## RADINO The Toronto

TOVING POR PROTECTION





THE TORONTO WORLD: SATURDAY MOR AYER CURED BY TAKING ${ }^{\substack{\text { Sarse } \\ \text { parille }}}$



Christmas Cakes
 We shit them by express to all
parts of the Dominiun.



Seasonable

## Dress



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24 lbs.
Granulated Sugar or $\$ 1.00$.
 MASSEY MULSLC HALL motier goose miruer




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The eminence of the Christmas stocks and the excellence of the store service make this the Mecca for Holiday shoppers all over Canada. In all the years of steadily increasing business we never had such stocks to choose from or such facilities for doing things accurately and well. The displays are great beyond comparison and grand beyond expression. We've gathered with a lavish hand, buying in larger quantities to make prices lower and controlling for this market the best new things. Each year the preparation has been on a larger scale and this year the out-doing surprises even ourselves.

Almost nobody considers their Christmas shopping complete without a visit here. We make everybody welcome, and salespeople are courteous whether you buy anything or not. There isn't a great deal of time to spare with a hundred and one things to do and a thousand and one things to think of. That's why we ask you to shop early. Eight o'clock in the morning is none too early if you want comfort. For with all Our wealth of room we haven't room enough later in the day.

What Shali the Present Be? A god many useall things will go for gifis this year, and mating is more suggestive than Housefurnishings. Ample va-
iety here to choose from and the lowest price consistent with hety here to choose fiom and the lowest prices consistent wis
pood quality. This is the way values run on the second floor

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## Plenty of Everything.

The store tells of Christmas everywhere. Suggestive hints in all the stocks, but very likely your way is to wait till the last minute. More than half the Holiday Shopping is done such tactics. But it'll help you to know what you want before

| Gloves. | Fancy Goods. |
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| Cut-up Animals, spelling slips .......... 25 Young America, scroll puzzle........ 50 |  |
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Books and Stationery.


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lowed



## Carpet Sweepers !

## every month in the year. If there's any glory in late closing give where it belongs.

Just right for gifts and just right in price. A special purchase bring as a thousand or more right in the nick of time for Christmas. That eans prices are down or we shouldn't buy in any such quantiti


 Whatever else yon do dontt akip the second floor. An acre or more o practical suggestions up there for gitchayers than anywhere else in Toronto. If there's anything you think of in the

W.A. MURRAY\& CO HOTIDAS SATMEOE GLOVESS. EXTRAORDINARY BARGAINS -Alexandre Suede Gloves, 8 -button length, Mousquetair at 75c per pair, actual value \$1.50.

- 4 -Button Tans, Finished Kid, Special at 25 c .
4-Button, Fancy Embroidery and iarge Pearl Buttons,
W. A. MURRAY \& CO.
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## Christmas Cheer

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## A FARMER'S WEALTH

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Does Not Simply Consist of Broad Acres and Ready Cash.

HEALTH IS HIS FORTUNE




The above 3 Letters ordering 260 pieces of TEXTILE BUCKSKIN INTERLINING were all received in one mail on Nov. 11, and go to show that the people of the Prairie Province know a good thing when they see it.

There is nothing to equal

## Textile Bucksizin

for warmth and stylish effect. Don't buy trashy imitations that are useless unless cut across the grain. TEXTILE BUCKSKIN (woven buckskin) has no grain. ${ }^{\text {T This }}$ is perfection.


THIS STORE
CLOSES
RECULARLY
AT 6 O'ClOOK.

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welcon to spar ask you Our w What Shali riety here to choose fron


silverware.









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THE TORONTO WORLD: SATURDAY DECEMBER 141895

## xomers Fencing

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##  of Folls, send for Cataliogue.

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## RIIFFTHS CORPORATION

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THE TORONTO WORLD SATURDAY DECEMBER 141885


