitness for army work or else are too busy in other directions to perform their work satisfactorily. It is a very serious thing to permit a man to enlist unless he meets the physical test in every particular, and we thought the lesson taught some physicians who even urged men to understate their age in order to swell the ranks from a certain district prior to the last election, would have made some of them more cautious.

The Star comments:

Canada should do something along the line of fixing an absolute standard of physical fitness for the army to avoid cases of hardship and unfairness of treatment.

Under the ratie we matter are considerably worse than ander the voluntary system, although worse than endered band and they become the medical board and thrown back on his own resources. How much effort there is to standardize the medical board and be accepted as fit for service, and then later, after arrival at camp be turned down by another medical board and be accepted as fit for service, and intended by a medical board and thrown back on his own resources. How much effort there is to standardize the medical board and thrown back on his own resources. How much effort there is to standardize the medical board and thrown back on his own resources. How much effort there is to standardize the medical board and thrown back on his own resources. How much effort there is to standardize the medical examinations we do not know, but certainly a good musalifactory.

When a young man is passed by a medical board and thrown back on his own resources. How much effort there is to standardize the medical examinations we do not know, but certainly a good musalifactory.

When a young man is passed by a medical board and the control of the proposal part of the medical examinations we do not know but certainly a good musalifactory.

When a young man is passed by a medical board and the control of the proposal part of the proposal part of the proposal part of the propos medical examiners who are either incapable of deciding a man's fitness for army work or else are tubes in his kit bag. Later, he will fling his

denly, because of the adverse decision of another medical board, he finds himself without employment and under the necessity of returning again to his private avocation, perhaps with prospects consider-

ably impaired. Cases of another kind of hardship have come to our notice. One young man, with parents practically, if not absolutely, dependent upon himself and brother under the age limit, was placed in medical category E. His younger brother, with the assurance that the other would not be called, immediately enlisted. Later, another medical board on re-examination of the older brother, revised his category to A2. He was immediately called up for service. Cases of

that kind impose quite unnecessary hardship. It is surely possible in medical science to stan-dardize the medical examination of recruits in such a manner as to make the first examination final, except in so far as disqualifying conditions may develop after the recruit is received into the army, and it surely ought to be done.

A correspondent in commending the Star

"Not many months ago a young Englishman who started with little capital managed by strict economy to amass enough to rent a farm on his own account in Essex County, and buy implements and stock; his crop was well advanced and doing nicely, and he saw that, under existing prices, he would this year have some return for his years of hard labor. He was examined—at Leamington, I believe—and pronounced medically unfit, and went back to his farm. He was placed in category

'E.' About two months later he was called up again, and was sent to London after being examined here. He was put in uniform, and permitted to return to his farm for a couple of weeks to sell out. Much of his stock and implements were sacrificed by reason of the fact that in the place where he lived the market was limited, being considerably out of the way. He then returned to London to complete his training for overseas. After about seven or eight weeks he was discharged as medically unfit. Can any greater harship be imagined, much less carried out? An English immigrant boy who came here without a dollar, and after self-denial of years saving enough to begin life then virtually robbed of much that he had accumulated, and this by a paternal government. True, he had the money resulting from the sale of his goods, but he suffered loss that the Government should be compelled to make up to him.

"Another case—A man was rejected also as being medically unfit. This was in Windsor. It was stated that he had symptoms of tuberculosis. He was placed in category 'C.' Later he was called up and placed in 'A2.' Knowing his own condition he protested and went to his physician for another examination. His condition was found to be poor, and in order to have the diag- my son. nosis confirmed his physician took him to a specialist, also in Windsor. As a result he was told that it would be suicidal for him to enter the army. Then he was taken to Detroit by his family doctor to have the X-rays used, and this gave further evidence of the physical unfitness of the man. He has appealed to the Government, and thus the matter stands

"Another case—A young man was operated on for appendicitis in March of 1917. He was only 17 years of age. In January of 1918 he had pneumonia. Afterwards the physician said he gave evidence of weak lungs, and that he would have to be careful. Yet he passed in category 'A2' in London. His physician said that he did not understand how he got through, but averred that he could not possibly pass the physical test in Toronto for the Air Force, but he did. Recently street, Milwaukee. he has been laid up as a result of 'adhesions' from the appendicitis, and the end is not yet.

If this kind of treatment continues it will inevitably reduce the staying-power of our men Mustrush, of Johnstown, Penn., will as a whole, and it certainly is an injustice to the healthy men to be burdened with extra work by reason of having as comrades-in-arms men who fall considerably below that standard. Moreover, false diagnosis, or careless diagnosis, which is just as bad, will weaken public confidence in the medical profession generally. Taking the profession as a whole The Advertiser holds them in the highest respect, but all professions contain some elements of danger to the public, and it is up to those who stand at the top, and value their good name, to see to it that some concerted action is taken to prevent a continuance of the practices

alleged by the Star. These are times when the man-power of the country is of vital importance, and the economic | suckers. loss ensuing on such practice as is alleged must be of very great magnitude. This man's farm neglected, another man's business gone to smash, uniforms discarded after being in use for but a few weeks, time wasted in drilling men known to knowledge be medically unfit, and so on. It is time to call a

street, down in the river valley, is a garden of wondrous beauty, a garden of shrubs, and by Mother Nature and tinted in marvel planted by Mother Nature and tinted in marvel-

Not until the brow of the high river bank is reached is anything unusual suspected. Then it cause one winning session makes a man forget about the nine times he flashes upon the eye, first the silvery winding lost. of crimson, gold, brown, purple, lichen grey, scarlet, heliotrope and green, with here and there are it that way.

Father's idea of a labor-saving device would be to let the screens stay in the windows all winter. But Mother can't see it that way. a patch of royal blue. Other places in the adjoining country and in the city, the frost has of all, to hold high revelry with all the rare color

as the "Macks" are reputed to be he will refuse

And at the grave he often jeers; The Jaws of Death don't worry him, The Jaws of Life are what he fears

Huh! don't you?" asked the Bachelor. "I certainly do," replied the Benedict. "I married her."

Advice. You want to wed a girl, that's true, But our advice is: "Don't!" Until you're sure she won't.

Paw Knows Everything Willie-Paw, why does the world love lover? Paw-Becau

"Is quite an ancient wheeze;

But hen's teeth are not half as rare As German victories." The Honest Milkman. You can see this inscription painted on the sides of a whole lot of milk

wagons in Chicago: I. Mix Milk 7315 Vincennes Avenue. Chicago.

Firms Is Firms. Better bring us about a dozen, and say, waiter, bring a bottle of good ketchup with them. What are we talking about? Oh, we almost forgot to inform you that the Fried Ostermann Company does business at 617 Reed

Glddap! Girls are taking the places of messenger boys these days, and if Minnie

Hooray! A fellow gets so little beer for a jitney nowadays that it is a relief to know that John Highfill is running a kalf on Banklick street, Covington, Ky.

Sign on a store in Columbus, Ohio: R. Ottin Fruits and Vegetables.

Names Is Names. Pearl Barley lives at Johnstown

Our Daily Special. Balt Your Hook With Something For Nothing And You'll Catch Plenty of

Where two or three women are gathered together some woman who is present is getting a good panning.

Some men keep so busy acquiring knowledge that they never have any time to make any use of it. a TOUCH OF THE AUTUMN.

WAY UP AT the north end of Maitland street down in the mixer well and the street down in the mixer well as time to make any use of it.

When the man who invented the slide trombone grew old and crippled and could not get away, retribution hounded him in the form of a neighbor who practiced on one of the blamed things repaid with an evil deed.

Funny how many men there are who always say the wrong thing at the Poker will always be popular be-

#### The Advertiser's Daily Short Story

(Copyright, 1918, by the McClur Newspaper Syndicate.)

THE MEDICAL DIPLOMAT.
By Imes MacDonald.

Bulgaria and Turkey backed the wrong horse.
Rumania backed the right horse at the wrong time, but it looks as if she might be able to place a new bet.

General Mackensen has been invited to take charge of the Bulgarian forces. If he is as canny is a carry was somewhat to call him down for not getting up at 4 o'clock to help with if he ought to call him down for not getting up at 4 o'clock to help with the chores before the family breakfast at 5:30.

as the "Macks" are reputed to be he will refuse the honor.

ENGLAND.

[Chicago Evening Post.]

Trust the battle line of England, the Indomitable:

Of all the peoples of history none more than the English have shown the strength that comes in the fight with back to the wall. The last ditch is where England fights best, and there she will fight best today, if forced to it by the most tremendous military pressure the world has ever known.

Thank God our boys are fighting at her side, even if it be but a few of them!

May they carry to her the assurance of our faith and glory in her. May they sweep aside the ancient prejudices that have made us grudge England her fair meed of trust and honor.

Here at home we cannot tole physically in the bettle to

"All you've got to do is to interest him and keep him interested. You must meet him in such a way that he can't help noticing you. He needs something to occupy his mind."

"Til feel like a vampire," she mused. But she went.

So a few days later Mildred Morrison was establish as the star boarder on the Jackson farm on the other side of the road and a quarter of a mile below the Allison place. Holister heard of it at breakfast the next morning. Mr. Allison said that a right pretty-looking at oreakiast the next morning. Mr. Allison said that a right pretty-looking city girl had come to board with the Jacksons for a while, but he did not think much about it until some time later in the week—the day he went fishing, to be exact.

The weather was perfect and work had slackened enough so that Holister felt that he could take a day off with a clear conscience, so he walked through the woods and the fields to the Horton pond some three miles away. There at the grassy foot of a steep bank some ten or twelve feet high he made himself comfortable and set out a couple of lines.

set out a couple of lines.

He was all unaware that Mildred had been stalking him for the past several days. She had seen him several times, but there had been no opportunity to meet him in any other than an ordinary way, and Mildred meant to obey Uncle Doc's orders if it was possible to do so. That afternoon in her wanderings she came to a fence that ran along the top of an unexpected high bank, and peering down, discovered to her surprise the unsuspecting Holister tending his lines. She leaned forward against the fence to get a better look at her victim. The old rotten posts gave way, and Mildred suddenly found herself describing a beautiful somersault that landed her most joltingly on her hands and knees at Holister's side.

He stared in startled surprise.
"I—just dropped in—to see if—if
you were having any luck," she said
dizzily, as soon as she could catch her

"I think," he said, relieved to see that she was not hurt, "I'm not sure, but I think this is going to be the luckiest day of my life." He looked back up at the top of the hill from which she had descended upon him. "What circus were you educated from?" he grinned. Mildred looked up at him out from under her tumbled hair and Hollster looked deep down into the offering of her glance — and from that Instant neither he nor she nor the orders of Dr. Dubbs had anything more to do with it.

with it.

In less than a week the neighbors had noticed it. In ten days Holister had succeeded in kissing Mildred after several false starts—and in three weeks Dr. Dubbs received a letter from Holister that made him snort.

"Dear Doc,—You needn't think you've put anything over on me. You haven't. I put it all over by myself. As a matter of fact I don't care if I never come back to town. You see, there was a wedding in these parts yesterday and your fair ambassadorette has confessed all to yours truly,

"HER HUSBAND."

olister.
"And all I've got to do is to enterin this nice man until you think he's to come back to his work?" she

# Are You Wearing "Tired" Shoes?

OOTWEAR-like people-needs a rest once in a while. Your shoes will wear longer and look better if they are not

worn continuously. It is a real economy to have at least two pairs of shoes in service at the same time, and to change them often. It means that your shoe money will go farther, for in the long run you will buy fewer pairs of shoes. It is a fact that a pair of shoes will wear more than twice as long when worn every other day instead of every day in the week.

Nowadays, when prices are high, and it is necessary to conserve leather for the army, such economy is doubly important. It is important for the individual and for the nation.

Take care of your shoes. Keep them well polished, let them dry slowly and naturally, and do not wear the same pair every day. It will pay you to do this. A.H.M. War-Time Selections offer special Service Value

### for Men, Women and Children. Ask your dealer for them. AMES HOLDEN McCREADY

"Shoemakers to the Nation"

WINNIPEG EDMONTON VANCOUVER

MONTREAL



# Will the Stars and Stripes Float Over the City of Metz?

Many American editors are impressed with the significance of the statement of Marshal Foch in a cabled message to the Knights of Columbus: "It was from Metz that Lafayette went to help your ancestors, and we shall one day see your victorious banner floating in Metz." The Richmond Journal is convinced that before the present season for open warfare closes "the Stars and Stripes will float over the city of Metz," despite the fact that it is a "long, hard road," according to Colonel Azan, the distinguished French officer.

In THE LITERARY DIGEST for this week, the leading article gives a glowing description of all the incidents relating to the first great American victory in Europe in which the U.S. army, with the gallant French, wiped out the St. Mihiel salient in twenty-seven hours and shows how this victory affects the future downfall of Metz. Accompanying this article is a splendid full-page colored map, with a complete index, of the terrain now being fought over by the United States forces.

Other news features of great interest in this number of "The Digest" are:

### Germany's Whining Chorus

From the All-Highest to All the Lowest in Germany a Chorus of Whines Is Heard as the Allied Success on the Western Front Grows. Read in This Article the Translations From the German Press.

Austria's Diplomatic Waterloo Proof of Russia's Betrayal A Poor Time to Quit Work To Remake Europe On Peace Lines What Germany Leaves to Rumania The Science of Making Canned Music

Flivvers on the Rails? Why Many Inventions Are Foolish Moving a Mountain to the City

Our Militarized Colleges New Status for Military Bands A New Way for Women to Aid the Wounded

"First Essential to a World Peace" The American of Austrian Birth (Prepared by U. S. Bureau of Education.) Current Poetry

Personal Glimpses of Men and

Reproductions of the Best Cartoons, and Many Other Striking Illustrations.

### YOU WILL MISS YOUR DIGEST

unless you place a definite order for it with your news dealer. The U. S. War Industries Board has ordered publishers to conserve paper, freight tonnage, labor, power, etc., by limiting publishing to actual demand. News dealers must order their supplies closely-no extra copies. As THE LITERARY DIGEST sells out a few hours after it is placed on the news stands, we would suggest to all our friends that when they buy this week's number they tell the news dealer to save next week's number for them, or better yet, several future numbers. This is the only plan that will insure your getting "The Digest" regularly from your news

September 28 Number on Sale Today—All News Dealers—10 Cents



FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK



### The Season's Best in Suits

The smartest of styles in oxford suitings, velours, tricotines, gabardine, serge and cheviots, navy, black, cordovan, buftan, green, etc. ..... \$33.50 to \$100.00

We mention particularly one very smart and serviceable suit of navy and black cheviot, belted style, button trimmed, inset pockets, convertible collar, coat satin-lined, at the very moderate price of ......\$33.50

NEW WAISTS OF VOILE AND SILK. NECKWEAR JUST IN.

### Brick & Dundas, Limited

188 DUNDAS STREET.

### Lemon Juice For Freckles

Girle! Make beauty lotion at home for a few cents. Try It!

a quarter pint of the best freckle and an lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any hands each day and see how freckies eral convention after rewording. and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

#### W. M. S. Board Urges Enfranchisement of Methodist Women

Last night's session of the Dominio W. M. S. of the Methodist Church con cerned itself chiefly with the consideration of memorials, that regarding the enfranchisement of women of Squeeze the juice of two lemons into Methodism passing the meeting with a bottle containing three ounces of a change in the wording. This memor orchard white, shake well, and you have ial is to be passed on to the general convention of the Methodist Church for the consideration of that body. The question of giving women missionaries drug store or toilet counter will supply three ounces of orchard white for a few Massage this sweetly fragrant to infants was also considered, and into the face, neck, arms and will undoubtedly be passed to the genand afterwards a communion

Why I Should Wear



Coilene boning CAN'T SLIP. Coilene boning is rust-proof.

Coilene boning is flexible. Coilene boning is unbreakable. collene Corset fabrics are the best.

Elastics for insets and suspenders are unexcelled.

Suspender fasteners grip sure. Suspender fasteners wont tear the hose.

Coilene Corsets are built on scientific principles. Artists and physicians have collaborated with designers in evolving them.

The Coilene Corset fits anatomically, thus promoting my

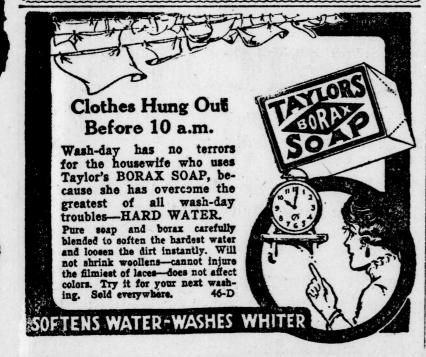
health. The Coilene Corset is cut on lines of grace and smartness.

It adds style, trimness and youthfulness to my figure. The Coilene Corset offers me twenty models in front and

back lace styles from which to choose. The Coilene Corset gives me 100 per cent value and interest on the money I invest in it.

I BUY IT AT

### The Coilene Corset Shop



### PAGE OF INTEREST TO WOMEN

Tomorrow—The Cause of the Trouble

SOCIAL AND

**PERSONAL** 

Readers Are Invited to Phone All

News of This Kind to the

Society Editor. Phone

Mr. and Mrs. S. Stevely, with their daughters, have gone to Florida, where they will spend the winter.

Very Rev. Dean Davis and Mrs. Davis

are visiting in Toronto and St. Cathar-ines.

A pretty wedding was solemnized at the Baptist parsonage. Leamington, Thursday evening, when Miss Bessie Upcott and Wallace Cullen were united in marriage by the Rev. F. G. Barrell.

CYNTHIA GREY'S

MAIL-BOX

WIII Be Sixteen.

They Become Moths.

Copyright 1917 by George Matthew Adams

GREAT TROUBLE IN THE POSSUM HOUSEHOLD.

All the neighbors were shocked at the trouble in the Possum family. It was the talk of every family around Mirror Pond, and in the Great Forest And one evening there was a most disgraceful family row in the Possum family; and the neighbors heard screams for help; and everybody rampel mell to see what the rumpus was in the Possum household.

It was an awful sight. For, the Wood Folk saw Mr. and Mrs. Possum in a terrible fight in their sitting-room. It was hard to tell who could scream the loudest or scratch and claw the hardest, or bite the deepest. But the sitting-room looked as if it had been struck by a cyclone; for the chairs were knocked over, and the big cradle was turned upside down, and the twelve little babies of Mrs. Possum were sprawling on the floor and yell—

Man and the stood of Mrs. Possum were sprawling on the floor and yell—

And all these mothers among the neighbors screamed in house, as they feared every second, that in the awful battle, favored the possum down on the floor, and she was pounding him with hardest, or bite the deepest. But the sitting-room looked as if it had been struck by a cyclone; for the chairs were knocked over, and the big cradle was turned upside down.

And all these mothers around the open dod'r of the Possum house, watching the fight, shouted, "Mrs. Possum, were sprawling on the floor and yell—

And now Mr. Possum did scream for help: But none of the men-folk would assist Mr. Possum. Bobby Skunk said, "It serves him right. I never hemselves; for it is dangerous business to get between a husband and wife." And all of a sudden Mr. Possum beating, if you break your rolling-pin on his back, we will lend you our rolling-pin on his back, we will lend you our rolling-pin on his feet; and he caught that little baby by the little baby dangling from his mouth. The neighbors screamed in horror. But Mrs. Possum grabbed the broom-stick and gave chase to Mr. Possum through the woods, as Mr. Possum through the woods, as Mr. Possum the mothers outside the possum house, watch little ba

### APPEAL FOR FUNDS FROM VICTORIAN ORDER OF NURSES

to infants was also considered, and \$400 Grant From Ottawa Withdrawn This Year.

> A well-attended meeting of the Victhe Y. W. C. A. rooms on Thursday, the president. Mrs. Travers, being in the chair. Several new members were added to the board of management, thus filling vacancies which had recently occurred. Reports were presented, showing the nurses (three in number) were kept busy to their utmost day and night, thus proving how gladly their services were availed of, also their efficiency.
>
> The treasurer's statement showed the torian Order of Nurses was held in of the deputy registrar.

efficiency.

The treasurer's statement showed the need of an appeal being made to the public on behalf of the funds of the order, owing to the marked increases in the cost of living. The maintenance of nurses, too, has increased, this with the withdrawal of the Ottawa grant of \$400 per annum, renders this appeal a necessity. Although while fully realizing the many demands made for the numerous worthy objects, this society feels that, remembering the good work done by these nurses throughout the city, this appeal will not be made to deaf ears.

Mrs. W. J. Frezell and son of Montreal have returned home after visiting friends in this city.

A very quiet and pretty wedding took place at the Memorial Methodist Church at 12:30 on Wednesday, September 25, when Miss Elizabeth I. (Lillian), second daughter of Mr. and Mrs. John Miller, 326 St. George street, was united in marriage to Mr. Charles J. Kaufman. The ceremony was performed by the feels that, remembering the good work done by these nurses throughout the city, this appeal will not be made to deaf ears.

It was unanimously agreed that Mrs.

Mrs. W. J. Frezell and son of Montreal have returned home after visiting friends in this city.

Mrs. W. J. Frezell and son of Montreal have returned home after visiting friends in this city.

A very quiet and pretty wedding took place at the Memorial Methodist Church at 12:30 on Wednesday, September 25, when Miss Elizabeth I. (Lillian), second daughter of Mr. and Mrs. John Miller, 326 St. George street, was united in marriage to Mr. Charles J. Kaufman. The ceremony was performed by the core it.

2. Please tell me what day August 10, 1904, fell on, also what is the meaning of the names: Mary, Catherine, Isabel, Frances, Kenneth and Wallace, I remain, A SCOTCH LASSE.

deaf ears.

It was unanimously agreed that Mrs.

H. A. Boomer, the honorary president, (and pioneer mover in establishing the V. O. N. in London), be requested to lay the appeal before the public through the press columns. H. A. BOOMER.

Why Bald So Young Rub Dandruff and Itching with Cuticura Ointment



### Victrola\$54.40 Outfit

Convenient Terms

Combination includes Victrola VI and twelve selections (six 90c records) of your own choosing. This is an ideal outfit for bungalow or apartment. Plays all records as perfectly as the larger models. If you desire, you can trade it back before January 1, 1919, on a larger style, and be allowed all you have paid.

WE HAVE EVERY STYLE

You should have these Records:
No. 3577—Victor Opera Company:
Gems from Rainbow Girl;
Rock-a-bye Baby.
No. 74541—Galli Curci: Barber of Seville. No. 64760—Jascha Heifetz: Capriclense.
No. 18473—Victor Orchestra, with
Quartet: Smiles; Rose
Room.

Mason & Risch 248 DUNDAS ST., LONDON. 119 UNTARIO ST., STRATFORD.

#### Advertiser Patterns



A Smart Style for the Growing Girl. 2535—Here is a very attractive style, showing a smart collar trimming, under which the fronts are closed. The front of the skirt is laid in a plait at each side seam. At the back and sides the skirt is gathered. The style is good for organdy, volle, gabardine, linen, batiste, albatross, foulard and satin.

The pattern is cut in three sizes: 12, 14 and 16 years. Size 14 requires 4½ yards of 44-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

After an absence of several months Caution: Be careful to increse the above illustration, and send size of pattern wanted. When the pattern is bust in Quebec and Ottawa, where she was engaged in special work in connection with the M. S. A., Miss Mamie McNeill has resumed her duties in the office tern wanted. When the pattern is bust measure, you need only mark 33, 34 or whatever it may be. When in waist measure. When misses' or child's patter. If a skirt, give waist and length measurer. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

Ans.—Perhaps some reader has the copy of Pleasant Hours which you missed and would be willing to loan it.

Ans.—Perhaps the original contributor will supply this recipe again, as I apparently did not retain it amongst my

white crepe de chine, with corsage of Richmond roses. After the ceremony a dainty luncheon was served at the home of the bride's parents. Mr. and Mrs. Kaufman left for Montreal and Quebec, the bride traveling in a navy blue suit with black maline hat. On their re-

# Juebec, and the suit turn they will reside in Tavistock, Ont. Mr. E. Moule was a visitor on Monday and Tuesday of this week with his sisters, Misses Annie and Emma Moule. A quiet wedding was solemniants. A quiet wedding was solemniants. The supply this recipe again, as I also parently did not retain it amongst melippings. 2. A Wednesday. 3. Mary, bitter; Catherine, pure; Isabel, consecrated; Frances, free; Kenneth, a leader. Daily D.\*\*

A quiet wedding was solemnized on September 17 at the Presbyterian manse, Hamilton road, when Miss Elsie Durand was united in marriage to John Towers of this city by the Rev. T. R. Laverie. They will reside at 84 Smith SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON I OR SUNDAY.

SEPTEMBER 29, 1918.
ONE GOLDEN TEXT SUGGESTION.
By Rev. T. S. Linscott, D.D.
Review—What It Means To Be a Christian. Selection for reading: I John iii:1-24. Mrs. Rowland Dennis has returned Mr. and Mrs. G. H. Chapman have returned from Toronto.

ii:1-24.

The questions for this week may be

The questions for this week may be used as an original lesson or as a review of the twelve preceding weekly lessons. The date and title of each lesson, where found, golden text, and one question selected from each lesson follow during the present week.

QUESTIONS FOR TODAY.

September 1.—CHRISTIAN GIVING. Luke vi: 30-38; xxi: 1-4.

Golden Text—Remember the words of the Lord Jesus, that He Himself said, "It is more blessed to give than to receive."—Acts xx: 35.

9. Verse 38.—What proportion of our income would you consider to be very liberal giving and why?

September 8.—CONQUERING EVIL.—1 Kings xxi: 1-29; Eph. v: 6-21.

Golden Text—Have no fellowship with the unfruitful works of darkness, but rather even reprove them.—Eph; v: 11.

WABASH.—The last meeting of the Wabash Ladies' Institute Society took place at the home of Mrs. Charles Hawkins, and a number of soldiers' pyjamas were made. Arrangements were made for a concert and bazaar to be held.

KERWOOD.—The Women's Institute held its monthly meeting at the home of Mrs. Frank Wright. Fifteen ladies were in attendance. Shirts and pyjamas as possible be turned in to Hyman Hall Friday.

EMBRO.—Wakers Red Cross Society met in the Red Cross rooms on Thursday, September 19. The time was spent in sewing and knitting. A box was but rather even reprove them.—Eph; v: 11.

10. Verses 1-4.—What is the limit of 20 pairs of socks were sent direct to

iii: 18.
A CHRISTIAN HELPS THE NEEDY.

Dear Miss Grey,—I have just noticed where "A Girl From Huron County" would like someone to write here that is about her age. I will be 16 this coming October. I finished school a year ago and have taken a course in a hustpass college. A CHRISTIAN HELPS THE NEEDY.
With rare exceptions philanthropic institutions of the civilized world have been established, and are carried on by Christian men; and when, in exceptional cases, the individuals themselves, back of such institutions have not been active Christian men, their parents generally have; or at least their Christian environment has indelibly impressed up them Christian sentiment, and thus they have done Christian work even if it has been, so to speak, second-hand. Those who go out of their way to help needy people, hunt them up, and do not wait for appeals to be made to their sympathy, are nearly always followers of the meek and lowly Jesus who went about doing good. Many who talk freedom and fraternity, and do nothing themselves of a concrete nature, love year ago and have taken a course in a business college.

I am not sure about seeing this first letter printed in your page, so I will make it short. Will you please send me "Huron Girl's" address? I will close, signing myself, AN OFFICE GIRL. Ans.—The address has been mailed you, "Office Girl." Dear Miss Grey.—Can anyone tell m how long it takes one of those larvae that feed on tomato vines to hatch after they go in the ground? The lessons were in Pleasant Hours in the spring, but I did not get the number, so do not know. Does everyone know the larvae hatch out moths, and are said to be very beautiful? We are waiting patiently for ours to come up.

This Advertisement Directs Your Attention to the

## Exceptional Values

Ladies' Ready-to-Wear Department Third Floor and the Staple Department Hoor

**STYLISH** ALL-WOOL **GABARDINE** SUIT

Designed for stout figures: coat satinlined and interlined; semi-fitted with inverted pleats in the back; convertible collar; colors black, navy and brown; sizes from 39 to 44. Big in value at .... ..... \$29.00

#### ALL-WOOL SERGE SUITS

Coat linene and interlined, pleated at sides, large collar and belt; skirt full gathered back and muchay! belt; sizes 39 to 44. Moderately priced

#### Man-Tailored Suit of All-Wool Gabardine

Coat semi-fitted, braid-bound and inverted pockets; plain skirt with gathered back and belt; sizes 36, 38, 40. Price consistent with quality ...... \$45.00

#### NEW SKIRTS

In good quality serges and gabardines, new and smart styles, full back and belt, with or without pockets; colors navy and black ranging in price from \$5.75 to \$11.50; over sizes (30 to 36 band), \$7.50 to \$8.00.

#### TWEED SKIRTS

in grey and brown mixtures. Priced ...... \$5.50 and \$8.00 PILLOW CASES

Various qualities at money-saving prices.

Hemstitched Pillow Cases Excellent quality, suitable for embroidering Price ..... 50c each

PILLOW CASES Beautifully embroidered, scalloped or hem-

stitched. Price ..... \$1.50 pair Day=Slip Embroidered

#### Pillow Cases, opened at both ends, scalloped or hemstitched. Price ...... \$1.95 pair

Fancy Linen Huck Towel Lengths

Border all around with space for initial; specially adapted for hemstitching, scalloping or adding crochet; fine quality; suitable

for gifts. Price ...... 75c each

#### HUCK TOWELS

Good quality, good value. Price..25c each Novelty Face Cloths, with knitted borders of gold, lavender, pink or blue. Price ....

### Beautiful Swansdown Bath=

robe Materials Heavy quality, pretty color combinations

good value ...... 60c yard Percale and Cambric Shirtings White ground with stripes or small figures of blue or black, width 32 inches. Price. ...... 30c yard

#### Heatherbloom Underskirts Floral designs, deep tucked flounce, elastic

at waist, length 34 to 40; decidedly good value ...... \$2.95 and \$2.50

#### Heatherbloom Underskirts

Frill of clustered tucks of floral pattern; tape bound, in grey and paddy green; lengths 34 to 40. Price ...... \$1.75

CANADA FOOD BOARD Are we at home going to be worthy of the sacrifice that the men in the trenches are making for us? That is the all important question.



AGENTS FOR THE ADIES' HOME JOURNAL PATTERNS, 140 DUNDAS STREET. PHONES 115-116.

### Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page

September 8.—CONQUERING EVIL.—1 Kings xxi: 1-29; Eph. v: 6-21.
Golden Text—Have no fellowship with the unfruitful works of darkness, but rather even reprove them.—Eph. v: 11.

10. Verses 1-4.—What is the limit of legitimate desire for the property of others?
Golden Text—My little children, let us not love in word, neither with the tongue; but in deed and truth.—1 John lit: 18.

A CHRISTIAN HELPS THE NEEDY. With rare exceptions philanthropic tangents.—Walkers Red Cross Society met in the Red Cross Foodiery met i tain given time.

All members are requested to be present, as a number of matters of importance are to be brought up, and a cordial invitation is extended to visitors.

FLORENCE.-The September meeting of the Women's Institute was held at the home of Mrs. O. E. MacRobert with a very large attendance. The ladies were very much pleased to have with them for the afternoon Mrs Mac. Cambell, the district president, of Forest, also Mrs. McNell, Mrs. A. Cambell and Miss Fisher of Brooke. The secretary's monthly report was read and showed cash on hand to the amount of \$198.10. The sock committee reported that 60 pairs of socks had been shipped to Toronto on August 31. Mrs. Mac. Cambell then gave a short but interesting ad-

#### The World's most famous Dressmakers are making changes in

styles to which this season's D & A Corsets are perfectly adapted. The D & A Corsets are fitted on

living Canadian models and bring to Canadian women the latest styles adapted specially to their requirements.

The prices of D & A Corsets average one-half those of imported corsets. D & A Corsets are made by the

Dominion Corset Co., makers of the La Diva Corsets and the D & A "Good Shape" Brassières.



DOMINION CORSET CO., QUEBEC #

dress on "Institute Work," and expressed herself as being delighted with the fine work the Florence branch was doing. She said the report given at the district meeting in Watford by Mrs. MacRobert, the district representative, had been an inspiration to all the branches in East Lambton.

On being elected president of the district she had determined to visit Florence branch as soon as possible. Mrs. Cambell said that after listening to the fine monthly report that had been given she felt that the Florence women were workers, and would give a good account of their branch next June.

Lunch was served to the ladies.

The Oakdale Institute has postponed its visit to the Florence branch to a later date.

The next regular meeting will be held

The next regular meeting will be held in October at the home of Mrs. Elson. A special meeting was held on Tuesday night to arrange for the institute's exhibits at the coming fair.

WHEN You Want Flowers, Think of Phone 2187. 249 Dundas Street.

UNDERCLOTHING Guaranteed Not To Shrink.

POLLY AND HER PALS .- Giving Ma the Slip Isn't So Easy N ow. YOURE SUPPOSED TO BE A SPY













Tool Boxes.

Dash Lamps.

Patches

Locktite.



- (Copyright, 1918, by H. C. Fisher, Trade mark registered in Canada.) DUD" 15 A GOOD WORD TO SOMEONE IS REMEMBER. LIABLE TO IT'S A COMMON EXPRESSION THE DARN HERE AT THE FRONT HERE!



BEST 2-YEAR-OLDS

130 Pounds On Back.

James W. McClellland, had some justification in hankering for a special race

agree to the conditions that the race

CONTRARY ANNOUNCEMENT

ter racing meetings for "moral, eco-nomic and military reasons."

HOTELNew SOUTHERN

Michigan Boulevard at 13th St. CHICAGO

One and one-half blocks from Central Station, Terminal of Illinois Central, Big Four, and Michigan Central Lines

Efficient, hospitable service, without show) luxury. Within easy reach of "The Loop," Chicago's business, shopping and theatre district

Moderate rates: Room with detached shower \$1.00 a day; room with private bath \$1.50 to \$2.50 a day; for two per

sons \$2.50 to \$5.00 a day. 900 rooms. Excellent cuisine. Moderate prices. Meals in Cafe, Grill and Coffee Shop.

L. C. PRANZ, Pres and Mar.

Old Southern Hospitality in New Southern Hotel

**TractionCompany** 

CHANGE OF TIME, SUNDAY, SEP-

Sunday cars are cancelled until fur-

Cars will leave London as follows:
For St. Thomas only—6:10 a.m., (mixed), 7:50 a.m., 10:00 a.m., 12:30 p.m., 4:20 p.m., 6:30 p.m., 10:30 p.m.
For Port Stanley—6:10 a.m., 12:30 p.m.

only.

Lambeth extra, 7:00 a.m. Returning, leaves Lambeth, 7:28 a.m.

Time Table Changes

A change of time will be made on

SEPTEMBER 29, 1918.

London and Port

Stanley Railway

Timetable Effective September 9.



# FOR WORD FROM SECRETARY

Failure of Secretary Hewitson, sporting editor of the Toronto Telegram, and the "big mogul" of the O. R. F. U., to answer a communication sent him by the local collegiate pertaining to the formation of a football group in this district, is the reason given by collegiate football officials for their not announced whether the London team will enter the O. R. F. U. this season.

At a recent meeting of rugby en-At a recent meeting of rugby enthusiasts objection was taken to travelung to Sarnia to play games. The length of the journey was given as a factor detrimental to the local team, for the reason that upon arrival in the border city, the Londoners would the received the locals arrangement will meet the approval of Toronto officials, but until definite word is received the locals will be forced to continue practicing, ignorant of the teams they will be called upon to go up against.

First Game October 11.

The first football game of the season

**BROWNLEE'S** 

PIPES: STOVE: PIPES 6 AND 7 INCH, 20c A LENGTH

be pretty well fagged out from the trip. The collegiate boys lost their games many times in the past at Sarnia. They account for their traditional losses there to the long journey, and appears and Bryant have put in appears to go up against.

The first Game October 11, the occasion of the collegiate field day. Maching that the collegiate field day. Maching that the collegiate field day. Maching that the collegiate field day. casion of the collegiate field day. Machia. They account for their traditional losses there to the long journey, and figure that if this were eliminated they would stand much better chances of winning out in their group.

Organize Two Groups.

With this in view the locals wrote Secretary Hewitson, suggesting that two groups be organized—one consisting of Sarnia, Chatham, Windsor and

Perfection

Oil Heaters

Save coal and heat your house with

one or two oil heaters. You can do it

Enamel Hot Blast ..... \$3.00

Disston's Lance Tooth, Fast-Cutting Bucksaw....\$1.50 each Cross-Cut Saws, 51/2-foot, ...... \$4.00 each

Handled Axes, extra quality, \$2.00 each We have just received a carload of Rubber Roofing ....

\$1.75 to \$4.50 a square.

. A. BROWNLEE

at this season of the year.

be a real asset to the team. The only position, the filling of which still remains in doubt, is that of quarterback, which was so capably taken care of by Jack Dochstader last year.

ferred their activity to Wayne County here this afternoon, and in spite of cold weather several thousand people were out. Three races were on the card, and all were finished, although it was dark when the last heat was clocked. The 2:20 pace was the only

FOOTBALL UNDER AMERICAN RULES

The introduction of American Rugby will take place in this city in a short ime. The District Depot Battalion at Carling Heights is now planning to or Carling Heights is now planning to or-ganize a rugby team, using the Ameri-can method of playing and American rules only. This is expected by the men in charge of the Engineers to be a most successful enterprise. Attached to the Canadian Engineers are several to the Canadian Engineers are several college and university athletes, one in particular being a champion rugby player before his enlistment. Other men from Notre Dame, Ann Arbor, and Yale universities are now attached to the Engineers at the Heights, the former quarter-back of the Yale team being one of them. Much enthusiasm is expressed by every district, and very shortly, it is expected, the organizing of teams all over the Canadian and American camps will be complete. Following this, a schedule will be drawn up and prizes offered to the winning teams.

# COLUMBUS FEATURES

COLUMBUS, Ohio, Sept. 26.—Two Wins Oakdale Handicap With vestern horses, Verlie Patchen and Lillian T., won the feature races today in the grand circuit, the former winning the Arch City stake of \$3,000 for 2:10 pacers, and the latter winning the 2:03 pace. Both victories were NORTHVILLE, Mich., Sept. 26.—
The Michigan "Shortshippers" transtion was good enough to make the

were out. Three races were on the card, and all were finished, although it was dark when the last heat was clocked. The 2:20 pace was the only one to go past three heats. Mabel Allison, a Detroit-owned mare, took the first, losing the second, and then annexed the last two. The best time, 2:294, was excellent, considering the weather conditions. Henry Ford with Asa Wilkes in every mile. Sommary:

2:30 trot, purse \$100:

Donner, b. g., by The Bondsman, (Skerrit) ... 1 1 1 Major Medium, ch. g. (Coe) ... 2 3 2 Columet Grattan, ch. h. (Bittner) 4 2 5 Constantine, bik. m. (Davis) ... 3 4 3 Judge Hally, b. g. (Halser) ... 5 5 4 Time—2:30, 2:294, 2:2294.

2:17 pace, purse \$175:

Henry Ford, ch. g., by Donald Wilkes (Tibbett) ... 1 1 1 Asa Wilkes, ch. g. (Thompson) ... 2 2 1 2 (Time—2:234, 2:224, 2

Belle Alacantra (McMahon) ...1 1 1
Dan Hedgewood (Swaine) ...2 3 2
Bonnivard (Beed) ....4 2 3
Betty Blacklock (Rafferty) ...3 4 5
Rex DeForrest, Charlie M., Dolly B.
The Weed, Onward Sam and Pacing Patch also started.
Time—2:05¼, 2:07¼, 2:06¼.

### Weinberger of the American Protective League that he had appealed to the Fosdyck commission of training camp activities to prevent the holding of win-TERMINAL HANDICAP EASILY TAKEN BY **CHARLIE LEYDECKER**

George Starr Runs Good Race, But Loses by Shade.

Havre de Grace, Sept. 27.—Charlie Leydecker, Edward McBride's 3-year-old son of Jack Atkin, came back to the races yesterday afternoon after a letup of several-weeks, and beat home a field of smart sprinters in the Terminal handicap. The McBride colt came out of the bunch at the head of the stretch and opened up a gap of two lengths. At the end he was driving hard to stall off George Starr, owned by Wilfrid Viau, but the latter hungright on at the critical time, and Charlie was home by a scant length.

Three mile-and-a-quarter races were on the card and two of them resulted in surprises, when Pandean beat Delrose a head in the second, and Darkey came home in front of Jose Devales, while G. M. Miller won the third of the long races all the way.

### CLOSE AT COLUMBUS

Columbus, Ohlo, Sept. 27.—The two weeks of Grand Circuit racing came to a close here this afternoon with four class races on the program. The weather and track were good. Many of the horses already have been shipped to Lexington, Ky.

CINCINNATI, Sept. 26.—The final baseball drafts of the 1918 season were promulgated today by the national baseball commission, as follows:

By Detroit—From Baltimore, Player

6,139 NEW CASES OF SPANISH INFLUENZA

TWO DEATHS IN POLISH CAMP.
NIAGARA-ON-THE-LAKE, N. Y.
Sept. 26.—Two more deaths occurred
today in the Polish camp from Spanish influenza. This makes a total of
eight so far, all privates. There are
about two hundred cases in the Polish
camp hospital.

## Stop that cough!

Son't let it master you, for a continu-ous cough is "ngerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your drugglet or dealer for-

year-old son of Sweep, showed at Aqueduct yesterday that his owner,

CAYUGA, Sept. 26.—The town bow

#### AUTOMOBILE Cleveland Bicycles ACCESSORIES Tire Chains, all sizes. Gargoyle Mobiloils. Mirrors.

September and October, with their bright, cool days and good roads, make wheeling a pleasure.

Apart from pleasure riding the bicycle is a time and money-saver.

If you once own a wheel you will never be without

A "Cleveland" will save you many dollars in car fare and many dollars in lost time. Men's and Women's Clevelands ....\$57.50 and \$52.50 Boys' and Girls' Clevelands Ramblers, for men and boys ..... \$47.00

Sold on easy terms. Pay while you ride.

Steel Balls, all sizes. Rear and Side Tire Carriers. Ford Valve Grinders and

Grinding Paste. Tire Pressure Gauges. Stewart Speedometers. Hand and Electric Horns.

Electric Side and Tail Lamps

Inside and Outside Blowout

Champion Spark Plugs for

Kopper King Spark Plugs.

Running Board Mats.

Inner Tube Patches.

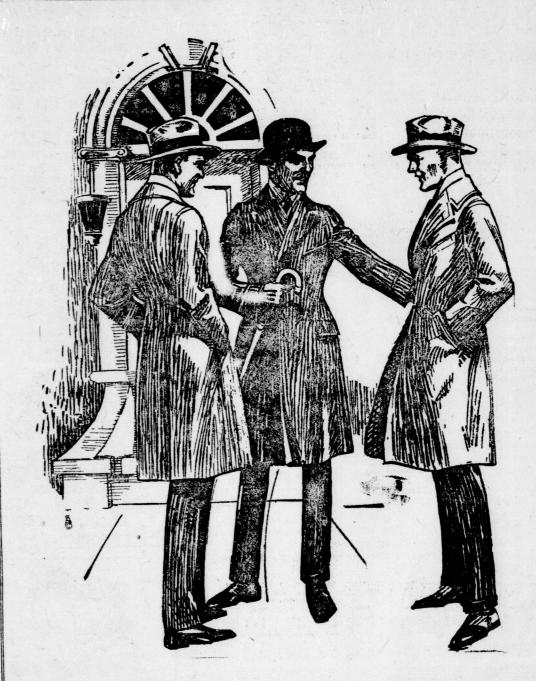
any make of car.

Adamson Vulcanizers.

Battery Charging and Repairing. Storage Batteries of any make repaired, overhauled and charged. All work

WM. GURD @ CO.

185 DUNDAS STREET, SOUTH SIDE,



# Fall Overcoats

-that reach the high mark in value giving

October days find men looking to this store for Overcoats; and we are ready for them with choice groups of striking values.

At a glance you'll recognize these as no ordinary "put together" garments; they're built-with selected fabrics as the foundation and finished with skillful tailoring and correct styling.

When you slip on one of these models you'll unconsciously straighten up and stiffen your shoulders. Made for service, protection and distinctive appear= ance they reach the high mark in Overcoat value giving.

\$16 to \$45

Grafton & Co. Ltd.

# RESTRICTIONS ON Bicycle Production

### The American Government

Have placed a restriction on bieyele production, that is on certain sizes, and have prohibited the manufacture of juvenile bicycles entirely in order to save metal.

### CUT MANUFACTURE OF BICYCLES, ETC.

War Industries Board in the U. S. Busy.

WASHINGTON, Sept. 24.—Curtailment of the manufacture of bicycles and accessories was announced today by the war industries board. Men's bicycles are to be made hereafter only in 20 and 22-inch frames and women's models only in 20-inch frames, and the manufacture of juvenile models is discontinued entirely.

will adopt the same meas-

We have in stock a limited number of juvenile Brantford Red Bird Bicycles. After they are sold we will be unable to secure any more.

You have promised the boy and girl a bicycle for a number of years, but have put it

### Don't Wait Any Longer

Or you will not be able to get any more. Join our Christmas Bicycle Club now in progress. Only a few more memberships. Remember \$1 down secures a bicycle.

A bicycle would make a fine Christmas present. How would you like to have one?

Bicycle and Motor Sales Co.

# The Canadian

Government

FINAL BALL DRAFTS

Lawry.

By Boston.—National League—From Indianapolis, Player Northrup; from Columbus, Ohio, Player George; from Los Angeles, Player Terry; from St. Paul, Player Riggert.

IN AMERICAN CAMPS

WASHINGTON, Sept. 26.—During the 24 hours ending at noon today, 6,139 new cases of Spanish influenza in army camps had been reported to the office of the surgeon-general of the army.

One hundred and seventy deaths, resulting chiefly from pneumonia following influenza, and 722 new cases of pneumonia also were reported.

To St. Thomas—†5:15. †\*6:20. 7:20.
\*8:20, 9:20. \*10:20, 11:20 a.m., 12:20, \*1:20.
2:20. \*3:20. 4:20, 5:20, 6:20, \*7:20, 8:20.
3:20. \*10:20, †11:20.
To Port Stan'ey—†\*6:20. \*8:20. \*10:20 a.m., \*1:20. \*3:20, \*5:20, \*7:20, \*10:20 p.m.
†Daily except Sunday.
\*Limited trains London to St. Thomas. THE LOGICAL TREATMENT

Direct-Quick-Effective FOR THE MOST OBSTINATE CASES



r Labor Counts-every ounce of over there! This war is being ght as truly in the household and in he workshop as it is in the trenches. our Canadian women are orne down physically and mentally by the weaknesses of their sex. They



PILLS, CALOMEL

CHILDREN HATE

Give Fruit Laxative when cross, bilious, feverish or constipated.

"California Syrup of Figs" can't harm tender stomach, liver. bowels.

Look back at your childhood days. "dose" mother insisted on-castor oil calomel catharties How hated them, how you fought against

taking them. our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded Their tender little "insides" are injured

If your child's stomach, liver and bowels need cleansing, give only deliion is positive, but gentle. Millions of mothers keep this harmless "fruit Ingersoll Lady Is Willing To axat've" handy; they know children love to take it; that it never fails to lean the liver and bowels and sweeter the stomach, and that a teaspoonful given today saves a sick child tomorrow

Ask your druggist for a bottle of
"California Syrup of Figs," which has
full directions for bables children of all "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of countérfeits sold here. See that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

Durrance, who have been left practically destitute when their husbands were committed for three years and two months, respectively, a lady living in Ingersoll has offered to take care of Mrs. Howie during the time her husband is in detention.

Mrs. Howie says she is thankful that



From the War Zone

Comes the news that the AutoStrop Safety Razor is helping officers to maintain the high morale of the soldiers.

Nothing makes a soldier feel more like himself than a clean. velvety shave—this is only possible with an AutoStrop. Because of its self-stropping feature it is the only razor that is always in perfect condition.

Price \$5.00 At leading stores everywhere

21c. postage will deliver an AutoStrop Overseas by first class registered mail. AutoStrop Safety Razor Co.,



LONDON, ONT.

### CONTROLLER SEES / SUBURBAN SCHEME Our Great Winter Campaign Is On! HEAVY BURDEN IN

Cost of Roads Higher Than Value of Land.

TAKE MEDICINE

City's Commissioners to Endeavor to Keep Down Expenditure.

suffer from backache, dragging sensation, very nervous and pain in top of head. If they ask their neighbors they will be told to take a Favorite Prescription of Dr. Pierce's which has been so well and favorably known for the past half century.

Weak women should try it now. Don't wait! Begin today. This woman's tonic and nervine will bring vim, vigor and vitality. Send Dr. V. M. Pierce, Buffalo, N. T. 10c for trial package tablets.

Paris, Ont.—

Paris, Ont.— The unfairness and injustice, from a

ago I was ill in bed and suffered severe pain. The doctor said I had gall stones, but his medicine did not help me. A neighbor had been taking 'Favorite Prescription' and it ad benefited her so much that she urged me to try some of hers, and that first dose

wired me to try some of hers, and that if irst dose for a bottle. I was very much surprised at the prompt relief this medicine gave to me after the doctor had failed, and I have never had such a spell since, but whenever I feel the least bit rundown or in need of a tonic I take the 'Favorite Prescription' again for a few days. It has never failed to restore me to perfect health."—Mrs. Elizabeth Brown, P. O. Box 752.

not roads that were already in existence.

Controller Little said that as he saw it the act is now law. If the appointed commissioners of the city do not act the Government will name others. They may not be careful of the interests of the city. The city will be obliged to pay anyway, and his opinion was that they should continue to act, take their medicine, and endeavor to keep the expenditure down as much as possible. He pointed out that the county had the say as to what roads should be built, and they could spend up to one half mill

and they could spend up to one half mill on the city's tax rate. Not a Leg to Stand On. Controller Little said that he had taken thematter up at Toronto. He had also taken the matter up with Sir Adam Beck. Sir Adam informed him that the city had not a leg to stand on. Seventy-five per cent of the members of the Legislature were rural mer and would stand by the set of a tree. and would stand by the act as at pres-

and would stand by the act as at present constituted.

Mayor Somerville thought that the talk of diverting the provincial highway from the city was perhaps a bluff to make the city conform with the suburban roads system.

The council made a motion favoring the constitution of the present commission. the constitution of the present commis-sion composed of the two controllers.

### OFFERS TO CARE FOR MRS. HOWIE DURING HUSAND'S DETENTION

Provide for Support.

Mrs. Howie says she is thankful that

Mrs. Howie says she is thankful that The Advertiser took up her case, as she does not know what she would have done otherwise. She has written to Ingersoll asking the lady to come up to see if things can be arranged.

The proposal is for the Ingersoll woman, with her husband and three children, to move to London and live with Mrs. Howie. All expenses would be met by the husband.

Mrs. Durrance and her three children have not been fully provided for yet. She would go to Detroit next week if she could secure some clothing and money. If any other persons feel disposed to help her, The Advertiser will be pleased to see that the donations are passed on to her.

### MAY ASK RATEPAYERS TO SPEND \$100,000 ON MEDICAL SCHOOL

Proposal May Be Voted On in

A bylaw may be submitted to the ratepayers in January asking approval of a proposal to spend \$100,000 on the erection of a new medical school.

The matter was informally discussed at the meeting of the board of control today. The submitting of a basic factory is a submitted to the submitted of the board of control today. at the meeting of the board of control today. The submitting of a bylaw was suggested. No action was taken, It is likely that it will be considered further at a later date.

Mayor C. R. Somerville stated that at the present time the school can accommodate 25 first-year students. It already has more than that number enrolled. The militia department was also sending a large number of students which would increase the first-year class to over 50. The militia department has a great need for doctors and was paying students wages while they were taking the course. The large buildings which are being erected at the heights and the new hospital would mean berths for many doctors. All other schools he said were badly crowded.

other schools he said were badly crowded.

To continue the classes in the present school, Mayor Somerville said they would have to double up on lectures and also hold classes at night.

Controllers Little and Moore favored the proposal to erect a new school. It was contended that the Medical School would be of greater value to the city than the Technical School.

Controller Little said that a school with 200 students would be of the same value to the city as a factory employing 200 hands. It would mean that much money would be brought to the city and spent here.

Mayor Somerville said that the school has already a fine site for a new structure. He also thought that if they enlarged the building the present attendance of less than 100 would jump to 200.

COUNCIL FOR MESSRS. INGRAM AND GIBBONS

FOR WESTERN BOARD The board of control took what was considered an appropriate step this morning to pay tribute to the memories of the two late governors. It decided to nominate Gordon Ingram, executor of the estate, and partner of Mr. Smallman and Sir George Gibbons. Both were nominees of the city council, which names four members of the

SOCIETY BRAND CLOTHES. R. H. & J. DOWLER, LIMITED.

20TH CENTURY CLOTHES.

Men's and Young Men's, Youths', Boys', Children's

# Overcoats, Suits, Underwear

Sweater Coats and Sweaters, Fine Shirts and Neckwear, Gloves, Hosiery, Nightrobes and Pyjamas

A Magnificent Showing of Men's, Young Men's and Boys' Fall and Winter Apparel

The style resources and the purchasing advantages of this firm surpass all others because of the significant prestige manufacturers strive for in representation of their productions in our four live stores—London, St. Thomas, Windsor and Sarnia, where Western Ontario's best dressers have an opportunity to observe and to try on the different models from the world's most noted designers.

Huge Stocks, No Scarcity, Endless Variety, Pure Wool Fabrics, Unequalled Values

### Remarkable Values in Dress and Driving Overcoats, \$13.50 to \$85.00

Scotch, English, Irish and Canadian fabrics, pure wool and fast dyes. Young Men's Ultra Stylish Overcoats, \$19.50, \$22.50, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$45.00, \$47.50, and \$50.00.

In our Society Brand, 20th Century Brand, New Era Brand and Style Craft you have the assurance that every best fabric and style is here. New double breasted, smart styled Ulsters of medium lengths, have belt and two-way collar, with many special novelty features, body-fitting close waist, full hip coats, for medium slims; also the dressy Chesterfields, always correct. Many other correct and striking models are in this great showing.

MOST BEAUTIFUL CHOICE OF NEW AUTUMN AND WINTER

### Men's and Young Men's Suits

\$16.50, \$19.50, \$21.75, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$40.00,

These suits represent the highest point in clothes excellence. A genuine value demonstration; a variety that gives you plenty of choice in fabric, weave, pattern, and style, featuring the very new Welt Seam Waist Line, D. B. and S. B. Coats, long lapel Coats, S. B. and D. B., with slash or patch pockets; also many other novelty features better appreciated by





### Early Fall Overcoats and Raincoats English Melton Overcoats for Men and Young Men

Our showing for this season includes many striking patterns and attractive values: the new vulcanized raincoats with their heavy Scotch tweed coverings are very smart. We show many excellent values in raincoats, \$13.50, \$16.50, \$19.50, \$22.50 and \$25.00. Other lines from ...... \$5.00 to \$12.50 Top Coats in Chesterfields, Belters, Body-Fitter, etc., excellent values at ....\$13.50, \$16.50, \$18.00, \$20.00, \$25.00, \$30.00, \$35.50

OVERCOATS. Extra quality, well-tailored, keenly priced. Shrewd buyers will

FUR OVERCOATS, FUR COLLAR OVERCOATS, FUR LINED

select early.

BRITISH BLUE SUITS.

\$22.50, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$40.00 and \$45.00—Pure wool, fast dye, blue or black suits may be scarce in most stores, but you'll find us well prepared to serve with better values than you really expected to see. These values cannot be duplicated. Early buyers will be the wise fellows this

MEN'S ENGLISH TWEED SUITS \$13.50, \$16.50. We have a splendid showing of these heavy tweeds, dark shades, well made suits, very much underpriced; sizes run from

Suits for stout men, short men, men of regular build. We invite you to visit any of our stores. You'll find us well prepared to serve you with values that you cannot duplicate elsewhere.

### \$20,00, \$25.00, \$27.50, \$30.00 and \$35.00

Cut raw edge or lapped seams in a variety of conservative models, single and double breasted, velvet, self or two-way collars. Come in mid, oxford and dark shades; sizes

### Over a Thousand Dozen MEN'S SOCKS

Men's Union Socks, medium weight 25c, 35c Men's Grey Fine Rib Wool Socks, pair 55c Men's Lisle and Silk Socks, all colors ... ..... 35c, 39c, 50c, 75c and \$1.00 Men's Grey Rib Wool Socks, per pair . 25c Men's Black Cashmerette Socks, 35c and 50c Men's English Cashmere Socks, all wool Men's extra quality Trench Socks, grey pure wool, heavy, per pair, 60c, 75c, 85c, 90c, \$1.00 Men's Heavy Grey Rib Socks, extra values

### Chamois-Lined Ulsters \$35.00 and \$45.00

A special line worth fully ten dollars

## MOTORING ULSTERS

We have been fortunate in securing over three hundred heavy Driving Ulsters at a fraction of their value. Sizes 36 to 44; assorted

### **DOWLER STORES FOR GOOD SHIRTS**

Choice patterns, lots of style; Cluetts, W. G. & R., De Luxe, Forsythe, Star, Regal, and other good makes .....

... \$1.00, \$1.50, \$2.00, \$2.50 and up to \$7.50 Cambrics, madras, near silk and pure silk. Stay-In-Night Pyjamas; flannelette, cotton. nainsook and silk. We show them all. Per suit ...... \$1.50 and up to \$7.00 Men's Nightgowns. All the best makes, cheapat ..... 29c, 35c and 50c | er than you can make them ... \$1.00 to \$2.00

### Underwear

Carloads of Men's and Boys' Underwear of the Best Makes.

Men's Merino Shirts and Drawers, all sizes, Men's fine natural wool Shirts and Drawers, all sizes, several ranges ... \$1.75, \$2.00, \$2.50 Men's Fleece Lined Shirts and Drawers, several ranges, ..... 85c, 95c and \$1.25

Men's heavy rib Shirts and Drawers, union and all wool ....... \$1.25 and up to \$3.00 Men's fall weight Combinations, union or pure wool; garments of excellent quality; sizes 34 and up to 46, per suit ..... \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00 to \$10.00

Stanfield's, Wolseley, Mercury, Penman's, Tru-Knit.

Sheep-Lined Coats, etc.

8,000 Pairs Men's Trousers \$1.68 \$2.25, \$2.50, \$3.00, \$3.29, \$3.50, \$3.75,

\$4.00, \$4.50, \$5.00, \$6.00, \$6.50 and \$7.50. Save a good suit. Buy an extra pair now while our stocks last. You cannot equal these values anywhere else.

### Sale of Men's Sweater Coats

\$4.55 buys a \$6.50 Sweater Coat. \$3.59 buys a \$5.00 Sweater Coat. Hundreds of Sweaters and Sweater Coats to

select from ...... \$1.00 to \$13.50 **NEW FALL HATS** See Our Windows. The finest showing in

Western Ontario. \$3.00, \$4.00, \$5.00 to \$10.00.

All the best known makes, Borsalino, Bennett, Mr. Workingman, be economical. See our values before you buy. We save you ten to

## \$6.50

\$11.50; fit ages 8 to 18. We've hit the style trail with these new suits. Some style here sure for Ontario's best-

### Dowler Stores' Extraordinary Season Opening Sale 2,000 Boys' Stylish Suits

Mothers and buyers of boys' Clothes-Here is your opportunity to save money on boys' apparel. You can take advantage of our great four stores' purchasing power. We pass on to our thousands of patrons Suits, Overcoats, S weater Coats, Underwear, Sweaters, Hose, Extra Bloomers, etc., at ten to twenty per cent less than elsewhere.

Buys a Boy's Suit worth fully \$13.50 Buys a Boy's Suit, full value at \$8.50; fit ages 3 to 16. Buys a Boy's Suit worth fully

Buys a Boy's Suit worth fully \$11.50 Buys a Boy's Suit worth fully \$6.50; fit ages 2 to 15.

\$16.50 Buys a Boy's Suit, full value at \$20.00; fit ages 8 to 18.

and size.

dressed boys. BOYS' SKATER COATS.

We are well equipped with full stocks of these useful smart warm coats for romping boys. Our prices are much lower than you will be quoted at other stores. See us before you buy. quality. Lower prices.

3,000 PAIRS BOYS' BLOOM. ERS\_Sizes 21 to 36.

You will find Dowler Stores the best place to buy Boys' Bloom- nish styles; sizes to fit ages 2 ers. Greater selections, better to 17. Prices-\$3.65 and up to

COATS We're piling in a great stock of Boys' Overcoats in smart man-\$25.00, according to quality

BOYS' STYLISH OVER-

# R. H. & J. DOWLER, Limited

London

twenty per cent on your work goods. Better investigate. We carry all the best makes of

Overalls, Work Shirts, Mitts, Socks, Caps, Hats, Trousers, Union-Alls, Dusters, Work Coats,

St. Thomas

Windsor

WORKING "ON AND OFF"

MORE THAN 30 YEARS

Graydon this morning, when he was trate. charged with having no useful occupa-

"Mostly off," suggested the magis-birth certificate to prove that he Hardgrave thought he should rec-An adjournment was made as Coyne has not arrived, the case was adjourn-

is not yet 19 years old, and as this

charged with having no useful occupation.

"Mostly Off," Comments Magistrate, Referring to William Coyne.

"I have been under the weather for the last four or five weeks and have not been working during this period."

"Well, off and on," replied Coyne.

"Well, off and on," replied Coyne.

"Charged with having no useful occupation.

"How long had you been working before that?" asked the magistrate.

"I have been under the weather for the last four or five weeks and have not been working during this period."

"Well, off and on," replied Coyne.

"Charles Hunter, James 'H. Harle again.

Russell Penfold, who was arrested for one week,

"I have been under the weather for the last four or five weeks and have again.

"Well, off and on," replied Coyne.

"Well, off and on," replied Coyne.

"An adjournment was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne has not arrived, the case was adjourntant was made as Coyne had promised Chief W. T. Williams that he intended starting work next that he intended starti it privately and the case was dismissed. Lawson, Charles Heaman, Wilfrid Mil

# THE HIGH COST OF LIVING

MAY BE REDUCED BY FOLLOWING

# THE HOUSEKEEPERS' BUYING GUIDE



Delivery at 8, 10, 2, 4 and 8 p.m., to all parts of the city.

"Hello, is that Burbanks' Meat Market?" B .- "Yes." Lady-"Mr. Burbanks, this is Mrs. Brown speaking. Do you remember the roast of beef you sent me last Saturday?" B.-"Well, no, Mrs. Brown, We consider all our customers 'best customers,' therefore,

we do not remember giving you any special

Lady-"Really, Mr. Burbanks, the roast you sent me was the nicest I ever had, so I thought you surely had made a distinction

on account of me being a stranger. Will you send me two ribs, of the same quality of meat tomorrow, and Choice Prime Rib Roast Beef (rolled free), 30c to 33c Choice Shoulder Roast Beef (bone removed) 28c, 30c Choice Boneless Rolled Pot Roast (no filling) ...28c Choice Boneless Rolled Pot Roast (no filling) ...28c We Sell the Famous Gunn's Easifirst Shortening. Get Your Supply Before the Price Goes Up. A CHOICE SUPPLY OF CHICKENS AT ALL TIMES.

613 DUNDAS STREET. BURBANKS' MEAT MARKET

PHONE 2986. The Home of Quality Meats.

Canada Food Board License 9-5418.

### Are You On the Highway To Success?

in your poultry and stock raising? Are you yet keeping an account of what you pay out and what you receive? If not, begin at once. When once started, you will not think it a trouble, but you will enjoy it; you will be interested and pleased, we know, for our most successful customers keep an account of every cent of outlay and every cent of income. There is scarcely a day but some of these are coming in and telling us what and every cent of income. There is scarcely a day but some of these are coming in and telling us what profit they are making. Let us hear from you. We are interested in your business, and will do our utmost to profit they are making. Let us hear from you. We are interested in your business, and will do our utmost to profit they are making. Let us hear from you. We are interested in your business, and will do our utmost to profit they are making. Let us hear from you. We are interested in your business, and will do our utmost to profit they are making. Let us hear from you are interested in your business, and will do our utmost to profit they are making. Let us hear from you. We are interested in your business, and will do our utmost to profit they are making. Let us hear from you. See a profit they are making. See our hour down the profit they are making. They we have you have used. Judge for a specific control of the profit they are making. They we have you have used. I would not not they were they are they a

cattle chop, which we offer at \$55 per ton in sacks. ON SATURDAY WE GIVE FREE A POUND OF CHOICE BEANS WITH EVERY PURCHASE OF 100 POUNDS OF FOULTRY FOOD. THIS IS YOUR PRIVILEGE. DO NOT MISS IT.

## IGNEY BROTHER

THE LIVE-WIRE FEED STORE. PHONE 425. 100 KING STREET. Canada Food Board License No. 9-2932.

### GROCERS, IT WILL PAY YOU

TO ARRANGE WITH US NOW FOR YOUR SUPPLY OF STRICTLY FRESH EGGS, AS WELL AS SELECTED STORAGE EGGS, FOR YOUR WINTER TRADE. WE HAVE THE BEST QUALITY TO BE FOUND ANY WHERE.

### FANCY DRESSED POULTRY

killed to order. Our Dressed Poultry is all earefully graded. Nothing but the best used in filling orders for our grocery and butcher trade. Remember, the best is none too good for your customers. Order your poultry early Friday from

C. A. MANN & CO., 78 King St. Phone 1577
Canada Food Board License No. 7-073.

### Hardy Perennial Plants Grown in Pots at Our Glen Maple Gardens---15c Each, \$1.50 Dozen

NOW IS THE PLANTING TIME!

Aquilegla or Columbine, in 6 colors.
Canterbury Bells, in 8 varieties.
Coreopsis Grandiflora.
Delphinium or Perennial Larkspur.
Delphinium or Foxglove.

The larkspur.
Delphinium or Foxglove.

The larkspur.
Delphinium or Foxglove.

Gypsophila or Baby's Breath.
Gaillardia or Blanket Flower.
Hollyhocks, in 8 colors.
Paeonles, in variety. Iris, in variety.
Phlox, in variety.
Perennial Poppy or Oriental Goliath
Pyrethrum Roseum and mixed.
Scabiosa or Perennial Pincushion.
Stokesia, Blue or White Cornflower Aster.
Sweet William, in variety, and many other varieties.

Lawn Grass! Lawn Grass! SOW IT NOW. SURE TO GROW.

Hardy Ornamental Shrubs. Hardy Bush and Climbing Roses. Hardy Climbing Vines. See our special list. We grow them different and guarantee true to name. New and rare Plants and Flowers at our GLEN MAPLE GARDENS. Ask for our price list. Mail orders attended to the same day as received.

### DOMINION SEEDS, LIMITED

### CLIFF ROBINSON'S QUALITY MEAT AND FISH SHOP

QUALITY	
Meat of quality at prices that mea an order this week and prove it yours	n economy. It pays to buy here, Trielf.
Fresh Beef Hearts 15c Lean Beef Cuttings 20c Boiling Beef 20c Pot Roasts, any cut 25c Rolled Roasts, no bone 25c	Breasts Spring Lamb 23c Shoulders Spring Lamb 28c Stewing Veal 20c Shoulders Veal 30c Pickled Shoulders 30c
and the thing for delicio	us pies, 18c lb. Pickled Hocks, 15c lb. de, Saturday only 45c lb, the choices

Tripe, etc.

Green Goods. Fresh Fish. Poultry in season.

Dairy Butter, 45c lb; Creamery Butter, 50c lb.

Fresh Tenderloin, Spareribs, Calves' Liver, Small Hearts, Ox Tails,

MAKE THIS BRIGHT, SANITARY STORE YOUR STORE. 206 DUNDAS STREET. PHONE 6186. Canada Food Board License No. 9-6364.

### **VEGETABLES**

Eggplant, each
Green Corn, sweet, per dozen 15
Hubbard Squash, each, 10c, 15c, 20
Vegetable Marrow5c and 10
Cauliflower 20c and 30
Celery, white 5c and 1
Celery Hearts, per bunch15
Beets, per bunch5c and 10
Carrots, per bunch5c and 10
Cabbage, each5c and 10 Onions, Yellow, per lb
Leaf Lettuce, crisp5c, 1
Head Lettuce
Radishes, red
Endive green, curled 1 Tomatoes, Red and Green.
Tomatoes, Red and Green.

Rhubarb, per bunch, 8c, 2 for 15c Cucumbers, hothouse .. 5c and 10c Parsley, Watercress and Mint .. 5c PICKLING GOODS.

MAIN & COLLYER

### "THE CASH AND CARRY STORE"

Ascade Salmon, 1-lb. tin	Pure Lard, 3-lb. pail 99c H. A. Oleomargarine 34c Armour's Three-X Oleomargarine 35c Campbel's Soups 16c	Lily White Corn Syrup, 10-lb, pail; \$1.10 Large Bottle Quebec Maple Syrup50c Creamery Butter, per lb48c Jelly Powder .10c Red Rose Tea, ½-lb30c Prupse 2 lbs. for .25c
Domestic Shortening, 3-lb. pail83c	Canada Food Board License No. 8-6165.	Bullikist becata Italian, P

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

### Our Consumers' League

### Replying to "Diana"

The Misses Nicholson of Len Poultry Farm, Chelsea, Quebec, have taken up the challenge thrown out by "Diana" in this department some weeks ago, and are telling how poultry-raising can be made a success. "Diana," it will be remembered, told of the unsuccessful experiences of herself and some friends, quoting in her second article from an authority on poultry-raising.

The Misses Nicholson firmly believe that where there is intelligence and the will, poultry-raising CAN be made to pay. They are writing for Our Consumers' League two or three short articles, or "letters of reply to 'Dlana.'" The first is herewith given:

Len Poultry Farm, Chelsea, Sept. 20, 1918. Dear Editor, Consumers' League, -According to "Diana's" own summing up we do not think that she is in a position to judge poultry as a pusiness proposition. To make any business "go" one must be willing to learn, willing to work, and devote as much time to your business as demands. Any employer of labor will tell you that the man who is a "clock watcher" is no good, and the farmer will tell you that he has to work many hours longer than his hired man.

"Diana" says that she does not understand poultry, nor is she able or willing to devote the time to it which is necessary to learn and to carry out the knowledge gained. Just here we would like to say that the person who "knows how" will take much less time to care for his flock than the person who does not know just how to go about it. ONE "BIDDY" TO 3,000-EGG INCUBATOR.

"We do not hope to alter anyone's opinion. We rather believe in "the man convinced against his will," but it may help some and interest others for us to tell how we would and have handled a flock of fifty birds. Before doing so we would like to say that we are not speaking of something we do not understand. With over eight years' experience, ranging from one hen and a few chicks to a commercial farm of over two thousand birds, and from hatching with one or two old biddies to a mammoth incubator holding three thousand eggs, we think we can give of our knowledge that which may be of service to others.

If we were starting with fifty birds we would choose one of the heavier breeds, and our first consideration would be to secure a good healthy, heavy winter egg-producing strain, we would see that we had comfortable winter quarters for them, not necessarily an expensive building. An old shed can often, with little expense and labor be fitted up for a nice poultry house. We would take twenty-four of our flock and put them in separate houses, eight in each, or if we could not get separate houses, we would divide the large house into three or four, with a roomy part for our twenty-six hens and two smaller parts for our remaining twenty-four. These twenty-four would receive any extra time and care we could give; if possible, we would trap-nest them, and if some of them did not measure up to our standard, we would remove them and replace them with the same number of birds which had proved good layers among our twenty-six.

ALWAYS A GOOD MARKET. For our eggs we would hunt up a good market. A first-class market can always be found. If we were near a town or city we could work up a trade with private customers, who would take a dozen or two of There are always sick people who are craving a new-laid egg. In this way we would get the highest prices.

During the month of February we would place a good male bird with the three separate pens of eight birds, taking care that they were from healthy, winter-laying stock. These would be our breeding pens, and would consist of the cream of our flock, as we have already told how we would cull them out. About the end of February we would set a hen or two, if some had

gone broody among our twenty-six; if not, we would try and secure one or two, making sure they were healthy and clean. This would leave us a few early pullets and some cockerels to market as early broilers, and which would bring a good price. If we set two hens and hatched sixteen chicks we ought to have about ten cockerels and six pullets. That is in an early hatch, During the months of March, April and May we would set enough

hens to hatch out about 165 chicks, leaving us about 180 altogether. This should leave us about 75 pullets and 75 cockerels, allowing for a loss of twenty chicks. We would keep 24 of our best hens for our nex year's breeding; the remainder we would sell for meat. Each bird should weigh about five pounds, and allowing a loss of six hens-which would be altogether too many to lose—we would have twenty to market. At the low price of 30 cents per pound, they would bring \$30.

We would keep out of our 75 pullets 26-unless we wanted to increase our flock-which would leave us 49 to sell. It would be easy to get \$2 each for these; there is always a big demand for pullets.

The cockerels we would have marketed would pay for themselves and

#### PRICES VARY.

It is very difficult to give figures, as prices vary so much in different localities, but we will give the prices as they are here, allowing that anyone with a small flock is not in a position to get the high prices that anyone working on a larger scale can get. Selected new-laid eggs will bring from 75c to 90c a dozen in the

ing to weather conditions. Eggs did not go below 45c per dozen this The ten early broilers should bring about 45c or 50c per pound. They should weigh two pounds each, which, at 45c, would be \$9. The later broilers would sell for 40c per pound; 65 chickens, weighing 2½

winter. A good flock of birds should lay from 30 to 50 per cent, accord-

pounds each, at 40c per pound, would bring \$64.80, with \$9 for our ten early broilers, would be a total of \$73.80. Fifty pullets, at \$2 each, would bring \$100. Of course, if we wished to increase our stock, we would not have these for sale, but we would

have them to the good just the same. The total returns from our 150 chicks would be \$173.80, not counting the pullets kept to replace the hens sold for meat.

The cost of raising these chicks, and the remainder of our reply to "Diana's" article will be continued.

#### Fragments From the Canada Food Board THE JOB OF THE FOOD BOARD.

(AS STATED BY FOOD CONTROLLER H. B. THOMSON.)

"The Canada Food Board is here for a definite purpose-to get as much as possible of wheat, meat and fat overseas for our fighting men and the citizens of our Allied countries. That is our job. It is cut out for us. Our part is to do it to the best of our ability. That is what we are trying to do."

This is how Canada's big food controller defined the duties of his office and the duties of the members of his staff to the editor of this department one August day this summer. It was a hot day at that, but she shivered in her shoes, so formidable looked that self-same food controller, as he gave a few minutes of his valuable time to being interviewed. He was seated in his big offices-about the only place there seem to be any room around the Canada Food Board quarters on Rideau street, Ottawa-but his eyes were fixed overseas, on the gallant motherland, so heroically carrying her end of the big struggle; on dauntless France and heroic Italy; on the remnant of Belgium, whose king has been loyal to the Allies and the cause of freedom at an appalling cost, and on the bit that remains of the brave Serbian nation. Before him was the vision of the men of the army and the navy, offering their all on the altar of sacrifice, even life itself that Canada and Canadian

may be free and live in peace and prosperity.
"Our job is to see that the soldiers aren't obliged to fight on empty

DOES IT PAY?

"But are you getting results? Does it pay, all that has been spent in Canada on thrift education, on sending out literature? Have the meat and wheat

restrictions made any difference?" "We have an unfailing barometer to indicate the success with which we are meeting." he replied, "and that is the table showing increase in exports. are meeting." he replied, "and that is the table showing increase in exports. We can keep tab on the restaurants and other public eating places, but we haven't any way of knowing how much less bacon Mrs. Jones uses than formerly, or how Mrs. Green is substituting other cereals for wheat. We haven't any report on the amount of fat Mrs. Gray conserves in a week. But, owing to the restriction on public eating places the increase in production of pork, and the manner in which the public has rationed itself, we are able this week and the restrictions which we placed on the use of pork when meatless

to remove the restrictions which we placed on the use of pork when meatless days were instituted. "As a result of increased production and conservation, the net exports from

the Dominion for the year just passed have been increased by 125,000,000 pounds, or 571 per cent over a five-year pre war average. That looks as if education along the lines of production and conservation has paid."

"We can't rest on our oars. We've got to keep it up. Increased food production and conservation are still vital to the successful prosecution of the war. It's up to us to stand behind the fighting men and our Allies, who are bearing the brunt of the war. They are looking to us for food. The least we

bearing the brunt of the war. They are looking to us for food. The least we can do is to supply Great Britain and the Allies with vital foods. The Canada Food Board is here to keep faith with the Allies on food, and we can't do it unless we have the people of Canada behind us."

Notwithstanding the statement of Henry Broughton Thomson, Canadian

Notwithstanding the statement of Henry Broughton Thomson, Canadian Food Controller, that the aim in life of the Canada Food Board is to ship vital foods overseas, the Canada Food Board is achieving other objectives, such as an equitable distribution of sugar in the midst of shortage, and helping Canadian housewives with their household problems in the midst of war conditions and war prices in the Dominion. But this will make another story.

### We Want Your Grocery Order!

WE ARE OUT TO BRING DOWN THE HIGH PRICES ASKED FOR GROCERIES. Last Saturday was a demonstration of how the people of London are behind us in this movement. Hundreds of dollars worth went over our counters to eager purchasers. Tomorrow we are going to offer many extra special bargains to induce you to try this cut rate grocery department. Our enormous turnover does not let goods stand long; therefore, when you buy here you know they are fresh. WE DELIVER.



**MEATS** Biggest and Cheapest Meat | Loin Spring Lamb, Sale Ever Offered to London pound ..... Spring Lamb Chop, Sirioin Roast Beef, pound ..... Porterhouse Roast, pound Shoulder Veal, 30c Rump Roast Beef, pound . Pickled Beef Tongue, 30c Round Roast Beef, 30c Legs Spring Lamb, pound . . ..... ound ... . . .... GROCERIES Magic, pound ..... pound tin ..... Chase & Sanborn 49c 4-lb. pall Home-Made 65c Coffee, pound ..... Rideau Hall Coffee, 49c St. Charles' Milk, 14c large size ..... Liquid Coffee Carnation Milk, 15c 16c sweetened), can ..... large size ..... -Pound Bag 50c Eagle Milk, the Pancake Flour, 15c Silver Cow package 24-Pound Bag Flour \$1.50 14c (pastry) ... package ...... Comfort Lye, 2 25c 15c Blueberries, Naptha, etc., 3 for ......250

LONDON'S BIG PURE FOOD STORE. Stalls 1, 2, 3, 4, 5 Market House Phones 1643, 1644. Canada Food Board License 9684.

## Eat More Fish! Savethe Meat!

### A Real Fish Dinner

We quote the following lines especially for this week-end:

FRESH SALMON TROUT, WHITEFISH, HERRING, COD, HALIBUT, HADDIE, FILLETS, KIPPERS, SHRIMPS.

Big Supply of Poultry and Oysters For Saturday.

142 WORTLEY ROAD.

UP-TO-DATE FISH AND POUL-TRY MARKET. Canada Food Board License 9-718.

QUALITY AND SERVICE.

### MACDONALD'S MEAT MARKET

We feel sure the residents of London South appreciate the advantage of having a well conducted meat we teel sure the residents of London South appreciate the advantage of naving a well conducted meat market near at hand, because the patronage extended this shop since it came under present management has been most reassuring. It is needless to say we are glad of this, because we have endeavored to give all in the quality of meats carried and the delivery service rendered that the biggest and best appointed shop in London could give. We know no shop can carry better meats than we are serving our patrons. We do not London could give. We know no shop can carry better meats than we are serving our patrons. We do not intend that any shop may give their customers better value or more courteous attention, and our delivery service is always courteous and prompt. If you live in London South we court your patronage, and promise Excellent Meats, Fair Prices, Sanitary Service, Courteous Attention and Prompt Delivery. May we have it?

PHONE 1680. Canada Food Board License 9-10712.

### Real Cut-Rate Prices in Meats at Faulds & Dawes on Saturday

Choice Rib and Rump 25c Roasts ..... Spring Lamb, Legs 35c

5,000 Lbs. Round Steak Whole Shoulders of 28c

Boneless Pickled Side 40c WHEN YOU BUY MEAT

HERE YOU GET BIG

VALUE.

TEN DELIVERIES TO FAULDS & DAWES DAILY. Canada Food Board License No. 9-5914.

WAYS TO SAVE

Be systematic if you are determined to develop the savings habit. Here are several plans which may help you to save money and go ahead financially: Make an allowance for each class of expenses, and then plan to save something on each allowance. Make it a rule to set aside a certain per cent of your income on pay day. Consider that this per cent is insurance against the future. Look upon it as a debt which must be paid. As your income increases, your savings will. We pay 3 per cent interest, compounded every six months.

BANK OF TORONTO

FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets. Cor. Richmond and John Streets.

Cor. Dundas and Adelaide Streets. Cor. Dundas and Taibot Strests.

ESTABLISHED 1855

## DAILY MAGAZINE PAGE FOR EVERYBO

Secrets of Health and Happiness

Why Meat Is Considered

By DR. LEONARD KEENE HIRSHBERG A. B., M. A., M. D. (Johns Hopkins University.)



Thursdays,

You can produce rich, red blood with the finest quality hemoglobin if you will eat meat three times a week. It then enables the tissues to reconstruct certain substances, which make blood. Too much meat, six times a week, is a source of high tension, high blood pressure and stiff, hard arteries.

Contrarywise, too little meat spells jaundlice, bile and pallor. Profs. S. H. Whipple and C. W. Hooper found that nourishment properly arranged is a better treatment for pallor, chlorosis, anemia and simple blood deficiencies than carboys of the pest medicines would be.

SUBSCRIBER. Q.—What shall I do for rheumatism?

A.—If you will describe your symptoms of rheumatism closely and precisely I will be glad to help you.

M. M., Forest, Ont. Q.—Kindly advise how to reduce my bust?

A.—You must not interfere with whatever condition is naturally present in the breasts, because tumor growths, fatal maladies and cancers all have a preference with those delicate tissues is apt to stir up one of these unpleasant conditions.

would be.

Meat seems to make the red blood H. E. W., Thorndale, Ont. Q.—Where can I get the book that was referred to in your article of the 6th?

A.—The book can be obtained in any good book store. corpuscles bigger, richer, deeper red and more numerous. Nitrogen in meats and other proteins may help to regenerate red blood, but this is not necessary, ate red blood, but this is not necessary, as experiments prove.

Happily another and a cheaper food element is available to make good red blood. Drs. Whippie and Hooper proved by their researches that the much scoffed at gelatin, which comes in sheets and is melted by heat, when far ored and sweetened with sugar has a most pronounced and healthful influence upon the blood.

Gelatin makes the red pigment, the A.—Angina pectoris is not a disease of hard-working people. It is a hardening of the arteries of the heart. Iodide of potash is useful in the treatment. Begin with 15 drops and increase a drop at a time until 35 have been taken and then decrease.

Gleath makes the red pigment, the hemoglobin and the red blood corpuscles regenerate fully as rapidly as meat. It usually reaches its maximum after four weeks. After this if meats, fish, eggs, milk and fruits are not substituted for Answers to Health Questions

M. B. M., London, Ont. Q.—Kindly advise what to do for fingernalis that come loose from flesh? S. G. H. Q.— Please give me something to reduce the abdomen.

A.—To reduce the abdomen you must ractice bending forward until the alms of the hands touch the floor. One of the ways to avoid growing stout is to lie upon the back and raise the body slowly to a sitting position. This will also reduce the abdomen. A.—A little glycerine and honey should be massaged into the nails. also

A. L. D., London, Ont. Q.—Kindly advise what to do for a ringworm? A.—Apply a little ammoniated mercury ointment to the ringworm.

Venus and Mercury are sextiled by Luna, and Saturn lends his propitious

influence under a semi-sextile with the Moon, this latter position encouraging to go ahead on old standing alms or projects which seemed to have been retarded or thwarted entirely. In social, domestic and affectional matters the benign and gracious influence of the Venus sextile will be felt.

Those whose birthday it is may anticipate a happy and prosperous year, with some change. A child born on this day will be steady, accomplished, popular, and have a life of happiness.

ODD FACTS

Among the good performances made in the army in France by rifle clubmen is the score of Sergt. W. Pike, of Chatsworth, England, who, firing in an army competition, made 35 hits with 85 rounds in a minute at 200 yards, scoring 22 bullseyes.

Barristers' wigs first came into vogue about 200 years ago. Up to the end of the 17th century judges and sergeants-at-law alone had any distinctive dress. Under Queen Anne the queen's counsellor adopted the court dress and silk gown which made up the mourning of the period, together with the full-bottomed wigs then usually worn by all persons of position.

What is perhaps the world's smallest

What is perhaps the world's smallest public library is claimed by a small village in England not far from London. It is merely a newspaper file that hangs upon a wall in the village street, but the community is grateful for it.

The American Government has recently been presented with a dental truck which is remarkable for its completeness and the ingenuity of its designs. The body of the car is equipped with a regulation dental chair, a gas administering outfit, spacious cabinets for instruments, a wash basin, 30-gallon water tank, rotary pump, etc. Acetylene gas is supplied from compression tanks for lights, a heater and a brazing torch. Storage batteries supply current for auxiliary lights, a dental lathe and an electric engine.

ALL IN THE NURSERY.

Dapple Grey was a beautiful grey horse with long, white mane and bush; white tail. The saddle on his back was trimmed in red and gold, one any hobby-liorse should have been proud of. But Dapple Grey, sorry to say, hated his pretty saddle and his squeaky rockers.

MRS, K. K. Q.—Please tell me how my little girl can gain weight.
A.—Your little girl's weight may be increased by 10 to 12 hours' sleep in the 24, in a well ventilated room, by eating sugars, starches, butter, puddings, fatty meats, rich soups and gravies. She must drink lots of water and milk. She should take but little exercise, but be in the open air as much as possible and keep the intestines open and active.

Dr. Hirshberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot always undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest letters will be answered personally if a stamped and addressed envelope is inclosed. Address all inquiries to Dr. L. K. Hirshberg, in care of this office.



SATURDAY, SEPT. 28. The forecast for this day is a most agreeable one to chronicle with the stellar operations making for lively, interesting, pleasurable and fruitful reteresting, pleasurable and fruitful re-sults. There are no adverse figures pre-valling, and the transits make a very auspicious occasion for the pursuit of pleasure, as well as profit, as both

### Canada Calls On You To Save

Thrift is the outstanding quality which people at home must display in order to help win the

One of the best incentives to thrift is a Savings Account in The Bank of Nova Scotia. It is a pleasure to see it grow by systematic weekly deposits, however

> Call or write for full information.

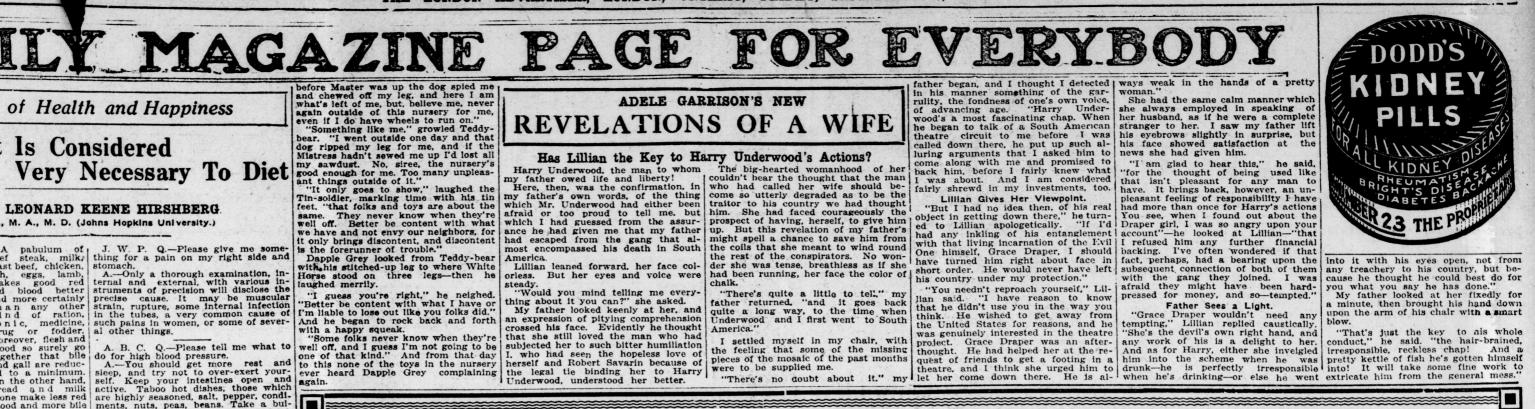
Paid-up Capital \$ 6,500,000 Reserve Fund . 12,000,000 Resources . 130,000,000

THE BANK OF **NOVA SCOTIA** 



Whenever you sense a sick headache, or feel a bilious attack coming on, ward it off by the timely use of

ather began, and I thought I detected | ways weak in the hands of a pretty



# precise of precision will discose the strain, rupture and fine tubes. A very common cause of than do other kinds of a minimum. On the other hand, beard and more bills han do other kinds of aliment. Nevertheless, "some hae meat and canna eat" and others eat far too ought to be suggested long ago, meat on the precision of the property of the propert An Announcement of Importance! Now Sell Fors



The war has brought on conditions which none of us dreamt could exist in Canada. The business of the country is war. Everything that is necessary for the Government and the winning of the war comes first, which is as it should be.

Wool, which is required to clothe the millions of the brave and loyal men now in the service of the allied army and navy, is one of the vital necessities.

Governments have commandeered most of the wool that there is in the countries. In the United States and England no wool dealer can sell a pound of wool without a Government order. No woolen mill can make a yard of cloth containing wool which the Government has commandeered until the War Industries Board releases the wool.

Because of this condition there is a scarcity of woolen cloth, and as prices are regulated by the supply and demand for an article, the price of cloth which sold in normal times for one dollar a yard now sells for \$3.75 a yard. Every article we use in clothes-making has advanced in price and is difficult to obtain at any price.

CLOTHES for the NATION

We Positively Refuse to reduce the standard

value of our clothes

We will not make clothes which will not give our cus= tomers a reason= able amount of service and full satisfaction for the money that is paid

We have lived in Canada all our lives. We've made Tip Top Clothes here since 1908. We value our reputation as honor= able tailors a great deal more than we value any amount of money we

might make. We will not sell clothes which we cannot guarantee. In order to maintain the quality we must advance the price of our Standard Tip Top Made = To = Measure Clothes to \$19.00.

These clothes will give every man satisfac-

> tory service They are stylishthey fit perfectly, and they are guar= anteed to wear. If for any reason whatsoever a Tip Top customer be= comes dissatisfied with a purchase all that is necessary is to return the clothes and we will gladly refund the money. We profit by your good will and your con= tinued patronage, and that of your friends-not by a single purchase of one garment.

Please bear in mind that we make all clothes, which we sell, in our wholesale tailor= ing plant; that we sell them direct to you through our coast-to-coast chain of stores, and that we save you the middleman's profit.



rockers.

He envied the little white horse that stood in the toy stable in the other corner of the nursery, because he had wheels and could run out of doors and up and down the sidewalk, while he, Dapple Grey, had to stay in one spot and swing back and forth all the time.

"Well, I don't know," grunted the big brown Teddy-bear. "I'd rather be a hobby-horse than one on wheels, it seems to me."

"Not me," neighed Dapple Grey, as only a wooden horse could neigh. "On wheels, there's some chance of you getting out of this nursery and seeing the world. But I'm an inside toy and inside I have to stay. Look at White Horse!" "I should say not!" cried White Horse, galloping out from his stall in the little toy barn. "I'm ruined forever and all my own fault. I've been dissatisfied with the nursery for a long time, so when my master took me out in the yard and left me for a minute I hid in the tail grasses so he couldn't find me, It would have been all right, only it rained that night and washed all the paint off my body, loosened my tail and mane which were only glued on, you know, and even tore my white ears off, it reited down so hard. Next morning

The Largest One-Price Tailors In Canada 205 Dundas St., London.

Thain of One-Price Stores from Coast to Coast

Charles of the base was a way

One Price Only

Made to Measure

FRIDAY SATURDAY.

FRIDAY.

CHARLIE CHAPLIN, in "Triple Trouble' The PEERLESS NAZIMOVA, in "TOYS OF FATE"

Special Big V Comedy-"MISFITS AND MATRIMONY" Vaudeville-CLAY AND ROBINSON-Classy Singing Act. COMING: THE UNBELIEVER.

AJESTIC THE THEATRE .THE SHOW-THE ORCHESTRA

WALLACE REID, in "THE SOURCE"

VAUDEVILLE HEADLINER BERT CALLWEL

A Big Special Comedy. "OH, WHAT A NIGHT! -WITH-CHARLES CHAPLIN AND

NEXT WEEK SEPT. 30, OCT. 1, 2, AND 3

FATTY ARBUCKLE





**OPENING MEETING** TUESDAY, OCT. 1

DAVID A. BROWN

TECUMSEH HOUSE.

"Playing the Game of Business With the Cards Face Up" Tickets \$1 at Hay's Stationery.

INFORMAL DANCE Hospital for Insane, Monday, Sep-nber 30, under the auspices of Lieut. Becher Chapter, I. O. D. E Dancing 8:36 p.m. Tickets 25c. Lombardo Orchestra, Proceeds for navy

VICTORY BONDS Best place to sell and the best place to buy Victory Bonds. F. B. CLARKE Recognized Broker, London Stock Exchange, 416 Richmond Street, Next Bank of Commercer London,

PROFESSIONAL CARDS.

Large orchestra. Velvet maple floor. Popular program. Value for your MONDAY, WEDNESDAY, SATURDAY—Three big dancing nights
every week. Meet the good dancers.
Hear the orchestra with the pep.
Lessons any time. Phone. Dayton

A McCormeck Phone.

& McCormick.

HENDERSON'S JUVENILE PIPE Bands and entertainers have the fol-lowing engagements booked this week: Windsor, Mitchell, Thorndale, Nor-wich, Forest, Aylmer, Waterford. Henderson Amusement Exchange, 91 LOST—SUNDAY, SILVER THISTLE Wellington street. Phone. ROBERT HANNAH, ELOCUTIONIST,

entertainer, concert engagements, 367 Princess avenue. Telephone 3735. PHONE 2198 REGARDING MINERAL baths and massage treatments for various ailments. Experienced attendants. JEAN WALKER, TEACHER OF ELO-

cepted. Address 411 King. Phone 4219. MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

BRUNSWICK TRIO, "THE HAR-MONY Boys"—Fall fair program, songs, violin specialties, comic. Other artists supplied. W. Spence, 2 Erie avenue. Phone.

GLADYS COMBER, PIPER AND dancer. Leader of Henderson's Kiltie Band, 431 Ottaway. Phone 4397. MACDONALD LONDON JUVENILE

SAM MUNRO, JUVENILE HARRY Lauder, featured with Henderson's Juvenile Pipe Band. 101 Waterloo street. Phone 3199.

GEORGE A. STEER, ELOCUTIONIST cepted. Care the Purdom Hardware

ADVERTISING RATES.

Amusements-Fifteen cents per lin Meetings—One cent per word each insertion.

Births, Marriages and Deaths—One insertion, 50 cents. Memoriam notices, \$1 each insertion. Cards of Thanks, 50 \$1 each insertion. Cards of Thanks, 50 cents each insertion.
Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word for consecutive insertions. Advertisements ordered for special days, one cent per word, each insertion. No advertisement less than fifteen cents. insertion. No fifteen cents. An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

BORN. SCOTT-At Claremont, Ont., on Mon-day, September 23, 1918, to Mr. and Mrs. David A. Scott (nee Olive Kin-dree), a daughter, (Marion Louise).

MARRIED. DALE—MALLOCH—At St. Andrew's Church, on Sept. 25, 1918, by Rev. D. C. MacGregor, B. A., assisted by Rev. H. H. Bingham, B.A., Freda Chalmers, eldest daughter of Mrs. and the late William Malloch, to Mr. Roy Saunders Dale, B. A. Sc., both of this city.

of this city. ABRAHAM—At the residence of his son-in-law, Mr. Murray Wilson, 303 King street, on Thursday, September 26, 1918, John C. Abraham, beloved husband of the late Margaret Keys. Funeral from above address on Sunday, September 29, at 2:30 p.m. Services at 2 o'clock. Interment at Woodland Cemetery. \*100u

Woodland Cemetery. \*100u
BRUCE—At his late residence, 693
Queen's avenue, on Thursday, Sept.
26, 1918, Thomas Bruce.
Funeral will leave the above address
on Set raay, September 28, at 4:30
o'clock for Sarnia. Interment will be made on Sunday, September 29, from the residence of his father-in-law, James Broughton, Point Edward. Sarnia papers please copy. 100u CARSON—At Victoria Hospital, on Thursday, September 26, 1918, Anna Louisa, dearly beloved wife of Harry Carson, aged 54 years.
Funeral (private) from parlors of Smith, Son & Clarke, on Saturday, September 28, at 2:30 p.m. Services at 2 g'clock. Interment at Woodland of COOK GENERAL WANTED-SMALL

2 o'clock. Interment at Woodland DIXON—At Victoria Hospital, on Friday, September 27, 1918, John Joseph Dixon, dearly beloved and only child of the late James and Cassie Dixon, aged 2 years and 9 months.

Time of funeral announced later.

MEETINGS.

WANTED-MARRIED OR SINGLE ladies to take orders from neighbors for private Christmas greeting LONDON'S OWN COMRADES ONDON'S OWN COMRADLES Club—A general meeting of the above club will be held tonight (Friday), at 8 o'clock, at the rooms of the H. D. S. A., 428 Park avenue. All members of 142nd Battalion cordially for private Christmas greeting cards to send the soldiers and friends,

ing in armories, Saturday, Sept. 28, RUMMAGE SALE TO BE HELD BY the Wellington Street Methodist Church, Saturday, Sept. 28, corner King and Talbot streets. Open 8 a.m.

t E G U L A R MEETING OF ST. AT ONCE. SHORT HOURS. GOOD George's R. A. C., this (Friday) evening, at the Masonic Temple, Queen's avenue, at 7:30 o'clock. Regular business and dagrees. Visiting Walcome. ness and degrees. Visitors welcome. Edwin Smith, Z.; T. P. Elliott, Scribe

LO DON COUNCIL, NO. 233, ROYAL / Sanum, meets tonight, 8 o'clock. K. of P. Hall, corner Dundas and Clarence at sets. Samuel M. Jepson, secretary.

retary. LC AND FOUND.

TOMORROW NIGHT — PALACE LOST — W. R. SERVICE BADGE — Class B, No. C22943. Return. 106 Ross Large orchestra. Velvet maple hoor.

Popular program. Value for your money. Join us. Dayton & McCormick.

Street, St. Littlas.

LOST — \$5 BILA. BETWEEN OLYMPIA and Grafton's. Reward at Olympia.

LOST — SMALL (FEMALE) FOX-TERRIER, named Trab; body white, head black and tan with white marking down between the eyes: collar and tag No. 922. Kindly apply 42 Askin street or phone 5731. 99c

brooch, with yellow stone; valued as keepsake. Reward at this office. \*98c BUSINESS CHANCES.

FOR SALE AND TO BE REMOVED— Store and a large frame house. Ap-ply 285 Clarence. 99n TO EXCHANCE-MODERN HOUSE, London, for stock of goods; equity \$4,000. Sydney Smythe, Talbot street. MOLDING SHOP-A SMALL MOLDshop for rent or sale, cheap; or consider an exchange. Box 84,

HORSES. CATTLE, ETC. For Sale or Wanted. DEAD HORSES AND CATTLE taken away promptly. Will pay cash for live animals. Phone 4740. London

Fertilizer Company. CHIROPRACTIC.

CLARA KILBOURNE, UNIVERSAL College of Chiropractic graduate. Office, 321 Queen's avenue. Telephone 3353.

RUPTURE APPLIANCES Building, corner King and Richmond streets. Chiropractic, electrical treat-ments, etc. Strictly drugless. Phone 4710. Residence 5710. NEW INVENTION IS GUARAN-TEED - T. Y. Egan, specialist, 445 TEED — T. Y. Egan, specialist, 445 Yonge street, Toronto, ZXV

MALE HELP WANTED NIGHT WATCHMAN WANTED

Must understand firing steam boiler.

Apply Engineer, Scott-Chamberlain.
Limited, corner Richmond and

work; one experienced in stenography preferred. Apply at once, P. O. Box No. 544. Apply Engineer, Limited, corner Bathurst streets. MAID WANTED FOR GENERAL BLACKSMITH WANTED-WE WANT housework, good wages and good hours, evenings free. Apply Miss Walters, Huron College. \*100c one more blacksmith for work on ag-ricultural implement work; no horse-COOK GENERAL WANTED—TO ONE able and willing to do the work in a modern home, for four adults, good wages will be paid; no washing. Apply evenings, Mrs. R. Greene, 517 Queen's avenue. shoeing or repair work; good shop and steady job. Appiy John Watson Manufacturing Company, Limited, Ayr, Ont.

FEMALE HELP WANTED

YOUNG LADY WANTED FOR OFFICE

GENERAL MAID WANTED-TO GO

WANTED - COMPETENT GENERAL

maid; small family. Apply Mrs. Jack Barnard, 427 King street. \*98-ti

LADY CLERK FOR GROCERY WANT-ED—One with experience preferred

CAPABLE, EXPERIENCED GIRL -

For soda fountain. Steady employment. summer and winter. Apply Box 62. Advertiser. 98c

SMART SALESLADIES WANTED --

At once. Apply F. W. Woolworth Company, Limited, 5c, 10c, and 15c store. 98c

Big Money Made

Soda and Biscuit Packers.

GOOD PAY WHILE LEARNING.

See Timekeeper, D. S. Perrin & Co. Limited, before going elsewhere.

family; highest wages. Apply 251 Syd-

EXPERIENCED HOUSEMAID - AP-

Small family; other help kept. Apply 362 Dufferin avenue. 95g

EXPERIENCED COOK, GENERAL,

for small family; references required. Apply Mrs. T. P. McCormick, 651 Tal-ot street. \*93-tf

HELP WANTED

BISCUIT AND CANDY

PACKERS WANTED

THE TUCKETT CIGAR COMPANY,

336 Clarence street, have now got their plant equipped for bunch breakers, rollers and hand workers, also for a limited number of apprentices; good wages and steady employment as-

AMAZING SELLER-TABLETS THAT wash clothes spotlessly clean without rubbing; promise to solicit orders with ten cents will bring samples for four washings; make dollar an hour.

Washing Tablet Distributors, Brant-ford, Ont. Oct.5

PATRIOTIC, STEADY, WELL-PAID employment at home, in war or peace time—Knit socks for us on the fast, simple Auto Knitter, Particulars, to-

day, 3c stamp. Auto Knitter Company, Dept. C29, 607 College, Toronto Ont. Dec.13-zxv

and Shuter streets, Toronto, Ont

SITUATIONS VACANT

GOOD POSITIONS WAITING BOTH men and women as telegraphers, freight and ticket clerks, etc. Railways

will now accept women in station service. Unusual opportunities account of war. Big wages to start. Railway forms and main lines insures result. Now is the best time to prepare through home study. Victory bonds accepted. Write Dominion School Railroading, Toronto. tf-v

Sept. 30.

sured.

PLY 362 Dufferin avenue. 9
EXPERIENCED COOK-GENERAL

Chocolate Dippers

Bon Bon Dippers

Paper Box Makers

ED—One with experience preferred. Apply Ed Noel, 474 Dundas. \*98c

Ayr, Ont.

SALESMEN WANTED — GOOD positions are waiting for trained men. Our course trains you in your spare moments. Write for booklet to National Salesmen's Training Asso-EXPERIENCED CHAMBERMAID wanted. Apply Grigg House. \*100c COOK-GENERAL — WHERE OTHER help is kept, Apply 300 Princess ave-nue. 100n ciation, Dept. A., Toronto.

WANTED — MEN TO UNLOAD timber, Apply London Box Company, Bathurst street. to Hamilton; fare paid. Apply 501 Colborne street. \*99c WANTED - BOY OR ELDERLY MARKERS AND SORTERS WANTED

—Apply Forest City Laundry. 99c man to work on farm. Steady job. Apply Box 79, Advertiser. 100c MOLDERS WANTED—WE WANT two molders, either floor or bench work. Apply John Watson Manufacturing Company, Limited, Ayr, Ont. CHAMBERMAID. ALSO KITCHEN
HELP.
Middle-aged, preferred, for local hotel.
\$5 per week and board. Also hotel help
for out-of/town. ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 DUNDAS STREET.

FIREMAN WANTED-\$50 A MONTH -With room, board and laundry, Apply engineer, Homewood Sanatorium Guelph.

Smart Boy Wanted To learn the trade. Good opportunity. Apply Foreman Composing Room, London, Advertiser.

MAN WANTED FOR TRIMMING calendars. Must have experience. Ap-ply H. J. Jones & Sons. 99c MAN FOR EXTRACTOR WANTED-Steady work; experienced preferred.
Apply Parisian Laundry. 986 AID WANTED FOR GENERAL BUTCHER BOY WANTED-APPLY

housework—Family of four; no washing. Apply Box 265. \*96tf TEAMSTER WANTED—APPLY 306 More flax-pickers, apple-pickers, can-WANTED AT ONCE - BOY TO learn hardware business. Apply Pur dom Hardware. 98t BRIGHT BOY WANTED AT ONCE

Apply The Northern Life Assurance
Company. 98c ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 Dundas Street.

WANTED — LINOTYPE OPERATOR —Highest wages. Steady position. Apply Canadian Observer, Sarnia. EXPERIENCED TRAVELER, COVER ING western provinces, is open to take line on a commission basis. Apply Box 275, Advertiser. \*97i

JOIN CASSAN'S WIRELESS SCHOOL OIN CASSAN'S WIRELESS SCHOOL for quick results in Radio Telegraphy. Great demand now. Special class starting in two weeks. Write now. Cassan's Wireless School, Toronto. tf-yv

BOYS WANTED FOR THE FACTORY —Apply D. S. Perrin & Co., Limited. WILL PAY EXTRA GOOD WAGES for experienced planer hand; also require cabinetmakers and trimmers Apply Hespeler Furniture Company Limited, Hespeler, Ont. 97n

GOOD-SIZED BOY WANTED FOR mailing-room; good chance for ad-vancement. Apply Circulation Depart-ment. Advertiser. ment, Advertiser.

while learning; steady work guaranteed. Apply at Dominion Tire Factory, or 127 King street w., Kitchener. Canada. BOY WANTED—PASSED ENTRANCE preferred; \$7 a week. T. Woolley, 352 Clarence street. \*92-tf

Linotype Operator

\$5 sample book free. Big profits.
Make one hundred dollars by Christmas. Linscott Company, Brantford, Ont.

Oct.5

Oct.5

Wanted

Wanted

For position on Morning Advertiser; CANADIAN OFFICERS' TRAINING Corps—All interested in obtaining lieutenants' certificates attend meeting in armories Saturday Sent 29.

Ont. Oct.5

WANTED—ONE DINING-ROOM GIRL and one kitchen girl, Hotel Dupont, Wallaceburg. 91-tf

> WANTED AT ONCE 250 MEN

LABORERS AND **CARPENTERS** 

Apply Superintendent Palmer Quebec street gate, Carling Heights.

SITUATIONS WANTED.

WOMAN WITH LITTLE GIRL wants position as housekeeper in good home. Box 75, Advertiser. 99c

POSITION WANTED BY PRACTICAL

are almost impossible to get. Why not buy a home on easy payments. Call and we will be pleased to give you a list of the houses we have either to rent or to buy. MAKE MONEY AT HOME WRITING show cards. Quickly and easily learned; new, simple method. No canvassing; we sell your work. Big demand. Write today. American Show Card School, Ryrie Building, Yenge housekeeper, in widower's or bachelor's home, only A1 position will be considered. Box 69, Advertiser. 99c

YOUNG MAN OF ABILITY AND good business training (exempt) desires position of advancement with reliable firm. Would consider position as traveling salesman. Box 232. Agvertiser. POSITION WANTED AS HOUSE-KEEPER. Box 65, Advertiser. 98c MAKE MONEY AT HOME, WRITING show cards. Quickly and easily learned; new, simple method. No canvassing; we sell your work. Big demand. Write today. American Show Card School, Ryrie Building, Yonge and Shuter, Toronto. Mention paper.

BY ALL-ROUND CHEF, AS STEW-ARD of hotel or ciub. Box 63, Ad-vertiser. 98k BY GENTLEMAN, AS BOOKKEEPER or office assistant; fully qualified; unexceptional reference. Box 58, Adver-

OSTEOPATHY.

DR. CATON, OSTEOPATH, 171 KENT street—General practice. Lady attend-ant. Phone 1573. Pipe Band, dancers and entertainers, specialty Red Cross and patriotic. Whole or part program. Booker, G. W. Stark, 41 Ridout, London. Phone

W. Stark, 41 Ridout, London. Phone

W. Stark, 41 Ridout, London. Phone DR. BARKLIE, OSTEOPATH AND chiropractor. Magnificent electro-therapeutic equipment; fourteenth year drurless practice. 226 Central avenue. Phone 2565. sador to Germany; greatest seller ever. Make big money. Full copy sent free to canvassers. Bradley Company. Brantford, Ont. Oct.5

SIGNS. GLEN BROS., SIGN PAINTERS-Designs and estimates furnished free. 420 Talbet street. Phone 1842.

REAL ESTATE FOR SALE DELAWARE VILLAGE-14-STORY

frame dwelling, 6 rooms, good well water, fruit trees, small barn. Estate of the late Cornelia Stratton. Easy terms. Must be sold. The Premier Trust Company, 428 Richmond street, London, Ont. \*100c CHOICE HOME, MODERN, RESIDENTIAL section, Ottawa, Ont. Sell or exchange for a good London home. Special opportunity, Owner will buy

good, central, London home. Call for particulars. Sam D. Campbell, Bank of Nova Scotia Chambers, 420 Rich-mond street.

LEVEL 90 ACRES, 10 BUSH — FIRST-CLASS soil and buildings; \$8,000; \$1,-000 cash required, Box 8, Tamblings, Ont. 100c 00 ACRES NEAR BELMONT—
Splendid clay loam soil, fair buildings, close to all churches and high school, railroad station and milk condenser, also cheese factory. This is a real bargain at \$5,600. Easy terms.

Apply Currie & Tull, 418 Talbot street.

99c

BEAUTIFUL SUBURBAN HOME, gravel road, 2 miles from Port Stanfey—Seven acres, 2-story brick house, barn, apple, pear, peach, plum, cherry trees, grapes, convenient to church, school, store, postoffice; \$3,500. Mrs. Mathison, Union P. O. 99k 162 ACRES-5 MILES FROM LONDON,

on L. P. Railway, clay loam. Thi farm took first prize for 4 years of crop competition. Will seil at a bar gain. Apply Box 187, Aylmer. 991 TOP, LOOK!-75 ACRES GOOD SAND loam, good house, barn and outbuildings, good water, sugar bush, wire fenced. Write quick. You'll want this farm. Everett Elley, Thamesville, Kent County, Ont.

0 ACRES - SOIL SAND AND CLAY loam, bank barn on stone founda-tion, frame house with good cellar, in Blandford, county of Oxford. Price \$3,300. Will take house in London in exchange. W. B. Reid, real estate, 419 Talbot street. FIVE ACRES, MOSTLY UNDER fruit, with thorough; modern house and barn, on car line adjoining city;

will sell or exchange for moder house in city. Apply Currie & Tull 418 Talbot street. 91tf 418 Talloot street.

100 ACRES, EXCELLENT LEVEL land, good house, barn, gas engine and group oil wells, delightfully situated near Petholea, schools and churches. If purchaser able to work can clear over \$100 monthly from wells alone; absolutely safe investment; easy work for man with about \$1500; it's certainly chance of lifement; easy work for man with about \$1,500; it's certainly chance of lifetime; profit from oil will pay balance; every acre can be tilled; farm alone worth price asked, \$7,900. Best of reasons for selling. Box 76, Advertiser.

vertiser. \$7,500-100 ACRES, EAST NISSOURI, near Thamesford, brick house, base-ment barn, clay loam soil, well wat-ered; exchange for London property. Patterson, Imperial Bank Chambers. 10 ACRES FOR SALE, ABOUT 4½ miles from market. Box 237, Adver-

tiser. 200 acres, brick house, slate roof, furnace, 3-piece bathroom, large bank barn and other outbuildings, 5 acres f orchard, 15 acres hardwood 10 acres new land ready to be broken, running water, clay loam, drained by tile; near cheese factory, powder fac-tory, store, church, school, village. TIRE BUILDERS — \$2.75 PER DAY \$15.000. Anderson & Co., 12 Market Lane.

GENERAL STORE FOR SALE, WITH or without stock or fixtures; dwelling above, all conveniences, hard and soft water, piped upstairs, garage, house and public shed; in lively house and public shed; in hvel, lage, only two stores, Apply to Box 1, Camlachie. Snap, if sold at once. 49tf

City Property.

SPECIAL BARGAINS — SALE AND rent. Charming north home on couple acres, worth \$18,000, for \$15,000, 1½-b. Advertiser.

SPECIAL BARGAINS — SALE AND rent. Charming north home on couple acres and modern home, south, only \$4,700. From \$8,000 to \$250,000, central property, revenue paying 10 per cent, and I will sell separately. Good brick six-room cottage, fine location, \$1,800; one week. And another at \$2,100, snap. Charming 7-roomed bungalow, north, modern, fruit; snap, and fuel-saver. Eight-roomed very fine brick house and lot, an ideal location, bargain to buyer. Rents are high. Bargains are sold every day. I have buyers. List your properties now. Special attention to owners and buyers. Agent for C. P. R. and western lands. All kinds of insurance. Five good homes for rent. Sam D. Campbell, Bank of Nova Scotia Chambers, 420 Richmond.

Street.

Vertiser.

FURNISHED HOUSE — CAREFUL tenants. Phone 4816 day, or Box 245, Advertiser.

96n

WANTED — TWO OR THREE FURNISHED FRONT Rends, it follows when you can save from 3 to 5 dollars at Siskind's, 375 Clarence and 338 Richmond?

\*\*Substance of unfurnished heated rooms for light housekeeping, for roundernishee heated rooms for light housekeeping, for roome demand two children. Send terms to Mrs. Vass, Postal Station C., Toronto.

94a

\*\*ROOMS TO LET.

COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private home, with or without board. 35 Kensington avenue. Phone 4889.

\*\*COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private home, with or without board. 35 Kensington avenue. Phone 4889.

\*\*COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private home, with or without board. 35 Kensington avenue. Phone 4889.

\*\*COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private home, with or without board. 35 Kensington avenue. Phone 4889.

\*\*COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private home, with or without board. 35 Kensington avenue. Phone 4889.

\*\*COMFORTABLE ROOM FOR MAN and wife, or two young ladies, in private hom

\$2,700 — FANCY BRICK TWO-STORY house, new, 3-piece bathroom, furnace, newly decorated, Briscoe street, near Wortley road. Bert Weir, 493 LARGE RED BRICK HOUSE ON Wortley road, corner of Normal School grounds, two stories and large attle vertibule with the state with the state of the state with the state of the state with the state of t attic, vestibule, with plate glass door attic, vestibule, with plate glass door, fireplace in hall, large double living-room, dining-room and kitchen, three bedrooms and den, complete bathroom, full basement with hot air furnace, all modern conveniences. This is a fine home, beautifully situated;

one block from car line; reasonably priced. Apply 3 Bellevue avenue. 98c HOUSES TO RENT are almost impossible to get. Why not

Thos. C. Knott Real Estate Agency 117 Dominion Savings Building.

POSITION AS HOUSEKEEPER, BY widow, of middle-age; comfortable home considered in preference to high wages. Apply Box 70, Advertiser.

\*98c

9 Maryboro Place 9, Maryboro Place

Brick house, extra good double garage, all electric lighted, gas also for cooking and lighting, ejectric stove, hot water heating, coal in cellar, hot water to bath, everything most modern; fine grassed yard and flowers. Come and see it if you want a comfortable and non-expensive home. Will sell furniture also. Phone owner, 2410.

THAT MAGNIFICENTLY SITUATED

residence, 353 Queen's avenue, oppo-site St. Andrew's Church, formerly occupied by the late Mrs. Hiscox, is now for sale. Apply T. G. Meredith, barrister, or 316 Queen's avenue. \*99c \$1,975 — \$200 DOWN — 1½-STORY frame, large lot, Elias street, near Adelaide, Bert Weir, 493 Adelaide.

FOR SALE OR TO LET IN THE north end, 7-roomed, 1½-story brick; modern. Apply Mrs. J. P. Brimacombe, 10 Christie. Sept.23 P. Brima- Wellington to 231 Queen's avenue. Sept.23 Phone 2698.

REAL ESTATE FOR SALE \$3,200 — \$400 DOWN — BEAUTIFUL red pressed brick 1½-story house, 3-piece bathroom, furnace, large veranda, large lot, hydro, gas, Princess avenue. Bert Weir. 493 Adelaide. 99c

REAL ESTATE WATTED. WANTED — A SMALL FARM NEAR London, or a larger pasture farm any location. Box 72, Advertiser. 99c.

WANTED TO PURCHASE—COTTAGE, South London, price \$1,800 to \$2,500; must be in good repair. Apply Box No.

REAL ESTATE FOR SALE. City Property. \$100 DOWN — \$15 MONTHLY — Large frame cottage, 3 bedrooms, \$1,450. Bert Weir, 493 Adelaide. 99c

\$300 DOWN. BALANCE MONTHLY-11/2-story frame, all modern except furnace; garage; \$2,200. 39 Garaeld BRICK COTTAGE, 18 SURREY AVENUE—Electric light, gas, water inside, large rooms. For quick sale, \$1,850.

FOR SALE-MODERN FRAME COT-TAGE, household furniture, chickens. 22 Orchard street, evenings.

SIX-ROOMED COTTAGE—GAS, ELECTRICITY, good locality. Apply 181 Sydenham street. \*100c FURNISHED COTTAGE—EXCELLENT in all details, rent moderate to suitable party. Close to car line. Apply after 6 p.m. 57 Oak street. 100c 1½-STORY MODERN HOUSE — AP-PLY 711 Richmond street. b LARGE TEN-ROOMED ROOMING house, two blocks from Dundas and Richmond. Rent only \$20. Apply W. H. Thornton, over Gartiner's grocery store, Dundas and Ridout streets.

SEVEN-ROOMED HOUSE, CENTRAL —Bathroom, electricity, gas. 243 Tal-bot. Possession Oct. 1. 99c 365 PRINCESS AVENUE — POSSES-SION Oct. 1. D. C. Hannah. 99k BRICK GARAGE TO RENT, 21x12 feet, cement floor, electric light. W.-C. Reeve, 659 Piccadilly. Phone 4562.

STORE, 69 DUNDAS STREET, TO let, cheap to desirable tenant. Apply W. G. R. Bartram, barrister, 59 Dundas street. 95c tyv 1083 YORK - KEY EAST - SMALL family; partly furnished if required; hydro, garden. 98c HOUSEKEEPING ROOMS OVER 247 OUSEKEEPING ROOMS
Dundas street. The London and
Western Trusts Company, Limited.
98k

STORE, 71 DUNDAS STREET-MOD-ERATE rent. The London and West-ern Trusts Company, Limited. 98k TWO HOUSES—\$8 AND \$17; MODERN conveniences. Apply 131 Wharncliffe south. 98c TO RENT ON SHARES-100-ACRE

dairy farm, all stock and implements supplied except horses; 20 cows, silo, alfalfa; first-class proposition; work done under superintendence; references required. Box 262, Advertiser. SPLENDID COTTAGE TO LET-AP-PLY 61 Clarence street.

WANTED TO RENT SMALL APARTMENT OR FLAT,

modern; couple with no children, Box 77, Advertiser. WANTED-BY YOUNG LADY, 2 OR 3 VANTED—BY 100 NG 2000 unfurnished rooms, in modern house, private family preferred. Box 273, Ad-99c

FURNISHED HOUSE - CAREFUL

PARTY WOULD RENT UNFURN-ISHED rooms, mødern, heated, to desirable party without children, with housekeeping privileges. Phone 1956. FURNISHED—Apply 493 Dundas street. 98c

NICELY FURNISHED FRONT BED-ROOM, modern. Phone 6062. 98c BED-SITTING-ROOM — SINGLE OR double, nicely furnished, electric lights, heated, bathroom. Box 274, Advertiser TWO FRONT, UPSTAIR, COMPLETE-

LY furnished, for light housekeeping Phone 1700.

MOVING AND STORAGE. S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254, Residence, 573 Adelaide.

BROUGHTON, THE MOVER-SPE-CIALTY, crating and shipping. Phone ON MOVING DAY, REMEMBER "DAY, the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 480 Maitland. Phone 2887. H. F. Day. FURNITURE AND PIANOS CARE-

FULLY moved at \$2 per van load. Phone 2839. BIGGS' FURNITURE STOR-AGE.—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162, 97 Carling street. UP-TO-DATE MOVING VANS-FUR-

NITURE and pianos carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636. MISCELLANEOUS.

rarmers, Attention!

Cider Apples bought at the Lambeth Cider Mill any day that suits you, but the mill will run for custom work only Wednesdays and Fridays. 98c. E. & G. H. ROUTLEDGE. TWO BRICK HOUSES ON TALBOT street, all modern, less furnace. Price \$3,850, \$1,800 down. Call and see this property if you are looking to get a real bargain for your money. W. B. Reid. 419 Talbot street. 986 down. Calland see this property if you are looking to get a tion, no clarges, Rates and references on application. Canadian Bureau of Credits Downleys. others collected anywhere. No collection, no charges, Rates and references on application. Canadian Bureau of Credits. Dominion Bank Chambers, MORREN - REMOVED FROM 423

. By Wellington

ARTICLES FOR SALE TWO THOUSAND SHARES PREMIER

Langmuir, 24c per share. Apply Box 67. Advertiser. \*98k DINING SET, MUSIC CABINET, MA-HOGANY table, bookcase, hall furni-ture and sundries. Phone 1956. \*100u months old. Phone 2378. 19 Oxfor

range, heater, gas lamp, sideboard philo coop, etc. Apply 711 Richmond URMERIC, 40e POUND - TYLER'S, 355 % Clarence. APPLE CIDER (SWEET), FRESH on orders of 2½ gallons, \$1, C.O.D. Box 4, Tamblings P. O. City phone 2222.

DURHAM AND JERSEY HEIFER for sale. Will freshen in spring; \$65. 1151 Richmond street. WHITE RATS FOR SALE — 57 EUC-LID avenue. 100c SECOND-HAND BICYCLES first-class condition. Prices start at \$15. Just a few left. Economize by riding a bike. Walker's, 757 Dundas street. Phone 3976. VHITE ENAMEL BED, OAK DRESS-ER and washstand, good condition. Apply 339 William. 100c TWENTY LINCOLN SHEEP FOR sale, also Partridge Wyandotte chicks. B. D. Sells, R. R. No. 3, Komoka. 96bu

1,000 SHARES PREMIER-LANGMUIR -25c per snare. Box 71, Advertiser. 99c RADIANT HOME BASEBURNER —
With oven; nearly new. Also kitchen
stove, cheap. Apply 233 Colborne.
99c

PHILO CHICKEN COOP AND SOME small chicken coops, also corn sheller. 373 Ontario. 99c BELL OAK HEATER, WITH FEEDER, for sale. 35 Pipe Line road. \*98c for sale. 35 Pipe Line road.

NE GENTLEMAN'S MUSKRAT lined coat, also one white wicker baby carriage. Apply 160 Oxford street.

We have moved from our old location and are now ready in our big, new, upto-date store, with a most striking display of this fall's and winter's Ladies' Ready-to-Wear and Millinery. ONE GENTLEMAN'S MUSKRAT

COON DOGS, FOXHOUNDS, DEER-HOUNDS and rabbit-hounds for sale, Fred W. Probst, Box 60, Linwood, Oct. ONN'S FISH MARKET-FISH, OYS-TERS, poultry, twice daily. 143 King street, opposite market. Phone 1206. DAVENPORT COUCH, DINING-ROOM table and other articles. Apply 183 pundas.

FOR SALE — APPLE BARRELS — Reid Bros., Bothwell, Ont. 97n SMALL HORSE, 14 HANDS, IN EX-CELLENT condition, accustomed to ladies and children, can be ridden or driven, cheap for quick sale. Phone 291 or apply at Hueston's livery, Wellington street. \*96n

McKIM'S AUCTION ROOM—SOME splendid heaters and ranges, coal oil heaters, 2 beautiful brass beds with new mattersees and other goods.

with new mattresses and other goods

Phone 4820. 357 Talbot.

LADIES' DARK BROWN WINTER coat for sale, cheap. Box 221, this eg2-tf GURD'S, 185 DUNDAS ST. renovated. Hunt & Sons, 593 Richmond street. Phone 997. STOVE PARTS NICKELPLATED— National Brass, Limited. \*91-tf FOR SALE — A GOOD PAYING cartage business in Gencoe; business includes mail contract. Apply William Ross, Glencoe. 91bu EAVESTROUGHING, ROOFING, GENERAL tinsmithing repairs; country work solicited. W. G. Arnold, 220 Clarence. Phone 4911. Y

WILL BRING SAMPLES AND ESTI-MATE on your upholstering, Charles M. Quick, 725 Richmond street. Phone us.

LADIES' HIGH BUTTONED SHOES, Regular \$5.00 for \$3.00

1267. M. Lerner, 502 Hill street. Business confidential. NOISELESS TYPEWRITER, NEARLY new. Bargain price. E. O. Graves, 110 Dundas street. THE JOY-FUL SMOKE - SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London.

NEW WOOD YARD, 241 OTTAWAY avenue. Phone 2208. \$2.75 to \$5.50 per load. LADIES' SUITS, DRESSES, WAISTS and skirts on credit; newest styles and fashions; also men's and boys' clothing. Drop me a line and I will bring down what you require. Lewis Wolf, 769 Dundas street, in grocery store, Phone 5112

Phone 6112. LADIES' SILK BRUSHED WOOL sweater coats, suits, dresses, coats, men's and boys' suits and sweater coats, house furnishings, shaker flannel and woolen blankets and comforters, at \$1 per week. J. Holiff, 463 Dundas. Phone 3595.

THOUSANDS OF DVERGREEN trees, many sizes, from 25c up. Shade and ornamental trees, flowering shrubs, many kinds. Rose bushes, Christmas roses. Rhubarb, peonies, 25c each or 5 for \$1. Three varieties maple trees, basswood, mountain ash, horse chestnut. Charles Baker, nurseryman Ridgut south. Phone 2292 seryman, Ridout south. Phone 2222. BELTING, REPAIRING AND LEA-THER supplies. Phone 1061. Mills, belt manufacturer, 152 Carling.

ONE HANDSOME MAHOGANY NORD-HEIMER plane, rich tone, in first-class condition. Will be sold very-cheap for cash. Apply Box 148, Ad-vertiser.

THE WONDER COAL OIL BURNER fits any stove; cheaper than gas coal. See it at Lewis'. 1011/2 King. WINDOW AND DOOR SCREENS Chamberlain weather strip. Phone 1504. GO TO ROBERTSON'S, RICHMOND

and Kent streets, for school books and school supplies. EE ME ABOUT YOUR NEW SUIT, coat, dress or anything in wearing apparel for ladies, men and boys. Terms arranged to suit your convenience. I am also selling furniture and house furnishings. My patronage is the largest in the city. I guarantee satisfaction. Call, write or phone 3208. J. Wolf. 821 Lorne avenue.

IF YOU WANT HELP, SITUATIONS. want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, le a word, or three consecutive insertions for 2c a word, with cash order. Subscriptions: Daily, 25c a month, \$2 yearly Saturday edition, 50c yearly. Sample copy sent on application.

HARD AND SOFT SLABS Mixed, Per Load, \$4.50. Anderson's Coal and Wood

495 YORK STREET. PHONE 1391. SPECIAL!

6 OR 7-INCH STOVEPIPE, 20c each. Slightly damaged. J. A. BROWNLEE Opposite Market.

hdian Motorcycle Parts We carry a complete stock. Send in ur orders. Prices going up.

CYCLE AND MOTOR SALES CO. 425 Wellington Street.

ARTICLES FOR SALE

### LARGE KITCHEN TABLE, COAL NEW SHOE STORE OPENS IN EAST LONDON

Tomorrow we open the most up-to-date shoe store in East London. We invite you to come and see our nobby display of High-Grade Footwear in all the latest styles at prices to suit all pocketbooks. For opening day we will offer many special bargains.

### **AGRANOVE**

SHOE STORE-640 DUNDAS ST. FOR SALE-CLARK JEWEL GAS range. Apply 884 Elias street. \*100c PRIVATE SALE OF HOUSEHOLD goods, also curios and relics. 310 Ox ford street. ON MARKET, SATURDAY, SEPTEMBER 28, one brown horse; suitable for delivery. \*99c ENGLISH BULL PUP, FEMALE—Pedigreed, four months old. Box 78, Advertiser. FANNING MILL FOR SALE-WM. Gray & Sons. 351 Taibot.

WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highest price, 341 Dundas. ANNOUNCEMENT!

**INFORMAL** 

TOMORROW (SATURDAY). We cordially invite the ladies of Lonon to come and see the new

styles. Reliable Clothing Co. 642 Dundas Street. Phone 2744.

Little Giant Steering Rod Silencer and Guide Keeps rods, knuckles and joints rigid, giving better steering control, for Ford, Maxwell and Dodge cars; 85c pair.

SATURDAY

WALKING SHOES, 4 and 41/2 only. Regular \$6.50 for .. \$4.98

156 KING STREET. DRESSERS ---- \$10.75 Royal oak, large bevel plate mirror, three drawers with locks, for \$10.75. COLLETT FURNITURE COMPANY

95-97 KING STREET. Carney's Cash and Carry

69 WILSON AVENUE. PEANUT BUTTER ......28c AOUR SPRING SUITS AND SUMMER appared for ladies, gentlemen and boys will be at your request for \$1 per week. Also furniture and housefurnishings. Call, write or phone furnishings. Call, write or phone furnishings. Call, write or phone 10-0550. PHONE 4266.

WANTED.

WANTED — FEED MILL OR SMALL flouring plant, water power prefer-red. Box 73, Advertiser. 99c OSTEOPATHIC PHYSICIANS. DRS. MARIE H. HARKINS, REBECCA Harkins, St. George Apartments, Wellington. Phone 1560. Rebecca Harkins, specialty catarrhal deafness. E. S. DETWILER, D. O., HAS RE-MOVED to 444 Waterloo, corner Queen's, Phone 3373.

SWITCHES MADE, PHONE 6062 453 Horton street. CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital. 3861/2 Ridout street. Phone 3666. SCIENTIFIC PALMISTRY AND Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 910 Dundas street, opposite Fair Grounds gates. Hours of consultation 10 a.m. to 10 p.m.; Saturday to 5

MRS, LANE, CLAIRVOYANT, 362 York street, London, Ont. BARTER AND EXCHANGE FINE MODERN HOME, IN EAST end, large lot. Will smaller home in nor Box 61, Advertiser.

OSTEOPATHIC CLINICS OR RETURNED SOLDIERS — 444 Waterloo. Clinics closed during sum-

FOR CHILDREN—CATHOLIC CLUB, 520 Richmond. Clinics closed mer months. ROOFING SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whttiaker, 551 King street.

SLATE, GRAVEL AND CEMENT roofer, Paint for iron roofs. Walter Scott. 506 York street. ARCHITECTS

WATT & BLACKWELL, MEMBERS Ontario Association of Architects— Bank of Toronto Building, London; Lister Chambers, Hamilton.

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET. WILLIAM G. MURRAY, ARCHITECT -Dominion Savings Building, top floor. Phones: Office 1557, house 1584. H. C. McBRIDE, MEMBER ONTARIO Association of Architects, etc. Molsons Bank Building. Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. VETERINARY SURGEONS W. McDONALD, VETERINARY SUR-GEON, 2 Riverview avenue. Phone 688. Phone 1786.

WILLIAM J. WILSON, VETERINARY

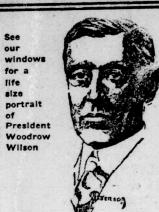
-Horse and dog hospital. & King -Horse and dog hospital. street. Phone 788.











#### President Wilson The Man of the Hour

-whose clear vision is our protection and

safeguard. Our glasses will give you the perfect vision and efficient eyesight needed for these strenuous times.

> See Us NOW!

# **BROWN**

VISION SPECIALISTS. Phone 1877. 223 Dundas Street. LONDON, ONT.



### DIAMONDS

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

### H. WARD & CO.

DIAMOND MERCHANTS. 386 Richmond Street.

THE CANADA AUTO DEVICES CO SAY DARTRIDGE TIRES ARE PREFERRED. SO DO THOSE WHO HAVE THEM .

### CAKES

**RUDDY'S** There's a store near you. 733 RICHMOND STREET. 3081/2 DUNDAS STREET. 874 DUNDAS STREET. Canada Food Board License 5-1820

PURE VINEGARS pickling. Extra quality. Delivered lean jars. Gallon JOHN DIPROSE 266 Dundas Street. Phone 2262. 160 Wortley Road. Phone 1397.

If You Want Something New, Try An 237 Dundas Street. AMERICAN BEAUTY SUNDAE

### NNIS CANDY SHOP

Food Board License No. 10-8253.

DEVELOPING and PRINTING Any size roll film developed and printed for 25c.

Taylor's 6 Cut-Rate Drug Stores ISSUED BY THE CANADA FOOD BOARD.





good value if we sold them for \$2.50. Special at

\$1.23 EACH. This is one of the greatest snaps offered by The Heart of London in recent years.

### Don't miss it.

PANT SNAPS Only five dozen Men's good patterns and quality. Extra value at \$4.25 25 CENTS SAVED on

every pair of overalls bought

### Wegner Clothing Co.

mous for Their Little Prices Talbot, Opposite Market Open Evenings

### MADAME NAZIMOVA, CHARLIE CHAPLIN AND BIG VAUDEVILLE ACT AT PATRICIA THEATRE

Excellent Program To Be Repeated Again Today and Saturday.

Charlie Chaplin, in "Triple Trouble," Madame Nazimova in "Toys of Fate," a big V. comedy, "Misfits and Matrimony," in two reels, and an excellent vaudeville act comprise the program at the Patricia, showing again today and Saturday Saturday.

Charlie Chaplin, with his funny antics,

Charlie Chaplin, at yesterday's

Charlie Chaplin, with his funny antics, kept the audiences at yesterday's performances roaring with laughter. "Triple Trouble" can quite easily be said to be one of Chaplin's best.

The big V. comedy is crammed with laughs from start to finish. "Toys of Fate" is vivid, vital, dramatic. It is the story of a child of nature, brought into contact with the ways of civilization. Azah suffers, rejoices and in the ends finds happiness and heart's desire. Nazimova, the star, gives proof of her riding ability. As Azah, the gypsy princess, she leaps to the back of a horse upon which Greggo, her suitor, is already seated. The star insists that she is a bare-back rider in this scene, since Greggo occupies the saddle, and she was literally obliged to "stick" on the back of the horse. Though Nazimova is not one of those screen stars who make a point of doing "stunts" before the camera, she acquitted herself admirably in making these scenes, and in doing the riding called for by the plot. More than a hundred gyspies were used in these scenes. The gyspy maidens throw roses high in the air, and their sweethearts leap to grasp the flowers, each taking care to secure the rose thrown by his adored one. Then, by the altar of love, the girls jump across a bank of fire into the arms of the men who have caught the flowers.

Clay and Robinson present an excellent vaudeville act. Their singing and character work excels any act of a similar nature seen here in months.

### NEVER GIVE UP.

Until You Have Tried Tonal-Iron Capsules.

TONAL-IRON CAPSULES have cured

Detroit at 3:00 p.m., at at 6:20 p.m.
Train No. 22, now leaving London at 6:15 p.m. for Toronto, Montreal and Ottawa, will leave at 6:30 p.m.
For further particulars apply at ticket offices, or H. J. McCallum, city passenger agent, corner Dundas and Dichmond streets.

#### CONSULT US you purchase your electrical Prices given on wiring con-

Western Ontario Electric Co.

DO YOU KNOW-We Are the Western Ontario

#### Agents for "Library Bureau Filing Cabinets"

173 Dundas.

HAY'S Stationery 173 Dundas St. 486 Richmond St. Phones 150, 53 or 229.



for this weather? Not only disagreeable to walk about when not properly footed with RUBBERS, but most wasteful on SHOES.

GET YOUR RUBBERS NOW AND BE PREPARED.

### Peters' Fresh-Made

PETERS' DOLLAR CHOCO-

PETERS' SWISS MILK CHOCOLATES. Now being

PETERS' COLONIALS will be ready for you by Saturday.

Peters : Shops Canada Food Board License 11-878.



Charile Chaplin, the world's most famous screen comedian, appearing at the Majestic Theater today and Saturday in "Who Got Stung?" This is one of Charile's best comedies.



WALLACE REID m"The Source

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline, Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

There is no remedy on the market like this French discovery. Do not accept anything else.

Sold at all first-class drug stores, or malled anywhere on receipt of price.
Tonal-Iron Company, Box 184, London, PACIFIC RAILWAY, SEPTEMBER 28, 1918.

The following changes will take place in Canadian Pacific train service in and out of London, September 29, 1918.

Train No. 22, now leaving Detroit M. C. depot at 2:45 p.m., central time, arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit at 3:00 p.m., arriving London at 6:50 p.m., will leave Detroit a A Paramount Picture

Majestic Next Monday, Tuesday and Wednesday. If the time-worn saying, "Love levels

families of England, and the "actors" in many of scenes are members of the nobility, who have given their all to the prosecution of the war, turned their magnificent homes over to the Government for hospital purposes and sacrificed every thought of self, every indulgence in pleasure, to aid and to do their part in the great struggle for human liberty and freedom from autocratic despotism.

#### CZECHO-SLOVAKS PASS EN ROUTE TO SERBIA

On their way to Siberia, where they will add their mite to the world drive for democracy, about 65 Czecho-Slovaks passed through this city Thursday af-

ternoon.

The men went through about 4:15 on the G. T. R., and were met by members of the local garrison who brought a supply of food to the station for the travelers. The men were employed in Windsor and the border cities, and were anxious to do their share in the big game taking place around their former homes in Europe.

#### LONDON THESPIANS APPLAUDED AT GLENCOE

The Telegram Dramatic Club of this city staged "Miss Temple's Telegram" before a crowded house at Glencoe on Wednesday night. The play drew forth much applause and was the subject of much favorable comment. The play much favorable comment. The play was under the direction of Miss Jean Walker and the players, who were formerly members of the Presbyterian Union Dramatic Club, were Mesdames H. Langford and Helen MacFarlane, Misses Stella Doan and Irene Stevens, and Messrs. Harry Craig, C. Wideman, Wendell Hughes, Mervin Kenyon and John Wilson.

### OHN A. NASH My Jeweler

Does Not Keep PERFECT DIAMONDS, He Sells Them-\$20 up to

206 DUNDAS STREET.

Where You Will Eventually Buy."

The Economy Store That's the way hundreds of satisfied customers talk of our ore.
"First quality Shoes, at a rea-

sonable price, with plenty of style"; that's what makes our customers come back. AUFMAN'S 226 DUNDAS

"GOOD SHOES CHEAP."

### The Quality of Goods Sold at Rowat's Bring Repeat Orders WE SOLICIT A TRIAL ORDER.

Overseas Parcels We have dozens of delicious articles to suggest. Many of these you may not have thought of. We fill boxes at most any price. From \$2.00 and up.

Creamery Butter Good Canadian creamery, a treat for the boys over there. Put up in hermetically sealed tins, it does not

65c per tin. Overseas Biscuits Put up in packages or tins. Many styles and flavors. From 20c to \$1.25.

NO.EG A SUBSTITUTE FOR EGGS. Use it for cooking the same as you would eggs. Customers have been delighted with it. By its use you reduce egg cost to practically 18c per pound. Ask about NO-EG. WHITES AND YOLKS. 35c BOTH.

**Section Honey** Buy this at once. It is up to our usual standard. Per section 40c.

**Dried Beef** Per pound 70c.

Olive Special Ready to serve, delicious ripe dives from California. Regular 15c

T. A. ROWAT & CO. 250 Dundas St. Phones 3051-3052. Canada Food Board License No. 8-3422.

When the people come and learn the prices at which everything is being sold at the S. O. S. Sale they simply cannot resist. They buy, and tell their

SELLING-OUT SALE



### Raincoats

If the time-worn saying, "Love levels all ranks," be true, the newer one, "War levels all ranks," is doubly true. This is plainly shown in Dayid Wark Griffith's special production for Art-craft, "The Great Love," which is to be displayed at the Majestic Theatre next Monday, Tuesday, Wednesday and Thursday. This remarkable picture was filmed largely in the homes and on the country estates of several of the titled families of England, and the "actors" in many of scenes are members of the

### Sweater Coats

\$3,000 worth of Canadian and Eng- \$4,000 worth of Canadian and lish makes. Special \$5.95, \$9.95, ported makes. Special \$3.25, \$4.75, \$12.95, \$14.95.

20 dozen more, same as we had during fair week, sold at \$1.49

### The Giant Clothing House

OPEN EVERY EVENING UNTIL 7 O'CLOCK.

THIS -



ALL YOU NEED

TO JOIN THE

Get a New Pathephone on this wonderfully popular Payment Plan. Not many machines are left, but by joining NOW you get this machine at the specially Reduced Club Price. When you own a PATHE you have the best ma chine money can buy anywhere. The Easy Payment Schedule

### THIS

is not a sale of any particular style selected for the purpose or of old or shopworn stock. Every machine is equipped with all the latest improvements which over fifty years manufacturing experience have provided. The Pathe has come to the front as Canada's finest Talking Machine.

You Can Save 10c SPECIAL PREMIUM

DISCOUNT

on each Final Payment you make before it is due. By taking advantage of this special feature you can reduce the cost of the machine still lower.

### Remember

only a limited number will be sold on this Club Plan. Opportunities to buy the Pathe on so liberal a plan are seldom offered. If you join this club you will never regret it.

4th Paym't PAYMENT 7th Paym't 25c 6th Paym't 50c 5th Paym't 10th Paym't 11th Paym't 8th Paym't 12th Paym't 13th Paym't 9th Paym't \$1.10 16th Paym't 21st Paym't 22nd Paym't \$1.20 23rd Paym't \$1.20 25th Paym't \$1.30. 27th Paym't \$1.30 29th Paym't \$1.40 31st Paym't \$1.40. 28th Paym't \$1.30 30th Paym't \$1.40 5th Paym't \$1.50 32nd Paym't 34th Paym't \$1.50 39th Paym't \$1.60 37th Paym' 88th Paym't \$1.60 Total \$49.20

## The Ontario Furniture (

228 and 230 DUNDAS STREET, LONDON.

### The Purdom Hardware Co.

PHONES 2800, 2801.

THIS IS THE KIND OF TESTS THAT COUNT. By using HERROLINE the Model 40 McLaughlin gained a mileage of 54 per cent; the Model 31 gained a mileage of 30 per cent; on Model 52 Overland the mileage gained by using HERROLINE was from 14 6-10 to 21 4-10 to the gallon. We have it in stock. Use it. The Government asks us to conserve gasoline. Sole agents in London.

YOU CAN PUT SOLID COMFORT IN YOUR HOME WITH A "PERFECTION" OIL HEATER

COAL IS SCARCE. COAL OIL IS PLENTIFUL.

It burns oil, ordinary coal oil, which you can buy from hardware stores everywhere. The Perfection is simple to operate and easy to care for. Prices ......\$6.50 and \$7.25

### Cold Weather **Necessities**

Coal Hods	65c up
Stove Pipes	30c each
Weather Strips	3c foot up
Horse Blankets	\$3.00 each
Roofing	\$2.50 roll up
Roofing Cement	\$1.50 gal.
Stove Pipe Enamel	15c
Axes	\$1.50 each
X-Cut Saws	\$4.00 each
Buck Saws	\$1.25 up
Lanterns	\$1.25 each
Canvass Gloves	2 pairs for 25c



Save Coal! Save Coal!

#### This Ash Sifter fits over any barrel. The ashman gets nothing but ashes. Price .... \$5.00 each

The Purdom Hardware 124 DUNDAS STREET.

# Agnew's Week-End SHOE SALE



\$4.95 These shoes are made of fine vici kid, genuine patent colt and real gunmetal calfskin, new styles, neat shapes, pretty French heels, some have kid tops and some cloth; shoes easily worth \$7.00. Reduced to .....\$4.95

LADIES' PATENT BOOTS, KID OR

CLOTH TOPS, \$2.95. Broken lines of Genuine Patent Colt Laced and Buttoned Boots, some have cloth tops and some have dull kid, neat toes, nice dressy heels; shoes worth \$4.50 and \$5.00. Reduced to ..... \$2.95

LADIES' 11-INCH TOP VICI KID LACED BOOTS, \$4.95.

These lines are made of fine kid stock, real high tops, some cloth, some kid, French heels and some with high straight heels, newest style; worth \$7.00. Reduced to ......\$4.95

GIRLS' SCHOOL BOOTS, CALFSKIN, \$3.95 Genuine Calfskin Laced and Buttoned Boots, some English walking style and some wider toes, low flat heels; a genuine bargain; sizes 21/2 to 6. Reduced to ..... \$3.95

YOUNG LADIES' WALKING BOOTS, \$4.95 English walking style, low flat heels, high tops, nice dark brown shade, sizes 21/2 to 7, nice heavy soles; worth \$6.50. Reduced to ..... \$4.95

LADIES' NEOLIN SOLED MAHOGANY BROWN BOOTS, \$7.45

New Dressy Brown Walking Boots, neat heels, Neoline soles and rubber heels, high 

LADIES' DRESS BOOTS, HIGH TOPS, | LADIES' GREY KID LACED BOOTS, \$7.45 Battleship Grey Kid Laced Boots, plain dressy last, French heels, new cloth tops; worth \$10.00. Reduced to ......\$7.45

> Genuine Vici Kid and Smooth Calfskin Laced Boots, high tops, French heels and straight heels, new stylish boots; worth \$9.00. Reduced to ..... \$6.49

LADIES' MAHOGANY BROWN LACED

BOOTS, \$6.49

CHILDREN'S SCHOOL BOOTS, \$1.29 Nice Heavy Dongola Kid Laced and Button styles, heavy sole, sizes 5 to 71/2 and 8 to 10½. Reduced to ......\$1.29

SCHOOL GIRLS' BROWN HIGH-CUT LACED BOOTS, \$3.95 Heavy, Dark Brown Kid Laced Boots, heavy leather soles and low heels, sizes 11 to 2. Re-

duced to ..... \$3.95 BOYS' SCHOOL BOOTS, \$2.45 Heavy grain stock, heavy leather soles and

solid leather heels, sizes 1 to 5. YOUTHS' SCHOOL BOOTS, sizes 11 to 13 LITTLE GENTS' SCHOOL BOOTS, sizes 8 to 10½ ..... \$1.69 MEN'S TAN WORKING BOOTS, regular

\$5.00, for ..... \$3.95 MEN'S BLACK WHOLE STOCK WORK-ING BOOTS for ......\$3.95 MEN'S BROWN BALS, Neolin soles and rubber heels, for ..... \$4.95

MEN'S BLACK CALF BOOTS, dressy, \$3.95 TEN ONLY FIBRE SUITCASES, regular

ew's Boot Shop