







**ENJOY THE SAVINGS**  
of our  
**Great Fall & Winter Sale**

**London, New York & Paris**  
**Association of Fashion**

**OUR GREAT FALL AND WINTER SALE**  
is the biggest out-standing value event of the year. Grasp the opportunity by getting your share of the values NOW!

**MOST REMARKABLE SALE NEW WINTER MILLINERY!**

A well-planned, thoroughly prepared event--conducted in our usual way--wholeheartedly and with determination. Once more the women of St. John's and vicinity are given a practical demonstration of this store's Millinery Leadership--AN EVENT THAT FEATURES STYLE, QUALITY AND REMARKABLY LOW PRICES.

**SMART NEW TAILORED HATS**  
**One Thousand GUIMPS**  
All Colors--All Sizes  
**98c ea.**

**Specially Priced 98c and 1.98**  
Genuine Savings of \$2 up to \$4.  
One of the greatest values we have ever offered to the women of St. John's. Handsome fabrics of superior quality Hatter's Plush and Velvet Combinations, all of the latest smart tailored shapes, including Mushrooms; short back effects and all the attractive and becoming Rolling Brim styles. Banded and ready to wear. A broad selection of the most desirable fall shades.

**NEW TRIMMED WINTER HATS**  
**400 Woolen Tams**  
All colors and combination of colors, at only  
**68c ea.**

**Specially Priced 4.98**  
Actual Savings of \$3 to \$7.  
Superbly Designed Hats of Lyons and Panne Velvet, Duvelyn, Satin, and Satin and Metal combinations in countless beautiful, smart and becoming styles. Rich Fur Trimmings, Handsome Embroideries, bows of self or contrasting materials--Brilliant Silver and Gold Turbans--dignified matrons' Hats--in fact, unlimited selection of the newest and best in Winter Millinery Modes.

**NONE SENT ON APPROVAL | NO EXCHANGES | ALL SALES FINAL | SECOND FLOOR MILLINERY DEPT.**

**Phantoms of the Sea.**

(By GERALD AYLMER.)

A good deal has been heard recently about the appearance of ghosts on land. Many a village has its haunted house or lane, duly regarded with varying degrees of awe by the inhabitants. This being so it is not surprising that the sea also possesses its quota of legendary uncanniness.

There is the famous Flying Dutchman, or phantom ship of Vanderdecken. What truth there is in the frequent reports that it has been sighted it is difficult to say, but historically there is no doubt that rather a hot-tempered gentleman of that name many years ago left Holland for the East, by way of the Cape of Good Hope.

The story is that, meeting with baffling winds, he swore a terrible oath, in consequence of which the Divine wrath decreed that he should for eternity endeavour to weather that headland.

Another strange sea ghost story is that during January 1847 a vessel left New Haven, Connecticut, but was never heard of again. One evening in the following June, after a severe storm, she was seen coming up the river. The inhabitants were overjoyed at her return but something uncanny was noticed about her, especially as she was sailing against the wind.

Faded Away.  
To the onlookers' consternation she gradually faded away and disappeared. Longfellow has marked the occurrence in poetry--

On she came, with a cloud of canvas,  
Right against the wind that blew;  
Until the eye could distinguish  
The faces of the crew.

And the masts, with all their rigging,  
Fell slowly one by one,  
And the hull dilated and vanished  
As a sea-mist in the sun.

That the combined sea and land folk about which so much speculation existed during the war, should have been forecast by a phantom ship is indeed strange. This is the spectre vessel of Portoumo, in Cornwall, and in Robert Hunt's "Romances of the West of England" there is a description of what a local inhabitant witnessed during one of its escapades. "On it came from over the sea. Glided up over the sands and steadily pursued its way on the dry land. On it went to Bodmin and turned towards Chrywidon, and there vanished. Truly weird!

The "Chronicles of the St. Lawrence" also contain a description of a mysterious disappearing vessel seen of Cape l'Espoir, and which vanishes amid the noise of battle. She is said to be the

spirit of a British flagship which was unaccountably lost.

The lumbermen of the same great river relate that a warning of bad weather is given by the appearance of an antique caravel, which proceeds most unconcerned up the Gaspé Falls, where no other could follow

**Pork and Beans in Literature.**

The popularity of pork and beans is well attested by the fact that its consumption in the tinned form is increasing faster than that of any other food product, but the antiquity of the dish is not so generally known. English literature is rich in reference to what has now become generally recognized as the American national dish.

St. Augustine, the Apostle of the English, who wrote his monumental work, "The City of God," prior to the year 600 A.D., was an admirer and a believer in this excellent food, for on page 14 of the 1610 edition he bids us "Feast with bean flour and bacon." As this is a translation from the Latin, we are not bothered by the difficulties of early English spelling. But William Langland, the celebrated English monk, born (1330, died 1400, both approximate), employs black letter when he advocates the use of this grand old combination; witness his famous book, "The Vision of Piers Plowman" (the B text, 1377)

see VI 184: "Let him ete benes and bren ybakis togidres."

Robert Herrick, the lyric poet, (born 1591, died 1634), says in his "Twelfth Night, or King and Queen," "Beans' the King of the sport here." References among later writers are more numerous but perhaps not so interesting.

Robert Louis Stevenson, in his lines "To a Gardener," confines himself to garden products: "Nor thence be missed the bean, That gathered innocent and green Outsovers the belauded pea."--Ex.

**The Cheerful Robin.**

It would go hard with the birds if their case were left to be decided upon argument alone. But robins are their own best advocates, says the Detroit Free Press. They come in the spring--vandals that they are--and start a deeply planned campaign to cultivate everybody's friendship. The deep woods know them not; they never skulk in the bushes nor flee the presence of man. Instead they choose the lawn for a hunting ground, build their nests even on porches and window sills and never let the sun go down without a song delivered from the most conspicuous perch on the place. The robin's cheerfulness is irresistible; his neighborliness compelling. It is absolutely impossible not to like him when he offers such convincing proofs every day that he likes men.

**MILKS!**

**"REDMILL"** Sweetened Condensed.  
**"MIKOW"** Natural Sterilized.  
**"BESS."** Evaporated.

**HARVEY & CO., Limited**

**"Outdoors Girl" in "Behold My Wife."**

MABEL JULIENNE SCOTT LIKES TO PLAY STRENUOUS HEROINES.

Mabel Julienne Scott, the pretty heroine of "Behold My Wife!", showing at the Majestic Theatre, is fast

gaining a name for herself among photoplay patrons as "the outdoor girl." No one was better pleased than Miss Scott because the bulk of the action in her last three pictures was "shot" outside the studio. There was "The Sea Wolf," filmed against a background of stormy seas and a barren island and "The Round Up," with its scenes laid in the Arizona desert and a border town on its rim.

Now comes "Behold My Wife," adapted from Sir Gilbert Parker's popular novel of the Canadian Northwest, "The Translation of a Savage." To secure the proper atmosphere for this virile tale, Director George Melford transported his company to the Sierra Mountains, in northern California. Miss Scott has the role of an innocent Indian maiden. To play the part, she had to walk miles on snow

shoes, lug huge packs of furs, and otherwise disport herself as the granddaughter of a redskin chief who has never heard of the eight-hour day.

**Just Folks.**  
By EDGAR A. GUEST.

**WIFE O'MINE.**  
Wife o'Mine, day after day  
Cheering me along the way,  
Patient, tender, smiling trust,  
Always ready to renew  
Faltering courage and to stan  
All the day may bring of care  
Dreaming dreams wherein you  
Brighter years that are to be  
Calling pearly pleasures fast--  
That's you always, Wife o'Mine.

**BRICK'S TASTELESS.**  
A most palatable preparation containing the active principles of the best

**Cod Liver Oil.**  
It contains all the virtues of Cod Liver Oil, without the nauseous grease, and can be taken and retained in the stomach. No unpleasant effects following its use.

No other medicine will restore lost weight so quickly as

**BRICK'S TASTELESS.**  
Weight yourself the day you commence to take BRICK'S TASTELESS, then weigh yourself two weeks later and note the increase.

BRICK'S TASTELESS can be purchased wholesale or retail at Messrs. J. McMurdo & Co., Geo. Knowling, Ltd., or

**DR. F. STAFFORD & SON,**  
Wholesale and Retail Chemists and Druggists, St. John's, Oct 31, 1922

Period styles are sponsored by the theater, so one may look for a good many such frocks through the winter. The tight-fitting bodice and the deep bertha are the two features which will be most adopted.

Wife o'Mine, long years ago  
Once I promised you should have  
Luxuries and costly things,  
Gowns of silk and jeweled things,  
And you've just said as though you  
Dreaded the most could not come  
Now perhaps they never will.  
But I see you laughing still.  
Welcoming me with eyes that  
That's you always, Wife o'Mine.

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Welcoming me with eyes that  
That's you always, Wife o'Mine.

**MUTT AND JEFF**

**THEY'RE CRACKING OLD STUFF AT THE LION TAMER'S CLUB.** --By Bud Felt

MUTT, DID IT EVER OCCUR TO YOU THAT A FISH BUILT LIKE A NUT? Tee Hee!

YOUR IGNORANCE OF REAL HUMOR IS INDEED REFRESHING!

BUT I HEARD IT AT THE LION TAMER'S CLUB AND I THOUGHT IT WAS NIFTY!

YOU HAVEN'T ANY MORE BRAINS THAN A GNAT!

SINCE YOU'RE SO SMART TELL ME HOW YOU'D PUNCTUATE-- A BEAUTIFUL DAME WALKED DOWN THE STREET.

I'D PUT A PERIOD AT THE END OF THE SENTENCE!

I WOULDN'T! I'D MAKE A DASH AFTER THE BEAUTIFUL DAME-- THAT'S ANOTHER HEARD AT THE CLUB!

YOU BETTER CUT OUT THE LION TAMER'S CLUB!

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## Shopping Week

at **THE BON MARCHE**

Unmistakably the Best

Value in St. John's

We are catering exclusively to the masses and not the classes, and if you want to save the dollar secure your share of the following bargains:

Cut out this list for comparison.

London Smoke .23c. yd.	White Flette .19c. yd.
White Shirting .23c. yd.	Striped & Check, 19c. yd.
Blouse Flette .22c. yd.	Cotton Prints .16c. yd.
Curtain Net .33c. yd.	68" White Sheeting
Lace Curtains, 2 1/2 yd.	Blay Calico .65c. yd.
long .155 pr.	Melton Cloth, all colors
White Damask, 68"	.48" 75c. yd.
.85c. yd.	Dress Material .25c. yd.

Towels! Towels!	Blankets!
White Bath Towels	54 x 74 Cotton Blankets
20c. each	64 x 76 .2.30
Larger sizes 30, 40, 45c.	68 x 80 .3.35
Colored Towels 25c. each	64 x 76 Woolmap .3.35
Larger Sizes 30, 35, 45c.	72 x 80 .6.60
Huck Towels 25c. each	All Wool; extra large size .9.50

Men's Wool Mitts 35c. pr.	Men's Caps .75c.
Men's Wool Shirts with collar .2.00	Men's Nansen's .85c.
Men's Negligee Shirts .1.35	Men's Wool Sox .30c.
Dark Work Shirts 1.35	Men's Ties, Silk .25c.

### Our Fleeced Lined Underwear

Men's Heavy .83c. gar.	Children's, from 30c. gar.
Boys' Heavy .65c. gar.	Ladies' from .65c. gar.
Men's Overalls heavy make 1.20 gar.	Boys' Wool Hose from .40c. up.

### Boys', Misses', Ladies' & Men's Rubbers AT KEEN PRICES.

Embroideries from .5c. yd.	Ladies' Wool Gloves .19c. pair.
Torchon Laces wide .5c. & 7c.	Child's Wool Gloves .10c. pair.
Ladies' Dark Skirts .98c. each.	Women's Cotton Hose .10c. pair.
Ladies' Underskirts .1.35 each.	Women's Wool Scarfs .1.20 each.
Ladies' All-Wool Hose .60c. pr.	Women's Wool Hose .40c. pr.

See these Bargains at once as we cannot guarantee them to last long at above prices.

## BON MARCHE

268 WATER STREET. 268 WATER STREET.  
Outport customers can rely on the above orders shipped same day as received.

### Obituary.

STEWART MUNN, ESQ.  
(H. F. SHORTIS.)

The older generation of our people in this country, more especially in Conception, Trinity, and Bonavista Bays, will learn with deep regret the passing of Stewart Munn, Esq., which occurred at Montreal on Saturday last, 11th inst., as announced by cable to his nephew, W. A. Munn, merchant of this city. Mr. Munn was born in Rothsay, Scotland, in the year 1845, and had thus reached the patriarchal age of 87 years, one week before his death. He left Bonnie Scotland in the year 1856, and took passage from Liverpool in the brig "Haldee," Capt. Tucker, father of Mr. S. J. Tucker of Horwood's Factory, arriving in Harbor Grace after a quick passage, as the "Haldee" was reckoned one of the smartest ships in our mercantile marine. I may here state in parenthesis that she was lost with all hands on a passage from England to Newfoundland, under command of Capt. John Walsh, brother of our respected townsman, Mr. Nicholas Walsh, of the firm of McCormack and Walsh, Catalina. George Maher was mate, and amongst the crew were John Fogarty, bosun, a native of Tramore, Co. Waterford, Ireland, and Timothy Cronan, a brother of the late Mr. John Cronan of Job Bros. employ. That would be about the year 1863. Upon his arrival at Harbor Grace, Mr. Munn entered the employ of the great firm of Puntton & Munn, and after a few years was promoted to the position of cash-keeper, and well I remember the kindly feeling that existed between him and the big planters owing to the great kindness and courtesy extended to them by the deceased during their business connections. He was held in the highest respect and esteem by the fishermen generally, who always fully appreciated his interest in them, as could be gleaned by their laudatory remarks in speaking of that kind-hearted gentleman. The planters, fishermen and members of the great fleet of vessels in the employ of the firm were never refused any reasonable request by that truly good man, and he continued to take the deepest interest in the affairs of Newfoundland up to the time of his death. Besides being cash-keeper in the extensive firm, during the summer he visited Labrador to supervise the shipping of cargoes of codfish, salmon and herring to the foreign markets, and I was curious enough to ascertain the amount of codfish shipped by the firm from Labrador alone, and found that for about 25 years it averaged one hundred and seventy-eight thousand quintals annually. Besides their own fleet the firm chartered many English and Scotch vessels, and had business ramifications on almost every part of the Labrador coast. The amount of herring, shipped from Dead Island, Snig Harbor and other stations by the steamers Vanguard, Commodore, as well as sailing vessels, went into 20,000 barrels annually, and sometimes much more than that amount. A score or more of coopers were sent down each year, inspectors were appointed by the firm, and under their keen and experienced scrutiny nothing but a first-class article was permitted to pass, and they had no difficulty in disposing of their cargoes, and realizing good profits. In these transactions Mr. Stewart Munn took a prominent part. It must be remembered there was only one small steamer plying between Newfoundland and Labrador at this date, and that only once a month. In 1875 Mr. Munn went to Montreal to look after the large shipments of herring sent by the firm of Puntton & Munn to the Canadian market, and also to purchase flour, pork, etc. for the firm; and after a short time he joined the firm of Lord & Magor, which became Lord, Magor & Munn, and which carried on one of the largest businesses in the city of Montreal at that time. After some years he started business in Montreal on his own account, which is needless to say, has been a complete success up to the present time. Stewart Munn, Esq., was, in every respect, a refined and cultured Scottish gentleman of the old school, and few of such are now left amongst us. He was married to Miss Susie K. Munden, youngest daughter of the famous old vikings, Capt. A. Munden, of Brixton, and leaves one son, Stewart Munden Munn, now carrying on the business at Montreal, and one daughter, Julia, who is married to Mourland Luce, of New York. The death of this venerable gentleman thus severs one of the very close connections of the early business life between Newfoundland and Montreal, which he increased since those days of the past, from a few small sailing vessels employed in the trade to the splendid freight and passenger steamships Manitoa, and the Canadian Government Marine S.S. Line. Messrs. W. A. Dugald and Arch Munn of St. John's, and R. S. Munn of Harbor Grace are nephews, to whom we extend sympathy.

Use STAFFORD'S Phorstone Cough Cure for coughs and colds. It will cure—oct31,11

Bands of seal alternate with bands of green and red embroidery in making the wide border and short sleeves of a straight frock of black cloth.

# KNOWLING'S Women's & Children's HOSIERY & GLOVES

In these lines we can offer you **VALUES** which cannot be excelled

- LADIES' KID GLOVES—Unlined, Colored & Black. Prices . . . . . 1.70 to 3.50 Pair
- LADIES' WHITE KID GLOVES . . 1.70 to 3.10 Pair
- LADIES' WHITE & CHAMOIS WASHABLE SUEDE GLOVES . . . . . 2.60 and 4.10 Pair
- LADIES' HEAVY TAN LEATHER GLOVES— Only 2.35 Pair
- LADIES' GREY SUEDE GLOVES 3.00, 3.60, 3.95
- LADIES' BEAVER, BROWN and FAWN SUEDE GLOVES—Special Value . . . . . 3.60 Pair
- LADIES' BROWN MOCHA GAUNTLET GLOVES— 2.90 Pair
- LADIES' LINED KID GLOVES, Fur Top— 4.00, 4.50, 5.50 Pair
- LADIES' GREY and BROWN SUEDE GLOVES— Lined, Fur Top . . . . . 4.90 and 5.10 Pair
- LADIES' DEERSKIN GAUNTLET GLOVES— Fringed, very stylish, in Nigger & Grey 6.90 Pr.

- WOOL GLOVES in all New Shades
- LADIES' WHITE GAUNTLET GLOVES— 1.00, 1.15, 1.30, 1.45
- LADIES' ASSORTED COLORS, with Striped wrist, also fringed . . . . . 1.00 to 1.90
- LADIES' WHITE, BROWNS, etc., and FANCY SHORT WOOL GLOVES . . . . . 45c. to 1.40
- LADIES' FABRIC GLOVES—Black, White, Cham- ois, Browns, Grey, etc. . . . . 30c. to 1.10
- LADIES' WHITE and CHAMOIS GLOVES— Fringed Gauntlet . . . . . 1.30 Pair

## LADIES' PLAIN CASHMERE HOSE

Jason Make

Shades of White, Brown, Navy, Coating, Suede, Fawn and Fancy. 1.35 and 1.45 Pair

LADIES' WOLSEY PLAIN CASHMERE HOSE— Shades of Grey, Nigger, Putty & Coating 1.80

LADIES' WOLSEY PLAIN CASHMERE HOSE— Black only . . . . . 1.60, 1.85, 2.20, 2.45 Pair

LADIES' COLORED CASHMERE HOSE— Good English make; Light, Dark, Grey, Nigger and Coating. Special Value . . . . . 95c. Pair

LADIES' WOLSEY HOSE—Fashionably ribbed, in shades of Silver, Mole, Brown, Putty, Coating, Navy and Black . . . . . 2.20

LADIES' COLORED RIBBED CASHMERE HOSE— Shades of Brown, Green and Greys 1.10 & 1.50

LADIES' BLACK RIBBED or PLAIN WOOL CASH- MERE HOSE—Splendid Values 70c. to 2.00 Pr.

LADIES' COLORED SILK HOSE—In White, Brown, Coating, Putty, etc. . . . . 1.00 to 1.80 Pair

LADIES' BLACK SILK HOSE . 1.00 to 4.00 Pair

Special Value in Women's Ribbed Wool HOSE, 65c, 70c, 95c and 1.00

### CHILDREN'S GLOVES and MITTS SPECIAL VALUES.

- COLOURED WOOL GAUNTLET GLOVES According to size—3 to 6 . . . . . 85c. to 1.00
- WOOL GLOVES in SELF COLOURS
- White and Fancy . . . . . 35c. to 90c.
- ASTRACHAN GLOVES, CASHMERE PALM Sizes 4 to 7 . . . . . 65c. to 80c. Pair
- ASTRACHAN GLOVES, KID PALM Sizes 4 to 7 . . . . . 90c. to 1.05 Pair
- ASTRACHAN GAUNTLET, Blk. & Grey, Kid Palm 1.50 to 2.25
- WOOL MITTS, WHITE, BROWN and HEATHER Sizes 4, 5 and 6 . . . . . 55c. 60c, 65c. Pair
- GIRLS' UNLINED KID GLOVES
- Sizes 3 to 6 . . . . . 1.45 to 1.60 Pair
- GIRLS' FABRIC GLOVES, Suede Finish In shades of Brown, Grey, Chamois; all sizes 60c. to 1.10

### CHILDREN'S HOSIERY SPECIALS BLACK RIBBED WOOL HOSE

- Good value. All sizes . . . . . 50c. to 1.60
- According to size and quality.
- BLACK WOOL CASHMERE, PLAIN All sizes . . . . . 70c. to 1.55 Pair
- BLACK WOOL CASHMERE, RIBBED All sizes . . . . . 70c. to 1.55 Pair
- WOOL OVERSTOCKINGS In Grey, White and Cardinal . . . . . 70c. to 1.10 Pair
- CHILDS' TAN CASHMERE HOSE, PLAIN All sizes . . . . . 70c. to 1.10 Pair
- CHILDREN'S TAN CASHMERE HOSE, RIBBED 1.10 to 1.35 Pair
- GIRLS' BLACK COTTON RIBBED HOSE All sizes . . . . . 20c. to 55c. Pair
- GIRLS' CORDOVAN RIBBED HOSE All sizes . . . . . 20c. to 55c. Pair

INFANTEES White and Col'd 35c to 1.00

# G. Knowling, Ltd.

Child's Booties self white and fancy 37c to 1.00 pr.

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### THE LONDON DIRECTORY

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### The Maritime Dental Parlors.



REMEMBER Our prices are the most reasonable for the value we give. Our work is the best and absolutely guaranteed. SATISFIED PATIENTS are more valuable to us than EXTRA PROFITS. We extract teeth painlessly by our own exclusive methods. It is marvellous how easy it is to have bad teeth extracted if you go to the right place. Plates repaired at shortest notice. Fillings and Crowns and Bridges work at most reasonable prices. Painless Extraction . . . . . 50c. Full Upper or Lower Sets, \$12.00 & \$15.00. 174 WATER ST. (Opp. N. Chaplin's), Phone 62, P. O. Box 1220. M. S. POWER, D.D.S., Graduate of Phila. Dental College, Garretson Hospital of Oral Surgery, and Phila. General Hospital.





# Smallwood's BIG SHOE SALE!

## This Time it's Men's Boots

About 970 Pairs of Men's Fine Goodwear Welting Boots, worth \$8, \$9, \$10 the pair

### SALE PRICE ONLY \$6.50 the pair



Heavy Sole, Broad fitting.  
Only \$6.50.



Genuine Tan Calf.  
Worth \$10.00.  
Now \$6.50.



**SOME SHOE**

For \$6.50.  
Black Leather; invisible eyelets.



American Last.  
In Black and Tan Leathers.  
Worth \$12.00 per pair for \$6.50.



Pointed Toe; English Last.  
In Black and Tan Leather.  
\$6.50.



**A Word Sir!**

These Shoes are the best for \$6.50 in St. John's today, and represent the highest grade of Men's Shoes ever imported into Newfoundland.

**High Grade Footwear for Little Money.**  
Shoes you may feel proud to walk in.  
Your opportunity to select the Shoe of your heart for \$6.50.

**Mail Orders Accompanied by Cash will receive our usual prompt attention**

No Charging

All Shoes may be fitted in the Store

No Approbation

# F. SMALLWOOD, THE HOME OF GOOD SHOES

218 and 220 Water Street, St. John's

## SIDE TALKS.

By Ruth Cameron.

**GUESSES IN THE DARK.**

"Who can know how much of his most inward life is made up of the thoughts and ideas he believes other men to have about him, until that fabric of opinion is threatened with ruin."—George Elliott.



What is in a guess does the saying of your name bring in to the minds of people around you? It came to me the other day with a queer little shock that we are each of us utterly in the dark in regard to that question.

We have in our own minds a certain conception of what we are like. And we have certain guesses as to what various people think of us. We know that this one thinks kindly of us, that that one utterly fails to appreciate us at our true worth (our translation of true worth being our own idea of ourselves). We suspect that another enjoys our company but do not think high of our ability (or vice versa), but these are all of them only guesses and glimpses.

**Her Personality Comes Into Your Mind.**

When you hear a friend's name spoken an image comes into your consciousness. "Jane R. is going to be at the house party," you are told and you have in mind the personality the name Jane R. means to you, a clever amusing person, with a kind heart, a nervous laugh, a habit of talking too

much about herself, pretty clothes very badly put on, shoes always run down at the heel, a keen sense of humor, sometimes verging on the malicious, a trick of unconsciously sticking out her little pointed tongue, a good mind somewhat gone to seed, and a kind heart.

Is this Jane's idea of herself? Certainly not. Now is what she thinks of you as thinking of her. How could it be. Jane must know she has faults, she is too clever not to realize that, she must suspect her own careless grooming and her own tendency to too sharp a tongue, but she doesn't use those facts in the clear way in which you see them.

**We Think We Do But We Don't.**

Some of us don't even know that we have faults, some dimly suspect their existence and still others know they have them. But the very best of us don't see those faults in the clear outline in which they appear to other people. If we did we should probably correct them. But in all our thoughts about ourselves, whereas we may admit faults, we soft pedal them and put the lowest medal on when it comes to our attractions.

I wish I hadn't used the words "faults and virtues." I wasn't thinking of them when I started. That was a side track. I was thinking more generally of our very vague notion of the total image of ourselves that exists in minds of those about us.

**What Does Your Name Mean?**

What does your name mean to your husband, your wife, your daughter, your son, your mother, your friends, your business partner? You don't truly know. You can't know. By trying hard to "stand aside and watch yourself go by" you can perhaps make some worthwhile guesses, but even these will be far from the whole truth. Funny world isn't it?

## Fads and Fashions.

Both the surplus and front-fastening styles in short fur coats are extremely good in black and light-colored cases.

Simplicity of line, a low décolleté rich materials, and the long-absent train are outstanding features of the mode for evening.

Street frocks show very short sleeves of the material, which are finished with net sleeves which reach the wrist in fowing lines.

## The Very Hard Luck of John Cabot.

Not every visitor to the shores of Greenland. In our school histories John Cabot does not seem to be a very interesting person, but in these pages he becomes very much alive. His real name was Giovanni Caboto and as he was brought up in Genoa it is possible that he and Christopher Columbus went to school together. Cabot began his career as a trader in the service of Venetian merchants. He came to the conclusion that the spices he bought from Arabian caravans came from points in the far east, from the island of Zingap, or Japan and Professor Wallace points out that the idea occurred to Cabot that as the earth was round the intelligent men of that time were aware of this) Zingap might be reached more easily by sailing westward across the Atlantic Ocean than by the long camel route from Mecca to north-eastern Asia. He also got the impression from geographers like Ptolemy that the distance between the west coast of Asia was about half as great as it actually was. Perhaps because England seemed to him to be nearer to Asia than was Venice, Cabot visited that country and laid his plans before hard-headed merchants of Bristol. He fired them with his own confidence and as a result of their financing of his voyages, he discovered on his third trip westward the Cape Breton coast, which he imagined was part of the island of Zingap. When he returned to Bristol he became a great man. Even that tight-fisted king, Henry VI, gave him a very good pension and promised to send him out with a whole fleet the next spring. Cabot acted as if he had already brought back whole cargoes of spices and silks from the gorgeous east. He called himself an ad-

miral, and decked himself out in the most expensive raiment his tailors could provide. Right here I wish to observe that every school text book should give us, once in a while such human interest material as this—Cabot made promises of feudal lands and bishoprics right and left. He promised an island to his barber, who straightway began to style himself a count; and several poor Italian monks who attached themselves to him were all promised bishoprics. A

**For Golds, Influenza and as a Preventive**



The First and Original Cold and Grip Tablet  
The box bears this signature  
**G. W. Brown**  
30c.  
Made in Canada

sarcastic Italian friend ventured to say that he himself might have had the promise of an archbishopric, had he wanted it." But, alas, when Cabot returned to the western land of his dreams in the spring of 1498 he sailed from Labrador to the neighborhood of Chesapeake Bay and never a single nutmeg. The Northerners had been satisfied with wine-berries but Cabot would have none of them; he wanted cinnamon, cloves and allspice, to say nothing of silks and precious stones. So he sailed back to Bristol, a disappointed and a broken man. He did not long survive the ruin of his hopes. A year or so later he sank into his grave. But Professor Wallace reminds us that Cabot stumbled on two sources of inexhaustible wealth and failed to recognize them, the furred animals of that disappointing coast-line and the shoals of cod-fish "so numerous they sometimes stayed his ships." Like many a later explorer, Cabot was reaching for the riches of the Indies and failed to realize the Golconda at his feet. "If Shakespeare had ever heard about the story of John Cabot, he might have turned it into one of his greatest tragedies."

## A Grocer's Courtship.

The grocer loved a charming girl. As lovely as the day.  
He wondered if she'd marry him:  
And say, LET SOAP she may.  
Then straightway to her home he went.

Her lovely face to see,  
Exclaiming, "Ah, I know full well  
That CHEESE the girl for me."  
The girl was very kind and said:  
"That she was very glad  
To see him there, and then remarked  
What a bad COFFEE had.  
She grew to know him—yes, quite well.  
She let him kiss her brow;  
But when he spoke of marriage, said,  
"O do not TEAS me now."  
—Merchants' Index.

## ON SALE

### Books of the Opera Erminie

Price 10 cents

**Charles Hutton,**

THE HOME OF MUSIC.

## Fads and Fashions.

A straight-hung frock of Pointeville is trimmed with narrow bands of silver ribbon, and has an apron skirt fluted around the waistline.

Costume suit jackets usually center interest in distinctive sleeves which are wide at the bottom and set into almond-shaped armholes.

The fitted bodice and circular skirt seem to demand the softness of a deep bertha. Often real handmade lace is set in net to form these.

A draped evening gown of soft black satin is studded with rhine-stones. The shoulder straps and girdle are of diamante trimming.

The barrel silhouette, obtained by the skirt being gathered into a band at the bottom, is seen among long

coats and jackets. They are beltless. A frock seen in the Bois proves that monkey fur is still popular as trimming. The fur trims a yoke effect on the collar and borders the hem.



## The Schooner

It is highly interesting in connection with the recent international schooner races at Gloucester, Mass., to recall that the word "schooner" is one of Gloucester's oldest words. Webster's dictionary tells that the first schooner ever built was in Gloucester, Mass., about the year 1712. The year of the treaty of Utrecht, 1713, passed Acadia from the French to the British, by a Capt. Andrew Ineson—more probably Robinson—and to have received its name in the trivial circumstances that the vessel went off the stocks at Gloucester and was christened "the schooner." Robinson or Ineson applied, "A Schooner let her name from that day to these vessels, and rigged, have gone by that name." The word, says Webster, denotes an act of making stones skip along the surface of the water, a trick which every boy is acquainted with. Scottish "scon" means the same. Both words "are" probably derived with the Norse word to "scoop." In New England the word appears to have been originally "scooner." Robinson, in his history of Gloucester quotes an extract from a letter written in that place on the 25th, 1721, by Dr. Moses Pringle, an analyst of New England. "The steamer, Capt. Robinson was a contriver of schooners, and the first of that sort about eight years ago." That would make the first schooner 1712, or a little over two hundred years ago. The word has been perfect since then, and is now being used in Nova Scotia, that one of the schooners can go to Gloucester, the home of the "schooners," and win the prize for the effective sailing of the fleet, is gratifying to Nova Scotia. It may not be amiss to mention here to some—perhaps those who do not appear to know the word "schooner" also means a glass of beer. I remember, in connection, a good many years ago, when the fisheries' question was last acute, the following light American paper, when United States fishing vessels were being seized:

"John Bull in the morning  
Takes brandy and soda  
And sweet 'alt and 'all for  
er."  
But the festive Canadian  
And Bluenosed Acadian  
They take the American  
K.O.

Cub Cigarettes are appreciated, not only by the smokers, but by those in his company, Sept 28, 1922.

**GOD'S COUNTRY.**

God's country is in every man's heart. It is not a place, but a state of mind. It is not a land, but a way of life. It is not a religion, but a philosophy. It is not a doctrine, but a principle. It is not a creed, but a conviction. It is not a faith, but a hope. It is not a belief, but a trust. It is not a dogma, but a truth. It is not a mystery, but a revelation. It is not a secret, but a disclosure. It is not a hidden thing, but an open secret. It is not a private matter, but a public affair. It is not a personal concern, but a common interest. It is not a selfish ambition, but a selfless sacrifice. It is not a narrow prejudice, but a broad tolerance. It is not a petty rivalry, but a noble cooperation. It is not a cold calculation, but a warm affection. It is not a harsh criticism, but a gentle rebuke. It is not a bitter accusation, but a merciful pardon. It is not a cruel punishment, but a loving correction. It is not a despotic rule, but a democratic participation. It is not a tyrannical oppression, but a liberating emancipation. It is not a degrading servitude, but a dignified independence. It is not a humiliating degradation, but a glorious exaltation. It is not a degrading slavery, but a liberating freedom. It is not a degrading bondage, but a liberating release. It is not a degrading captivity, but a liberating redemption. It is not a degrading imprisonment, but a liberating liberation. It is not a degrading confinement, but a liberating expansion. It is not a degrading restriction, but a liberating enlargement. It is not a degrading limitation, but a liberating amplification. It is not a degrading curtailment, but a liberating extension. It is not a degrading abridgment, but a liberating augmentation. It is not a degrading diminution, but a liberating increase. It is not a degrading reduction, but a liberating growth. It is not a degrading contraction, but a liberating development. It is not a degrading regression, but a liberating progress. It is not a degrading retrogression, but a liberating advancement. It is not a degrading decline, but a liberating ascent. It is not a degrading descent, but a liberating elevation. It is not a degrading depression, but a liberating exaltation. It is not a degrading dejection, but a liberating inspiration. It is not a degrading discouragement, but a liberating encouragement. It is not a degrading disheartening, but a liberating heartening. It is not a degrading dispiriting, but a liberating spiriting. It is not a degrading disheartening, but a liberating heartening. It is not a degrading disheartening, but a liberating heartening.

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# MONSTER MEETING

## Unanimously Endorses Taxation Reduction Resolutions.

### FISHERMEN WILL STAND BY MOVEMENT FOR LIGHTENING OF PRESENT FINANCIAL BURDEN.

#### Speakers From City and Outports Receive Tremendous Ovation.

The public meeting held last night at the CLARE gathering and despite the fact that there was no seating arrangement, the audience stood patiently through the session which lasted nearly three hours. The interest in the subjects under discussion was so intense that the committee decided to continue further—the gathering being so engrossed in the subject of reduced taxation would have been held in the morning.

**MEETING OPENS.**  
Chairman Capt. Jesse Winsor opened the meeting shortly after 7 o'clock by explaining that the movement which resulted in the monster gathering started over a month ago will be of great benefit to Newfoundland which has brought to a conclusion. He said that it was still rolling on and the whole country was behind the movement, especially that for reduced taxation. It was to save Newfoundland for which they were fighting and as a case all should be united. He said that they had not received satisfactory replies from the Government in reference to their previous petitions, but he did not think they (the Government) were going to get away with it. He then called upon Mr. W. G. Goelling to propose the following resolutions.

#### HANDS REDUCED EXPENDITURE.

WHEREAS the expenditure of the Government in the current year is much greater than the ordinary revenue, leading to borrowing large sums, and a rapidly growing debt, and WHEREAS much of this expenditure is wasteful and unnecessary, and much of it is for useless and extravagant salaries, and the permanent reduction of taxation is made without permanent reduction in expenditure is also made.

**RESOLVED:** That this meeting demands the abolition of all public offices which are not essential to the welfare of the country, the reduction of all extravagant salaries, and a scale of expenditure brought down to the amount which the Colony can meet on a reasonable taxation.

Mr. Monroe, principal of the Monroe Co., on rising to propose the resolution was given a rousing ovation. He said he was not a politician, but a public speaker nor was he looking for notoriety, but he was present at the request of his many friends of Bonavista Bay to address the gathering. Only yesterday his wife had told him that she would like to shake the hand of Peter Roberts whose address he had in the morning paper, and he had read in the morning paper the petitions of the resolution. He had the greatest sympathy for the "bone and marrow" of the country. It was the duty of all to see that the goose that laid the golden egg was not going to be strangled, but it was necessary that steps be taken to permit the production to produce. If he were in charge of the Colony he would have been inclined to go back to the resolution of a Crown Colony. Which was the responsible government it would be like the mouse carrying the trappings of an elephant. He was to go on with responsible government we must have strong and sound public opinion. This has been conspicuous by its absence during the past 20 years but it was a satisfaction to see that Demos had awakened in Bonavista Bay, and it was good news that the wakening was spread throughout the country.

April, the Board of Trade called a meeting, and sent resolutions to the Government on the matter of excessive taxation. At that meeting he presented a fisherman got a full load of fish, near existing conditions he would be barely able to make both ends meet. That prediction was correct, as all are aware. The Board of Trade and pointed out the necessity of taking off the taxes. The latter said that they could not be decreased, but

to live you will have to put up with a lot less than you are doing now. Mr. Green told you a lot you will have to do without. The resolution which I am called upon to propose which I may do, is as follows:—

WHEREAS the present rate of taxation by Customs duties is so enormous that the industries of the country are languishing under them, and cannot be successfully prosecuted; AND WHEREAS the cost of living has been so increased that under existing industrial conditions many people cannot procure the necessaries of life; and such destitution is threatened;

**RESOLVED:** That in the opinion of this meeting, a reduction of not less than one quarter in the scale of Customs duties is essential, and should be made before the outfit for the next season is issued.

In concluding Mr. Goelling pointed out that the fishermen of Newfoundland were not alone in their troubles, that the farmers of Canada, the coffee growers of Brazil, the sugar growers of Cuba are also complaining. There is only one way out of the difficulty and that is to organize, and that is what we must all do.

#### RESOLUTION SECONDED.

Mr. Wm. Sainsbury seconded the resolution said it afforded him much pleasure to be called upon to do so. The people all know about taxation, they were taxed up to the chin, and if any more was piled on then we were going under. He had been in the city now three weeks, and everyone was wanting taxation reduced. The trouble was how were we going to get out of this tax puzzle. It was good to see the merchants as one with the fishermen on the subject. He did not agree with the previous speaker that the taxes could be reduced as requested. It could be done if they could get at the people (the Government) who should reduce it. No man had the heart to get ready for next season's voyage. If something is not done the whole country will collapse. Last winter people in Green Bay had to live on salt herring and spruce tea, this year it will be salt cod and molasses. It was a terrible state of affairs to think of, but a change must come. There is a Lloyd George in this country, and he must be found. We've got to master the situation, and 99 per cent. of the country were behind them. They had been talking for a month and it was now time to act. This resolution was then put to the meeting and unanimously carried, and same unbounded enthusiasm being manifest.

#### MR. A. B. MORRIS, K.C. PROPOSES RESOLUTION ON EXPORT TAX.

The third resolution was to be proposed by a merchant who was unavoidably absent, and Mr. Morris was requested by the Chairman to read it. In doing so the proposer took occasion to effectively reply to some of the remarks made by Mr. Goelling. (It may be stated here that the latter during the course of Mr. Morris's remarks took occasion to correct a wrong impression created by his statement that the people ought to work hard and economize. He, Mr. Goelling, intended that it was the Government that should practice the economy. Much said by Mr. Goelling calls for answer continued Mr. Morris. In the first place Mr. Goelling said the "Governments are what the people make them." It is rather that the people are what the Governments make them. To-day we are spending three times more than in 1914 and while most of that increase took place during the war, we are still spending it when we ought to work hard and economize. As the French say, "it is to laugh." It is not possible for the people to be economical any more than they already are. The economy should be in the high salaried officials. Mr. Goelling says you will have to put up with less. I say the fishermen and laborer cannot put up with less. Mr. Goelling said we are not alone in the world. He speaks of the farmers of the north-west. The farmers are living under much more comfortable conditions than our fishermen. I am sorry to say there is not in the British Empire or perhaps the English speaking world, so deserving a class as the Newfoundland fishermen. Mr. Goelling spoke of high prices. He spoke of sugar as a case in point. The high price of sugar is due to a mistake a big blunder. The heavy duty was put on we were told, only until the loss was made up. The loss is long recovered, but the duty remains, and to-day sugar costs 3 times as much here as in Canada, next door. The Government can open the House before Christmas, can reduce taxation. I will undertake to revise the Customs Tariff and change it in a week. Somebody said we want to cut down the big salaries, we have to do away with useless offices, the men holding such positions can get along without them. Why should one man be paid thousands of dollars when the men all over the country who pay him do not know where to get their next day's breakfast. What should be done at the first of next year is put men in office who show the true spirit of sacrifice as was shown by the men during the war. I believe that to-morrow, I could form a Government, and I now offer to serve for 12 months without a cent.

#### St. John's Municipal Council. POLL TAX.

The attention of the public is called to the following sections of the St. John's Municipal Act: Section 249.—"Every male person of the age of 21 years or upwards who has resided in the city for the period of twelve months immediately preceding the first day of October in any year, and who is not liable as owner or indirectly as tenant to the payment of the City Tax on any property rated in the appraisal book of the Council at an annual rental value of forty dollars or upwards, shall pay to the city a Poll Tax of Five Dollars per annum."

Section 250.—"The said Poll Tax shall be due and payable without demand or notice by or from the Council between the fifteenth day of October and the fifteenth day of November in every year, at the office of the City Clerk."

Section 251.—"Any person who fails to comply with the provisions of the foregoing section shall, in addition to the payment of the tax, be liable to a penalty not exceeding five dollars, or in default of payment to imprisonment not exceeding ten days."

All persons liable are hereby notified to govern themselves accordingly.

J. J. MAHONY,  
City Clerk.

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NEW KNIT and STANFIELD'S  
Just received another shipment of Wolsey & Stanfield's, New Knit, in Boys' & Men's. Wear wool and protect your health.

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**1.25**  
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Stanfield  
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(Grey)  
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Ladies' heavyweight Fleece Lined UNDERWEAR  
**70c. Garment.**  
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Beautiful quality.  
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Children's SLEEPING SUITS  
for ages 11 to 14 years; extra special value.  
**98c. Suit.**

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**MEN'S SWEATER COATS**  
Men's Heavy Cotton and Wool Mixture Sweater Coats—The right Coat for out-door workmen. Grey only. extraordinary value . . . . . **\$1.25**  
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Men's Jersey Cloth Sweaters—Fleece Lined . . . . . **\$3.20**  
Men's All Wool Sweater Coats— . . . . . **\$6.50**

**Boys' Pull-Over Sweaters.**  
with colored roll collar.  
**98c.**

**Millinery**  
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Pair . . . . .  
Ladies' All-Wool Cash. Hose, plain and ribbed effects vast assortment **\$1.00** of colors. Pair . . . . .  
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Regular \$8.00 pair for  
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**CHILDREN'S WOOL CAPS—49c.**

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Majestic Theatre To-Day.

BEHOLD MY WIFE Translation of the Savage

Sir Gilbert Parker's screen version of

8-ACTS-8

Our Annual Regatta, ALSO THE ROTARY PARADE.

Monster Meeting.

(Continued from page 9.)

aid in the years of the war. We created a Shipping Department and a Militia Department during the war. Their usefulness is over but still the staffs are going on drawing fat salaries...

since then the United Fishermen have striven with this sole idea in view, but in spite of their endeavours narrow minded politicians, who should have more spirit and manliness have tried to kill the movement by introducing partisanship. The Government's expenditure could in many instances be cut in twain. Many of the salaries even if cut in two, would be more than any fisherman could hope to earn.

SECOND THE RESOLUTION. Mr. Joshua Winsor of Wesleyville seconded the resolutions in a short address. He had been fishing since he was 10 years old, and was not ashamed of his reputation. He wanted to see the present conditions improved and if the Government won't take action, then they had to get out. He had been looking for the Government since he came to town but could not locate them. Their members could not be seen anywhere. One was supposed to be at Wesleyville, the other at Bonavista, while the other was nice and snug at Port Union. He was satisfied to go fishing next summer but not with taxation as now.

WHAT THE REGULATIONS DID. Mr. Hallett ascending the platform, said, as a business man that he had always tried to play the game, and as a Newfoundlander he had the courage to get upon the platform and like Mr. Morine, he offered his services for nothing if necessary. He said the trouble to-day was that we elected men who had never done anything in their 30 or 40 years on earth. The father of the fish regulations was responsible for driving our customers to other markets. Why in Brazil we demanded 110/- per drum, and explained that it was free from party politics, but owing to certain politicians in this country, who should be possessed of more manliness, more statesmanship, nasty politics was dragged into it. No one in this country was getting along too well, no one was getting too much to-day. The honour of starting this movement belonged to the Chairman, Capt. Jesse Winsor. When it began at Wesleyville he (Worsell) was called upon to draft the resolution to the Government. He had visited Bonavista and everywhere he had found that the people were not satisfied with present conditions. At the outset of the movement it was suggested that party politics were not to be introduced, and

Marine and Fisheries Department. He advised the men that if they were again going to get someone to represent them to get men who had accomplished something and not elect duds. WILL BRING UP COAKER. Capt. Wm. Winsor the well known sealing master and former M.H.A. for Bonavista District was called upon by the audience. The captain who arrived here only yesterday afternoon was in splendid form and gave a very fine address. He said that \$4.00 and \$3.00 fish was a good price provided taxation was down to where it should be. The fisherman was living now as economically as he could and if he lived on any less, he would soon be in the graveyard. Only a day or two ago a man in Bonavista Bay was prepared to break into a store to get sufficient to keep his family who were starving. Conditions were terrible, and the man who said taxation could not be reduced should be in an Asylum. He had 1000 quintals of fish, but the most his shermen could get was \$200, and how were they to live on this amount and get their families over the winter? Yet Mr. Coaker had the audacity to say that \$5000 was not too much for him to live on. Others even had \$10,000 a year and say they can hardly exist on it. At the time of the Coalition Government, he had been asked to go to the country, and it elected to take the office of Marine and Fisheries, but Mr. Coaker strongly objected on the grounds that he (Captain Winsor) would be going to the fields for a month every spring, and the office was too important for him to be absent even that period. Yet this same Mr. Coaker now draws \$4000 a year and has not spent a week at his office in twelve months. Then Sir E. A. Squires who should be here, and the Hon. W. R. Warren were costing the Government \$500 a month for board while they picnic in England, when their place is here looking after the needs of the toilers. There are members who if they get another year, will be able to retire for the remainder of their life. It made his blood boil when they said the Government bought the Northern men's fish. It was the Government's fault for the loss, they would not let fish go to Greece less than 80/- and Brazil 110/- with the result that the greater part of it was thrown overboard. Captain Winsor was glad the men stopped all fish from being discharged in the city yesterday and also that they visited the Advocate and demanded that abuse of A. B. Morine be stopped in that sheet. He was the fishermen's friend, and as was in the sealer's strike, he was now coming to their aid again. Mr. Morine had forecasted this state of affairs in Bonavista Bay three years ago and he was right, and they knew it. He (Captain Winsor) forecasted Coaker's doom and he was right. The merchants were termed bloodsuckers by Mr. Coaker some years ago. Then he became a bloodsucker himself, but he (Capt. Winsor), looked upon the merchant as the best father he ever had. They had given the fishermen everything that they could. If we cannot get Coaker here, give me twenty men to-morrow morning, said Captain Winsor, and I will go down and bring him here. (Cries of hear, hear, greeted this announcement.)

The people should force the Government to take off the taxes right away. The voyage, this year, was unprofitable and shermen would not average more than \$200 each. How were they going to live and support their families on that amount? Last winter they were given pauper relief; now they are promised work on the Humber. It was time to make the Government waken up. There must be a reduction of taxation, and useless expenditure must be cut out. They had many unnecessary services, one of which was the mail boat down his way. It was known as the "Rabbit Boat." However he was glad to see that a change was coming, that the price of fish was rising and even they were rising the dividend at Port Union this year. He advised all to stick together and see the present movement through. "We have now reached the limit of our endurance and we must remain here till this matter has been fought to a finish. Taxation must be reduced, useless public expenditures abolished and Newfoundland given a square deal," concluded the Captain amidst rounds of applause. The meeting was brought to a close at 11 o'clock, all joining in singing GOD SAVE THE KING.

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Open Saturday nights 7.30 to 9.30 oct5,eod,if

Halifax Runner

COMING TO RACE BELL.

A well known sporting enthusiast is in touch with Laurie Jackson, who came second in the Halifax Road Race this year, with the object of matching him against the local champion Jack Bell. The event is scheduled for Monday, Dec. 4th, at the Prince's Rink, and is sure to arouse the interest of the whole athletic community. It was at first thought possible to get MacAnlay to come, but J. A. Abner, the Sports Editor of the Halifax Herald, writes to say that MacAnlay feels he is not in good form, having just recovered from an attack of grippe. MacAnlay, however, recommends sending Jackson along to represent the Maritimes, especially in view of the fact that not only did this youngster give him the race of his life this fall, but also points out that Jackson was faster over the Halifax course by 3 minutes than the Newfoundland champion was. Bell is in great form and is anxious to show the dust of his heels to the Halifax kid. Jackson's time this fall was 55 min. 38 sec., which is two seconds quicker than Bell's Newfoundland record.

Shipping.

S.S. Sachem sailed at Liverpool yesterday. Schr. Freedom has arrived at Sydney.

FIREMEN CALLED OUT. — The Central Fire apparatus responded to an alarm of fire at 1.30 p.m. to Mullock Street, where a chimney was ablaze at the residence of a Mrs. O'Brien. The fire was extinguished by the use of the chemical engine, the all-out clanging at 1.40. No damage was done.

A quaintly made frock of white made vivid by panels of printed material. A high turn-up collar and row of buttons from collar to hem are other characteristics. RICHARD'S LINENET USED VETERINARIAN.

# The Broadway House of Fashion

WILL TAKE POSSESSION OF THE PREMISES NOW USED BY  
THE AMERICAN BOOT AND SHOE STORE, AT 331 WATER STREET 331.  
ON OR ABOUT DECEMBER FIRST.

## Watch for the Opening Sale

### Harbor Grace Notes.

Paul's C. E. W. A. and St. John's Girls' Guild are holding their annual sale of work in St. John's Hall on Wednesday and Thursday of this week. Plain and fancy candy and meat teas will be served. We wish the ladies a good success.

The death of Leonard, 12 year old son of Mr. and Mrs. William French of the West End, occurred on Friday after an illness of a few weeks. The funeral took place on Sunday afternoon at the Methodist Church and was attended by a very large number of friends. The boy was a very bright child.

Funeral services were held for the late Mr. J. J. O'Dea, who died on Saturday afternoon. The funeral was held at the Methodist Church and was attended by a large number of friends. The Rev. F. S. Coffin, Pastor of the Church, officiated.

Malcolm Parsons of St. John's is in town during the week.

### C. L. A. Sale Well Patronized.

AUDITORIUM BEAUTIFULLY DECORATED—WILL BE CONTINUED TO-DAY.

In the auditorium of the K. of C. Memorial School at 3 o'clock yesterday afternoon, his Grace Archbishop Roche, accompanied by Rev. Father Kennedy, formally opened the annual sale of work held by the Columbus Ladies' Association. In the course of his remarks his Grace spoke of the pleasure the sale afforded to the hundreds of its patrons and he referred in complimentary terms to the ladies who by working hard for weeks before the sale had made it possible. The auditorium was beautifully decorated and the stalls presented a vivid spectacle with their decorations and multi-hued wares. Throughout the afternoon a large number of people visited the sale and purchased goods. Afternoon teas were served by Mrs. Hiscock and her assistants and they were well patronized. At 6 o'clock high teas of unusual excellence were served and the many visitors were regaled with a beautiful supply of good things. It is expected that an even larger number will be attending this evening. During the evening many side-shows and amuse-

ments for the kiddies were in evidence. The sale, with all its attendant features, afternoon and high teas, fortunetelling, fishponds, etc., was continued from three o'clock this afternoon. At night an auction of remaining goods will be held and the sale will close. Following is the list of stall and table holders:—

Plain and Fancy Work—Mrs. J. V. O'Dea.  
Candy—Mrs. (Dr.) Howlett.  
Children's Ware—Mrs. A. V. Duffy, Mrs. J. T. Power.  
Toy and Handkerchief—Mrs. Atkinson, Mrs. (Dr.) Perkins.  
Fish Pond—Mrs. T. O'Mara.  
Variety—"Sweet Sixteen."

High Teas—Mrs. Thornburn, Miss Gallisshaw, Miss Power, Mrs. Walsh, Mrs. Murphy, Miss Dooley, Mrs. Mosker, Mrs. Dobbin, Mrs. Hiscock, Mrs. Hickey, Mrs. Bulley, Mrs. Leahy, Mrs. Comerford.  
Children's Teas—Mrs. Ellis.

BANKER AT CHANNEL.—The American schooner Hazel R. Hines, arrived at Channel yesterday from the Banks, halting for 300 gals. codfish. The vessel will proceed to Bay of Islands to load salt bulk herring.

For better service—The TIP TOP BARBER SHOP, 2 Prescott Street, just off Water St. Phone 1559.—nov.3,ed.t

### Correspondence Exchanged.

BOARD OF TRADE ATTITUDE WELL KNOWN.

Nfld. Board of Trade, St. John's, Nov. 15, 1922.

Captain Jesse Winsor, Chairman of the Executive Com. Of the United Fishermen, City.

Dear Sir:—I am instructed by the Council of the Board of Trade to acknowledge your letter dated November 14th, addressed to the President, which was considered at a special meeting of the Council held to-day.

You ask if a meeting of the Board of Trade could be held "to adopt a resolution against the present excessive rate of public expenditure, and for a decided reduction of taxation." The Board of Trade held a general meeting on the 4th of April last to discuss these specific points, and certain resolutions were passed and presented to the Government recommending reduction in expenditure and taxation. Following up such resolutions a Committee was formed which interviewed the Executive and presented upon its members the importance of these two points. As a result, a Commission was appointed by the Government to inquire into the tariff. The members of the Tariff Commission represent all the principal trade interests of this country.

You will see therefore, that the Board of Trade's attitude in this matter is well known to the Government, and that the action you suggest has already been taken sometime ago.

We understand that merchants will attend the next meeting which you are about to hold, and will likely make their views known.

Yours truly,  
For and on behalf of the NFLD. BOARD OF TRADE,  
ERNEST A. PAYN,  
Secretary-Treasurer.

A. E. Hickman, Esq., President Nfld. Board of Trade, City.

Dear Mr. Hickman:—I acknowledge with thanks, your letter of this date. As more than eight months have passed since your Board passed the resolutions referred to, and instead of reform taking place, matters have grown steadily worse, it might have appeared wise for your Board to reaffirm its stand, and insist upon it.

My information is to the effect that the members of the Tariff Commission referred to do not include a single person intimately connected with the fish trade of this country, and certainly none of the members represent the great body of fishermen producers.

I am further informed that the Commission have no power to reduce the amount to be valued by Customs duties, which, of course, only the Government can do, and that the commission's sole mission is to rearrange the classification of imports a matter of importance, perhaps, to importers, but which the Assistant Collector could better do alone.

Your letter does not indicate that any steps have been taken to reduce public expenditure, and unless that is done, no permanent relief can come to the producers of the Colony. Your Board might have taken fresh action on this point.

We fishermen regret, Sir, that our well meant advances to secure the co-operation of the merchants have been so coldly met. We think that they might have welcomed an opportunity to show the unity of the people of the Colony in demanding reform.

Yours truly,  
JESSE WINSOR,  
Chairman of Committee.

### TO-DAY'S MESSAGES

CONSERVATIVES LEAD ON HALF RETURNS.

LONDON, Nov. 15.

Strong gains for Conservatives were shown in the compilation of members elected to the House of Commons, made at two o'clock this afternoon, on returns so far made. This showed the total of members returned, including uncontested divisions, to be as follows:—Conservatives, 222; Liberals (Asquithians) 30; Laborites, 78; Georgians, 26; other parties, 9. The total shown membership is 615 with 807 necessary for a majority.

LABOR LEADER DEFEATED.

LONDON, Nov. 15.

While showing numerous gains in earlier returns, Labor suffered a hard setback in Widnes District, Lancashire, where Arthur Henderson was defeated by the Conservative candidate, Dr. Clayton, after holding the seat since 1919.

ISLAND MAY BE SUBMERGED.

SANTIAGO, Nov. 15.

Local newspapers yesterday published a rumor concerning the possible disappearance of Easter Island in the recent earthquake and sea disturbance. The newspaper says the wireless station on the island falls to answer repeated calls. Official information is lacking. Easter Island belongs to Chile, and is twenty-five hundred miles out in the Pacific. Strong earth shocks were felt at 12.25 this morning in Copiapo and Lasarena districts where great loss of life was suffered in Saturday's quake.

UNTRUE.

LONDON, Nov. 15.

An official message from Constantinople declares that the report that a detachment of Kemalists outraged a convent at Brusa is without foundation.

POWERFUL STATION.

VANCOUVER, B.C., Nov. 15.

Application has been made to the Dominion Government by the Marconi Wireless Company of Canada for a license to erect and operate in the vicinity of Vancouver a continuous wave wireless station, costing approximately two million, and capable of communicating direct with Great Britain, Australia and the Orient.

FINED FOR SMUGGLING.—A message to the Deputy Minister of Customs from Inspector Dee, stating that J. Petipas was fined \$100 at Curling yesterday for a breach of Section 203 of the Customs Act. The fine was paid.

Floral Tributes to the Departed.

Nothing so nice as Flowers in time of sorrow. We can supply wreaths and crosses on short notice, and guarantee satisfaction. We will endeavor to meet the humblest desire. "Say it with Flowers."

VALLEY NURSERIES,  
Tessier Brothers.

Officers Adjutant Bishop and Captain arrived here by Saturday train from the city and took part of the meetings at the Citadel. They were accompanied to the Memorial Headquarters, St. John's.

E. Forsey, manager of the Movie, who has been at Grand for some weeks past, returned on Saturday. His friends were glad to learn that during his absence he had been very ill.

The Ladies' Aid and Girls' Guild of the Methodist Church purpose for their annual sale of work for the 8th and 9th of December.

Scholar "Flower of Home," Miss George, Master, left port for St. John's last evening.

### Boys' Overcoats

Fit 2 to 6 years

## \$3.90

Extraordinary Bargains. Value that can only be procured in one place and that place is Bishop's.

### Boys' Overcoats

Fit 2 to 6 years.

## \$5.98

Eight Dollars will not buy better anywhere in St. John's.

### Boys' Overcoats

Fit 8 to 18 years.

## \$10.20 to \$16

New American Coats just arrived from our Dubblebilt New York Agency.

### 600 Men's Soft Collars

only 15c. each

Regular 33c. Collars from Geo. P. Ide & Arrow Factories.

### Thursday, Friday & Saturday AT Bishop's this week

## Prices are the Lowest in St. John's

The savings here this week will prove beyond a shadow of doubt that we are Giving Better Values Than any Other Store in the Country

### Women's Raglans

## \$15.00, 18.40 and 20.50

Many women have told us during the past week, that our \$18.40 Raglan is the equal of any \$30.00 Raglan in town.

### Women's Wool Cashmere Stockings

## \$1.20, 1.35 & 1.55

Another large shipment has just been opened in Mole, Champagne, Battleship Grey, Light Grey and a pretty assortment of Heathers.

NOW OPEN

### Silk Hose for Silver Slippers

## \$2.60 pair

### Women's Fibre Silk Hose

## 36 cents pair

The Mills have sent us another 600 pairs of slightly imperfects.

### Women's New Collar and Cuff Sets

## \$1.00 set

in the new Oyster Linen and New Muslin Floral Silk Repp, etc.

### Women's All Silk Hose

— in — Black only.

## At \$4.30 pair

## Bishop, Sons & Co., Ltd.

ST. JOHN'S.

### Men's New English Raglans

## \$19.70, \$23.40 and \$26.60

Twenty-two Dollars would be the price of our \$19.70 Raglan only for this three days' Sale.

### Men's Winter Caps

## \$1.35, \$1.95 and \$2.40

New English and Canadian Caps, just in good time for the cold weather. At Sale Prices.

### Men's New English Hats

## \$2.70, \$3.20 and \$3.40

In all of London's fashionable shades and shapes.

### 600 pairs Women's RUBBERS

## 80c. pair

The Rosalind brought us another shipment of the cheapest Rubber in St. John's this season. This line is the equal of any \$1.20 Rubber in town.

### Shipment of Goats' Beards on the Way.

Cakes, folding pocket scissors, marble statuary, oriental rugs, pine-apples in brine, and bibulous paper; alias "blotters" are a few of the articles with which the court of custom appeals will have to struggle this winter, according to the calendar of cases it has issued. The tariff of cases it has issued. The tariff of cases it has issued.

Nothing so nice as Flowers in time of sorrow. We can supply wreaths and crosses on short notice, and guarantee satisfaction. We will endeavor to meet the humblest desire. "Say it with Flowers."

VALLEY NURSERIES,  
Tessier Brothers.

### This Unruly Member

generally starts a riot at midnight drumming up recruits all along the line in an always losing battle. Be wise—seek the

FINEST DENTAL WORK to be had—right here in our office where the skill will redeem an unruly member or arrest him in his sins.

## DR. LEHR,

THE SENIOR DENTIST,  
329 Water St.  
Specialist in Extracting and Plate Work.

DR. LEHR,  
THE SENIOR DENTIST,  
329 Water St.  
Specialist in Extracting and Plate Work.

# MONEY-SAVING OPPORTUNITY FOR THRIFTY SHOPPERS!

A word to Shoppers--If you are not thrifty, you ought to be. These are times when thrift should be your first name. Pay us a visit and the savings on your purchases will compell you to be thrifty. If you are thrifty, visit us, we give you splendid opportunities to exercise your thrift.

**Ladies' Felt Bedroom Slippers**  
 Pink only. Reg. 2.00. Now . . . . . \$1.50  
 Blue, Brown and Red. Reg. \$2.50. Now \$1.80  
 Wine and Black. Reg. \$3.30. Now . . . . \$2.40  
 Purple and Brown. Reg. \$3.60. Now . . \$2.70

**Ladies' Job Boots**  
 26 pairs Ladies' Buttoned Kid Boots. Reg. Price \$6.50. Clearing now . . . . \$3.00 pair.

**Ladies' Spats**  
 Shades Brown and Fawn; sizes 2, 3, 4. Reg. Price \$2.50. Clearing now . . . . \$1.50  
 Shades Black only; sizes 4, 5, 6. Regular Price \$3.30. Clearing now . . . . . \$1.50  
 Shades Brown, Fawn and Grey; sizes 3, 4, 5, 6. Regular Price \$3.30.  
 Clearing now \$2.20 pair  
**BLACK JERSEY LEGGINGS.**  
 Sizes assorted. Clearing now . . . \$1.40 pair

**Misses' Flannelette Nightdresses**  
 4 doz. Misses' Striped Flette Nightdresses. Reg. Price \$2.50. Clearing now . . . \$1.50

**Boys' Union Flannel Shirts**  
 6 doz. Boys' Striped Shirts, collars attached; English make; nice patterns.  
 Prices \$1.10, \$1.20 and \$1.30 each

**A Job in Boys' Norfolk Suits**  
 5 only Boys' Tweed Norfolk Suits, size 1 only. Regular Price \$7.00.  
 Clearing now \$5.60

**Men's Union Flannel Shirts**  
 10 doz. Men's Fancy Striped Flannel Shirts, collars attached; assorted sizes.  
 Prices \$2.80 and \$3.30 each

**Boys' Tweed Overcoats A SNAP.**  
 10 Only Boys' Fine Tweed Overcoats.  
 Size 7. Reg. \$18.60. Clearing . . . \$8.00  
 Size 8. Reg. \$18.70. Clearing . . . \$8.20  
 Size 10. Reg. \$18.90. Clearing . . . \$8.60  
 Size 11. Reg. \$19.00. Clearing . . . \$8.80  
 Size 12. Reg. \$19.10. Clearing . . . \$9.00

**Men's Tweed Overcoats A GENUINE BARGAIN.**  
 Regular Price . . . . . \$33.00  
 Clearing Now . . . . . \$15.00

**Children's and Misses' BLACK JERSEY LEGGINGS**  
 Just in time for the winter weather, a large quantity of Jersey Leggings.  
 CHILDREN'S—Sizes 6, 7, 8, 9 and 10, only . . . . . 90c. pair  
 MISSES'—Sizes 11, 12, 13, 1 and 2, only . . . . . \$1.10 pair

**Men's Tweed Pants**  
 Regular Price \$3.30. Now . . . . . \$2.00  
 " " \$3.60. Now . . . . . \$3.00  
 " " \$3.80. Now . . . . . \$3.20  
 " " \$4.00. Now . . . . . \$3.30  
 " " \$4.20. Now . . . . . \$3.40  
 " " \$4.50. Now . . . . . \$3.60  
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 " " \$6.00. Now . . . . . \$4.80  
 " " \$6.50. Now . . . . . \$5.20

## MARSHALL BROS.

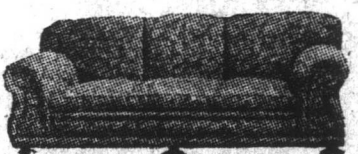
### Government Should Resign.

Editor Evening Telegram.  
 Dear Sir,—The time is drawing near, is even here now, when united action must be the order of the day, when all must decide to do the right and stand up for our rights, when all men must stop, look, listen and see that if one man can do four men's job three at least must go, and Newfoundland must have men in her Legislature who will give fair work,

play the man, do the right, speak out and act squarely unmindful of the others. It lies with each one to stand together and be against men or party afraid to open their mouths, for fear it be against the other fellow's interest. And where shall we look, and what shall we do to get those things which make for honest government and equal rights in united action for all Newfoundlanders. Surely not in the halls of our present Government, but demand it at the polls; vote for men of principle, business ability, solid for right, against strikes, squandering, and out

for nothing that he has not rightly earned or that his conscience tells him is not right, unmindful what others may think.  
 I, myself, am against strikes, nationalization of fish, anything that binds a man from letting his conscience speak, and prohibition as well, but fair play, honest dealings, reduced expenditure belong to the public, and I voice my sentiments in the fishermen's behalf; to say away with the whole lot of it, and if a man does not do his duty or speak out let him resign. Therefore the United Fishermen's movement is doing the right thing when they say W. F. Coaker must resign, and others as well, who cannot carry out their own convictions. As a Bonavista man, I say not only Coaker, but Abbott and Winsor must resign as well, for what they have done is small: I have not read nor heard one speech (they said they gave) through all the long term of this year's session, and not one speech did they make while the House was in session the past spring. The majority of them are no good at all, and instead of having their salaries increased, should have them taken away entirely.  
 Go ahead, Capt. Jesse Winsor and friends. The whole country is with you in your fight for reduced taxation, better prices for fish, united action, and away with things and Departments of no worth. Dr. Barnes' Department must go! Next that Model Farm, costing the colony \$20,000 should go. We want no round trippers, Wandering Willies, but full-blooded men of action who possess conscience, character and ability enough to do the right, speak out and work instead of getting paid for doing nothing, big enough to work for the common good, instead of spending money, save it and mind their business and have the welfare of the country at heart enough to stay at home, and if their own conscience can speak out to work according to it and resign. Therefore Newfoundlanders, it is high time to awake, for now is our salvation and the things which concern our peace are nearer than even we believed.  
 I am, respectfully, yours,  
 MARK FREEMAN.  
 St. John's, Nov. 15, 1922.

## Chesterfields!



### Guaranteed Upholstery

Why pay 60 p.c. duty and a high freight when you can buy direct from the manufacturers here.  
 We use the best British materials throughout, including Springs, Curled Hair and Coverings, in our Suites, and invite comparison in quality and price with the best imported Suites you can find.  
 Every piece guaranteed—Samples of Coverings and Prices on application.  
 Get our estimate for loose covers and general repair work.

**A. M. PENMAN CO.,**  
 Factory, Theatre Hill (over Red Garage).  
 Entrance from rear.  
 Tel. 1147. P. O. Box 1221, East End.  
 th,m,t

Striped gingham is being used for charming overblouses, and chambray forms the collar, cuffs and waistband. The chambray is usually of a plain color and may be pleated.  
 East MRS. STEWART'S Home Made Bread.—oct4,6mo

## PIPE

Just Arrived a Shipment of

### Black & Galvanized Pipe

all sizes

## JOB'S STORES, Ltd.

**Laid to Rest.**  
 The funeral of the late Ex-Corporal William J. Trebble took place yesterday afternoon from M. W. Myrick's Mortuary Rooms. The casket was draped with the Union Jack, tunic and cap of the deceased, while the beautiful floral offerings which covered the hearse presented a very impressive appearance. A Guard of Honor from the Royal Newfoundland Regiment, acting as pall bearers, walked on either side of the hearse, while the officers of the Sons of England, of which the deceased had been a member preceded the cortege. The funeral was attended by a large concourse of citizens, included in the number present being: Major B. Butler, D.S.O., M.C., Major R. H. Tait, M.C., Major W. March, M.C., Capt. C. Ayre, Mr. W. J. Higgins, G.C., M.H.A., and many others of prominence. The sad procession wended its way along to the Church of England Cemetery where interment took place. Rev. Canon Field officiating both at the church and grave side. After the singing of the beautiful hymn "Nearer My God to Thee," the remains of another sold-

ier hero were committed to mother earth to await the final resurrection day. "He sleepeth peacefully."  
 Bright silver is good for evening wear. Silver lace is made into square bertha collars, and round ornaments made of silver cloth and black velvet give character to girdles.  
**Combination Cream JONTEEL**  
 The All Purpose Cream. Delightful in use, either as a cleansing, massage or vanishing cream. Makes an ideal base for face powder. Perfumed with the wonderful Jonteel odor of 26 flowers.  
 Price 90c. jar.  
**PETER O'MARA,**  
 THE DRUGGIST,  
 THE REXALL STORE.

Just arrived large assortment  
**Buchanan's Old Time Favorite Confectionery and Chocolate.**  
**E. WILLS,**  
 Corner Cochrane Street and Duckworth Street.  
 nov9,61  
 Coat, frocks made of flat crepe are having a vogue. They may be draped softly across the hips, and worn with a cape to match edged with fur. Brilliant colorings are noted in late fall suits. One of a soft gray-blue material shows jacket and skirt trimmed with graduating bands of vivid blue braid.  
**MINARD'S LINIMENT FOR THE GRIP AND FLU.**

## Another Shipment

# Stanfield's Underwear

to fill in depleted stocks.

If you have had trouble in obtaining your size or style, give us a call. If we have not got it we will wire for it.

## WE AIM TO PLEASE!

# HENRY BLAIR

advertising  
 NORTHERN SPIES APPLES, ETC.  
 130 BARRELS NORTHERN SPIES APPLES.  
 100 BARRELS WAGNER APPLES.  
 100 BAGS ONIONS (SILVER PEEL).  
 30 CASES VALENCIA ONIONS—S's  
 And to arrive on return Sackem:  
 1 CASE of Good WINTER KEEPING APPLES.  
**BURT & LAWRENCE.**

Little Wit  
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Advertise in the Evening Tele...

... could be thrifty, ... coats \$8.00 \$8.20 \$8.60 \$8.80 \$9.00 ... coats \$33.00 \$15.00 ... ants \$2.90 \$3.00 \$3.20 \$3.30 \$3.40 \$3.60 \$4.00 \$4.20 \$4.40 \$4.80 \$5.20 ... ment d's ear ... trouble size or If we we will ... CASE! ... LAIR ... ES, ETC. APPLES. ... G APPLES. ... NCE. ... g Telegra

Where Shoppers Love to Forgather and Mingle to Their Hearts Content---BAIRD'S



# REAL OPPORTUNITIES TO SAVE

No Exaggerated Statements, everything exactly as represented. COME! COMPARE and CRITICIZE these Worth While Values for

## FRIDAY, SAT. and MONDAY

### Real Good Buying Opportunities in the Ladies' Realm

**LADIES' UNDERWEAR**—High Grade White Jersey Underwear, Vests with low neck and half sleeve, silk drawing Pants to match, open and closed, knee and ankle length; sizes 34 to 44, inch bust. Reg. \$1.50 pair. Special, Friday, Sat. & Monday, **\$1.25**

**HOSE SUPPORTS**—All sizes in Children's and Misses; always secure, extra good elastic. Reg. 65c pair. Friday, Saturday and Monday **52c.**

**"SLIP-ON" VEILS**—Elastic Slip-on Veils, self-adjusting; in Black only; very neat. Regular 35c. Friday, Saturday and Monday **27c.**

**PATENT BELTS**—Mixed shades in Patent Leather Belts, with metal rings and fasteners; all the rage for Dresses, Sweaters and Jumpers, etc.; mixed Black and White and Black and Red. Friday, Saturday and Monday **18c.**

**BABY'S WOOL WRAPS**—All White Wool Wraps, envelope style, just put baby in and button over, the head rest on pure white wool and entirely surrounded by the snug, warm, rain proof and wind proof. Special Friday, Saturday and Monday **\$7.59**

**PILLOW CASES**—English Linen Hemstitched Pillow Cases, full size, very strong and linen buttoned. Regular \$1.00. Friday, Saturday and Monday each **92c.**



**CHILDREN'S UNDERWEAR**—Splendid quality Underwear, in Cream and Grey; to fit 1 to 4 years; Vests with long sleeves, Pants ankle length. Value for 40c. Regular. Fri- **32c.**

**PANTALETTES**—Needed for outdoor wear for children of 2 to 6 years; heavy Jersey make, with elastic at waist, buttoned at hips and ankles; shades of Navy, Brown, White and Black. Reg. \$1.80. Friday, Saturday and Monday **\$1.59**

**SILK POPLIN WAISTS**—\$5.00 was their regular price; beautiful Black Silk quality; collar and severe, crocheted button trimmings and silk stitchings around collar. Special **\$3.49** Friday, Saturday and Monday

**DRESSING JACKETS**—Ripplette Dressing Jackets, with and without collar; long sleeves, piped with cord and pretty Paisley trimmings; shades of Grey, Heli, Rose, Sky and Pink. Reg. \$3.50. Friday, Saturday and Monday **\$2.98**

**Bungalow Aprons**  
Large Cotton Bungalow Aprons, finished with Oriental trimmings, buttoned at back. Reg. \$1.00. Friday, Saturday and Monday **89c.**

**Beautiful Quality SILK Crepe-de-Chenes**  
36 inches wide, quality enhanced by a truly remarkable range of shades, Amethyst, Flesh, Sage, Reseda, Moss Green, Maitre, Rose and Brown; our special price will help you to satisfy the longing for a Dress or Waist of such popular material. Reg. \$3.20 yard. Friday, Saturday & Monday **\$2.47**



**Home Sweet Home—Make it Cosy and Comfortable with the following GOOD VALUES to help you out**

**LINEN SHADE CASEMENTS**—48 inch Plain Linen Shade Casement Cloths, with fancy coloured border; uncommon looking winter hangings. Reg. 40c. yard. Friday, Saturday and Monday **35c.**

**CROSSBARRED SCRIMS**—Pure White, showing large crossbar pattern and fancy running stripes; very strong and very pretty. Reg. 60c. yard. Friday, Saturday & Monday **54c.**

**COTTON BLANKETS**—Extra weight go-between Blankets, all White, with faint coloured border; size 54 x 68. We recommend these for any bed; they are unusually heavy. Friday, Saturday and Monday, each **\$1.49**

**BOLSTER CASES**—Family Bolster Cases, made of extra strong English Pillowings; size 60 x 20; \$1.40 value. Friday, Saturday and Monday **\$1.18**

**CURTAIN LACE**—40 inch wave edge White Curtain Laces, well covered patterns and very strong. Special Friday, Saturday & Monday **37c.**

**HEARTH RUGS**—Reversible Turkish patterned Hearth Rugs, fringed; warm tones; just what you need. Reg. \$9.00 value. Friday, Saturday & Monday **\$7.85**

**HEARTH RUGS**—Handsome Axminster Hearth Rugs, heavily backed; no two alike. They offer you a \$10.00 value for **\$8.95**

**IRISH LINEN CLOTHS**—Beautifully embroidered Irish Linen Cloths, showing hemstitched border and rare embroideries; serviceable cloths for Coverlets, Bureau or Washstand; size 30 x 19. Reg. \$3.00. Friday, Saturday and Monday **\$1.98**

**Special Values for the Week End**

**NAVY NAP CLOTH**—A piece of beautiful quality warm Navy Nap Cloth, for Girls' or Boys' Coats or Reefers; nothing looks snuggler. Reg. \$4.50 yard. Friday, Saturday & Monday **\$4.10**

**NAVY DRESS SERGES**—Good wearing fast Navy Dress Serges, a few pieces of which are on sale this week; low in price, high in value. Friday, Saturday & Monday, the **98c.**

**ENGLISH TWEEDS**—Double width Dark Striped Tweed. Suitings for men's or boys' wear; superior value. Reg. \$5.50 yard. Friday, Saturday & Monday **\$3.10**

**DOUBLE WIDTH SERGES**—English Wool Serges in fast Navy shades; makes up well for Boys' Suits or Trousers; would make sensible Skirts for Misses. Reg. \$3.00 yd. Friday, Sat. & Monday **\$2.79**

**SMALLWARES**  
Stock up, replenish your work basket, now 'tis the saving time in earnest

**PIN TRAYS**—Oval shape, glass bottom, metal rim; 19c.

**SAFETY PINS**—Rustproof, best quality brass; the real thing for your baby; doz. **19c.**

**CAMPBOR ICE**—An excellent toilet article for chapped and rough skin; each **15c.**

**TRIMMING BEADS**—Put up in tubes; assorted shades for dress trimmings; tube **10c.**

**BOOT LACES**—Black and Tan Mohair Laces, the doz. **12c.**

**WRITING INK**—Blue Black, in clear glass bottles; each **5c.**

**SAFETY PINS**—Plated; assorted sizes; the doz. **4c.**

**SHEET PINS**—Electric-plated; assorted sizes; the book **7c.**

### Gentlemen! see how carefully we pick and choose to suit the Needs of the Moment



**Sample Line Kid Gloves and Mitts**  
No two pairs alike, lined and unlined Kid and Suede makes; Men's, Boys' and Girls' included; considerably less than regular prices. They're Samples.

**MEN'S CAPS.**  
Here are the latest Caps for Fall and Winter wear, in smiling weight, Light and Dark shades, smart looking, silk lined, banded, one-piece crowns. Special **\$2.15**

**COAT SWEATERS.**  
Neat fitting and neat appearing Coat Sweaters in a nice Khaki shade, snug turn-over collar; offers a real value. Special **\$3.85**

**MEN'S TOP SHIRTS.**  
Cool style, double soft cuffs, new striped patterns to select from. A Special **\$1.75** Working Shirts.

**Light and Dark Striped Top Shirts** made of extra strong materials; all double stitched seams; collar and pocket. Special for Friday, Saturday and Monday **\$1.50**

**HANDKERCHIEFS.**  
Hemstitched Mercerized Kerchiefs, some in Crisp; others striped Fawn and Myrtle. Reg. 30c. Friday, Saturday and Monday **19c.**

**BOYS' RUGBY SUITS.**  
3-Piece Rugby Suits, in strong English Tweeds; Pants lined throughout, fitting 12 to 15 years; service-giving Suits, reasonably low in price. Friday, Saturday and Monday **\$9.85**

**MEN'S WOOL GLOVES.**  
In Light shades for City wear, soft Wool Gloves, kid bound wrist, 1 dome fastener. Special Friday, Saturday and Monday **\$1.50**

**BOYS' PYJAMAS.**  
Real good quality striped Flannellette Pyjamas, really down to near half their original price; fitting up to 15 years. See this Special Friday, Saturday and Monday, the Suit **\$1.50**

**WOOL SCARVES.**  
Snug Muffer Scarves all Wool and almost weightless; shades of Camel, Brown, Tan, Grey and White; fringed ends; they're popular. Our Special **\$1.48**

**BOYS' WOOL VESTS.**  
Knitted Wool Vests, very snug to wear under his jacket; V neck, sleeveless. Just 79c. 15 of them to clear. Special **79c.**

**BOYS' COAT SWEATERS.**  
Heavy Knitted Coat Sweaters, to fit boys from 8 to 14 years; Dark Heather mixture; roll collar; very snug. Special **\$1.40**

**TO CLEAR Ladies' Tweed COSTUMES**  
12.00 values for 6.39  
Only 5 of them, in pretty Tweed mixtures, straight line effects, with belt and pockets. A real snap for those looking for a bargain in a Fall Costume. Regular value for \$12.00. Friday, Saturday and Monday.

**Pretty White Linen CLOTHS for Gift Giving Time each 65c each**  
A basketful of White Linen Pieces, containing Bureau Cloths, Sideboard Cloths, Cushion Covers, Nightdresses, Cases, Brushes and Comb Covers, Tea Cloths, etc.; suitable pieces for gifts later on; values to \$1.00. Friday, Saturday and Monday, your choice **65c.**

**SUIT CASES**—Full size Imitation Straw covered Suit Cases; they last and stand banging about better than the ordinary Tan Suit Case. Regular \$4.00. Friday, Saturday and Monday **\$3.30**

**RED MONTEITH**—Bright Red Monteith, twilled, something lively to break up your quilts. The yard. Friday, Saturday and Monday **38c.**

**ART CASEMENTS**—34 inch all over pattern—makes your rooms cosy and warm looking. Reg. 70c. yard. Friday, Saturday and Monday **64c.**

### FOOTWEAR VALUES The Very Best the Store Affords

**FELT JULIETS**—Women's Warm Felt Juliets, shade of Brown, Grey, Navy, Green and Black; leather sole and heel; Fur trimmed; nice for about the house; **\$1.95** values to \$3.50. Special

**INFANTS' BOOTS**—Soft Sole Boots, button style; shades of Brown, Mixed Black and White, Brown and White and all White; sizes 1 to 4; Regular \$1.00 value. Fri- **86c.**

**MEN'S HOUSE SLIPPERS**—Comfortable Felt Slippers, in low cut and Romeo shapes; leather sole and heel; assorted sizes; grouped for clearance. Special **\$1.95**

**WOMEN'S BOOTS**—In Soft Black Vel Kid, with pointed toe and medium heel; classy looking; 9 inch height. Reg. \$5.00. Friday, Saturday and Monday **\$3.59**

**MEN'S SLIPPERS**—Nice for home wear, warm felt make; hardened chamois sole; shades of Maroon and Sage; sizes 11 to 2. Special **\$1.39**

**MEN'S BOOTS**—Strong Gun Metal Laced Boots, semi pointed toe, military heel; special value; sizes 6 to 10. Reg. \$5.00. Friday, Saturday and Monday **\$4.69**

**BOYS' WOOL HOSE**—Heavy ribbed fast black fall and winter Hosiery for the Boys. The Smaller Sizes **55c.** The Larger Sizes **75c.**

**GIRLS' TAN HOSE**—Real Tan Hosiery, in fine and broad ribs; assorted sizes; all one price. Friday **28c.** Saturday and Monday **29c.**

**WOMEN'S HOSE**—14 dozen of Plain Black and Plain Tan Hoses, closely woven. Special **49c.**

**GIRLS' WOOL GLOVES**—White and Coloured Wool Gloves, in assorted sizes, others in Heather mixtures, values for 40c. pair. Friday, Saturday & Monday **29c.**

**ENGLISH WOOL Motor & Carriage WRAPS**  
10 only Soft English Wool Plaid Rugs, for motor or carriage. Reversible and a nice range of shades to select from; **\$6.25** They're special at



the World League; Miss Anna Gordon Evanston, Ill., President of the National W.C.T.U.; Miss Mary J. Campbell, of India; Miss Cora Frances Stockwell, Boston, Secretary of the Scientific Temperance Federation; Miss Agnes Slack, Bessington, England, Temperance Writer and Traveler; Rev. Clifford Gordon, Melbourne, Australia, Financial Director of the Victorian Anti-Liquor League; Tarini Prasad Sinha, Hindu Temperance worker; J. Niyoyi, Organizing Secretary of the Calcutta Temperance Federation of India; Wilson Stuart, London, England; Rev. Ben H. Spence, Secretary of the Dominion Alliance; Bishop James Cannon, of the Methodist Episcopal Church South, Chairman of the Executive Committee of the World League; Dr. Wayne B. Wheeler, General Counsel of the Anti-Saloon League; Dr. Edwin C. Dinwiddie, Grand Chief Templar, I.O.G.T.; Dr. Ira Landrith, President of the I.P.A., Chicago; Mrs. Deborah Knox Livingstone, W.C.T.U.; Pastor G. Gallene, of the Blue Cross Society of France; Dr. August Ley, Belgium, College Professor, and Temperance worker; Dr. Althausch, prominent Temperance worker of Spain; Pastor Van Kuyvelen, Holland; Dr. W. E. Moore, Assistant General Superintendent of the Anti-Saloon League; Larsen Ledet, Denmark, Vice President of the World League; Dr. H. B. Carre, member of the Permanent International Committee of the World League; Rev. Dr. A. J. Barton, Chairman of Temperance Commission of Southern Baptist Convention; Dr. Clarence True Wilson, Secretary of the Methodist Episcopal Church; W. J. Allison, Glasgow, Scotland, Secretary of the National Temperance Council of Scotland, and a member of the Executive Committee of the World League; Avocat O. Sodorndal, Norway; Rev. Epigenio Velasco, Mexico; Takeshi Ural, of the National Temperance League of Japan; Rev. John Galtier, of the Irish Temperance League; J. H. Carson, Montreal, President of the Council of the Dominion Alliance; Mrs. Gordon Wright, London, Ont., President of the Dominion W.C.T.U. and Hon. Ernest C. Drury, Premier of Ontario. The Complete list of Canadian speakers has not been arranged.

**A BUSY CAMPAIGN.**  
There will be sessions daily—morning, afternoon, and evening—and public mass meetings will be held on the opening Sunday afternoon and Monday and Wednesday nights. It is expected that large numbers of the Delegates will occupy the pulpits of Toronto Churches Sunday at morning and evening services. A great banquet will be tendered to the Overseas Delegates by the Canadian and United States delegates at the King Edward Hotel on the night of November 24. The Women's Christian Temperance Union is holding its World and National Meetings at Philadelphia during the first days of the world-wide convention, but it is expected to terminate in time to permit the delegates to attend the major part of the Toronto gathering. For the accommodation of the delegates the railways have arranged for special rates from all parts of Canada and the United States. The fares will be on the identification certificate plan. For the round trip delegates from United States points and points in Canada outside Ontario, will pay fare and a half, and Ontario delegates fare and one third.

Clean, sanitary, up-to-date—**The TIP TOP BARBER SHOP,** 2 Prescott Street, just off Water Street.—nov2,eddt

**ST. JOHN'S GROCERY STORES.**  
Large Local Carrots.  
**PORK.**  
Small Ham Butt . . . . .18c. lb.  
Thick Fat Back . . . . .16c. lb.

**CABBAGE.**  
Local . . . . .5c. lb.

**PORK JOWLS.**  
Finest Quality . . . . .15c. lb.

**POTATOES.**  
Local . . . . .12c. gal.

**BEEF.**  
Family . . . . .12c. lb.  
Flank . . . . .10c. lb.  
Special Cut . . . . .15c. lb.

**TURNIPS.**  
Local, 10 lbs. for . . . . .25c.

**SPARE RIBS.**  
Sinclair's . . . . .16c. lb.

**EGGS**  
Fresh P.E.I.  
**BACON.**  
very choice.  
Only . . . . .40c. lb.

**BOLOGNA SAUSAGE.**  
20c. lb.

**J. J. ST. JOHN,**  
DUCKWORTH STREET and LeMARCHANT ROAD.  
sept15,22

EXPORTERS REQUIRING  
**Box Strapping**  
can obtain best quality  
**Japanned Embossed Steel Strapping**  
AT  
**Robert Templeton's.**

**Sacrificed Car Sale.**  
Now is your opportunity to buy at an exceptionally low figure  
**FIRST CLASS SECOND-HAND PAIGE CARS**  
One 7 Passenger PAIGE Touring Model 55.  
Several 5 Passenger PAIGE Touring Model 39.  
One 5 Passenger OAKLAND Touring Model 34C.  
One 5 Passenger OVERLAND Touring Model 83.  
and others.  
These Cars have been thoroughly overhauled and made as good as new. Demonstration gladly given. Going at sacrifice prices.  
**J. COCKER,**  
Anglo-American Garage.  
Phone 797.  
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**FIRE INSURANCE!**  
**QUEEN INSURANCE CO. of America**  
AND  
**THE GREAT AMERICAN INS. CO. OF NEW YORK.**  
Capital practically unlimited. The largest number of Policy holders in Newfoundland.  
**Absolutely no trouble when a loss occurs.**  
PHONE 668. P. O. BOX 782.  
**GEO. H. HALLEY, Agent,**  
ADRAIN BUILDING, 145 WATER STREET.  
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**N. S. COAL!**  
Ex Store:—  
**CHOICE NORTH SYDNEY COAL.**  
Due to arrive:  
Prices and Quality Right.  
PROMPT DELIVERY.  
Also a large quantity BIRCH JUNKS.  
**NFLD. COAL and TRADING CO., LTD.**  
At the premises lately occupied by Alan Goodridge & Sons.  
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**COD OIL.**  
If you have not sold your OIL to us before, it's your own fault.  
We are open to buy COD OIL always, Sundays and Holidays excepted.  
**Franklin's Agencies, Ltd.**  
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**WEST-DOME-LAKE.**  
This is a merger of the West Dome 153-acre property and the Dome Lake 158-acre property, constituting 311 acres of valuable gold ore-bearing land. It adjoins the famous Big Dome Mine and is in the direct line of the major vein system of the Porcupine district. It is a most valuable property and has the funds to develop and the right management.  
Purchasable last year on basis of 10c. to 12c. and now 40c. per share, looking much higher.  
A detailed report on this issue is free for the asking.  
**500 MARGINS—400 SHARES.**  
**J. J. LACEY & COMPANY, LIMITED,**  
CITY CHAMBERS.  
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Forty-Three Years in the Public Service—The Evening Telegram

**APPLES, ORANGES, ONIONS!**  
IN STOCK, NOV. 15th:  
350 BRLS. WAGNER APPLES.  
200 BAGS SILVER PEEL ONIONS.  
100 CASES VALENCIA ONIONS.  
50 CASES CALIFORNIA ORANGES.  
First Class Quality. Prices Low.  
**GEORGE NEAL, Ltd.**

**THE LEADING OPTICAL HOUSE**  
Where eyes are tested carefully and accurately.  
Where Glasses are supplied at shortest notice.  
Where only the best Optical material is kept in stock.  
Where broken Lenses are duplicated.  
Where special Lenses are ground from any prescription  
Where all kinds of Optical repairs are attended to.  
**R. H. TRAPNELL, Ltd.,**  
Jewellers and Opticians, 197 Water Street.  
oct15.ft

**Morey's Coal is Good Coal!**  
In Stock, Best Grades of  
**North Sydney Screened, Scotch Household and Anthracite COAL.**  
**M. MOREY & Co., Ltd.**  
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A PROMINENT AMERICAN MILLIONAIRE SAYS:  
"Early in my business career I made it a rigid rule to invest a third of my net yearly income in Life Insurance. Now, at age 55, and with an estate of a few million dollars, I can truthfully say that the third I invested each year in Life Insurance to-day constitutes the greater and best part of my estate."  
YOU need more Life Insurance NOW. Let us "fit" you with the proper kind of Policy.  
**Crown Life Insurance Co. of Canada**  
CYRIL J. CAHILL,  
Law Chambers, St. John's.  
Manager for Nfld.

**SPECIAL FOR THIS WEEK**  
During the Big Sale we are having we will offer you Special Bargains in  
**Men's Working Pants, in Heavy Tweeds**  
Only \$2.15 per pair.  
**Men's Overalls . . . . . \$1.15 per pair**  
**Men's Negligee Shirts. Special . \$1.25**  
**L. LEVITZ, 252 Water St.,**  
Opp. Dicks & Co.  
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**KARL S. TRAPNELL, Opt. D.,**  
EYESIGHT SPECIALIST,  
307 Water Street, Upstairs.  
HOURS—10-1: 2.30-6: Evenings by appointment.

  
**BRAICHET.**  
He of the clove-studded ham, of the secret sherbet, will not practice his art of tea making on anything else but  
**Blue Bird Tea**  
"Brings Happiness!"

**NEW ARRIVALS!**  
PLANTERS SALTED PEANUTS.  
FILSHILL'S CONFECTIONERY.  
INGERSOLL CREAM CHEESE  
and CORONA MIXTURES.  
CRYSTALIZED BON BONS.  
OUTPORT ORDERS PROMPTLY FILLED.  
**P. F. FEARN & CO., Ltd.,**  
Box 667. 200 Water St. Phone 734.


**Tracelet Watches**  
A fortunate purchase during our recent visit to the foreign markets enables us to offer a most extraordinary value in High grade Gold Filled Watch Bracelets. These watches are fitted with a strictly high class 15 Jewel Lever movement and are in 20-year Guaranteed Gold Filled Cases. Small size—very neat—and thoroughly reliable. These Watches are regular and good value at \$27.50, but as a result of this exceptional purchase we offer them at  
**\$28.50**  
This is positively the best value we have ever seen.  
**T. J. DULEY & Co., Ltd.**  
The Reliable Jewellers and Opticians.  
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1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.  
Will be sold at Rock Bottom Prices.  
**North Am. Fur, Hide and Metal Co.,**  
Water Street West (Next Door Reid Electric Store).  
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OUR SHOWING OF  
**FALL and WINTER SUITINGS and OVERCOATINGS**  
is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.  
**W. P. SHORTALL,**  
THE AMERICAN TAILOR, 300 WATER ST.  
PHONE—477. P.O. BOX—445.

**Reid-Newfoundland Co., Limited**  
**S. S. SAGONA.**  
**Humbermouth Battle-Harbor Service.**  
Passengers leaving St. John's on Express 1.00 p.m. Sunday, Nov. 19, will connect with S.S. SAGONA at Humbermouth, for port of call between Humbermouth and Battle Harbor.  
**Reid-Newfoundland Co., Limited**

**ARE YOU GOING TO BUILD? BUILDER'S HARDWARE IS OUR LONG SUIT.**  
  
Come in and let us figure with you on that bill of Builders' Hardware you are going to need.  
Our Builders' Hardware has the "looks," and it will stand the strain. You only need to see it and price it to buy it; use it and you will find it good.  
Our Carpenters' Tools are a joy to use. Try them once. That's all we ask.  
**OUR HARDWARE WEARS.**  
"Special" for One Week Only.  
AXES, HANDLES, SAWS and TOOLS of all kinds.  
FEATHERS, BEDSTEADS, MATTRESSES, SPRINGS  
GLASS, PUTTY, PAINTS, VARNISHES, BRUSHES  
POWDER, SHOT, CAPS, CARTRIDGES, LEATHER,  
SHOE RIVETS, HEMP, FLAX, INK, BLAKEYS.  
**Bowring Brothers, Ltd.**  
nov15.ft

**For your GOOD HEALTH**  
  
**OUR DRIED FRUITS, NUTS and RAISINS are Health Foods.**  
Don't overlook these when ordering GROCERIES  

NUTS Salted and Sugared.	SPECIAL! Enos Fruit Salts 90c. Bottle	SMYRNA FIGS FILLED FRUITS
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**BOWRING BROTHERS, Ltd.**  
nov14,15,16,18

TORONTO (Noon)—  
to N.W. winds,  
colder, light local  
FOSTER & THOMPSON  
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ask your  
for our ha  
low Price

uction S  
AUCTION

Monday, Nov. 19  
at 12 o'clock  
at the premises  
Messrs. C. F. BENNETT  
(About)  
87 Quatals of Coal  
in Barrels of Trou  
3 Pieces of Salt  
S.S. "Harmony"  
settlements.  
**S. Rendell & Co.**  
oct15.ft

AUCTION

Morrow, Nov. 20  
at 11 o'clock  
AT BECK'S

Loose Raisins,  
Cocoa Packages, Baking  
Powder, Canadian Butter,  
Wax, Corn Flour,  
Lard, Apples,  
Index Files,  
Canning Store (Acorn  
Brand), Bedstead and Spring  
Mattress, Bed,  
Table, 1 Bureau,  
Burrer Oil Cooker,  
Sewing Machines,  
Boxes, Poultry,  
Canned Spare Ribs,  
Canned Apples,  
General Purpose Ma  
chines.  
**A. Bastow & Co.**  
LIMITED  
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**DR. F. A. DENTON**  
DENTIST  
Graduate Royal College of  
Surgeons and  
Toronto.

Hours:—  
9.30 a.m.—12.30 p.m.  
5.30 p.m.—Phone 111  
**707 WATER ST.**  
(Over Kodak)

**A. Bastow & Co.**  
TURDAY S

Household Necessities  
Saving Plan

LES—Eating and  
Drinks—Call,  
Fresh selection  
TER—Canadian

SE—Finest Cana  
MATTRESSES—First  
COTTS and PEAC  
for this . . . . .

KNIPS—Finest P  
COTTS and BEE  
est P.E.L.  
ENS—10 lb.  
CHES . . . . .

LIVE SOAP  
— ALSO  
Stock HAM BUT  
C. FAMILY BEER  
S, POTATOES,  
All at Rock B  
HURRY YOUR

**A. Bastow & Co.**  
Limited

Combination  
**JONTE**

The All Purpose  
Delightful in use  
a cleansing, m  
ishing cream  
ideal base for  
Perfumed  
delicious Jontee  
flowers.  
Price 90c.  
**PETER O'NEILL**  
THE DRUGG  
THE RETAIL

nov14,15,16,18