


The Web;

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## SLATTERY'S. JUST RECEIVED : <br> 100 Dozen Men's and Boys' Fall and Winter Caps,

 Lowest possibibe prices.



Aladdin Lamp,

 Less Oil,
More Light,
Perfect Safety, Perfect Safety,
Saves the Eyes,
The best in the worl

 to Dec. 14th, 1916.



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Newina and Olass Ware

## EveningTelegram



Positively last trip this season on Fogo Mail Service. Will sail at NOON on WEDNESDAY, calling at all ports. Freight received up to 5 p.m. on Tuesday.

Nild. Produce Company, Itd.

NEW Rubber Heels. These Hells are made with
a non-sippy Duck Plug
and have Real Rubber where


Women's ......23c. a pair
Men's........25.. a pair Men's $3 /$ inch thick or
whole
Heels .30 c.
a pair
KNOWLINGS,


 Fall and Winter Suitings and Overcoatings made in the MAUNDER Style.

$$
\begin{aligned}
& \text { If you can't find what } \\
& \text { you want come here. } \\
& \text { Our Serces are guaran- }
\end{aligned}
$$ Our Serges are guaranteed dyes, and very



Sunday Services

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| THE LONDON |
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| 25 ADehure |
| ORGQAASE. |



goes higher put
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1 Ioo barrel on hand and to
orrive, of best brand.
Port, Beet, Jonls.

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J. J. ST. JOHN,
$\xrightarrow{\text { Doadorotis sta met Lotrecrant }}$
The London Directory







Message io Sir Douglas Haig and from Au. traiia.

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Your Boys and Girls.!
and

## 1916 THE TURN of THE TIDE 1916



1916 The Turn of the Tide Newfoundland Contingent.


TO ALL OUR PATRONS !
May the Bells of 1917 usher in
A Bught and Prosperous
New Year
s the wush of
BOWRIIMG BROTHERS, LTD. GROCERY
St. John's,
Newfoundland.

## STOCK TAKING.

Our Grocery Store will be closed for Stock-taking on Tuesday, Jan. 2nd, 1916.
 Adyprtise in the Telegram

## Extracted From the Lon-

 don Gazette and Daily Orders, elc.







## 




## KnowLing's.

## Special Showroom Offerings.

Starting THURSDAY, 28th, and continuing to JANUARY 3rd, we are
offering in our EAST, WEST and CENTRAL SHOWROOMS,

## Trimmed Hats

## Fur and Fur-Lined Jackets

ONE-QUARTER or 25 PER CENT REGULAR PRICES.

NINETEEN Heavy WINIER COATS
Twenty-Five per cent, or One-Quarter Off Regular Prices

## EAST, WEST, CENTRAL snowrooms G. KNOMLIR Showrooms $\begin{aligned} & \text { EAST, } \\ & \text { CENTR }\end{aligned}$



## [5] 0 <br> SKATES, SLEDS, SLEIGHS.

ADIES' and GENTS SKATES at Peduced Prices
BOYS' and GIRLS' SLEDS, high and low runners, round and flat shoes, ranging in price from 55 c . to $\$ 1.10$.

BABY SLEIGHS.
Upholstered in Crimson and Pale Blue Plush. Other qualities in prices from $\$ 3.75$ and up.

AYRE \& SONS, Limited.

## The White Shirif Week

Stiff Bosomed White Shirts,
75c., \$1.00, $1.20 \& 1.60$ each.
We can highly recommend their wearing and good fitting qualities, for they are BRITISH MADE SHIRTS.
A. \& S. RODGER.




人13 3 222 Water St. OREANS | 222 Water St. Recomaended by ALL the leabing CHARLES HUTTON, 2003


NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're
a loser. Take time to see about your policies. We give
 Insurance Agent.

## NEW YEAR GOODS!

50 cases Fresh P.E.I. Eggs.
150 Geese, fin splendidi colitilition.
40 boxes Creàmery Buitter.
GEO. NEAL
Advertise in The Evening Telegram



# Reid-Newfoundland Company. Electrical Dept. 

 Frantz Premier Ellectric Cleaner.

Price, with attachments, $\$ 50.00$. | Without attachments, $\$ 40.00$. Other Machines to be seen at our Showrooms.

Phone 240 for Free trial.
See Our Windows for Beautiful Display of Devices.


