


FRIDAY MORNING AUGUST 301918 THE TORONTO WORLD
Page three

## 

 Exhibition Visitors Should See These Values in Men's Wear or ivrown whe ons, only a tew,
suitern, of
checks, stripes, diagonal and
 front and back, or at back
only Patch pockets, zood

 styilish Noritik models some
of hhe suis have belt fasten)
ong in
front with buckie. ing in front with buckie
Motted tweed in smooth or
nuth fint rough finish. Bloomer pants,
Sizes 29 to 34 . $\begin{aligned} & \text { Today }\end{aligned}$, ${ }_{8}^{\text {Sizeses. }}{ }^{29}$

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\begin{aligned}
& \text { Men's and Boys } \\
& \text { Boots }
\end{aligned}
$$

## Men's Sweater Coats

With prices of material as they are and labor very scarce, a Sweater Coat at $\$ 1.98$ is indeed a big bargain. They are in brown and myrtle, grey and maroon, slate and maroon, or maroon with gray.
They are in even weave, with comfortThey are in even weave, with comfort able warm sha
Each, $\$ 1.98$.

Men's Leather Belts, in black, tan and grey shades, in plain and slide buckle style. Sizes 32 to 40 . Not all sizes in
each line, but all sizes in the lot. Reg. each line, but all sizes in
50 c and 75 c . Today, 39 c

Men's Sleeveless Cotton Bathing Suits, in one-piece style, with 2 buttons on shoulders; in plain navy and navy
with white trimmings. Medium sizes only. Today, 29c.

Some are special values--each one is a good buy. Perhaps you won't be in the city again for a long time. If not, or even if you live close by and need a sweater coat, a negligee shirt, a leather belt, a hat, a suit, trousers, pyjamas--in fact, anything that the ordinary man wears, you should pay "the big store" a visit. Below are a few characteristic values-.. special bargains for today. Buy your season's supply now when big savings are possible.



Men's Two-Plece Underwear at 69c.
Now is the time to be preparing for cooler weather. In this connection this offering of heavier weight Underwear will be welcome. The shirts are double across the chest and back; the drawers are across the chest and back,
double across the back and are a bluegrey shade. Another line in natural shade has single-breasted shirts and double-
backed drawers. Both lines have French neck, sateen facings, ribbed cuffs and ankles; suspender loops on drawers. Sizes 34 to 46 . Garment, 69 . Man roor, contre

Men's Plain All.wool Cashmere Half Hose, in black, white or tan, medium weight and knitted from
extra durable selected yarns. extra durable selected yarns. Sizes $9 / 2$, , $10,101 / 2$
and 11 Reg. 65 c .
Today, pair, 39 c ; or 3 pairs
for $\$ 1.10$.

Men's Hats Men's Soft hate, in crease
 ${ }_{7}^{2 \text { and }} 7$

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 Standard Oil Cooker 3.3burner Oil soteve, uurn,
ers are round and larte with ers are round and larte, with
short diritect
chime
chimneys, making heat stried

 Sasement, Quen, s.
Corn Cult
One, Two or Three Sbo One, Two or Throe Shovel
Conn cultivares. The beam
is one.piece stei isonne.jiece steei, with point
bolted on. Some have ad. justable points with wood 3 only, Single Shovel Cul
tivators. Reg. 82.95. day, 8 , 8.00 .
ivatonty, Two Shovel Cul
ivato day, 8.50 .
onree Shovel cu
only


> Fly Nets Fhitenk Fysy Notes black with leather stay, and cord lishices, ${ }^{2}$ team, breast to single Chest piece; also teather team




## ARIO

JALTIES

Use Our Waiting Room at the Fair Make use of the EATON Wait-ing-Room in the gallery above the EATON exhibit in the Manufacturers' Building. Here you will find at your service comfortable chairs, writing materials and the daily newspapers.

## Early Closing

As in May, June and July,
in
in
Ausust In August and Soptember: urdays. No Noon Dolivery on Saturdays.
SATURDAY AT 1 P. M.
"DIG DOWN DEEP,' SAILORS' WEEK CRY
Campaign Workers at Boost Luncheon Hear lnspiring
Addresses.




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< ${ }^{\circ}$ T. EATON CO
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 FROM FRONT LINES









BIG, HUMAN, APPEALING

## FRIDAY Press Day

Colossal Patriotic Food Show
$=425=5$ Tiver

## "The Heroes of Britain"



## ALLEN

 DOVELIS F FARBANIS $\frac{\text { "BOUND IN MOROCCO" }}{\text { Week Commencling saturday, }}$ Coek commencling SaturCHARLES RAY

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STRAND
Francis X.BuShman na Beveriy Bayne
Social Quickssands".
MASSEY HALL
HEARTS

Matinee, 25 c to $\$ 1.00$ Matinee, 25 c to $\$ 1.00$
Night, 25 c to $\$ 1.50$
 FAIRBANKS
THE HALF-BREED
TO HELL WITH THE KAISER
MADISON 볓욱연 AT CONSTANCE TALMADGE "Up the Road With Sallie"
THE GARRIGKMLAYERS
"Mice and Men"
"David Garrick"


From the Papers of the United States

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No dion simp pomizan

## 

 PERMISSION TO SELL

DODD'S
KIDNEY
PILLS

## ALEXANDRA. Mat. Sat. The Bird of Paradise



 ALy
 RRINCESS-Lant 3 Times TURN THE RIGHT THE GARDEN


SHEA'S WEL
 HIPPODROME
 VIRGINIA PEARSON In "THE FIREBRAND"



## 

Hamilton Sluggers Trimmed Baltimore
$\qquad$





Binghamton Won Two
Poorly-Played Games
$\qquad$


PEPLESS LEAFS
GRABBED A COUPLE

HOW CLUBS STAND
IN THREE LEACUES Cosy Dolan Won the
Fixture by Stealing
Three Bases. , Three Bases.



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tional League





$\qquad$ SIMPSON'S

## - In the Optical Department


Today is "Friday Bargain Day" and These Rare Opportunities Go to Show That a Dollar Will Buy Much More Than 100 Cents' Value. Can You Afford to Miss Them?


## Palm Room

 Restaurant

 Luncheon Hours


 Afternion .ita, 3 to


Women's Cosy Spencers \$1.65 Knit in Sheliand weave of
pure white or
grey

wool | sweater coat long with long |
| :--- |
| sieceses |
| sizes |
| 34 to |
| 42 |



## Ribbons



 fancy shades, suitable hair-
bows, sashes, and dress
trind trimmings. Tolay, yad
Laces 300 yards cuipure All.
over LLecs in black and

 Vad. Insertions, wide reded Cline Insertions and canimy
Penit laces Point Lacess. on sale today,
yard, tc

## Neckwear

 and rose. Very special at
Soc. Todas, 25c.
and Sol only, white Organdy
Collas, today at 1oc. Hadederchicts Lavo handikerchiefs, folazy,



Children's Stamped Dresses

 | finished Ahyn for French or |
| :--- |
| endelet memberidery, with fioss |

 Chilisen's Ready - made
 embroidered in io defft thue.

Witr thered to | With thread to complete and |
| :---: |
| nostructions | instructions for working.

Sizes 2 to 6 years. Special Sizes 2 to 6 years. Special,
69 c .
yisIMPSON:

## Boys' Blue Serge Suits \$7.95

from dark navy cheviot . Single breasted, three-button models. All-around belts. Twill linings. Bloomers are full-fitting, lined throughout. Boys 7 to 17 years. Friday bargain, \$7.95.
Tweed Bloomers Special $\$ 1.85$
Good and roomy. Cut from
hard-wearing tweed materials, in hardwe
serviceable dark grey colorings.
Sizen Sizes 25 to 34. Friday bargain,
$\$ 1.85$. $\$ 1.85$.
Big Clearance of Boys
Wash Suits, Wash Suits, $\$ 1.29$
Regularly $\$ 1.50, \$ 2.00$ and Regularly $\$ 1.50, \$ 2.00$ and
$\$ 2.98$. Made from ginghams,
chambray, percale and tennis lin chambray, percale and tennis lin-
ens. Colors are plain blue, white, pink and natural linens; blue, black and tan stripes, and con-
trasting combinations. Styles are middy, Tommy Tucker, Oliver Billy Boy effects. Straight knickers. Boys $21 / 2$ to 8 years. Friday bargain, $\$ 1.29$.

A Day and a Half to Go!
Running Out Fast! Co
BUFFET, illustrated, solid quarter-cut oak, colonial design; shaped mirrors. Regular value,
$\$ 33.75$. August Sale price, $\$ 24.15$.
Draperies omas man , ine san Exausi curins mat


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 Room, sle.

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 BUFFET, illustrated, solid quarter-cut oak, fumed or golden
finish; plate mirrror. Reg. value

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\begin{aligned}
& \text { DINING-kuOM CHAIRS, it } \\
& \text { lustrated, genuine quarter-cu }
\end{aligned}
$$



Children's Fall
Regularly $\$ 1.50, \$ 2$ and $\$ 2.50$



Pariama Hats Up to $\$ 8.50$ at $\$ 2.95$ Clearing every Panama in stock. Fedora, tele
scope and neggigee shapes. Some have pencill cur
orims, others fiat set and slightly curled brims. Al sorpe orthers fiat set and slightly curled brims. Al
orims,
guaranteed genuine South American Panamas. No phone or $\mathrm{C} .0, \mathrm{D}$, or
$8,30 \mathrm{a} . \mathrm{m} .$, . $\$ 2.95$.
Men's and Young Men's Suits at $\$ 14.85$ Developed in tweeds, in serviceable shades and
patterns, single-breasted, two and three-button conservative sacque models, also the popular trenche
with all around belt. Form-fitting and half-belt effects. Medium heitht verm. Tiltting and halif-belt
or plain bottom. Sizes 33 to 46 . Today with cutf $\$ 14.85$. Odd Pants Clearing $\$ 3.75$ Grey worsted in neat stripe effects, brown and
grey tweed mixtures and .
to 1 . 44 . Today blue serges. Sizes 32

75c President Suspenders 49c
Pulley barks style.. Light, medium or heavy web
bing. Light or dark patterns. Today, 49c.
Men's Work Shirts 98c
With collar. Black and white striped, Bue cham-
bray and Oxford. Double sewn seams. Sizes 14 to
Q8. Special today, 98 .
Coats $\$ 2.95$
Regularly $\$ 6.00$ to $\$ 12.50$.
Just when wee tots need thei fall coats comes this tremendous reduction. In the lot are coats of pure wool serge, wool oatmeal cloth, corded velvets, silk taffetas,
shepherd's checks and silk shepherd's checks and silk pop-
lins. A great variety of popular lins. A great variety of popular
shades.and styles. Sizes 2 to 6 years in the lot, but not in every
style or color. No exchanges, style or color. No exchanges, no
refunds, no C.O.D.'s. Regularly refunds, no C.O.D.'s. Regularly
$\$ 6.00$ to $\$ 12.50$. Friday barInfants' Flannelette Long Skirts Gertrude style, buttoning on
each shoulder. Mercerized silk hell-stitched edges.: Length 27 inches,
50 .

Children's Print Aprons Cover-all style, in strong striped prints. Cross-over shoulder straps, fastened with pearl but-
tons. Sizes 2 to 6 years. A big tons. Sizes 2 to 6 ye
Friday special at 22 c. hing Sale i

Sets of Dining-Room Chairs Priced Especially Low


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\begin{aligned}
& \text { lustrated, genuine, quarterecout } \\
& \text { oak, fumed or golden finish. Slip }
\end{aligned}
$$

In the Face of a R
DINING-ROOM CHAIRS, il lusfrated, solid quarter-cut oak,
fummed or golden finish. Slip seat

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\begin{aligned}
& \text { seats, in genuine leather, } 5 \text { smali } \\
& \text { and } 1 \text { arm chair. Regur value } \\
& \$ 3.50 . \text { August Sale price, per } \\
& \text { set, } \$ 25.95 \text {. }
\end{aligned}
$$ uphoistered in genuine leather, 5

small
and 1 arm chair. Regur
value et, 825.15 .

## DINING-ROOM CHAIRS, il-

 lustrated, quarter-cut oak, fumedor golden finish; movable seat or golden finish; movable seats:
covered in genuine teather;
small and 11 arm. Regular value
$\$ 35.50$. $\$ 35.50$. August Sale price, pe
set, $\$ 26.95$.
-- White Saxony Blankets ss

$\$ 13.50$ Blankets Clearing $\$ 11.45 \quad \$ 3.50$ Comforters for $\$ 2.69$


## Linens for Less! What Better News Than This?

##  <br> cheses Neatly 88 dear today, 81.95 .


clear today, $\$ 1.95$.
Light Plain Grey Fl
Today, yard, 32 c.
Light Plain Grey Flan
ve. Today, yard, 32 .
$\qquad$

Visitors
Are Urged to Make
Use of the Store Conveniences
 INFORMATION BUREAU,
Matin Floor-Contre.

TELAERAPH and ingraph station | AND FREE PARCL |
| :---: |
| CHECK ROOM. |
| Basement-Centre. |
| POST office. |



## Stationery

 Writing Pheets Fine L Fridaycial, per package, 23c.
cial, per package, 23c.
Envelopes, to match, in
Envelopes, to match, in
packages of 25 , per pack-

## Books

 Bustin' 'Emm," and otherBig League Stories, by Ty
Cobb. This is a splendidid book for the baseball fans and will interest boys par-
ticularly, Regular $\$ 1.00$ edif
tion Today


## Trunks

 An assortment of roodCanvas - covered
Tourist Trunks, heavy hardwood and locks; all with trays, mostly all with heavy leather straps. Sizes 32; 34, 36 and 38 inches. Special, $\$ 6,95$.
Club Bag, walrus grain, deep, square build, swing handle, Feinforced corners, inside
pockets, rubber cloth pockets, rubber cloth lining,
sizes 16 and 18 in , 83.49 . $\stackrel{ }{\text { sizes } 16 \text { and } 18 \mathrm{in} \text {, } 83.49 \text {. }}$

