# MC2035 

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## POOR DOCUMENT

## MC2035

THE EVENING TINES AND STAR, STI JOHN, N. B.;. FRIDAY, MARCH 23,1923


## "Keep the Baby

 in The

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## F. A. DYKEMAN \& CO.

New Spring Coats
Moderately Priced


## "O Sole Mio"

(WALTZ)
One of the loveliest and most refined Waltz numbers ever arranged, a vocal refrain and chimes are introduced with
pleasing effect. "La Paloma "isa a classic Fox Trot and
both are played by the International Novelty Orchestra on both are played by the International Novelty Orch

You should also hear:-
My Buddy-Fox Trot
When Winter Comes $\qquad$
"His Mastr's Voice"-V
International Novelty Orchestra.
Great White Way Orchestra Thru' the Night-Waltz
Red Moon-Waltz $\qquad$ The Serenaders
The Serenaders
Dumbell-Fox Trot
Baby Blue Eyes-Fo $\qquad$ Zez Confrey and His Orchestra
Great White Way Orchestra
Baby Blue Eyes-Fox Trot .
aminat 75 c .
his masters voice, himited

"His Master's Voice" Victor $\rightarrow$


A Home for \$2 49 The third furnished apartment now on view in our
windows shows how well four rooms are taken care of
for $\$ 249$. The solid fumed Oak Living Room is as above, but
with a Tapestry Square on the floor. The Dinning Room with a Tapestry Square on the foor. The Dinning Roon
has a bright Congoleum Square, a Buffet in Oak finish. hatched by a round extension pedestal Table, five upholstered Chairs and Arm Chair. The Kitchen has a
drawered Table, two Chairs and 16 yards of floor coverdrawered Table, two Chairs and 16 yards of floor cover-
ing. The Bed Room gives you a large plate mirrored
Dresser, in Walnut finish; Brass Bed, Spring and Mating. The Bed Room gives
Dresser, in Walnut finis; Br
trees and Congoleum Square. And you
with a deposit

 Still another special in the Atter-Stock-Taking Sale.
High-grade Ladies Patent Calf $\begin{aligned} & \text { Offords, white kid. lined, } \\ & \text { Coodyear } \\ & \text { worth for } \$ 5 \text {.elted and }\end{aligned}$ with medium heels. $\$ 9.50$

 CHILD'S KID BOOTS, $\$ 1.98$ Real Dongola Kid Lace Boots-as good as an be
made. $\$ 2.95$ values in sixes 8,9 and $10-$ Sale $\$ 1.98$ Odd lots and samples of Tots Boots and Slippers,
in sizes $4,5,6$ and 7 . Normally priced to $\$ 2.25$ but
now $\ldots 1 . \ldots \ldots .1$


FRANCIS \& VAUCHAN 19 King Street


InitialShowing of Spring Modes


IDEAL LADIES' READY-TO-WEAR 193 Union Street, near the Opera House

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 IR. J. D. MAHER, Prop.
pea 9 a. . Unall 9 on Luay nirs
 imo's photo ANNIVERSARY

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 ${ }_{c}^{\text {et your suit at Lesesers. }}$ See ad
 Werk-END EPRCRits.




 Massons sule


 hans towst AANSONS SfREHARLOTTE





## mitheman <br> Cl WHOKNOWS <br> WhokNows

"Springtime"

 O. H. WARWICK CO., Ltd., .78-82 King St.
Dizeen Teapotats. Sugarar and Creames. and other useful table articlee.
O.
 meats - MEats

Choice Western Rib Roasts Choice Western Leg Beef<br>Choice Western Sirloin Steak<br>Choice Western Sirloin Steak Choice Western Round Steak<br>Choice Fresh Mutton, Fore Choice Fresh Mutton, Hind<br>Choice Fresh Mutton, Leg<br>Choice Roast Pork Salt Pork, Rib Flat

## MAGEE'S, CITY MARKET




## PHILLIPS

EASTER
Leather Good
and
Novelties
-

## at ARNOD'S

BANKRUPT STOCK SALE
Hundreds of Bargains
(14)
$\qquad$

Mrix




the Want Ad. Way

## Easter

## Why Wait for the Crowd?

So much easier to get your. Easter


## 

shop
Abundant stocks in every department.
New Spring Suits and Topcoats. Compare them with any offered elsewhere at the same prices and be your
own judge as to which store is offering own judge as to which store is offering
the greatest values. Topcoats, $\$ 20$ to $\$ 50$-Featuring $\$ 22.50$ to $\$ 35$.
Suits, $\$ 24.50$ to $\$ 60-$ Featuring
$\$ 30$ to $\$ 50$. $\$ 30$ to $\$ 50$.
Easter Neckwear-rich silks, crepe.
Plenty of knitted scarfs, if you have an eye to wear as well as color.

Shirts-Silk, Percale, Broadcloth. Easter Gloves, Hosiery.

## GILMOUR'S <br> 68 King Street


Onine NASSONS mint mint

## Pre-Easter Specials

Nice things you always want for Easter, and timely requisites at Big Savings


Purest Drugs for Medicinal Use


Roberstsn's
sum $\operatorname{WASSONS}$
711
ain St.

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THE EVENING TIMES AND STAR, ST. JOHN, N. B, FRIDAY, MARCH 23,1923


Yes, Blouses are in the height of fashion this sedison. Rich and beautiful are the models-the exotic colorings and marvello
probably wear:-
-an Overblouse of some bewitching color with summer skirts. -a Jacquette

- A Tailored Blouse with Jabot or
Peter Pan collar with your Spring suit.
We are away in advance. in our shops we have everything New York is showing.

New styles received twice a week.

## Beriching Silk Undervear We specalizize in Silk Under- 

## DBallaird <br> Blouses and Lingerie

81 King Street


Try The Clothes 0 O





BRITISH DOMINIONS
ONE HUNDREDMILIONDOLLARS
C. E L JaRVIS \& SON
H. H. MoLELLAN, LTD.

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## POOR DOCUMENT <br> MC2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, MARCH 23,1923


# "The Torch of Verified Circulation" 

lights up the way for the Advertiser

The Telegraph and The Evening Times, with a combined daily net paid circulation exceeding 30,000 copies, are the only A. B. C. (Audit Bureau of Circulation) papers in the province of New Brunswick. These newspapers alone give the advertiser a verified circulation whose extent is absolutely known and established beyond question.

Mr. Advertiser, do you realize what this means?
All of the principal Canadian dailies are members of the A. B. C. That is, they give their advertisers, present and prospective, circulation figures which are audited, certified and approved by an independent court whose standing is recognized in business circles throughout Canada and the United States.

## Mr. Advertiser, Look at this:

The Following Canadlan Newspapers are members of the A. B. C.:

St. John-The Telegraph and The Evening Times (the orily A. B. C. papers in New Brunswick)
Halifax-The Chronicle and Echo, The Herald and Mail.
Charlottetown-The Guardian.
Quebec City-LeSoliel, L'Evenement.
Montreal-The Gazette, The Star, The Herald, ada, Le Devoir, The Standard.
Ottawa-The Citizen, The Journal, Le Droit.
Toronto-The Globe, The Star, The Mai and Empire and Sunday World, Th Telegram.
London-The Advertiser, The Free Press.
Brantford-The Expositor.

Brockville-The Recorder and Times Fort William-The Times-Journal.
Hamilton-The Spectator.
Kingston-The British Whig, The Standard.
Windsor-The Border Cities' Star.
Winnipeg-The Manitoba Free Press, The Tribune.
Saskatoon-The Star, The Phoenix.
Regina-The Leader, The Post.
Calgary-The Morning Albertan, The Herald.
Edmonton-The Bulletin, The Journal. Vancouver-The Province, The Sun, The World.
Victoria-The Colonist, The Times.

Mr. Advertiser, in that list you have the chief newspapers of Canada. They give ou an independent audit of their circulation by a universally recognized authority
"Net Paid" circulation does not mean old lists of doubtful value. "Net Paid" means that every subscriber included in the figures is either paid in advance or does not owe for paid" daily circulation of more than 30,000 copies.

Figuring by circulation The Telegraph and Times rates are the lowest in the Maritime Provinces.

By putting the same ad in both papers you cover the city of St. John and the province New Brunswick as with a blanket, so far as prospective buyers of your goods are concerned, for these two papers react to a rearchase the goods that local or national adver tisers offer for sale, be these goods bonds or toothpicks, razors or mowing machines, diamonds or medicines, shoes or silks.

Think over the facts, Mr. Advertiser. Just ask yourself quietly and thoughtfully what that chain of leading Canadian newspapers means. Their verified circulation is their greatest advertising solicitor. Think about "the torch of verified circulation."

## THE TELEGRAPH PUBLISHING COMPANY THE TIMES PRRNTING \& PUBLISHING CO., LTD.

ST. JOHN, N. B.

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MEN'S SHIRTS
NEW COLORS NEW STYLES That appeal to the Man who is particular SHIRTS THAT FIT Showing the new stripe Shirts with soft collars to match
See those dressy shirts in fawt and cream with separate soft collars and French cuffs. ARROW SHIRTS
Prices-\$1.50, \$2.00 and \$2.50
F.S. THOMAS

539 to 545 MAIN ST.

Your Favorite Fish Dinner

Garden Cafe - Royal Hotel


Bring Your Wall Coating Problems

## Demonstration

 Alabastine
$=\mathbf{y y y}$
 $=$ W. H. THORNE \&CO., Ltd.

## hardware merchants



## MUSKRAT TRAPS

The indications are that Muskrats will be plentiful this year and trapping them will prove profitable.
Our Traps are sure to go and sure to hold.

## No. I VICTOR TRAPS



No Refunds No Charge Accounts No Mail Orders No Approval

## Bargain Basement Offers

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THE EVENING TIMES AND STAR, $:$ T. JOHIN, N. B. FRIDAY, MARCH 23,1923

TIMES-STAR CLASSIFIED ADVERTISEMENTS
The Average Daily Net Paid Circulation of The Times-Star for the 12 Months Ended Sept. 30, 1922, Was 15,112

## FOR SALE





## FOR PATENTS

For Sale - general












 and Name


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## TO LET



## TO LET



## TO LET

| FURNISHED ROOMS TO LET-May M , three unfurnisbed rooms, heated, central.-898-41. |
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## TO LET



## WANTED

## WANTED




| FLATS WANTED <br> WANTED-Flat in the North End three in family, lights. abie, -4723 , Telephone |
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## TO PURCHASE



Earnest, reliable women who want work
and who have good references may apply for high class canvassing work, city and country, on straight commission basis.

No triflers should apply, but only those needing employment and willing

Applicants should apply in every case in their own handwriting, giving age, present or prever

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Write to Box I 33, care Telegraph-Times.

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[^0]:    Idea was inspired by sound advice by
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    stitution.
    Keep your baby in the freat air in a whiteve carriage
    Thuese arariages are eccelled.
    built and a asily yander
    COME AROUND AND SEE US-IT PAYS
    AMLAND BROS., LIMITED
    19 WATERLOO ST.

